

## Perdisco Solutions

This applied book for engineers and scientists, written in a non-theoretical manner, focuses on underlying principles that are important in a wide range of disciplines. It emphasizes the interpretation of results, the presentation and evaluation of assumptions, and the discussion of what should be done if the assumptions are violated. Integration of spreadsheet and statistical software complete this treatment of statistics. Chapter topics include describing and summarizing data; probability and discrete probability distributions; continuous probability distributions and sampling distributions; process control charts; estimation procedures; hypothesis testing; the design of experiments; and simple linear and multiple regression models. For individuals interested in learning statistics-without a high level of mathematical sophistication. Please Note: The CD-ROM originally included is no longer available. However, the data files can be downloaded at [www.prenhall.com/sincich](http://www.prenhall.com/sincich). And the PHStat2 content can be purchased standalone.

This fifth edition of Trotmana s Financial Accounting: An Integrated Approach incorporates comprehensive coverage of new issues in sustainability with a new chapter dedicated to current and emerging issues, while building upon the approachable, user-friendly, Australian-focussed style of previous editions. This new edition continues to provide students with a detailed understanding of the accounting framework in a balanced and engaging approach that provides non-accounting majors with enough details to understand and analyse company financial statements and provides accounting majors with a sound basis for future studies in accounting. Drawing on topical source documents and newspaper articles, Financial Accounting: An Integrated Approach makes accounting interesting and relevant. Public-Private Partnerships for Infrastructure - Principles of Policy and Finance, Second Edition explains how public private partnerships are prepared, procured, financed, and managed from both the public- and private-sector perspectives. As the use of public private partnerships continues to develop world-wide, both in the area of public policy and private financing and contracting, the Second Edition of this leading textbook: Captures and explains the latest approaches, providing a comprehensive all-round guide for those on both the public- and private-sector sides of the table Emphasises a step-by-step approach within a comprehensive, cross-referenced format Includes clear explanations of PPP evaluation, structuring and financing concepts for the benefit of those new to the topic: no

prior knowledge is assumed or required Provides detailed reference points for more experienced practitioners Draws from the authors' experience and practice in PPP markets worldwide to provide a perspective on practical application of the key underlying principles Includes an extensive glossary of technical and financial terms used in the PPP sector Includes more technical information and a stronger legal perspective than other books Emphasizes a step-by-step approach within a comprehensive, cross-referenced format Expands and updates the historical backgrounds and political contexts of public-private partnerships

Business Studies for Class 12 (RK Singla) CBSE - (Examination 2021-22) with Handbook of Case Studies

American Orchid Society Bulletin

The Warriors

1888

The Creation of the Mods and Rockers

Exploring Strategy Text Only 10e

Introductory Statistics is designed for the one-semester, introduction to statistics course and is geared toward students majoring in fields other than math or engineering. This assumes students have been exposed to intermediate algebra, and it focuses on the applications of statistical knowledge rather than the theory behind it. The foundation of this textbook is Collaborative Statistics, by Barbara Illowsky and Susan Dean. Additional topics, examples, and ample opportunities for practice have been added to each chapter. The development choices for this textbook were made with the guidance of many faculty members who are deeply involved in teaching this course. These choices led to innovations in art, terminology, and practical applications, all with a goal of increasing relevance and accessibility for students. We strove to make the discipline meaningful, so that students can draw from it a working knowledge that will enrich their future studies and help them make sense of the world around them. Coverage and Scope Chapter 1 Sampling and Data Chapter 2 Descriptive Statistics Chapter 3 Probability Topics Chapter 4 Discrete Random Variables Chapter 5 Continuous Random Variables Chapter 6 The Normal Distribution Chapter 7 The Central Limit Theorem Chapter 8 Confidence Intervals Chapter 9 Hypothesis Testing with One Sample Chapter 10 Hypothesis Testing with Two Samples Chapter 11 The Chi-Square Distribution Chapter 12 Linear Regression and Correlation Chapter 13 F Distribution and One-Way ANOVA

The basis for the cult-classic film The Warriors chronicles one New York City gang's nocturnal journey through the seedy, dangerous subways and city streets of the 1960s. Every gang in the city meets on a sweltering July 4 night in a Bronx park for a peace conference. The crowd of miscreants turns violent after a prominent gang leader is killed and chaos prevails over the attempt at order. The Warriors follows the Dominators making their way back to their home territory without being killed. The police are prowling the city in search of anyone involved in the mayhem. An exhilarating novel that examines New York City teenagers, left behind by society, who form identity and personal strength through their affiliation with their "family," The Warriors weaves together social commentary with ancient legends for a classic coming-of-age tale. This edition includes a new

introduction by the author.

