

## Operation Yao Ming The Chinese Sports Empire American Big Business And The Making Of An Nba Superstar

A sweeping examination of contemporary Chinese consumer behavior explains the complex differences between Chinese and Western culture while revealing how marketers and businesses can take advantage of current opportunities. Finalist for the 2015 Helen Bernstein Book Award for Excellence in Journalism Longlisted for the Lionel Gelber Award for the Best Non-Fiction book in the world on Foreign Affairs An Economist Book of the Year, 2014 A New York Times Book Review Editor's Choice "One of the best analyses of the impact of Tiananmen throughout China in the years since 1989." --The New York Times Book Review On June 4, 1989, People's Liberation Army soldiers opened fire on unarmed civilians in Beijing, killing untold hundreds of people. A quarter-century later, this defining event remains buried in China's modern history, successfully expunged from collective memory. In The People's Republic of Amnesia, Louisa Lim charts how the events of June 4th changed China, and how China changed the events of June 4th by rewriting its own history. Lim reveals new details about those fateful days, including how one of the country's most senior politicians lost a family member to an army bullet, as well as the inside story of the young soldiers sent to clear Tiananmen Square. She also introduces us to individuals whose lives were transformed by the events of Tiananmen Square, such as a founder of the Tiananmen Mothers, whose son was shot by martial law troops; and one of the most important government officials in the country, who post-Tiananmen became one of its most prominent dissidents. And she examines how June 4th shaped China's national identity, fostering a generation of young nationalists, who know little and care less about 1989. For the first time, Lim uncovers the details of a brutal crackdown in a second Chinese city that until now has been a near-perfect case study in the state's ability to rewrite history, excising the most painful episodes. By tracking down eyewitnesses, discovering US diplomatic cables, and combing through official Chinese records, Lim offers the first account of a story that has remained untold for a quarter of a century. The People's Republic of Amnesia is an original, powerfully gripping, and ultimately unforgettable book about a national tragedy and an unhealed wound.

This monograph examines China's approach to using sea power to defend and advance its maritime claims in the East China Sea and South China Sea. This approach, which Chinese strategists sometimes called "echelon defense," involves the use of non-military instruments of sea power--especially maritime law enforcement forces--to vie with other states for control over disputed maritime space. These non-military forces operate on the first line (or echelon) of China's expanding frontier. Behind them, on the second line, China employs naval forces to deter foreign leaders from using force, thereby compelling them to compete on China's own terms. The echelon defense approach allows China to gradually achieve its objectives without risking a conflict or giving other great powers such as the United States sufficient grounds to intervene. Since 2006, when this approach was pioneered, it has enabled China to expand its influence and control in maritime East Asia. But it has also harmed China's relations with its neighbors and other great powers. Discover more products: Other products produced by the United States Navy, Naval War College (USNWC) can be found here:https://bookstore.gpo.gov/agency/naval-war-college-nwc Maritime resources collection here:https://bookstore.gpo.gov/catalog/maritime-transportation-shipping Resources relating to China can be found here:https://bookstore.gpo.gov/catalog/china

This collection contains 85 papers presented at the Seventh International Conference of Chinese Transportation Professionals, held in Shanghai, China, May 21-22, 2007.

Asian Godfathers

Cultural Encounters on China's Ethnic Frontiers

Western Advisers in China, 1620-1960

Investing Profitably in the World's Greatest Market

Three Stories of Change in Modern China

The Emerging Markets Century

Thinking Through the Unthinkable

*A Sino-U.S. war could take various, and unintended, paths. Because intense, reciprocal conventional counterforce attacks could inflict heavy losses and costs on both sides, leaders need options and channels to contain and terminate fighting.*

