

Opposition Research Handbook To Political

The Oxford Handbooks of Political Science are the essential guide to the state of political science today. With engaging contributions from major international scholars The Oxford Handbook of Political Methodology provides the key point of reference for anyone working throughout the discipline.

'How do gender constructions transform religious experiences?' 'What is the role of bodily materiality in ethics and epistemology?' 'How does rethinking gender and sexuality force us to reconceptualise settled ontological frameworks?' This collection provides the first research resource to Indian philosophical gender issues, exploring a variety of texts and traditions from Indian philosophy where the treatment of gender is dynamic and diverse. Organised around three central themes - the gender dynamics of enlightenment in the Hindu and Buddhist traditions; the simple binary opposition of genders in Indian traditions; the ways in which symbolic representations of gender differ from social realities in Hindu and Buddhist practice – a team of respected scholars discuss feminist readings, examinations of femininity and masculinity, as well as queer and trans identities, representations, and theories. Beginning with the Vedic tradition and ending with sections on Sri Ramakrishna and Gandhi, this wide-ranging handbook encourages fresh inquiry into classic philosophical questions. Offering critical analyses relevant to literary, cultural and religious studies, The Bloomsbury Research Handbook of Indian Philosophy and Gender opens up new ways of understanding gender and South Asian philosophy.

A guide that Marcus Cicero's brother wrote for him as he prepared to campaign for consul in ancient Rome includes a surprising amount of information that can be applied to today's political contests, and is now presenting again, in a bilingual Latin-English edition that offers a new translation.

This handbook deals with many aspects of public policy evaluation: including methods; examples; professionalism studies; perspectives; concepts; substance; theory applications; dispute resolution; interdisciplinary interaction.

How to Elect Conservatives In 2016

The Political Campaign Desk Reference

Theory and Practice

Winning Elections

Politics and Communication in America

Handbook of Research Methods in International Relations

Campaigns, Media, and Governing in the 21st Century

Based on cutting-edge global data, the Research Handbook of Political Partisanship argues that partisanship is down, but not out, in contemporary democracies. Engaging with key scholarly debates, from the rise of right-wing partisanship to the effects of digitalization on partisanship, contributions highlight the significance of political partisanship not only in the present but in the future of democracies internationally.

Peter van Bergeijk brings together 40 leading experts from all continents to analyze state-of-the-art data covering the sharp increase in (smart) sanctions in the last decade. Original chapters provide detailed analyses on the determinants of sanction success and failure, complemented with research on the impact of sanctions.

Are you a conservative Republican running for election to public office? If you are then this book will help you become a stronger candidate, and win. Are you helping your fellow conservative get elected to a local or state office? If you are How to Elect Republicans will help you plan and deliver a successful election campaign. Or maybe you have the job of raising the money needed for a local GOP campaign. This book tells you all you need to know about political fundraising. Do you need to learn how to communicate the message of conservatism effectively to the public so that voters will support your candidate? Detailed instructions on that are in the book as well. Politics in American is a rough game. Are you ready to play hardball? This book tells you how to do opposition research and deliver convincing attacks on your liberal opponent, and how to respond when your side is attacked. In a close election campaign it all comes down to getting out the vote. You will do that effectively by following the instructions in this book. This book is NOT about how to win the White House. But it is about winning all those other elected offices - for state legislatures, judge, school board, mayor and town council, county officials, sheriff, auditor, and all the rest of the half a million elected public offices in America - for conservative Republicans. Every member of every GOP campaign in the country needs a copy.

