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Pragmatics Of

Human

Pragmatics  
Communication

Of Human Co

mmunication

Expoll

The last 10  
years have seen  
a resurgence in  
interest and  
research around  
inequalities in

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the health sector. While a disproportionate share of the new research has focused on measuring inequality in the health sector, work is emerging on how to understand the causes of

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inequality and  
on identifying  
successful  
approaches for  
tackling the  
problem. This  
book summarizes  
the operational  
lessons  
emerging from  
this new focus.  
It is intended  
to be an

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Human

operational  
Communication  
resource for

Expoll  
change agents

within and

outside

government in

low and middle

countries

committed to

improve access

and use of

critical health

services to

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Human

income poor and  
social

Communication  
Expoll

vulnerable

populations.

Prepare to have

your conception

of truth rocked

to its very

foundation. It

is the year

2004. Violent

crime is the

number one

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Human

political issue  
in America.

Communication  
Expoll

Now, the Swift

and Sure Anti-

Crime Bill

guarantees a

previously

convicted

violent

criminal one

fair trial, one

quick appeal,

then immediate

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Human

Communication

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execution. To prevent abuse of the law, a machine must be built that detects lies with 100 percent accuracy. Once perfected, the Truth Machine will change the face of the

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Human

Communication

Expo

world. Yet the  
race to finish  
the Truth

Machine forces  
one man to  
commit a  
shocking act of  
treachery,  
burdening him  
with a dark  
secret that  
collides with  
everything he



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Human

believes in.

Communication

Now he must

Expoll  
conceal the

truth from his

own creation .

. . or face his

execution. By

turns

optimistic and

chilling--and

always

profound--The

Truth Machine

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Human

Communication

Expell

is nothing less  
than a history  
of the future,  
a spellbinding  
chronicle that  
resonates with  
insight, wisdom

. . . and  
astounding  
possibility.

"PROFOUND."

--Associated

Press

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Human

In this fifth  
edition of A

Cognitive

Psychology of

Mass

Communication,

author Richard

Jackson Harris

continues his

examination of

how our

experiences

with media

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Human

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affect the way  
we acquire  
knowledge about  
the world, and  
how this  
knowledge  
influences our  
attitudes and  
behavior.

Presenting  
theories from  
psychology and  
communication

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Human

along with  
reviews of the

Communication  
Expoll  
corresponding

research, this

text covers a

wide variety of

media and media

issues, ranging

from the

commonly

discussed

topics - sex,

violence,

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Advertising -  
to lesser-

Expoll  
studied topics,

such as values,

sports, and

entertainment

education. The

fifth and fully

updated edition

offers: highly

accessible and

engaging

writing

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Human

contemporary  
Communication  
references to

Expoll  
all types of  
media familiar  
to students  
substantial  
discussion of  
theories and  
research,  
including  
interpretations  
of original  
research

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Human

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studies a  
balanced  
approach to  
covering the  
breadth and  
depth of the  
subject  
discussion of  
work from both  
psychology and  
media  
disciplines.

The text is

*Page 16/235*



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Human

appropriate for

Media Effects,

Media &

Society, and

Psychology of

Mass Media

coursework, as

it examines the

effects of mass

media on human

cognitions,

attitudes, and

behaviors

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Human

through

Communication

empirical

social science

research;

teaches

students how to

examine and

evaluate

mediated

messages; and

includes mass

communication

research,

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Human

theory and

Communication

analysis.

Public

authorities

from all levels

of government

increasingly

turn to

Citizens'

Assemblies,

Juries, Panels

and other

representative

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Human

Communication

Expoll

deliberative  
processes to  
tackle complex  
policy problems  
ranging from  
climate change  
to  
infrastructure  
investment  
decisions. They  
convene groups  
of people  
representing a

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wide cross-  
section of  
society for at  
least one full  
day - and often  
much longer -  
to learn,  
deliberate, and  
develop  
collective  
recommendations  
that consider  
the

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complexities

Communication

and compromises

Expoll

required for

solving

multifaceted

public issues.

Generation We

Religion in the

Oval Office

The Cambridge

Handbook of

Computing

Education

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Research  
Communication  
National  
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Security and  
Gender Politics  
in Superpower  
America  
Albion's Seed  
Celebrating  
Statistics

*The Press  
EffectPoliticians,*

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*Journalists, and  
the Stories that  
Shape the Political  
World*  
Oxford  
University Press,  
USA

*Taking the  
possibility of  
change in ethnic  
identity into  
account, this book  
shows and*



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*dismantles the theoretical logics linking ethnic diversity to negative outcomes and processes such as democratic destabilisation, clientelism, riots and state collapse. Even more*

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Expo

*importantly, it changes the questions we can ask about the relationship between ethnicity, politics and economics.*

*The year 2020 will mark the 100th anniversary of the Nineteenth*

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*Amendment giving many women in the United States the right to vote. The struggle for suffrage lasted over six decades and involved more than a million women; yet, even at the moment of the amendment's*