*Foreword by Kyle Whittingham! Eric Weddle has developed a reputation as one of the NFL's best defensive minds, a fundamentally sound tackling machine, and a reliable last line of defense in the secondary for the San Diego Chargers. Prior to the 2011 season, the Chargers made Eric one of the highest paid safeties in league history by signing him to a five-year, \$40 million contract. "Honestly, who would have ever thought I would be at where I am today?" Eric said. "I was a kid who loved sports, who struggled, who was benched, who was injured, but I didn't let the little things get me down. The little things don't affect who I am or what I'm about, but they drive me to do better. To get better today, you must demand more than you did yesterday. Winners pay the price to reach their goals." Weddle's story is about overcoming adversity and accomplishing impossible dreams. It's about an athlete who surprised his family and friends by joining the Mormon church, and about how his faith has continued to bless his life. It's a story about epic wins and devastating losses, confidence and character. It's a story of a man who values his family above all else. In short, it's a story about living each day with no excuses and no regrets. "Eric's story demonstrates that you don't have to be the biggest, the strongest or fastest to defy odds and achieve your goals." Adam Schefter, NFL Insider for ESPN "It's nice to read the stories of top draft picks that were supposed to be good. It's better to read about guys like Eric Weddle who through hard work and passion grew to dominate his position in the league." - Darren Rovell, ESPN sports business reporter "If you are as impressed as I am by Eric Weddle 'the player and leader', you will be even more so by the view of Eric Weddle 'the person and father' that you gain from No Excuses, No Regrets." - Alex Marvez, Senior NFL Writer, FOXSports.com "Eric Weddle has been a pillar of the NFL community, exemplary on the field and off. His story is one of dedication and perseverance and he rose to become one of the dominant safeties in the game, silencing detractors and becoming one the cornerstones of the Chargers organization. Football fans everywhere will enjoy his tale." - Jason La Canfora, NFL Insider for CBS*

*Broadly defined as the grey area between strategy and tactics, operational art spans the theory and practice of planning and conducting campaigns and major operations aimed at accomplishing strategic and operational objectives in a given theatre of operations. An intermediate link between strategy and tactics has always existed, but a distinct concept that encompasses a systematic and deliberate plan of campaign for major operations is a mere two hundred years old. Based on country specific case-studies, this book describes how the concepts that underpin operational art originated, how they received practical expression in various campaigns, and how they developed over time. The point of departure is the campaigns of 'the God of War', Napoleon Bonaparte. The book then proceeds with chapters on the evolution of operational art in Prussia / Germany, the Soviet Union / Russia, the United Kingdom, United States, Israel, and China. The final chapter deals with the future of operational art in irregular warfare. Theory is critical to refining and improving existing methods of applying operational warfare, and its importance cannot be overstated; however, to be useful, theory and its accompanying vocabulary must be combined with a proper examination of historical trends and practical experience. The present volume attempts to achieve that combination. This book is a project of the Oxford Leverhulme Programme on the Changing Character of War.*

*40 or 50 families control the economies of Hong Kong, Singapore, Thailand, the Philippines and Indonesia. Their interests range from banking to property, from shipping to sugar, from vice to gambling. 13 of the 50 richest families in the world are in South East Asia yet they are largely unknown outside confined business circles. Often this is because they control the press and television as well as everything else. How do they do it? What are their secrets? And is it good news or bad for the places where they operate? Joe Studwell explosively lifts the lid on a world of staggering secrecy and shows that the little most people know is almost entirely wrong.*

*A Brief History of Early Chinese Philosophy*

*Yao*

*5000 Years of Chinese History*

*The Role of Sea Power in Chinese Maritime Dispute Strategy*

*The People's Republic of Amnesia*

*The Strange and True Story of One Man's Attempt to Understand the World's Most Mystifying Nation or How He Became Comfortable Eating Live Squid*

*China's Security State*

*Following consistent and rapid general economic growth, Pacific Rim countries have grown as a major force in sports. Australia, China, Japan and Korea populated the top ten medals list at the 2012 London Olympics. Pacific Rim countries are major consumers of international sports and domestic professional sports have expanded continuously over time. Nippon Professional Baseball and the Korean Baseball Organization are the second and third largest baseball leagues measured by attendance and revenue following Major League Baseball in the U.S. This book also includes event studies of team ownership, assessment of human capital markets, analysis of the relationship between attendance and competitive balance, the components of fan demand in common the world over, and business decisions concerning attendance and pricing. There is already demand for comprehensive study of the sports business in the Pacific Rim as witnessed by this growth. This book will be of interest of researchers studying and/or teaching in the fields of sports economics and sports management as well as a general audience interested in business governance around the world.*