Politics is a gateway to a broader and better understanding of human nature, society and the world is the inspiration behind Magstadt's UNDERSTANDING POLITICS: IDEAS, INSTITUTIONS, AND ISSUES. Thoroughly updated, the 13th Edition provides in-depth coverage of contemporary political issues and places them in the context of more enduring underlying questions. It analyzes three fundamental premises: Politics is a pervasive force in modern society; government is too important to be left in the hands of a few; and the right to participate in public life is a precious thing unique to republics. Coverage includes key concepts like democracy, ideology, citizenship, voting behavior, public policy, leadership and foreign policy, along with analysis of the Trump presidency, social media in politics, Russian interference in Western elections, Brexit, the rise of China as partner and rival and more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Politics of Difference in Medical Research

The Fighting Soul: On the Road with Bernie Sanders

And How Not to Lose Any More Close Elections

The Oxford Handbook of Political Methodology

Real Users, Real Time, Real Research

Routledge Handbook of Illiberalism

Crime in Progress

Raging at liberals or spouting clever insults at Democrats is fun. And easy. And will do nothing to change America. Electing conservatives to the over 600,000 public offices throughout the country is hard work. But it is what we have to do if we want to to make a difference. Are you a conservative running for election to public office? If you are then this book will help you become a stronger candidate, and win. Are you helping your fellow conservative get elected to a local or state office? If you are How to Elect Conservatives will help you plan and deliver a successful election campaign. Or maybe you have the job of raising the money needed for a local election campaign or ballot measure. This book tells you all you need to know about political fundraising. Do you need to learn how to communicate the message of conservatism effectively to the public so that voters will support your candidate? Detailed instructions on that are in the book as well. Politics in American is a rough game. Are you ready to play hardball? This book tells you how to do opposition research and deliver convincing attacks on your liberal opponent, and how to respond when your side is attacked. In a close election campaign it all comes down to getting out the vote. You will do that effectively by following the instructions in this book. This book is NOT about how to win the White House. But it is about winning all those other elected offices - for state legislatures, judge, school board, mayor and town council, county officials, sheriff, auditor, and all the rest of the over half a million elected public offices in America - for conservatives. If you are a conservative candidate running for office, or working hard to elect your fellow conservative, this book is for you. Every member of every conservative campaign and organization in the country needs a copy. Craig Copland has been involved in marketing, fundraising, and local politics for over forty years. He acknowledges that when he was much younger he was a liberal. Then he woke up and grew up and embraced conservatism. Now he is dedicated to helping people like you who are willing to serve your country as an elected public official. He has written this book so that conservatives like you can plan and win election campaigns. The companion volume to this book - Conserving America: Common Sense Ways of Persuading Your Friends and Neighbors to Do What's Right - will also be useful to you as you work to share your vision of what the United States of America can and should be.

As a society, we have learned to value diversity. But can some strategies to achieve diversity mask deeper problems, ones that might require a different approach and different solutions? With Inclusion, Steven Epstein argues that in the field of medical research, the answer is an emphatic yes. Formal concern with diversity in American medical research, Epstein shows, is a fairly recent phenomenon. Until the mid-1980s, few paid close attention to who was included in research subject pools. Not uncommonly, scientists studied groups of mostly white, middle-aged men—and assumed that conclusions drawn from studying them would apply to the rest of the population. But struggles involving advocacy groups, experts, and Congress led to reforms that forced researchers and pharmaceutical companies to diversify the population from which they drew for clinical research. That change has gone hand in hand with bold assertions that group differences in society are encoded in our biology—for example, that there are important biological differences in the ways that people of different races and sexes respond to drugs and other treatments. While the prominence of these inclusive practices has offered hope to traditionally underserved groups, Epstein argues forcefully that it has drawn attention away from the tremendous inequalities in health that are rooted not in biology but in society. There is, for instance, a direct relationship between social class and health status—and Epstein believes that a focus on bodily differences can obscure the importance of this factor. Only when connected to a broad-based effort to address health disparities, Epstein explains, can a medical policy of inclusion achieve its intended effects.

For 25 years this has been the "How To" manual in the industry. Learn the process of how to run a political campaign from developing strategy, the game plan, and how to finance it. Written in an easy to understand style. Updated every 4 years, with current techniques.

The Oxford Handbooks of American Politics are the essential guide to the study of American political life in the 21st Century. With engaging new contributions from the major figures in the field of political parties and interest groups this Handbook is a key point of reference for anyone working in American Politics today.

