

Persuasion Papers On Abortion

In June 2015, Bree Newsome scaled the flagpole in front of South Carolina's state capitol and removed the Confederate flag. The following month, the Confederate flag was permanently removed from the state capitol. Newsome is a compelling example of a twenty-first-century woman rhetor, along with bloggers, writers, politicians, activists, artists, and everyday social media users, who give new meaning to Aristotle's ubiquitous definition of rhetoric as the discovery of the "available means of persuasion." Women's persuasive acts from the first two decades of the twenty-first century include

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new technologies and repurposed old ones, engaged not only to persuade, but also to tell their stories, to sponsor change, and to challenge cultural forces that repress and oppress. *Persuasive Acts: Women's Rhetorics in the Twenty-First Century* gathers an expansive array of voices and texts from well-known figures including Hillary Rodham Clinton, Malala Yousafzai, Michelle Obama, Lindy West, Sonia Sotomayor, and Chimamanda Ngozi Adichie, so that readers may converse with them, and build rhetorics of their own. Editors Shari J. Stenberg and Charlotte Hogg have compiled timely and provocative rhetorics that represent critical issues and rhetorical affordances of the twenty-first century.

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This book develops a sophisticated account of propaganda and its intriguing history. It begins with a brief overview of Western propaganda, including Ancient Greek theories of rhetoric, and traces propaganda's development through the Christian era, the rise of the nation-state, World War I, Nazism, Communism, and the present day. The core of the book examines the ethical implications of various forms of persuasion, not only hate propaganda but also insidious elements of more generally acceptable communication such as advertising, public relations, and government information, setting these in the context of freedom of expression. This new edition is updated throughout, and includes additional

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revelations about a key atrocity story of World War I.

AbortionGreenhaven Press, Incorporated

Providing an accessible integration of theory and research methods, this text prepares students to critically analyze persuasive appeals and to design effective messages and campaigns. The book draws on key ideas from both communication and social psychology to explore the mutual influence of cognitive and affective processes and the characteristics and production of messages. It gives the reader a solid grasp of foundational issues in persuasion research, the core components of persuasive transactions, and major theoretical models. Instructive concrete examples

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illustrate applications of the concepts in such settings as health promotion, political campaigns, the courtroom, and advertising. ÿ New to This Edition *Engaging topic boxes on college drinking, attitudes about same-sex marriage, the "birther" movement, and other timely issues. *New or expanded discussions of the integrative model of behavioral prediction, the use of guilt appeals, social media, individualized tailoring of political messages, and numerous other topics. *The latest data and theoretical perspectives. *Epilogue on current and future trends in the field.

Communicating Social Change

Pro-Life Answers to Pro-Choice Arguments

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The Ethics of Abortion

What are Campaigns For? The Role of Persuasion in Electoral Law and Politics

Communication and Attitudes in the Twenty-First Century

Ordered Liberty

Persuasive Technology

"A groundbreaking and illuminating look at the state of abortion access in America and the first long-term study of the consequences-emotional, physical, financial, professional, personal, and psychological-of receiving versus being denied an abortion on women's lives"--

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The seventh edition of this field-leading textbook provides an accessible and rigorous presentation of major theories of persuasion and their applications to a variety of real-world contexts. In addition to presenting established theories and models, this text encourages students to develop and apply general conclusions about persuasion in real-world settings. Along the way, students are introduced to the practice of social influence in an array of contexts (e.g., advertising, marketing, politics, interpersonal relationships, social media, groups) and across a variety of topics (e.g., credibility, personality, deception, motivational appeals, visual persuasion). The

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new edition features expanded treatment of digital and social media; up-to-date research on theory and practice; an increased number of international cases; and new and expanded discussions of topics such as online influencers, disinformation and 'fake news,' deepfakes, message framing, normative influence, stigmatized language, and inoculation theory. This is the ideal textbook for courses on persuasion in communication, psychology, advertising, and marketing programs. Instructors can also use the book's downloadable test bank, instructor's manual, and PowerPoint slides in preparing course material. This popular text provides a comprehensive introduction

