

New Evolution Sports Association

Sports, Society, and Technology: Bodies, Practices, and Knowledge Production addresses the complex entanglements of science, technology, and sporting cultures. The collection explores themes around human and non-human actants, knowledge formations and processes, and the materiality and multiplicity of bodies through an engagement with the interdisciplinary fields of Sport Studies and Science and Technology Studies. Representing a range of methodological, theoretical, and disciplinary approaches, contributors interrogate the social, cultural, political, and historical intersections of an ever-expanding techno-scientific sporting landscape – from true bounce and brain trauma to

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exercise physiology, metrics, and esports, and from feminist technoscience, whey protein, and epigenetics to sickle cell screening and testosterone regulation.

For all the billions of dollars the sports industry generates, its labor laws and negotiations are still relatively new, and their impact is only beginning to be felt. *Labor Relations in Professional Sports* offers a step-by-step examination of how these new management-player relationships have come about and what they may portend for the future. In an engaging style that is rich in sports history and anecdotes, the authors examine the background of the major team sports--baseball, football, basketball, and hockey--and analyze how business and legal considerations have affected each sport's development. They also probe current

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unresolved issues and predictable future problems, such as the relationships of broadcast networks and sports leagues. Surprisingly, this book with so formidable a title is not only readable but even difficult to put down. Explanations of complex legal decisions are reduced to brief, lucid passages. Extensive footnotes are provided in each chapter for readers who wish greater detail. Choice . . . a comprehensive treatment of labor relations in sports. . . . Overall, the book is a slam-dunk success. Journal of Law and Commerce

A Companion to American Sport History presents a collection of original essays that represent the first comprehensive analysis of scholarship relating to the growing field of American sport history. Presents the first complete analysis of the scholarship relating to the academic history of American

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sport Features contributions from many of the finest scholars working in the field of American sport history Includes coverage of the chronology of sports from colonial times to the present day, including major sports such as baseball, football, basketball, boxing, golf, motor racing, tennis, and track and field Addresses the relationship of sports to urbanization, technology, gender, race, social class, and genres such as sports biography Awarded 2015 Best Anthology from the North American Society for Sport History (NASSH)

Provides practical help for the day-to-day concerns that keep managers awake at night. This book aims to fill the gap between the legal and policy issues that are the mainstay of human resources and supervision courses and the real-world

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needs of managers as they attempt to cope with the human side of their jobs.

Sports, Society, and Technology

An Encyclopedia

Rackets in Canada and the Montreal Racket Club

Understanding Sport Organizations

Sport, Politics and Society in the Middle East

Shift

To most biologists, sociobiology represents the concept of strict Darwinian individual selection married to an analytical application of ecological principles and brought to bear on social

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behavior in an unusually exciting and productive way. Joining the biologists are a small number of social scientists. But there are radically divergent views as to how the field should be delimited, and sociobiology is one of the most widely discussed fields in biology and anthropology today. The symposium on which this book is based was arranged by a biologist and an anthropologist. The participants, leaders in their fields, ably present contrasting and responsible views on current issues. This is the first

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collection of essays on sociobiology in which opposing views are aired. It is an exciting, timely book and an important historical document.

Principles and Practice of Sport Management, Third Edition, provides students with solid fundamental information on what they need to do to be successful in the sport industry. Updated and expanded, this best-selling text offers a unique blend of information on the foundations and principles on which sport management operates as well as how

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to apply those foundations and principles to the sport industry. The authors, all well-renowned professors in sport management or sport administration, have produced a text that is thorough, practical, and lively, and which lays the groundwork for students as they study and prepare for successful careers in sport management.

Compares and contrasts revenues and costs, labor markets, market structures and outcomes, and policy issues in sports economics around the world.

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The Girl and the Game traces the history of women's organized sport in Canada from its early, informal roots in the late nineteenth century through the formation of amateur and professional teams to today's tendency to market women athletes, especially Olympians, as both athletic and sexual. When women actively participate in the symbols, practices, and institutions of sport, what they do is often not considered "real" sport, nor in some cases are they viewed as "real" women. What follows from this notion of sport as a

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site of cultural struggle is that the history of women in sport is also a history of cultural resistance.

