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Public Speaking Osborn 7th Edition

***Groundbreaking
and critically
acclaimed from the
first edition,
PUBLIC SPEAKING:
CONCEPTS AND
SKILLS FOR A***

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***DIVERSE SOCIETY,
Fourth Edition
continues to train
students to be
effective speakers
and listeners in the
context of our
multicultural
society. Jaffe
explores the
intertwining
nature of diversity
and public
speaking—with***

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expanded coverage of basic public speaking skills, rhetorical foundations and technology. Topics covered include technology, making an electronic culture, the canons of rhetoric diverse listening styles, civility and

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**speechmaking, the
culture of narrative
and non-traditional
speech
organization
patterns such as
the wave and the
exemplum. With a
keen sense of what
students need to
excel, Jaffe infuses
each chapter with
the concepts,
skills, theories,**

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**applications, and
critical thinking
proficiencies
essential for
success in today's
diverse world.**

**Public Speaking
with Video Lab Cd
7th Edition Plus
Perrin Pocket
Guide to**

**ApaHoughton
Mifflin College
DivisionPublic**

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**Speaking Houghton
Mifflin College
Division**

***This book provides
a practical
definition and
explanation of
“communicative
behavior” for use
in understanding
interaction in work
settings. It clearly
presents a model
of the elements of***

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a work system, and summarizes theories that explain how organizations function and how managers work within the work system. It also describes how to recognize and solve both communication and organization

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problems.

**Furthermore, the
volume analyzes
various processes
that occur in the
work system, such
as disseminating
and retrieving
information,
energizing
employees to work
smarter, using
power and
empowering**

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others, facilitating groups and work teams, managing conflict and stress, and how to manage knowledge in the organization, among others. The book describes some of the most likely careers that graduates might enter upon

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**graduation. It also
highlights a variety
of explanations of
organization
theory,
management
theory, culture
theory,
postmodern theory
and critical theory
so that the full
range of ideas
about
communication**

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**and the places
where people work
and interact are
explored.**

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with Video Lab Cd
7th Edition Plus
Perrin Pocket
Guide to Apa
Working in Groups**

**A Social, Career,
and Cultural Focus
The Elements of**

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**Public Speaking
Public Speaking My
CommunicationLab
Access Code**

A clear and
integrated
discussion of how
classical rhetoric
influences
contemporary
practices.

Poulakos/Poulakos
identify ten themes
common to the

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sophistical,
Isocratean, Platonic,
and Aristotelian
approaches to
classical rhetoric,
providing students
with a clear
framework for
understanding the
four approaches.
The Second Edition
of Wolvin, Berko,
and Wolvin's
popular text offers

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students a look at the total public communication process--public speaking and public listening--emphasizing how these two dimensions interrelate as public communicators shape, present, and receive speeches. This comprehensive,

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mainstream text for this introductory course presents clear and accessible explanations of the hows and whys of public speaking. The authors' thoughtful integration of cultural diversity, ethics, and gender issues empowers students to become responsible and

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effective public speakers. In addition, by offering a balance of theory and skills development, the text provides instructors with the flexibility they need to teach this performance course. Salient Features:
The Interconnections.

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Learn More feature connects the student with sources of additional information on the Internet. Chapter 5 offers guidelines for the evaluation of Internet research to help students assess the quality of what they find. It also presents a

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research plan in which the Internet might play a substantial role, and provides a carefully selected master list of websites for Internet research. Ethics Alert! boxes highlight ethical concerns as they arise in the context of topics, emphasizing for

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students the importance of ethics in public speaking.

Speaker's Notes, brief internal summaries placed several times throughout each Chapter, reinforce learning of key principles.

Publishers Weekly
Public Speaking
Basics

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Speech and Oral
Communication for
Nursing' 2008 Ed.
Encyclopedia of
Communication and
Information
A Well-Trained
Tongue
21st Century
Communication: A
Reference
Handbook
The Public

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Speaking
Playbook, Second
Edition, shows
students how to
prepare, practice,
and present their
public speeches
with the highest
level of
confidence. With a
focus on actively
building skills, Teri

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Kwal Gamble and
Michael W.

Gamble coach
students in the
fundamentals of
the public
speaking process,
using brief
interactive learning
modules that allow
students to
practice—and

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improve—their
public speaking.

