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Analysis Of Thailand

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Effective risk management - the identification, assessment and prioritization of risks - is a vital

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consideration when looking to safeguard your company's commercial future and deal with the latest regulatory requirements. Managing Business Risk will enable your company to maintain controls on

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risks that may threaten your business while at the same time delivering transparent reporting to your stakeholders. The book examines the key areas of risk in today's competitive and complex business market. Drawing on

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expert advice from leading risk consultants, lawyers and regulatory authorities, it shows you how to protect your business against a rising tide of risks. If you don't build risk controls into the structure of your company,

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from the boardroom down, then your business could be vulnerable to a number of threats - both internal and external. Identify and neutralise them now, and give your company a competitive advantage.

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Books on mural painting in Thailand have tended to focus on works commissioned by royalty or other elites from the centers of power. This volume is the first to examine a vibrant sub-school of painting from the rural

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heartland of the Northeastern Region, also known as Isan. It is a multifaceted and empathetic study of these lovely and lively paintings, and will appeal to anyone interested in the Mekong Region as well as to scholars of

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art history, Buddhism, and anthropology in Southeast Asia. The foundation of any archaeometallurgical study is study of excavated assemblages of metals and related remains. This volume presents in detail

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how the metals and such remains as crucibles excavated from four sites in northeast Thailand have been studied to understand the place of metal objects and technology in the ancient past of this region. In

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addition to typological examination, hundreds of technical analyses reveal the technological capabilities, preferences, and styles of metal artifact manufacturers in this part of Thailand. Detailed

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examination of contexts of recovery of metal remains employing a "life history" approach indicates that metal objects in those societies were used primarily in daily life and, only occasionally, as grave

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goods. The most surprising find is that casting of copper-base artifacts to final form took place at all these village sites during the metal age period, indicating a decentralized final production stage that may prove to be

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unusual for metal age societies. These insights are made possible by applying the methods and theories introduced in the first volume of the suite of volumes that study the metal remains from Ban Chiang in

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regional contest. Thai
Archaeology Monograph Series,
2B; University Museum
Monograph, 150

This volume completes the
series of reports on the
excavations of Ban Non Wat,

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Noen U-Loke and Ban Lum
Khao.

Charting A New Course
Reflections of the Isan Heartland
Opportunities and Challenges
Toward Prosperity, Creativity,
Equity, and Democracy

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Strategic Marketing

PESTEL-Analysis of BMW

Thailand has become well known throughout the world for wonderful cuisine, great package holidays, sumptuous temples and textiles.

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Noticeably absent from glossy tourist brochures but equally well known throughout the Western world is Thailand's seedier side - the world of child exploitation, rampant prostitution and AIDS. Thailand maintains its appeal

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by slipping the ugly and painful out of sight and by promoting women as exotic visual icons through beauty contests, state rituals and the sex trade. This book explores the construction of gender in Thailand and in particular the

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role Bangkok plays in establishing gender relations for the whole of the country. It examines the historical and cultural processes underlying Thai public culture, including historical theme parks. The author demonstrates how the

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materiality of the Thai world shapes gender relations and how Buddhism discourages essentialisms, including fixed binary gender identities. Throughout the book, appearances are shown to be critically important, and the

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essentialism of gender is maintained through display, public presentations, and everyday material practices. Anyone wishing to understand the complexity of Thailand will find this book provides a highly readable and insightful

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analysis.

Asia is increasingly taking on a leading role in the fields of Good Clinical Practice (GCP) and ethics, two areas that are central to clinical research practices worldwide. Clinical research in Asia examines the

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evolution of these key sectors in the Asian countries where the greatest developments are taking place, offering valuable perspectives on a wide range of issues affecting clinical research. Following an introduction that provides an

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overview of the topic and its strengths and weaknesses, each chapter of the book is devoted to clinical research in a specific country, focusing on issues including the history and evolution of clinical research, clinical trials and

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regulatory aspects. The chapters also offer a perspective on future trends in clinical research in each country. The book concludes with a discussion of the importance of political, economic, socio-cultural,

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technological, legal and environmental factors (PESTLE analysis). Analysis from a leading and highly respected professional in the sector An overview of country-specific regulatory environments Discussion of

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***challenges and solutions for
clinical research
Railway engineering is facing
different and complex
challenges due to the growing
demand for travel, new
technologies, and new
mobility paradigms. All these***

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issues require a clear understanding of the existing technologies, and it is crucial to identify the real opportunities that the current technological revolution may pose. As railway transportation planning

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processes change and pursue a multi-objective vision, diagnostic and maintenance issues are becoming even more crucial for overall system performances and alternative fuel solutions. Examines the impact of

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foreign direct investment on workers, families, and communities in the developing world. Concludes with an analysis of the implications for contemporary policy debates and proposed new avenues for future

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research.

