Pro Wordpress Theme Development Experts Voice In Web Development

A guide to WordPress provides bloggers with everything they need to know to build, design, manage, and customize their blogs, including step-by-step coverage of everything from installation and security to publishing and customization, as well as themes,widgets, and plug-ins.

WordPress is much more than a blogging platform. As this practical guide clearly demonstrates, you can use WordPress to build web apps of any type—not mere content sites, but full-blown apps for specific tasks. If you have PHP experience with a smattering of HTML, CSS, and JavaScript, you'll learn how to use WordPress plugins and themes to develop fast, scalable, and secure web apps, native mobile apps, web services, and even a network of multiple WordPress sites. The authors use examples from their recently released SchoolPress app to explain concepts and techniques throughout the book. All code examples are available on GitHub. Compare WordPress with traditional app development frameworks Use themes for views, and plugins for backend functionality Get suggestions for choosing WordPress plugins—or build your own Manage user accounts and roles, and access user data Build asynchronous behaviors in your app with jQuery Develop native apps for iOS and Android, using wrappers Incorporate PHP libraries, external APIs, and web service plugins Collect payments through ecommerce and membership plugins Use techniques to speed up and scale your WordPress app

Perhaps you want to start creating professional web sites. Maybe you want to start a small freelance business or take control of your own business web site. Maybe your a designer dipping a toe in to the digital world. Or, perhaps, you just want to learn to develop complete sites in Wordpress the right way. Whatever your reason if you want to learn the in's and out's of Wordpress, this course is for you. This isn't a course that teaches you how to type content in to existing Wordpress themes! This program is designed to give you full command of the Wordpress environment so you can make dynamic web sites that look anyway you want and are easy to update and maintain. You're diving DEEP into Wordpress discussing theme development, mobile ready sites, templates and much, much more. You'll work with Wordpress expert Mark Hannon as you develop your Wordpress skill set. This course launches quickly as you jump right into developing your own, unique, Wordpress theme. (No more boring, poorly executed templates!) This isn't a course where you'll simply watch Mark go through the procedures. You'll be invited to work along with Mark step-by-step to make sure you remember and can apply every concept demonstrated. Speaking of hands on learning, the course is loaded with lab exercises and examples to help you immediately apply the skills that you're learning.

Wicked WordPress Themes is a step-by-step guide to creating beautiful themes for the world's most popular CMS, WordPress. By following the book's advice, readers can produce designs that are aesthetically stunning, consistent, and for-purpose -whether it's for their own use, or to drive a high price on the theme marketplace. All facets of theme design are covered: from design, coding, and deployment, to ensuring readers' designs are ready-to-go as soon as they're installed. Wicked WordPress Themes teaches readers how to leverage theme design frameworks to dramatically shorten development time, enabling them to enter the theme market faster.

Build Your Own Wicked Wordpress Themes
Wordpress 3.2 Theme Development
How to make great responsive WordPress themes, and plugins
Visual QuickStart Guide
WordPress For Dummies

Get the latest word on the biggest self-hosted blogging tool on the market Within a week of the announcement of WordPress 3.0, it had been downloaded over a million times. Now you can get on the bandwagon of this popular open-source blogging tool with WordPress Bible, 2nd Edition. Whether you're a casual blogger or programming pro, this comprehensive guide covers the latest version of WordPress, from the basics through advanced application development. If you want to thoroughly learn WordPress, this is the book you need to succeed. Explores the principles of blogging, marketing, and social media interaction Shows you how to install and maintain WordPress Thoroughly covers WordPress basics, then ramps up to advanced topics Guides you through best security practices as both a user and a developer Helps you enhance your blog?s findability in major search engines and create customizable and dynamic themes Author maintains a high-profile blog in the WordPress community, Technosailor.com Tech edited by Mark Jaquith, one of the lead developers of WordPress The WordPress Bible is the only resource you need to learn WordPress from beginning to end.

An extensive, practical guide that explains how to adapt WordPress features, both conventional and trending, for web applications.This book is intended for WordPress developers and designers who have the desire to go beyond conventional website development to develop quality web applications within a limited time frame and for maximum profit. Experienced web developers who are looking for a framework for rapid application development will also find this to be a useful resource. Prior knowledge with of WordPress is preferable as the main focus will be on explaining methods for adapting WordPress techniques for web application development rather than explaining basic skills with WordPress.

