

Psychology Books For Ias Wordpress

Twenty-seven years in service and fifty-three transfers: that's an average of six months in each posting. Meet the forever-in-transit man of the Indian bureaucracy, Ashok Khemka. The IAS officer shot into the limelight in 2012, when he cancelled the mutation of a land deal between realty major DLF and a company which belonged to Congress president Sonia Gandhi's son-in-law Robert Vadra. With the Congress party in power, most people called it a suicidal move. But, true to his reputation for being scrupulously honest, Khemka didn't budge. Throughout his career, Khemka has suffered at the hands of his political masters for his refusal to compromise. Be it being stripped of his official car for defying a chief minister, or being charge-sheeted for frivolous reasons, the actions of those with vested interests have not been able to shake his indomitable spirit. Why has the man never given up against a 'system' that always tends to go with the flow? Why do political parties use Khemka's example to score brownie points during elections and conveniently forget the man afterwards? Why are there just admirers and no takers for the officer when it comes to his deputation with the central government? And, most importantly, will honest officers like Ashok Khemka continue to suffer under successive regimes? Offering an insider's view of India's administrative machinery, Just Transferred is the riveting story of a man whose example may well become an inspiration to civil servants across the country.

Humans have a natural instinct to help others. Imagine walking up to a stranger on the subway and asking them for their seat. What about asking a random person on the street if you could borrow their phone? If the idea makes you squeamish, you're not alone--social psychologists have found that doing these very things makes most of us almost unbearably uncomfortable. But here's the funny thing: even though we hate to ask for help, most people are wired to be helpful. And that's a good thing, because every day in the modern, uber-collaborative workplace, we all need to know when and how to call in the cavalry. However, asking people for help isn't intuitive; in fact, a lot of our instincts are wrong. As a result, we do a poor job of calling in the reinforcements we need, leaving confused or even offended colleagues in our wake. This pragmatic book explains how to get it right. With humor, insight, and engaging storytelling, Heidi Grant, PhD, describes how to elicit helpful behavior from your friends, family, and colleagues--in a way that leaves them feeling genuinely happy to lend a hand. Whether you're a first-time manager or a seasoned leader, getting people to pitch in is what leadership is. Fortunately, people have a natural instinct to help other human beings; you just need to know how to channel this urge into what it is you specifically need them to do. It's not manipulation. It's just management.

The classic work on the evaluation of city form. What does the city's form actually mean to the people who live there? What can the city planner do to make the city's image more vivid and memorable to the city dweller? To answer these questions, Mr. Lynch, supported by studies of Los Angeles, Boston, and Jersey City, formulates a new criterion--imageability--and shows its potential value as a guide for the building and rebuilding of cities. The wide scope of this study leads to an original and vital method for the evaluation of city form. The architect, the planner, and certainly the city dweller will all want to read this book.

This book attempts to explain why 'string theory' may provide the comprehensive underlying theory that describes and explains our world. It is an enthusiastic view of how compactified string/M-theories (plus data that may be reachable) seem to have the possibilities of leading to a comprehensive underlying theory of particle physics and cosmology, perhaps soon. We are living in a hugely exciting era for science, one during which it may be possible to achieve a real and true understanding of our physical world.

Why We Love and Exploit Animals

Systems Intelligence - Discovering a Hidden Competence in Human Action and Organizational Life

Brands and Branding

Develop and Design

Tests, Measurements and Research Methods in Behavioural Sciences

Introduction to Computer Theory

An essential companion for students across the social and health sciences, this text provides a wide-ranging coverage of qualitative methods complemented by extensive illustration from the array of academic disciplines in which qualitative research is found and employed. Written in a lively and reader-friendly style, the guide covers a comprehensive range of topics, including: - a concise definition of the method - a description of distinctive features - examples to convey the flavour of a technique or critical and reflective evaluation of the method or approach under consideration - cross references to associated concepts within the dictionary - a list of key reading

The study of what is collectively labeled "New Media"—the cultural and artistic practices made possible by digital technology—has become one of the most vibrant areas of scholarly activity and is rapidly turning into an established academic field, with many universities now offering it as a major. The Johns Hopkins Guide to Digital Media is a comprehensive reference work to which teachers, students, and the curious can quickly turn for reliable information on the key terms and concepts of the field. The current entries on nearly 150 ideas, genres, and theoretical concepts that have allowed digital media to produce some of the most innovative intellectual, artistic, and cultural practices of our time. The result is an easy-to-consult reference for digital media scholars or anyone wishing to become familiar with this fast-developing field. Vols. 1-12 include section "Reviews and criticism."