Edible Insects

*An Analysis and Statistics of
Thailand's International Trade
Buddhist Murals of Northeast
Thailand*

*Proceedings of the 6th
International Congress on*

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***Interdisciplinary Behavior and
Social Sciences (ICIBSoS
2017), July 22-23, 2017, Bali,
Indonesia***

***Managing Business Risk
Cracking the Coconut***

*This book constitutes the
refereed proceedings on the*

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*23rd Nordic Conference on
Secure IT Systems, NordSec
2018, held in Oslo, Norway, in
November 2018. The 29 full
papers presented in this
volume were carefully
reviewed and selected from 81*

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submissions. They are organized in topical sections named: privacy; cryptography; network and cloud security; cyber security and malware; and security for software and software development.

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To millions of people in the world, rice is the center of existence, especially in Asia, where more than 90 percent of the world's rice is grown. This book is about the trends and changes that have occurred in

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the Asian rice economy since World War II, but particularly since the introduction of new varieties of rice and modern technology in the mid-1960s. Although there is now a vast amount of literature and

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statistical data on various aspects of the subject, no single comprehensive treatment has previously been prepared. The Rice Economy of Asia not only provides such a treatment but also presents

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a clear picture of some of the critical issues dealing with productivity and equity --- as a glance at the table of contents will show. In addition to 18 chapters, there are an extensive bibliography, 150

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tables, and 50 charts. The volume, as a whole, should be interesting and useful to decisionmakers at national and international levels, to professionals, and to students of development.

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Reflecting recent major advances in the field, Müller's Imaging of the Chest, 2nd Edition, by Drs. Christopher M. Walker and Jonathan H. Chung, remains your go-to reference for all aspects of

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chest radiology, including the latest diagnostic modalities and interventional techniques. This exhaustive resource begins with a review of normal anatomy, progressing to expert coverage based first on

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how patients present in clinical practice, then on diagnosis or diagnostic category. This practical, easy-to-use format helps you effectively select and interpret the best imaging studies for

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the everyday challenges you face in thoracic imaging. Provides extensive new information on lung cancer screening, detailing the technique required to perform a lung cancer screening CT as

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well as how to interpret these examinations using ACR Lung-RADS. Contains four all-new chapters: Idiopathic pleuroparenchymal fibroelastosis, Interstitial pneumonia with autoimmune

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features, Non-infectious complications of lung and stem cell transplantation, and Leukemia. Updates you on recent advances regarding interstitial lung disease diagnosis, diffuse idiopathic

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pulmonary neuroendocrine cell hyperplasia (DIPNECH), interstitial pneumonia with autoimmune features (IPAF), pleuroparenchymal fibroelastosis, and much more. Explains the recent CT

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*classification in usual
interstitial
pneumonia/idiopathic
pulmonary fibrosis (UIP/IPF)
diagnosis and what features
are required to correctly
categorize a CT into one of*

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four specific patterns. Covers current topics such as bacterial, viral, fungal, and parasitic infections, and new staging and histologic classifications for various lung neoplasms including lung

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*cancer and mesothelioma.
Features more than 3,100
superior, large digital-quality
images (many in full color)
depicting all of the chest
imaging findings you're likely
to see, and helping you*

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distinguish between conditions with similar manifestations. Provides boxes highlighting key points to assist you with report writing, as well as suggestions for treatment and future imaging studies.

