Monocle 25 25

Lonely Planet Istanbul

Hamburg is a historic but forward-thinking city, home to arbiters of tradition and avant-garde artists alike. Ready? It's time to pull up a chair and meet the lot of them.

"Comprehensive in its scope and scale, rigorously argued and richly illustrated with wide-ranging examples, this clearly written and user-friendly book from a veteran communication will be valuable for students and scholars. Strongly recommended." - Daya Thussu, Professor of International Communication, University of Westminster Global Communication explores the history, present and future of global communication, introducing and explaining the theories, stories and flows of information around them, Cees Hamelink helps readers understand the thinkers, concepts and questions in this changing landscape. This book: Explores the cultural, economic, political and social dimensions and consequences of global communication Introduces the key thinkers who have been inspirational to the field Teaches you to master the art of asking critical questions Takes you through concrete cases from UN summits to hot lines and cyber-surveillance Boosts your essay skills with a guided tour of the literature, including helpful comments and

recommendations of what to cite Brings you directly into the classroom with a series of video lectures This book guides students through the communication, helping you become a critically informed participant in the ever-changing communication landscape. It is essential reading for students of communication and media studies. Honolulu --where surfers and hula dancers mingle on pristine beaches beneath a volcano. The capital of paradise, Honolulu is more than just the gateway to surf, sand, and sun. Beyond the beaches and behind the palmlined streets there's a backdrop for even more incredible goings on. The Monocle team has set sail to bring back more than just picture postcard sunsets, reporting on the vibrant nightlife in Chinatown, the starred chefs and farmers markets, the pan-Pacific arts scene, and more. This guide also provides unique possibilities for getting away from it all: make Honolulu your base for hikes up volcanic mountains and relaxing beach excursions --or finally learn how to surf. The city is truly a world apart. And now you've got the key.

View the portfolio of New York and Korea based Graphic Designer Sooim Heo. This is her exclusive interactive portfolio showing design works done during her junior and senior year in the School of Visual Arts (SVA). http://sooimheo.com

The Monocle Guide to Shops, Kiosks and Markets

SI.H: Sooim's Portfolio

The Monocle Guide to Drinking and Dining A Field Guide to Tropical Reef Fishes of the Indo-Pacific

A Field Guide for Anglers and Divers A handbook for making a home that will stand the test of time; take knocks and scuffs in its stride; and where lives can unfold, children grow up, and dogs run wild.

The study of quality of urban life involves both an objective approach to analysis using spatially aggregated secondary data and a subjective approach to investigate QOUL and measure QOL dimensions. It incorporates empirical investigations into QOUL in a range of cities across the world.

At first glance, horseshoe-shaped Amsterdam is a breeze to circumnavigate and its offerings seemingly obvious. But look closely and you'll find hidden pockets in the maze of canals and burgeoning neighbourhoods that are a quick pedal from the city centre. This archetype of liberalism and diversity is forever reinventing itself. The Monocle Travel Guide Series. The definitive travel guides that make you feel like a local wherever you go.

Not For Tourists Guide to London 2022 How to Make a Nation

Innovations in Magazine Publishing A Gentler Life Theory, Methods, and Empirical Research

The Monocle Book of Entrepreneurs At a time of unprecedented change in the way we work, the editors of Monocle are here to help us envision, create, and make a success of a new business or reboot an existing one.

A sunny stroll through Rio de Janeiro's outposts of good food, design, retail, and more, this definitive travel guide will make you feel like a local no matter where you are from.

This book examines the key developments in the UK magazine industry since 2014 and explains in detail how the business has innovated to survive. Innovations in Magazine Publishing explores the key issues that publishers and editors have had to grapple with in recent years and demonstrates how they have changed their business models and encouraged innovation and creativity. Written in an engaging and accessible style, the authors and contributors have drawn on years of industry expertise and contacts to examine the massive changes that have taken place in the areas of content creation and advertising in the last decade. Beginning with a highly useful summary of UK magazine publishing history, the book then provides a detailed focus on how magazines have had to adapt to a declining revenue picture in both copy and advertisement sales. This discussion considers changes in ownership and the supply chain, mutual dependency on social media, the rapid growth of the independency on social media, the rapid growth of the independent sector, investing in brand and product extensions, and how media companies themselves have changed to meet the demands of the new era. The important issue of ethnic diversity within the UK publishing industry is addressed and the introduction also includes a discussion of the effects of the Covid-19 pandemic on the industry, and how the magazine business will need to respond to whatever the future may bring. This comprehensive overview of the current state of the industry, and how the magazine business will need to respond to whatever the future may bring. This comprehensive overview of the current state of the industry is a vital resource for students, researchers and professionals in magazine journalism, as well as for those studying media and journalism studies more generally.

