

On Writing Well The Classic Guide To Nonfiction William Zinsser

Covers all elements of effective and grammatically-correct writing, including electronic formats, for any type of situation from research papers to business memos.

The perfect reality is just a thought away, but it comes at a chilling price. In a near future world, a social network by the name of MINDS gifts its users with the unique ability to communicate directly by thoughts and recreate reality by their deepest fantasies and desires. In the MINDS network, desires are actualized in a split of a second and unwanted elements erased from reality. The advanced algorithms of MINDS enable the user to virtually visit any place in the world or in history within seconds, in an utterly realistic three-dimensional reality. Humans can use their mind to determine everything they please - from the weather to the way their friends look like and behave. But the ultimate comfort comes at a price, and the unexpected results reveal the grand plan behind MINDS. What stands behind this magnificent social network, and what are the consequences when the virtual merges with the actual? Netopia follows the heroes of the network in the days before its establishment, through its launch, relationships and love, and the unexpected change it wreaks on the enthusiastic users who had no idea what awaited them the moment they gave up control over their minds. Is the MINDS network a dream come true or a nightmare come to life? Netopia is beyond science fiction: it is a groundbreaking novel that explores the implications of communication technology on human nature and society, the preference of warmth for realistic animal doll pets but coldness towards humans. The novel speaks to the connected and to the disconnected, to the great minds and the Neverminds. Netopia is a gleaming hope and a dark warning. So, where is your mind? Scroll up to grab your copy now.

*New York Times Bestseller * One of NPR's Best Books of 2017 A wise and entertaining guide to writing English the proper way by one of the greatest newspaper editors of our time. Harry Evans has edited everything from the urgent files of battlefield reporters to the complex thought processes of Henry Kissinger. He's even been knighted for his services to journalism. In DO I MAKE MYSELF CLEAR?, he brings his indispensable insight to us all in his definite guide to writing well. The right words are oxygen to our ideas, but the digital era, with all of its TTYL, LMK, and WTF, has been cutting off that oxygen flow. The compulsion to be precise has vanished from our culture, and in writing of every kind we see a trend towards more--more speed and more information but far less clarity. Evans provides practical examples of how editing and rewriting can make for better communication, even in the digital age. DO I MAKE MYSELF CLEAR? is an essential text, and one that will provide every writer an editor at his shoulder.

WASHINGTON POST "COLOR OF MONEY" BOOK CLUB PICK Stop Living Paycheck to Paycheck and Get Your Financial Life Together (#GYFLT)! If you're a cash-strapped 20- or 30-something, it's easy to get freaked out by finances. But you're not doomed to spend your life drowning in debt or mystified by money. It's time to stop scraping by and take control of your money and your life with this savvy and smart guide. Broke Millennial shows step-by-step how to go from flat-broke to financial badass. Unlike most personal finance books out there, it doesn't just cover boring stuff like credit card debt, investing, and dealing with the dreaded "B" word (budgeting). Financial expert Erin Lowry goes beyond the basics to tackle tricky money matters and situations most of us face #IRL, including: - Understanding your relationship with moolah: do you treat it like a Tinder date or marriage material? - Managing student loans without having a full-on panic attack - What to do when you're out with your crew and can't afford to split the bill evenly - How to get "financially naked" with your partner and find out his or her "number" (debt number, of course) . . . and much more. Packed with refreshingly simple advice and hilarious true stories, Broke Millennial is the essential roadmap every financially clueless millennial needs to become a money master. So what are you waiting for? Let's #GYFLT!

The Writer Who Stayed

A Handbook of Agile Software Craftsmanship

E-mail

Everybody Writes

Embracing Greatness

A Journey into the Past

On Writing Well has been praised for its sound advice, its clarity and the warmth of its style. It is a book for everybody who wants to learn how to write or who needs to do some writing to get through the day, as almost everybody does in the age of e-mail and the Internet. Whether you want to write about people or places, science and technology, business, sports, the arts or about yourself in the increasingly popular memoir genre, On Writing Well offers you fundamental principles as well as the insights of a distinguished writer and teacher. With more than a million copies sold, this volume has stood the test of time and remains a valuable resource for writers and would-be writers.

