

## New Labour New Language

*Lurid headlines on every aspect of migration have been a consistent feature of the last decade, from worries over asylum seekers to concerns about unprecedented economic immigration from Eastern Europe. This book presents the first comprehensive account of government policy on immigration over the last ten years, providing an in-depth analysis of policy and legislation since Tony Blair and New Labour were first elected. The account begins by placing policy change under Labour in their proper historical context, before examining the key policy themes - economic migration; security; integration; asylum; delivery - of the last decade. Through an analysis of such policy themes, the author contends that immigration policy has undergone an intense and innovative transformation in the period from May 1997 to May 2007. Arguing that a more plural system of governance exists, the author challenges traditional accounts of policy development. By addressing the various influences on immigration policymaking, from globalisation, the European Union and the law, to politics, the media and the networks of special interests, he seeks to provide a holistic explanation for the transformation of immigration policy. The author concludes with an evaluation of Labour's immigration reforms, and whether government policy can be judged a success. The book will be of interest to policymakers, academics, students studying immigration, and readers interested in serious current affairs.*

*Language and Globalization explores the effects of language in the processes of globalization. Norman Fairclough adopts the approach of combining critical discourse analysis with cultural political economy to develop a new theory of the relationship between discourse and other dimensions of globalization. Using examples from a variety of countries such as the USA, Britain, Romania, Hungary and Thailand, Language and Globalization shows how the analysis of texts can be coherently integrated within political economic analysis. Fairclough incorporates topical issues such as the war on terror and the impact of the media on globalization into his discussion. Areas covered include: globalization and language: review of academic literature discourses of globalization the media, mediation and globalization globalization, war and terrorism. This book will be of interest to students and researchers in applied linguistics, language and politics and discourse analysis.*

*Evaluates the Blair government from 1997-2007 conducting high quality research into aspects of British politics with particular emphasis on parties, policies and ideologies. With contributions from key figures in the field further topics*

include New Labour's record on social policy, defence policy, constitutional reform and public expenditure.

This is a book about the politics of New Labour that focuses on language. Fairclough gets behind the rhetoric to uncover the real meaning. He examines a wide range of political speeches and texts, from Tony Blair's speech following the death of Diana to the 1997 Labour Party Manifesto and Bill Clinton's book *Between Hope and History*. *New Labour, New Language?* blows open the whole debate on the nature of the political discourse of New Labour and the 'Third Way'. Written in a clear, non-technical style and including a glossary, *New Labour, New Language?* will appeal to anyone interested in language and politics.

*A New Frontier of Interspecies Justice?*

*Meeting America's Challenges for the 21st Century*

*New Labour, New Language, New Deal? Why Metaphors Matter*

*Language, Labour and Migration*

*A New History of the Labour Party*

*Immigration Under New Labour*

*A Stranger in Europe*

'Janet Newman's *'Modernizing Governance'* provides a comprehensive and thorough critique of contemporary public sector reforms. The book combines an impressive synthesis of theoretical perspectives with a deep understanding of the practice of public policy making and management. The contradictions within a shift to governance are clearly highlighted, and the notion of a third way is carefully deconstructed. This book is an important contribution to the literature, and will provide stimulating reading for academic researchers and students' - George Boyne, Professor of Public Sector Management, Cardiff Business School, Cardiff University 'The tale of Tony Blair and "government" is a complicated one which Janet Newman tells with insight and academic rigour...It deserves wide readership; it ought to pique the interest of all those concerned with the condition of British democracy' - David Walker, Analysis Editor and Leader Writer, *The Guardian* The first comprehensive guide that explores the politics and policies of new Labour. Has Labour's responses to the challenges and issues of the past 4 years, represented something radically different both in content and style from the Thatcher and Major years? Did it, in the language of this book, represent the emergence of a new form of governance in the UK? This book offers: Critical insights into Labour's impact on: § the relationship between government and citizens § public services and their users § the state and civil society Interpretations of core themes in Labour's policy agenda: § the Third Way and social democracy § modernising government § public service reform § joined-up government and partnership § public participation and democratic renewal § remaking civil society Drawing on cultural and institutional theory, the author brings a fresh approach to the study of governance, politics and policy. She traces Labour's attempt to reinstall 'the

*social' in public and social policy by examining its use of the discourses of democracy, citizenship, community, social inclusion, partnership and public participation. The book analyses the implications of these new, and not so new, discourses for the practice of making and delivering policy, and the patterns of equality and diversity that they invoke. It also highlights the way in which managers, professionals and staff are responding to the new agenda, and the tensions and dilemmas produced in the process of institutional change.*