*The bestselling author of The Sex Lives of Cannibals returns with a sharply observed, hilarious account of his adventures in China—a complex, fascinating country with enough dangers and delicacies to keep him, and readers, endlessly entertained. Maarten Troost has charmed legions of readers with his laugh-out-loud tales of wandering the remote islands of the South Pacific. When the travel bug hit again, he decided to go big-time, taking on the world's most populous and intriguing nation. In Lost on Planet China, Troost escorts readers on a rollicking journey through the new beating heart of the modern world, from the megalopolises of Beijing and Shanghai to the Gobi Desert and the hinterlands of Tibet. Lost on Planet China finds Troost dodging deadly drivers in Shanghai; eating Yak in Tibet; deciphering restaurant menus (offering local favorites such as Cattle Penis with Garlic); visiting with Chairman Mao (still dead, very orange); and hiking (with 80,000 other people) up Tai Shan, China's most revered mountain. But in addition to his trademark gonzo adventures, the book also delivers a telling look at a vast and complex country on the brink of transformation that will soon shape the way we all work, live, and think. As Troost shows, while we may be familiar with Yao Ming or dim sum or the cheap, plastic products that line the shelves of every store, the real China remains a world—indeed, a planet—unto itself. Maarten Troost brings China to life as you've never seen it before, and his insightful, rip-roaringly funny narrative proves that once again he is one of the most entertaining and insightful armchair travel companions around.*

*A behind-the-scenes profile of the Chinese NBA star and the factors that drove his career reveals how his basketball player parents were brought together by Chinese officials intent on creating Olympic athletes, his role as a corporate pitchman, and the struggle between China and America over his NBA draft, in an account that simultaneously traces the life of fellow athlete Wang Zhizhi. 50,000 first printing.*

*If you're going to read one book about Hollywood, this is the one. As the co-founder of Creative Artists Agency, Michael Ovitz earned a reputation for ruthless negotiation, brilliant strategy, and fierce loyalty to his clients. He reinvented the role of the agent and helped shape the careers of hundreds of A-list entertainers, directors, and writers, including Steven Spielberg, Martin Scorsese, Meryl Streep, Sean Connery, Bill Murray, Robin Williams, and David Letterman. But this personal history is much more than a fascinating account of celebrity friendships and bare-knuckled dealmaking. It's also an underdog's story: How did a middle-class kid from Encino work his way into the William Morris mailroom, and eventually become the most powerful person in Hollywood? How did an agent (even a superagent) also become a power in producing, advertising, mergers & acquisitions, and modern art? And what were the personal consequences of all those deals? After decades of near-silence in the face of controversy, Ovitz is finally telling his whole story, with remarkable candor and insight.*

*Sport Policy in China*

*China's Grand Strategy*

*A History*

*Lost on Planet China*

*How a New Breed of World-Class Companies Is Overtaking the World*

*China and the Chinese*

*The People's Liberation Army and Contingency Planning in China*

*Presents revised and edited papers from a October 2010 conference held in Taipei on the Chinese Air Force. The conference was jointly organized by Taiwan's Council for Advanced Policy Studies, the Carnegie Endowment for International Peace, the U.S. National Defense University, and the RAND Corporation. This book offers a complete picture of where the Chinese air force is today, where it has come from, and most importantly, where it is headed.*

*A thirty-six lecture course that explores the history and culture of China.*

*Late imperial Chinese Buddhism was long dismissed as having declined from the glories of Buddhism during the Sui and Tang dynasties (581–907). In recent scholarship, a more nuanced picture of late Ming-era Buddhist renewal has emerged. Yet this alternate conception of the history of Buddhism in China has tended to focus on either doctrinal contributions of individual masters or the roles of local elites in Jiangnan, leaving unsolved broader questions regarding the dynamics and mechanism behind the evolution of Buddhism into the renewal. Thriving in Crisis is a systematic study of the late Ming Buddhist renewal with a focus on the religious and political factors that enabled it to happen. Dewei Zhang explores the history of the boom in enthusiasm for Buddhism in the Jiajing-Wanli era (1522–1620), tracing a pattern of advances and retrenchment at different social levels in varied regions. He reveals that the Buddhist renewal was a dynamic movement that engaged a wide swath of elites, from emperors and empress dowagers to eunuchs and scholar-officials. Drawing on a range of evidence and approaches, Zhang contends that the late Ming renewal was a politically driven exception to a longer-term current of disfavor toward Buddhism and that it failed to establish Buddhism on a foundation solid enough for its future development. A groundbreaking interdisciplinary study, Thriving in Crisis provides a new theoretical framework for understanding the patterns of Buddhist history in China.*

