

Principles Of Managerial Finance Brief 6th Edition

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Studyguide for Principles of Managerial Finance, Brief by Gitman, Lawrence J., ISBN 9780133740882

Principles of Managerial Finance, Brief

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Gitman's proven learning goal system--a hallmark feature of Principles of Managerial Finance--weaves pedagogy into concepts and practice, providing readers with a roadmap to guide them through the text and supplementary tools. The thirteenth edition features new coauthor Chad Zutter of the University of Pittsburgh who brings his contemporary thinking and pedagogy to the text.

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The Study Guide, edited by Thomas M. Krueger of the University of Wisconsin, La Crosse, is an essential component to the Principles of Managerial Finance learning system and is carefully coordinated with the text to offer the following learning tools: Chapter summaries, organized by learning goal Topical chapter outlines, organized by learning goal for quick review Sample problem solutions Study tips A full exam with solutions A financial dictionary of key terms Students can purchase

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Lawrence J. Gitman appeared as first named author on earlier editions.

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Outlines and Highlights for Principles of Managerial Finance, Brief by Lawrence J Gitman, Isbn Managerial Finance

PRINCIPLES OF MANAGERIAL FINANCE, BRIEF OLP WITH ETEXT, GLOBAL EDITION.

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Study Guide for Principles of Managerial Finance

Study Guide to Accompany Principles of Managerial Finance, Brief, Fourth Edition [by] Lawrence J. Gitman

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Gitman's proven learning goal system—a hallmark feature of Principles of Managerial Finance—weaves pedagogy into concepts and practice, providing readers with a roadmap to guide them through the text and supplementary tools. Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanies: 9780136119456. This item is printed on demand.

Once again, Principles of Managerial Finance brings you a user friendly text with strong pedagogical features and an easy-to-understand writing style. The new edition continues to provide a proven learning system that integrates pedagogy with concepts and practical applications, making it the perfect learning tool for today's students. The book concentrates on the concepts, techniques and practices that are needed to make key financial decisions in an increasingly competitive business environment. Not only does this text provide a strong basis for further studies of Managerial Finance, but it also incorporates a personal finance perspective. The effect is that students gain a greater understanding of finance as a whole and how it affects their day-to-day lives; it answers the question "Why does finance matter to ME?" By providing a balance of managerial and personal finance perspectives, clear exposition, comprehensive content, and a broad range of support resources, Principles of Managerial Finance will continue to be the preferred choice for many introductory finance courses.

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For introductory courses in managerial finance. Help students apply financial concepts to solve real world problems with a proven teaching and learning framework The Teaching and Learning System -- a hallmark feature of Principles of Managerial Finance, Brief -- weaves pedagogy into concepts and practice, giving students a roadmap to follow through the text and supplementary tools. The 8th Edition, Global Edition, concentrates on the material students need to know in order to make effective financial decisions in an increasingly competitive business environment. It allows students to make the connections between a firm's action and its value, as determined in the financial market. With a generous amount of examples, this text is an easily accessible resource for in- and out-of-class learning.

The textbook study guide provides students on the go with a valuable resource. It consists of chapter outlines, student exercises, study quizzes. The study guide can be packaged at a low cost with new copies of this text or as a separate supplement.

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