One day Sophie comes home from school to find two questions in her mail: "Who are you?" and "Where does the world come from?" Before she knows it she is enrolled in a correspondence course with a mysterious philosopher. Thus begins Jostein Gaarder's unique novel, which is not only a mystery, but also a complete and entertaining philosophy.

It's All About Love...

Counseling the Culturally Diverse

A Vast Machine

Those Darn Squirrels!

Mental Health

Constituent Imagination

Completely updated, the most widely used and critically acclaimed text on multicultural counseling, Counseling the Culturally Diverse: Theory and Practice, Fifth Edition offers students and professionals essential and thought-provoking material on the theory, research, and practice of multicultural counseling. Authors Derald Wing Sue and David Sue—pioneers in this field—define and analyze the meaning of diversity and multiculturalism and include coverage of racial/ethnic minority groups as well as multiracial individuals, women, gays and lesbians, the elderly, and those with disabilities. The Fifth Edition of this classic resource introduces new research and concepts, discusses future directions in the field, and includes updated references. New and important highlights include: Opening personal narratives in Chapter 1 that present poignant journeys in cultural competence Cutting-edge material related to the most recent research, theoretical formulations, and practice implications Discussion of unconscious and subtle manifestations of racial, gender, and sexual orientation bias and discrimination known as microaggressions Coverage of social justice counseling Content on minority group therapists Attention to counseling and special circumstances involving racial/ethnic populations With its unique conceptual framework for multicultural therapy, Counseling the Culturally Diverse: Theory and Practice, Fifth Edition remains the best source of real-world counseling preparation for students as well as the most enlightened, influential guide for professionals.

Cutting-edge theorist Jean Baudrillard on the complicitous dance of art, politics, economics, and media; includes "War Porn," on Abu Ghraib as a new genre of reality TV. The images from Abu Ghraib are as murderous for America as those of the World Trade Center in flames. The whole West is contained in the burst of sadistic laughter of the American soldiers, as it is behind the construction of the Israeli wall. This is where the truth of these images lies. Truth, but not veracity. As virtual as the war itself, their specific violence adds to the specific violence of the war. In The Conspiracy of Art, Baudrillard questions the privilege attached to art by its practitioners. Art has lost all desire for illusion: feeding back endlessly into itself, it has turned its own vanishment into an art unto itself. Far from lamenting the "end of art," Baudrillard celebrates art's new function within the process of insider-trading. Spiraling from aesthetic nullity to commercial frenzy, art has become transaesthetic, like society as a whole. Conceived and edited by life-long Baudrillard collaborator Sylvère Lotringer, The Conspiracy of Art presents Baudrillard's writings on art in a complicitous dance with politics, economics, and media. Culminating with "War Porn," a scathing analysis of the spectacular images from Abu Ghraib prison as a new genre of reality TV, the book folds back on itself to question the very nature of radical thought.

No man ever steps in the same river twice, for it's not the same river and he's not the same man—Heraclitus Militancy convulsed Punjab from roughly 1984 to 1994. Afterwards, politicians, government spokespersons and assorted intellectuals declared that 'Khalistan' was gone and the state was 'returning to normalcy' as though the state would suddenly find itself in some pleasant place of bygone era. But that is far from the truth. In reality, when the gunfire ceased, 10 years of turmoil left lasting scars and chronic afflictions. Reduced accountability warped administrative and executive 'culture' and threat perception coloured the attitude of the judiciary for years. Victimization at the hands of both police and insurgents created risk-averse citizens who prioritized personal safety above all, while policies pertaining to state debt and industry impacted economic development. This book recounts the no-holds-barred struggle to suppress militancy that morphed into an unrestrained abuse of power. It details how militancy affected the credibility of the judiciary, why trials dragged on for 25 years, how militancy influenced the popular culture and how the youth are still responding to conditions in today's Punjab.

