

Ovvio Catalogo Settimanali Gennaio 2018 Tiendeo

The 2019/20 issue of 'The Serving Library Annual' is entirely devoted to the late Italian designer, artist, inventor and polymath Bruno Munari. The core of the annual is the first English translation of 'Obvious Code', the 1971 collection of Munari's own writings, sketches and poems about his own work, published by arrangement with Corraini, who issued the book's anastatic edition in 2017. It includes iconic design objects such as the Abitacolo, ground-breaking artworks such as his 1952 series of hand-made projection slides, and little known rhymes about the art market, as well as an original piece from his "unreadable books" series. In the margins, dozens of artists, designers, writers and curators have been invited to annotate Munari's texts - with a sketch or a quotation, an in-depth analysis, a fragment of conversation, a free association - as a testament to the depth of the influence exerted on international art by an often underacknowledged pioneer, whose visual experiments were so iconic as to become a self-evident part of visual culture, an anonymous invention: an obvious code.

Corpus Linguistics in Literary Analysis provides a theoretical introduction to corpus stylistics and also demonstrates its application by presenting corpus stylistic analyses of literary texts and corpora. The first part of the book addresses theoretical issues such as the relationship between subjectivity and objectivity in corpus linguistic analyses, criteria for the evaluation of results from corpus linguistic analyses and also discusses units of meaning in language. The second part of the book takes this theory and applies it to Northanger Abbey by Jane Austen and to two corpora consisting of 1) Austen's six novels and 2) texts that are contemporary with Austen. The analyses demonstrate the impact of various features of text on literary meanings and how corpus tools can extract new critical angles. This book will be a key read for upper level undergraduates and postgraduates working in corpus linguistics and in stylistics on linguistics and language studies courses.

What does it mean to be a man? What does it mean to be manly? How has our notion of masculinity changed over the years? In this book, noted historian George L. Mosse provides the first historical account of the masculine stereotype in modern Western culture, tracing the evolution of the idea of manliness to reveal how it came to embody physical beauty, courage, moral restraint, and a strong will. This stereotype, he finds, originated in the tumultuous changes of the eighteenth century, as Europe's dominant aristocrats grudgingly yielded to the rise of the professional, bureaucratic, and commercial middle classes. Mosse reveals how the new bourgeoisie, faced with a bewildering, rapidly industrialized world, latched onto the knightly ideal of chivalry. He also shows how the rise of universal conscription created a "soldierly man" as an ideal type. In bringing his examination up to the present, Mosse studies the key historical roles of the so-called "fairer sex" (women) and "unmanly men" (Jews and homosexuals) in defining and maintaining the male stereotype, and considers the possible erosion of that stereotype in our own time.

This book describes an approach to lexis and grammar based on the concept of phraseology and of language patterning arising from work on large corpora. The notion of 'pattern' as a systematic way of dealing with the interface between lexis and grammar was used in Collins Cobuild English Dictionary (1995) and in the two books in the Collins Cobuild Grammar Patterns series (1996; 1998). This volume describes the research that led to these publications, and explores the theoretical and practical implications of the research. The first chapter sets the work in the context of work on phraseology. The next two chapters give several examples of patterns and how they are identified. Chapters 4 and 5 discuss and exemplify the association of

pattern and meaning. Chapters 6, 7 and 8 relate the concept of pattern to traditional approaches to grammar and to discourse. Chapter 9 summarizes the book and adds to the theoretical discussion, as well as indicating the applications of this approach to language teaching. The volume is intended to contribute to the current debate concerning how corpora challenge existing linguistic theories, and as such will be of interest to researchers in the fields of grammar, lexis, discourse and corpus linguistics. It is written in an accessible style, however, and will be equally suitable for students taking courses in those areas.

European Retail Research

Badass: Making Users Awesome

The New Geography of Jobs

The Wall of the Earth

The New Metaphysics

Joyleg

Pattern Grammar

This year's 'Annual' is published in tandem with a long-term installation of The Serving Library's collection of (mostly) framed objects at 019, an artist-run space in a former welding factory in Ghent, Belgium. Apparently, the sole common denominator of the objects in the collection - which range from paintings, photographs, and LP sleeves, to a can of green paint, a German car license plate, and an ouija board - is to have appeared as illustrations in an issue of The Serving Library Annual or one of its immediate predecessors, Bulletins of The Serving Library or Dot Dot Dot, sometime over the last 20 years. The present volume assembles The Serving Library collection at the time of writing, arranged in chronological order of production, as full-page images with extended captions. 00Exhibition: 019, Ghent, Belgium (16. ? 31.10.2020).

