

## Where To Download Oracle Daily Business Intelligence User Guide

# *Oracle Daily Business Intelligence User Guide*

"This book is a splendid and valuable addition to this subject. The whole book is well written and I have no hesitation to recommend that this can be adapted as a textbook for graduate courses in Business Intelligence and Data Mining." Dr. Edi Shivaji, Des Moines, Iowa

"As a complete novice to this area just starting out on an MBA course I found the book incredibly useful and very easy to follow and understand. The concepts are clear

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explained and make it an easy task to gain an understanding of the subject matter." -- Mr. Craig Domoney, South Africa. Business Intelligence and Data Mining is a conversational and informative book in the exploding area of Business Analytics. Using this book, one can easily gain the intuition about the area, along with a solid toolset of major data mining techniques and platforms. This book can thus be gainfully used as a textbook for a college course. It is also short and accessible enough for a busy executive to become a quasi-expert in this area in a couple of hours. Every chapter begins with a case-let from the real world, and

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ends with a case study that runs across the chapters. The new Oracle Application Server offers a wide range of functionality, including Java runtime and development tools, portal development tools, business intelligence, single sign-on identify management, and much more. It's so powerful and complex, in fact, that many people who use the product (or are considering using it) are familiar with only a portion of the entire range of its capabilities. The choices can be overwhelming. Few people grasp how the larger issues--such as the interplay between components or various architectural choices in the product--play out i

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the Oracle Application Server. This new guide provides the perfect introduction to the Oracle Application Server for users of any level. Regardless of which of the server capabilities you use, you'll benefit from this tightly focused, all-in-one technical overview. It's written for anyone who is concerned with using and managing web servers, doing Java development and deployment, using Oracle's own tools--like Forms and Reports, using or developing for Oracle Portal, or those who use and administer business intelligence, mobile or integration software. Divided into three concise sections, the book covers server basics, core components, and server

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functionality. The book leads with the history of Oracle Application Server, its architecture, management, standards, and third-party support for languages and tools such as Java, Perl, and HTTP. The next section covers Oracle's web server, containers for Java web caching, and the server's security features. And finally, the book discusses HTML development, Java development, and Oracle development. Although the book refers mainly to Oracle Application Server 10g, the authors also describe features in earlier product releases where necessary, particularly Oracle9i Application Server. More comprehensible than a large reference and

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more detailed than a primer, the book provides a foundation for understanding and using Oracle Application Server effectively and efficiently. Readers concentrate on the most important issues and components of the server, focusing primarily on principles rather than syntax. Designed to be the ideal first OracleAS book, Oracle Application Server 10g Essentials offers Oracle application developers and administrators everything they need to know about the powerful server.

Implement Oracle Business Intelligence Applications  
Provide actionable business intelligence across the

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enterprise to enable informed decision-making and streamlined business processes. Oracle Business Intelligence Applications: Deliver Value Through Rapid Implementations shows how to justify, configure, customize, and extend this complete package of BI solutions. You'll get a technical walkthrough of Oracle Business Intelligence Applications architecture--from the dashboard to the data source--followed by best practices for maximizing the powerful features of each application. You will also find out about stakeholders critical to project approval and success. Optimize performance using Oracle Exalytics In-Memory

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Machine Deliver timely financial information to managers with Oracle Financial Analytics Enable a streamlined, demand-driven supply chain via Oracle Supply Chain and Order Management Analytics Provide end-to-end visibility into manufacturing operations with Oracle Manufacturing Analytics Optimize supply-side performance through Oracle Procurement and Spend Analytics Use Oracle Human Resources Analytics to provide key workforce information to managers and HR professionals Track the costs and labor required to maintain and operate assets with Oracle Enterprise Asset Management Analytics Maintain visibility into



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project performance via Oracle Project Analytics  
Provide actionable insight into sales opportunities using  
Oracle Sales Analytics Enable superior customer service  
with Oracle Service Analytics