Anti-bias education begins with you! Become a skilled anti-bias teacher with this practical guidance to confronting and eliminating barriers.

The Conspiracy of Art

Revel for Psychology -- Access Card

Bridging Insights from Academia and Advocacy

Greek Homosexuality

India Unbound

The Johns Hopkins Guide to Digital Media

Designed for undergraduate courses in computer theory, this textbook covers three areas: formal languages, automata theory and Turing machines. The author substitutes graphic representation for symbolic proofs, making it accessible even to students with little mathematical background.

Tanveer Singh is a law student based in Ludhiana. A topper in academics, he has participated in various debates and seminars, and has been consistently good sportsman representing his college as well as the State in Hammer Throw in various athletic meets. He aspires to be an eminent Jurist or civil servant and wants to work for Human Rights. He wishes to explore issues which have been neglected thus far and try to unveil their positive aspects to that social equality and justice prevail. He is currently attached with Crime Against Women & Children (Prevention) Cell of Ludhiana Police.

On a chilly November morning in Geneva, Deepika Thakur prepares to address the United Nations Human Rights Council. Despite her personal experience of oppression as a Dalit woman, she must claim that the Indian government remains firmly committed to eradicating castebased discrimination in the country. As echoes of humiliation and atrocities flood her memory, Deepika is transported back in time, to almost six years ago, when she became the first member of her family to be selected for the Indian Civil Services. She had moved from Bhopal, her home town, to the Lal Bahadur Shastri National Academy of Administration in Mussoorie, to prepare for a career as a civil servant. It was here that she met Aman, an uppercaste Brahmin, and Vijay, a fellow Dalit. Both relationships defined by caste and class politics, Deepika had found herself in the crosshairs of an ancient history built on inequality and prejudice. Yet, as a diplomat from India's Foreign Service, she must deny caste, and the fact that India's fractured society, despite its apparent modernization and progress, remains stuck in the middle ages. Her father's words come back to haunt her: 'When you cannot fight the system, you must endure.' Will Deepika fight? Will she endure? What will she say to the Human Rights Council? How will she represent India to the rest of the world?

Run your own Minecraft server: take total control of your Minecraft experience! What's more fun than playing multiplayer Minecraft? Running your own Minecraft server. Now there's a complete, up-to-date guide to doing just that—even if you have no networking or server experience! Best-selling tech author Timothy L. Warner covers all you need to know, from the absolute basics to cutting-edge customization. You'll learn from crystal-clear, step-by-step instructions designed for today's newest Minecraft servers. Warner guides you through prepping your computer and network...installing a basic server and powerful third-party alternatives...welcoming and managing users...protecting against griefing and other attacks...adding powerful plug-ins and mods...using easy subscription hosting services...giving your users a truly awesome game experience. This book's #1 goal is to help you have more fun with Minecraft. But you'll also master practical skills for a well-paid technology career! Gain deep multiplayer Minecraft knowledge for running your server well Configure your computer to reliably host Minecraft Control your server through the Minecraft Server console Connect users, communicate with them, and set rules they must follow Master basic networking skills for improving server uptime and performance Safeguard your server and users, and prevent griefing Simplify complicated mods with integrated modpacks and launchers Run on the Realms public cloud—let Minecraft worry about maintenance and security Evaluate and choose a third-party hosting provider Customize your spawn "lobby" to help new users find their way Support multiple worlds and teleportation Earn cash with ads, sponsorships, cosmetic upgrades, or VIP access Minecraft is a trademark of Mojang Synergies / Notch Development AB. This book is not affiliated with or sponsored by Mojang Synergies / Notch Development AB. Timothy L. Warner is the author of Hacking Raspberry Pi and The Unauthorized Guide to iPhone, iPad, and iPod Repair: A DIY Guide to Extending the Life of Your iDevices!. He is a tech professional who has helped thousands of people become more proficient with technology in business and education. He holds the CompTIA A+ Computer Technician credential and 20 other technical certifications. As Director of Technology for a progressive high school, he created and managed a self-servicing warranty repair shop for all of its Apple hardware. Now an author/evangelist for Pluralsight, he shares Windows PowerShell scripting knowledge at 2minutepowershell.com.