Further Reflections, Reaffirming Mary Wollstonecraft

Strategies in Sports Marketing:

Technologies and Emerging Trends

Sport and the Law

Historical and Cultural Intersections

Reports, Definitions And Debate

Modern Sport - The Global Obsession

This monograph extends the basic concepts of Darwinian evolution to accommodate recent

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findings and perspectives from the fields of biology, physics, chemistry and mathematics. It explains how complex systems, contrary to expectations, can spontaneously exhibit degrees of order.

Perfect for fans of Moneyball and The Book of Basketball, this vivid, thoroughly entertaining, and well-researched book explores the NBA's surge in popularity in the 1970s and 1980s and its transformation into a global cultural institution. Far beyond simply being a sports league, the NBA has become an entertainment and pop culture juggernaut. From all kinds of team logo

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merchandise to officially branded video games and players crossing over into reality television, film, fashion lines, and more, there is an inseparable line between sports and entertainment. But only four decades ago, this would have been unthinkable. Featuring writing that leaps off the page with energy and wit, journalist and basketball fan Pete Croatto takes us behind the scenes to the meetings that lead to the monumental American Basketball Association–National Basketball Association merger in 1976, revolutionizing the NBA's image. He pays homage to legendary talents including Julius "Dr. J" Erving,

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Magic Johnson, and Michael Jordan and reveals how two polar-opposite rookies, Larry Bird and Magic Johnson, led game attendance to skyrocket and racial lines to dissolve. Croatto also dives into CBS's personality-driven coverage of key players, as well as other cable television efforts, which launched NBA players into unprecedented celebrity status. Essential reading whether you're a casual or longtime fan, From Hang Time to Prime Time is an enthralling and entertaining celebration of basketball history.

Combining knowledge from sport management,

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marketing, media, leadership, governance, and consumer behavior in innovative ways, this book goes further than any other in surveying current theory and research on the business of women's sport around the world, making it an unparalleled resource for all those who aspire to work in, or understand, women's sport. Featuring international perspectives, with authors from North America, South America, Europe, Asia, and Oceania, and insightful, in-depth profiles of real leaders within different sectors of women's sport in the global sport industry, the Routledge Handbook of the Business of Women's Sport

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offers an integrated understanding of the ways traditional media and social media impact both the understanding and advancement of women's sport properties, businesses, teams, and athletes. Innovative case studies show how societal issues such as gender, power, and framing impact the business of women's sports and those who work in women's sport. An essential reference for any researcher or advanced student with an interest in women's sport or women in business, and useful supplementary reading for researchers and advanced students working in sport business, sport management,

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mainstream business and management, or women's studies.

With its three-hour-long contests, 162-game seasons, and countless measurable variables, baseball is a sport which lends itself to self-reflection and obsessive analysis. It's a thinking game. It's also a shifting game. Nowhere is this more evident than in the statistical revolution which has swept through the pastime in recent years, bringing metrics like WAR, OPS, and BABIP into front offices and living rooms alike. So what's on the horizon for a game that is constantly evolving? Positioned at the crossroads of

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sabermetrics and cognitive science, The Shift alters the trajectory of both traditional and analytics-based baseball thought. With a background in clinical psychology as well as experience in major league front offices, Baseball Prospectus' Russell Carleton illuminates advanced statistics and challenges cultural assumptions, demonstrating along the way that data and logic need not be at odds with the human elements of baseball—in fact, they're inextricably intertwined. Covering topics ranging from infield shifts to paradigm shifts, Carleton writes with verve, honesty,

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and an engaging style, inviting all those who love the game to examine it deeply and maybe a little differently. Data becomes digestible; intangibles are rendered not only accessible, but quantifiable. Casual fans and statheads alike will not want to miss this compelling meditation on what makes baseball tick.

Principles and Practice of Sport Management

A History

Yearbook of the National Collegiate Athletic Association

Past and Present

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The Handbook of College Athletics and Recreation Administration

Sport Policy and Governance: Local Perspectives is the first detailed study of the politics of sport policy at the local authority level of governance. In focusing on the local level, the book recognises that the extent to which we benefit from public policy is a result of where we live. Taking the city of Liverpool as its core case study, the author investigates the changing contours of sport policy from the inception of the

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service area in the 1970s through the economic and political turbulence of the 1980s to the year of European Capital of Culture 2008. As the book gives centre stage to the period since 1997, the changing parameters of local sport policy are located within New Labour priorities around elite sport development and the instrumental uses of sport to deliver social policy goals. Written in a clear and accessible style, this book: Traces the evolution of the relationship between central government policy priorities and

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local sport policy and practice. Provides a political analysis of sport policy that foregrounds competition between differing interests in a context of scarce resources. Explores relationships between local authority policy for sport and policy relating to education, health, land-use planning and community regeneration. Investigates the organisational and funding contexts in which sport policy actors formulate and implement policy. Assesses the strategies utilised by sport policy actors in pursuing their interests.