The highly
anticipated
Second Edition of
this bestselling text
features a more
inclusive playbook
analogy, exposing
students to
additional
arenas—for

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example, politics, music, and business—to hone their skills and improve their performance. As students master the skills, they are also encouraged to think critically about what it means to “play

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fair” in public speaking, with a focus on diversity, ethics, and civic engagement.

Centered around three core objectives--preparing students for civic life, respecting the diversity of the audience, and

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sensitizing
students to the
ethical impact of
their words--Public
Speaking offers
both practical
advice for public
speaking and an
understanding of
why such advice
works. The
Seventh Edition

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introduces two
models of oral com
munication--the
Mechanical Model,
which addresses
the physical and
technical
constraints that
shape
communication,
and the
Identification

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Model, which points out the ethical consequences of oral communication. These concepts are brought to life through examples from real, student, and professional speeches;

Discussion and

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Application exercises at the end of each chapter; and a variety of boxed features throughout the text. Integrated Technology icons in the margins point students to interactive

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exercises and
resources on the
VideoLab CD-
ROM and Online
SpeechStudio in
Eduspace. The
Stairway to
Speech Success
Model lays out the
speech
development
process from start

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to finish to help
students get
started on
preparing their first
presentation. Discu
ssion and
Application
Exercises allow
students to
practice skills in
small group
settings or on their

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own. These varied activities can be used in-class to promote discussion or assigned as homework. Chapter 2 on Communication Anxiety addresses this important subject when your

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students need it most--as they are preparing to give their first presentation. This chapter flows well into Chapter 3, Your First Speech. PowerPoint Tutorial offers instructions (including

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screenshots) on
how to operate
PowerPoint and
how to use
PowerPoint as an
element of a
presentation. The
concept of argume
ntative persuasion
emphasizes the
ethical importance
of reasoning in

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areas such as the
formation of public
policy. A section
on Listening to
Persuasive
Speeches
addresses both
how to be a
thoughtful, active
listener, and
how--as a
speaker--to

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anticipate and respond to questions from listeners. Chapter 16 introduces the Toulmin model of proofs to help students grasp how to make reasoning work productively in persuasive

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efforts. Ethics Alert boxes highlight ethical concerns or issues as they arise in the context of content, rather than confining the subject to a chapter on its own. Annotated Sample Student Speeches illustrate

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how the theories and principles discussed apply in real life. Speaker's Notes provide students with useful suggestions for improving their presentations, and reinforce key principles and concepts.

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Elements of Public Speaking, 7e, provides a highly engaging and comprehensive survey of public speaking in a flexible format adaptable to a variety of classrooms. The major themes of

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the new edition are
its integrated
coverage of new
technology,
inclusion of ethics,
emphasis on
listening,
expanded
coverage of
culture and
gender, and
continued

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coverage of critical
thinking.

The Publishers
Weekly
Communication
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Strategies
Perspectives on
Leadership
Formation in the
Ministry of Reader
Theory and

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Application
FSOT Study Guide
2007

Explores the full spectrum of communication, from careers to information technologies, in an interdisciplinary fashion. Emphasis is on both historical and current issues, topics, and people. Centered around three

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core
7th Edition

objectives--preparing students for civic life, respecting the diversity of the audience, and sensitizing students to the ethical impact of their words--Public Speaking offers both practical advice for public speaking and an understanding of why such advice works. The Seventh Edition

Where To
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7th Edition
*introduces two models of
oral communication--the
Mechanical Model,
which addresses the
physical and technical
constraints that shape
communication, and the
Identification Model,
which points out the
ethical consequences of
oral
communication. These
concepts are brought to
life through examples*

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from real, student, and professional speeches; Discussion and Application exercises at the end of each chapter; and a variety of boxed features throughout the text.

Communicating at Work takes a pragmatic approach that features a strong multicultural focus, a heavy emphasis on effective

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presentations, and a pedagogical program designed to encourage group activities and skill building. This work provides coverage of new pedagogy, key new topics and an expansion of other important concepts including sources of on-the-job conflict, how to use informational interviews for career advancement,

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*and stages in group
problem-solving. --from*

publisher description

The Public Speaking

Playbook

Theory, Processes,

Opportunities

Speech

A Basic Text

Children's Books in Print,

2007

Seventh Edition

This highly-

regarded

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*introduction to
communication
book offers a
comprehensive
blend of basic
communication
theory,
research, and
skills, with a
strong emphasis
on relationship
communication
(social),*