These new studies of Wittgenstein's 'Tractatus' represent a significant step beyond recent polemical debate. They cover a wide range of themes, and show that close investigation into the composition of the work, and into the various influences on it, has much to yield in revealing the complexity and fertility of Wittgenstein's early thought.

Prison studies has experienced a period of great creativity in recent years, and this collection draws together some of the field's most exciting and innovative contemporary critical writers in order to engage directly with one of the most profound questions in penology - why prison? In addressing this question, the authors connect contemporary penological thought with an enquiry that has received the attention of some of the greatest thinkers on punishment in the past. Through critical exploration of the theories, policies and practices of imprisonment, the authors analyse why prison persists and why prisoner populations are rapidly rising in many countries. Collectively, the chapters provide not only a sophisticated diagnosis and critique of global hyper-incarceration but also suggest principles and strategies that could be adopted to radically reduce our reliance upon imprisonment.

Bruno Munari (1907-1998) played a pioneering role in the evolution of twentieth-century art and design, his work exerting an influence that stretched far beyond the borders of Italy. Munari described the roots of his work as his 'Futurist past', but his influences were extremely varied, also reflecting the aesthetics and sensibilities of Constructivism, Dada and Surrealism. This exhibition at the Estorick collection in London explores Munari's artistic research between 1927 and 1950, spanning the artist's Futurist phase and early investigation of the possibilities of kinetic sculpture, the immediate post-war years during which he became a leading figure of abstract painting and his subsequent experiments with projected light and installation-based work. 0Exhibition: Estorick Collection of Modern Italian Art, London, UK (19.9.-23.12.2012).

Engineer, Agitator, Constructor: the Artist Reinvented

A New History of the Humanities

My Futurist Past

Modern Classics

The Uncontrollability of the World

Design as Art

Offers the first overarching history of the humanities from Antiquity to the present.

ING_17 Flap copy

The Digital Humanities have arrived at a moment when digital Big Data is becoming more readily available, opening exciting new avenues of inquiry but also new challenges. This pioneering book describes and demonstrates the ways these data can be explored to construct cultural heritage knowledge, for research and in teaching and learning. It helps humanities scholars to grasp Big Data in order to do their work, whether that means understanding the underlying algorithms at work in search engines, or designing and using their own tools to process large amounts of information. Demonstrating what digital tools have to offer and also what 'digital' does to how we understand the past, the authors introduce the many different tools and developing approaches in Big Data for historical and humanistic scholarship, show how to use them, what to be wary of, and discuss the kinds of questions and new perspectives this new macroscopic perspective opens up. Authored 'live' online with ongoing feedback from the wider digital history community, Exploring Big Historical Data breaks new ground and sets the direction for the conversation into the future. It represents the current state-of-the-art thinking in the field and exemplifies the way that digital work can enhance public engagement in the humanities. Exploring Big Historical Data should be the go-to resource for undergraduate and graduate students confronted by a vast corpus of data, and researchers encountering these methods for the first time. It will also offer a helping hand to the interested individual seeking to make sense of genealogical data or digitized newspapers, and even the local historical society who are trying to see the value in digitizing their holdings. The companion website to Exploring Big Historical Data can be found at

<http://www.themacroscope.org/>. On this site you will find code, a discussion forum, essays, and datafiles that accompany this book.

A rediscovered mountaineering classic and the extraordinary true story of a daring escape up Mount Kenya by three prisoners of war. When the clouds covering Mount Kenya part one morning to reveal its towering peaks for the first time, prisoner of war Felice Benuzzi is transfixed. The tedium of camp life is broken by the beginnings of a sudden idea - an outrageous, dangerous, brilliant idea. There are not many people who would break out of a P.O.W. camp, trek for days across perilous terrain before climbing the north face of Mount Kenya with improvised equipment, meagre rations, and with a picture of the mountain on a tin of beef among their more accurate guides. There are probably fewer still who would break back in to the camp on their return. But this is the remarkable story of three such men. No Picnic on Mount Kenya is a powerful testament to the human spirit of revolt and adventure in even the darkest of places. "The history of mountaineering can hardly present a parallel to this mad but thrilling escapade" - Saturday Review "A most extraordinary prisoner-of-war and escape story" - New Yorker "A mad

venture and a gallant tribute to man's deep yearning for freedom" - Kirkus Reviews "The book crackles with the same dry humour as its title. It contains the prison-yard bartering and candlelight stitching that mark a classic jailbreak yarn; the encounters with wild beasts in Mount Kenya's forest belt are as gripping, and the descriptions of sparkling glaciers as awe-inspiring, as any passage in the great exploration diaries of the early 20th century" - The Economist