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Theorises contemporary sport policy processes and establishes parameters for future research. *Sport Policy and Governance: Local Perspectives* is essential reading for anyone who is studying or teaching sport-related degree programmes, researching public policy, or who is a practitioner or policy-maker in the sport sector.

This book brings together contributions from leading authors in a range of fields related to Japan and the United Kingdom. Adopting a comparative perspective, it

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tackles topics ranging from the politics of opposition, democracy, immigration and citizenship, to education, sportsmanship and popular culture, as well as issues of immigration and identity. Each chapter presents and clarifies the differences, similarities and exchanges between the two countries to emphasise that, though little exists in isolation in this global age, in-depth knowledge of particular regions remains vital. This book argues for a deeper understanding of the UK and Japan in pursuit of hope, and casts a reflection

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on the self and one's own sense of place and identity. It will be an invaluable resource for anyone interested in cross-cultural theory and comparisons between Japan and the United Kingdom.

A history of New Zealanders and the sports that we have made our own, from the Maori world to today's professional athletes.'.

. . those two mighty products of the land, the Canterbury lamb and the All Blacks, have made New Zealand what she is in spite of politicians' claims to the contrary', wrote Dick Brittenden in 1954. 'For many

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in New Zealand, prowess at sport replaces the social graces; in the pubs, during the furious session between 5pm and closing time an hour later, the friend of a relative of a horse trainer is a veritable patriarch. No matador in Madrid, no tenor in Turin could be sure of such flattering attention.' As Brittenden suggested, sport has played a central part in the social and cultural history of Aotearoa New Zealand throughout its history. This book tells the story of sport in New Zealand for the first time, from the Maori world

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to today's professional athletes. Through rugby and netball, bodybuilding and surf lifesaving, the book introduces readers to the history of the codes, the organisations and the players. It takes us into the stands and on to the sidelines to examine the meaning of sport to its participants, its followers, and to the communities to which they belonged. Why did rugby become much more important than soccer in New Zealand? What role have Maori played in our sporting life? Do we really 'punch above our weight' in

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international sport? Does sport still define our national identity? Viewing New Zealand sport as activity and as imagination, *Sport and the New Zealanders* is a major history of a central strand of New Zealand life.

Sport Marketing presents a modernized, current-day approach to the dynamic world of sport marketing. With engaging, comprehensive coverage, students will develop valuable marketing skills and prepare for a successful career in this competitive industry.

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The Economics of Sports

Sport and the New Zealanders

Managing Intercollegiate Athletics

The SAGE Handbook of Organizational

Institutionalism

Sport in Latin American Society

Sports and the Law

During the last four decades women's and gender history have become vibrant fields including studies of attitudes regarding the limited physical and other abilities of females as well as studies of the accomplishments of notable female athletes. We have become increasingly aware that women have made contributions to physical education, dance and

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sport that go far beyond being teachers, athletes and coaches. They have created and implemented an astonishing variety of programs intended to serve the needs of large numbers of children and youth sometimes organizing student health services, as well as chairing departments of physical education. They have worked as directors of sport, physical education and dance, running playgrounds and recreational facilities and have created and/or served as important officers of a variety of sporting organizations. This book explores the contributions and achievements of women in a variety of historical and geographical contexts which, not surprisingly opens opportunities for additions, revisions and counter-narratives to accepted histories of physical education.

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and sport science. It seeks to broaden our understandings about the backgrounds, motivations and achievements of dedicated women working to improve health and bodily practices in a variety of different arenas and for often different purposes. This book was previously published as a special issue of the International Journal of the History of Sport.