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*enactment,  
women's activists  
disagreed heartily  
over how much  
had been  
achieved, whether  
it was necessary  
for women to  
continue  
organizing for  
political rights, and  
what those political*

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Human

*rights would bring.  
Looking forward to  
the 100-year  
anniversary of the  
passage of the  
Nineteenth  
Amendment, this  
collection of  
original essays  
takes a long view  
of the past century  
of women's*

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Explain

*political engagement to gauge how much women have achieved in the political arena. The volume looks back at the decades since women won the right to vote to analyze the changes,*

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Human

*developments, and  
even continuities in  
women's roles in*

*the broad political  
sphere. Ultimately,  
the book asks two  
important*

*questions about  
the last 100 years  
of women's  
suffrage: 1) How  
did the Nineteenth*

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Communication

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*Amendment alter the American political system? and 2) How has women's engagement in politics changed over the last 100 years? As the chapters reveal, while women have made substantial*



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*strides in the  
political  
realm--voting at  
higher rates than  
men and gaining  
prominent  
leadership  
roles--barriers to  
gender equality  
remain. Women  
continue to be  
underrepresented*

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*in political office  
and to confront  
gender bias in a  
myriad of political  
settings. The  
contributors also  
remind us of the  
important  
understanding to  
be gained from an  
intersectional  
perspective to*

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*women's political  
engagement. In*

*particular, several*

*chapters discuss*

*the failure of the*

*Nineteenth*

*Amendment to*

*provide full political*

*rights and*

*representation to*

*African American,*

*Latina, and poorer*

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*women. The work also considers women's extra-institutional activism in a wide variety of settings, including in the feminist, civil rights, environmental, and far-right movements. As the*

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Human

*volume traces*

*women's forceful*

*presence and*

*limitations in*

*politics over the*

*past century, it*

*also helps us look*

*forward to consider*

*the next 100 years:*

*what additional*

*victories might be*

*won and what new*

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Human

Communication

Expoll  
*defeats will need  
women's  
response?*

*The Routledge*

*Handbook of*

*Applied*

*Communication*

*Research provides*

*a state-of-the-art*

*review of*

*communication*

*scholarship that*

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*addresses real-world concerns, issues, and problems. This comprehensive examination of applied communication research, including its foundations, research methods employed,*

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*significant issues  
confronted,  
important contexts  
in which such  
research has been  
conducted, and  
overviews of some  
exemplary  
programs of  
applied  
communication  
research, shows*



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*how such research has and can make a difference in the world and in people's lives. The sections and chapters in this Handbook: explain what constitutes applied communication scholarship,*

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*encompassing a wide range of approaches and clarifying relationships among theoretical perspectives, methodological procedures, and applied practices demonstrate the breadth and depth*

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*of applied  
communication  
scholarship review  
and synthesize  
literature about  
applied  
communication  
areas and topics in  
coherent,  
innovative, and  
pedagogically  
sound ways set*

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*agendas for future*

*applied*

*communication*

*scholarship.*

*Unique to this*

*volume are*

*chapters*

*presenting*

*exemplary*

*programs of*

*applied*

*communication*

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*research that demonstrate the principles and practices of such scholarship, written by the scholars who conducted the programs. As an impressive benchmark in the ongoing growth and development*

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*of communication  
scholarship,*

*editors Lawrence*

*R. Frey and*

*Kenneth N. Cissna*

*provide an*

*exceptional*

*resource that will*

*help new and*

*experienced*

*scholars alike to*

*understand,*

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Communication

*appreciate, and  
conduct high-  
quality*

*communication*

*research that can*

*positively affect*

*people's lives.*

*English*

*A Synthesis of*

*Evidence and*

*Tools*

*The Reasoned*

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*Action Approach*

*Vote Buying in*

*Indonesia*

*Analyzing Genres*

*in Political*

*Communication*

*Zombies in*

*Western Culture*

*Attacking*

*Inequality in the*

*Health Sector*

*This book describes the*



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*reasoned action approach, an integrative*

*framework for the*

*prediction and change*

*of human social*

*behavior. It provides an*

*up-to-date review of*

*relevant research,*

*discusses critical issues*

*related to the reasoned*

*action framework, and*

*provides methodological*

*and conceptual tools for*

*the prediction and*

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*explanation of social  
behavior and for*

*designing behavior*

*change interventions.*

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*recent exam changes,*

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*strategies and practice*

*you need for an*

*advantage on test day.*

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*online practice tests and*

*our proven test-taking*

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*questions—including new*

*questions for the 2020*

*edition—cover all*

*sections of the test and*

*come with detailed*

*explanations. Six full-*

*length online practice*

*tests in the same shorter*

*format as the revised*

*GMAT help you practice*

*using the same interface*

*and adaptivity you'll see*

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*on test day. A*

*200-question online*

*Quiz Bank lets you*

*select problems by*

*topic, customizing your*

*practice. Questions have*

*been reviewed, revised,*

*and updated by*

*Kaplan's expert*

*teachers. Efficient*

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Complete 2020.