Little Green Riding Hood

The Serving Library Annual 2019/20

Trade Unions and Industrial Relations

Darkness in El Dorado

Narrative Progression in the Short Story

Perspectives on User Innovation

Vergil in the Middle Ages

One of our most valuable capacities is our ability partly to predict what will come next in a text. But linguistic understanding of this remains very limited, especially in genres such as the short story where there is a staging of the clash between predictability and unpredictability. This book proposes that a matrix of narrativity-furthering textual features is crucial to the reader's forming of expectations about how a literary story will continue to its close. Toolan uses corpus linguistic software and methods, and stylistic and narratological theory, in the course of delineating the matrix of eight parameters that he sees as crucial to creating narrative progression and expectation. The book will be of interest to stylisticians, narratologists, corpus linguists, and short story scholars."

The driving cultural force of that form of life we call 'modern' is the desire to make the world controllable. Yet it is only in encountering the uncontrollable that we really experience the world – only then do we feel touched, moved and alive. A world that is fully known, in which everything has been planned and mastered, would be a dead world. Our lives are played out on the border between what we can control and that which lies outside our control. But because we late-modern human beings seek to make the world controllable, we tend to encounter the world as a series of objects that we have to conquer, master or exploit. And precisely because of this, 'life,' the experience of feeling alive and truly encountering the world, always seems to elude us. This in turn leads to frustration, anger and even despair, which then manifest themselves in, among other things, acts of impotent political aggression. For Rosa, to encounter the world and achieve resonance with it requires us to be open to that which extends beyond our control. The outcome of this process cannot be predicted, and this is why moments of resonance are always concomitant with moments of uncontrollability. This short book – the sequel to Rosa's path-breaking work on social acceleration and resonance – will be of great interest students and scholars in sociology and the social sciences and to anyone concerned with the nature of modern social life.

Bruno Munari was one of the most important and eclectic twentieth-century European artists, pioneering what would later be labelled kinetic art.

Through original archival research and illuminating comparisons with other artists and movements, both within and outside Italy, this volume offers a unique analysis of Munari's seven-decade-long career.

A rising young economist at Berkeley makes correlations between success and geography, explaining how such rising centers of innovation as San Francisco, Boston and Austin are likely to offer influential opportunities and shape the national and global economies in positive or detrimental ways.

Exploring Big Historical Data

How Scientists and Journalists Devastated the Amazon

The Serving Library Annual 2020/21 (Objects).

The Image of Man

The Art, Iconography and Authentication of Carvings from China's Finest Neolithic Culture

No Picnic on Mount Kenya

Bruno Munari

A cockroach landed Iranian cartoonist Mana Neyestani in jail and turned his life upside down.

"Who is Joyleg? What is he? There are governments that want to know his secret. There is evidence that he is more than 200 years old. And indeed he does have a secret--one that will cause the history of the world to be rewritten!"--Page 4 of cover.

Giorgio de Chirico (1888-1978) is widely regarded as one of the masters of 20th century art. The originator of Metaphysical Painting, and precursor of the Surrealists, de Chirico was born in Volos, Greece, studied at the Academy of Fine Arts in Munich, and was initially influenced by Bocklin and Klinger. However he soon developed his own distinctive style, producing the first of his 'enigmatic' paintings in Italy around 1910. De Chirico's early works evoked an uneasy atmosphere through their use of strange perspectives, illogical shadows and open spaces, and he developed a theory of 'metaphysical insight' which located familiar objects in essentially mysterious relationships. In de Chirico's oeuvre a naturalistic vision always alternates, like waking and sleeping or dreaming, with another vision presenting abnormal forms and situations. If de Chirico's first period of Metaphysical painting between 1910 and 1918 - remains his most celebrated, and has provided us with some of his most memorable images, it is also true that his later Metaphysical period was also a time of intense creativity and evocative art-making. But this period is his least well known. De Chirico moved on from his baroque and romantic paintings of the Forties and Fifties - works which diminished his standing among a number of art critics - to a 'new' Metaphysical period which related strongly to the rich, early phase of his work. This book is a celebration of that period in de Chirico's career, and evaluates not only his paintings, but also the mythic and symbolic sculptures produced at this time. De Chirico: The New Metaphysics is an essential resource for any reader interested in appreciating de Chirico's unique contribution to 20th century art.

John Sinclair is one of the major figures in applied linguistics and his work is

essential study for students. This accessible book collects in one volume Sinclair's key papers on written discourse structure, lexis patterns, phraseology, corpus analysis, lexicography and linguistic theory from the 1990s. All the papers have been edited and updated for this book. The clear and accessible introduction helps students to navigate his key themes and arguments, making the volume an ideal companion for those coming to Sinclair's more recent writings for the first time.