You can go after the job you want—and get it! You can take the job you have—and improve it! You can take any situation—and make it work for you! Dale Carnegie's rock-solid, time-tested advice has carried countless people up the ladder of success in their business and personal lives. One of the most groundbreaking and timeless bestsellers of all time, How to Win Friends & Influence People will teach you: -Six ways to make people like you -Twelve ways to win people to your way of thinking -Nine ways to change people without arousing resentment And much more! Achieve your maximum potential—a must-read for the twenty-first century with more than 15 million copies sold!

Embracing Greatness: A Guide for Living the Life You Love takes the lid off previously held beliefs you have about yourself and the world around you. In this book, you'll learn how to shine a conscious light of inquiry and understanding on those beliefs. The process revealed in Embracing Greatness helps you uncover the special contributions you're meant to make in the world and action steps toward them. Get ready to transform your life - your relationships; your physical, emotional, and spiritual health; your financial freedom; your joy in life; your business and creative expression; and the ability to do what you want, when you want, where you want, and with whom you want. Find out more at www.EmbracingGreatness.com. Even before its publication, here's what people who received advance copies said about Embracing Greatness: A

Guide for Living the Life You Love. "Sophia Falke has nailed it! In her own inimitable way Sophia helps you discover the beauty and purpose in your uniqueness ... Please read this book!" Mike Rayburn, CSP, CPAE, Hall of Fame Keynote Artist. "If you're ready to live the life you would love, ... You will forever thank yourself for reading and applying this wonderful book." Mary Morrissey, International Speaker, Best-Selling Author, CEO Consultant. "Embracing Greatness is for anyone who wants to discover and cast aside long-held barriers to personal success." Kathleen Quinlan, MSW, LCSW, Author/Producer of *The Land of Love*. "As a business owner who left corporate life to start my own business, I was inspired by Sophia's message..." Deborah Armstrong, Small Business Owner. "Embracing Greatness is like taking a walk on a warm spring day with a much respected mentor while getting the pep-talk of a lifetime. Filled with inspiration, doable exercises, and heartwarming stories of real people making tremendous positive changes, this personal-growth handbook is a true gem!" Cate Montana, MA, Author of *The E Word: Ego, Enlightenment & Other Essentials*.

Finally a go-to guide to creating and publishing the kind of content that will make your business thrive. *Everybody Writes* is a go-to guide to attracting and retaining customers through stellar online communication, because in our content-driven world, every one of us is, in fact, a writer. If you have a web site, you are a publisher. If you are on social media, you are in marketing. And that means that we are all relying on our words to carry our marketing messages. We are all writers. Yeah, but who cares about writing anymore? In a time-challenged world dominated by short and snappy, by click-bait headlines and Twitter streams and Instagram feeds and gifs and video and Snapchat and YOLO and LOL and #tbt. . . does the idea of focusing on writing seem pedantic and ordinary? Actually, writing matters more now, not less. Our online words are our currency; they tell our customers who we are. Our writing can make us look smart or it can make us look stupid. It can make us seem fun, or warm, or competent, or trustworthy. But it can also make us seem humdrum or discombobulated or flat-out boring. That means you've got to choose words well, and write with economy and the style and honest empathy for your customers. And it means you put a new value on an often-overlooked skill in content marketing: How to write, and how to tell a true story really, really well. That's true whether you're writing a listicle or the words on a Slideshare deck or the words you're reading right here, right now... And so being able to communicate well in writing isn't just nice; it's necessity. And it's also the oft-overlooked cornerstone of nearly all our content marketing. In *Everybody Writes*, top marketing veteran Ann Handley gives expert guidance and insight into the process and strategy of content creation, production and publishing, with actionable how-to advice designed to get results. These lessons and rules apply across all of your online assets – like web pages, home page, landing pages, blogs, email, marketing offers, and on Facebook, Twitter, LinkedIn, and other social media. Ann deconstructs the strategy and delivers a practical approach to create ridiculously compelling and competent content. It's designed to be the go-to guide for anyone creating or publishing any kind of online content – whether you're a big brand or you're small and solo. Sections include: How to write better. (Or, for "adult-onset writers": How to hate writing less.) Easy grammar and usage rules tailored for business in a fun, memorable way. (Enough to keep you looking sharp, but not too much to overwhelm you.) Giving your audience the gift of your true story, told well. Empathy and humanity and inspiration are key here, so the book covers that, too. Best practices for creating credible, trustworthy content steeped in some time-honored rules of solid journalism. Because publishing content and talking directly to your customers is, at its heart, a privilege. "Things Marketers Write": The fundamentals of 17 specific kinds of content that marketers are often tasked with crafting. Content Tools: The sharpest tools you need to get the job done. Traditional marketing techniques are no longer enough. *Everybody Writes* is a field guide for the smartest businesses who know that great content is the key to thriving in this digital world.