A conflict between the popular kids and a creative group of students divides the eighth grade at Parkland Middle School, where cyberbullying and rumor-spreading run rampant and do more harm than good.

A Study on India

Principles of Policy and Finance

Business Law

Innovative Tools for Perfecting Your Fiction and Captivating Readers

The Compu-mark Directory of U.S. Trademarks

An Integrated Approach

**Accounting 9th edition continues the strong reputation established by this leading Australian text as the most comprehensive book for students studying introductory accounting in undergraduate or postgraduate programs. The full-colour design and improved pedagogy provides students with a reader-friendly text to enhance their understanding of concepts and make their study more enjoyable. The text builds on the thorough and reliable explanation of the accounting process through the Business Knowledge chapter vignettes that apply the principles to practice. Previous editions were renowned for the number of exercises and problems, and the new edition builds on this superior teaching feature. The end-of-chapter activities are designed to encourage student confidence through the development of skills in decision making, critical thinking, ethical thinking, analysis and communication.**

**Presents a cohesive and comprehensive understanding of water-retaining structures' construction in order to build with speed and economy. Contains numerous worldwide examples, many of which are based on existing structures as well as extensive tables related to the analysis of rectangular, circular and conical formations in order to develop good working practice. Also features practical diagrams, computer programs, listings and a useful appendix which covers the analysis of ground-supported open circular concrete tanks.**

**Accounting: What the Numbers Mean, 6e, by Marshall/McManus/Viele is written to meet the needs of those students who will not be accountants but who do need to understand accounting, the language of business, in order to effectively participate in activities such as planning, control, and decision-making. Marshall takes readers through the basics: what accounting information is, what it means, and how it is used. In using this text, students examine financial statements and discover what they do and do not communicate. This enables them to gain the crucial decision-making and problem-solving skills they need in order to succeed in a professional environment.**

**Introductory Statistics**

**Hypermedia: Openness, Structural Awareness, and Adaptivity**

**Marketing**

**Decarbonisation and the Energy Industry**

**International Workshops OHS-7, SC-3, and AH-3, Aarhus, Denmark, August 14-18, 2001. Revised Papers**

**Digital Convergence - Libraries of the Future**

***Knowledge of business research is necessary for any business student, as all***

*postgraduate business programmes and business-related disciplines require it. Business Research is a groundbreaking book for student researchers who need to conceive, conduct and complete a new research project for the first time. It concentrates on the business organization and gives invaluable practical advice on going out into the field and conducting interviews, researching problems and learning about organizations. Through its conversational, accessible style and its adoption of a student's perspective, this book will make the process of learning about research enjoyable and the resulting research project outstanding. Business Research is essential reading for students who are studying for one or more modules in research methods for a postgraduate qualification in business and management; students who have a methodological component to one of their modules (eg a module in organizational behaviour); and students who have to conduct an investigation in a business and management field, for a dissertation or project report, and need guidance and assistance on how to approach, conduct and report every aspect of their project. At the beginning of the book (before Unit-1) the overview of the various concepts of management discussed in the book is given through dialogue box. This view has further been enlarged in Unit-3 also. It would be helpful to enhance the understanding of the subject. Throughout the book, ,running glossary is given headed as tool kit. The brief summary of the important Concepts and Key Terms is presented here. It would enable the readers to reinforce their learning. In the book, the case studies have also been included to enhance the practical knowledge of the subject. instant learning maps are given with a view to facilitating quick revision and I hope that the students will be really benefitted as it facilitates the work of revising the subject particularly during examination days. Match the Column and Comprehension Type Questions are given headed as appendix. At the end of each part query session is given to raise queries from the readers' side. Some possible queries have already been answered on the spot. Every aspect of the syllabus has been studied in detail so that the entire material relevant to the requirement of the syllabus becomes available in a single book. Every difficult fact has been presented with the help of examples and diagrams so that the subject can be easily and adequately comprehended. A list of questions that are important from the examination point of view has been given at end of each Unit. Every possible effort has been made to present the subject-matter in a simple, clear and interesting manner. Special efforts have been made to make the book error-free. The convergence of IT, telecommunications, and media is changing the way information is collected, stored and accessed. This revolution is having effects on the development and organisation of information and artefact repositories such as libraries and museums. This book presents key aspects in the rapidly moving field of digital convergence in the areas of technology and information sciences. Its chapters are written by international experts who are leaders in their fields.*