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Features a full-color design throughout, color-coded tables, classic signs boxes, and bulleted lists that highlight key concepts and get you to the information you need quickly. Hospitality industry is growing

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at a rapid pace. The improving cross-country relations have resulted into boom in the Travel and Tourism Industry and its services. This book gives a comprehensive account on tourism industry of India, at

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large, and the world, in general. From hotel to transportation (airways, railways and roadways), the book delves on services that helps in managing a tour efficiently. It also talks about

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tourism's role in revenue generation, and trade forming an integral part of the tourism industry. The book discusses the topics like sustainable tourism and contemporary trends being followed in

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tourism, hotel and aviation industry today. Designed as a text for the students of hospitality management, the book is equally beneficial for the students pursuing a diploma level course in travel

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and tourism management. Besides, the book is equally useful for the professionals working in the hospitality industry. What Reviewer says... This book appears to be quite exhaustive and aims to

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cover all aspects of tourism and travel management. The chapterization of the book is planned in a very scientific manner, i.e. moving from simple or early to complex or advance stages of study in the

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subject. The text also serve as a learning material for the students enrolled for distance education in Tourism and Travel Management. This text, to a larger extent, covers all the functional area of Tourism,

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Travel, Hospitality and Aviation Management. Text is designed in such a manner that it not only brings out the challenges but also indicates employment opportunities for trained manpower in this

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sector. The statistical data and references are up-to-date which will serve as a useful source of information for target audience for this text from all spheres of this business activity. The text also

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highlights the details of new and emerging trends and study areas of Travel and Tourism like Sustainable Tourism, Community-based Tourism, and so on. The author has completely incorporated

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the proposed changes to make the text appealing for different segments of academia. —Prof. (Dr.) M. Sajnani, Dean Faculty of Hospitality & Tourism, Director, Amity Institute of Travel & Tourism

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*The Sri Lankan Economy
Challenges and Opportunities
23rd Nordic Conference,
NordSec 2018, Oslo, Norway,
November 28-30, 2018,
Proceedings
Agriculture and Soils of*

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Thailand

*Science and Civilisation in
China: Volume 6, Biology and
Biological Technology, Part 2,
Agriculture*

Thai Trade Monitor, 1987-88

This is a pivotal period in

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Sri Lanka's economic development. The end of conflict opens a door for accelerated economic growth and poverty reduction. Reform is needed to regain

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momentum because fiscal imbalances and rising public debt could jeopardize macroeconomic stability. The economy would benefit from significant trade and

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commercial policy reform. The labor market suffers from sluggish growth of formal sector employment and from skills mismatches, which can be addressed by changes in education policy

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and systems. The book analyzes these and related critical constraints on the Sri Lankan economy, and proposes a set of policy reforms that would lay the foundations for more rapid

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and inclusive development. This text discusses how companies create competitive advantage through strategic marketing. Using established frameworks and

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concepts, it examines aspects of marketing strategy and thinking. It provides examples to facilitate the understanding of theoretical concepts. Seminar paper from the

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**year 2015 in the subject
Business economics -
Business Management,
Corporate Governance,
grade: 70 %, Prifysgol
Cymru University of Wales,
language: English, abstract:**

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Germany is one of the leading car manufacturer industries in the world. The German automotive market convinces customer preferences around the world with companies like

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**Volkswagen, BMW or
Daimler, as confirmed by
export rates of 190 billion
euro through vehicles and
components in 2012
(Frankfurter Allgemeine
Zeitung, 2013). The**

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Bavarian automobile manufacturer BMW is one of these highly regarded and ven-erated automobile brands. The enterprise BMW Group assert their top position in the premium

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segment with a new record in global sales of about 2.1 million automobiles in 2014. The additional brand MINI could hold the level of its sales from the previous year and, for the first time,

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Rolls Royce Motor Cars was able to increase the sales over 4.000 units in 2014, and thus assert the position as the market leader in the absolute luxury segment. Hawranek (2008) and

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Reithofer, chief executive of BMW, (BMW Group, 2015) emphasise that the company remain faithful to its strategy to continuously hold the position as the world's top seller in the

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premium class. The elaboration will present an environmental analysis of the BMW Group in the automotive industry with help of the principles of a PESTEL-Analysis. After a

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general over-view of the automotive industry in the 21st century in chapter 2, each point of the PESTEL-analysis will be processed separately in chapter 3. The conclusion in chapter 4 in-