Your Go-To Guide to Creating Ridiculously Good Content

Prague

The Elements of Style Workbook

The Complete Idiot's Guide to Writing Well

A Reader and Guide

A Write it Well Guide : how to Write and Manage E-mail in the Workplace

This is an essential book for everyone who wants to write clearly about any subject and use writing as a means of learning.

Annotation Designed for anyone who uses e-mail at work or to conduct business, E-Mail: A Write It Well Guide offers practical strategies, tips, and techniques for writing e-mail that communicates clearly and concisely to specific audiences; managing e-mail efficiently; presenting a professional image; and more. Write It Well (formerly Advanced Communication Designs) has been teaching people to write clearly for nearly 25 years. Other books in the series include Professional Writing Skills, Grammar for Grownups, How To Write Reports and Proposals, and Just Commas. For more information: www.writeitwell.com.

The Elements of Style Workbook honors the original masterpiece by William Strunk, Jr. published in 1920, with relevant updates for modern times. We have adapted Strunk's original work to include essential exercises (with answer keys) to help novice writers gain command of stylistic structures and devices through guided practice, and to guide more experienced writers through the

nuances of commanding style. Essential for today's writers, Strunk's original chapters regarding rules of usage and principles of composition are represented in this workbook. These original lessons, along with style exercises that teach writers to flex their writing style at will, include sentence writing, paragraph writing, and style writing exercises that amplify the impact of the original work by William Strunk, Jr. True to Strunk's original masterpiece, this Elements of Style Workbook addresses the most common and useful issues novice writers face, which are the same ones plaguing English writers for over a century. We honor Strunk's identification of these main writing challenges, and do not dilute the prominence of these points with either less difficult or more advanced grammatical lessons. In this way, we retain Strunk's original focus on the essentials. We have reproduced these essential lessons here and provided targeted practice to enable writers to strengthen those skills. While holding true to the original Elements of Style, this workbook also amplifies some troublesome yet vital stylistic points of practice with the following augmentations: -Grammar on past perfect -Expansive style section based on Noah Webster's style types -Extensive practice with the multitude of styles Webster delineates, using excerpts from literature masters as examples and guides None of these highly useful components were present in the original Elements of Style, nor have they been represented in any edition since then. Style Types The style section draws from Noah Webster's articulate delineations of style types. Each style type draws from a master of literature illustrating that particular style, then challenges writers to imitate, recreate, and alter styles at will. The following style types, identified by Webster, are included in this workbook: 1. Forceful 2. Vehement 3. Elegant 4. Brief 5. Copious or diffusive 6. Precise 7. Neat 8. Loose 9. Feeble 10. Plain Together, these style types represent the vast majority of writing styles used by literary masters in the English language. An English writing workbook like no other With its loyalty to the highly acclaimed and extremely successful original edition of Strunk's The Elements of Style, augmented by Webster's clearly defined articulation of style types and supplemented by ample, targeted, and clear exercises for each component, The Elements of Style Workbook offers an essential writing resource like no other. Whether you are beginning your journey to quality writing or would like to refine your command of voice and style, you will find this updated version of a tried-and-true resource, The Elements of Style Workbook, a vital aid and guide.