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to the study of persuasive messages and their effects. Concepts and methods from communication and social psychology are seamlessly integrated to give students a solid grasp of foundational issues in persuasion research, the core features of persuasive transactions, and major models of persuasive communication. Distinguished by its clear organization and wealth of concrete examples, this is an ideal text for advanced undergraduate- and graduate-level courses for students with a basic understanding of quantitative research methods. Does the morality of abortion depend on the moral status of the human fetus? Must the law of abortion presume an

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answer to the question of when personhood begins? Can a law which permits late abortion but not infanticide be morally justified? These are just some of the questions this book sets out to address. With an extended analysis of the moral and legal status of abortion, Kate Greasley offers an alternative account to the reputable arguments of Ronald Dworkin and Judith Jarvis Thomson and instead brings the philosophical notion of 'personhood' to the foreground of this debate. Structured in three parts, the book will (I) consider the relevance of prenatal personhood for the moral and legal evaluation of abortion; (II) trace the key features of the conventional

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debate about when personhood begins and explore the most prominent issues in abortion ethics literature: the human equality problem and the difference between abortion and infanticide; and (III) examine abortion law and regulation as well as the differing attitudes to selective abortion. The book concludes with a snapshot into the current controversy surrounding the scope of the right to conscientiously object to participation in abortion provision.

About Abortion

Persuasive Communication, Third Edition

Abortion Rights

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Fostering Capacity, Equality, and Responsibility

Thinking Critically About Abortion

Personhood, Morality, and Law

Persuasion

A poet, essayist and columnist argues that abortion is a common part of a woman's reproductive life and shouldn't be vilified, but accepted as a moral right that can be a force for social good. Democratic politics seems to inspire religious conflict - politicians consistently use religious differences for

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political gain, while religious nationalism and nationalistic reactions to religious diversity are on the rise in much of the world. And yet predominant theoretical accounts of liberal democracy provide citizens precious little applicable guidance in making judgments about religion's proper role in their political societies. Chains of Persuasion provides a new moral framework to guide citizens' evaluations of religious politics. Rejecting claims that religion must be relegated to the private sphere or

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that all attempts to evaluate its political roles are oppressive, Benjamin Hertzberg argues that democratic ideals are robust enough to assess the full range of ways religion influences democratic political life. Hertzberg's analysis draws on critical theories of religion, philosophical debates about public reason, deliberative and instrumental justifications of democracy, and democratic virtue theory. He argues that citizens must recognize that democracy is a way-of-life, with crucial implications

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for civic society beyond formal political institutions, in order to attend to the ways in which religion can both enhance and undermine democracy. He applies this framework by criticizing American public discussions of two prominent religious minorities: Mormons and Muslims. If citizens are to make judgments consistent with democratic norms, they must pay more attention to the nature of religions' authority claims instead of merely evaluating the values religions proclaim. This fully-updated fourth edition

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introduces readers to the rich tapestry of persuasive technique and scholarship, interweaving perspectives from rhetoric, critical theory, and social science and applying their insights to practical political, social, and business contexts. This text examines current and classical theory through the lens of contemporary culture, encouraging readers to explore the nature of persuasion and to understand its impact in their lives. Employing a contemporary approach, it draws from popular culture, mass media, social media,

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advertising, political campaigns, and social movements to help readers become informed creators and consumers of persuasive messages. Case studies show how and why people fall for persuasive messages, demonstrating how persuasion works at a cognitive level. This new edition includes extended treatment of the ethics of persuasion, including opposing views on handling controversial issues in the college classroom; a new chapter on propaganda and ideology; and a greater focus on digital contexts and social

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media. Discussion questions, exercises, and key terms are provided for each chapter. This textbook will be a valuable tool for students of communication, media studies, politics, psychology, and business and advertising. Online resources for instructors include PowerPoint slides and test bank.