The application of marketing concepts to sports products services is vital to the success of the industry. When appealing to the target audience of an event, it is essential to construct a strong marketing plan by utilizing emergent technologies and strategies. *Strategies in Sports Marketing Technologies and Emerging Trends* provides relevant

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information on the marketing strategies and marketing trends of sporting events by highlighting the plans and tactical operations that sports organizations conduct when integrating marketing strategies. This publication is a comprehensive reference source for students, researchers, academicians, professionals and practitioners, as well as scientists and executive managers interested in the marketing strategies of sporting events.

This work deals with the infancy, adolescence and maturity of sport in Latin American society. It explores ways in which sport illuminates cultural migration and emigration and indigenous assimilation and adaptation.

Sport and the New Zealanders A History Auckland University

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Press

Self-organization and Selection in Evolution

Sport Marketing

The New Evolution Diet

A Companion to American Sport History

Sport Policy and Governance

International Sports Economics Comparisons

Institutional theory lies at the heart of organizational theory yet until now, no book has successfully taken stock of this important and wide-ranging theoretical perspective. With insight and clarity, the editors of this handbook have collected and arranged papers so readers are provided with a map of the field and pointed

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in the direction of new and emerging themes. The academics who have contributed to this handbook are respected internationally and represent a cross-section of expert organization theorists, sociologists and political scientists. Chapters are a rich mix of theory, how to conduct institutional organizational analysis and empirical work. The SAGE Handbook of Organizational Institutionalism will change how researchers, teachers and advanced students think about organizational institutionalism.

Praise for The Handbook of College Athletics and Recreation Administration "The Handbook of College Athletics and Recreation Administration provides

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insiders' in-depth and firsthand perspectives on issues in the contemporary professional administration of intercollegiate athletics and recreation, as well as practical solutions to these issues. It is a must-read for anyone who is interested in pursuing a career in college athletics and campus recreation administration." —Ming Li, professor and chair, Department of Sports Administration, College of Business, Ohio University "The Handbook of College Athletics and Recreation Administration is a useful text for undergraduate students preparing for sport management careers within postsecondary institutions. This book effectively blends historical perspectives, theoretical

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foundations, and practical illustrations in a relevant format that addresses key issues in intercollegiate sports and campus recreation. Of particular value is the focus on people and importance of building relationships based on integrity, trust, and mutual respect." —Tom Collins, associate professor of sport management, chair of Sport Studies and Physical Education, Chowan University

Sports and the Law: Examining the Legal Evolution of America's Three "Major Leagues", 3rd Edition, represents the most up-to-date legal analysis of a wide variety of cutting-edge sports law issues that have impacted the "Three Major Leagues" since the last

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edition was published. In particular, each chapter's updates, which are linked to an Appendix containing companion study guides, comprehensively analyze the most significant sports law developments over the past several years. Beginning with an analysis of Commissioner's Authority and the Major Leagues' collective bargaining agreements, the book tracks the major changes to the NFL's Personal Conduct Policy and the recently negotiated CBAs in the NBA and MLB. In so doing, the book and study guides take a deep dive into the landmark cases that exemplify the Leagues' disciplinary and dispute resolution processes in action, such as Deflategate, domestic violence suspensions in

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the NFL and MLB, players' and teams' usage of social media, NFL uniform and equipment rules, and the Cardinals-Astros hacking scandal. Next, the text analyzes how the historic baseball "antitrust exemption," which was first established by the Supreme Court in 1922 (and upheld in 1972 in *Flood v. Kuhn*), has been applied most recently with updated applications of the exemption through an analysis of the following cases: San Jose/Oakland A's (MLB franchise relocation), *Miranda* (minor league baseball players), *Garber* (territorial broadcast rights) and *Wyckoff* (MLB scouts), among others. An overview of general antitrust law (including the statutory and nonstatutory labor

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exemptions) in the context of the NFL and NBA is included in a newly formatted chapter. The "legal evolution" of age eligibility restrictions and professional drafts are explored in that same context, with related study guides. The new edition next traces the development of the Leagues' various regimens for monetizing the available inventories of "intellectual property rights," including updates to the Leagues' (and players') licensing and "publicity rights" rules, highlighting the NBA's recent decision to allow for advertising on team jerseys. A new chapter then importantly deals with the evolving subjects of Concussion and Painkiller-related Litigation in the NFL,

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along with other challenges to the Major Leagues' Drug Testing rules, including the BioGenesis saga and the NFL's revised drug policy. The final chapter covers recent developments in the application of the Three Leagues' "franchise relocation" rules, with an in-depth look at the recent relocations of the Rams, Chargers and (perhaps) the Oakland Raiders, among others.