One of the most popular open source blogging and content management systems, Wordpress lets you create a website to promote yourself or your business quickly and easily—and better yet, it's free. WordPress is a flexible, user-friendly system, and it can be extended with a variety of themes and plugins. Beginning WordPress 3 is a complete guide for the beginning developer who wants to start using WordPress. You'll learn how to publish and manage online content, add media, create widgets and plugins, and much more.

This book will help you take your first steps in the WordPress theme development process, with 5 different projects centered around creating unique and responsive WordPress themes Key Features Learn the basics of WordPress theme development in a step by step manner Make your themes more dynamic by integrating components of Bootstrap and JQuery 5 carefully-selected projects to help you get beyond the theory and create highly marketable WordPress themes from scratch Book Description WordPress has emerged as a powerful, easy-to-use tool to design attractive, engaging websites. Themes play a big role in making WordPress as popular as it is today, and having an eye-catching, fully-functional theme could separate your website from the rest! This book will help you take your first steps in the WordPress theme development process, with 5 different projects centered around creating unique and responsive WordPress themes. Start with creating a simple WordPress theme using HTML5, CSS, and PHP. Then, you will move on to incorporate different APIs, widgets, and tools such as Bootstrap and jQuery to create more dynamic and highly-functional themes. Whether you want to create a photo gallery theme, a highly customizable e-commerce theme, or a theme designed to suit a particular business, this book will teach you everything you need to know. By the end of this highly interactive book, you will have the required mastery to develop WordPress themes from scratch. What you will learn Simple and advanced themes – covers basic syntax and files along with archives and search pages Photo Gallery – add simple animation and use the W3.CSS framework to design a photo gallery theme Wordstrap – incorporate Twitter Bootstrap into the theme and use the WP_NavWalker class E-commerce theme – build an e-commerce theme using the Foundation framework Who this book is for If you are a blogger or a WordPress user who wants to learn how to create attractive, eye-catching WordPress themes, this book is for you. A basic understanding of HTML5, CSS, PHP, and some creativity is all you need to get started with this book.

Create Flexible, Powerful, and Professional Themes for Your WordPress Blogs and Websites
WordPress Web Design For Dummies
Responsive Design with WordPress
Professional Mobile Web Development with WordPress, Joomla! and Drupal
Professional WordPress Plugin Development

Pro WordPress Theme Development is your comprehensive guide to creating advanced WordPress themes. Designed for for professional web designers and developers who are comfortable with PHP and WordPress, this book teaches you every aspect of professional theme development. You will learn how to build themes from scratch, how to monetize the themes you create, and how to capitalize on this by creating advanced themes for your clients or selling premium themes. This book builds on your current knowledge of PHP and web development to create a WordPress theme from scratch. It uses a real-world theme example that you can build, to demonstrate each feature in a practical way. It shows you how to take control of WordPress with custom posts types and taxonomies, and covers anatomy and hierarchy, use of the loop, hooks, short codes, plug-ins and much more. WordPress is one of the most successful open-source blogging and content management systems available, and theme development has become a major part of the WordPress ecosystem. Start working with WordPress themes like a pro today with Pro WordPress Theme Development. Create your own powerful, interactive plugins to extend and add features to your WordPress site.

The highest rated WordPress development and design book on themarket is back with an all new third edition. Professional WordPress is the only WordPress booktargeted to developers, with advanced content that exploits thefull functionality of the most popular CMS in the world. Fullyupdated to align with WordPress 4.1, this edition has updatedexamples with all new screenshots, and full exploration ofadditional tasks made possible by the latest tools and features.You will gain insight into real projects that currently useWordPress as an application framework, as well as the basic usageand functionality of the system from a developer's perspective. Thebook's key features include detailed information and real-worldexamples that illustrate the concepts and techniques at work, pluscode downloads and examples accessible through the companionwebsite. Written by practicing WordPress developers, the content ofthis edition focuses on real world application of WordPressconcepts that extend beyond the current WordPress version. WordPress started in 2003 with a single bit of code to enhancethe typography of everyday writing, and has grown to be the largestself-hosted website platform in the world. This book helps you useWordPress efficiently, effectively, and professionally, with newideas and expert perspectives on full system exploitation. Get up to speed on the new features in WordPress 4.1 Learn cutting edge uses of WordPress, including real-worldprojects Discover how to migrate existing websites to WordPress Understand current best practices and tools in WordPressdevelopment WordPress was born out of a desire for an elegant,well-architected personal publishing system built on PHP and MySQL,and has evolved to be used as a full content management systemthrough thousands of plugins, widgets, and themes. ProfessionalWordPress is the essential developer's guide to thismultifunctional system.