#1 NEW YORK TIMES BESTSELLER • The author of *Small Great Things* returns with a powerful and provocative new novel about ordinary lives that intersect during a heart-stopping crisis. “Picoult at her

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fearless best . . . Timely, balanced and certain to inspire debate.”—The Washington Post

The warm fall day starts like any other at the Center—a women’s reproductive health services clinic—its staff offering care to anyone who passes through its doors. Then, in late morning, a desperate and distraught gunman bursts in and opens fire, taking all inside hostage. After rushing to the scene, Hugh McElroy, a police hostage negotiator, sets up a perimeter and begins making a plan to communicate with the gunman. As his phone

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vibrates with incoming text messages he glances at it and, to his horror, finds out that his fifteen-year-old daughter, Wren, is inside the clinic. But Wren is not alone. She will share the next and tensest few hours of her young life with a cast of unforgettable characters: A nurse who calms her own panic in order to save the life of a wounded woman. A doctor who does his work not in spite of his faith but because of it, and who will find that faith tested as never before. A pro-life protester, disguised as a patient, who now

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stands in the crosshairs of the same rage she herself has felt. A young woman who has come to terminate her pregnancy. And the disturbed individual himself, vowing to be heard. Told in a daring and enthralling narrative structure that counts backward through the hours of the standoff, this is a story that traces its way back to what brought each of these very different individuals to the same place on this fateful day. One of the most fearless writers of our time, Jodi Picoult tackles a complicated issue in this

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gripping and nuanced novel. How do we balance the rights of pregnant women with the rights of the unborn they carry? What does it mean to be a good parent? A Spark of Light will inspire debate, conversation . . . and, hopefully, understanding.

Praise for A Spark of Light “This is Jodi Picoult at her best: tackling an emotional hot-button issue and putting a human face on it.”—People “Told backward and hour by hour, Jodi Picoult’s compelling narrative deftly explores controversial social issues.”—Us Weekly

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The Turnaway Study

Chains of Persuasion

How Social Media Activism Is Challenging
Abortion Stigma

A Framework for Religion in Democracy

Women's Rhetorics in the Twenty-First
Century

A Moral and Legal Case against Abortion
Choice

Persuasive Pro-Life: How to Talk about Our
Culture's Toughest Issue

Abortion remains legal in the US, but access has been
slowly eroded since prohibition was ruled

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unconstitutional nearly fifty years ago. Simultaneously abortion remains culturally stigmatised – it is kept secret and presumed shameful. But feminist activists are working to increase access and challenge this stigma. Numerous organisations and campaigns are challenging abortion stigma using the internet and social media and intersectional feminist sensibilities. From A Whisper to a Shout takes a closer look at four of these organisations – #ShoutYourAbortion, Lady Parts Justice, #WeTestify, and The Abortion Diary – and how they are integrating feminist tactics, social media, and political strategies to challenge abortion stigma and promote abortion access. Chronicles the incidence of abortion in nineteenth and

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twentieth-century America and the causes and processes of the profound social change which resulted, by 1900, in the nearly universal legal proscription of abortion.

Designated a Reference Reviews Top Ten Print Reference Source 2005 The Encyclopedia of Women's Health meets this challenge by bringing together an impressive array of experts on topics from reproductive issues to gastrointestinal illnesses. This skilfully edited volume, informed by current health issues and health-care realities, offers readers practical information, historical aspects, and future directions, all meticulously researched and conveniently presented. Key features

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include: -Accessible A-to-Z coverage, including AIDS, birth control, hormone replacement therapy, teen pregnancy, sexual harassment, violence, body image, access to health care and more. -Entries spanning the medical, psychological, sociocultural, spiritual, and legal arenas. -Medical topics explored from both conventional and complementary perspectives. -Cross-cultural data illustrate issues as they apply to minority women, rural women, the elderly, and other underserved populations. -Special chapters on disparities in women's health and health care. -Historical overview of women in health - as patients and as professionals. -Suggested readings and resource lists.

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Persuasion in Society introduces readers to the rich tapestry of persuasive technique and scholarship, interweaving rhetorical, critical theory, and social science traditions. This text examines current and classical theory through the lens of contemporary culture, encouraging readers to explore the nature of persuasion and to understand its impact in their lives. Employing a contemporary approach, authors Herbert W. Simons and Jean G. Jones draw from popular culture, mass media, and social media to help readers become informed creators and consumers of persuasive messages. This introductory persuasion text offers: A broad-based approach to the scope of persuasion, expanding

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students' understanding of what persuasion is and how it is effected Insights on the diversity of persuasion in action, through such contexts as advertising, marketing, political campaigns, activism and social movements, and negotiation in social conflicts The inclusion of "sender" and "receiver" perspectives, enhancing understanding of persuasion in practice Extended treatment of the ethics of persuasion, featuring opposing views on handling controversial issues in the college classroom for enhanced instruction. Case studies showing how and why people fall for persuasive messages, demonstrating how persuasion works at a cognitive level Highlights of this second edition include: An extensively revised