*Acknowledging China's established status as a global sporting superpower, this is the first book to systematically investigate sport policy in that country. With a focus on sport development in the most recent three decades, Sport Policy in China explores a wide range of topics in Chinese sport, including elite sport development, professional sports, major sports events, sport for all, the political context within which sport is interiorised and the distinctive sporting status of Hong Kong. It examines the debates around policy, globalisation, diplomacy and soft power, as well as the significance of the principle of 'one country, two systems'. With international appeal, this book is a valuable resource for students and researchers in the fields of sport policy, sport management, sport development and sport sociology.*

*War with China*

*The Rise of a Hungry Nation*

*From Napoleon to the Present*

*Sympathy, Modernity, and Chinese Pain*

*Wild Grass*

*Thriving in Crisis*

*Espionage, Strategy, and Politics in the Digital Domain*

*In Wild Grass, Pulitzer Prize—winning journalist Ian Johnson tells the stories of three ordinary Chinese citizens moved to extraordinary acts of courage: a peasant legal clerk who filed a class-action suit on behalf of overtaxed farmers, a young architect who defended the rights of dispossessed homeowners, and a bereaved woman who tried to find out why her elderly mother had been beaten to death in police custody. Representing the first cracks in the otherwise seamless façade of Communist Party control, these small acts of resistance demonstrate the unconquerable power of the human conscience and prophesy an increasingly open political future for China.*

"An expansive yet concise literary history that traces the organization of literary information in China at the levels of the word, the document, and the collection, introducing readers to how these organizing forms operate across time. The volume will provide critical introductions to cultural forms and technologies of information management, such as graphemes and sentences, lexicons and encyclopedias, anthologies and newspapers, and libraries and databases. The individual contributions will offer up-to-date introductions for scholars and students (both undergraduate and graduate) seeking to understand how Chinese graphs or characters are encoded at a linguistic level and through digital technology; how anthologies were organized and what writings were included; how newspapers and journals distributed literary writings in time and space; how libraries, archives, and museums developed from imperial repositories to public, academic, and state-run institutions; and how bibliographic writings provided the foundations for digital thematic research collections"--

A new breed of powerhouse companies from the emerging markets is catching their Western competitors off-guard. Household names of today - IBM, Ford, Wal-Mart - are in danger of becoming has-beens as these more innovative superstars rise to dominance, representing both an urgent competitive challenge and an unprecedented investment and business opportunity. Understanding how they have become world-class market leaders - and where they are going next - is crucial to an understanding of the future of globalization. Training his brilliant investor's eye on the top twenty-five of these emerging market companies, visionary international investment analyst Antoine van Agtmael takes readers into the boardroom suites and labs where they are outmanoeuvring their Western competitors. He reveals how these companies have made it to the top of the global heap, profiling major players such as China's Haier appliance manufacturer; Korea's Samsung; Brazil's Embraer jet maker; and India's Infosys. Divulging their strategies for future growth, he analyses how their rise to prominence will change our lives. His unique insights reveal both how we in the West can capitalize on the opportunities these companies represent while also mobilizing a powerful response to the challenges they present.

All militaries have a responsibility to plan for contingencies, and China's military, the People's Liberation Army (PLA), is no exception. PLA contingency planning takes place primarily within the General Staff Department's (GSD's) First Department, also known as the GSD Operations Department. China's seven military regions participate in drafting and reviewing the plans relevant to their areas of responsibility, albeit under heavy supervision from the GSD.

U.S. joint doctrine defines a contingency as "a situation that likely would involve military forces in response to natural and manmade disasters, terrorists, subversives, military operations by foreign powers, or other situations." U.S. doctrine distinguishes between deliberate planning (advance preparation of campaign and contingency plans in non-crisis situations) and crisis action planning (rapid planning in response to a developing incident or situation).

