

November 2013 Arizona Guide Tourism Travel Az

Memorializing Pearl Harbor examines the challenge of representing history at the site of the attack that brought America into World War II. Analyzing moments in which history is re-presented—in commemorative events, documentary films, museum design, and educational programming—Geoffrey M. White shows that the memorial to the Pearl Harbor bombing is not a fixed or singular institution. Rather, it has become a site in which many histories are performed, validated, and challenged. In addition to valorizing military service and sacrifice, the memorial has become a place where Japanese veterans have come to seek recognition and reconciliation, where Japanese Americans have sought to correct narratives of racial mistrust, and where Native Hawaiians have challenged their ongoing erasure from their own land. Drawing on extended ethnographic fieldwork, White maps these struggles onto larger controversies about public history, museum practices, and national memory.

Holocaust Archaeologies: Approaches and Future Directions aims to move archaeological research concerning the Holocaust forward through a discussion of the variety of the political, social, ethical and religious issues that surround investigations of this period and by considering how to address them. It considers the various reasons why archaeological investigations may take place and what issues will be brought to bear when fieldwork is suggested. It presents an interdisciplinary methodology in order to demonstrate how archaeology can (uniquely) contribute to the history of this period. Case examples are used throughout the book in order to contextualise prevalent themes and a variety of geographically and typologically diverse sites throughout Europe are discussed. This book challenges many of the widely held perceptions concerning the Holocaust, including the idea that it was solely an Eastern European phenomena centred on Auschwitz and the belief that other sites connected to it were largely destroyed or are well-known. The typologically , temporally and spatially diverse body of physical evidence pertaining to this period is presented and future possibilities for investigation of it are discussed. Finally, the volume concludes by discussing issues relating to the “re-presentation” of the Holocaust and the impact of this on commemoration, heritage management and education. This discussion is a timely one as we enter an age without survivors and questions are raised about how to educate future generations about these events in their absence.

Covering a wide range of current issues, this comprehensive Handbook explores the links between tourism as a dynamic tertiary industry and China as the world’s most influential tourism market and destination.

This book will address the speech issues that affect all people, but specifically focus on the concerns of young adults—not just the how and whys of each issue, but how to cope with them. It will include teen interviews/stories, expert quotes, history of different conditions, definitions of technical terms necessary for understanding the conditions, media concerning speech problems (such as The King’s Speech), and short biographies of well-known people who have dealt with and/or overcome these same issues.

with the Best of the Czech Republic

A Practical Marketing Guide

Local Responses to Peripherality Through Tourism Niches

Proceedings of HTC 2015 (Malacca, Malaysia, 2-3 November 2015)

Approaches and Future Directions

Network Sovereignty

Sustainable Meeting Grounds

This book constitutes the refereed proceedings of the International Symposium on Security in Computing and Communications, SSCC 2013, held in Mysore, India, in August 2013. The 24 revised full papers presented together with 15 poster papers were carefully reviewed and selected from 111 submissions. The papers cover all aspects of secure computing and communication in networking and distributed systems such as cloud-based data centers.

The global popularity and lucrative potential of tourism has made sustainability a major concern for archaeologists, site managers, politicians, local communities, tourism officials, and other stakeholders. This book establishes new, interdisciplinary ground for tourism and archaeology that will foster a new generation of sustainable thinking and practice. First, three teams of co-authors from both disciplines tackle key conceptual dilemmas: exploration vs. exploitation, education vs. entertainment, and cultural sensitivity vs. embeddedness. Then, international case studies examine site development, marketing, community relations, and other on-the-ground examples of heritage work. The volume launches an important new era of collaboration in this growing field.