Beyond the colourful clutter are innovative building projects, lush green spaces, world-class museums and a tasty spread of places to eat and drink. The South Korean capital is energetic and shops. The Monocle Travel Guide to Seoul looks past the dazzling lights to discover what, and who, have brought this late-blooming city careering into the 21st century. Its streets may be tricky to navigate but Seoul's inhabitants are turning it into an accessible and playful metropolis that respects its roots while embracing the future. We've amassed our favourite architectural feats - from a women's university to an ivyclad red-brick church - and sipped our way through the snappiest coffee shops, including one in an old printing press. The hotels we long to hunker down in vary from glittering glass towers to traditional hanok. Plus, we've mapped out four top-notch itineraries. Whatever you want it, Seoul has you covered, be it late-night trips to the sauna or early-morning treks around the hills. Hike up your hanbok and come and meet the people putting their hearts into Seoul. The magazine Monocle covers the world with its network of bureaus in New York, Toronto, Zurich, Hong Kong, Istanbul, Tokyo, and Singapore. It also employs more than 30 dedicated correspondents--in cities from Bangkok to Bogotá, São Paolo to Stockholm--as well as a team of on-the-road reporters based out of its headquarters in London. This team's deep understanding of cities and all they have to offer has now been compiled in The Monocle Travel Guide Series.

Interactive Portfolio of the School of Visual Arts (SVA)

The Monocle Guide to Good Business

The Monocle Guide to Hotels, Inns and Hideaways

The Monocle Travel Guide to Lisbon The Monocle Travel Guide to Hamburg DDB B(Magazine B) No.60: Monocle(DDB)

Vienna has long been a city that bridges Eastern and Western Europe with panache. Pack your suitcase and delve into the melting pot of Europe.

A timely handbook helping readers think about how to slow down, reconnect, and live a gentler life. Monocle's latest book unpacks what makes a perfect shopping experience and offers tips on how to launch, design and run your own store. A must-have guide. The world of retail has never been so -challenged thanks to a mix of e-commerce, unimaginative brand owners and greedy landlords. Yet while many stores have -stumbled, a new generation of storekeepers the dawn of a new, independent age of bricks and mortar retail? Since launch the retail world has been one of the pillars of Monocle's editorial -coverage. On their travels around the world, the magazine's editors are constantly looking for well-designed fit-outs, the people setting new benchmarks in service and the stores offering the smartest product mix. At the memorable shopping experience relies on a delicate balance of an inviting space, a warm welcome and a sense of discovery (not to mention covetable products)--but an understanding, too, that shops and shopkeepers play an indispensable role in creating lively neighbourhoods and vibrant high streets. This new book from Monocle reveals the global media brand's 10 media brand's independent fashion boutique to the department store that takes up a city block. It also offers a few top tips and advice on how to launch and run your own retail venture, as well as a collection of sharp essays and snappy interviews. The Monocle Guide to Shops, Kiosks and Markets is a handbook for any aspiring shopkeeper, stocking a wealth of insight and inspired What characteristics and values define a country? Which countries are particularly successful in terms of education, economics, or culture? In this book, Monocle provides a global perspective on the distinct qualities of nations. Monocle raises the bar: how do about might, muscle, or nationalism --although you need a bit of a swagger every now and then. They are talking about a country that feels like a cohesive community, knows what to value, and goes out into the world to gently get its way with soft power, fine ambassadors, and compelling cultural offerings. At home, this country celebrates good education, well-re-How to Run a Nation: A Monocle Guide is a thought-provoking primer that informs and inspires. The best ideas don't need to be invented --they need to be found and copied. Let Monocle be your guide.

A Novel

Updated Version e-Pedia: Captain America: Civil War

The Monocle Travel Guide Series Marine Fishes of South-East Asia

The Monocle Guide to Better Living Bicycles. Mid-century modern furniture. New Nordic cuisine. These are likely to be some of the first things that spring to mind when you think of Copenhagen.