Psychology: South Asian Edition

A Complete Guide

A Century of Geniuses and the Battle over General Relativity

String Theory and the Real World

Political Anthropology

An Introduction to Discourse Analysis

This unique book brings together research and theorizing on human-animal relations, animal advocacy, and the factors underlying exploitative attitudes and behaviors towards animals. Why do we both love and exploit animals? Assembling some of the world's leading academics and with insights and experiences gleaned from those on the front lines of animal advocacy, this pioneering collection breaks new ground, synthesizing scientific perspectives and empirical findings. The authors show the complexities and paradoxes in

human-animal relations and reveal the factors shaping compassionate versus exploitative attitudes and behaviors towards animals. Exploring topical issues such as meat consumption, intensive farming, speciesism, and effective animal advocacy, this book demonstrates how we both value and devalue animals, how we can address animal suffering, and how our thinking about animals is connected to our thinking about human intergroup relations and the dehumanization of human groups. This is essential reading for students, scholars, and professionals in the social and behavioral sciences interested in human-animal relations, and will also strongly appeal to members of animal rights organizations, animal rights advocates, policy makers, and charity workers.

“One of the best popular accounts of how Einstein and his followers have been trying to explain the universe for decades” (Kirkus Reviews, starred review). Physicists have been exploring, debating, and questioning the general theory of relativity ever since Albert Einstein first presented it in 1915. This has driven their work to unveil the universe’s surprising secrets even further, and many believe more wonders remain hidden within the theory’s tangle of equations, waiting to be exposed. In this sweeping narrative of science and culture, an astrophysicist brings general relativity to life through the story of the brilliant physicists, mathematicians, and astronomers who have taken up its challenge. For these scientists, the theory has been both a treasure trove and an enigma. Einstein’s theory, which explains the relationships among gravity, space, and time, is possibly the most perfect intellectual achievement of modern physics—yet studying it has always been a controversial endeavor. Relativists were the target of persecution in Hitler’s Germany, hounded in Stalin’s Russia, and disdained in 1950s America. Even today, PhD students are warned that specializing in general relativity will make them unemployable. Still, general relativity has flourished, delivering key insights into our understanding of the origin of time and the evolution of all the stars and galaxies in the cosmos. Its adherents have revealed what lies at the farthest reaches of the universe, shed light on the smallest scales of existence, and explained how the fabric of reality emerges. Dark matter, dark energy, black holes, and string theory are all progeny of Einstein’s theory. In the midst of a momentous transformation in modern physics, as scientists look farther and more clearly into space than ever before, *The Perfect Theory* exposes the greater relevance of general relativity, showing us where it started, where it has led—and where it can still take us.

From the ivory tower to the barricades! Radical intellectuals explore the relationship between research and resistance.

This book is open access under a CC-BY licence. Part of the AHRC/British Library Academic Book of the Future Project, this book interrogates current and emerging contexts of academic books from the perspectives of thirteen expert voices from the connected communities of publishing, academia, libraries, and bookselling.

Islamic Cupping & Hijamah

Militant Investigations//collective Theorization

A Novel About the History of Philosophy

Extra-sensory Perception

Give and Take

The Psychological Clinic

Counseling the Culturally DiverseTheory and PracticeJohn Wiley & Sons

A groundbreaking look at why our interactions with others hold the key to success, from the bestselling author of *Think Again* and *Originals* For generations, we have focused on the individual drivers of success: passion, hard work, talent, and luck. But in today’s dramatically reconfigured world, success is increasingly dependent on how we interact with others. In *Give and Take*, Adam Grant, an award-winning researcher and Wharton’s highest-rated professor, examines the surprising forces that shape why some people rise to the top of the success ladder while others sink to the bottom. Praised by social scientists, business theorists, and corporate leaders, *Give and Take* opens up an approach to work, interactions, and productivity that is nothing short of revolutionary.