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workplace

*(career), and
intercultural
communication
(culture).*

*Communicating
introduces the
basic
principles of
communication
and applies
them to
interpersonal,*

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*group,
interviewing,
and public
speaking
contexts. The
book stresses
communication
competence
through boxed
material, Learn
by Doing
activities, tho
ught-provoking*

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questions, and self-assessment tests. New and strengthened pedagogy highlights and reinforces the book's social, career, and cultural themes, with a particular emphasis on

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*intercultural
communication
and
communicating
in an
increasingly
high-tech,
global
environment.
With expanded
coverage of
persuasion, new
end-of-chapter*

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*exercises,
fully*

*integrated
technology, and
new up-front
material*

*designed to get
students ready
to present
right away, the
Seventh Edition
of Public*

Speaking is
Page 53/104

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more

*interactive and
student-focused
than ever.*

*Centered around
three core obje
ctives--prepari
ng students for
civic life,
respecting the
diversity of
the audience,
and sensitizing*

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*students to the
ethical impact
of their
words--the text
continues to
offer both
practical
advice for
public speaking
and an
understanding
of why such
advice*

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works. The Seventh Edition introduces two models of oral communication--the Mechanical Model and the Identification Model--designed to help students better understand the elements that

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*influence oral
communication.
The Mechanical
Model addresses
the physical
and technical
constraints
that shape
communication,
while the
Identification
Model points
out the ethical*

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consequences of
oral

communication.

These concepts

are brought to

life through

examples from

real, student,

and

professional

speeches; new

Discussion and

Application

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exercises at the end of each chapter; and a variety of boxed features throughout the text. While the trusted content and distinctive features of the text have been maintained,

Public

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Speaking, 7/e,
continues to
evolve and
adapt to
changing times
and the needs
of its student
audience. **New!**
*Integrated
Technology
icons in the
margins provide
instructors*

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*with a turnkey
solution to
technology by
pointing
students to
interactive
exercises and
resources on
the newly
updated
VideoLab CD-ROM
and revamped
Online*

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Eduspace.New!

*Stairway to
Speech Success
Model in
Chapter 3, Your
First Speech,
lays out the
speech
development
process from
start to finish
to help*

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*students get
started on
preparing their
first
presentation.
Osborn, Public
Speaking, 7/e,
is one of the
only books to
have a full
chapter
dedicated to
the first*

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speech. A student's first speech can often be one of the most challenging assignments for both the student and instructor since students have to present before learning

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*how to develop
and deliver a
speech. This
chapter helps
to facilitate
this first
assignment. New!
Discussion and
Application
Exercises at
the end of each
chapter allow
students to*

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*practice skills
in small group
settings or on
their own.*

*These varied
activities can
be used in-
class to
promote
discussion or
assigned as
homework. New!*

Chapter on

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Communication
Anxiety

(Chapter 2)
addresses this
important
subject when
your students
need it
most--as they
are preparing
to give their
first
presentation.

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*This chapter
flows well into
Chapter 3, Your
First
Speech. New!
PowerPoint
Tutorial at the
end of Chapter
11 offers
instructions
(including
screenshots) on
how to operate*

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PowerPoint and how to use PowerPoint as an element of a presentation. Enhanced coverage of Persuasion-- Chapters 15 and 16 have been restructured to provide a clearer, more ethically

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*defensible
discussion of
persuasion. In
addition to
expanded
coverage on
ethics and
forms of proof,
the concept of
argumentative
persuasion has
been developed
to emphasize*

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*the ethical
importance of
reasoning in
areas such as
the formation
of public
policy. Also, a
new section on
Listening to
Persuasive
Speeches
addresses both
how to be a*

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*thoughtful,
active
listener, and
how--as a
speaker--to
anticipate and
respond to
questions from
listeners.*

*Chapter 16 also
introduces the
Toulmin model
of proofs to*

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*help students
grasp how to
make reasoning
work
productively in
persuasive
efforts. Updated
InterConnections.
LearnMore
boxes connect
students with
sources of
additional*

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information on
the Internet.

These boxes
have been
updated and
added
throughout the
text. Updated
Ethics Alert!
boxes highlight
ethical
concerns or
issues as they

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arise in the
context of
content, rather
than confining
the subject to
a chapter on
its own. The
authors believe
that isolating
ethics in a
separate
chapter
diminishes the

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*importance of
ethics in
public address.
These boxes
have been
updated and
added
throughout the
text. Annotated
Sample Student
Speeches
illustrate how
the theories*

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*and principles
discussed apply
in real life.*

*The Seventh
Edition uses
more real-life
examples of
student
speeches than
any other text
on the
market. Updated
Speaker' s*

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Notes provide students with useful suggestions for improving their presentations, and reinforce key principles and concepts.