Lonely Planet: The world's leading travel guide publisher Lonely Planet Istanbul is your passport to the most relevant, up-to-date advice on what to see and skip, and what hidden discoveries await you. Shop in the colourful and chaotic bazaars, visit the majestic Aya Sofya basilica; or take a ferry to the Black Sea; all with your trusted travel companion. Get to the heart of Istanbul and begin your journey now! Inside Lonely Planet Istanbul: Full-colour maps and interests Insider tips to save time and money and get around like a local, avoiding crowds and trouble spots Essential info at your fingertips - hours of operation, phone numbers, websites, transit tips, prices Honest reviews for all budgets - eating, sleeping, sight-seeing, going out, shopping, hidden gems that most guidebooks miss Cultural insights give you a richer, more rewarding travel experience - music, tourism, politics, culture, history, architecture, literature, cinema, language, cuisine, culture/etiquette Free, convenient pull-out Istanbul map (included in print version), plus over 35 colour maps Covers Sultanahmet, Bazaar Districts, Beyoglu, Besiktas, Ortakoy, Kurucesme, Kad?koy and more eBook Features: (Best viewed on tablet devices and smartphones) Downloadable PDF and offline maps prevent roaming and data charges Effortlessly navigate and jump between maps and reviews Add notes to personalise you to key pages in a flash Embedded links to recommendations' websites Zoom-in maps and images Inbuilt dictionary for quick referencing The Perfect Choice: Lonely Planet Istanbul, our most comprehensive guide to Istanbul, is perfect for both exploring top sights and taking roads less travelled. Looking for just the highlights of Istanbul, a handy-sized guide focused on the can't-miss sights for a guick trip. About Lonely Planet: Since 1973, Lonely Planet has become the world's leading travel media company with guidebooks to every destination, an award-winning website, mobile and digital travel products, and a dedicated traveller community. Lonely Planet covers must-see spots but also enables curious travellers to get off beaten paths to understand more of the culture of the places in which they find themselves. The world awaits! Lonely Planet guides have won the TripAdvisor Traveler's Choice Award in 2012, 2013, 2014, 2015, and 2016. 'Lonely Planet generations of people how to travel the world.' -- Fairfax Media 'Lonely Planet guides are, guite simply, like no other.' - New York Times Important Notice: The digital edition of this book may not contain all of the images found in the physical edition.

The Monocle Travel Guide to London (Updated Version)Gestalten With details on everything from Big Ben to Brick Lane, this is the only guide a native or traveler needs. Whether you've called London that you need to know. This map-based, neighborhood-by-neighborhood guide will help you master this amazing city like an expert. Packed with more than 150 maps and thousands of listings for restaurants, shops, theaters, and under-the-radar spots, you won't find a better guide to London. Want to score tickets to a big Arsenal or Chelsea football match? NFT has you covered. How about royal sightseeing at Buckingham Palace? We've got that, too. The best Indian restaurant, theater experience, bookstore, or cultural site—whatever you need—NFT puts it at your fingertips. This light and portable guide also features: An invaluable street index Profiles of more than one hundred neighborhoods Listings for museums, landmarks, the best shopping, and more You don't need to be Sherlock Holmes

to solve the mysteries of London; NFT has all the answers! Madrid

A Monocle Manifesto

The Monocle Guide to Building Better Cities

The Monocle Travel Guide to Brussels and Antwerp

Monocle travel guide Rio de Janeiro

"The New Yorker" at Midcentury

From the team at Monocle, a look at some of the coziest and most creative homes around the world. A procession through Hong Kong's outposts of good food, design, retail, and more, this definitive travel guide will make you feel like a local no matter where you are from. Vertigo-inducing skyscrapers that cling to mountainous slopes and busy fishing villages that proudly hold on to their cultural heritage: Hong Kong is more diverse than you'd imagine. Navigate the futuristic covered skyways connecting of fice towers and you'll pass over temples from which incense smoke trails towards the heavens. This city can appear to be an impenetrable collection of concrete high-rises, but you are rarely further than a short taxi ride from verdant hikes. The mix of high and low will charm the most hardened urban travellers. Monocle's Hong Kong takes you on a fresh journey from the best dining spots to side-street food stalls. The Monocle team will also show you where to head for rich retail experiences and handmade shoes and shirts. Then there are walks to take you away from the hustle and bustle of Central into plant-filled streets where the din of the city disappears. Hong Kong may have been built on trade and commerce but it's now also a place where contemporary art thrives. It's a global hub that welcomes visitors. You should be next.