With contributions from an international array of scholars, this volume opens a dialogue between discourses of security and hospitality in modern and contemporary literature and culture. The chapters in the volume span domestic spaces and detention camps, the experience of migration and the phenomena of tourism, interpersonal exchanges and cross-cultural interventions. The volume explores the multifarious ways in which subjects, citizens, communities, and states negotiate the mutual, and potentially exclusive, desires to secure themselves and offer hospitality to others. From the individual’s telephone and data, to the threshold of the family home, to the borders of the nation, sites of securitization confound hospitality’s injunction to openness, gifting, and refuge. In demonstrating an interrelation between ongoing discussions of hospitality and the intensifying attention to security, the book engages with a range of literary, cultural, and geopolitical contexts, drawing on work from other disciplines, including philosophy, political science, and sociology. Further, it defines a new interdisciplinary area of inquiry that resonates with current academic interests in world literature, transnationalism, and cosmopolitanism.

Tourism and Archaeology Sustainable Meeting Grounds Routledge

How Your Tax Dollars End Up in Millionaires’ Pockets—And What You Can do About It

Security and Hospitality in Literature and Culture

The Piranesi Effect

Modern and Contemporary Perspectives

Conflicted American Landscapes

Arizona Wildlife Views

The Museum Educator's Manual

In *Securing Paradise*, Vernadette Vicuña Gonzalez shows how tourism and militarism have functioned together in Hawai`i and the Philippines, jointly empowering the United States to assert its geostrategic and economic interests in the Pacific. She does so by interpreting fiction, closely examining colonial and military construction projects, and delving into present-day tourist practices, spaces, and narratives. For instance, in both Hawai`i and the Philippines, U.S. military modes of mobility, control, and surveillance enable scenic tourist byways. Past and present U.S. military posts, such as the Clark and Subic Bases and the Pearl Harbor complex, have been reincarnated as destinations for tourists interested in World War II. The history of the U.S. military is foundational to tourist itineraries and imaginations in such sites. At the same time, U.S. military dominance is reinforced by the logics and practices of mobility and consumption underlying modern tourism. Working in tandem, militarism and tourism produce gendered structures of feeling and formations of knowledge. These become routinized into everyday life in Hawai`i and the Philippines, inculcating U.S. imperialism in the Pacific.

This book delves into the development opportunities for peripheral areas explored through the emerging practices of agritourism, wine tourism, and craft beer tourism. It celebrates the entrepreneurial spirit of people living in peri-urban regions. Peripheral areas tend to be far from urban hubs, providing essential services but also typically suffering from marginalisation and remoteness, despite the access to environmental, cultural, and social resources. In this sense, this book investigates the linkages between local agency and tourism in peripheral areas, the role of existing policies, and the evolving bottom-up practices in fostering local development. The basic aim is to disestablish the dichotomies that often emerge when dealing with issues of rural-urban and/or centre-periphery relationships; innovation vs tradition; authenticity vs mise en scène; agency vs inertia; and social, cultural, economic mobility vs immobility; etc. With focused attention on the possible compliance or conflicting strategies of local actors with the existing policies, the book considers how local actors and communities respond to the implications of peripherality in areas often impacted by marginalising processes. Drawing upon case studies from North America and Europe, this book presents this connection as a global phenomenon which will be of interest to community and economic development planners and entrepreneurs.

For a limited time, receive a free Fodor's Guide to Safe and Healthy Travel e-book with the purchase of this guidebook! Go to fodors.com for details. Written by locals, Fodor's travel guides have been offering expert advice for all tastes and budgets for more than 80 years. Offering value, a vibrant nightlife scene, and one of the most beautiful old cities in all of Europe, it's no wonder that Prague is the single most-visited destination in Eastern Europe. The full-color Fodor's Prague guide provides all the recommendations and tips travelers need for exploring this picturesque city. This travel guide includes:

- Dozens of full-color maps
- Hundreds of hotel and restaurant recommendations, with Fodor's Choice designating our top picks
- Multiple itineraries to explore the top attractions and what's off the beaten path
- Major sights such as the Old Town Square, Church of St. Nicholas, and the Jewish Museum
- Day Trips from Prague including Kutna Hora, Lidice, and Terezin
- Coverage of Prague, Southern Bohemia, Western Bohemia, and Moravia