"Installing, Upgrading and Maintaining Oracle E-Business Suite Applications Release 11.5.10+" is OnCallDBA and Solution Beacon's latest collaboration. Topics include Release 11i Concepts and Architecture, Oracle10g, Installing Release 11i, Upgrading or Migrating to Release 11i, Maintaining Release 11i, Administering Release 11i, Securing Release 11i, Setting Up the Concurrent Manager, Using the Concurrent

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Manager, Release 11i Reporting, and Tuning and Troubleshooting. Co-authored by Barbara Matthews, John Stouffer, Randy Giefer, Karen Brownfield, Jeff Holt, James Morrow, Bruno Coon, Tim Sharpe and Faun deHenry, this book covers Oracle10g and E-Business Release 11.5.10+

The Little R12.2.6 Upgrade Essentials for Managers and Team Members

HCI and User-Experience Design

Oracle Data Warehousing and Business Intelligence Solutions

Business Intelligence in Oracle Apex

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*In a business world of uncertain budgets, relentless technology changes, scarce management talent, and intense production demands, theory is good, but practice sells. The Effective CIO: How to Achieve Outstanding Success through Strategic Alignment, Financial Management, and IT Governance is all about practice, successfully delivering the nuts-and-bolts for effective governance execution. It helps to dissolve the negative image many CIOs have as remote, purely rational decision machines, while demonstrating how to improve quality and throughput in your business. This authoritative text includes governance checklists, sample IT controls, merger and acquisition recommendations, and a*

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*detailed framework for IT policies. Authored by two highly regarded IT management experts, the book provides not only a survey of existing strategies, but also includes detailed problem-solving ideas, such as how to structure optimal IT and telecom contracts with suppliers, the implications of SOP-98, and accounting for software costs. The book seamlessly brings together two perspectives – that of a working CIO who must cope with day-to-day pressures for results, and that of an IT audit consultant with a special focus on governance and internal control. Unlike many other CIO-related books that merely discuss strategies, The Effective CIO includes easy-to-follow guidelines and*

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*governance principles that can be implemented immediately. The field of business intelligence is evolving and quickly becoming a shared commodity by managers, analysts, and top executives across organizations. Business Intelligence: A Managerial Approach introduces the reader to the most current technologies found in today's business world and presents the fundamental techniques, construction, and usage of BI systems.*

*Use machine learning and Oracle Business Intelligence Enterprise Edition (OBIEE) as a comprehensive BI solution. This book follows a when-to, why-to, and how-to approach to explain the key steps involved in utilizing the artificial*

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*intelligence components now available for a successful OBIEE implementation. Oracle Business Intelligence with Machine Learning covers various technologies including using Oracle OBIEE, R Enterprise, Spatial Maps, and machine learning for advanced visualization and analytics. The machine learning material focuses on learning representations of input data suitable for a given prediction problem. This book focuses on the practical aspects of implementing machine learning solutions using the rich Oracle BI ecosystem. The primary objective of this book is to bridge the gap between the academic state-of-the-art and the industry state-of-the-practice by introducing you to machine*

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*learning with OBIEE. What You Will Learn See machine learning in OBIEE Master the fundamentals of machine learning and how it pertains to BI and advanced analytics Gain an introduction to Oracle R Enterprise Discover the practical considerations of implementing machine learning with OBIEE Who This Book Is For Analytics managers, BI architects and developers, and data scientists.*

*Putting together the right team to tackle the Oracle E-Business Suite R12.2.6 upgrade, and understanding the issues that the team needs to consider to be successful, can be quite a challenge. "the little r12.2.6 upgrade essentials for managers and team members" describes the big picture of*