The revised and enlarged third edition of Zinsser's trusted writing guide covers the principles of good writing while including information on technical, business and sports writing, humor, interviews, working with a word processor, sexism, and a writer's attitudes toward language and craft.

Stein On Writing

SUMMARY - On Writing Well: The Classic Guide To Writing Nonfiction By William Zinsser

A Guide for Living the Life You Love

How To Win Friends and Influence People

On Writing Well

The Ultimate Guide to Writing Well

*There's a mantra that real writers know but wannabe writers don't. And the secret phrase is this: NOBODY WANTS TO READ YOUR SH*T. Recognizing this painful truth is the first step in the writer's transformation from amateur to professional. From Chapter Four: "When you understand that nobody wants to read your shit, you develop empathy. You acquire the skill that is indispensable to all artists and entrepreneurs—the ability to switch back and forth in your imagination from your own point of view as writer/painter/seller to the point of view of your reader/gallery-goer/customer. You learn to ask yourself with every sentence and every phrase: Is this interesting? Is it fun or challenging or inventive? Am I giving the reader enough? Is she bored? Is she following where I want to lead her?*

*Journey to the Center of Prague! "If European cities were a necklace, Prague would be a diamond among the pearls." -Jean-Claude Adéméci And there's no city in the world quite like Prague, Czech Republic! And for a limited time, Passport to European Travel Guides offers this comprehensive, yet quick and concise, 5-day guide to Prague—home to "Fred and Ginger"—among a few other things! 5-Day Travel Guide to Unforgettable Czech Travel Have no idea where to start? Or maybe you have some idea but could use a treasure trove of great insider tips? Well, read on! You see, we know your trip begins long before you even book the flight, so this guide is chock full of dynamite tips on everything you need to know BEFORE you go—and much, much more you'll thank us for! Passport to European Travel Guides Features: * Dynamite Insider Tips—for tourists! We give you the scoop on everything from local etiquette to saving money! * 5-Day Suggested Itinerary—cover the best spots the city has to offer in 5 magical days! * Luxury Sleeps, Luxury Eats—our best recommendations for ultimate luxury in Prague * Budget Sleeps, Budget Eats—best spots for travelers on a budget * Map-of Prague * City Snapshot—language, currency, airports, country code + more! * Before You Go—there are some things you need to know! * Getting in the Mood—with a few great films and books to enjoy before you go! * Local Tourist Information—where to find it once you're on the ground in Prague * Overview-of Prague * Czech Phrases For Emergencies—least you'll know how to holler, "Help!" * Climate + Best Times to Travel—to Prague * All About Tours—By bike, boat, bus or special interest and walking tours + our top recommendations with links and more! * Prague Nightlife—the best bars, clubs, live music, theater and dancing * Lots more—we aim to get you in the know!*

This grammar provides a synchronic grammatical description of Mauwake, a Papuan Trans-New Guinea (TNG) language of about 2000 speakers on the north coast of the Madang Province in Papua New Guinea. It is the first book-length treatment of the Mauwake language and the only published grammar of the Kumil subgroup to date. Relying on other existing published and unpublished grammars, the author shows how the language is similar to, or different from, related TNG languages especially in the Madang province. The grammar gives a brief introduction to the Mauwake