“ Natives and Settlers provides a beginning to what should be (and should have been) a continuing, respectful discussion. ” —Blanca Schorcht, Associate Professor, University of Northern British Columbia. Is Canada truly postcolonial? Burdened by a past that remains ‘ refracted ’ in its understanding and

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treatment of Native peoples, this collection reinterprets treaty making and land claims from Aboriginal perspectives. These five essays not only provide fresh insights to the interpretations of treaties and treaty-making processes, but also examine land claims still under negotiation. Natives and Settlers reclaims the vitality of Aboriginal laws and paradigms in Canada, a country new to decolonization.

Examining the Legal Evolution of America's Three "major Leagues"

A Monthly Journal Devoted to Physical Education
The New England Small College Athletic Conference
A History of Women's Sport in Canada

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Technologies and Emerging Trends

Sociology of Sport and Social Theory

Now in a fully revised and updated 5th edition, Sports Marketing: A Strategic Perspective is the most authoritative, comprehensive and engaging introduction to sports marketing currently available. It is the only introductory textbook to adopt a strategic approach, explaining clearly how every element of the marketing process should be designed and managed, from goal-setting and planning to implementation and control. Covering all the key topics in the sports marketing

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curriculum, including consumer behavior, market research, promotions, products, pricing, sponsorship, business ethics, technology and e-marketing, the book introduces core theory and concepts, explains best practice, and surveys the rapidly-changing, international sports business environment. Every chapter contains extensive real-world case studies and biographies of key industry figures and challenging review exercises which encourage the reader to reflect critically on their own knowledge and professional practice. The book's companion website offers additional

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resources for instructors and students, including an instructors' guide, test bank, presentation slides and useful weblinks. Sports Marketing: A Strategic Perspective is an essential foundation for any sports marketing or sports business course, and an invaluable reference for any sports marketing practitioner looking to improve their professional practice.

This practical, comprehensive book combines solid theoretical concepts with relevant examples, extensive factual information, and important insider perspectives to help prepare students who

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are interested in pursuing a career in collegiate athletics management. The authors' in-depth discussions reveal the inner workings of athletic departments and the conferences and governing organizations that impact them. Using examples from institutions of varying sizes and representing numerous conferences, associations, and divisions, Managing Intercollegiate Athletics, second edition, provides an extensive view of management processes such as generating revenue to cover expenses; recruiting and its mechanics and regulations; the role of the conferences and

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national governing bodies; and academic standards, reform, and fraud. New to the second edition is an increased emphasis on the impact of division, institution, and department missions and goals on decision making. The book also includes new discussions of the application of management functions--including goal setting, decision making, and strategic management--on intercollegiate athletics at various levels. Adding to the practical nature of the book, and providing an important critical-thinking component to each chapter, are "Practitioner Perspectives." These contributions

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demonstrate how and why administrators make and implement their decisions, and they present creative problem-solving ideas for readers that they can use in their own careers. New Practitioner Perspectives in this edition provide, for example, an insider's view from an NCAA vice president, a conference commissioner, and a Division I athletic director. Chapters also feature one or more Case Studies offering an in-depth look at how institutions grapple with management challenges. In the second edition, new case studies look at the NCAA's leadership role in the Penn State University

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abuse case, the role of the TRAC model to ensure data-based decision making in terminating the University of Alabama at Birmingham football program, and others. These case studies and accompanying questions can serve as starting points for class discussion.

Sociology of Sport and Social Theory presents current research perspectives from major sport scholars and leading sociologists regarding issues germane to the sociology of sport while addressing traditional and contemporary sociological theories. The sports industry provides a seemingly endless

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set of examples from every area of microeconomics, giving students the opportunity to study economics in a context that holds their interest. Thoroughly updated to reflect the current sports landscape, The Economics of Sports introduces core economic concepts and theories and applies them to American and international sports. Updates for this sixth edition include: More coverage of international sports, including European football; A revised chapter on competitive balance, reflecting new techniques; A brand-new chapter on mega-events such as the

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Olympics and World Cup; New material on umpire bias; A completely redesigned chapter on amateur competition that focuses exclusively on intercollegiate sports. This chapter is also now modular, enabling instructors who wish to intersperse it with the other chapters to do so with greater ease. This accessible text is supported by a companion website which includes resources for students and instructors. It is the perfect text for advanced undergraduate and graduate courses on sports economics.