Understand all aspects of building a successful online store which is search-engine-optimized, using theme management and one-page checkout features Key Features Extend your WordPress knowledge to build fully functional e-commerce websites using WooCommerce and its plugins Implement payment gateway, shipping, and inventory management solutions Improve the speed and performance of your websites by optimizing images and caching static information Book Description WooCommerce is one of the most flexible platforms for building online stores. With its flexibility, you can offer virtually any feature to a client using the WordPress system. WooCommerce is also self-hosted, so the ownership of data lies with you and your client. This book starts with the essentials of building a WooCommerce store. You'll learn how to set up WooCommerce and implement payment, shipping, and tax options, as well as configure your product. The book also demonstrates ways to customize and manage your products by using SEO for enhanced visibility. As you advance, you'll understand how to manage sales by using POS systems, outsource fulfillment, and external reporting services. Once you've set up and organized your online store, you'll focus on improving the user experience of your e-commerce website. In addition to this, the book takes you through caching techniques to not only improve the speed and performance of your website but also its look and UI by adding themes. Finally, you'll build the landing page for your website to promote your product, and design WooCommerce plugins to customize the functionalities of your e-commerce website. By the end of this WooCommerce book, you'll have learned how to run a complete WooCommerce store, and be able to customize each section of the store on the frontend as well as backend. What you will learn Grasp the fundamentals of e-commerce website design and management with WordPress Use Gutenberg product blocks to display products across various categories on your website Get to grips with WordPress plugin development to customize your website's functionality Discover various ways to effectively handle product payment, taxes, and shipping Use analytics and product data syncing in WordPress to keep an eye on the user experience and monitor the performance of your online store Promote your new product online using SEO management and landing pages Who this book is for This WooCommerce development book is for web developers, WordPress developers, e-commerce consultants, or anyone familiar with using WordPress and interested in building an e-commerce platform from scratch. Working knowledge of WordPress development and general web development concepts is required.

Professional WordPress
Mastering WooCommerce 4
WordPress Plug-in Development (Beginner's Guide)
Plan, Theme, Build, Launch
Beginning WordPress 3

This is a cookbook with step-by-step instructions and code examples required to learn WordPress plugin development easily. If you are a WordPress user, developer, or a site integrator with basic knowledge of PHP and an interest to create new plugins to address your personal needs, client needs, or share with the community, then this book is for you.

A complete and thorough guide to the largest self-hosted blogging tool: WordPress Has learning WordPress become a pressing issue for you? If so, then turn to WordPress Bible, a complete resource on everything you need to know to learn WordPress from beginning to end. You'll start with the basics of WordPress, such as the principles of blogging and social media interaction. Then the pace ramps up to more intermediate-to-advanced topics including plugins, WordPress Loop, themes and templates, custom fields, caching, security, and more. Written by a popular WordPress consultant, this comprehensive guide is timed to publish with the release of the latest version of WordPress, ensuring that you have the most up-to-date information available on the larges and most-used blogging tool in the world. Serves as the definitive guide to every aspect of WordPress, the most popular self-hosted blogging tool in the world Covers everything, from the basics of installation to more advanced topics such as plugins and security Includes coverage of the most recent release of WordPress, keeping you up to date on all its latest features Addresses themes and templates, WordPress Loop, custom fields, caching, and more Author is a popular WordPress consultant You'll be hard-pressed to find another resource as thorough and comprehensive as WordPress Bible. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

"It's easy to create powerful and professional themes for your WordPress web site when you've got this book to hand. It provides clear, step-by-step instructions to create a robust and flexible WordPress theme, along with best practices for theme development. It will take you through the ins and outs of creating sophisticated professional themes for the WordPress personal publishing platform. It reviews the best practices from development tools and setting up your WordPress sandbox, through design tips and suggestions, to setting up your theme's template structure, coding markup, testing and debugging, to taking it live. The last three chapters are dedicated to additional tips, tricks, and various cookbook recipes for adding popular site enhancements to your WordPress theme designs using third-party plugins"--Resource description p.