*It is widely accepted that English is the first truly global language and lingua franca. Anna Wierzbicka, the distinguished linguist known for her theories of semantics, has written the first book that connects the*



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*English language with what she terms "Anglo" culture. Wierzbicka points out that language and culture are not just interconnected, but inseparable. She uses original research to investigate the "universe of meaning" within the English language (both grammar and vocabulary) and places it in historical and*

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geographical  
Communication  
perspective. This

engrossing and

fascinating work of

scholarship should

appeal not only to

linguists and others

concerned with

language and culture,

but the large group of

scholars studying

English and English as

a second language.

Muhtadi's analysis of

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Human

*vote-buying in post-  
democratization*

*Indonesia is original,*

*profound, subtle,*

*nuanced, and*

*convincing as well as*

*beautifully organized*

*and well written.*

*Equally important, its*

*imaginative policy*

*prescriptions will be*

*widely read and cited as*

*a significant*

*contribution to the*

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*literature of  
comparative electoral*

*politics.* —William

*Liddle, Ohio State*

*University, USA This*

*book presents a*

*pathbreaking analysis of*

*vote-buying in*

*Indonesia. Drawing on*

*a stunning array of*

*evidence, Muhtadi*

*reveals the mechanics,*

*patterns and effects of*

*vote-buying with*

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*unprecedented clarity.  
[Title] is a must read for  
anyone interested in  
Indonesian politics or in  
the comparative politics  
of clientelism. —Edward  
Aspinall, Australian  
National University,  
Australia This book  
contains a trove of  
interesting research  
questions, a novel  
theoretical contribution,  
impressive empirical*

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Explain

*work, and a deep and nuanced understanding of the Indonesian case.*

*—Allen Hicken,*

*University of Michigan,*

*USA This book is open*

*access under a CC BY*

*4.0 license. This book*

*investigates the impact*

*of vote buying on the*

*accountability of*

*democratic institutions*

*and policy*

*representation in newly*

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*democratic countries, with a focus on Indonesia. In doing so, the book presents a wide-ranging study of the dynamics of vote buying in Indonesia's young democracy, exploring the nature, extent, determinants, targeting and effectiveness of this practice. It addresses these central issues in the context of*

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*Expall*

*comparative studies of  
vote buying, arguing  
that although party  
loyalists are  
disproportionately  
targeted in vote buying  
efforts, in total  
numbers—given the  
relatively small number  
of party loyalists in  
Indonesia—vote buying  
hits more uncommitted  
voters. It also  
demonstrates that the*



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Explain

*effectiveness of vote buying on vote choice is in the 10 percent range, which is sufficient for many candidates to secure a seat and thus explains why they still engage in vote buying despite high levels of leakage. Burhanuddin Muhtadi is a lecturer at State Islamic University, Jakarta. He is also an executive director of*

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Human

*Indonesian Political  
Indicator and Director*

*of Public Affairs at*

*Indonesian Survey*

*Institute (LSI). He has*

*published his articles in*

*numerous scholarly*

*journals.--*

*Innovative Citizen*

*Participation and New*

*Democratic Institutions*

*Catching the*

*Deliberative Wave*

*100 Years of the*

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*Nineteenth Amendment  
The Truth Machine*

*Constructivist Theories  
of Ethnic Politics*

*Social Research*

*Methods*

*How Millennial Youth  
Are Taking Over*

*America and Changing  
Our World Forever*

*A Twenty-First Century  
Crisis*

What difference  
does gender

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make to foreign  
diplomacy? What  
do we know  
about women's  
participation  
as decision-  
makers in  
international  
affairs? Is it  
fair to assume,  
as many  
observers do,  
that female

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Excell

elites will  
mirror the  
relatively  
pacifist  
preferences of  
women in the  
general public  
as well as the  
claims of  
progressive  
feminist  
movements? And,  
of particular

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importance to  
Communication

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consequences

follow from the  
appointment of

"firsts" to

these posts?

Inspired by

recent work in

the field of

feminist

diplomatic

history, this

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book offers the first

comparative

examination of

women's

presence in

senior national

security

positions in

the United

States

executive

branch. Sylvia

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Bashevkin looks  
at four high-  
profile

appointees in  
the United  
States since

1980: Jeane  
Kirkpatrick

during the  
Reagan years,

Madeleine

Albright in the  
Clinton era,



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Condoleezza

Rice during the

George W. Bush

presidency, and

Hillary Rodham

Clinton in the

first Obama

mandate.

Bashevkin

explores the

extent to which

each of these

women was able

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to fully participate in a domain long dominated by men, focusing in particular on the extent to which each shaped foreign policy in meaningful ways. She looks particularly at

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two specific  
phenomena:

first, the

influence of

female decision-  
makers, notably

their ability

to make

measurable

difference to

the

understanding

and practice of

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Human  
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Exnell  
national  
security  
policy; and

second,  
leaders'  
actions with  
respect to  
matters of war  
and women's  
rights. The  
track records  
of these four  
women reveal

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not just a  
consistent  
willingness to  
pursue  
muscular,  
aggressive  
approaches to  
international  
relations, but  
also widely  
divergent views  
about feminism.