*What the Numbers Mean*

*Contingent Liability Management*

*By Your Side*

*True Shoes*

*College Accounting, Chapters 1-27*

*Law, Policy and Regulation in Low-Carbon Energy Markets*

*The leading Heintz/Parry's COLLEGE ACCOUNTING, 22E combines a step-by-step approach with excellent examples that make accounting understandable, regardless of the reader's accounting background or business experience. Known for its clarity and accompanying technology, this book focuses on the skills needed to transition from the*

*classroom to the workplace. The book begins with a basic foundation and simple service company examples before advancing to accounting within the more challenging merchandising and manufacturing environments. Engaging learning features reinforce the relevance of skills and ensure an understandable presentation. Plan for success in tomorrow's workplace with COLLEGE ACCOUNTING, 22E. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.*

*Lithuanian horses are part of Lithuania's cultural heritage. Horse lovers, professionals and amateurs, know about the old horse breed ?emaitukas. Though ?emaitukai gave the beginning of three breeds: Trakehner, Lithuanian Heavy Draught Horses and ?emaitukas the heavy-type, they themselves were on the edge of the xtinct many times. This book illuminates the common history of a Lithuanian and a horse in various aspects. The appearance of ?emaitukas and other Lithuanian horse breeds, their diffusion, the condition of equestrian sports and horse-breeding perspectives in Lithuania are reviewed in this stunning book.*

*Market\_Desc: Investors, Students and Instructors of Finance. Special Features: " Includes discussions on the rapid rise and interest in exchange-traded funds" Examines the new NYSE-Euronext market as well as the merger of the NYSE and Amex" Offers expanded coverage in behavioral finance and the bond markets" Integrates updated problems and questions that really make readers think of the most effective moves before acting" Demonstrates the use of Excel while illustrating important investing concepts About The Book: In today's economy, it's critical for investors to have a strong understanding of the strategies needed to make the best decisions. Jones arms them with the most up-to-date information in the field while offering a proper balance between investment opportunities, techniques and analytics. He includes new discussions on the rapid rise and interest in exchange-traded funds, the new NYSE-Euronext market, the merger of the NYSE and Amex, and more. Expanded coverage is also presented in behavioral finance and the bond markets. In addition, investors will benefit from the updated problems and questions that really make them think of the most effective moves before acting.*

*Accounting*

*ACCT20002*

*Transactions and Proceedings of the American Philological Association*

*Design of Water-Retaining Structures*

*Lithuanian Horses*

*The Secrets of Story*

This book provides thorough coverage of both theory and practice of nursing diagnosis. It uses a narrative rather than a list format to explain nursing diagnosis. The book details the formulation of a nursing diagnosis and writing a care plan, as well as providing a resource to clear assessment parameters and planning care.

An irresistible story from Kasie West that explores the timeless question: What do you do when you fall for the person you least expect? When Autumn Collins finds herself accidentally locked in the

library for an entire weekend, she doesn't think things could get any worse. But that's before she realizes that Dax Miller is locked in with her. Autumn doesn't know much about Dax except that he's trouble. Between the rumors about the fight he was in (and that brief stint in juvie that followed it) and his reputation as a loner, he's not exactly the ideal person to be stuck with. Still, she just keeps reminding herself that it is only a matter of time before Jeff, her almost-boyfriend, realizes he left her in the library and comes to rescue her. Only he doesn't come. No one does. Instead it becomes clear that Autumn is going to have to spend the next couple of days living off vending-machine food and making conversation with a boy who clearly wants nothing to do with her. Except there is more to Dax than meets the eye. As he and Autumn at first grudgingly, and then not so grudgingly, open up to each other, Autumn is struck by their surprising connection. But can their feelings for each other survive once the weekend is over and Autumn's old life, and old love interest, threaten to pull her from Dax's side?