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**cludes the results, an
overall assessment of the
BMW Group and
recommendations
considering the focus of the
business strategy.
As industrialisation**

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**continues to evolve,
exacerbating environmental
problems such as global
warming and climate
change have raised the
concern across the globe.
Road transport is primarily**

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the most notable source of pollution in the world. With the sophistication in environmental technology, a variety of environmentally friendly products have been introduced in the market

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and hybrid vehicle is highly recommended. However, in Malaysia automotive market demand for hybrid vehicle is still considered very low compared to non-hybrid vehicles and thus to

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**conduct a study on
consumer's adoption
toward hybrid car is timely.
The study investigated the
relationships between
marketing mix (4Ps),
environmental concern,**

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governmental incentive and purchase intention of hybrid car in Malaysia. A total of 372 valid samples were collected using convenience sampling technique. The Structural

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**Equation Modelling (SEM)
by using Smart-PLS was
employed to investigate the
significance of individual
path correlations,
measurement model, and
overall fit of structural**

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model. The results of the study revealed that marketing mix (4Ps), governmental incentive, attitude, subject norm and perceived behavioural control showed a significant

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and positive relationship with hybrid car purchase intention. In addition environmental concern exhibits the moderation effect among those relationships.

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Vietnam 2035
Tropical Diseases Bulletin
The Political Economy of
the Asian Financial Crisis
Future of solar photovoltaic
Does Foreign Direct
Investment Promote

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**Development?
Transdisciplinary
Perspectives on Risk
Management and Cyber
Intelligence**

Part of a series which aims to reflect the
changing face of the economic climate

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and business world. The books contain the latest information and thinking in their areas and are specifically focused to the needs of AS, A level and first year undergraduate students.

Issues and Trends in Interdisciplinary Behavior and Social Science contains

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papers presented at the 6th International Congress on Interdisciplinary Behavior and Social Science 2017 (ICIBSoS 2017), held 16—17 December 2017 in Yogyakarta, Indonesia. The contributions cover every discipline in all fields of social

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science, and discuss many current trends and issues being faced by 21st century society especially in Southeast Asia. Topics include literature, family culture studies, behavior studies, psychology and human development, religion and values, religious coping,

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social issues such as urban poverty and juvenile crisis, driving behavior, well-being of women, career women, career performance, job stress, happiness, social adjustment, quality of life among patients, the cosmetics business, etc. The issues are discussed using scientific

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quantitative or qualitative methods from different academic viewpoints. Taking a global and multidisciplinary approach, The SAGE International Encyclopedia of Travel and Tourism brings together a team of international scholars to examine the travel and

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tourism industry, which is expected to grow at an annual rate of four percent for the next decade. In more than 500 entries spanning four comprehensive volumes, the Encyclopedia examines the business of tourism around the world paying particular attention to the

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social, economic, environmental, and policy issues at play. The book examines global, regional, national, and local issues including transportation, infrastructure, the environment, and business promotion. By looking at travel trends and

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countries large and small, the Encyclopedia analyses a wide variety of challenges and opportunities facing the industry. In taking a comprehensive and global approach, the Encyclopedia approaches the field of travel and tourism through the numerous

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disciplines it reaches, including the traditional tourism administration curriculum within schools of business and management, economics, public policy, as well as social science disciplines such as the anthropology and sociology. Key features include:

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More than 500 entries authored and signed by key academics in the field. Entries on individual countries that details the health of the tourism industry, policy and planning approaches, promotion efforts, and primary tourism draws. Additional

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entries look at major cities and popular destinations Coverage of travel trends such as culinary tourism, wine tourism, agritourism, ecotourism, geotourism, slow tourism, heritage and cultural-based tourism, sustainable tourism, and recreation-based tourism Cross-

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references and further readings A
Reader ' s Guide grouping articles by
disciplinary areas and broad themes
The emergence of artificial intelligence
has created a vast amount of
advancements within various
professional sectors and has

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transformed the way organizations conduct themselves. The implementation of intelligent systems has assisted with developing traditional processes including decision making, risk management, and security. An area that requires significant attention

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and research is how these companies are becoming accustomed to computer intelligence and applying this technology to their everyday practices. Transdisciplinary Perspectives on Risk Management and Cyber Intelligence is a pivotal reference source that provides

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vital research on the application of intelligent systems within various professional sectors as well as the exploration of theories and empirical findings. While highlighting topics such as decision making, cognitive science, and knowledge management, this

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publication explores the management of risk and uncertainty using training exercises, as well as the development of managerial intelligence competency. This book is ideally designed for practitioners, educators, researchers, policymakers, managers, developers,

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analysts, politicians, and students seeking current research on modern approaches to the analysis and performance of cyber intelligence.