Innovation and Best Practices in Hospitality and Tourism Research contains 71 accepted papers from the Hospitality and Tourism Conference (HTC 2015, Melaka, Malaysia, 2-3 November, 2015). The book presents the up-and-coming paradigms and innovative practices within the hospitality and tourism industries, and covers the following topics:

Securing Paradise

The Akimel O'odham and Cycles of Agricultural Transformation in the Phoenix Basin

Food Tourism

Unfinished Histories and the Work of Remembrance

Zanzibar, Pemba, Mafia

Tumbleweeds and Shiny Braids

How Sierra Nevada Geology Impacts Modern Life

Discussing on-the-ground issues and controversies, this eye-opening look at the challenges of keeping terrorists, drug smugglers and illegal immigrants from entering the US across our land borders stresses the importance of establishing a clear and comprehensive border security strategy. 30,000 first printing.

This book focuses on ethnic and minority communities in urban contexts and the ways in which their cultures are represented in tourism development. It offers a multi-disciplinary approach which draws on examples and case studies of ethnic and minority communities and cultural tourism development from all around the world, including slums in India, favelas in Brazil, Chinatowns in Australia, Jewish quarters in Central and Eastern Europe, ethnic villages in China, the African district of Brussels, the gay quarter in Cape Town and a desert town in Israel. It

offers a positive perspective on ethnic and minority cultures and communities at a time when social and political support is lacking in many countries. This book will be a useful resource for those studying and researching cultural and urban tourism, urban planning and development, community studies and urban and cultural geography.

In 2012, the United Nations General Assembly determined that affordable Internet access is a human right, critical to citizen participation in democratic governments. Given the significance of information and communication technologies (ICTs) to social and political life, many U.S. tribes and Native organizations have created their own projects, from streaming radio to building networks to telecommunications advocacy. In *Network Sovereignty*, Marisa Duarte examines these ICT projects to explore the significance of information flows and information systems to Native sovereignty, and toward self-governance, self-determination, and decolonization. By reframing how tribes and Native organizations harness these technologies as a means to overcome colonial disconnections, *Network Sovereignty* shifts the discussion of information and communication technologies in Native communities from one of exploitation to one of Indigenous possibility.

At a time when organized heritage protection in Asia is developing at a rapid pace, *Architectural Conservation in Asia* provides the first comprehensive overview of architectural conservation practice from Afghanistan to the Philippines. The country-by-country analysis adopted by the book draws out local insights, experiences, best practice and solutions for effective cultural heritage management that will inform study and practice both in Asia and beyond. Whereas architectural conservation in much of the Western world has been extensively documented, this book brings together coverage of many regions where architectural conservation has been understudied. Following on from the highly influential companion volumes on global architectural conservation and architectural conservation in Europe and the Americas, with this book the authors extend their pioneering global examination to the dynamic and evolving field of architectural conservation in Asia. Throughout the book, the authors and regional experts provide local case studies and profile topics that bring depth and insight to this ambitious study. As architectural conservation becomes increasingly global in practice, this book will be of considerable assistance to architectural conservation practitioners, site managers and students of architecture, planning, archaeology and heritage studies worldwide.

Tourism and Archaeology

The Mountains That Remade America

Ethnic and Minority Cultures as Tourist Attractions

Political Ecology and Tourism

Tourism and Militarism in Hawai'i and the Philippines

Includes Split

Rise of Tourism on Martha's Vineyard, The

From ski towns to national parks, fresh fruit to environmental lawsuits, the Sierra Nevada has changed the way Americans live. Where there was gold to be mined (and where there was not) redefined land, mineral, and water laws. Where rain falls (and where it doesn't) determines whose fruit grows on trees and whose appears on slot machines. All this emerges from the geology of the range and how it changed history, and in so doing, changed the country. *The Mountains That Remade America* combines geology with history to show how the particular forces and conditions that created the Sierra Nevada have effected broad outcomes and influenced daily life in the United States in the past and continue to do so today. Drawing connections between events in historical geology and contemporary society, Craig H. Jones makes geological science accessible and shows the vast impact this mountain range has had on the American West.