What Our Paleolithic Ancestors Can Teach Us about

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Weight Loss, Fitness, and Aging

Applications for Sport Managers

Cross-cultural Studies: Newest Developments In

Japan And The Uk

The Girl and the Game

Sports Marketing

Sports in America from Colonial Times to the

Twenty-First Century: An Encyclopedia

Sport has become more than a simple physical expression or game- it now pervades all societies at all levels and has become bound up in nationalism, entertainment, patriotism and culture. Now a global obsession, sport has infiltrated

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into all areas of modern life and despite noble ideals that sport stands above politics, religion, class, gender and ideology, the reality is often very different. These essays by leading academics and rising new talent consider the phenomenon of modern sport and its massive influence over global society. Together, this collection is also a tribute to the pioneering and inspirational work of Professor J.A. Mangan on the political, religious, class and gender-based aspects of modern sport, from academics greatly influenced by him and his writing. This book was previously published as a special issue of *The International Journal of the History of Sport*.

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The classic groundbreaking text for understanding organizational theory in the sport industry is back in an extensively revised new edition. With an added emphasis on organizational behavior and practical applications of the theory, *Understanding Sport Organizations: Applications for Sport Managers, Third Edition*, provides a logical progression to understanding the many components of and processes in sport organizations. Readers will gain a strong theoretical foundation while learning how it applies within the context of the ever-changing field of sport management. In this third edition, new chapters incorporate critical concepts that sport managers in the

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current era must be familiar with: Different policy types and the responses of sport organizations to policy Perspectives of marketing of sport and marketing through sport Control in sport organizations Sex and gender in sport organizations Volunteer management in sport Dimensions and assessment of governance in sport organizations Mental health difficulties and management strategies within sport environments Applying statistical analysis to support analytic decision making in sport Corporate social responsibility Procurement and sport organizations To facilitate comprehension and application, each chapter opens with a list of key concepts and a real-

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world, contemporary scenario to demonstrate the relevance of theory and behavior in the sport industry. Time Out sidebars offer accounts from actual sport organization situations or from research findings to further illustrate issues being discussed. Chapter summaries and review questions are provided to stimulate discussion about the central issues from each chapter. Key Issues for Sport Managers boxes highlight how chapter content is applied at the level of sport manager, and closing Case for Analysis examples allow readers to directly apply information from each chapter. Real-world examples throughout the text provide opportunities for additional

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exploration and application of relevant concepts. Every chapter references key articles that build on the foundational framework presented and includes suggestions for further reading within general management and sport management literature. This thorough presentation of subject matter will guide readers to a greater and more practical understanding of core issues. Synthesizing modern conceptual and empirical research from many fields of management into a practical, engaging look at the sport management field, *Understanding Sport Organizations: Applications for Sport Managers, Third Edition*, is an invaluable resource for students and current

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practitioners alike.

Sport in the Middle East has become a major issue in global affairs. The contributors to this timely volume discuss the intersection of political and cultural processes related to sport in the region. Eleven chapters trace the historical institutionalization of sport and the role it has played in negotiating "Western" culture. Sport is found to be a contested terrain where struggles are being fought over the inclusion of women, over competing definitions of national identity, over preserving social memory, and over press freedom. Also discussed are the implications of mega-sporting events for host countries, and how both elite

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sport policies and sports industries in the region are being shaped. *Sport, Politics and Society in the Middle East* draws on academic disciplines from the humanities and social sciences to offer in-depth, theoretically grounded, and richly empirical case studies. It employs diverse research methodologies, from ethnography and in-depth interviews to archival research, to make a lasting contribution to this critical subject.

The third edition of *Governance and Policy in Sport Organizations* introduces readers to the power and politics of sport organizations. It explores the managerial activities essential to governance and policy development, and it

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looks at the structure and function of organizations like those with which readers will interact in the workplace. It also demonstrates where the power lies in an organization or industry segment and how individual sport organizations fit in to the greater industry. Current policy issues and the ethical questions they raise are also addressed. Real-world case studies demonstrate the types of dilemmas that sport managers face every day. In addition, professional administrators from a wide variety of sport organizations contribute their perspectives, giving readers a glimpse into the real concerns of sport professionals and the impact of governance and policy on their jobs. The book's practical

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foundations, readability, and logical organization all help readers to understand the big picture of the sport industry and their place in it as future sport managers. New to the third edition is a chapter on individual professional sport, which explores how this industry segment differs from professional sport leagues. In addition, contributions from Thierry Zintz, from the Universite catholique de Louvain, offer insights into European sport organizations.