The science behind global warming, and its history: how scientists learned to understand the atmosphere, to measure it, to trace its past, and to model its future. Global warming skeptics often fall back on the argument that the scientific case for global warming is all model predictions, nothing but simulation; they warn us that we need to wait for real data, “sound science.” In *A Vast Machine* Paul Edwards has news for these skeptics: without models, there are no data. Today, no collection of signals or observations—even from satellites, which can “see” the whole planet with a single instrument—becomes global in time and space without passing through a series of data models. Everything we know about the world’s climate we know through models. Edwards offers an engaging and innovative history of how scientists learned to understand the atmosphere—to measure it, trace its past, and model its future.

Traces India’s economic and social transformation into a free-market democracy, sharing the stories of its top players while weaving in the author’s own life experiences as a former CEO for Procter & Gamble India. Reprint.

Computer Models, Climate Data, and the Politics of Global Warming

jQuery Mobile

Theory and Method

Reinforcements

A Practical Guide to Investment Banking and Private Equity Anti-Bias Education for Young Children and Ourselves

Witty text combines with quirky illustrations in this funny take on the classic man versus squirrel conflict over backyard birdfeeders. Full color.

Throughout REVEL for Psychology, Fourth Edition, Sandra Ciccarelli and J. Noland White employ a learner-centered, assessment-driven approach that maximizes student engagement, and helps educators keep students on track. The authors draw students into the discipline by showing how psychology relates to their own lives. Clear learning objectives, based on the recommended APA undergraduate learning outcomes, guide students through the material. And assessment tied to these learning objectives lets students check their understanding, while allowing instructors to monitor class progress and intervene when necessary to bolster student performance. REVEL™ is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, REVEL offers an immersive learning experience designed for the way today's students read, think, and learn. Enlivening course content with media interactives and assessments, REVEL empowers educators to increase engagement with the course, and to better connect with students.

Covering the latest version of the jQuery Mobile Framework, jQuery Mobile: Develop and Design teaches readers step-by-step how to get started, how to write code, and ultimately how to create mobile websites using the jQuery Mobile framework. The book is hands-on, with code examples (with corresponding on-line demos) and activities throughout.

Aswath Damodaran, distinguished author, Professor of Finance, and David Margolis, Teaching Fellow at the NYU Stern School of Business, have delivered the newest edition of Applied Corporate Finance. This readable text provides the practical advice students and practitioners need rather than a sole concentration on debate theory, assumptions, or models. Like no other text of its kind, Applied Corporate Finance, 4th Edition applies corporate finance to real companies. It now contains six real-world core companies to study and follow. Business decisions are classified for students into three groups: investment, financing, and dividend decisions.

Keywords in Qualitative Methods

The Image of the City

Just Transferred

The Academic Book of the Future

An Indian Perspective, 1946-2003

With contributions from leading brand experts around the world, this valuable resource delineates the case for brands (financial value, social value, etc.) and looks at what makes certain brands great. It covers best practices in branding and also looks at the future of brands in the age of globalization. Although the balance sheet may not even put a value on it, a company's brand or its portfolio of brands is its most valuable asset. For well-known companies it has been calculated that the brand can account for as much as 80 percent of their market value. This book argues that because of this and because of the power of not-for-profit brands like the Red Cross or Oxfam, all organisations should make the brand their central organising principle, guiding every decision and every action. As well as making the case for brands and examining the argument of the anti-globalisation movement that brands are bullies which do harm, this second edition of Brands and Branding provides an expert review of best practice in branding, covering everything from brand positioning to brand protection, visual and verbal identity and brand communications. Lastly, the third part of the book looks at trends in branding, branding in Asia, especially in China and India, brands in a digital world and the future for brands. Written by 19 experts in the field, Brands and Branding sets out to provide a better understanding of the role and importance of brands, as well as a wealth of insights into how one builds and sustains a successful brand.

Standard text for teachers and students of political anthropology.