*This book focuses on cultural policy in the UK between 1997 and 2010 under the Labour party (or 'New Labour', as it was temporarily rebranded). It is based on interviews with major figures and examines a range of policy areas including the arts, creative industries, copyright, film policy, heritage, urban regeneration and regional policy.*

*"This in-depth study of Britain's New Labour party interprets a wide range of material, including party political broadcasts, election materials, speeches by Tony Blair, and internal policy documentation. Disentangling the different elements of New Labour's political philosophy, the argument presented here contends that the party is a reflection of the culture and politics of contemporary capitalism and manages the status quo rather than drives genuine change."*

*Language, Labour and Migration explores two fundamental aspects of the migrant experience through a multi-disciplinary lens which combines the research of leading academics at the cutting edge of their fields. This latest volume from the centre for the Study of Migration brings together the work of anthropologists, economists, geographers, historians, political scientists and medical practitioners. Essays explore topics which include the role of mother tongue as a bridge to assimilation, the racialization of immigrants and refugees through language, the patterns of resistance undertaken by lascars, the experience of black British seamen in the eighteenth century, health advocacy in the twentieth century and the way in which cyber-space is being used to rediscover ethnic identity in the twenty-first century. Other essays examine Chinese labour in France during the First world war, employment opportunities for those deficient in the majority language and poverty in old age. All provide new and at times controversial, insights into the problems of language and labour? in an alien society.*

*Keywords in the Press: The New Labour Years*

*Discourse and Contemporary Social Change*

*Servants of the People*

*Between Hope and History*

*New Labour, Old Labour*

*Forging a New Politics*

*Redefining Social Justice*

Building on Raymond Williams' iconic "Keywords" released in 1975, Jeffries and Walker show how some pivotal words significantly increased in use and evolved in meaning during the years of the 'New Labour' project. Focussing on print news

media, this book establishes a set of socio-political keywords for the 'Blair Years', and demonstrates how their evolving meanings are indicative of the ideological landscape in Britain at that time, and the extent to which the cultural hegemony of the New Labour project influenced the language of the commentariat. Combining corpus linguistic approaches with critical stylistics the authors conduct an analysis of two newspaper corpora using computational tools. Looking closely at textually-constructed meanings within the data, their investigation of the keywords has a qualitative focus, and sets out a clear methodology for combining corpus approaches with systematic co-textual analysis.

In this accessible new textbook, Isabela and Norman Fairclough present their innovative approach to analysing political discourse. Political Discourse Analysis integrates analysis of arguments into critical discourse analysis and political discourse analysis. The book is grounded in a view of politics in which deliberation, decision and action are crucial concepts: politics is about arriving cooperatively at decisions about what to do in the context of disagreement, conflict of interests and values, power inequalities, uncertainty and risk. The first half of the book introduces the authors' new approach to the analysis and evaluation of practical arguments, while the second half explores how it can be applied by looking at examples such as government reports, parliamentary debates, political speeches and online discussion forums on political issues. Through the analysis of current events, including a particular focus on the economic crisis and political responses to it, the authors provide a systematic and rigorous analytical framework that can be adopted and used for students' own research. This exciting new text, co-written by bestselling author Norman Fairclough, is essential reading for researchers, upper undergraduate and postgraduate students of discourse analysis, within English language, linguistics, communication studies, politics and other social sciences.

Written specifically for students on Education Studies degree courses, yet also relevant for students on teacher training courses, *Education Studies: A Student's Guide* introduces a wide range of topics and issues, from knowledge and learning, and policy and schooling to the ways in which education is a force for change across the globe. The book is split into three comprehensive sections which challenge our assumptions about education. It explores a wide range of perspectives on education in different countries and cultures, provides critiques of current policies and practice and analyzes learning and the nature of knowledge itself. Specific topics covered include: the

global dimension in the curriculum cultural and religious plurality in education the effective teacher gender and educational achievement special educational needs and inclusion in mainstream schools ICT and learning for the future language, power and education. With chapter summaries, questions for discussion and reflection and suggestions for further reading, *Education Studies: A Student's Guide* will be a valuable resource for all students of Education Studies as well as BEd and PGCE students.