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approach, written with the needs of today's undergraduate students in mind Contemporary examples, selected for relevance, currency, and appeal Updated discussions of theory and research, including cognitive psychology and neuroscience Current illustrations from advertising, politics, social movements, propaganda, and other sources. To reinforce the topics covered in each chapter, discussion questions, exercises, and key terms are included. Additional resources are available on the Companion Website (www.routledge.com/textbooks/simons), along with materials for instructors, including supplements for lectures and sample exam questions.

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Decoding Abortion Rhetoric

Selling Life to Abortion-Seekers: A Content Analysis of
Passive and Active Persuasion in Crisis Pregnancy
Center Marketing

Abortion

Abortion Regret: The New Attack on Reproductive
Freedom

Arguments about Abortion

The Place of Families

When journalists, academics, and politicians describe
the North American anti-abortion movement, they often
describe a campaign that is male-dominated, aggressive,

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and even violent in its tactics, religious in motivation, anti-women in tone, and fetal-centric in arguments and rhetoric. Are they correct? In *The Changing Voice of the Anti-Abortion Movement*, Paul Saurette and Kelly Gordon suggest that the reality is far more complicated, particularly in Canada. Today, anti-abortion activism increasingly presents itself as “pro-women”: using female spokespersons, adopting medical and scientific language to claim that abortion harms women, and employing a wide range of more subtle framing and narrative rhetorical tactics that use traditionally progressive themes to present the anti-abortion position as more feminist than pro-choice feminism. Following a

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succinct but comprehensive overview of the two-hundred year history of North American debate and legislation on abortion, Saurette and Gordon present the results of their systematic, five-year quantitative and qualitative discourse analysis, supplemented by extensive first-person observations, and outline the implications that flow from these findings. Their discoveries are a challenge to our current assumptions about the abortion debate today, and their conclusions will be compelling for both scholars and activists alike.

Fleming and McClain defend a civic liberalism that takes seriously not just rights but responsibilities and virtues. Issues taken up include same-sex marriage,

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reproductive freedom, regulation of civil society and the family, education of children, and clashes between First Amendment freedoms of association and religion and antidiscrimination law.

New medical technologies, women's willingness to talk online and off, and tighter judicial reins on state legislatures are shaking up the practice of abortion. As talk becomes more transparent, Carol Sanger writes, women's decisions about whether to become mothers will be treated more like those of other adults making significant personal choices.

Presents critical and forcefully argued debate between two moral philosophers, setting out strong cases on both

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sides of the argument.

The Changing Voice of the Anti-Abortion Movement
Propaganda and the Ethics of Persuasion - Second
Edition

Second International Conference on Persuasive
Technology, PERSUASIVE 2007, Palo Alto, CA, USA,
April 26-27, 2007. Revised Selected Papers

The Oxford Handbook of Electoral Persuasion

The Case for Life

The Rise of "Pro-Woman" Rhetoric in Canada and the
United States

Abortion in America

Resistance and Persuasion is the first

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book to analyze the nature of resistance and demonstrate how it can be reduced, overcome, or used to promote persuasion. By examining resistance, and providing strategies for overcoming it, this new book generates insight into new facets of influence and persuasion. With contributions from the leaders in the field, this book presents original ideas and research that demonstrate how understanding resistance can improve persuasion, compliance, and social influence. Many of the authors present

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*their research for the first time. Four faces of resistance are identified: reactance, distrust, scrutiny, and inertia. The concluding chapter summarizes the book's theoretical contributions and establishes a resistance-based research agenda for persuasion and attitude change. This new book helps to establish resistance as a legitimate sub-field of persuasion that is equal in force to influence. Resistance and Persuasion offers many new revelations about persuasion: *Acknowledging resistance*

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*helps to reduce it. *Raising reactance makes a strong message more persuasive. *Putting arguments into a narrative increases their influence. *Identifying illegitimate sources of information strengthens the influence of legitimate sources. *Looking ahead reduces resistance to persuasive attempts. This volume will appeal to researchers and students from a variety of disciplines including social, cognitive, and health psychology, communication, marketing, political science, journalism, and education.*