Extend WordPress with plugins using this advanced WordPress development book, updated for the current version This significantly updated edition of Professional WordPress Plugin Development addresses modern plugin development for WordPress, the highly popular content management system (CMS). If you're using WordPress to create and manage websites, WordPress plugins are the software that can extend or enhance CMS functionality. This book offers guidance on writing plugins for WordPress sites to share or sell to other users. The second edition of Professional WordPress Plugin Development covers the building of advanced plugin development scenarios. It discusses the plugin framework and coding standards as well as dashboards, settings, menus, and related application programming interfaces (APIs). Additional topics include security, performance, data validation, and SQL statements. • Learn about the power of hooks in WordPress • Discover how JavaScript and Ajax will work in your site • Understand key technologies: Block Editor/Gutenberg, JS/React, PHP, and the REST API • Create and use custom post types and taxonomies. • Creating custom dashboard menus and plugin settings • Work with users and user data • Schedule tasks and utilizing Cron • Performance and security considerations Written by experienced plugin developers, Professional WordPress Plugin Development also helps you internationalize and localize your WordPress website. Find out about debugging systems and optimizing your site for speed. As WordPress use continues to increase, you can elevate your professional knowledge of how to extend WordPress through plugins.

WordPress 3 Plugin Developement Essentials
Actionable solutions to common problems when building websites with WordPress
WordPress
WordPress 2.8 Theme Design
Get Under the Hood of Wordpress!

Explore built-in features and the power of advanced plugins and themes for building modern websites using exciting recipes Key FeaturesBuild custom features and extend built-in features in WordPress with custom coding and pluginsGet to grips with extending WordPress as an application frameworkManage non-functional aspects of your website such as security, performance, and maintenanceBook Description WordPress has been the most popular content management system (CMS) for many years and is now powering over 30% of all websites globally. With the demand for WordPress development and skilled developers ever-increasing, now is the best time to learn WordPress inside out. This book starts with simple recipes for configuring WordPress and managing basic platform features. You'll then move on to explore how to install and customize WordPress plugins, widgets, and themes. The next few chapters cover recipes for content and user-management-related topics such as customizing the content display, working with content types, using the new Gutenberg editor, and customizing editorial workflow for building advanced blogs. As you advance, you'll learn how to use WordPress as an application framework as well as a platform for building e-commerce sites. This WordPress book will also help you optimize your site to maximize visibility on search engines, add interactivity, and build a user community to make the site profitable. Finally, you'll learn how to maintain a WordPress site smoothly while taking precautions against possible security threats. By the end of the book, you'll have the tools and skills required to build and maintain modern WordPress websites with the latest technologies and be able to find quick solutions to common WordPress problems. What you will learnInstall and customize WordPress themes and plugins for building websitesDevelop modern web designs without the need to write any codeExplore the new Gutenberg content editor introduced in WordPress 5 (Bebo)Use the existing WordPress plugins to add custom features and monetize your websiteImprove user interaction and accessibility for your website with simple tricksDiscover powerful techniques for maintaining and securing your websitesExtend built-in WordPress features for advanced website managementWho this book is for This book is for beginners who want to build powerful modern websites with minimum coding knowledge and intermediate web developers who want to extend the basic features of WordPress to cater to advanced modern website technologies. Although prior experience with WordPress is not required, familiarity with basic PHP, HTML, and CSS is necessary to understand the concepts covered.

Create stunning and responsive Magento 2 themes for your business About This Book Realize the full potential of theme design in Magento 2 Design attractive themes for your e-commerce store to make them stand out amongst the crowd Practical skills and examples ensure you can take what you've learnt to your own projects – limited only by your own creativity! Who This Book Is For This book is for web designers and developers with existing knowledge of CSS, HTML, and XML who wish to create themes for Magento 2. Existing Magento 1.x theme designers who now want to develop themes for Magento 2 will also find this book useful. What You Will Learn Implement a local development Magento environment Understand the workings of the Magento theme structure Edit an existing Magento theme to satisfy your business needs Create print strategies for the Magento 2.0 theme Generate specific blocks to improve the Magento 2.0 theme Explore specific Magento programming Methods to improve the Magento 2.0 theme Customize the Magento 2.0 admin panel to create a new Magento 2.0 admin theme Build a Twitter module for Magento 2.0 and integrate Magento 2.0 with social bookmarking In Detail Magento is the e-commerce software and platform trusted by the world's leading brands. Using Magento's powerful theming engine, you can control the look, content, and functionality, and easily launch a flexible e-commerce website. However, because of its powerful features, developing Magento themes is easier said than done. This book aims to leverage the enhancements to theme designing in Magento 2 to the fullest. It will show you how to gear up the performance of your e-commerce website. We begin by introducing Magento 2 and its features along with implementing a local development Magento environment. We then move on to discuss the concepts of the Magento theme structure such as templates, inheritance, customization, and override. Further on, we explore the Magento UI Library, which a new feature available in Magento 2. We will create a new Magento 2.0 theme named MyCake Store using Magento Bootstrap from Maven E-commerce and also create print strategies for the Magento 2.0 theme. We will also create and customize a new theme proposal for the Magento admin panel. At the end, we will integrate Magento 2.0 to Twitter and integrate it with social bookmarking and finally deploy our new Magento 2.0 theme. Style and approach This is a step-by-step guide to customizing the look and feel of your online store by creating stunning and responsive themes from scratch. In addition to creating new themes, the book will also offer guidance on customizing existing themes.