The architecture of power

A Conceptual Model

2008 | Volume 22

Hongshan Jade Treasures

Corpus Linguistics in Literary Analysis

An Iranian Metamorphosis

Il rifiuto della guerra nelle costituzioni di Giappone, Italia e Germania

This unique book critically evaluates the virtual representation of the past through digital media. A distinguished team of leading experts in the field approach digital research in history and archaeology from contrasting viewpoints, including philosopher

In 1959, Swiss artist Daniel Spoerri pioneered an inventive new series of artist-created editioned multiples to be broadly distributed. While artists have long created editioned multiples of artworks--from prints and handmade books to sculptures--Spoerri's project placed a radical focus on multiplication and movement. His Edition MAT (Multiplication d'art transformable) presented a selection of works by key figures in postwar kinetic and Op art, including an array of artworks that could be manipulated, moved, and altered optically, electrically, or through physical interaction. Multiplied is the first in-depth English-language study of this seminal project in the history of kinetic and postwar art. The catalog presents the entirety of Edition MAT's three collections--from 1959, 1964, and 1965--that together consist of forty-nine artworks by thirty-five European, North American, and Latin American artists, including leading figures such as Marcel Duchamp, Roy Lichtenstein, Man Ray, Dieter Roth, Jesús Rafael Soto, and Jean Tinguely, alongside lesser-known artists. With three essays, artwork entries, and an appendix of newly translated historical texts, this volume sheds light on under-studied artworks as well as the body of critical thought connecting art, commerce, and display in the postwar period.

The aim of EUROPEAN RETAIL RESEARCH is to publish interesting manuscripts of high quality and innovativeness with a focus on retail researchers, retail lecturers, retail students and retail executives. As it has always been, retail executives are part of the target group and the knowledge transfer between retail research and retail management remains a part of the publication's concept.

- Ninety-four delicious recipes for Italy's answer to fast food - Chef Alessandro Frassica emphasizes the use of fresh ingredients in imaginative combinations What could be more simple than a pan'ino? Take some bread and butter, slice it through the middle and fill it. Seen in this way, the sandwich is almost an "anti-cuisine", a nomadic shortcut that allows for speed and little thought. But when Alessandro Frassica thinks about his pan'ino, he considers it in a different way, not as a shortcut, but as an instrument for telling stories, creating layers of tales right there between the bread and its butter. Because even if the sandwich is simple, it is not necessarily so easy to create. Alessandro searches for ingredients, and in the raw foods he finds people: producers of pecorino cheese from Benevento, anchovies from Cetara, 'nduja

spicy salami from Calabria. Then he studies the combinations, the consistencies and the temperature, because a pan'ino is not just a random object; savoury must be complemented by sweet; tapenade softens and provides moisture; bread should be warmed but not dried; thus the sandwich becomes a simple way of saying many excellent things, including finding a complexity of flavours that can thrill in just one bite.

Language, Corpus and Discourse

The Search for Principles and Patterns from Antiquity to the Present

Why Prison?

The Creation of Modern Masculinity

Trust the Text

The United Nations world water development report 2019

1918-1938

The Edifice Complex explores the intimate and inextricable relationship between power, money and architecture in the twentieth century. How and why have presidents, prime ministers, mayors, millionaires and bishops come to share such a fascination with grand designs? From Blair to Mitterrand, from Hitler to Stalin to Saddam Hussein, architecture has become an end in itself, as well as a means to an end. This is a book of genuine timeliness, throwing new light on the motivations of the rich and powerful around the world - and on the ways they seek to affect us.

How do we see the world around us? The Penguin on Design series includes the works of creative thinkers whose writings on art, design and the media have changed our vision forever. Bruno Munari was among the most inspirational designers of all time, described by Picasso as 'the new Leonardo'. Munari insisted that design be beautiful, functional and accessible, and this enlightening and highly entertaining book sets out his ideas about visual, graphic and industrial design and the role it plays in the objects we use everyday. Lamps, road signs, typography, posters, children's books, advertising, cars and chairs - these are just some of the subjects to which he turns his illuminating gaze.