The Portuguese capital is a collage of cultural influences and visual imagery. Allow us to guide you through this eminently liveable and fast-changing city. This carefully crafted ebook is formatted for your eReader with a functional and detailed table of contents. Captain America: The Winter Soldier, and the thirteenth film of the Marvel Cinematic Universe (MCU). The film is directed by Anthony and Joe Russo, with a screenplay by Christopher Markus & Stephen McFeely, and features an ensemble cast, including Chris Evans, Robert Downey Jr., Scarlett Johansson, Sebastian Stan, Anthony Mackie, Don Cheadle, Jeremy Renner, Chadwick Boseman, Paul Bettany, Elizabeth Olsen, Paul Rudd, Emily Van Camp, Tom Holland, Frank Grillo, William Hurt, and Daniel Brühl. In Captain America: Civil War, disagreement over international oversight of the Avengers fractures them into opposing factions—one led by Steve Rogers and the other by Tony Stark. This book has been derived from Wikipedia article + the entire text of all the 634 related (linked) Wikipedia articles to the title article. This book does not contain illustrations.

Captain America: Civil War is a 2016 American superhero film based on the Marvel Comics character Captain America, produced by Marvel Studios and distributed by Walt Disney Studios Motion Pictures The World Through a Monocle

Honolulu The Monocle Travel Guide to Amsterdam

The Monocle Travel Guide to London (Updated Version)

Today "The New Yorker" is one of a number of general-interest magazines published for a sophisticated audience, but in the post-World War II era the magazine occupied a truly significant niche of cultural authority. A self-selected community of 250,000 readers, who wanted to know how to look and sound cosmopolitan, found in its pages information about night spots and polo teams. They became conversant with English movies, Italian Communism, French wine, the bombing of the Bikini Atoll, pret-a-porter, and Caribbean vacations. A well-known critic lamented that "certain groups have come to communicate almost exclusively in references to the [magazine's] sacred writings." "The World through a Monocle" is a study of these "sacred writings." Mary Corey mines the magazine's editorial voice, journalism, fiction, advertisements, cartoons, and poetry to unearth the preoccupations, values, and conflicts of its readers, editors, and contributors. She delineates the effort to fuse liberal ideals with aspirations to high social status, finds the magazine's blind spots with regard to women and racial and ethnic stereotyping, and explores its abiding concern with elite consumption of goods with a social conscience which prized goodness, the magazine managed to provide readers with what seemed like a coherent and comprehensive value system in an incoherent world. Viewing the world through a monocle, those who created "The New Yorker" and those who believed in it cultivated a uniquely powerful cultural institution serving an influential segment of the population. Corey's work illuminates this extraordinary enterprise in our social history.

or color transparencies of either live fishes taken underwater or freshly caught specimens. In many cases preserved specimens at the Western Australia and the adiacent Southeast Asian region.

This beautifully illustrated marine fish guide encompasses the singularly diverse and rich oceans from southeast Asia to Australia Marine Fishes of Southeast Asia contains nearly 2,000 hand-painted illustrations featuring 1,635 individual species. The paintings were completed over a 3-year period and are primarily based on photographs

Make the most of your food - and discover the best places to shop, drink and dine - with this brand new guide from Monocle. Which cities offer the best quality of life? How do you build a good school? How do you run a city? Who makes the best coffee? And how do you start your own inspirational business? With chapters on the city, culture, travel, food, and work, the book also provides answers to some key questions. Works as a guide but also includes essays

that explore what makes a great city, how to make a home and why culture is good for you