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*what you need to consider before tackling the Release 12.2.6 upgrade. Based on TruTek's popular R11i to R12 Technical Upgrade training classes, this book describes what managers, functional, and technical team members need to know to prepare to upgrade from Release 11i to Release 12.2.6 of Oracle's E-Business Suite of Applications. Enhanced topics with this edition include: Online Patching, the ADOP Patching Cycle, Materialized Views, Customizations, Development Standards for Edition Based Redefinition, How Cross-Edition Triggers Work, and Understanding the Release 12.2 Architecture.*

*InfoWorld*



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*Oracle Business Intelligence 11g Developers Guide*

*ERP TO E2RP*

*A Case Study Approach*

*Pro Power BI Desktop*

This textbook offers an exhaustive, step-by-step guide through the powerful features of the Oracle Business Intelligence (BI) product suite. One will learn the concepts, methods and techniques for building sophisticated data analytic modules. Analytic results are then organized into interactive dashboards. A solid foundation is laid for one to progress onto the latest and most advanced data analytic capabilities. The

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following specific topics are included in this guide book: Background discussion of data warehousing, business intelligence (BI) and data analytics presented in a form that business professionals can readily understand; Background concepts regarding logical data models, star schema and snowflake schema warehouse models; How to build analytical models using fact tables, dimensions, dimension hierarchies, cubes, measures and other multidimensional data model objects; Use interactive Dashboards to analyze data, uncover trends and make strategic business decisions; Export BI results to productivity software such as Microsoft Office or other external systems;

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Design customized Dashboards to reflect an individual's role, perspective or business interest; Creating data analyses and dynamically interact with results produced from Oracle BI; Format analyses using sorts, filters and prompts; Format column output, subtotalling, customization of column properties and transforming column data using formulas; Create results with compound layouts, including views such as tabular, chart, pivot table, gauge and others; Manage content, permissions and access within the Presentation Catalog. This textbook includes dozens of learning exercises, with detailed point-and-click solutions also provided.

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This book shows how to deliver eye-catching Business Intelligence with Microsoft Power BI Desktop. You can now take data from virtually any source and use it to produce stunning dashboards and compelling reports that will seize your audience ' s attention. Slice and dice the data with remarkable ease then add metrics and KPIs to project the insights that create your competitive advantage. Make raw data into clear, accurate, and interactive information with Microsoft ' s free self-service business intelligence tool. Pro Power BI Desktop will help you to push your BI delivery to the next level. You ' ll learn to create great-looking visualizations and let your audience have fun by

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interacting with the elegant and visually arresting output that you can now deliver. You can choose from a wide range of built-in and third-party visualization types so that your message is always enhanced. You ' ll be able to deliver those results on the PC, on tablets, on smartphones, as well as share results via the cloud. Finally, this book helps you save time by preparing the underlying data correctly without needing an IT department to prepare it for you. Power BI Desktop will let your analyses speak for themselves. Simple techniques to make data into insight. Polished interactive dashboards to deliver attention-grabbing information. Visually arresting output on multiple

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devices grab the reader ' s attention. What You Will Learn Produce designer output to astound your bosses and peers. Share business intelligence in the cloud Deliver visually stunning charts, maps, and tables. Make them interactive too! Find new insights as you chop and tweak your data as never before. Adapt delivery to mobile devices such as phones and tablets. Audience Pro Power BI Desktop is written for any user who is comfortable in Microsoft Office. Everyone from CEOs and Business Intelligence developers through to power users and IT managers can use this book to outshine the competition by producing 21st Century business intelligence visualizations and reporting on a variety of

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devices from a variety of data sources. All of this is possible through leveraging your existing skill set with the same, common Microsoft tools you already use in your daily work.