This major new work from the well-known team of Heath, Jowell and Curtice explores the emergence of New Labour from the ruins of old Labour's four successive defeats at the hands of the Conservatives. Based on the authoritative British Election Surveys the book explores some of the key questions about contemporary British elections and the social and political factors that decide their outcomes. The book begins with the electoral legacy of Margaret Thatcher. How far had Margaret Thatcher converted the electorate to her vision of a free-market, low tax society? Did her electoral success prove the popularity of her policies? Does any scope remain in Britain for left-wing policies? *The Rise of New Labour* explores the reasons for the failure of previous attempts by Labour under Michael Foot and Neil Kinnock to win the electorate's backing for left-wing policies and dissects the electoral benefits of Tony Blair's abandonment of socialism. The research shows that policies play a much smaller role in electoral change than is usually supposed, and that the parties may be less constrained than they imagine. The book explores the key assumptions underlying New Labour's diagnosis of the problems the party faced during the eighteen years of Conservative rule. It shows that many of these assumptions were at best half-truths and that much of the conventional wisdom - shared by politicians and commentators - about how voters decide is seriously flawed. The book concludes by putting forward a new model of electoral behaviour which is better able to account for the wide array of research findings.

Making Sense of New Labour  
A Method for Advanced Students  
Culture, Economy and Politics  
Life at the Heart of New Labour  
Political Discourse Analysis  
Education Studies  
Modernizing Governance

The President discusses America's opportunities for the future, the importance of citizens and companies acting responsibly, and the need to strengthen our communities

'Downing Street is said to be 'furious' at this book - and it is easy to understand why. It is the first meticulous chronicle of all that has happened since that bright May Day three years ago which first brought the Blair government to office' Anthony Howard, Sunday Times

This book, written by a distinguished selection of academics and commentators, provides the most detailed comparison yet of old and new Labour in power. | An original combination of theoretical innovation and a detailed empirical analysis of the ideas, language and policy of New Labour. Politicians often appeal to moral principles and arguments in their efforts to win support for new policy programmes. Yet the question of how politicians use moral language has until now been neglected by scholars.

The End of the Party

Keywords

The Blair Revolution

Policy, Poverty, and Parenting

An Introduction

The Unfinished Revolution

The Inclusive Society?

***This volume offers a multidisciplinary approach to the study of language in relation to the subject of history. The British and American contributors put forward the idea that language is a broadly based means of communication with contested and consensual meanings, and that such meanings must be revealed and evaluated by precise historical contextualisation of language and proper attention to established rules of historical method. The essays contend that the connections between the linguistic and the social must be rethought. The book aims to move beyond the unproductive fragmentation and relativism, the narrow textual range and the literal and anti-realist readings of the postmodern 'linguistic turn' to offer a rigorous approach to the study of language and the subject of history.***

***This book draws together a rich variety of perspectives on discourse as a facet of contemporary social change, representing a number of different disciplines, theoretical positions and methods. The specific focus of the volume is on discourse as a moment of social change, which can be seen to involve objects of research which comprise versions of some or all of the following research questions: How and where did discourses (narratives) emerge and develop? How and where did they achieve hegemonic status? How and where and how extensively have they been recontextualized? How and where and to what extent have they been operationalized? The dialectical approach indicated above implies that discourse analysis includes analysis of relations between language (more broadly, semiosis) and its social 'context'.***

***Labour's landslide victory in 1997 was one of the most extraordinary events in modern political history. The party's triumph was not only a total repudiation of the Tories but also the apotheosis of a revolution within Labour, and an urgent demand for the Conservatives to undergo their own period of change. In this reissued book, published with a new Afterword, Philip Gould, one of the world's leading political strategists and a key***

**advisor to Tony Blair during the period, describes brilliantly how it was done, frankly assesses how successful New Labour was in government, and what will be its lasting impact.**

**The idea of social exclusion is part of the new political language. When Labour came into government in 1997, it launched the Social Exclusion Unit to pursue this central theme. But what exactly does social inclusion mean? This revised and updated edition of *The Inclusive Society?* identifies three competing meanings of the term in contemporary British Politics, emphasising poverty, employment and morality. Ruth Levitas argues that there has been a shift away from understanding social exclusion as primarily a problem of poverty, towards questions of social integration through paid work and moral regulation.**