Deliberate planning is typically used to develop campaign and contingency plans for a broad range of activities based on requirements identified in strategic guidance for military commanders. Crisis action planning is conducted with less advance warning (hours, days, or up to 12 months) and focuses on developing alternative courses of action or refining existing campaign or contingency plans to adapt to current circumstances. Why publish a book you can download for free? We print this book so you don't have to. Some documents are only available in electronic format. The print versions may be 6 inch by 9 inch (or smaller) so they are difficult to read. We print books a full 8 1/2 inches by 11 inches with large text and wide margins so you can jot down notes. Some documents found on the web are missing some pages or the image quality is so poor, they are difficult to read. If you find a good copy, you could print it using a network printer you share with 100 other people (typically its either out of paper or toner). If it's just a 10-page document, no problem, but if it's 250-pages, you will need to punch 3 holes in all those pages and put it in a 3-ring binder. Takes at least an hour. It's much more cost-effective to just order the latest version from Amazon.com This book includes original commentary which is copyright material. Note that government documents are in the public domain. We print these large documents as a service so you don't have to. The books are compact, tightly-bound, full-size (8 1/2 by 11 inches), with large text and glossy covers. We publish short-run books (limited numbers) so they are not the least expensive available. However, we strive to issue a high-quality product with large text that is clear and crisp. Of course, color printing is expensive, so we pass that cost along to the customer. 4th Watch Publishing is a Service Disabled Veteran Owned Small Business (SDVOSB) located in a HUBZONE. Feel free to contact me if there is a government publication you want to see printed. Our web site is: usgovpub.com

*Brave Dragons*

*Plan, Build, and Manage Transportation Infrastructure in China*

*A Life in Two Worlds*

*No Excuses, No Regrets*

*The Chinese Sports Empire, American Big Business, and the Making of an NBA Superstar*

*The Chinese Air Force*

*Money and Power in Hong Kong and South East Asia*

*Call it Kmart magical realism.-Washington Post Book World*

To explore what extended competition between the United States and China might entail out to 2050, the authors of this report identified and characterized China's grand strategy, analyzed its component national strategies (diplomacy, economics, science and technology, and military affairs), and assessed how successful China might be at implementing these over the next three decades.

If the twentieth century was the American century, then the twenty-first century belongs to China. According to the one and only Jim Rogers, who's been tracking the Chinese economy since he first went to China in 1984, any investor can get in on the ground floor of "the greatest economic boom since England's Industrial Revolution." But the time to act is now. In A Bull in China, you'll learn which industries offer the newest and best opportunities, from power, energy, and agriculture to tourism, water, and infrastructure. Rogers demystifies the

state policies that are driving earnings and innovation, takes the intimidation factor out of the A-shares, B-shares, and ADRs of Chinese offerings, and profiles "Red Chip" companies, such as Yantai Changyu, China's largest winemaker, which sells a "Healthy Liquor" line mixed with herbal medicines. Plus, if you want to export something to China yourself—or even buy land there—Rogers tells you the steps you need to take. No other book—and no other author—can better help you benefit from the new Chinese revolution. Jim Rogers shows you how to make the "amazing energy, potential, and entrepreneurial spirit of a billion people" work for you.

A former New York Times Beijing bureau chief presents the story of an underdog Chinese basketball team and its American coach's thwarted effort to help them make the playoffs by teaching them the strategies of American NBA stars, in an account that argues that the team's failures reflect Chinese culture and the nation's resistance to change. 35,000 first printing.

Artificial Intelligence, China, Russia, and the Global Order

China and Cybersecurity

The Chinese Sports Empire, American Big Business, and the Making of an NBA Super star

Proceedings of the Seventh International Conference of Chinese Transportation Professionals (ICCTP) : May 21 and 22, 2007, Tongji University, Shanghai, China

Chinese Nationalism and the "gray Zone"

China's Secret Strategy to Replace America as the Global Superpower

What Chinese Want

Given the wide-ranging implications for global competition, domestic political systems and daily life, US policymakers must prepare for the impacts of new artificial intelligence (AI)-related technologies. Anticipating AI's impacts on the global order requires US policy makers' awareness of certain key aspects of the AI-related technologies--and how those technologies will interact with the rapidly changing global system of human societies. One area that has received little in-depth examination to date is how AI-related technologies could affect countries' domestic political systems--whether authoritarian, liberal democratic, or a hybrid of the two--and how they might impact global competition between different regimes. This work highlights several key areas where AI-related technologies have clear implications for globally integrated strategic planning and requirements.