Annotation Oracle Hyperion Interactive Reporting is one of many products in the Oracle Business Intelligence Enterprise Edition Plus software suite, an industry-leading business intelligence platform. The primary focus of the Interactive Reporting product is to provide strong relational querying and data analysis capabilities, where the software provides significant flexibility for creating custom dashboards, interfaces, and data analysis routines through the use of JavaScript

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programming and built-in software functionality. While Interactive Reporting is extremely flexible, performing advanced operations in the software is complicated and requires basic programming knowledge and an advanced understanding of the software. This book continues from where The Business Analysts Guide to Oracle Hyperion Interactive Reporting 11 completed and provides the reader with the information to successfully execute the advanced features of the product along with examples and specific techniques applicable to everyday use. The Oracle Hyperion Interactive Reporting 11 Expert Guide provides software users and developers with many examples of



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the techniques used by software experts. The book begins with an introduction to leveraging advanced features of the project and an introduction to JavaScript. Dashboards are a major focus of the book with four chapters focused on building a simple to complex dashboard including functions, global objects, and syncing selections across dashboards. The book places an emphasis on learning methods for data analysis by using advanced programming and built-in functions, and a unique approach to using code to generate batch reports and exports is provided. The Dashboard Studio Optimize Utility and the Dashboard Studio Merge utility are explained in detail, and the

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approach to building and using a central code repository for use in dashboards and computations across multiple documents in an enterprise is demonstrated. This book will help the reader become an expert user of the software, providing the skills necessary to understand, communicate, and perform advanced level tasks. The authors experience in developing and supporting Interactive Reporting users is very apparent throughout each chapter of the book. While the book displays content and examples from version 11 of the software, the book is also applicable to previous versions of the software dating back to version 8, so readers not currently using Interactive

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Reporting 11 will find the book applicable to daily use with the product.

Oracle is an enormous system, with myriad technologies, options, and releases. Most users--even experienced developers and database administrators--find it difficult to get a handle on the full scope of the Oracle database. And, as each new Oracle version is released, users find themselves under increasing pressure to learn about a whole range of new technologies. The latest challenge is Oracle Database 11g. This book distills an enormous amount of information about Oracle into a compact, easy-to-read volume filled with focused text, illustrations, and

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helpful hints. It contains chapters on: Oracle products, options, data structures, and overall architecture for Oracle Database 11g, as well as earlier releases (Oracle Database 10g, Oracle9i, and Oracle8i) Installing, running, managing, monitoring, networking, and tuning Oracle, including Enterprise Manager (EM) and Oracle's self-tuning and management capabilities; and using Oracle security, auditing, and compliance (a new chapter in this edition) Multiuser concurrency, data warehouses, distributed databases, online transaction processing (OLTP), high availability, and hardware architectures (e.g., SMP, clusters, NUMA, and grid computing) Features beyond the Oracle database:

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Oracle Application Express, Fusion Middleware (including Oracle Application Server), and database SOA support as a Web services provider The latest Oracle Database 11g features: query result set caching, Automatic Memory Management, the Real Application Testing, Advanced Compression, Total Recall, and Active Data Guard Option Options, changes to the OLAP Option (transparently accessed and managed as materialized views), the Flashback transaction command, transparent data encryption, the Support Workbench (and diagnosability infrastructure), and partitioning enhancements (including interval and new composite types) For new Oracle users, DBAs,

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developers, and managers, Oracle Essentials provides an invaluable, all-in-one introduction to the full range of Oracle features and technologies, including the just-released Oracle Database 11g features. But even if you already have a library full of Oracle documentation, you'll find that this compact book is the one you turn to, again and again, as your one-stop, truly essential reference. "Oracle Essentials gives a clear explanation of the key database concepts and architecture underlying the Oracle database. It's a great reference for anyone doing development or management of Oracle databases." --Andrew Mendelsohn, Senior Vice President, Database Server Technologies, Oracle

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Corporation

Oracle 11i - The Complete Reference

Oracle Business Intelligence Enterprise Edition 12c a Complete Guide - 2019 Edition

Oracle E-Business Suite: the little r12.2.8 upgrade essentials for managers and team members

Create Analyses and Dashboards

Oracle E-Business Suite: the little r12.2.6 upgrade essentials for managers and team members