We regarded ourselves as engineers, we maintained that we were building things ? we put our works together like fitters.? So declared the artist Hannah Höch, describing a radically new approach to artmaking in the 1920s and '30s. Such wholesale reinvention of the role of the artist and the functions of art took place in lockstep with that era's shifts in industry, technology, and labor, and amid the profound impact of momentous events: World War I, the Russian Revolution, the collapse of the Austro-Hungarian Empire and the rise of fascism. Highlighting figures such as Aleksandr Rodchenko, Liubov Popova, John Heartfield and Fré Cohen, and European avant-gardes of the interwar years?Dada, the Bauhaus, futurism, constructivism and de Stijl?'Engineer, Agitator, Constructor: The Artist Reinvented' demonstrates the ways in which artists reimagined their roles to create a dynamic art for a new world.0Published in conjunction with a major exhibition, 'Engineer, Agitator, Constructor' marks the transformative addition to MoMA from the Merrill C. Berman Collection,

one of the great private collections of political art. Illuminating the essential role of women in avant-garde activities while mapping vital networks across Europe, this richly illustrated book presents the social engagement, fearless experimentation and utopian aspirations that defined the early 20th century, and how these strategies still reverberate today.00Exhibition: MoMA, New York, USA (10.05-12.09.2020).

The Wall of the Earth1964-1975Guernica Editions

The Edifice Complex

History and Interpretation

Next Nature

leaving no one behind

Multiplied

Pan'ino, the (reduced Price)

Edition Mat and the Transformable Work of Art, 1959-1965

Renowned for recipes that make food look gorgeous and taste great yet require minimal effort, Donna Hay's cookbooks have become international successes. "Modern Classics" is no different. Chapters, including soups, salads, pastas, and pies, begin with a "basic" recipe. Step-by-step photos allow cooks to create increasingly sophisticated variations from this starter recipe.

There has been a dramatic shift towards more open forms of innovation. Drawing on practice-based insights, together with theoretical approaches developed in innovation studies & science & technology studies, this book brings together a collection of recent work that examines key aspects of this model of innovation.

Note for ebook customers: The design and layout of this book play a key role in conveying the author's message. When creating the ebooks, we've tried to keep the look and feel of the print edition, but this means that not all e-reading devices will support the files. The EPUB format is optimized for iPad. The Mobi files are optimized for Kindle Fire tablets and phones and for Kindle reading apps. Imagine you're in a game with one objective: a bestselling product or service. The rules? No marketing budget, no PR stunts, and it must be sustainably successful. No short-term fads. This is not a game of chance. It is a game of skill and strategy. And it begins with a single question: given competing products of equal pricing, promotion, and perceived quality, why does one outsell the others? The answer doesn't live in the sustainably successful products or services. The answer lives in those who use them. Our goal is to craft a strategy for creating successful users. And that strategy is full of surprising, counter-intuitive, and astonishingly simple techniques that don't depend on a massive marketing or development budget.

Techniques typically overlooked by even the most well-funded, well-staffed product teams. Every role is a key player in this game. Product development, engineering, marketing, user experience, support—everyone on the team. Even if that team is a start-up of one. Armed with a surprisingly overlooked science and a unique POV, we can reduce the role of luck. We can build sustainably successful products and services that rely not on unethical persuasive marketing tricks but on helping our users have deeper, richer experiences. Not just in the

moments while they're using our product but, more importantly, in the moments when they aren't.

Examines the destructive impact of journalists, anthropologists, and scientists on the Yamomami Indians, one of the Amazon basin's oldest tribes, whose internecine warfare was triggered by repeated visits by the world's leading anthropologists and by the Atomic Energy Commission's plans to use the tribe in radiation studies. Reprint.

The Lightness of Art

Jane Austen and her Contemporaries

A Corpus-driven Approach to the Lexical Grammar of English

1964-1975

Functional Requirements for Authority Data

The Clothing of Books

Wittgenstein's Tractatus

"The work of Giorgio Caproni has been translated into French, German, and Chinese, among others, but this collection is his first book-length English publication. His works are finely tuned to modern man's preoccupations with existence in a world deprived of certainties (for example, the existence or inexistence of God). Most are touched by experiences such as the Second World War and its atrocities, the Resistance Movement, or the death of loved ones, events that represent the conviction of a subject that will do its best to survive all adversity, uncompromised" -- from the Introduction by Pasquale Verdicchio

How do you clothe a book? In this deeply personal reflection, Pulitzer Prize-winning author Jhumpa Lahiri explores the art of the book jacket from the perspectives of both reader and writer. Probing the complex relationships between text and image, author and designer, and art and commerce, Lahiri delves into the role of the uniform; explains what book jackets and design have come to mean to her; and how, sometimes, "the covers become a part of me."

"The primary purpose of this conceptual model is to provide a framework for the analysis of functional requirements for the kind of authority data that is required to support authority control and for the international sharing of authority data. The model focuses on data, regardless of how it may be packaged (e.g., in authority records)."--Page 13.

A Corpus Stylistic Approach

De Chirico

The Historian's Macroscopic

The Virtual Representation of the Past

Le tre costituzioni pacifiste