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This book investigates how persuasion relates to values in self-improvement literature, revealing the discursive practices used to persuade and engage their readers, and construct a credible persona. The author adopts a corpus-driven approach that encompasses an examination of genre analysis and linguistic features such as narrative, pronoun, grammar and structure. The book further draws on insights from original interviews with writers and readers of self-improvement books, as well as people who do not read

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the genre. It begins by providing a helpful overview of the concepts of ideology and genre. A brief history of self-improvement books and their values and assumptions provide the context for the analysis. Where relevant, linguistic features in self-improvement books are compared with other genres (e.g. academic text, conversation, news). This book will be of interest to students and scholars in the fields of linguistics, culture and media studies.

Essays debate the legality and moral

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aspects of abortion, while also providing examples of how to write a five-paragraph and persuasive essay.

Compares U.S. laws on divorce and abortion with those in twenty Western nations and suggests improvements to current American practices

From a Whisper to a Shout

Second Edition

Efficacy of Value-embedded Arguments in the Persuasion Process

Terminating Pregnancy in Twenty-First Century America

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Thank You for Arguing Persuasion in Society Defending Life

The Dynamics of Persuasion provides a comprehensive and up-to-date introduction to persuasive communication and attitude change. Offering a thorough discussion of classic and contemporary theories of persuasion, this text explores the structure and functions of attitudes, consistency between attitude and behavior, and issues in attitude measurement. Examining persuasion through media,

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interpersonal, and psychological lenses, author Richard M. Perloff systematically investigates the impact of persuasive communication on attitudes toward a variety of topics, including health, politics, and racial prejudice. In addition to presenting persuasion theory and research, he provides numerous examples of persuasion in action, demonstrating the role of persuasion research in everyday life. Written in a highly accessible and clear style, *The Dynamics of Persuasion* serves to:

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introduce the social science perspective on persuasion enhance understanding of persuasion theories and research highlight the major issues discussed in the field of persuasion research explore the complexities and subtleties in the dynamics of everyday persuasion raise awareness about the ethics of contemporary persuasion. New to this edition are: 2008 election examples interspersed throughout the text focused discussions on compliance-gaining and negative advertising examples of strong attitude, such as the pros and

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cons of using animals in research.

Complimented by a Companion Website (www.routledge.com/textbooks/dynamicsofpersuasion4e) with resources for students and instructors, *The Dynamics of Persuasion* is an engaging text appropriate for advanced courses on persuasion in communication, psychology, marketing, and sociology. In its exploration of the dynamics of persuasive communication, it illuminates the powerful effects persuasion has in contemporary society and enhances understanding of this ubiquitous

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communicative strategy.

Arguing that family life helps create the virtues and character required for citizenship, McClain shows that the connection between family self-government and democratic self-government does not require the deep-laid gender inequality that has historically accompanied it.

Don't worry-almost everyone is. Either we think the subject is too impolite, or we don't want to be branded an intolerant fanatic, or we worry that we won't represent the pro-life side well enough.

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You can overcome this fear, says Trent Horn in his new book, *Persuasive Pro-Life*. With a little knowledge and a few proven techniques, you can become a bold and effective apologist for the unborn.

Drawing on over a decade as a pro-life activist Horn helps you cut through the diversions and obfuscations of the "pro-choice" side in order to accurately frame the legal, historical, and medical issues. Using vivid real-life examples, he drives home the critical importance of charity-no matter how loud the debate gets. For we

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must be not just warriors for the pro-life cause, he says, but ambassadors for it. Then Horn leads you on a guided tour of the many types of pro-abortion opponent or inquirer ("the pragmatist" "the skeptic," "the conflicted"), along with more true stories from the field. In each case he teaches you specific approaches-what to say, what not to say, and how to bear yourself-that are custom-tailored to every situation. The struggle over abortion has never been hotter, and the stakes could not be higher. Read *Persuasive Pro-Life*

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today and never again be afraid to speak up for the precious and fundamental right to life. Book jacket.