We're with Nobody

Inside the Steele Dossier and the Fusion GPS Investigation of Donald Trump

Political Campaign Management, Strategy, and Tactics

Routledge Handbook of Political Management

A Definitive Study of the Modern Political Campaign Process

Remote Research

Two Insiders Reveal the Dark Side of American Politics

Are you a conservative running for election to public office? If you are then this book will help you become a stronger candidate, and win. Are you helping your fellow conservative get elected to a local or state office? If you are How to Elect Republicans will help you plan and deliver a successful election campaign. Or maybe you have the job of raising the money needed for a local GOP campaign. This book tells you all you need to know about political fundraising. Do you need to learn how to communicate the message of conservatism effectively to the public so that voters will support your candidate? Detailed instructions on that are in the book as well. Politics in American is a rough game. Are you ready to play hardball? This book tells you how to do opposition research and deliver convincing attacks on your liberal opponent, and how to respond when your side is attacked. In a close election campaign it all comes down to getting out the vote. You will do that effectively by following the instructions in this book. This book is NOT about how to win the White House. But it is about winning all those other elected offices - for state legislatures, judge, school board, mayor and town council, county officials, sheriff, auditor, and all the rest of the half a million elected public offices in America - for conservatives. Every member of every election campaign team in the country needs a copy. Craig Copland has been involved in marketing, fundraising, and local politics for over forty years. Now he is dedicated to helping people like you who are willing to serve your country as an elected public official. He has written this book so that conservatives like you can plan and win election campaigns. can and should be. If you are a conservative candidate running for office, or working hard to elect your fellow conservative, this book is for you.

#1 NEW YORK TIMES BESTSELLER • “I’ve read kind of all the books on this subject . . . and this is the one you want to read.”—Rachel Maddow Before Ukraine, before impeachment: This is the never-before-told inside story of the high-stakes, four-year-long investigation into Donald Trump’s Russia ties—culminating in the Steele dossier, and sparking the Mueller report—from the founders of political opposition research company Fusion GPS. Fusion GPS was founded in 2010 by Glenn Simpson and Peter Fritsch, two former reporters at the Wall Street Journal who decided to abandon the struggling news business and use their reporting skills to conduct open-source investigations for businesses and law firms—and opposition research for political candidates. In the fall of 2015, they were hired to look into the finances of Donald Trump. What began as a march through a mind-boggling trove of lawsuits, bankruptcies, and sketchy overseas projects soon took a darker turn: The deeper Fusion dug, the more it began to notice names that Simpson and Fritsch had come across during their days covering Russian corruption—and the clearer it became that the focus of Fusion’s research going forward would be Trump’s entanglements with Russia. To help them make sense of what they were seeing, Simpson and Fritsch engaged the services of a former British intelligence agent and Russia expert named Christopher Steele. He would produce a series of memos—which collectively became known as the Steele dossier—that raised deeply alarming questions about the nature of Trump’s ties to a hostile foreign power. Those memos made their way to U.S. intelligence agencies, and then to President Barack Obama and President-elect Trump. On January 10, 2017, the Steele dossier broke into public view, and the Trump-Russia story reached escape velocity. At the time, Fusion GPS was just a ten-person consulting firm tucked away above a Starbucks near Dupont Circle, but it would soon be thrust into the center of the biggest news story on the planet—a story that would lead to accusations of witch hunts, a relentless campaign of persecution by congressional Republicans, bizarre conspiracy theories, lawsuits by Russian oligarchs, and the Mueller report. In Crime in Progress, Simpson and Fritsch tell their story for the first time—a tale of the high-stakes pursuit of one of the biggest, most important stories of our time—no matter the costs.