Written for developers, The WordPress Anthology will take you beyond the basics to give you a thorough overview of the WordPress universe. With a cookbook-style approach, you can pick and choose what you need from each chapter to suit your projects. Gain a

comprehensive overview of installing, customizing and getting the most out of the web's most versatile content management system Dive into the inner mechanics of WordPress and make the code work the way you want Explore the world of plugins, themes and APIs to add extra functionality Adopt Multisite capabilities to host and manage your own centralized network of WordPress websites Learn how to launch your application on a global scale with localization techniques and marketing tips

Learn how to build a beautiful and feature-rich website or blog with WordPress all on your own. About This Book Learn how to build a WordPress site quickly and effectively, and how to create content that's optimized for publication on the web. Learn the basics of working with WordPress themes and plugins, and even create your own. Beginner-friendly layout and advice you can apply from day 1. Packed with screenshots and examples. Who This Book Is For This book is for anyone who wants to learn how to create a functional website, without having to hire a developer or a designer. The best thing about WordPress—the open source software that we're going to be using—is that it has a minimal learning curve and that everyone can master it quickly. No specific website building experience is required. Having said that, this book will also appeal to everyone who wants to get a bit more in-depth with WordPress development and start working on their own plugins and themes. What You Will Learn What WordPress is, where to get it, and how to launch your website quickly using it. How to publish your first content (a blog post or article). What the most important sub-pages of a quality website are, and how to create them in WordPress. How to upload multimedia content such as images, audio, and video. How to install and work with plugins and widgets. Where to find quality themes and how to install them. How to develop your own WordPress plugins and themes. In Detail WordPress Complete, Sixth Edition is a practical guide for everyone who wants to start their journey as an online publisher, website owner, or even a website developer. It takes you step-by-step through the process of planning out and building your site, and offers loads of screenshots and examples along the way. It's also a beginner's guide to theme and plugin development. This book begins with the basics of WordPress, followed by the different components that you as a developer will need to use to work swiftly and efficiently. The book starts by introducing WordPress to new readers in this field. You are then shown how to set it up, implement a blog, and use plug-ins and widgets. You'll use themes to make any website look and feel better and more original. You also learn how to create your own themes and perform testing to ensure your website is bug-free. You will also acquire some idea of how to use WordPress for non-blog-like websites. By the end of the book, you will feel confident enough to design high-quality websites and will be familiar with the ins and outs of WordPress. Style and approach This is a step-by-step tutorial, where we show you how you build a professional-grade website from the ground up, adding more and more complex features as we move on.