Women as

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Foreign Policy

Leaders shows  
how

Kirkpatrick,

Albright, Rice,

and Clinton

staked out

their presence

on the

international

scene and

provided a

crucial

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antidote to the silencing of women's voices in global politics.

The first comprehensive textbook on political psychology, this user-friendly volume explores the

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psychological  
origins of  
political  
behavior. Using  
psychological  
concepts to  
explain types  
of political  
behavior, the  
authors  
introduce a  
broad range of  
theories and



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cases of political activity to illustrate the behavior. The book examines many patterns of political behaviors including leadership, group behavior, voting, race,

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ethnicity,  
nationalism,  
political  
extremism,  
terrorism, war,  
and genocide.

Text boxes

highlight

current and

historical

events to help

students see

the connection

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between the world around them and the concepts they are learning.

Examples highlight a variety of research methodologies used in the discipline such as

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experimentation  
and content  
Communication

analysis. The

"Political

Being" is used  
throughout to

remind the

reader of the  
psychological

theories and

concepts to be  
explored in

each chapter.

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Introduction to  
Political

Psychology

explores some  
of the most  
horrific things  
people do to  
one another for  
political  
purposes, as  
well as how to  
prevent and  
resolve

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conflict, and  
how to recover  
from it. The  
goal is to help  
the reader  
understand the  
enormous  
complexity of  
human behavior  
and the  
significant  
role political  
psychology can

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play in  
improving the  
human  
condition.

Designed for  
upper division  
courses on  
political  
psychology or  
political  
behavior, this  
volume also  
contains

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material of  
interest to  
those in the  
policymaking  
community.  
In this  
insightful  
book, you'll  
learn from the  
best data  
practitioners  
in the field  
just how wide-



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ranging -- and  
beautiful --

working with  
data can be.

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contributors as

they explain

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developed

simple and

elegant

solutions on

projects

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ranging from  
the Mars lander  
to a Radiohead

video. With

Beautiful Data,

you will:

Explore the

opportunities

and challenges

involved in

working with

the vast number

of datasets

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by the Web

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visualize

trends in urban  
crime, using  
maps and data  
mashups

Discover the  
challenges of  
designing a  
data processing  
system that

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Explain

works within  
the constraints  
of space travel

Learn how  
crowdsourcing  
and

transparency  
have combined  
to advance the  
state of drug  
research

Understand how  
new data can

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Human

Communication

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automatically  
trigger alerts  
when it matches  
or overlaps pre-  
existing data  
Learn about the  
massive  
infrastructure  
required to  
create,  
capture, and  
process DNA  
data That's

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Human

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only small  
sample of what  
you'll find in

Beautiful Data.

For anyone who  
handles data,  
this is a truly  
fascinating  
book.

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Explain

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Pierre

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and David Poole

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Andrew Gelman,  
Jonathan P.

Kastellec, and

Yair Ghitza

Toby Segaran

The

entertainment

industry has

long been

dominated by

legendary

screenwriter

William

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Goldman's "Nobody-Knows-

Anything"

mantra, which

argues that

success is the

result of

managerial

intuition and

instinct. This

book builds the

case that

combining such

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intuition with  
data analytics

and rigorous

scholarly

knowledge

provides a

source of

sustainable

competitive

advantage – the

same recipe for

success that is

behind the rise

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of firms such as Netflix and Spotify, but has also fueled Disney's recent success.

Unlocking a large repertoire of scientific studies by business scholars and

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Communication

Exroll

entertainment  
economists, the  
authors  
identify  
essential  
factors,  
mechanisms, and  
methods that  
help a new  
entertainment  
product  
succeed. The  
book thus

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Communication

Enroll

offers a timely alternative to “Nobody-Knows” decision-making in the digital era: while coupling a good idea with smart data analytics and entertainment theory cannot guarantee a

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Human

hit, it

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systematically

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and

substantially

increases the

probability of

success in the

entertainment

industry.

Entertainment

Science is

poised to

inspire fresh



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Human

Communication,

Excell

new thinking  
among managers,  
students of  
entertainment,  
and scholars  
alike. Thorsten  
Hennig-Thurau  
and Mark B.  
Houston – two  
of our finest  
scholars in the  
area of  
entertainment

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Pragmatics Of

Human

marketing –  
Communication

have produced a

definitive

research-based

compendium that

cuts across

various

branches of the

arts to explain

the phenomena

that provide

consumption

experiences to

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Communication

Expoll

capture the  
hearts and  
minds of  
audiences.

Morris B.

Holbrook, W. T.

Dillard

Professor

Emeritus of

Marketing,

Columbia

University

Entertainment

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Communication

Explain

Science is a must-read for everyone working in the entertainment industry today, where the impact of digital and the use of big data can't be ignored anymore. Hennig-

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Communication

Excell

Thurau and  
Houston are the  
scientific

frontrunners of  
knowledge that  
the industry  
urgently needs.