The Routledge Handbook of Political Management is a comprehensive overview of the field of applied politics, encompassing political consulting, campaigns and elections, lobbying and advocacy, grass roots politics, fundraising, media and political communications, the role of the parties, political leadership, and the ethical dimensions of public life. While most chapters focus on American politics and campaigns, there are also contributions on election campaigns in Europe, the Middle East, Russia, Australia, East Asia, and Latin America. In addition to a thorough treatment of campaign and elections, the authors discuss modern techniques, problems, and issues of advocacy, lobbying, and political persuasion, with a special emphasis throughout the volume on technology, the Internet, and online communications as political tools. Grounded in the disciplines of political science, political communications, and political marketing, the Routledge Handbook of Political Management explores the linkages between applied politics and social science theory. Leading American and international scholars and practitioners provide an exhaustive and up-to-date treatment of the state of this emerging field. This publication is a major resource for advanced undergraduates, graduate students, and scholars of campaigns, elections, advocacy, and applied politics, as well as for political management professionals.

The Right is coming back. After decades of humiliation and political failures, the opposition is reorganising, catching up with the times, and getting itself in order. 'The Real Right Returns' is aimed at anyone who is or would like to take part in the true opposition which both Europe and her children around the world so sorely need.

The Bloomsbury Research Handbook of Indian Philosophy and Gender

How to Elect Conservatives

The 15 Most Powerful Actions You Can Take to Fight for the Issues and Candidates You Care About

Handbook of Public Policy Evaluation

Research Handbook on Political Partisanship

How to Elect Republicans In 2016

The Lobbying Strategy Handbook

An unparalleled and intimate account of Bernie Sanders from one of his most trusted confidants. Bernie Sanders inspires fervent love and, even among his enemies, a measure of grudging respect—yet, curiously, we know little about who the man really is, with Sanders deliberately keeping the focus on his policies. Now, with The Fighting Soul, Ari Rabin-Havt takes us where no profiles or televised interviews have been able to go. As a close advisor and deputy campaign manager on Sanders’s most recent—and likely last—presidential campaign, the tireless Rabin-Havt spent more hours between 2017 and 2020 with the Vermont senator than anyone else. Traveling the country for rallies and to support striking workers, the two visited thirty-six states, drove tens of thousands of miles, and ate in countless chain restaurants. One result was a meteoric and galvanizing presidential campaign. Another is The Fighting Soul, an unforgettable chronicle of life on the road with Sanders and the first in-depth portrait of this fiercely independent, and famously private, left-wing firebrand. Sanders’s second bid for the presidency began in Rabin-Havt’s apartment in Washington DC in January 2018. From there, Rabin-Havt offers a behind-the-scenes account of Sanders’s run, including his heart attack in Las Vegas, his notorious debate encounter with fellow-progressive Elizabeth Warren, and a momentous conversation between Sanders and Barack Obama that has never been reported before. At every step, Rabin-Havt shows us Bernie Sanders when the cameras turn off: his dry sense of humor; his views of his young supporters; the pivotal role his wife, Jane, plays in every decision he makes; and more. Delving into Sanders’s life and career, with moving glimpses of his childhood in Brooklyn and first forays into politics in Burlington, Rabin-Havt discloses that Sanders is shocked by his ascent: “Ari, my parents would tell me I was crazy if I told them I would become a senator, much less could become president of the United States.” Though his campaign ended in abrupt and unexpected defeat, Sanders has pushed the Democratic Party to the left and helped remake American politics—as Rabin-Havt suggests, he has done more to shape our history than anyone else who has not reached the White House. Revelatory and heartfelt, The Fighting Soul depicts the rare politician motivated by principle, not power.

The Routledge Handbook of Illiberalism is the first authoritative reference work dedicated to illiberalism as a complex social, political, cultural, legal, and mental phenomenon. Although illiberalism is most often discussed in political and constitutional terms, its study cannot be limited to such narrow frames. This Handbook comprises sixty individual chapters authored by an internationally recognized group of experts who present perspectives and viewpoints from a wide range of academic disciplines. Chapters are devoted to different facets of illiberalism, including the history of the idea and its competitors, its implications for the economy, society, government and the international order, and its contemporary iterations in representative countries and regions. The Routledge Handbook of Illiberalism will form an important component of any library's holding; it will be of benefit as an academic reference, as well as being an indispensable resource for practitioners, among them journalists, policy makers and analysts, who wish to gain an informed understanding of this complex phenomenon.