From Hang Time to Prime Time

Routledge Handbook of the Business of Women's Sport

Labor Relations in Professional Sports

Making Sense of Sports

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Bodies, Practices, and Knowledge Production

Governance and Policy in Sport Organizations

Believe it or not, our DNA is almost exactly the same as that of our ancestors. While scientific advances in agriculture, medicine, and technology have protected man, to some degree, from dangers such as starvation, illness, and exposure, the fact remains that our cave-dwelling cousins were considerably healthier than we are. Our paleolithic ancestors did not suffer from heart disease, diabetes, high blood pressure, or obesity. In fact, a good deal of what we view as normal aging is a modern condition that is more akin to disease than any

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natural state of growing older. Our predecessors were incomparably better nourished than we are, and were incredibly physically fit. And certainly none of them ever craved a doughnut, let alone tasted one. In fact, the human preference for sweet tastes and fatty textures was developed in an environment where such treats were rare, and signaled dense, useful energy. This once-helpful adaptation is the downfall of many a dieter today. It's what makes it hard to resist fats and sweets, especially when they are all around us. We are not living as we were built to live. Our genes were forged in an environment where activity was mandatory—you were active or you starved or were eaten. This created strong

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selective pressure for genes encoding a smart, physically adept individual capable of very high activity levels. Humans are among the most active of species, and we carry energetically expensive brains to boot. Our energy expenditures rank high among all animals. At least they once did. The New Evolution Diet by Arthur De Vany, PhD is a roadmap back to the better health our ancestors once enjoyed. By eliminating modern foods, including carbohydrates, dairy, and all processed foods from our diets, we can undo much of the damage caused by our modern food environment. The plan is based on three simple principles: 1. Enjoy the pleasure of food and do not count or restrict calories. Eat three satisfying

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meals a day filled with non-starchy vegetables, fruits, and high-quality, lean proteins 2. Do not starve yourself, but do go hungry episodically, for brief periods, to promote a low fasting blood insulin level and increase metabolic fat-burning. 3. Exercise less, not more, but with more playfulness and intensity. The goal is to create a strong body with a high resting metabolism and a large physiologic capacity to move through life easily—not to burn calories.

Not distributed; available at Arkansas State Library.

This book looks at sport not just as recreation, but as an integral part of contemporary culture, with connections to industry, commerce and politics. It explores the history

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and theories of sport, and touches on more controversial issues.

The New England Small College Athletic Conference has won glowing appraisals in the sporting press since its founding in 1971. Established to strengthen intercollegiate sports in harmony with the high academic standards of its members--11 prestigious liberal arts colleges--the NESCAC is committed to equity and inclusion in athletic programs, and to providing only need-based financial aid. The Conference's reputation attracts many gifted student athletes. Drawing extensively on campus archives, media reports and interviews, this book compares the NESCAC's lofty strategy to reality,

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with a focus on recruiting, admissions, financial aid and diversity goals.

Sociobiology: Beyond Nature/nurture?

Mind and Body

Women, Sport, Society

Worldwide Experiences and Trends in Sport for All

A Strategic Perspective, 5th edition

The Origins of Order

This collective volume contributes to a growing debate concerning the extent to which we are now living in a global society shaped by sport in addition to

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economy, technology and so on. It covers 36 countries from five continents, analyzed by 87 contributors, so it offers a large comparative study. It is also a data bank of national information resources for students, researchers, policy-makers, sports leaders and managers. By means of a standard framework used in all chapters, the collected data from national cases on history, management and culture of sport provide

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interpretations of marketing, sponsorship, finance, target groups, settings for activities, strategy of promotion and social changes as related to Sport for All. This cross-national approach seeks to offer adequate meaning to the practices of each country, stimulating further research on specific themes of physical activities for health and leisure, either in affluent or poor social conditions. The concluding chapter lays

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the groundwork of Sport for All.

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