people, their environment and their culture. Although the book mainly covers morphology and syntax, it also includes a short treatment of the phonological system and the orthography. The description of the grammatical units proceeds from the words/morphology to the phrases, clauses, sentence types and clause combinations. The chapter on functional domains is the only one where the organization is based on meaning/function rather than structure. The longest chapter in the book is on morphology, with verbs taking the central stage. The final chapter deals with the pragmatic functions theme, topic and focus. 13 texts by native speakers, mostly recorded and transcribed but some originally written, are included in the Appendix with morpheme-by-morpheme glosses and a free translation. The theoretical approach used is that of Basic Linguistic Theory. Language typologists and professional Papuanist linguists are naturally one target audience for the grammar. But also two other possible, and important, audiences influenced especially the style the writing: well educated Mauwake speakers interested in their language, and those other Papua New Guineans who have some basic training in linguistics and are keen to explore their own languages.

Adapted from "Zinsser on Friday," The American Scholar's National Magazine Award-Winning Essay Series For nineteen months William Zinsser, author of the best-selling *On Writing Well* and many other books, wrote a weekly column for the website of the American Scholar magazine. This cornucopia was devoted mainly to culture and the arts, the craft of writing, and travels to remote places, along with the movies, American popular song, email, multitasking, baseball, Central Park, Tina Brown, Pauline Kael, Steve Martin, and other complications of modern life. Written with elegance and humor, these pieces are now collected in *The Writer Who Stayed*. "If you value vintage journalism of an old-fashioned vividness and integrity please, please read this book."—Wall Street Journal "Our 'endlessly supple' English language will, Zinsser says, 'do anything you ask it to do, if you treat it well. Try it and see.' Try him and see craftsmanship."—George F. Will "Zinsser—who, with *On Writing Well*, taught a whole lot of us how to set down a clean English sentence—last year won a National Magazine Award for his Friday web columns in *The American Scholar*. They're now in a collection that's completely charming, impeccably polished, and Strunk-and-White-ishly brief. He's the youngest 90-year-old you'll read this week."—New York Magazine

A Guide for People Who Love Books and for Those Who Want to Write Them

Stop Scraping By and Get Your Financial Life Together

A Guide for Writers and Readers

A Master Editor of Some of the Most Successful Writers of Our Century Shares His Craft Techniques and Strategies

The Associated Press Stylebook 2015

Netopia

On Writing Well, which grew out of a course that William Zinsser taught at Yale, has been praised for its sound advice, its clarity, and for the warmth of its style. It is a book for anybody who wants to learn how to write or who needs to do some writing to get through the day, as almost everybody does. Whether you want to write about people or places, science and technology, business, sports, the arts, or about yourself in the increasingly popular memoir genre, On Writing Well offers you both fundamental principles as well as the insights of a distinguished practitioner. How to Write a Memoir tells you how to write the story of your life. Everyone has a story - whether you're a professional writer or just want to validate your personal and family reminiscences, William Zinsser explains how to do it, and do it well.

Teaches the elements of good writing through the use of essential guidelines, literary techniques, and proper writing mechanics.

This endearing tale is a unique work of historical fiction for cat lovers. It follows the life of a Japanese farm boy named Isao, who befriends a remarkable cat. Together, they experience Japan's transformative Meiji period. The journey begins in the peaceful farmlands at the foot of Mount Fuji, and then takes the reader through upheavals of war and cultural revolution. Isao comes to know great adventure, great love and great loss. Like Japan, he is transformed, his life taking a new turn with each of the nine incarnations of his dear companion.

A special 10th anniversary edition of Roy Peter Clark's bestselling guide to writing, featuring five bonus tools. Ten years ago, Roy Peter Clark, America's most influential writing teacher, whittled down almost thirty years of experience in journalism, writing, and teaching into a series of fifty short essays on different aspects of writing. In the past decade, Writing Tools has become a classic guidebook for novices and experts alike and remains one of the best loved books on writing available. Organized into four sections, "Nuts and Bolts," "Special Effects," "Blueprints for Stories," and "Useful Habits," Writing Tools is infused with more than 200 examples from journalism and literature. This new edition includes five brand new, never-before-shared tools. Accessible, entertaining, inspiring, and above all, useful for every type of writer, from high school student to novelist, Writing Tools is essential reading.