Details methods for locating documents and evidence

The Lobbying Strategy Handbook demonstrates how those who are passionate about a cause can successfully advocate at the state and local level. Pat Libby's 10-step strategic model walks the reader through the essential elements of conducting a lobbying campaign from start to finish. This framework is illustrated by four case studies - and accompanying campaign materials - that show how groups of real students successfully used the 10-step model to pass significant laws. The 10-step model is bracketed by an explanation of how to effectively use technology in lobbying campaigns, and guidance about what to do once a bill has passed. Undergraduate, graduate students, and anyone interested in making a difference, can use the book to guide them in creating and conducting a grassroots campaign from start to finish.

The Oxford Handbook of Swedish Politics

How Professionalism, Technology, and Speed Have Revolutionized Elections

A Pragmatic Primer for Realistic Radicals

Your Election Campaign Management Handbook

The One-Hour Activist

Inclusion

The Smear

Used in campaigns and classrooms throughout the United States, The Political Campaign Desk Reference is synonymous with planning and winning. Whether you are a candidate for office or just helping a campaign, the Political Campaign Desk Reference will make your team stronger. From planning the early stages of the campaign and asking the basic questions to mapping out the campaigns winning message and building a budget and time line, the Political Campaign Desk Reference covers it all. An entire chapter dedicated to fundraising will help every organization become better at raising money. If you have The Political Campaign Desk Reference, be glad. If your opponent has The Political Campaign Desk Reference, then get a copy for yourself.

Investigates the effects of political consultants on American democracy.

We're With Nobody is a thrilling, eye-opening insider 's view of a little-known facet of the political campaign process: the multi-million dollar opposition research industry, or “ oppo ” as it 's called. For sixteen years authors Alan Huffman and Michael Rejebian have been digging up dirt on political candidates across the country, from presidential appointees to local school board hopefuls. We're With Nobody is a fascinating, riveting, sometimes funny, sometimes shocking look at the unseen side of political campaigning—a remarkable chronicle of a year in the life of two guys on a dedicated hunt to uncover the buried truths that every American voter has a right to know.

Series titles from the publisher's website.

Putting Social Movements in Their Place

Political Communication Ethics

How Political Consultants are Changing Elections in the United States

Rules for Radicals

Modern Political Campaigns

Research Handbook on Economic Sanctions

A Handbook for the True Opposition

Drawing together international experts on research methods in International Relations (IR), this Handbook answers the complex practical questions for those approaching a new research topic for the first time. Innovative in its approach, it considers the art of IR research as well as the science, offering diverse perspectives on current research methods and emerging developments in the field.

Communication provides the basis of social cohesion, issue discussion, and legislative enactmentcore features of political activity and governing in the United States. Denton and Kuypers, experts in the field of political communication, synthesize materials and sources from political science, communication, history, journalism, and sociology to demonstrate how communication intersects with these fields to formulate political beliefs, attitudes, and values. Conventional categories of political activitycampaigns, activity in Congress, the courts, the mass media, and the presidencystructure the discussions. Theoretical and applied concepts drawn from firsthand sources and classic historical works, plus extensive use of contemporary examples, enrich understanding. Written in an engaging, accessible style that is geared to an undergraduate audience, the text ignites readers awareness that the essence of politics is talk or human interaction. Such interaction is formal and informal, verbal and nonverbal, public and privatebut always persuasive in nature, causing audiences to interpret, to evaluate, and to act.

This is an advanced guide to running political campaigns. It provides invaluable, practical advice from the leading pros in the industry.