Readers of Persistent Pursuit will pick up the story of Brad and Stella Crosley after they settled into their north central Iowa wooded hideaway they call Haven Acres. Their tranquility is disrupted by the nocturnal arrival of an uninvited guest. Will their marriage survive the threat of a triangular relationship as they tackle the multiple issues of another inhabitant of Haven Acres? Will their newfound faith

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in Christ withstand the challenges they will face? Will Stella, who previously abandoned her husband and infant son, assume the role of faithful wife and devoted mother? Find out if the Crosleys manage to achieve persuasive proof. "I was delighted to find that Haven Acres was still very much alive in Persuasive Proof, the sequel to Dave Barkey's first novel Persistent Pursuit. The familiar and memorable personalities continue their adventures. Brad Crosley, principal of the local elementary school, and his wife

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Stella are in the process of making a comfortable Christian home for their son Gerald. The author beautifully and sensitively draws the reader into Brad's struggles to balance his responsibilities among nurturing his family, running the elementary school, participating in church activities, and cultivating relationships in the community. The story intensifies as Brad and Stella reach out to a desperate Sally, offering shelter and hope. This new-found hope is threatened by unforeseen challenges only to realize later that God

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had a better plan. Thank you, Dave Barkey,
for another inspiring book and I'm already
anticipating the next. " Dean W. Tuttle
Professor Emeritus, University of Northern
Colorado

Continuing the Haven Acres Story

The Dynamics of Persuasion

The Origins and Evolution of National
Policy

A Spark of Light

What Aristotle, Lincoln, and Homer Simpson
Can Teach Us about the Art of Persuasion

A Novel

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Why Most Abortions Aren't Wrong & Why All Abortions Should Be Legal

Elections are the means by which democratic nations determine their leaders, and communication in the context of elections has the potential to shape people's beliefs, attitudes, and actions. Thus, electoral persuasion is one of the most important political processes in any nation that regularly holds elections. Moreover, electoral persuasion encompasses not only what happens in an election but also what happens before and after, involving candidates, parties, interest groups, the media, and the voters themselves. This volume surveys the vast political science literature on this subject, emphasizing

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contemporary research and topics and encouraging cross-fertilization among research strands. A global roster of authors provides a broad examination of electoral persuasion, with international perspectives complementing deep coverage of U.S. politics. Major areas of coverage include: general models of political persuasion; persuasion by parties, candidates, and outside groups; media influence; interpersonal influence; electoral persuasion across contexts; and empirical methodologies for understanding electoral persuasion. *Defending Life* is arguably the most comprehensive defense of the pro-life position on abortion - morally, legally, and politically - that has ever been published in

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an academic monograph. It offers a detailed and critical analysis of *Roe v. Wade* and *Planned Parenthood v. Casey* as well as arguments by those who defend a Rawlsian case for abortion-choice, such as J. J. Thomson. The author defends the substance view of persons as the view with the most explanatory power. The substance view entails that the unborn is a subject of moral rights from conception. While defending this view, the author responds to the arguments of thinkers such as Boonin, Dworkin, Stretton, Ford and Brody. He also critiques Thomson's famous violinist argument and its revisions by Boonin and McDonagh. *Defending Life* includes chapters critiquing arguments found in popular

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politics and the controversy over cloning and stem cell research.

Condit provides a close look at how pro-life and pro-choice arguments have helped shape the development of public policy and private practice. She offers readers an orderly way through the barrage of rhetoric and an opportunity to identify and clarify our own opinions on a very difficult subject."A compelling story. . . . Not only a fascinating

Appealing to reason rather than religious belief, this book is the most comprehensive case against the choice of abortion yet published. The Ethics of Abortion critically evaluates all the major grounds for denying fetal

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personhood, including the views of those who defend not only abortion but also infanticide. It also provides several (non-theological) justifications for the conclusion that all human beings, including those in utero, should be respected as persons. This book also critiques the view that abortion is not wrong even if the human fetus is a person. The Ethics of Abortion examines hard cases for those who are prolife, such as abortion in cases of rape or in order to save the mother's life, as well as hard cases for defenders of abortion, such as sex selection abortion and the rationale for being "personally opposed" but publically supportive of abortion. It concludes with a discussion of whether artificial wombs

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might end the abortion debate. Answering the arguments of defenders of abortion, this book provides reasoned justification for the view that all intentional abortions are morally wrong and that doctors and nurses who object to abortion should not be forced to act against their consciences.