Michael Kölmel,  
media

entrepreneur  
and Honorary  
Professor of

Media Economics

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Human

Communication

Entertainment

Science's

winning

combination of  
creativity,

theory, and

data analytics

offers managers

in the creative

industries and

beyond a novel,

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Pragmatics Of

Human

Communication

Expell

compelling, and

comprehensive

approach to

support their d

ecision-making.

This ground-

breaking book

marks the dawn

of a new Golden

Age of fruitful

conversation

between

entertainment

*Page 111/235*

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scholars,  
managers, and  
artists.

Allègre Hadida,

Associate

Professor in

Strategy,

University of

Cambridge

An Appraisal of

Women's

Political

Activism



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Communication  
Theory and  
practice  
Towards a New  
Standard  
6 Practice  
Tests + Proven  
Strategies +  
Online + Mobile  
The Annual  
Survey of  
Political  
Rights and  
Civil Liberties

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Communication

Monitoring

Democracy

Entertainment

Science

Freedom in the

World, the

Freedom House

flagship survey

whose findings

have been

published

annually since

1972, is the st

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standard-setting  
comparative  
assessment of  
global  
political  
rights and  
civil  
liberties. The  
survey ratings  
and narrative  
reports on 192  
countries and a  
group of select

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territories are  
used by policy

makers, the

media,

international

corporations,

and civic

activists and

human rights

defenders to

monitor trends

in democracy

and track

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improvements  
and setbacks in  
freedom

worldwide.

Press accounts  
of the survey  
findings appear  
in hundreds of  
influential  
newspapers in  
the United  
States and  
abroad and form

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the basis of numerous radio and television reports. The Freedom in the World political rights and civil liberties ratings are determined through a multi-layered process of research and

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evaluation by a  
team of  
regional  
analysts and  
eminent  
scholars. The  
analysts used a  
broad range of  
sources of  
information,  
including  
foreign and  
domestic news

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reports,  
academic  
studies,  
nongovernmental  
organizations,  
think tanks,  
individual  
professional  
contacts, and  
visits to the  
region, in  
conducting  
their research.



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The methodology  
of the survey

is derived in

large measure

from the

Universal

Declaration of

Human Rights,

and these

standards are

applied to all

countries and

territories,

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Explain

irrespective of geographical location, ethnic or religious composition, or level of economic development.

Freedom House is a nonprofit, nonpartisan organization

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Communication

Explain

that supports democratic change, monitors freedom, and advocates for democracy and human rights. This thought-provoking and timely book asserts that the dichotomy

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Expell

between leaders  
and managers  
described in  
much business  
literature  
fails to  
recognize how  
the two roles  
overlap. The  
book discusses  
techniques for  
senior  
executives

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based on  
history and  
neuroscience to  
enhance their  
"managerial  
leadership" in  
different  
environments.  
The ethical  
dilemmas of  
directors and  
executives are  
explored, with

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lessons from  
both leadership  
failures and  
successes. The  
Principles and  
Practice of  
Effective  
Leadership  
redefines  
"leadership" as  
a morally  
neutral  
activity,

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reflecting the impact of strategic, cultural and operational contexts on a leader's effectiveness. The authors suggest there are universal but morally neutral

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techniques for  
effective  
leadership that  
depend on the  
context in  
which they are  
practiced. In  
Part 1, the  
careers and  
personalities  
of historical  
figures  
including



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Communication

Explain

Elizabeth  
Tudor,  
Napoleon, and  
Atatürk are  
examined. Part  
2 deliberates  
on why  
leadership  
cannot be  
separated from  
effective  
management and  
concludes that

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Expell

leadership is  
managerial, and  
best

encapsulated in  
the concept of  
"wayfinding."

In Part 3, the  
authors discuss  
the techniques  
"wayfinders"  
can learn to be  
both effective  
and ethical,

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using a simple  
and practical  
framework. This  
insightful book  
is essential  
reading for  
professionals,  
coaches,  
consultants,  
and academics  
interested in  
techniques and  
ethics of

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Excell

leadership and  
executive  
education.

In recent  
decades,  
governments and  
NGOs--in an  
effort to  
promote  
democracy,  
freedom,  
fairness, and  
stability

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throughout the world--have organized teams of observers to monitor elections in a variety of countries. But when more organizations join the practice without uniform

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standards, are  
assessments

reliable? When

politicians

nonetheless

cheat and

monitors must

return to

countries even

after two

decades of

engagement,

what is

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Communication

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accomplished?  
Monitoring

Democracy

argues that the  
practice of  
international  
election

monitoring is

broken, but

still worth

fixing. By

analyzing the

evolving

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Human

interaction  
between

domestic and  
international  
politics,

Judith Kelley  
refutes

prevailing  
arguments that  
international  
efforts cannot  
curb government  
behavior and



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Human

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that  
democratization  
is entirely a  
domestic  
process. Yet,  
she also shows  
that democracy  
promotion  
efforts are  
deficient and  
that outside  
actors often  
have no power

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Human

and sometimes  
even do harm.