It is an unconditional reality that the tourism industry in Asia is becoming exposed to innovative technologies more than ever before. This book reports the latest research in the application of innovative technology to the tourism industry, covering the perspectives, innovativeness, theories, issues, complexities, opportunities and challenges affecting tourism in Asia. A blend of comprehensive and extensive efforts by the contributors and editors, it is designed especially to cover technology applications in tourism fairs, festivals and events in Asia. The application and practice of technologies in tourism, including the relevant niches of fairs, festivals and events are also covered, with a focus on the importance of technology in tourism. This book highlights, in a comprehensive manner, technologies that are impacting the tourism industry in Asia, as well as the constraints it is facing. It deals with distinct topics, such as tourism promotion, technology-driven sustainable tourism development, social media, accessibility and so on to cover fairs, festivals and events. This book is a significant contribution towards the very limited knowledge in this identified research area, with examples from selected Asian countries. This book is designed to accommodate both qualitative and quantitative research linking theory and practice. This book has a clear focus on outlining the research issues. Each chapter of the book highlights a

methodology that was used, with rationale for its use. This book addresses a number of revisions that unify the theme or framework to integrate the chapters.

Political ecology explicitly addresses the relations between the social and the natural, arguing that social and environmental conditions are deeply and inextricably linked. Its emphasis on the material state of nature as the outcome of political processes, as well as the construction and understanding of nature itself as political is greatly relevant to tourism. Very few tourism scholars have used political ecology as a lens to examine tourism-centric natural resource management issues. This book brings together experts in the field, with a foreword from Piers Blaikie, to provide a global exploration of the application of political ecology to tourism. It addresses the underlying issues of power, ownership, and policies that determine the ways in which tourism development decisions are made and implemented. Furthermore, contributions document the complex array of relationships between tourism stakeholders, including indigenous communities, and multiple scales of potential conflicts and compromises. This groundbreaking book covers 15 contributions organized around four cross-cutting themes of communities and livelihoods; class, representation, and power; dispossession and displacement; and, environmental justice and community empowerment. This book will be of great interest to students and scholars in tourism, geography, anthropology, sociology, environmental studies, and natural resources management.

Tourism is the world's fastest growing industry, and impacts globally upon ecology, economies, peoples, cultures and the built environment. Development, therefore, must be sustainable and sympathetic in order to preserve the environment and culture it exploits. Despite sustainable tourism being an area of considerable recent interest, there has been no synthesis of the diverse considerations of sustainable tourism, and the language and terms particular to this subject. An important resource for researchers of tourism, this reference work defines and explains terms associated with considering and preserving the environment, host peoples, communities, cultures, customs, lifestyles and social and economic systems.

Memorializing Pearl Harbor

Varieties of Liminality

The Baluch, Sunnism and the State in Iran

The Bradt Travel Guide

Spas, Wellness and Medical Travel

Pioneer Mother Monuments

International Symposium, SSCC 2013, Mysore, India, August 22-24, 2013. Proceedings