Smashing WordPress

WordPress All-In-One For Dummies

WordPress 5 Cookbook

WordPress Complete - Sixth Edition

Sams Teach Yourself WordPress Theme Development in 24 Hours

Customize your WordPress sites and blogs with ease! Now there's a step-by-step WordPress theming guide for everyone from beginning bloggers to experienced web designers, developers, and content specialists. WordPress experts Tris Hussey and Catherine Winters introduce essential WordPress theming skills using HTML, PHP, and CSS, techniques that can be applied to theme development for any CMS, including Drupal, Joomla, and Blogger. In just 24 lessons of one hour or less, Tris and Catherine help you use the power of the WordPress theming engine to take control of the look, feel, and behavior of your website or blog. Each lesson builds upon the previous one, teaching simple to state-of-the-art skills and integrating them in three complete theming case studies: magazines, portfolios and mobile environments. You'll review WordPress basics and set up an efficient theme development environment; work with WordPress features like custom headers and backgrounds; customize your theme's headers and footers; and create and edit page templates and stylesheets. Tris and Catherine show how to enhance your themes with plugins and widgets; use child themes; update older existing themes; leverage advanced CSS techniques, custom taxonomies, and custom post types; preview emerging trends in theme design; and share themes with WordPress users around the world. Step-by-step instructions walk you through the most common questions, issues, and tasks. Quizzes and exercises build and test your knowledge, and "Did You Know?" tips offer insider advice you can't find anywhere else. Tris and Catherine also point out WordPress quirks and how to avoid theming pitfalls. By the time you're done, you'll be ready to build custom themes for any WordPress site or blog, no matter how large or complex!

Legions of web designers and developers are choosing WordPress for building sites. That's because it's powerful, reliable, flexible, scalable—and more. This book is your complete guide to mastering WordPress theme development, covering everything from installation to leveraging the community and resources to improve your WordPress skills for years to come. You'll learn how to: Install WordPress and work on a development server Create site plans and content architecture Develop basic through advanced WordPress themes Maintain responsive design integrity Implement the right plugins Convert an already-built website to a WordPress-powered theme Get involved with the WordPress community With detailed explanations, real-life examples, and step-by-step tutorials, you'll find everything you need to build and deploy WordPress-powered websites with no prior server-side or WordPress development experience.

Take WordPress beyond its comfort zone As the most popular open source blogging tool, WordPress isbeing used to power increasingly advanced sites, pushing it beyondits original purpose. In this unique book, the authors share theirexperiences and advice for working effectively with clients, managea project team, develop with WordPress for larger projects, andpush WordPress beyond its limits so that clients have thecustomized site they need in order to succeed in a competitivemarketplace. Explains that there is more than one approach to a WordPresschallenge and shows you how to choose the one that is best for you,your client, and your team Walks you through hosting and developing environments, themebuilding, and contingency planning Addresses working with HTML, PHP, JavaScript, and CSS WordPress: Pushing the Limits encourages you to benefitfrom the experiences of seasoned WordPress programmers so that yourclient's site can succeed.

This book gives readers the tools they need to create beautiful, functional WordPress-powered sites with minimal hassle. Using the WordPress user interface as a baseline, authors Jessica Neuman Beck and Matt Beck walk new users through the installation and setup process while providing valuable tips and tricks for more experienced users. With no other resource but this guide, readers can set up a fully-functional and well-designed WordPress site that takes advantage of all the features WordPress has to offer.

An Ultimate Guide for Small Business Owners

Beyond the Blog

Pro WordPress Theme Development

WordPress 3 Plugin Development Essentials

Build Your Own Wordpress Website

An in-depth and comprehensive take on WordPress, covering everything about the platform such as WordPress posts, pages, themes, plugins, and more. Key Features Get up to date with the latest WordPress 5.0 (Bebo) and all its new features Beginner-friendly layout and advice you can apply from day one with loads of screenshots and examples Enrich your development experience with the new block-based editor Gutenberg Book Description Back in the day, when you wanted to launch a new website, you either had to learn web programming yourself or hire a professional who would take care of the whole process for you. Nowadays, with WordPress, anyone can build an optimized site with the least amount of effort possible and then make it available to the world in no time. Here, in the seventh edition of the book, we are going to show you how to build great looking and functional websites using WordPress. The new version of WordPress – 5.0– comes with a few important changes, and we tell you all about how to use them effectively. From crafting content pages using the block editor, and customizing the design of your site, through to making sure it's secure, we go through it all. The book starts by introducing WordPress and teaching you how to set it up. You are then shown how to create a blog site, start writing content, and even use plugins and themes to customize the design of the site and add some unique elements to set it apart. If you want to get more in-depth, we also show you how to get started creating your own themes and plugins. Finally, we teach you how to use WordPress for building non-blog websites. By the end of the book, you will be sufficiently skilled to design high-quality websites and will be fully familiar with the ins and outs of WordPress. What you will learn Install WordPress quickly and easily Compose content that is optimized for publication on the web Create high-quality content Create custom widgets and metaboxes work with plugins and themes Customize the design of your website Upload multimedia content, such as images, audio, and video easily and effectively Develop your own WordPress plugins and themes Use WordPress to build websites that serve purposes other than blogs Who this book is for The ideal target audience for this book would be PHP developers who have some basic knowledge of working with WordPress and who want to get a comprehensive practical understanding of working with WordPress and create production-ready websites with it.