East Bay Grease

55 Essential Strategies for Every Writer

Writing with a Word Processor

The Book on Writing
Writing About Your Life
Writing to Learn

Warns against common errors in structure, style, and diction, and explains the fundamentals of conducting interviews and writing travel, scientific, sports, critical, and humorous articles.

What if you could write your dreams into reality with the stroke of a pen? Sixth grade is off to a difficult start for Josephine Rose Silver. Her best friend, Violet, returns from camp with a new best friend; her parents refuse to grant her more independence; and her homeroom teacher, Ms. Kline, is full of secrets. When Ms. Kline unveils a collection of old Gothamite magazines and tells her students to build their writing skills by crafting short stories inspired by the iconic covers, J.R. discovers a peculiar power: The stories she writes come true. Soon J.R. is getting a cell phone, scoring game-winning goals, and triggering school cancellations. But it's not long before she realizes that each new story creates as many conflicts as it does solutions. And when J.R. tries to write about her fallout with Violet, all of her problems converge. With a pinch of magic, mystery, art history, and language arts woven into a journey of growth and self-confidence, this promising debut is a heartfelt and satisfying tribute to the power of words.

A fully revised and updated edition of the bible of the newspaper industry

Written with elegance, warmth, and humor, this highly original "teaching memoir" by William Zinsser—renowned bestselling author of *On Writing Well* gives you the tools to organize and recover your past, and the confidence to believe in your life narrative. His method is to take you on a memoir of his own: 13 chapters in which he recalls dramatic, amusing, and often surprising moments in his long and varied life as a writer, editor, teacher, and traveler. Along the way, Zinsser pauses to explain the technical decisions he made as he wrote about his life. They are the same decisions you'll have to make as you write about your own life: matters of selection, condensation, focus, attitude, voice, and tone.

The Elements of Writing

The Art of Nonfiction

Style

A grammar of Mauwake

On Writing

Broke Millennial

*** Our summary is short, simple and pragmatic. It allows you to have the essential ideas of a big book in less than 30 minutes. By reading this summary, you will discover the golden rules of writing as well as tips to make all your writing more enjoyable to read. You will also discover that : everyone is capable of writing as long as they master the basic rules of the French language; simplicity is the first quality of a good text; it is important to reveal one's sensitivity and humanity in one's writing in order to touch the reader; it is also important to show originality and assert one's personality in order to stand out. Knowing how to write well is essential, as the written word is present in everyday life. Even if you now write more on computer and telephone keyboards than on paper, the principles of good writing remain the same. Whether you are a student, a company executive, a blogger or a writer in your spare time, William Zinsser's guide will give you valuable advice on how to make your texts clearer, more enjoyable to read and more original. *Buy now the summary of this book for the modest price of a cup of coffee! Your future as a writer is in your hands. Whether you are a newcomer or an accomplished professional, a novelist, story writer, or a writer of nonfiction, you will find this book a wealth of immediately useful guidance not available anywhere else. As Sol Stein, renowned editor, author, and instructor, explains, "This is not a book of theory. It is a book of useable solutions-- how to fix writing that is flawed, how to improve writing that is good, how to create interesting writing in the first place." You will find one of the great unspoken secrets of craftsmanship in Chapter 5, called "Markers: The Key to Swift Characterization." In Chapter 7, Stein reveals for the first time in print the wonderful system for creating instant conflict developed in the Playwrights Group of the Actors Studio, of which he was a founder. In "Secrets of Good Dialogue," the premier teacher of dialogue gives you the instantly useable techniques that not only make verbal exchanges exciting but that move the story forward immediately. You won't need to struggle with flashbacks or background material after you've read Chapter 14, which shows you how to bring background into the foreground. Writers of both fiction and nonfiction will relish the amphetamines for speeding up pace, and the many ways to liposuction flab, as well as how to tap originality and recognize what successful titles have in common. You'll discover literary values that enhance writing, providing depth and resonance. You'll bless the day you read Chapters 32 and 33 and discover why revising by starting at page one can be a serious mistake, and how to revise without growing cold on your manuscript. In the pages of this book, nonfiction writers will find a passport to the new revolution in journalism and a guide to using the techniques of fiction to enhance nonfiction. Fresh, useful, informative, and fun to read and reread, Stein on Writing is a book you will mark up, dog-ear, and cherish.**