New York Times Bestseller Ever wonder how politics turned into a take-no-prisoners blood sport? The New York Times bestselling author of Stonewalled pulls back the curtain on the shady world of opposition research and reveals the dirty tricks those in power use to influence your opinions. Behind most major political stories in the modern era, there is an agenda; an effort by opposition researchers, spin doctors, and outside interests to destroy an idea or a person. The tactic they use is the Smear. Every day, Americans are influenced by the Smear without knowing it. Paid forces cleverly shape virtually every image you cross. Maybe you read that Donald Trump is a racist misogynist, or saw someone on the news mocking the Bernie Sanders campaign. The trick of the Smear is that it is often based on some shred of truth, but these media-driven "hit pieces" are designed to obscure the truth. Success hinges on the Smear artist's ability to remain invisible; to make it seem as if their work is neither calculated nor scripted. It must appear to be precisely what it is not. Veteran journalist Sharyl Attkisson has witnessed this practice firsthand. After years of being pitched hit jobs and puff pieces, she's an expert at detecting Smear campaigns. Now, the hard-hitting investigative reporter shares her inside knowledge, revealing how the Smear takes shape and who its perpetrators are—including Clinton confidant Sidney Blumenthal and, most influential of all, "right-wing assassin turned left-wing assassin" (National Review) political operative David Brock and his Media Matters for America empire. Attkisson exposes the diabolical tactics of Smear artists, and their outrageous access to the biggest names in political media—operatives who are corrupting the political process, and discouraging widespread citizen involvement in our democracy.

Understanding Politics: Ideas, Institutions, and Issues

An Investigator's Guide To Documents and Techniques

How Shady Political Operatives and Fake News Control What You See, What You Think, and How You Vote

The Campaign Manual

For Better Or Worse?

An Ancient Guide for Modern Politicians

Explaining Opposition to Energy Projects in the United States, 2000-2005

This book reports the results of a comparative study of twenty communities earmarked for environmentally risky energy projects.

First published in 1971, Rules for Radicals is Saul Alinsky's impassioned counsel to young radicals on how to effect constructive social change and know "the difference between being a realistic radical and being a rhetorical one." Written in the midst of radical political developments whose direction Alinsky was one of the first to question, this volume exhibits his style at its best. Like Thomas Paine before him, Alinsky was able to combine, both in his person and his writing, the intensity of political engagement with an absolute insistence on rational political discourse and adherence to the American democratic tradition.

The Model Rules of Professional Conduct provides an up-to-date resource for information on legal ethics. Federal, state and local courts in all jurisdictions look to the Rules for guidance in solving lawyer malpractice cases, disciplinary actions, disqualification issues, sanctions questions and much more. In this volume, black-letter Rules of Professional Conduct are followed by numbered Comments that explain each Rule's purpose and provide suggestions for its practical application. The Rules will help you identify proper conduct in a variety of given situations, review those instances where discretionary action is possible, and define the nature of the relationship between you and your clients, colleagues and the courts.

Remote studies allow you to recruit subjects quickly, cheaply, and immediately, and give you the opportunity to observe users as they behave naturally in their own environment. In Remote Research, Nate Bolt and Tony Tulathimutte teach you how to design and conduct remote research studies, top to bottom, with little more than a phone and a laptop.

The Real Right Returns

The Black Arts

The Oxford Handbook of American Political Parties and Interest Groups

How to Win an Election

The Reporter's Handbook

How Opposition Research Weaponized the Truth and Changed Politics Forever

Model Rules of Professional Conduct

Political Communication Ethics: Theory and Practice introduces students to how political communication professionals ought to behave, and how they actually behave. The chapters by both scholars and practitioners will help students wrestle with the question of what ethical responsibilities, if any, political communications professionals have.

No matter what your political persuasion, The One-Hour Activist is your guide to influencing lawmakers, candidates, and reporters. The One-Hour Activist reveals fifteen powerful, proven grassroots actions that persuade lawmakers and candidates to see things your way. Each action is designed to grab the attention of your representatives and build relationships that serve your issues over the long run. And each action takes less than an hour to complete, so you can make a difference without giving up your life! The One-Hour Activist is packed with insider advice from elected officials, professional organizers, lobbyists, and journalists who share state-of-the-art tips for getting your message across. Real-life examples of effective letters, e-mail, phone calls, public testimony, and news story pitches from concerned citizens just like you illustrate the actions.