This package includes a physical copy of Exploring Strategy text only 10th edition as well as access to the eText and MyStrategyLab. With over one million copies sold worldwide, Exploring Strategy has long been the essential introduction to strategy for the managers of today and tomorrow. From entrepreneurial start-ups to multinationals, charities to government agencies, this book raises the big questions about organisations - how they grow, how they innovate and how they change. With two new members added to the renowned author team, this tenth edition of Exploring Strategy has been comprehensively updated to help you: - Understand clearly the key concepts and tools of strategic management - Explore hot topics, including internationalisation, corporate governance, innovation and entrepreneurship - Learn from case studies on world-famous organisations such as Apple, H&M, Ryanair and Manchester United FC.

Nursing Diagnosis & Intervention

Enjoy Creating, Developing and Writing Your Business Project

INVESTMENTS: PRINCIPLES AND CONCEPTS, 11TH ED

Using Microsoft Excel and Minitab

Nine Days

BSB126

It is 1939 and although Australia is about to go to war, it doesn't quite realise yet that the situation is serious. Deep in the working-class Melbourne suburb of Richmond it is business—your own and everyone else's—as usual. And young Kip Westaway, failed scholar and stablehand, is living the most important day of his life.

Introductory Statistics, Third Edition, presents statistical concepts and techniques in a manner that will teach students not only how and when to utilize the statistical procedures developed, but also to understand why these procedures should be used. This book offers a unique historical perspective, profiling prominent statisticians and historical events in order to motivate learning. To help guide students towards independent learning, exercises and examples using real issues and real data (e.g., stock price models, health issues, gender issues, sports, scientific fraud) are provided. The chapters end with detailed reviews of important concepts and formulas, key terms,

and definitions that are useful study tools. Data sets from text and exercise material are available for download in the text website. This text is designed for introductory non-calculus based statistics courses that are offered by mathematics and/or statistics departments to undergraduate students taking a semester course in basic Statistics or a year course in Probability and Statistics. Unique historical perspective profiling prominent statisticians and historical events to motivate learning by providing interest and context Use of exercises and examples helps guide the student towards independent learning using real issues and real data, e.g. stock price models, health issues, gender issues, sports, scientific fraud. Summary/Key Terms- chapters end with detailed reviews of important concepts and formulas, key terms and definitions which are useful to students as study tools

This timely collection of essays examines the legal and regulatory dynamics of energy transitions in the context of emerging trends towards decarbonisation and low-carbon energy solutions. The book explores this topic by considering the applicable energy law and policy frameworks in both: (i) highly industrialised and major economies such as the US, EU, China and Australia; (ii) resource-rich developing countries such as Nigeria and regions like Southern Africa. Comprising 16 chapters, the book delves into the tradeoffs and regulatory complexities of carbon-constraints in conventional energy supply systems, while maintaining a reliable and secure energy system that is equally sustainable (ie decarbonised). It highlights the importance of ensuring affordable access to energy services in developing economies as the energy transitions unfold and explores the potentials of emerging technologies such as hydrogen networks, power-to-gas and Carbon Capture and Storage. Additionally, the book also considers the international investment law implications of energy decarbonisation. Focusing on the nexus between law, regulation and institutions, it adopts a contextual approach to examine how and to what extent institutions can effectively facilitate more reliable, sustainable and secure energy supply systems in the twenty-first century. This book portrays the conventional hydrocarbon-based energy supply industry in a largely international and interconnected context. It highlights the costs, benefits and losses that may arise as the transition towards decarbonisation unfolds depending on the pathways and solutions adopted. With chapters written by leading experts in energy law and policy, the reader-friendly style and engaging discussions will benefit an international audience of policymakers, academics, students and advisers looking for a more incisive understanding of the issues involved in energy transitions and the decarbonisation of energy systems.

Cost Accounting, Global Edition

The Synonymous, Etymological, and Pronouncing English Dictionary

Folk Devils and Moral Panics

Perdisco E-Workbook

Intermediate Financial Accounting

In which the Words are Deduced from Their Originals, Their Part of Speech Pointed Out, and Their Synonyms Collected, which are Occasionally Illustrated in Their Different Significations, by Examples from the Best Writers

*"A student-friendly approach with extensive coverage of business law topics and the legal environment in which businesses must operate. This edition links the application of law and government regulation to a business environment and helps students*

*develop an understanding of the legal processes that impact on business. It focuses on the importance of the application of court decisions, statutes, and government regulation to both business and students' daily lives. A variety of features help make learning more effective and help students see the relevance of the theory and content to their life and work."*--Website.