This text is the most complete and up to date book on Hijamah at this time, it cuts straight into the subject and quenches the curiosity of the reader whether it be a layperson, prospective patient or seasoned medical professional. Dr Latib's experience and insight into Hijamah and traditional medicine as well as his rigor in correlating it with scientific findings is reflected throughout this guide. He shares with us the complete and comprehensive depth to this topic and empowers the reader in understanding and applying the concepts, rules and guidelines regarding Hijamah in order to improve general health and benefit from this oft misunderstood and sometimes feared medical procedure

Discourse analysis considers how language, both spoken and written, enacts social and cultural perspectives and identities. Assuming no prior knowledge of linguistics, An Introduction to Discourse Analysis examines the field and presents James Paul Gee's unique integrated approach which incorporates both a theory of language-in-use and a method of research. An Introduction to Discourse Analysis can be used as a stand-alone textbook or ideally used in conjunction with the practical companion title How to do Discourse Analysis: A Toolkit. Together they provide the complete resource for students studying discourse analysis. Updated throughout, the fourth edition of this seminal textbook also includes two new chapters: 'What is Discourse?' to further understanding of the topic, as well as a new concluding section. A new companion website www.routledge.com/cw/gee features a frequently asked questions section, additional tasks to support understanding, a glossary and free access to journal articles by James Paul Gee. Clearly structured and written in a highly accessible style, An Introduction to Discourse Analysis includes perspectives from a variety of approaches and disciplines, including applied linguistics, education, psychology, anthropology and communication to help students and scholars from a range of backgrounds to formulate their own views on discourse and engage in their own discourse analysis. This is an essential textbook for all advanced undergraduate and postgraduate students of discourse analysis.

Long Road to 'Normalcy'

The Untold Story of Ashok Khemka

The Ultimate Guide to Minecraft Server

A Vocabulary of Research Concepts

Manifestos, Interviews, Essays

Greek Theories of Elementary Cognition from Alcmaeon to Aristotle

Written by the Founder and CEO of the prestigious New York School of Finance, this book schools you in the fundamental tools for accurately assessing the soundness of a stock investment. Built around a full-length case study of Wal-Mart, it shows you how to perform an in-depth analysis of that company's financial standing, walking you through all the steps of developing a sophisticated financial model as done by professional Wall Street analysts. You will construct a full scale financial model and valuation step-by-step as you page through the book. When we ran this analysis in January of 2012, we estimated the stock was undervalued. Since the first run of the analysis, the stock has increased 35 percent. Re-evaluating Wal-Mart 9months later, we will step through the techniques utilized by Wall Street analysts to build models on and properly value business entities. Step-by-step financial modeling - taught using downloadable Wall Street models, you will construct the model step by step as you page through the book. Hot keys and explicit Excel instructions aid even the novice excel modeler. Model built complete with Income Statement, Cash Flow Statement, Balance Sheet, Balance Sheet Balancing Techniques, Depreciation Schedule (complete with accelerating depreciation and deferring taxes), working capital schedule, debt schedule, handling circular references, and automatic debt pay downs. Illustrative concepts including detailing model flows help aid in conceptual understanding. Concepts are reiterated and honed, perfect for a novice yet detailed enough for a professional. Model built direct from Wal-Mart public filings, searching through notes, performing research, and illustrating techniques to formulate projections. Includes in-depth coverage of valuation techniques commonly used by Wall Street professionals. Illustrative comparable company analyses - built the right way, direct from historical financials, calculating LTM (Last Twelve Month) data, calendarization, and properly smoothing EBITDA and Net Income. Precedent transactions analysis - detailing how to extract proper metrics from relevant proxy statements Discounted cash flow analysis - simplifying and illustrating how a DCF is utilized, how unlevered free cash flow is derived, and the meaning of weighted average cost of capital (WACC) Step-by-step we will come up with a valuation on Wal-Mart Chapter end questions, practice models, additional case studies and common interview questions (found in the companion website) help solidify the techniques honed in the book; ideal for universities or business students looking to break into the investment banking field.

Contributed articles.

How to Get People to Help You

Kali's Daughter

Theory and Practice

An Introduction

Why Helping Others Drives Our Success

Financial Modeling and Valuation