If you've been thinking about installing or upgrading to Release 12 but need to understand more about why you should do so, this is the book for you. For functional

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users, The Release 12 Primer highlights the modules that have changed the most. Read about Oracle's Global Business Release, Master Data Management, MOAC and the Swan Interface. Then see how it all comes together in the Financials and Procurement product families, Supply Chain Management, CRM, and Projects. And if you've always wanted to understand more about the underlying technology, but found all the terminology too complex to sort through, this book covers the technical architecture, security issues, and even Fusion, targeting both functional and technical readers. "The Release 12 Primer provides the real story on the latest version of the Oracle E-



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Business Suite and its technical underpinnings. If you buy one book on Oracle E-Business Release 12, buy this one." - Floyd M. Teter, Systems Engineer, JPL

For more than 20 years, Network World has been the premier provider of information, intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations. Readers are responsible for designing, implementing and managing the voice, data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce.

This book consists of a series of essays which address

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the essentials of the development processes in user-experience design (UX design) planning, research, analysis, evaluation, training and implementation, and deals with the essential components (metaphors, mental models, navigation, and appearance) of user-interfaces and user-experiences during the period of 2002-2007. These essays grew from the authors own column entitled 'Fast Forward' which appeared in Interaction Magazine – the flagship publication of the ACM Special Interest Group on Human-Computing Interaction (SIGCHI). Written in such a way as to ensure longevity, these essays have not been edited or updated, however a short

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Postscripts has been added to provide some comment on each topic from a current perspective. HCI and User-Experience Design provides a fascinating historical review of the professional and research world of UX and HCI during a period of significant growth and development and would be of interest to students, researchers, and designers who are interested in recent developments within the field.

What is the total number of users? What is the current daily volume of new information (data) added to the disparate sources? What is your data rate of change in terms of size on disk in gigabytes (gb) or terabytes (tb)

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What type of unstructured data may be expected? Which interfaces/services to do first? This exclusive Oracle Business Intelligence Enterprise Edition 12c self-assessment will make you the credible Oracle Business Intelligence Enterprise Edition 12c domain authority by revealing just what you need to know to be fluent and ready for any Oracle Business Intelligence Enterprise Edition 12c challenge. How do I reduce the effort in the Oracle Business Intelligence Enterprise Edition 12c work to be done to get problems solved? How can I ensure plans of action include every Oracle Business Intelligence Enterprise Edition 12c task and that every Oracle

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Business Intelligence Enterprise Edition 12c outcome is place? How will I save time investigating strategic and tactical options and ensuring Oracle Business Intelligence Enterprise Edition 12c costs are low? How can I deliver tailored Oracle Business Intelligence Enterprise Edition 12c advice instantly with structured going-forward plans? There's no better guide through these mind-expanding questions than acclaimed best-selling author Gerard Blokdyk. Blokdyk ensures all Oracle Business Intelligence Enterprise Edition 12c essentials are covered, from every angle: the Oracle Business Intelligence Enterprise Edition 12c self-assessment shows succinctly and clearly that

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what needs to be clarified to organize the required activities and processes so that Oracle Business Intelligence Enterprise Edition 12c outcomes are achieved. Contains extensive criteria grounded in past and current successful projects and activities by experienced Oracle Business Intelligence Enterprise Edition 12c practitioners. Their mastery, combined with the easy elegance of the self-assessment, provides its superior value to you in knowing how to ensure the outcome of any efforts in Oracle Business Intelligence Enterprise Edition 12c are maximized with professional results. Your purchase includes access details to the

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Oracle Business Intelligence Enterprise Edition 12c self assessment dashboard download which gives you your dynamically prioritized projects-ready tool and shows you exactly what to do next. Your exclusive instant access details can be found in your book. You will receive the following contents with New and Updated specific criteria:

- The latest quick edition of the book in PDF
- The latest complete edition of the book in PDF, which criteria correspond to the criteria in...
- The Self-Assessment Excel Dashboard
- Example pre-filled Self-Assessment Excel Dashboard to get familiar with result generation
- In-depth and specific Oracle Business

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Intelligence Enterprise Edition 12c Checklists - Project management checklists and templates to assist with implementation INCLUDES LIFETIME SELF ASSESSMENT UPDATES Every self assessment comes with Lifetime Updates and Lifetime Free Updated Books. Lifetime Updates is an industry-first feature which allows you to receive verified self assessment updates, ensuring you always have the most accurate information at your fingertips.