"Without peer." "Trust me -- it works." "Just the right blend of rigor, encouragement, and fun." "Both useful and a pleasure." "A bounty of usable information." Those are just a handful of raves for *The Elements of Writing* (previously published as *The Big Book of Writing*), the only comprehensive system for writing well. Building on the latest research on learning and the brain, *The Elements* offers a complete apprenticeship on writing. Every skill in this book has been tested in college and high

school classrooms, business and nonprofit seminars, and coaching sessions with authors. **The Elements of Writing** is filled with case studies. In each one, a master of writing shows you a "trick of the trade." So this book is really a group effort, with contributions from the ancients (Homer, Aristotle), timeless writers (Shakespeare, Twain, Charlotte Bronte, Crane, Miller, Hemingway, Henry Roth, Robert Penn Warren), modern masters (Capote, Kundera, Caro, Updike, McPhee, Martin Amis, Tom Wolfe, Gladwell, Agassi, O'Brien, and Zadie Smith, Mernissi), historic figures (Lincoln, Martin Luther King), and classic films ("Casablanca," "Vertigo," and "Hannah and Her Sisters"), and more. People in all fields -- high school, higher education, journalism and publishing, business and government -- have discovered the power of this unique system. Whether you're in business, school, government or nonprofit agencies, or journalism/blogging or publishing, **The Big Book** offers a powerful to improve your writing right away. Developed by author and teacher Charles Euchner, **The Elements of Writing** draws lessons from the masters to show the skills and "tricks of the trade" you need to write with clarity and power. **The Elements** also uses the latest research on learning and the brain to help you manage the creative process. Euchner is the author or editor of ten books, most recently the acclaimed "Nobody Turn Me Around: A People's History of the 1963 March on Washington" (Beacon Press, 2010). Euchner has also written a trilogy of the world of modern sports ("Playing the Field," "The Last Nine Innings," and "Little League, Big Dreams"), studies of grassroots politics ("Urban Policy Reconsidered," with Steve McGovern, and "Extraordinary Politics"), and works on regional policy and planning (the two-part "Governing Greater Boston" series).

Looks at the principles and clean code, includes case studies showcasing the practices of writing clean code, and contains a list of heuristics and "smells" accumulated from the process of writing clean code.

Reading Like a Writer

The Only Writing Guide You Will Ever Need

Clean Code

Do I Make Myself Clear?

The Elements of Style

Reading Critically, Writing Well

A remarkable series of lectures on the art of creating effective nonfiction by one of the 20th century's most profound writers and thinkers--now available for the first time in print. Culled from sixteen informal lectures Ayn Rand delivered to a select audience in the late 1960s, this remarkable work offers indispensable guidance to the aspiring writer of nonfiction while providing readers with a fascinating discourse on art and creation. Based on the concept that the ability to create quality nonfiction is a skill that can be learned like any other, **The Art of Nonfiction** takes readers through the writing process, step-by-step, providing insightful observations and invaluable techniques along the way. In these edited transcripts, Rand discusses the psychological aspects of writing, and the different roles played by the conscious and unconscious minds. From choosing a subject to polishing a draft to mastering an individual writing style--for authors of theoretical works or those leaning toward journalistic reporting--this crucial resource introduces the words and ideas of one of our most enduring authors to a new generation.