Global Midwifery: Principles, Policy and Practice

Future Prospects for Food and Feed

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Security

Country Analysis Report: Thailand, In-
depth PESTLE Insights

Railway Transport Planning and
Manageme

Metals and Related Evidence from Ban
Chiang, Ban Tong, Ban Phak Top, and

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Don Klang

This study presents options to fully unlock the world's vast solar PV potential over the period until 2050. It builds on IRENA's global roadmap to scale up renewables and meet climate goals.

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Segmentation involves the identification of target customer groups. This book explains the key aims behind the segmentation process and shows you in a step by step plan how to build up a strategy for identifying and targeting segments effectively.

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Combining interviews and biographies with archive materials and ephemeral popular literature, this text documents the monastic lives of three generations of forest-dwelling ascetics and challenges the stereotype of Thai Buddhism. This book is the first authoritative,

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in-depth publication about global midwifery and the contribution of skilled professional midwives to the provision of high quality maternity care, reductions in maternal and newborn mortality and morbidity. It demonstrates actions that are contributing to the achievement of

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the 2030 Sustainable Development Goals through partnership with women and their families, enabling them to 'survive, thrive and transform'. The book explores how the world is becoming more connected through globalisation, advances in technology and

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innovation and yet more inequitable as women and children are disproportionately affected by issues such as poverty, environmental vulnerability, hunger, conflict, violence, and discrimination. It considers how midwives contribute to maternal

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and newborn health, leading to greater equity and empowerment and, ultimately, strengthening health systems. The 'three pillars' of midwifery are discussed: regulation, education and professional midwives' associations. The importance of

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evidence-based care is explored along with different models of midwifery and the challenges of developing professional leadership. This book also considers women's human rights to sexual and reproductive health and respectful maternity care, stressing the

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importance of cultural sensitivity and contextually appropriate approaches. Midwives and other professionals will benefit from this reliable resource that indicates direction and provides information about the principles and practice of professional midwifery. This text

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also provides universities, organisations, and individuals with a highly relevant resource to better equip them for international midwifery practice. It finally offers policy makers a reliable source of evidence-based information for consideration in various evolving

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***national and international
situations. .***

***The SAGE International
Encyclopedia of Travel and Tourism***

Secure IT Systems

***Wandering Monks in Twentieth-
Century Thailand***

TRAVEL AND TOURISM

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MANAGEMENT

A Practical Guide to Protecting Your Business

Forest Recollections

Written by an international panel of professional and academic peers, the book provides the engineer and technologist working in research,

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development and operations in the food industry with critical and readily accessible information on the art and science of infrared spectroscopy technology. The book should also serve as an essential reference source to undergraduate and postgraduate students and

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researchers in universities and research institutions. Infrared (IR) Spectroscopy deals with the infrared part of the electromagnetic spectrum. It measure the absorption of different IR frequencies by a sample positioned in the path of an IR beam. Currently, infrared

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spectroscopy is one of the most common spectroscopic techniques used in the food industry. With the rapid development in infrared spectroscopic instrumentation software and hardware, the application of this technique has expanded into many areas of food

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research. It has become a powerful, fast, and non-destructive tool for food quality analysis and control. Infrared Spectroscopy for Food Quality Analysis and Control reflects this rapid technology development. The book is divided into two parts. Part I addresses principles and

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*instruments, including theory, data treatment techniques, and infrared spectroscopy instruments. Part II covers the application of IRS in quality analysis and control for various foods including meat and meat products, fish and related products, and others. *Explores this*

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*rapidly developing, powerful and fast
non-destructive tool for food quality
analysis and control *Presented in
two Parts -- Principles and
Instruments, including theory, data
treatment techniques, and
instruments, and Application in
Quality Analysis and Control for*

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*various foods making it valuable for understanding and application *Fills a need for a comprehensive resource on this area that includes coverage of NIR and MVA*

This second part of the sixth volume of Joeph Needham's great enterprise is an account of the technological

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history of agriculture, with major sections devoted to field systems, implements and techniques (sowing, harvesting, storing) and crop systems (what has grown and where and how crops rotated).