"Both evocative and magical, "Zanzibar" offers travellers the quintessential Indian Ocean experience; palm fringed coastlines, powder-white sand, and colourful aquatic life. Passionate about detail, Chris and Susan McIntyre have carried out extensive on-the-ground research in producing this updated edition. There has been significant growth in the number of hotels, lodges and guesthouses on all three main islands since the last edition and, consequently, the accommodation listings have increased significantly: notably in Zanzibar Town (Stone Town), Matemwe, Michamvi Peninsula, and Mafia island. They visited all the accommodation listed. With almost 300 properties featured, many are newly built and the vast majority (spanning all budget levels) do not feature in any other guide on the market. Each entry has a detailed description with a strong emphasis on guiding readers to the most ethical options. "Zanzibar" goes into far greater depth than its competitors on the natural environment, history, culture, and sights. Few other guide books cover the islands of Pemba and Mafia in any detail and yet they are easily combined in a trip. With a focus on the environment, visitors are directed towards fair-trade shopping opportunities and sustainable marine parks. This new edition also includes a dedicated section on southern Tanzanian safaris, making this guide excellent for readers looking for a bush and beach combination. Advice is given on how to be sensitive to the local Muslim culture. Bradt's guide is the most frequently and scrupulously updated guide available, vital for a destination with tourism growing and changing so rapidly" -- Publisher description.

The Museum Educator's Manual addresses the role museum educators play in today's museums from an experience-based perspective. Seasoned museum educators author each chapter, emphasizing key programs along with case studies that provide successful examples, and demonstrate a practical foundation for the daily operations of a museum education department, no matter how small. The book covers: volunteer and docent management and training; exhibit development; program and event design and implementation; working with families, seniors, and teens; collaborating with schools and other institutions; and funding. This second edition interweaves technology into every aspect of the manual and includes two entirely new chapters, one on Museums - An Educational Resource for Schools and another on Active Learning in Museums. With invaluable checklists, schedules, organizational charts, program examples, and other how-to documents included throughout, The Museum Educator's Manual is a 'must have' book for any museum educator. This book is a printed edition of the Special Issue "Water Governance, Stakeholder Engagement, and Sustainable Water Resources Management" that was published in Water

How conflicting ideas of nature threaten to fracture America's identity. Amber waves of grain, purple mountain majesties: American invest much of their national identity in sites of natural beauty. And yet American lands today are torn by conflicts over science, religion, identity, and politics. Creationists believe that the Biblical flood carved landscapes less than 10,000 years ago; environmentalists protest pipelines; Western states argue that the federal government's land policies throttle free enterprise; Native Americans demand protection for sacred sites. In this book, David Nye looks at Americans' irreconcilably conflicting ideas about nature. A landscape is conflicted when different groups have different uses for the same location—for example, when some want to open mining sites that others want to preserve or when suburban development impinges on agriculture. Some landscapes are so degraded from careless use that they become toxic "anti-landscapes." Nye traces these conflicts to clashing conceptions of nature—ranging from pastoral to Native American to military-industrial—that cannot be averaged into a compromise. Nye argues that today's environmental

crisis is rooted in these conflicting ideas about land. Depending on your politics, global warming is either an inconvenient truth or fake news. America's contradictory conceptions of nature are at the heart of a broken national consensus.

Secret Phoenix: A Guide to the Weird, Wonderful, and Obscure

Breaking Boundaries

Architectural Conservation in Asia

Water Governance, Stakeholder Engagement, and Sustainable Water Resources Management

Constructing Cultural Memory

Building the Internet across Indian Country

The Encyclopedia of Sustainable Tourism

Now known as a resort community and vacation destination, Martha's Vineyard was once a simple fishing and whaling community. From the popularity of the Methodist Campground, founded in 1835, the Vineyard soon blossomed into a summer vacation mecca, welcoming visitors to its quaint villages and scenic seashores. As whaling lost its economic dominance, tourism became the catalyst for a revived prosperity on the Vineyard. President Grant's visit to the Vineyard in 1874 drew national attention and marked the beginning of several presidential visits to the island. By 1900, Oak Bluffs had developed an amusement park atmosphere with the iconic Flying Horses, toboggan slide and grand seaside hotels. Join local historian Tom Dresser as he reveals the island's transformation into a premier tourist destination.

The fastest growth in tourism is the culinary sector. Covering farmers markets, taste tours, agri-entertainment, glamping, restaurants, farm shops and more, food tourism has become both an important part of holidaying and a purpose in itself. With growth occurring in most developed countries and tourists searching out culinary tourism throughout the world, this book provides an overall direction to the development of food tourism and a section on the future of this trend.