Authoritative and fully up-to-date account by leading China expert on China's economic rise and how it will affect the world The new China, the nation that in 25 years has changed beyond all recognition is becoming an industrial powerhouse for the world.

James Kynge shows not only the extraordinary rise of the Chinese economy, but what the future holds as China begins to influence the world. On the eve of the British industrial revolution some 230 years ago, China accounted for one third of the global economy. In 1979, after 30 years of Communism, its economy contributed only two per cent to global GDP. Now it is back up to five per cent, and rising. Although China is already a palpable force in the world, its re-emergence is only just starting to be felt.

Kynge shows China's weaknesses - its environmental pollution, its crisis in social trust, its weak financial system and the faltering institutions of its governments - which are poised to have disruptive effects on the world. The fall-out from any failure in China's rush to modernity or simply from a temporary economic crash in the Chinese economy would be felt around the world.

China's exploitation by Western imperialism is well known, but the imperialist treatment within China of ethnic minorities has been little explored. Around the geographic periphery of China, as well as some of the less accessible parts of the interior, and even in its cities, live a variety of peoples of different origins, languages, ecological adaptations, and cultures. These people have interacted for centuries with the Han Chinese majority, with other minority ethnic groups (minzu), and with non-Chinese, but identification of distinct groups and analysis of their history and relationship to others still are problematic. Cultural Encounters on China's Ethnic Frontiers provides rich material for the comparative study of colonialism and imperialism and for the study of Chinese nation-building. It represents some of the first scholarship on ethnic minorities in China based on direct research since before World War II. This, combined with increasing awareness in the West of the importance of ethnic relations, makes it an especially timely book. It will be of interest to anthropologists, historians, and political scientists, as well as to sinologists.

The riveting story behind NBA giant Yao Ming, the ruthless Chinese sports machine that created him, and the East-West struggle over China's most famous son. The NBA's 7'6" All-Star Yao Ming has changed the face of basketball, revitalizing a league desperate for a new hero while becoming a multimillionaire pitchman for Reebok and McDonald's. But his journey to America—like that of his forgotten foil, 7'1" Wang Zhizhi—began long before he set foot on the world's brightest athletic stage. Operation Yao Ming opens with the story of the two boys' parents, basketball players brought together by Chinese officials intent on creating a generation of athletes who could bring glory to their resurgent motherland. Their children would have no more freedom to choose their fates. By age thirteen, Yao was pulled out of sports school to join the Shanghai Sharks pro team, following in the footsteps of Wang, then the star of the People's Liberation Army team. Rumors of the pair of Chinese giants soon attracted the NBA and American sports companies, all eager to tap a market of 1.3 billion consumers. In suspenseful scenes, journalist Brook Larmer details the backroom maneuverings that brought China's first players to the NBA. Drawing on years of firsthand reporting, Larmer uncovers the disturbing truth behind China's drive to produce Olympic champions, while also taking readers behind the scenes of America's multibillion-dollar sports empire. Caught in the middle are two young men—one will become a mega-rich superstar and hero to millions, the other a struggling athlete rejected by his homeland yet lost in America.

The Sacred Books of China

The Hypothetical Mandarin : Sympathy, Modernity, and Chinese Pain

The Chinese Navy

Kobe, Shaq, Phil, and the Crazy Years of the Lakers Dynasty

The Evolution of Operational Art

A Chinese Basketball Team, an American Coach, and Two Cultures Clashing

The Sports Business in The Pacific Rim

***China's Security State describes the creation, evolution, and development of Chinese security and intelligence agencies as well as their role in influencing Chinese Communist Party politics throughout the party's history.***

***Xuezhi Guo investigates patterns of leadership politics from the vantage point of security and intelligence organization and operation by providing new evidence and offering alternative interpretations of major events throughout Chinese Communist Party history. This analysis promotes a better understanding of the CCP's mechanisms for control over both Party members and the general population. This study specifies some of the broader implications for theory and research that can help clarify the nature of Chinese politics and potential future developments in the country's security and intelligence services.***