Human Capital

Oracle Business Intelligence Applications: Deliver Value Through Rapid Implementations



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Oracle Essentials

Tools and Strategies for the Public Sector

Oracle Hyperion Interactive Reporting 11 Expert Guide

*Master Oracle Business Intelligence 11g Reports and Dashboards Deliver meaningful business information to users anytime, anywhere, on any device, using Oracle Business Intelligence 11g. Written by Oracle ACE Director Mark Rittman, Oracle Business Intelligence 11g Developers Guide fully covers the latest BI report design and distribution techniques. Find out how to execute effective queries, build accurate models, use scorecards and KPIs, create dynamic reports, set up dashboards, and publish to smartphones and wireless devices. This Oracle Press guide contains*

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*comprehensive details on Oracle Exalytics In-Memory Machine, the best-in-class, preintegrated BI platform. Install or upgrade to Oracle Business Intelligence 11g Develop and manage custom Oracle Business Intelligence repositories Access relational, file, and multidimensional data sources Design print-quality reports with Oracle Business Intelligence Publisher Create web-enabled analyses, dashboards, and visualizations Integrate with other applications using Oracle Business Intelligence 11g Action Framework Employ authentication, authorization, and row-level security Configure and deploy Oracle Exalytics In-Memory Machine Business intelligence (BI) software allows you to view different components of a business using a single visual platform, which makes comprehending mountains of data easier. BI is*

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*everywhere. Applications that include reports, analytics, statistics, and historical and predictive modeling are all examples of business intelligence. Currently, we are in the second generation of business intelligence software—called BI 2.0—which is focused on writing business intelligence software that is predictive, adaptive, simple, and interactive. As computers and software have evolved, more data can be presented to end users with increasingly visually rich techniques. Rich Internet application (RIA) technologies such as Microsoft Silverlight can be used to transform traditional user-interfaces filled with boring data into fully interactive analytical applications that quickly deliver insight from large data sets. Furthermore, RIAs now include 3D spatial-design capabilities that move beyond a simple list or grid and allow*

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*for interesting layouts of aggregated data. BI 2.0 implemented via an RIA technology can truly bring out the power of business intelligence and deliver it to an average user on the Web. Silverlight 4 Business Intelligence Software provides developers, designers, and architects with a solid foundation in business intelligence design and architecture concepts for Microsoft Silverlight. This book covers key business intelligence design concepts and how they can be applied without an existing BI infrastructure. Author Bart Czernicki provides you with examples of how to build small BI applications that are interactive, highly visual, statistical, predictive—and most importantly—intuitive to the end-user. Business intelligence isn't just for the executive branch of a Fortune 500 company—it is for the masses. Let Silverlight 4*

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*Business Intelligence Software show you how to unlock the rich intelligence you already have.*

*Oracle Data Warehousing and Business Intelligence Solutions*  
*John Wiley & Sons*

*The Profit Impact of Business Intelligence presents an A-to-Z approach for getting the most business intelligence (BI) from a company's data assets or data warehouse. BI is not just a technology or methodology, it is a powerful new management approach that – when done right – can deliver knowledge, efficiency, better decisions, and profit to almost any organization that uses it. When BI first came on the scene, it promised a lot but often failed to deliver. The missing element was the business-centric focus explained in this book. It shows how you can achieve the promise of BI by connecting it*