Michael D. Cohen, a 20+ year veteran of working on, teaching, and writing about political campaigns, takes readers through how campaigns are organized, the state-of-the-art tools of the trade, and how some of the most interesting people in politics got their big break

Raging at liberals or spouting clever insults at Democrats is fun. And easy. And will do nothing to change America. Electing conservatives to the over 600,000 public offices throughout the country is hard work. But it is what we have to do if we want to to make a difference. Are you a conservative running for election to public office? If you are then this book will help you become a stronger candidate, and win. Are you helping your fellow conservative get elected to a local or state office? If you are How to Elect Conservatives will help you plan and deliver a successful election campaign. Or maybe you have the job of raising the money needed for a local election campaign or ballot measure. This book tells you all you need to know about political fundraising. Do you need to learn how to communicate the message of conservatism effectively to the public so that voters will support your candidate? Detailed instructions on that are in the book as well. Politics in American is a rough game. Are you ready to play hardball?

This book tells you how to do opposition research and deliver convincing attacks on your liberal opponent, and how to respond when your side is attacked. In a close election campaign it all comes down to getting out the vote. You will do that effectively by following the instructions in this book. This book is NOT about how to win the White House. But it is about winning all those other elected offices - for state legislatures, judge, school board, mayor and town council, county officials, sheriff, auditor, and all the rest of the elected public offices in America - for conservatives. If you are a conservative candidate running for office, or working hard to elect your fellow conservative, this book is for you. Every member of every conservative campaign and organization in the country needs a copy. Craig Copland has been involved in marketing, fundraising, and local politics for over forty years. He acknowledges that when he was much younger he was a liberal. Then he woke up and grew up and embraced conservatism.

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The Opposition Research Handbook

10 Steps to Advancing Any Cause Effectively

A Guide for Campaign Managers, Professionals, and Candidates Running for Office

A Guide to Political Investigations

The Opposition Research HandbookA Guide to Political Investigations**The Black Arts**How Opposition Research Weaponized the Truth and Changed Politics Forever**Little, Brown** From a campaign operative and former staff member for President Obama, this brilliant dissection of modern politics is the first book to explain how political opposition research is done -- and why it matters. In the vein of Michael Lewis' Liar's Poker and Mark Leibovich's This Town, Black Arts is the first-person narrative of a well-placed insider revealing the workings in a part of society that is as influential and powerful as it is unfamiliar. You'll meet irreverent trash-talking campaign hacks and ordinary citizens volunteering in the "Resistance," ride the ups and downs of an underdog Presidential campaign, and navigate through the fog generated by Trump's political machine. John Burton shares the nitty-gritty details of how he finds and disseminates information and along the way, tell stories -- some sobering, some hilarious -- that have never been publicly told. In our current moment of rising populism and distrust of institutions like "the media" and "the political establishment," the lack of knowledge about how these institutions work becomes the vacuum in which distrust and conspiracy theories flourish. By offering a crystal-clear account of exactly how political campaigns and journalists interact, Burton interrogates the "fake news" debate, showing that a certain strain of populism grows stronger when we don't understand how politics works. The Black Arts will empower the American people to participate in politics. Unafraid to "go low", The Black Arts describes in unforgettable detail what it takes to win an election. John Burton also has a powerful personal story. Growing up a black gay kid in working class Miami, he traced a path from the margins of our society through some of America's most elite institutions of education, influence, and power. Perhaps the unlikeliest of political operatives, John Burton is an outsider's insider.

The Lobbying Strategy Handbook shows how students with passion for a cause can learn to successfully influence lawmaking in the United States. The centerpiece of this book is a 10-step framework that walks the reader through the essential elements of conducting a lobbying campaign. The framework is illustrated by three separate case studies that show how groups of people have successfully used the model. Undergraduate, graduate students, and anyone interested in making a difference, can use the book to guide them in creating and conducting a grassroots campaign from start to finish.