Garden visitation has been a tourism motivator for many years and can now be enjoyed in many different forms. Private garden visiting, historical garden tourism, urban gardens, and a myriad of festivals, shows and events all allow the green-fingered enthusiast to appreciate the natural world. This book traces the history of garden visitation and examines tourist motivations to visit gardens. Useful for garden managers and tourism students as well as casual readers, it also examines management and marketing of gardens for tourism purposes, before concluding with a detailed look at the form and tourism-based role of gardens in the future.

This fascinating study explores the emergence of a significant Sunni community on the margins of Shia Iran and delineates a 'Sunni arc' stretching from Central Asia southwards through the Iranian provinces of Khorasan and Baluchistan.

Anchoring Innovation Districts

National Experiences and Practice

The Entrepreneurial University and Urban Change

Chronicles of Douglas County, Colorado

Speech and Language Challenges

Fodor's Prague

Why Big Money, Fences, and Drones Aren't Making Us Safer

Welfare for the Rich is the first book to describe and analyze the many ways that federal and state governments provide handouts—subsidies, grants, tax credits, loan guarantees, price supports, and many other payouts—to millionaires, billionaires, and the companies they own and run. Many journalists, scholars, and activists have focused on one or more of these dysfunctional programs. A few of the most egregious examples have even become famous. But Welfare for the Rich is the first attempt to paint a comprehensive, easily accessible picture of a system largely designed by the richest Americans—through lobbyists, lawyers, political action committees, special interest groups, and other powerful influencers—with the specific goal of making sure the government keeps wealth and power flowing from the many to the few.

The work of Italian printmaker Giovanni Battista Piranesi (1720-1778) has captivated artists, architects and designers for centuries. Although contemporary Australia is a long way from eighteenth-century Rome, it is home to substantial collections of his works, the largest being at the State Library of Victoria and the University of Melbourne. The Piranesi Effect is a collection of exquisitely illustrated essays on the impact of Piranesi's work throughout the years. The book brings together Australian and international experts who investigate Piranesi's world and its connections to the study of art and the practice of artists today. From curators and art historians, to contemporary artists like Bill Henson and Ron McBurnie, the contributors each bring their own passion and insight into the work of Piranesi, illuminating what it is about his work that still inspires such wonder.

Liminality has the potential to be a leading paradigm for understanding transformation in a globalizing world. As a fundamental human experience, liminality transmits cultural practices, codes, rituals, and meanings in situations that fall between defined structures and have uncertain outcomes. Based on case studies of some of the most important crises in history, society, and politics, this volume explores the methodological range and applicability of the concept to a variety of concrete social and political problems.

Whether you are seeking fortresses or wilderness, hip nightlife or stunning seafood, the Dalmatian Coast has much to offer. From Dubrovnik, one of the world's finest fortified cities, to the many scattered islands and islets off the shore, this region of Croatia is home to the country's loveliest coastal towns. Footprint Focus provides invaluable information on transport, accommodation, eating and entertainment to ensure that your trip includes the best of this authentic region of Croatia. • Essentials section with useful advice on getting to and around Dubrovnik and the Dalmatian Coast. • Comprehensive, up-to-date listings of where to eat, sleep and explore. • Includes information on tour operators and activities, from boat tours to open-air markets. • Detailed maps for Dubrovnik and around. • Slim enough to fit in your pocket. With detailed information on all the main sights, plus many lesser-known attractions, Footprint Focus Dubrovnik & Dalmatian Coast provides concise and comprehensive coverage of one of Croatia's most glorious regions. The content of the Footprint Focus Dubrovnik & Dalmatian Coast guide has been extracted from Footprint's Croatia Full-Colour Guide.