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*to your organization's strategic goals, culture, and strengths while correcting your BI weaknesses. It provides a practical, process-oriented guide to achieve the full promise of BI; shows how world-class companies used BI to become leaders in their industries; helps senior business and IT executives understand the strategic impact of BI and how they can ensure a strong payoff from their BI investments; and identifies the most common mistakes organizations make in implementing BI. The book also includes a helpful glossary of BI terms; a BI readiness assessment for your organization; and Web links and extensive references for more information. A practical, process-oriented book that will help organizations realize the promise of BI* Written by Nancy and Steve Williams, veteran consultants and instructors with hands-on, "in the trenches"

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*experience in government and corporate business intelligence applications Will help senior business and IT executives understand the strategic impact of BI and how they can help ensure a strong payoff on BI investments*

*Fast-Forward to the Past, Present, and Future*

*Installing, Upgrading and Maintaining Oracle E-Business Suite*

*Applications Release 11. 5. 10+ (or, Teaching an Old Dog*

*New Tricks - Release 11i Care and Feeding*

*Oracle BI 11g*

*How to Achieve Outstanding Success through Strategic Alignment, Financial Management, and IT Governance*

*Oracle E-Business Suite: the little r12.2.7 upgrade essentials for managers and team members*

**InfoWorld is targeted to Senior IT**

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professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects. In a business where great risks, huge fortunes, and even bigger egos are common, Larry Ellison stands out as one of the most outspoken, driven, and daring leaders of the software industry. The company he cofounded and runs, Oracle, is the number one business software company: perhaps even more than Microsoft's, Oracle's products are essential to today's networked world. But Oracle is as controversial as it is influential, as feared as it is revered, thanks in large part to



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Larry Ellison. Though Oracle is one of the world's most valuable and profitable companies, Ellison is not afraid to suddenly change course and reinvent Oracle in the pursuit of new and ever more ambitious goals. Softwar examines the results of these shifts in strategy and the forces that drive Ellison relentlessly on. In Softwar, journalist Matthew Symonds gives readers an exclusive and intimate insight into both Oracle and the man who made it and runs it. As well as relating the story of Oracle's often bumpy path to industry dominance, Symonds deals with the private side of Ellison's life. From

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Ellison's troubled upbringing by adoptive parents and his lifelong search for emotional security to the challenges and opportunities that have come with unimaginable wealth, Softwar gets inside the skin of a fascinating and complicated human being. With unlimited insider access granted by Ellison himself, Symonds captures the intensity and, some would say, the recklessness that have made Ellison a legend. The result of more than a hundred hours of interviews and many months spent with Ellison, Softwar is the most complete portrait undertaken of the man and his empire -- a unique and gripping account

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of both the way the computing industry really works and an extraordinary life. Despite his closeness to Ellison, Matthew Symonds is a candid and at times highly critical observer. And in perhaps the book's most unusual feature, Ellison responds to Symonds's portrayal in the form of a running footnoted commentary. The result is one of the most fascinating business stories of all time.

ERP to E2RP: A Case Study Approach is a comprehensive and well-organized book that covers the wide aspects of ERP and E2RP. The text highlights the details of operational and supporting processes related to industry

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verticals, namely, manufacturing, healthcare and construction. It presents general implementation methodologies as well as specific methodologies prescribed by Oracle and SAP for the implementation of their products. The book contains few sample business processes that are mapped with the help of ERP product screens. Part I of the book focusses on ERP including the concepts, evolution, various business processes in different verticals and implementation methodologies. Part II of the book explicates the concept of E2RP. Apart from that, this part describes its need, major functionality

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of its modules, namely, supply chain management, customer relationship management, business intelligence and employee focus portals (intranet). Moreover, topics related to new emerging technologies (i.e., open source ERP and cloud ERP) and knowledge management are also covered in this part. Following a simple and engaging style, this book is primarily designed for the undergraduate students of computer science and engineering, information technology and also for the postgraduate students of management and computer application. Key Features Incorporates numerous Case Studies

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that are based on face to face interaction with the organizations. Includes several pedagogical features such as chapterwise summary, exercises and assignments. Provides glossary at the end of the book.