***One of the U.S. government's leading China experts reveals the hidden strategy fueling that country's rise - and how Americans have been seduced into helping China overtake us as the world's leading superpower. For more than forty years, the United States has played an indispensable role helping the Chinese government build a booming economy, develop its scientific and military capabilities, and take its place on the world stage, in the belief that China's rise will bring us cooperation, diplomacy, and free trade. But what if the "China Dream" is to replace us, just as America replaced the British Empire, without firing a shot? Based on interviews with Chinese defectors and newly declassified, previously undisclosed national security documents, The Hundred-Year Marathon reveals China's secret strategy to supplant the United States as the world's dominant power, and to do so by 2049, the one-hundredth anniversary of the founding of the People's Republic. Michael Pillsbury, a fluent Mandarin speaker who has served in senior national security positions in the U.S. government since the days of Richard Nixon and Henry Kissinger, draws on his decades of contact with the "hawks" in China's military and intelligence agencies and translates their documents, speeches, and books to show how the teachings of traditional Chinese statecraft underpin their actions. He offers an inside look at how the Chinese really view America and its leaders - as barbarians who will be the architects of their own demise. Pillsbury also explains how the U.S. government has helped - sometimes unwittingly and sometimes deliberately - to make this "China Dream" come true, and he calls for the United States to implement a new, more competitive strategy toward China as it really is, and not as we might wish it to be. The Hundred-Year Marathon is a wake-up call as we face the greatest national security challenge of the twenty-first century.***

***From 1996 through 2004, Kobe Bryant and Shaquille O'Neal combined-- and collided-- to help bring the Lakers three straight championships and restore the franchise as a powerhouse. From public sniping and sparring, to physical altercations and the repeated threats of trade, it was warfare. The eight years of infighting and hostility were by turns mediated and encouraged by coach Phil Jackson. Pearlman shows how the Shaq-Kobe duo resulted in one of the most enduring, and ever-evolving, teams in NBA history. -- adapted from jacket***

***"Examines cyberspace threats and policies from the vantage points of China and the U.S"--***

***To Change China***

***Tiananmen Revisited***

***Evolving Concepts, Roles, and Capabilities***

***Echelon Defense***

***Literary Information in China***

***China Shakes The World***

***Philosophy, Evolution, and Politics***

**Why has the West for so long and in so many different ways expressed the idea that the Chinese have a special relationship to cruelty and to physical pain? What can the history of that idea and its expressions teach us about the politics of the West's contemporary relation to China? And what does it tell us about the philosophy of modernity? The Hypothetical Mandarin is, in some sense, a history of the Western imagination. It is also a history of the interactions between Enlightenment philosophy, of globalization, of human rights, and of the idea of the modern. Beginning with Bianchon and Rastignac's discussion of whether the former would, if he could, obtain a European fortune by killing a Chinese mandarin in Balzac's Le Pere Goriot (1835), the book traces a series of literary and historical examples in which Chinese life and European sympathy seem to hang in one another's balance. Hayots wide-ranging discussion draws on accounts of torture, on medical case studies, travelers tales, photographs, plasticized corpses, polemical broadsides, watercolors, and on oil paintings. His analyses show that the historical connection between sympathy and humanity, and indeed between sympathy and reality, has tended to refract with a remarkable frequency through the lens called "China," and why the story of the West's Chinese pain goes to the heart of the relation between language and the body and the social experience of the modern human being. Written in an ebullient prose, The Hypothetical Mandarin demonstrates how the network that intertwines China, sympathy, and modernity continues to shape the economic and human experience.**

**In 2002, Yao Ming became the NBA's first foreign #1 draft pick and a media sensation. Sports writer Ric Bucher was the only American reporter with unrestricted access to Yao's first year in the NBA. Now available in paperback, Yao: A Life in Two Worlds captures Yao's private story and traces his remarkable journey from Chinese success story to international icon. Whether winning over skeptical teammates, or treading lightly with ever-watchful Chinese officials, Yao reveals the many challenges he has faced with delicacy and humor. Spanning sports, politics, business, and popular culture, Yao's fascinating memoir reveals the humble, profoundly likeable young man behind the myth.**

**The Jew of Home Depot and Other Stories**

**Case Analyses of Public Opinion and PRC Maritime Policy**

**From Yao to Mao**

**Trends, Trajectories, and Long-Term Competition**

**Who Is Michael Ovitz?**

**Culture, Communism and the Modern Chinese Consumer**

**Buddhism and Political Disruption in China, 1522-1620**