..... 47  
 RichardBeales,DonCruickshank,DavidDeRoure,NickGibbins, BenJuby,DaniusT. Michaelides,andKevinR. Page(Universityof Southampton,UK)  
 AuldLeaky:AContextualOpenHypermediaLinkServer. .... 59 DaniusT. Michaelides,DavidE. Millard,MarkJ. Weal,and DavidDeRoure(UniversityofSouthampton,UK)  
 FOHM+RTSP:ApplyingOpenHypermediaandTemporalLinkingto AudioStreams. .... 71  
 NeilRidgwayandDavidDeRoure(UniversityofSouthampton,UK) VIII TableofContents  
 DevelopmentToolsinComponent-Based StructuralComputingEnvironments ..... 82 U?eKockWiil(AalborgUniversityEsbjerg,Denmark) Peer-Reviewed,PublishableHypertexts:AFirstLook ..... 94 PeterJ. Nurnb " ergandDavidL. Hicks(AalborgUniversity Esbjerg,Denmark)  
 BecauseISeekanImage,NotaBook ..... 104  
 MoritzNeumul "ler(Wirtschaftsuniversit"atWien,Austria)  
 TheThirdWorkshoponStructuralComputing(SC3) ProgramCommitteeMembersofSC3 .. 116 ListofPresentationsatSC3. .... 116 ListofParticipantsatSC3. .... 117 IntroductiontoSC3. .... 118 ManolisM. Tzagarakis(CTI,Patras,Greece)  
 WritingtheHoles;"Structural"Re?ectionsofaVisualArtist. .... 120 SaulShapiro(Denmark)  
 BroadeningStructuralComputingtowardsHypermediaDevelopment. .... 131 MariaKyriakopoulou,DimitrisAvramidis,MichalisVaitis, ManolisM. Tzagarakis,andDimitrisChristodoulakis(CTI,Greece)  
 AGraphicalUserInterfaceIntegratingFeaturesfrom Di?erentHypertextDomains. .... 141  
 WeingangWangandAlejandroFern ´andez(FhG-ISPI,Germany)  
 UsingStructuralComputingtoSupportInformationIntegration. .... 151 KennethM. AndersonandSusanneA. Sherba(UniversityofColorado, Boulder,US)  
 ProvidingStructuralComputingServicesontheWorldWideWeb ..... 160 U?eKockWiilandDavidL. Hicks(AalborgUniversity Esbjerg,Denmark)  
 CooperationServicesinaStructuralComputingEnvironment ..... 172 SamirTata,DavidL. Hicks,andU?eKockWiil(AalborgUniversity Esbjerg,Denmark)  
 TableofContents IX StructuralComputingandItsRelationshipstoOtherFields. .... 183 PeterJ. Nurnb " erg(AalborgUniversityEsbjerg,Denmark)and MonicaM. C. Schraefel(UniversityofToronto,Canada)  
 TheThirdWorkshoponAdaptiveHypermedia(AH3) ProgramCommitteeMembersofAH3. ... 196 ListofPresentationsatAH3 ..... 196 ListofParticipantsatAH3 ..... 197 IntroductiontoAH3 .....



..... 199 Paul M. E. DeBra (Eindhoven University of Technology,  
The Netherlands) *The Impact of Empirical Studies on the Design of an Adaptive Hypertext  
Generation System* . . . . . 201  
Kalina Bontcheva (University of Sheffield, UK)  
*INSPIRE: An Intelligent System for Personalized Instruction in a Remote Environment* . . . . .  
..... 215 Kyparisia A.  
Papanikolaou, Maria Grigoriadou, Harry Kornilakis  
(University of Athens, Greece), and George D. Magoulas (Brunel University, UK)  
*Developing Adaptive Internet Based Courses with the Authoring System NetCoach* . . . . .  
..... 226 Gerhard Web