How to develop powerful mobile Web sites using popular content management systems (CMS) Mobile is the hottest thing going—and developing content for mobile devices and browsers is even hotter than that. This book is your guide to it all—how to design, build, and deploy sites, blogs and services that will work brilliantly for mobile users. You'll learn about the state-of-the-art of mobile web development, the tools available to use, and the best practices for creating compelling mobile user interfaces. Then, using the most popular content management systems, WordPress, Joomla!, and Drupal, you'll learn how to building world-class mobile web sites from existing platforms and content.. The book walks you through each platform, including how to use third-party plug-ins and themes, explains the strategies for writing your own logic, how to switch between mobile and desktop, and much more. Provides a technical review of the mobile landscape and acquaints you with a range of mobile devices and networks Covers topics common to all platforms, including site topologies, switching between mobile and desktop, common user interface patterns, and more Walks you through each content management platform—WordPress, Joomla!, and Drupal—first focusing on standard plug-ins and themes and then exploring advanced techniques for writing your own themes or logic Explains the best practices for testing, deploying, and integrating a mobile web site Also explores analytics, m-commerce, and SEO techniques for mobile Get ahead of the the mobile web development curve with this professional and in-depth reference guide!

Set up your WordPress site today! WordPress is a state-of-the-art blog publishing platform with a focus on aesthetics, web standards, and usability. The latest version of WordPress.org will be replaced in the fall of 2018 with WordPress 5.0. This will include a major change with the addition of new editor Gutenberg. Take your WordPress experience to the next level with the information packed inside this All-in-One. From the basics of setting up your account, to choosing a host and theme, to managing content with editor Gutenberg to keeping your site secure, these 8 books of expert information will help you take the WordPress community by storm. Build your site foundation Choose a server Become a site admin pro Learn how to manage content using Gutenberg Get ready to blog all about it!

Taking WordPress to the next level with advanced plugin development WordPress is used to create self-hosted blogs and sites, and it's fast becoming the most popular content management system (CMS) on the Web. Now you can extend it for personal, corporate and enterprise use with advanced plugins and this professional development guide. Learn how to create plugins using the WordPress plugin API: utilize hooks, store custom settings, craft translation files, secure your plugins, set custom user roles, integrate widgets, work with JavaScript and AJAX, create custom post types. You'll find a practical, solutions-based approach, lots of helpful examples, and plenty of code you can incorporate! Shows you how to develop advanced plugins for the most popular CMS platform today, WordPress Covers plugin fundamentals, how to create and customize hooks, internationalizing your site with translation files, securing plugins, how to create customer users, and ways to lock down specific areas for use in corporate settings Delves into advanced topics, including creating widgets and metaboxes, debugging, using JavaScript and AJAX, Cron integration, custom post types, short codes, multi site functions, and working with the HTTP API Includes pointers on how to debug, profile and optimize your code, and how to market your custom plugin Learn advanced plugin techniques and extend WordPress into the corporate environment.

Master the fundamentals of WordPress theme development and create attractive WordPress themes from scratch

Web Designer's Guide to WordPress

The WordPress Anthology

WordPress Plugin Development Cookbook

WordPress 5 Complete

The highest rated WordPress development and design book on the market is back with an all new third edition. Professional WordPress is the only WordPress book targeted to developers, with advanced content that exploits the full functionality of the most popular CMS in the world. Fully updated to align with WordPress 4.1, this edition has updated examples with all new screenshots, and full exploration of additional tasks made possible by the latest tools and features. You will gain insight into real projects that currently use WordPress as an application framework, as well as the basic usage and functionality of the system from a developer's perspective. The book's key features include detailed information and real-world examples that illustrate the concepts and techniques at work, plus code downloads and examples accessible through the companion website. Written by practicing WordPress developers, the content of this edition focuses on real world application of WordPress concepts that extend beyond the current WordPress version. WordPress started in 2003 with a single bit of code to enhance the typography of everyday writing, and has grown to be the largest self-hosted website platform in the world. This book helps you use WordPress efficiently, effectively, and professionally, with new ideas and expert perspectives on full system exploitation. Get up to speed on the new features in WordPress 4.1 Learn cutting edge uses of WordPress, including real-world projects Discover how to migrate existing websites to WordPress Understand current best practices and tools in WordPress development WordPress was born out of a desire for an elegant, well-architected personal publishing system built on PHP and MySQL, and has evolved to be used as a full content management system through thousands of plugins, widgets, and themes. Professional WordPress is the essential developer's guide to this multifunctional system.