***The Language of Politics***

***A New Moral Crusade?***

***Social Exclusion and New Labour***

***New Labour, New Language?***

***Tony Blair New New Labour Joke Book***

***The Inside Story of New Labour***

The revelatory memoir of one of New Labor's three founding architects is devoted to the "soap opera" years of Labor government and the breakdown of relationships between Mandelson, Tony Blair, and Gordon Brown Drawing heavily on detailed diary notes he took during the events that shaped the British government for more than 25 years, Peter Mandelson tells his story of a life played out in the backrooms and on the frontlines of the Labor Party during its unprecedented three terms in government in this mixture of autobiography, personal reflection, and political history. He began writing the book while serving as European Commissioner and completed it since leaving office in May 2010. His revelations include that the relationship between Tony Blair and Gordon Brown became so hostile that Blair described his chancellor as "mad, bad, dangerous, and beyond redemption" and likened Brown's behavior to that of a "mafioso" in his dealings with him. Much has been written about Mandelson as the person at the heart of the New Labor project, but here is the unvarnished truth from the man himself.

All governments, whatever their political colours, fall victim to the satirists and comedians. In a democracy it is only right and proper that they should. Just as Margaret Thatcher and John Major were ridiculed and lampooned before them, now it is the turn of Blair, Prescott, Cook and Brown.

**New Labour, New Language?Routledge**

This book explores Tony Blair and Gordon Brown's attempt to sell the European ideal to the British people. New Labour came to power in 1997 promising to modernize the country and make it fit for the twenty-first century. In foreign policy, Blair and Brown set about rethinking core components of the British national identity, especially the country's relationship to its past and its role in the world. Rebranding Britain, they argued, meant helping the British people feel comfortably at home in the European Union. What did New Labour achieve and did its European policy succeed? How did Blair and Brown try and persuade the British to accept a European future? What were the obstacles they faced and the strategies they used to overcome them? This timely study of New Labour's effort to build a 'pro-European consensus' in Britain argues that the government failed to live up to its early promises. Based on evidence from well over one hundred of Blair and Brown's foreign policy speeches supplemented by interviews with policy-makers, advisers and speech-writers from the time, the book is sympathetic to the challenge New Labour set itself but also critical of the rhetorical techniques it used to advance the Europeanist cause. Trapped between a broadly hostile media and an apathetic public, Blair and Brown failed to provide the necessary leadership to see Britain to a European future. Theoretically informed, empirically robust and methodologically innovative, this novel book will appeal to anyone interested in contemporary British foreign policy, the New Labour project and Euroscepticism in Britain.

**The Purple Book**

**New Labour, Policy and Society**

**Language and Globalization**

**Ten Years of New Labour**

**A Corpus-based Cognitive Analysis on New Labour Discourse  
(1994-2007)**

**The New Language of Capitalism**

**Reinventing Britain**

*The proliferation of language awareness has now led to a need for a reassessment of the nature and functions of language awareness. This accessible collection of essays addresses that need in developing a more rigorous and critical theoretical underpinning for what language awareness is and should do. In particular, it argues that there needs to be a greater awareness of the social and political issues, and the context within which language awareness work is set.*

*Is animal labour inherently oppressive, or can work be a source of meaning, solidarity, and*



*social membership for animals? This challenging question drives this thought-provoking collection which explores the possibilities and complexities of animal labour as a site for interspecies justice. The book assembles an international and interdisciplinary group of scholars who carefully grapple with the many facets, implications, and entanglements of animal labour, and who, crucially, place animals at the heart of their analyses. Can animals engage in good work and have humane jobs? What kind of labour rights are appropriate for animal workers? Can animals consent to work? Would recognizing animals as workers improve their legal and political status, or simply reinforce the perception that they are beasts of burden? Can a focus on labour help to create or deepen bonds between animal advocates and other social justice movements? While the authors present a range of views on these questions, their contributions make clear that labour must be taken seriously by everyone interested in more just and ethical multispecies futures.*