The Monocle Travel Guide to Zürich Basel Geneva A Monocle Guide

Monocle Travel Guide Seoul

Chop Chop "This is a handbook for anyone from holidaymakers to hoteliers. We jump up and down on a few choice beds, check out the best and biggest groups. Don't expect stuffy five-star finery - our selection errs on the side of the honest, charming, quirky and independent. Through interviews, in-depth reports, essays, insight and opinion, we explore the state of the hospitality industry and make a case for why hotels are resolutely here to stay." -- Monocle's website This phenomenally successful guide to the wealth and variety of fish in Australia's tropical waters — including the Great Barrier Reef — and south-east Asia has been updated and expanded. The book has sold more than 20,000 copies in its previous editions, and is an invaluable reference for divers and anglers, to both scientists and the lay person; to everyone with an interest in our remarkable tropical fish. Full colour illustrations by leading Australian marine artists, Roger Swainton and Jill Ruse, make identification easy. The

author has also included an edibility guide. "Toronto may boast one of the world's most famous skylines but beneath the iconic pinprick of the CN Tower lies a burgeoning city that has become one of North America's most intriguing and suprising urban centres. It has long offered a warm reception to those coming from afar and today this is evident in the diverse cultural landscape comprising everything from tango dance halls and Portuguese restaurants to Italian radio stations and Ukrainian churches. The Monocle Travel Guide to Toronto will help you experience the city's celebrated hospitality ot the fullest; the dining spots offering ambitious menus and the cosiest bars and fashion houses, the top venues to see the thriving arts and music scene and the most picturesque routes for an early-morning run." -- Back cover.

Kirkus Review "Arch comedy . . . Dave Eggers channels Anthony Bourdain." An outrageously funny and original debut set in the fast-paced and treacherous world of a restaurant kitchen Fresh out of university with big dreams, our narrator is determined to escape his past and lead the literary life in London. But soon he is two months behind on rent and forced to take a menial job in the kitchen of The Swan, a gastro-pub with haute cuisine aspirations. Mockingly called "Monocle" by his co-workers for a useless English lit degree, he is thrust into a brutal, chaotic world full of motley characters. There's the lovably dim pastry chef Dibden; combative Ramilov, who spends a fair bit of time locked in the walk-in fridge for pissing people off; Racist Dave, about whom the less said the better; Camp Charles, the officious head waiter; and Harmony, the only woman in a workplace of raunchy, immature, angry, drug-fueled men. Worst of all is the head chef, Bob, who runs the kitchen with an iron fist and an alarming taste for cruelty. But Monocle's past is never far away and soon an altogether darker tale unfolds. As the chefs' dreams of overthrowing Bob become a reality, Monocle's dead-beat father shows up at his door, asking for help. With The Swan struggling to stay afloat and Monocle's father dredging up lingering questions from an unhappy childhood, Chop Chop accelerates toward its blackly hilarious, thrilling, and ruthless conclusion.

Copenhagen Covers 1,670 Species in Australia, Indonesia, Malaysia, Vietnam and the Philippines (with 2,000 illustrations)

The Monocle Guide to Cosy Homes The Monocle Travel Guide to Hong Kong (Updated Version)

Investigating Quality of Urban Life

Los Angeles

A celebration of theendlessly fascinating and culturally rich country of Japan, this book from the Monocle team ispacked with insights and culture to food, fashion, and current affairs. Since it launched in 2007, Monocle has had deep roots in Japan. From day one, the magazine has maintained a Tokyo bureau, which today also encompasses a Monocle shop and radio studio. Over the past decade, the magazine and its team have continued to build upon their appreciation for and understanding of the nation of Japan. Monocle's stories have covered everything from a live journey on the emperor's jet and the tastiest places to eat in Kagoshima to the fashion designers challenging conventions and the businesses with remarkable stories untold outside Japan. The Monocle Book of Japan reveals the best of the country in the run-up to the 2021 Olympics. Complete with striking photography and captivating essays, this volume showcases some of Japan's most intriguing splendors. A parade through London's outposts of good food, design, retail, and more, this definitive travel guide will make you feel like a local no matter where you are from. Vast and sprawling, a tangle of roads and lanes, a muddle of rising and regenerating capital can also charm you with its beauty, from wind-rustled parks to that winding River Thames. Its mix of people, abundance of culture, and the occasional louche night on the tiles also makes it a city that will surprise you and win you over. The Monocle Travel Guide to London is a celebration of all the things that the Monocle team loves above this mighty metropolis (and they are brave enough to let you see the wrinkles too). It's a guide to