Expoll  
Analyzing

original data

on over 600

monitoring

missions and

1,300

elections,

Kelley grounds

her

investigation

in solid

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Communication

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historical  
context as well  
as studies of  
long-term  
developments  
over several  
elections in  
fifteen  
countries. She  
pinpoints the  
weaknesses of  
international  
election

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Communication

Expoll

monitoring and

looks at how

practitioners

and

policymakers

might help to

improve them.

In many

European

languages the

National

Standard

Variety is

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Explain

converging with spoken, informal, and socially marked varieties. In Italian this process is giving rise to a new standard variety called Neo-standard Italian, which partly consists

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Expoll

of regional features. This book

contributes to current research on standardization in Europe by offering a comprehensive overview of the re-standardization dynamics in

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Italian. Each chapter investigates a specific dynamic shaping the emergence of Neo-standard Italian and Regional Standard Varieties, such as the acceptance of

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Communication  
previously non-  
standard

Expell  
features, the

reception of

Old Italian

features

excluded from

the standard

variety, the

changing

standard

language

ideology, the



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Human

Communication

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retention of  
features from  
Italo-Romance  
dialects, the  
standardization  
of patterns  
borrowed from  
English, and  
the  
developmental  
tendencies of  
standard  
Italian in

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Switzerland.

Communication

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The contributions investigate phonetic/phonological, prosodic, morphosyntactic, and lexical phenomena, addressed by several empirical methodologies

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and theoretical  
vantage points.

This work is of

interest to

scholars and

students

working on

language

variation and

change,

especially

those focusing

on standard

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languages and  
standardization  
dynamics.

Predicting and  
Changing  
Behavior

Freedom in the  
World 2005

A Novel of  
Things to Come  
Confronting US  
Imperialism

Women as

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Foreign Policy  
Communication  
Leaders  
Public Opinion  
Polling in a  
Globalized  
World  
Case Studies on  
the Political  
Power of Social  
Media  
Looks at the attitudes  
and the emerging  
power of the

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Millennial Generation  
Communication  
in the United States.

Featuring

contributions by  
leading specialists in  
the field, the volume  
is a survey of cutting  
edge research in  
genres in political  
discourse. Since, as  
is demonstrated,  
“political genres”  
reveal many of the  
problems pertaining to

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the analysis of  
communicative  
genres in general, it is  
also a state-of-the-art  
addition to

contemporary genre  
theory. The book  
offers new

methodological,  
theoretical and  
empirical insights in  
both the long-  
established genres

(speeches, interviews,

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policy documents,  
etc.), and the modern,

rapidly-evolving

generic forms, such

as online political ads

or weblogs. The

chapters, which

engage in timely

issues of genre

mediatization,

hybridity,

multimodality, and the

mixing of discursive

styles, come from a



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Export

broad range of perspectives spanning Critical Discourse Studies, pragmatics, cognitive psychology, sociolinguistics, applied linguistics and media studies. As such, they constitute essential reading for anyone seeking an interdisciplinary yet coherent research

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agenda within the vast and complex territory of today's forms of political communication.

Many American presidents have had a deep and meaningful faith that has helped shape their worldviews and characters, and their religious commitments have

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strongly influenced their political philosophy, analysis of issues, decision-making, and performance in office.

Numerous presidents have testified that their faith enabled them to cope with the colossal challenges of their office and gave them courage and comfort. This book

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Examines eleven chief

executives from John

Adams to Barack

Obama.

This is an

authoritative

introduction to

Computing Education

research written by

over 50 leading

researchers from

academia and the

industry.

New Media

*Page 156/235*

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Campaigns and the  
Managed Citizen

The Press Effect

Experiences from

Asia, Latin America,

and the Caribbean

Race and Power in

Los Angeles

Handbook of Party

Politics

GMAT Prep Plus

2021

Four British Folkways

in America

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*A wide-ranging  
critique of the press  
and its role in  
American*

*democracy, notes the  
failings of the press  
to provide essential  
public information  
that would fill voids  
in the reporting of  
political campaigns,  
describing such  
events and the 2000  
general election and*

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*how it represents the ways that politicians and reporters affect language and politics.*

*(Communications)*

*Understanding public opinion is integral to modern democracies. Social research and opinion polls give people the opportunity to express their views*

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Essays

*and provide an efficient way to measure public opinion. This book illustrates how public opinion polling matters in politics, in the public sphere, and more generally in globalized economies. It presents results from opinion polls in more than 30 countries,*



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*especially 12 in-  
depth case studies*

*from various*

*countries around the  
world.*

*A critical assessment  
of the role that*

*information*

*technologies have*

*come to play in*

*contemporary*

*campaigns.*

*This volume sets out*

*to analyse the*

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Full

*relation between social media and politics by investigating the power of the internet and more specifically social media, in the political and social discourse. The volume collects original research on the use of social media in political campaigns, electoral*

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marketing, riots and  
social revolutions,

presenting a range of

case studies from

across the world as

well as theoretical

and methodological

contributions.