*This is a lively, practical guide that provides a fascinating linguistic description of six familiar text and discourse types, showing how language works in everyday life to perform its particular purpose. Through original examples, students are introduced to a wide-ranging repertoire of analytical concepts and techniques, described in basic, clear terms, and drawn from a broad range of areas of linguistics and language study. The aim of the book is to enable students to discover for themselves what is interesting about different language situations, and to begin to interrogate the relationship between language, society, and ideology. The Language of Everyday Life includes: topics for discussion; exercises, and; further readings; extensive glossary of technical terms; a practical guide to project work. Following Labour's defeat at the polls in 2015, and at a time when the Party is attempting to redefine its meaning, values and even identity, there is an urgent need for fresh thinking. Most people agree that a new start is needed. But in which direction should Labour turn? A crucial conversation is beginning, and it is in this fluid and volatile context that Blue Labour ideas could make a crucial difference. Seeking to move beyond the centrist pragmatism of both Blair and Cameron, and attempting to inject into politics a newfound passion and significance with which people can truly engage, this essential work speaks to the needs of diverse people and communities across the country. Critiquing the dominance in Britain of a social-cultural liberalism linked to the left and a free-market liberalism associated with the right, Blue Labour blends a 'progressive' commitment to greater economic equality with a more 'conservative' disposition emphasising personal loyalty, family, community and locality. It is the manifesto of a vital new force in politics: one that could define the thinking of the next generation and beyond.*

*For the Many ...*

*New Labour, Rhetoric and Reality*

*Speak for Britain!*

*New Labour and the European Union*

*Blair and Brown's logic of history*

*Britain and the EU from Thatcher to Blair*

*Blue Labour*

**This is the story of how British governments have wrestled with policy towards the European Union, written by someone who worked closely with many of Britain's political leaders in shaping an often fraught but always full-frontal relationship between Britain and her European partners. Andrew Rawnsley's bestselling book lifts the lid on the second half of New Labour's spell in office, with riveting inside accounts of all the key events from 9/11 and the**

Iraq War to the financial crisis and the parliamentary expenses scandal; and entertaining portraits of the main players as Rawnsley takes us through the triumphs and tribulations of New Labour as well as the astonishing feuds and reconciliations between Tony Blair, Gordon Brown and Peter Mandelson. This paperback edition contains two revealing new chapters on the extraordinary events surrounding the 2010 General Election and its aftermath. On 12 May 1997, the foreign secretary, Robin Cook, launched a mission statement for New Labour's foreign policy. This essay asks whether New Labour have re-orientated the path of foreign policy from that established by the Conservatives.

The rhetoric of New Labour has captured the centre ground of British politics and now frames the policymaking agenda of all mainstream political parties. In linking this rhetoric to the impact of key New Labour policies on everyday life, this interdisciplinary and original book provides a timely focus on the language of contemporary political debate that assesses its practical effects and potential limitations. The chapters are written by specialist contributors from linguistics, law, education, health, sociology and politics who examine the ways in which the New Labour discourse of social justice has played out in their policy area. Many draw on original empirical research, including interviews, and the book's combination of micro and macro level analyses supports incisive and original thinking 'outside the box' of orthodox political thought. The contributors differ in their assessment of New Labour policies. Taken together, however, their chapters reveal serious problems with New Labour's rhetoric of social justice and its associated language of citizen workers, choice, opportunity, responsibility and empowerment.

**Can New Labour Deliver?**

**Constitutional Change Under New Labour**

**The Language of Everyday Life**

**Preparing Labour for Power**

**From Transmitted Deprivation to Social Exclusion**

**New Labour's Foreign Policy**

**Animal Labour**

We present an analysis of new Labour discourse in Britain over the 1994-2007 period. Our study find its originality both in its frameworks of analysis and in the interpretations

it offers. Our goal is to design a corpus-based cognitive analysis of political discourse. From a theoretical point of view, we combine elements of cognitive linguistics (conceptual metaphor theory, mental space theory, blending theory) and elements of discourse analysis, to offer a fresh look on efficient political discourse, while preserving a satisfying degree of objectivity in our analysis. Our study is based on a large corpus of texts and speeches from the new Labour Party, as well as on two secondary corpora composed of texts from the Conservative Party of the same time-period, and of texts from the Labour for the 1945-1993 period. In addition to detailed qualitative analyses, we present a quantitative analysis of our data with the online software WMatrix, which allows us to work on concordances, collocations and keyword analysis as defined by log-likelihood scores. We show how the elaboration of an innovative and efficient method can shed light on how political discourse works : new Labour discourse not only reflects policy and organisational changes inside the party, but it also an essential part of the strategies of renovation and of power legitimation used by the Blair-Brown team. We tackle issues of party identity, political stereotypes, and change in discourse, before opening up our study to the elaboration of a metaphorical model of contemporary political discourse.

Filling a major gap in social policy literature, this book looks at the history of debates over the poverty cycle and their relationship with current initiatives on social exclusion. The book uses Sir Keith Joseph's famous "cycle of deprivation" speech in 1972 as a backdrop to explore British New Labour's approach to child poverty: initiatives such as Sure Start, the influence of research on intergenerational continuities, and its new stance on social exclusion. Making extensive use of archival sources, private papers, contemporary published documents, and oral interviews with retired civil servants and social scientists, John Welshman provides the only booklength treatment of this important but neglected strand of social policy history.