*For undergraduate and MBA Cost or Management Accounting courses The text that defined the cost accounting market. Horngren's Cost Accounting, defined the cost accounting market and continues to innovate today by consistently integrating the most current practice and theory into the text. This acclaimed, market-leading text emphasizes the basic theme of "different costs for different purposes," and reaches beyond cost accounting procedures to consider concepts, analyses, and management. This edition incorporates the latest research and most up-to-date thinking into all relevant chapters and more MyAccountingLab® coverage! MyAccountingLab is web-based tutorial and assessment software for accounting that not only gives students more "I Get It" moments, but gives instructors the flexibility to make technology an integral part of their course, or a supplementary resource for students. Please note that the product you are purchasing does not include MyAccountingLab. MyAccountingLab Join over 11 million students benefiting from Pearson MyLabs. This title can be supported by MyAccountingLab, an online homework and tutorial system designed to test and build your understanding. Would you like to use the power of MyAccountingLab to accelerate your learning? You need both an access card and a course ID to access MyAccountingLab. These are the steps you need to take: 1. Make sure that your lecturer is already using the system Ask your lecturer before purchasing a MyLab product as you will need a course ID from them before you can gain access to the system. 2. Check whether an access card has been included with the book at a reduced cost If it has, it will be on the inside back cover of the book. 3. If you have a course ID but no access code, you can benefit from MyAccountingLab at a reduced price by purchasing a pack containing a copy of the book and an access code for MyAccountingLab (ISBN : 9781292079080) 4. If your lecturer is using the MyLab and you would like to purchase the product... Go to [www.myaccountinglab.com](http://www.myaccountinglab.com) to buy access to this interactive study programme. For educator access, contact your Pearson representative. To find out who your Pearson representative is, visit [www.pearsoned.co.uk/relocator](http://www.pearsoned.co.uk/relocator)*

*Financial Accounting*

*Accounting Principles Part 1, 5th Canadian Edition*

*Applied Statistics for Engineers and Scientists*

*Getting Started with Peachtree*

*The Basis of the Cult Classic Film*

*Transactions of the American Philological Association*

The sharp increase in the contingent liabilities of many countries in recent years and the change in the nature of the financial burden of the fiscal authorities have been primarily attributed to the

transformation of the role of the state from a supplier of certain services to a facilitator, where the state extends guarantee to the private sector for providing services. Contingent liabilities featured prominently in the recent Asian crisis and stressed the need for countries to develop a framework to monitor these liabilities. However, despite the need to quantify contingent liabilities as a way of avoiding financial crisis, very few countries have developed a framework to monitor these liabilities. This report focuses on some of the issues germane to the identification, monitoring and valuation of external-sector related contingent liabilities. By focusing mostly on external-sector related contingent liabilities that involve possible financial transactions with non-residents in India, it develops a useful framework for use by other countries. This is a pioneering document in an area generating a lot of interest.

P. 145.

The manual is intended for use as a supplement to a core college, principles, or financial accounting course. The Peachtree manual may also be appropriate for Accounting Information Systems courses. This brief manual is intended to introduce students to the essential functions of the most popular software packages used by accountants.

Public-Private Partnerships for Infrastructure

Proceedings

A Centenary History of the Indian National Congress, 1885-1985: 1919-1935

Planning for Patient Care

Business Research

You've just boarded a plane. You've loaded your phone with your favorite podcasts, but before you can pop in your earbuds, disaster strikes: The guy in the next seat starts telling you all about something crazy that happened to him--in great detail. This is the unwelcome storyteller, trying to convince a reluctant audience to care about his story. We all hate that guy, right? But when you tell a story (any kind of story: a novel, a memoir, a screenplay, a stage play, a comic, or even a cover letter), you become the unwelcome storyteller. So how can you write a story that audiences will embrace? The answer is simple: Remember what it feels like to be that jaded audience. Tell the story that would win you over, even if you didn't want to hear it. The Secrets of Story provides comprehensive, audience-focused strategies for becoming a master storyteller. Armed with the Ultimate Story Checklist, you can improve every aspect of your fiction writing with incisive questions like these:

- Concept: Is the one-sentence description of your story uniquely appealing?
- Character: Can your audience identify with your hero?
- Structure and Plot: Is your story ruled by human nature?
- Scene Work: Does each scene advance the plot and reveal character through emotional reactions?
- Dialogue: Is your characters' dialogue infused with distinct personality traits and speech patterns based on their lives and backgrounds?
- Tone: Are you subtly setting, resetting, and upsetting expectations?
- Theme: Are you using multiple ironies throughout the story to create meaning?

To succeed in the world of fiction and film, you have to work on every aspect of your craft and satisfy your audience. Do both--and so much more--with The Secrets of Story.