Examples that

explore the use of

social media in

electoral campaigns

include, for instance,

studies on the use of

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*Face book in the  
2012 US presidential*

*campaign and in the  
2011 Turkish general*

*elections. The final  
section of the book*

*debates the usage of  
Twitter and other*

*Web 2.0 tools in*

*mobilizing people for  
riots and revolutions,*

*presenting and*

*analysing recent*

*events in Istanbul*

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*and Egypt, among  
others.*

A Cognitive

*Psychology of Mass  
Communication*

*Schrödinger's Killer  
App*

*Catching the  
Deliberative Wave*

*Race to Build the  
World's First*

*Quantum Computer  
Media and Elections*

*Women's*

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*Participation in  
Social Development*

*Papers in honour of  
Sir David Cox on his  
80th birthday*

Why has the zombie  
become such a  
pervasive figure in  
twenty-first-century  
popular culture?

John Vervaeke,

Christopher

Mastropietro and

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Filip Miscevic seek to answer this question

by arguing that

particular aspects of the zombie, common to a variety of media forms, reflect a crisis in modern Western

culture. The authors examine the essential features of the zombie, including mindlessness,

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ugliness and  
homelessness, and  
argue that these  
reflect the outlook of  
the contemporary  
West and its attendant  
zeitgeists of anxiety,  
alienation,  
disconnection and  
disenfranchisement.  
They trace the  
relationship between  
zombies and the



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theme of secular  
apocalypse,  
demonstrating that  
the zombie draws its  
power from being a  
perversion of the  
Christian mythos of  
death and  
resurrection.

Symbolic of a lost  
Christian worldview,  
the zombie represents  
a world that can no

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longer explain itself, nor provide us with instructions for how to live within it. The concept of 'domicide' or the destruction of home is developed to describe the modern crisis of meaning that the zombie both represents and reflects. This is illustrated using case

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studies including the relocation of the Anishinaabe of the Grassy Narrows First Nation, and the upheaval of population displacement in the Hellenistic period. Finally, the authors invoke and reformulate symbols of the four horseman

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of the apocalypse as rhetorical analogues to frame those aspects of contemporary collapse that elucidate the horror of the zombie.

Zombies in Western Culture: A Twenty-First Century Crisis is required reading for anyone interested in the phenomenon of

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zombies in contemporary culture. It will also be of interest to an interdisciplinary audience including students and scholars of culture studies, semiotics, philosophy, religious studies, eschatology, anthropology, Jungian studies, and

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sociology.

2. The broadcast  
media

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This fascinating book is the first volume in a projected cultural history of the United States, from the earliest English settlements to our own time. It is a history of American folkways as they have

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changed through time, and it argues a thesis about the importance for the United States of having been British in its cultural origins. While most people in the United States today have no British ancestors, they have assimilated regional cultures which were

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created by British colonists, even while preserving ethnic identities at the same time. In this sense, nearly all Americans are "Albion's Seed," no matter what their ethnicity may be. The concluding section of this remarkable book explores the ways that regional cultures



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have continued to dominate national politics from 1789 to 1988, and still help to shape attitudes toward education, government, gender, and violence, on which differences between American regions are greater than between European nations.

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Women across the globe are being dramatically affected by war as currently waged by the USA. But there has been little public space for dialogue about the complex relationship between feminism, women, and war. The editors of *Feminism and War* have

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brought together a diverse set of leading theorists and activists who examine the questions raised by ongoing American military initiatives, such as: What are the implications of an imperial nation/state laying claim to women's liberation? What is the relation

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between this claim and resulting American foreign policy and military action? Did American intervention and invasion in fact result in liberation for women in Afghanistan and Iraq? What multiple concepts are embedded in the

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phrase "women's liberation"? How are these connected to the specifics of religion, culture, history, economics, and nation within current conflicts? What is the relation between the lives of Afghan and Iraqi women before and after invasion, and that of women

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living in the US?

How do women who define themselves as feminists resist or acquiesce to this nation/state claim in current theory and organizing?

Feminism and War reveals and critically analyzes the complicated ways in which America uses

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Explain

gender, race, class, nationalism, imperialism to justify, legitimate, and continue war. Each chapter builds on the next to develop an anti-racist, feminist politics that places imperialist power, and forms of resistance to it, central to its

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comprehensive  
analysis.

Communication

Handbook

The Moon Is a Harsh  
Mistress

Beautiful Data

Data Analytics and  
Practical Theory for

Movies, Games,

Books, and Music

The Religious Lives  
of American

Presidents



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Qualitative and  
Quantitative

Approaches

Meaning and Culture

This book reaches deep into the past of the city of Los Angeles and carries through to the dramatic events that have recently received global attention--the Rodney

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Expell  
King beating and the uprising in South Central L.A. Tracing the evolution of an extraordinary biracial coalition in Los Angeles behind Mayor Tom Bradley, Raphael Sonenshein shows how "crossover" politics and racial violence coexist in urban America. While

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Expanding the

challenging the prevailing pessimism about biracial coalitions in general, he also compares their relative successes in Los Angeles to their disheartening failures in New York City. What emerges is a probing look at a crucial issue of politics in the United

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States: can whites  
and minorities find  
common ground?