"First [originally] published in Great Britain in 2007 by Politico's Publishing ..."--Title page verso.

"A clever, even witty examination of the manipulation of language in these days of neoliberal or late stage capitalism" (Counterpunch). From Silicon Valley to the White House, from kindergarten to college, and from the factory floor to the church pulpit, we are all called to be innovators and entrepreneurs, to be curators of an ever-expanding roster of competencies, and to become resilient and flexible in the face of the insults and injuries we confront at work. In the midst of increasing inequality, these keywords teach us to thrive by applying the lessons of a competitive marketplace to every sphere of life. What's more, by celebrating the values of grit, creativity, and passion at school and at work, they assure us that economic success is nothing less than a moral virtue. Organized alphabetically as a lexicon, *Keywords* explores the history and common usage of major terms in the everyday language of capitalism. Because these words have infiltrated everyday life, their meanings may seem self-evident, even benign. Who could be against empowerment, after all? *Keywords* uncovers the histories of words like innovation, which was once synonymous with "false prophecy" before it became the prevailing faith of Silicon Valley. Other words, like best practices and human capital, are relatively new coinages that subtly shape our way of thinking. As this book makes clear, the new language of capitalism burnishes hierarchy, competition, and exploitation as leadership, collaboration, and sharing, modeling for us the habits of the economically

successful person: be visionary, be self-reliant—and never, ever stop working.

Justifying New Labour Policy

Critical Language Awareness

A Student's Guide

The Wilson and Callaghan Governments, 1974-79

Party Policies and Voter Choices

The Third Man

How New Labour Changed British Politics Forever

The Labour Party is at a crossroads. Following its ejection from government, the reasons behind Labour's defeat have been hotly debated - but where to go from here? On the benches of opposition, with ample opportunity to consider how best to travel the path back to power, leading Labour figures are delving into the party's revisionist tradition to find an answer. The challenge now is how to return to the party's core principles, and it is to this challenge that *The Purple Book* offers a first contribution. With a foreword by Ed Miliband and contributors including both shadow and former ministers, new MPs and senior councillors, the book presents fresh policies for Labour's revival. Calling for a progressive agenda with, at its heart, a redistribution of power to individuals and local communities, *The Purple Book* draws on lessons from Labour's past and looks firmly to the future. Exploring the issues that the party must tackle in order to reshape the political debate, it seeks to reframe New Labour for the twenty-first century.

Written at a critical juncture in the history of the Labour Party, *Speak for Britain!* is a thought-provoking and highly original interpretation of the party's evolution, from its trade union origins to its status as a national governing party. It charts Labour's rise to power by re-examining the impact of the First World War, the general strike of 1926, Labour's breakthrough at the 1945 general election, the influence of post-war affluence and consumerism on the fortunes and character of the party, and its revival after the defeats of the Thatcher era. Controversially, Pugh argues that Labour never entirely succeeded in becoming 'the party of the working class'; many of its influential recruits - from Oswald Mosley to Hugh Gaitskell to Tony Blair - were from middle and upper-class Conservative backgrounds and rather than converting the working class to socialism, Labour adapted itself to local and regional political cultures.

This lively anthology explores the pivotal role played by Labour's manifesto during the extraordinary British election of June 2017, one in which the party, under the radical leadership of Jeremy Corbyn, closed a twenty point opinion poll deficit to come within a whisker of winning. It analyses the policies outlined in a widely-acclaimed programme showing how they can be developed further to become an effective blueprint for a future Labour government. Mike Phipps's introduction, based on discussions with key insiders, looks at the way the manifesto was assembled and at the crucial role it played in transforming Labour's electoral fortunes. It is followed by chapters that expand on each of the manifesto's sections, written by specialists who are expert in their respective fields. The contributors discuss the strengths and shortcomings of the policies and look at the ways they have been tested by events since the election, including the government's floundering negotiations on Brexit, the catastrophic Grenfell tower block fire, and the escalating crisis in the National Health Service. *For the Many ...* provides a vital tool for activists who want to see the policies of Labour's 2017 election manifesto expanded and radicalised as the party prepares for power.

The Case of New Labour  
The Rise of New Labour  
Languages of Labour