This book provides a clear understanding of performance improvement opportunities and what is at stake if these opportunities are overlooked. It outlines a powerful and logical approach for assessing the state-of-play in any organization, and offers ways to estimate the specific opportunities related to implementing a change in strategy and practices. It also details a comprehensive

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framework for organizing the transformation plan across multiple dimensions, and gives advice on which areas to focus on first in order to build and ensure success.

Business Intelligence

Business Intelligence and Data Mining

Transition of Bi from It to End Users

Oracle Discoverer 10g Handbook

Straight to the Bottom Line

*Up-to-date, comprehensive coverage of the Oracle database and business intelligence tools Written by a team of Oracle insiders, this authoritative book provides you with the most current coverage of the*

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*Oracle data warehousing platform as well as the full suite of business intelligence tools. You'll learn how to leverage Oracle features and how those features can be used to provide solutions to a variety of needs and demands. Plus, you'll get valuable tips and insight based on the authors' real-world experiences and their own implementations. Avoid many common pitfalls while learning best practices for: Leveraging Oracle technologies to design, build, and manage data warehouses Integrating specific database and business intelligence solutions from other vendors Using the new suite of Oracle*



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*business intelligence tools to analyze data for marketing, sales, and more Handling typical data warehouse performance challenges Uncovering initiatives by your business community, security business sponsorship, project staffing, and managing risk*

*For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide.*

*Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research*

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*form the hub of the world's largest global IT media network.*

*Master Oracle E-Business Suite 12 Performance Tuning and Optimization Deliver on the promise of lower TCO and achieve operational excellence by implementing a comprehensive enterprise application management process. Oracle E-Business Suite 12 Tuning Tips & Techniques offers detailed coverage of the versatile tools, features, and services available for managing application reliability, availability, performance, optimization, and governance. Best practices for maintaining overall*

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*application health and supporting evolving priorities, technologies, and systems are also included in this Oracle Press guide. Get a comprehensive technical and functional overview of Oracle E-Business Suite 12 Plan, develop, and implement a management lifecycle strategy Execute an effective reliability management solution Monitor and maintain availability Improve application speed and performance Optimize Oracle E-Business Suite for short-term flexibility and long-term strategic goals Implement strong application governance processes Measure the success and performance of your*

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*management plan Maintain an agile, future-ready Oracle E-Business Suite platform*

*Today is the most tiring day for John who is the only Oracle APEX developer in his company. He is exhausted because he answered several analytic queries raised by different departments of his organization. Addressing such queries from colleagues has become a daily routine for John. And, there is not a single day when he is not privileged to see Karen - the sales manager. As expected, she hops into John's office, and as usual, with a list of her simple but time-consuming queries.*

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*Tired John is seriously considering developing a solution to lighten his load. The solution will serve the following objectives: Put the company data at the fingertips of end users with the help of a business intelligence application so that they could get insight from this data themselves anytime, anywhere. In contrast to the traditional sophisticated business intelligence solutions that everyone in John's organization is not able to run, the self-serving business intelligence application should be simple and user-friendly that a user with no technical skills could also use easily. The flexible business*

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*intelligence application John is planning to develop will have two broad features: Analyses creation - This includes the selection of columns from multiple tables, application of filters and aggregate functions, and generation of dynamic SQL queries through a user-friendly interface. Visualization - Dig intelligence from data mine and visualize the analyses results on-the-fly via simple tables, multi-dimensional pivot tables, different types of charts, and master/detail maps. John will develop this self-service app single-handedly, and will also provide some simple hands-on training to his colleagues on the development*

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*side to make them self-reliant. Let's see how John undertakes this unique project in Oracle Application Express that will act as the first stepping-stone toward business intelligence.*

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