The Asian crisis has sparked a thoroughgoing reappraisal of current

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international financial norms, the policy prescriptions of the International Monetary Fund, and the adequacy of the existing financial architecture. To draw proper policy conclusions from the crisis, it is necessary to understand exactly what happened and why from both a

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political and an economic perspective. In this study, renowned political scientist Stephan Haggard examines the political aspects of the crisis in the countries most affected—Korea, Thailand, Malaysia, and Indonesia. Haggard focuses on the political economy of the crisis,

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emphasizing the longer-run problems of moral hazard and corruption, as well as the politics of crisis management and the political fallout that ensued. He looks at the degree to which each government has rewoven the social safety net and discusses corporate and financial

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restructuring and greater transparency in business-government relations. Professor Haggard provides a counterpoint to the analysis by examining why Singapore, Taiwan, and the Philippines escaped financial calamity.

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This book is open access under a CC BY-NC-ND license. This volume analyzes the economic, social, and political challenges that emerging states confront today.

Notwithstanding the growing importance of the 'emerging states' in global affairs and governance,

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many problems requiring immediate solutions have emerged at home largely as a consequence of the rapid economic development and associated sociopolitical changes. The middle-income trap is a major economic challenge faced by emerging states. This volume

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regards interest coordination for technological upgrading as crucial to avoid the trap and examines how various emerging states are grappling with this challenge by fostering public-private cooperation, voluntary associations of market players, and/or social networks.

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Social disparity is another serious problem. It is deeply rooted in history in the emerging states such as South Africa and many Latin American countries. However, income distribution is recently deteriorating even in East Asia that was once praised for its high

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economic growth with equity. Increasing pressure for political opening is another challenge for emerging states. This volume argues that the economic, social, and political problems are interwoven in the sense that the emerging states need to build political consensus in

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order to tackle the economic and social difficulties. Democratic institutions have not always been successful in this respect.

External Influences

Volume VI The Iron Age: Summary and Conclusions

Expert Radiology Series

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*Ban Chiang, Northeast Thailand,
Volume 2B*

*Marketing Tourism and Hospitality
Smart Energy Grid Design for Island
Countries*

*Social sciences have always been an
important tool that enables human
beings to examine and understand*

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society. Through social sciences, researchers gain understandings of social phenomena and changes by providing commentaries, producing explanations, and attempting to synthesize a diversity of information sets to formulate theories. Since the concept of change has been the

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hallmark of the new millennium, researchers have witnessed a transformation in every aspect of the modern world at an ever-increasing speed, particularly in the social facet of human life. Ways of thinking that had previously been upheld and taught may, therefore, no longer be

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appropriate or effective as tools to understand contemporary phenomena and changes. The Handbook of Research on Current Trends in Asian Economics, Business, and Administration is a critical reference source that examines different aspects of social sciences, management,

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sociology, and education to better understand today's society and social life in the Asian context. The book identifies trends, impacts, and implications of disruptive technologies for business and socio-economic development as well as strategic advantage on different levels of

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business and administration. Covering topics that include e-commerce, green management, information technology, economic growth, and distance learning, this book is essential for economists, academicians, government officials, policymakers, social scientists, managers, leaders,

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*behavioral scientists, academicians,
researchers, and students.*

Thirty years of Đổi Mới (economic renovation) reforms have catapulted Vietnam from the ranks of the world's poorest countries to one of its great development success stories. Critical ingredients have been

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visionary leaders, a sense of shared societal purpose, and a focus on the future. Starting in the late 1980s, these elements were successfully fused with the embrace of markets and the global economy. Economic growth since then has been rapid, stable, and inclusive, translating into strong welfare gains for

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the vast majority of the population. But three decades of success from reforms raises expectations for the future, as aptly captured in the Vietnamese constitution, which sets the goal of “a prosperous people and a strong, democratic, equitable, and civilized country.†? There is a firm