The Elements of Style William Strunk concentrated on specific questions of usage--and the cultivation of good writing--with the recommendation "Make every word tell"; hence the 17th principle of composition is the simple instruction: "Omit needless words." The book was also listed as one of the 100 best and most influential books written in English since 1923 by *Time* in its 2011 list.

In this helpful and entertaining book the author of the classic **On Writing Well** explains that he has always had a love of paper and a fear of mechanical objects. He describes how he confronted his hang-ups, got a word processor, taught himself to use it and gradually overcame his sense of inferiority to the machine. He explains how the word processor--by enabling him to revise his work instantly on a screen--has changed his lifelong methods of writing, rewriting and editing. But William Zinsser's book isn't only for writers. It's for all the people who have to do any kind of writing--memos, letters, reports, directives--as part of their working day. It explains how the word processor will save time and money in an office or a corporation and predicts that it will soon be our primary writing tool. On one level **Writing with a Word Processor** is a manual for beginners that describes clearly and simply how to use the new technology. But it is also one writer's story. William Zinsser takes the reader along on a highly personal journey, writing with warmth and humor about his anxieties and fears, his setbacks and triumphs. His book is both an informal guide and an encouraging companion.

How would you handle losing the #1 person in your life? Ryan Krohn lived the perfect life as a college student without a care in his perfect world. But then that perfect world came to a screeching halt when his beloved mother, Patricia, was T-boned by a semi-truck. Shattered, the community grieving along with them, Ryan and his family spent an agonizing week at the hospital, making the toughest decision anyone should never have to make. In these pages, Ryan Krohn shares this painful journey and the invaluable advice his mother gave him as he struggled to find a true purpose in being the one left behind.

Writing Tools

Why That Is And What You Can Do About It

The Nine Lives of Ichiban

J.R. Silver Writes Her World

An Informal Guide to Writing Nonfiction

East Bay Grease, Eric Miles Williamson's now classic first novel, has received worldwide acclaim as one of the great depictions of working-class America in the latter half of the 20th century. The story of T-Bird Murphy, born in the tumultuous 1960s and raised in the ghettos of Oakland by his mother, who rides with the Hell's Angels, his father, who is an ex-convict, and the father figures who range from musicians to construction workers, East Bay Grease is a novel of dignity, honor, and courage that has been compared to the works of John Steinbeck, Jack London, and Upton Sinclair. Praise for EAST BAY GREASE: "Williamson's writing becomes transcendent. His prose cuts loose in torrid rhythms that evoke the peril and exuberance of jazz." -The New York Times Book Review "A confident debut, an arresting, often harrowing read." -The London Times

"Style" is considered one of the greatest guides to writing well. Legendary among writers and critics, but lost for almost 40 years, "Style" is now back in a beautiful new edition, and remains as entertaining and informative as ever.

DIV In her entertaining and edifying New York Times bestseller, acclaimed author Francine Prose invites you to sit by her side and take a guided tour of the tools and tricks of the masters to discover why their work has endured. Written with passion, humour and wisdom, Reading Like a Writer will inspire readers to return to literature with a fresh eye and an eager heart - to take pleasure in the long and magnificent sentences of Philip Roth and the breathtaking paragraphs of Isaac Babel; to look to John le Carré for a lesson in how to advance plot through dialogue and to Flannery O'Connor for the cunning use of the telling detail; to be inspired by Emily Brontë's structural nuance and Charles Dickens's deceptively simple narrative techniques. Most importantly, Prose cautions readers to slow down and pay attention to words, the raw material out of which all literature is crafted, and reminds us that good writing comes out of good reading. /div

The Classic Guide to Writing Nonfiction

On Writing Well, 30th Anniversary Edition

Why Writing Well Matters

Nobody Wants to Read Your Sh*t

A Son's Memoir on the Loss of His Mother

Our Beloved Red