"A past-paced guide for PHP developers ... Walk through the development of six complete, feature-rich, real-world plugins that are being used by thousands of WordPress users [Digg this, Live blogroll, The wall, Snazzy archives, Insights, Post types] ; ... get to know the WordPress code base, and WordPress's plugin architecture ; hook into the heart of WordPress using actions and filters ; integrate Ajax and jQuery into your plugins, to dynamically generate content ; maintain and manage your plugin using SVN and publish it to the WordPress Plugin Repository." -- Cover, p.4.

A Beginner's Guide packed with clear step-by-step instructions to create powerful and professional themes for your WordPress website This book targets WordPress users and visual designers who are used to working with the common industry-standard tools like PhotoShop and Dreamweaver or other popular graphic, HTML, and text editors. No server-side scripting or programming experience is required.

With the ever-increasing need to view websites on mobile devices, websites have to be adaptable to thousands of different screen resolutions. In Responsive Design with WordPress, expert web developer Joe Casabona teaches you how to leverage WordPress to get the most out of responsive design, implement best practices, automate important processes, and make your life easier overall. You'll start with a refresher on the core functionality of WordPress, then dive into developing responsive themes and plugins. Find out what to consider at the outset of the design process to save hours of work during redesigns. Learn up-to-date best practices for determining breakpoints, accessibility, and preventing website bloat for better user experience no matter the user's connection speed. Finally, you'll apply the principles you learn to specific tutorials, such as building a photo gallery, map page, and products page. • Learn when to rely on themes and when it's best to use plugins. • Apply your responsive CSS to a WordPress theme. • Learn various navigation techniques, such as Jump to with • smooth scrolling or Select box. • Use popular responsive techniques, like picturefill.js, to make images respond to different screen resolutions and connection speeds. • Explore frameworks, including Bootstrap and Foundation. • Download dozens of code samples to help implement responsive design techniques, and test yourself with end-of-chapter quizzes.

An Introduction for Web Professionals

WordPress for Web Developers

WordPress Bible

Learn to Create WordPress Themes by Building 5 Projects.

WordPress: The Missing Manual

*Let's learn how to build a Wordpress website together! Even without any prior computer knowledge, you can learn how to create a blog that is optimized for Google SEO, integrated with social media channels and equipped with a WooCommerce online store. This Wordpress tutorial is illustrated with helpful screenshots to facilitate learning and decrease implementation time. You can easily learn how to build a beautiful Wordpress website that displays your company's name and logo and lets the world know that your company is influential and hip by adding an online presence with the functionality to process orders from anywhere in the world! And, you can build this wordpress website in 1-3 days, with some diligence. In this Wordpress step by step guide, you will learn: * How to build a Wordpress website for your small business, whether it is currently a physical location or online destination. * How to choose a profitable website domain name and select the best web hosting server * How to install Wordpress and configure the Wordpress dashboard for your business * Updating and securing your Wordpress site to prevent hacking and digital theft * Selecting a Wordpress theme and customizing the theme for your business * Integrating an email list like Aweber or Mailchimp into your website * Setting up an online shop via WooCommerce to facilitate digital sales * How to use SEO and keywords to increase internet visibility and internet traffic via search engine optimization on Google, Bing and other search engines. Page Up and Order Now!*

This book will provide an easy to understand, step-by-step approach to building your own WordPress plugins from scratch. We will construct a variety of plugins from the group up, demonstrating how to tap into a number of WordPress development aspects, as well as how to prepare and release your plugin(s) to the public. This book is for WordPress users who want to learn how to create their own plugins and for developers who are new to the WordPress platform. Basic knowledge of PHP and HTML is expected, as well as a functional knowledge of how WordPress works from a user standpoint.

A complete guide for web designers and developers who want to begin building and administering sites with WordPress.

Build beautiful and feature-rich websites from scratch, 7th Edition

Wordpress for Web Development

Pushing the Limits

Building Web Apps with WordPress

Magento 2 Theme Design