the bars, shops, restaurants, music venues, and museums that they think should edge their way on to your itinerary. They will leave you with a clear, crisp view of how the capital is changing. London is a global city but the Monocle team will help you see it as a series of friendly local gems. Hold on to your hat. The Monocle Guide to Good Business follows up on the success of The Monocle Guide to Better Living. The book offers multifaceted perspectives on the world of work today and in the future--from compelling business ideas to inspiring company cultures. Ever since the launch of Monocle in 2007 this highly successful global magazine and media brand has championed a clear and new take on the world of work It has encouraged its readers to start their own businesses, do the thing that makes them feel fulfilled (even if it means ditching a comfortable corporate salary), and find places to build their HQ that deliver a good quality of life too. The magazine's belief in making things (and making them well), using your hands, doing an apprenticeship, and keeping things small and tight has linked perfectly with a community of entrepreneurs who are determined to find their own way in the world --and know that this will allow them to run their lives in new and fresh ways. These developments are also expressed in the maker movement, new shared spaces, and unusual business schools. So it was a natural step for the magazine's team to create The Monocle Guide to Good Business. This guide is not your traditional

business book, but it does give advice on how to go from clever fledgling idea to success story and introduces people with inspiring stories. The Monocle Guide to Good Business is also a picture-rich journey for anyone who runs a company, wants to run a company, or wishes their boss had some new ideas It will even tell you why you need an office dog. From the best business neighborhoods to the sturdiest

desks, this book will have you planning a new career --or at least fixing your office. It's a book that should be thumbed and used. It's a manual and a manifesto, a guide and a good read. Now available in the US, this is the revised and expanded fifth edition of a book that has been the standard reference work for divers, anglers and Australia—including the Great Barrier Reef, Malaysia, Indonesia, Thailand, Vietnam and the Philippines. A musthave reference for divers, marine biologists, ecologists, commercial fisheries and sports anglers, this book includes a comprehensive identification guide to the families of reef fishes, with a definitive index. An informative and detailed Introduction includes a comprehensive identification guide to the families of reef fishes, with a definitive index. An informative and detailed Introduction includes area coverage; faunal composition; biology, behavior and ecology of reef fishes, and much more. Originally published as Marine Fishes of South-East Asia, this edition contains numerous revisions in nomenclature affecting both the scientific Latin names and common names in this book are the result of a recent initiative undertaken by the Australian Government and Seafood Services Australia. Each species is depicted in detailed, full-color illustrations by noted marine artists Roger Swainston and Jill Ruse, including over 35 new species. In many cases, the illustrations and 29 color photographs, this definitive field guide will continue to be an invaluable resource for professionals and hobbyists alike. The Monocle Book of Japan

Global Communication Field Guide to Marine Fishes of Tropical Australia

Los Angeles is known for its glitz and glam, beach culture, blockbuster studios and famous residents. But there's much more to this sprawling metropolis than perfect teeth and tanned and taut bods.

In this joyful new book Monocle unpacks what makes a great city, whether you're looking for a new place to call home or need help fixing your own. How do we make better cities - places that work for people of all ages and backgrounds? How do we make cities that provide the obvious essentials - great transport, good places to work - as well as the softer elements that truly deliver quality of life, from urban swimming pools to rooftop clubs? Since its launch in 2007, Monocle has been passionate about making better places to live. Every year it publishes a Quality of Life Survey, which names the top 25 cities to call home. In addition, across the issues, it has interviewed the best mayors, looked at the metropolises putting pedestrians first and met the people creating the best parks, both pocket and grand. Discover how you too can have a High Line, create the most covetable housing or turn a dirty river into a summer asset. Packed with great images and intriguing reports, this is a book that takes the urbanism debate away from city hall and explains what's needed in ways

that will inspire us all. Brussels may be the heart of the EU but unassuming Antwerp has long been one of Europe's most prosperous ports. Join us as we drop anchor at both cosmopolitan hubs - and dip in and out of a few of Belgium's smaller, canal-laced cities in between. It's a boon and burden to Belgium that Brussels is the capital of both the country and the rest of Europe. There are many benefits to hosting this lofty seat of power but the city can also fall victim to the associated red tape. An hour away by train, Antwerp is a more relaxed affair, where the creative and cultural scenes almost outshine the city's famous diamonds. For this travel guide we've toured both destinations and found plenty of gems throughout. A sumptuous serving of Madrid's outposts of good food, design, retail, and more, this definitive travel guide will make you feel like a local no matter where you are from.