One of Bill Gates's "5  
books to read this  
summer," this New  
York Times and Wall  
Street Journal  
bestseller shows us  
that America's  
political system isn't  
broken. The truth is  
scarier: it's working  
exactly as designed.

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In this “superbly researched” (The Washington Post) and timely book, journalist Ezra Klein reveals how that system is polarizing us—and how we are polarizing it—with disastrous results. “The American political system—which includes everyone from voters to

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Explain

journalists to the president—is full of rational actors making rational decisions given the incentives they face,” writes political analyst Ezra Klein. “We are a collection of functional parts whose efforts combine into a dysfunctional whole.” “A thoughtful, clear and persuasive

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Review), Why We're Polarized reveals the structural and psychological forces behind America's descent into division and dysfunction.

Neither a polemic nor a lament, this book offers a clear framework for understanding

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everything from Trump's rise to the Democratic Party's leftward shift to the politicization of everyday culture. America is polarized, first and foremost, by identity. Everyone engaged in American politics is engaged, at some level, in identity politics. Over the past fifty years in America,



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our partisan identities have merged with our racial, religious, geographic, ideological, and cultural identities.

These merged identities have attained a weight that is breaking much in our politics and tearing at the bonds that hold this country together. Klein shows

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how and why  
American politics  
polarized around  
identity in the 20th  
century, and what that  
polarization did to the  
way we see the world  
and one another. And  
he traces the  
feedback loops  
between polarized  
political identities and  
polarized political  
institutions that are

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driving our system toward crisis. “Well worth reading” (New York magazine), this is an “eye-opening” (O, The Oprah Magazine) book that will change how you look at politics—and perhaps at yourself. Sir David Cox is among the most important statisticians of the past half-

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century. He has made pioneering and highly influential

contributions to a uniquely wide range of topics in statistics and applied

probability. His teaching has inspired generations of students, and many well-known

researchers have begun as his graduate

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students or have worked with him at early stages of their careers. Legions of others have been stimulated and enlightened by the clear, concise, and direct exposition exemplified by his many books, papers, and lectures. This book presents a collection of chapters

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by major statistical researchers who attended a conference held at the University of Neuchatel in July 2004 to celebrate David Cox's 80th birthday. Each chapter is carefully crafted and collectively present current developments across a wide range

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of research areas  
from epidemiology,  
environmental

science, finance,

computing and

medicine. Edited by

Anthony Davison,

Ecole Polytechnique

Federale de

Lausanne,

Switzerland; Yadolah

Dodge, University of

Neuchatel,

Switzerland; and N.

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Wermuth, Goteborg  
University, Sweden,  
with chapters by Ole  
E. Barndorff-Nielsen,  
Sarah C. Darby,  
Christina Davies,  
Peter J. Diggle, David  
Firth, Peter Hall,  
Valerie S. Isham,  
Kung-Yee Liang,  
Peter McCullagh,  
Paul McGale,  
Amilcare Porporato,  
Nancy Reid, Brian D.



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Ripley, Ignacio  
Rodriguez-Iturbe,  
Andrea Rotnitzky, Neil  
Shephard, Scott L.

Zeger, and including a  
brief biography of  
David Cox, this book  
is suitable for  
students of statistics,  
epidemiology,  
environmental  
science, finance,  
computing and  
medicine, and

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academic and  
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statisticians.

?This thoughtful and wide-ranging review of parties and party research contains contributions from many of the foremost party scholars and is a must for all library shelves? - Richard Luther, Keele University ?The study

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of political parties has never been livelier and this genuinely international Handbook – theoretically rich, comparatively informed, and focused on important questions – defines the field. This volume is both an indispensable summary of what we

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know and the starting point for future

research? - R K Carty,

University of British

Columbia ?Political

parties are ubiquitous,

but their forms and

functions vary greatly

from regime to

regime, from

continent to continent,

and from era to era.

The Handbook of

Party Politics captures

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this variation and richness in impressive

ways. The editors

have assembled an

excellent team, and

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volume is vast and

intriguing? - Kaare

Strom, University of

California, San Diego

Political parties are

indispensable to

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research and study in  
political science

around the world. This

major new handbook

is the first to

comprehensively map

the state-of-the-art in

contemporary party

politics scholarship.

The Handbook is

designed to: - provide

an invaluable survey

of the major theories

and approaches in

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this dynamic area of study and research - give students and researchers a concise ?road map? to the core literatures in all the sub-fields of party related theorizing and research - identify the theories, approaches and topics that define the current ?cutting edge? of the field. The Handbook is

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comparative in overall approach but also addresses some topics to be addressed in nationally or regionally specific ways. The resulting collaboration has brought together the world's leading party theorists to provide an unrivalled resource on the role of parties in



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Exam II

the pressing  
contemporary  
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and democratic  
governance today.

Politics in Black and  
White

Why We're Polarized

Introduction to

Political Psychology

When International

Election Observation

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*all. The book  
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