Rv Travel Journal out West

Holocaust Archaeologies

Garden Tourism

From Tribal to Global

Where the Red-Winged Blackbirds Sing

Agritourism, Wine Tourism, and Craft Beer Tourism

Educators Share Successful Techniques

Where the Red-Winged Blackbirds Sing examines the ways in which the Akimel O'odham ("River People") and their ancestors, the Huhugam, adapted to economic, political, and environmental constraints imposed by federal Indian policy, the Indian Bureau, and an encroaching settler population in Arizona's Gila River Valley. Fundamental to O'odham resilience was their connection to their sense of peoplehood and their himdag ("lifeway"), which culminated in the restoration of their water rights and a revitalization of their Indigenous culture. Author Jennifer Bess examines the Akimel O'odham's worldview, which links their origins with a responsibility to farm the Gila River Valley and to honor their history of adaptation and obligations as "world-builders"—co-creators of an evermore life-sustaining environment and participants in flexible networks of economic exchange. Bess considers this worldview in context of the Huhugam-Akimel O'odham agricultural economy over more than a thousand years. Drawing directly on Akimel O'odham traditional ecological knowledge, innovations, and interpretive strategies in archives and interviews, Bess shows how the Akimel O'odham engaged in agricultural economy for the sake of their lifeways, collective identity, enduring future, and actualization of the values modeled in their sacred stories. Where the Red-Winged Blackbirds Sing highlights the values of adaptation, innovation, and co-creation fundamental to Akimel O'odham lifeways and chronicles the contributions the Akimel O'odham have made to American history and to the history of agriculture. The book will be of interest to scholars of Indigenous, American Southwestern, and agricultural history.

Tumbleweeds and Shiny Braids is a travel journal ideal for RVers and others planning a trip out west. Tumbleweeds and Shiny Braids Provides you with a guide to your trip with little research on your part Enables you to do the exact trip just by following along Provides you with must see attractions along with extra attractions for each state Tells you which cities to visit in that state Informs you of mountainous winding roads that large RVs should avoid Tells you which campgrounds to visit to centralize your location in order to see all the areas attractions without moving your home base constantly

Health, Tourism and Hospitality: Spas, Wellness and Medical Travel, 2nd Edition takes an in-depth and comprehensive look at the growing health, wellness and medical tourism sectors in a global context. The book analyses the history and development of the industries, the way in which they are managed and organised, the expanding range of new and innovative products and trends, and the marketing of destinations, products and services. The only book to offer a complete overview and introduction to health, tourism and hospitality this 2nd Edition has been updated to include: • Expanded coverage to the hospitality sector with a particular focus on spa management. • New content on medical tourism throughout the book, to reflect the worldwide growth in medical travel with more and more countries entering this competitive market. • Updated content to reflect recent issues and trends including: ageing population, governments encouraging preventative health, consumer use of contemporary and alternative therapies, self-help market, impacts of economic recession, spa management and customer loyalty. • New case studies taken from a range of different countries and contexts, and focusing on established or new destinations, products and services such as: conventional medicine, complementary and alternative therapies, lifestyle-based wellness, beauty and cosmetics, healthy nutrition, longevity and anti (or active)-ageing, amongst others. Written in a user friendly style, this is essential reading for students studying health, tourism and hospitality.

Whether you are exploring the rabbit warren of rooms that comprise Mystery Castle, hiking the steep, jagged face of Piestewa Peak named after the country's first female Native American killed in combat, or standing among the towering saguaro cacti found only in the Sonoran Desert, it is hard to avoid adventure with a copy of Secret Phoenix: A Guide to the Weird, Wonderful, and Obscure in your backpack. This book traverses the historical, geographical and cultural landscape of an unlikely city that has risen from the dust of an ancient civilization to be the sixth largest city in the U.S. From the native peoples who first established the vital canals of yore to the lungers plagued with tuberculosis who flocked to the dry, dry desert to find some relief to the builders, engineers and architects who created the highways and skyline you see today, the city's story is one of survival, innovation and rugged determination. A new and eager city bent on growth, Phoenix has often eschewed history for the sake of progress and over time has lost too much of its heritage; however, for those who look closely, ask the probing questions and choose to explore, there is a history (and a future) to be found. From Glendale to Tempe, Scottsdale to Goodyear, Chandler to Carefree, this book is an examination of metropolitan Phoenix through the bits and pieces left behind and the new spaces and places just beginning to take shape.