Equipping Christians to Engage the Culture

The Issue of Abortion

Persuasive Proof

Social Influence and Compliance Gaining

Abortion and Divorce in Western Law

Persuasion in Self-improvement Books

Pro: Reclaiming Abortion Rights

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As politicians, citizens, and families continue the raging national debate on whether it's proper to end human life in the womb, resources like Randy Alcorn's *Prolife Answers to Prochoice Arguments* have proven invaluable. With over 75,000 copies in print, this revised and updated guide offers timely information and inspiration from a "sanctity of life" perspective. Real answers to real questions about abortion appear in logical and concise form. The final chapter -- "Fifty Ways to Help Unborn Babies and Their Mothers"-- is worth the price of this book alone!

An indispensable resource for students, scholars, and activists concerned about current attacks on abortion

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rights, this book offers an unmatched account of the emergence, consolidation, and consequences of the antiabortion movement's paternalistic abortion regret narrative. • Examines the historical continuity of the abortion regret narrative as a political strategy used to limit women's access to abortion • Asserts that the abortion regret narrative is intimately tied to a gendered and paternalistic construction of women's divine role as mothers • Examines the antiabortion movement's strategy to place the "grieving" mother at the center of its oppositional narrative • Uses interviews, textual analysis of primary sources, and content analysis of state antiabortion policies to trace

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the growing impact of the abortion regret narrative •
Examines and reveals the antiabortion movement's
calculated political motivation for using the abortion
regret narrative as its primary strategy to oppose
abortion rights

An introduction to the art of rhetoric explains how
persuasion can profoundly influence personal and
professional successes and reveals an array of
techniques employed by such personalities as Aristotle
and Winston Churchill.

For supporters of the pro-life cause, crisis pregnancy
centers (or CPC's) have become the "darlings of the
movement," according to the New York Times

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(Belluck, 2013), offering women with unplanned pregnancies free advice, information, classes, childcare, and needed supplies. For abortion advocates, such establishments are intended to seduce vulnerable abortion-seekers into a situation where they will be counseled out of an abortion and possibly even proselytized. Yet for as much controversy as exists in the news media, medical community, and legal realm about CPC's, there is an unsettling lack of understanding of how--and why--CPC's market themselves the way they do. Their challenge is unique; they must "sell" non-abortive services to women who are oftentimes insecure, pressured, and abortion-

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minded. If one grants the right of such centers to exist, one must also grant their right to advertise. Do they market with active or passive persuasion, and does it accomplish the goal? To answer such questions, this study focuses on VirtueMedia, a notable pro-life marketing non-profit with connections to Care Net--the closest crisis pregnancy care equivalent of Planned Parenthood on the pro-life side. Using Petty and Cacioppo's elaboration-likelihood model, or ELM, this study uses both proprietary and traditional means of content analysis to explore the themes and persuasive routes exhibited in two contrasting VirtueMedia television commercial campaigns. The study found that

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of the two campaigns analyzed, both relied heavily on peripheral cues and passive forms of persuasion, but not to the extent typically assumed. Overt central cues played a prominent role in one of the two campaigns. Also, women's-issues framing of the description of CPC services--as a peripheral cue--differed vastly in both form and function, sometimes taking a form that abortion advocates could consider "deceptive," and other times existing alongside explicitly pro-life messages. The study, in fact, found

Persuasive Communication

Encyclopedia of Women's Health

Women's Rights, Human Life, and the Question of

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Justice

Ten Years, a Thousand Women, and the Consequences of Having—or Being Denied—an Abortion

Persuasive Acts

Resistance and Persuasion

Pro-life Christians, take heart: the pro-life message can compete in the marketplace of ideas—provided Christians properly understand and articulate that message. Too many Christians do not understand the essential truths of the pro-life position, making it difficult for them to articulate a biblical worldview on

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issues like abortion, cloning, and embryo research. The Case for Life provides intellectual grounding for the pro-life convictions that most evangelicals hold. Author Scott Klusendorf first simplifies the debate: the sanctity of life is not a morally complex issue. It's not about choice, privacy, or scientific progress. To the contrary, the debate turns on one key question: What is the unborn? From there readers learn how to engage the great bio-tech debate of the twenty-first century, how to answer objections

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persuasively, and what the role of the pro-life pastor should be.