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aspiration that by 2035, Vietnam will be a modern and industrialized nation moving toward becoming a prosperous, creative, equitable, and democratic society. The Vietnam 2035 report, a joint undertaking of the Government of Vietnam and the World Bank Group, seeks to better

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comprehend the challenges and opportunities that lie ahead. It shows that the country's aspirations and the supporting policy and institutional agenda stand on three pillars: balancing economic prosperity with environmental sustainability; promoting equity and social inclusion

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to develop a harmonious middle- class society; and enhancing the capacity and accountability of the state to establish a rule of law state and a democratic society. Vietnam 2035 further argues that the rapid growth needed to achieve the bold aspirations will be sustained only if it stands on

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faster productivity growth and reflects the costs of environmental degradation. Productivity growth, in turn, will benefit from measures to enhance the competitiveness of domestic enterprises, scale up the benefits of urban agglomeration, and build national technological and

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innovative capacity. Maintaining the record on equity and social inclusion will require lifting marginalized groups and delivering services to an aging and urbanizing middle-class society. And to fulfill the country's aspirations, the institutions of governance will need to become modern, transparent, and

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fully rooted in the rule of law. Edible insects have always been a part of human diets, but in some societies there remains a degree of disdain and disgust for their consumption. Insects offer a significant opportunity to merge traditional knowledge and modern science to

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improve human food security worldwide. This publication describes the contribution of insects to food security and examines future prospects for raising insects at a commercial scale to improve food and feed production, diversify diets, and support livelihoods in both developing

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and developed countries. Edible insects are a promising alternative to the conventional production of meat, either for direct human consumption or for indirect use as feedstock. This publication will boost awareness of the many valuable roles that insects play in sustaining nature and human life,

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and it will stimulate debate on the expansion of the use of insects as food and feed.

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depth PESTLE Insights External
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*Compilation of Soil Reports and
Laboratory Analysis of the Soils in
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Target Marketing for Marketing

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Managers

This book identifies the challenges, solutions, and opportunities offered by smart energy grids (SEGs) with regard to the storage and regulation of diversified energy sources such as photovoltaic, wind, and ocean energy. It provides a detailed analysis of the

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stability and availability of renewable sources, and assesses relevant socioeconomic structures. The book also presents case studies to maximize readers' understanding of energy grid management and optimization. Moreover, it offers guidelines on the design,

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implementation, and maintenance of the (SEG) for island countries.

The 2020 UNODC Global Report on Trafficking in Persons is the fifth of its kind mandated by the General Assembly through the 2010 United Nations Global Plan of Action to Combat Trafficking in Persons. It

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covers more than 130 countries and provides an overview of patterns and flows of trafficking in persons at global, regional and national levels, based primarily on trafficking cases detected between 2017 and 2019. As UNODC has been systematically collecting data on trafficking in persons for more

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than a decade, trend information is presented for a broad range of indicators.

This textbook explores the fundamental principles of marketing applied to tourism and hospitality businesses, placing special emphasis on SMEs in the international tourism

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industry. It includes examples from a wide range of destinations, from emerging markets to high-income countries. Taking a comprehensive approach, the book covers the whole spectrum of tourism and hospitality marketing including destination marketing, marketing research,

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consumer behaviour, and digital and social media marketing. Practical in focus, it gives students the tools, techniques, and underlying theory required to design and implement successful tourism marketing plans. Chapters contain in-depth case studies, including companies like

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Marine Dynamics Shark Tours (South Africa), Reality Tours & Travel (Mumbai, India), and Makeover Tours (Turkey). Thematic case studies include 'Halal Tourism in Southeast Asia', and 'Marketing and Branding Rwanda'. These illustrate key concepts and theory, with definitions,

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key summaries, and discussion questions providing further insights. This textbook is ideal for undergraduate and postgraduate students looking for a comprehensive text with a practical orientation. An authentic guide to Thai cuisine provides readers with all the basic

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knowledge necessary to create great Thai meals, as well as more than 175 recipes for dishes representing the best in Thai cookery.

Materializing Thailand

Global Report on Trafficking in
Persons 2020

The Rice Economy of Asia

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Handbook of Research on Current
Trends in Asian Economics, Business,
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