Dubrovnik & Dalmatian Coast Footprint Focus Guide

Hospitality and Tourism 2015

Border Insecurity

Health, Tourism and Hospitality

Welfare for the Rich

Handbook on Tourism and China

It's hard to imagine that Douglas County's breathtaking vistas--now occupied by expanding suburbs and quiet, open spaces--were once the home to dinosaur herds and, later on, nomadic Indian tribes. The

nation's second gold rush brought those seeking great fortunes to central Colorado, but it was the untapped potential of the area and a dream of taming the land that appealed most to early settlers of Douglas County. Pioneers like General Bela Hughes and John D. Perry (whose agreement led to the railroad connection across Kansas to Denver) and Martin Henry Goddard (who, along with his wife, Nellie, ran the Rhode Island Hotel) were among the first of many settlers to establish roots here. Join the Castle Rock Writers for a journey through the history of this land and the diverse legacy left behind by those who made it their home.

*For more than a century, American communities erected monuments to western pioneers. Although many of these statues receive little attention today, the images they depict—sturdy white men, saintly mothers, and wholesome pioneer families—enshrine prevailing notions of American exceptionalism, race relations, and gender identity. *Pioneer Mother Monuments* is the first book to delve into the long and complex history of remembering, forgetting, and rediscovering pioneer monuments. In this book, historian Cynthia Culver Prescott combines visual analysis with a close reading of primary-source documents. Examining some two hundred monuments erected in the United States from the late nineteenth century to the present, Prescott begins her survey by focusing on the earliest pioneer statues, which celebrated the strong white men who settled—and conquered—the West. By the 1930s, she explains, when gender roles began shifting, new monuments came forth to honor the Pioneer Mother. The angelic woman in a sunbonnet, armed with a rifle or a Bible as she carried civilization forward—an iconic figure—resonated particularly with Mormon audiences. While interest in these traditional monuments began to wane in the postwar period, according to Prescott, a new wave of pioneer monuments emerged in smaller communities during the late twentieth century. Inspired by rural nostalgia, these statues helped promote heritage tourism. In recent years, Americans have engaged in heated debates about Confederate Civil War monuments and their implicit racism. Should these statues be removed or reinterpreted? Far less attention, however, has been paid to pioneer monuments, which, Prescott argues, also enshrine white cultural superiority—as well as gender stereotypes. Only a few western communities have reexamined these values and erected statues with more inclusive imagery. Blending western history, visual culture, and memory studies, Prescott's pathbreaking analysis is enhanced by a rich selection of color and black-and-white photographs depicting the statues along with detailed maps that chronologically chart the emergence of pioneer monuments.*

University administrators, board members, policy makers, and scholars will find Spirou's analysis thought-provoking and helpful.

*Full-colour throughout, *The Rough Guide to Southwest USA* is the ultimate travel guide to this spectacular region. With 30 years experience and our trademark 'tell it like it is' writing style *Rough Guides* cover all the basics with practical, on-the-ground details, as well as unmissable alternatives to the usual must-see sights. At the top of your to-pack list, and guaranteed to get you value for money, each guide also reviews the best accommodation and restaurants in all price brackets we know there are times for saving, and times for splashing out. In *The Rough Guide to Southwest USA*: - Colour-coded maps featuring every listing - Area-by-area chapter highlights - Top 5 boxes - 'Things not to miss' section Now available in ePub format.*

The Rough Guide to Southwest USA

Technology Application in Tourism Fairs, Festivals and Events in Asia

Security in Computing and Communications

The Ultimate Teen Guide