Election campaigns ought to be serious occasions in the life of a democratic polity. For citizens of a democracy, an election is a time to take stock—to reexamine our beliefs; to review our understanding of our own interests; to ponder the place of those interests in the larger social order; and to contemplate, and if necessary to revise, our understanding of how our commitments are best translated into governmental policy—

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or so we profess to believe. Americans, however, are haunted by the fear that our election campaigns fall far short of the ideal to which we aspire. The typical modern American election campaign seems crass, shallow, and unengaging. The arena of our democratic politics seems to lie in an uncomfortable chasm between our political ideals and everyday reality. What Are Campaigns For? is a multidisciplinary work of legal scholarship that examines the role of legal institutions in constituting the

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disjunction between political ideal and reality. The book explores the contemporary American ideal of democratic citizenship in election campaigns by tracing it to its historical sources, documenting its thorough infiltration of legal norms, evaluating its feasibility in light of the findings of empirical social science, and testing it against the requirements of democratic theory.

This book introduces readers to the many arguments and controversies concerning abortion. While it argues for ethical and

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legal positions on the issues, it focuses on how to think about the issues, not just what to think about them. It is an ideal resource to improve your understanding of what people think, why they think that and whether their (and your) arguments are good or bad, and why. It's ideal for classroom use, discussion groups, organizational learning, and personal reading. From the Preface To many people, abortion is an issue for which discussions and debates are frustrating and fruitless: it seems like no progress will ever be

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made towards any understanding, much less resolution or even compromise. Judgments like these, however, are premature because some basic techniques from critical thinking, such as carefully defining words and testing definitions, stating the full structure of arguments so each step of the reasoning can be examined, and comparing the strengths and weaknesses of different explanations can help us make progress towards these goals. When emotions run high, we sometimes need to step back and use a passion for calm, cool, critical

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thinking. This helps us better understand the positions and arguments of people who see things differently from us, as well as our own positions and arguments. And we can use critical thinking skills help to try to figure out which positions are best, in terms of being supported by good arguments: after all, we might have much to learn from other people, sometimes that our own views should change, for the better. Here we use basic critical thinking skills to argue that abortion is typically not morally wrong. We begin with

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less morally-controversial claims: adults, children and babies are wrong to kill and wrong to kill, fundamentally, because they, we, are conscious, aware and have feelings. We argue that since early fetuses entirely lack these characteristics, they are not inherently wrong to kill and so most abortions are not morally wrong, since most abortions are done early in pregnancy, before consciousness and feeling develop in the fetus. Furthermore, since the right to life is not the right to someone else's

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body, fetuses might not have the right to the pregnant woman's body—which she has the right to—and so she has the right to not allow the fetus use of her body. This further justifies abortion, at least until technology allows for the removal of fetuses to other wombs. Since morally permissible actions should be legal, abortions should be legal: it is an injustice to criminalize actions that are not wrong. In the course of arguing for these claims, we: 1. discuss how to best define abortion; 2. dismiss many common

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“question-begging” arguments that merely assume their conclusions, instead of giving genuine reasons for them; 3. refute some often-heard “everyday arguments” about abortion, on all sides; 4. explain why the most influential philosophical arguments against abortion are unsuccessful; 5. provide some positive arguments that at least early abortions are not wrong; 6. briefly discuss the ethics and legality of later abortions, and more. This essay is not a “how to win an argument” piece or a tract or any kind

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of apologetics. It is not designed to help anyone “win” debates: everybody “wins” on this issue when we calmly and respectfully engage arguments with care, charity, honesty and humility. This book is merely a reasoned, systematic introduction to the issues that we hope models these skills and virtues. Its discussion should not be taken as absolute “proof” of anything: much more needs to be understood and carefully discussed—always.

This book constitutes the thoroughly refereed post-proceedings of the Second

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International Conference on Persuasive Technology for Human Well-Being, PERSUASIVE 2007, held in Palo Alto, CA, USA, in April 2007. The 37 revised full papers presented were carefully reviewed and selected from numerous submissions for inclusion in the book. The papers are organized in topical sections and cover a broad range of subjects.