"Public Speaking Basics provides a semester's

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worth of
information and
exercises to
help college
students master
public
speaking. There
is an emphasis
on creating
good thesis
sentences and
on using
effective forms

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*of outlining. A
sample speech
is provided
with each of
the six
different
speaking assign
ments."--BOOK
JACKET.*

*Directory
Speech
Communication
Teacher*

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*Principles and
Practices for
Business and
the Professions
American Book
Publishing
Record
Foreign Service
Officer Test
Persuasion and
Influence in
American Life*

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Interviewing, Technical

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MULTIMEDIA
PRESENTATION
SKILLS, and Managing
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Workplace are flexible
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important
communication skills
students will need for
their careers. Each
module consists of 192
pages presented in 10
chapters. Each includes

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summaries, key terms,
Ethics in Action,
Technology Tips, Global
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and application exercises
and checklists.

Components of each
module are Student
Edition, Student Edition

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Instructor Resource

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(including ExamView
Pro and PowerPoint),
Distance Education
through PageOut, and a
Web site.

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Speaking in Public
A Compilation of
Thought-worthy Essays
from the Faculty and
Staff of the Army's

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Premier Educational
Institution for Civilian
Leadership and
Management, the Army
Management Staff
College

Teacher's resource book
Rhetorical Criticism
10 Ways to Make Your
Presentation Soar

"Working in Groups"
provides students with
strategies for using
theory and

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contemporary research findings to enhance group communication, group productivity, and member satisfaction. The leading text in business communication, "Communicating at Work" takes a pragmatic approach that features a strong multicultural focus, a

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heavy emphasis on effective presentations, and a pedagogical program that is designed to encourage group activities and skill building. That, plus clear writing and effective use of tables, make the text an excellent teaching tool. A compilation of thought-worthy essays

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from the faculty and staff of the U.S. Army's premier educational institution for civilian leadership and management, the Army Management Staff College.

A Workbook for
Lectors and Gospel
Readers, 1998
Leadership
Communicating
Multimedia

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Presentation Skills

Finding Your Voice:

Includes Pearson

EText

Principles and Types
of Speech

Communication

*Now in its second
edition, Rhetorical
Criticism:*

*Perspectives in Action
presents a thorough,
accessible, and well-
grounded introduction*

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to contemporary
rhetorical criticism.

Systematic chapters contributed by noted experts introduce the fundamental aspects of a perspective, provide students with an example to model when writing their own criticism, and address the potentials and pitfalls of the approach. In addition

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to covering traditional modes of rhetorical criticism, the volume presents less commonly discussed rhetorical perspectives, exposing students to a wide cross-section of techniques.

Via 100 entries or "mini-chapters," the SAGE 21st Century Reference Series

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*volumes on
Communication will
highlight the most
important topics,
issues, questions, and
debates any student
obtaining a degree in
the field of
communication ought
to have mastered for
effectiveness in the
21st Century. The
purpose is to provide
undergraduate majors*

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with an authoritative reference source that will serve their research needs with more detailed information than encyclopedia entries but not as much jargon, detail or density as a journal article or a research handbook chapter. For more than twenty-five years, the authors

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have highlighted the complexities, subtleties, and pervasive influence of persuasive messages. The seventh edition again blends historical, rhetorical, and social psychological approaches to persuasion theory. The engaging discussions and

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multiple examples introduce the intricacies of social influence and highlight methods of presentation as well as evaluation. The dynamic topic of persuasion presents a constantly changing palette for analysis. The authors dissect theory and practice in multiple

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contexts—from interpersonal interactions to public communication and persuasive campaigns to advertising to politics. Twitter, YouTube, and social networking sites offer new media for persuasive appeals. The means of persuading one another changes

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constantly, yet much of what was written by Aristotle continues to be relevant. The production of persuasive messages and the study of message effects have been and will continue to be fertile ground for exploration.

Persuasion is an interactive process requiring willing and

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attentive participants. Becoming responsible, ethical, and credible persuaders involves systematic thinking and informed preparation. The skills required for planning, composing, and delivering effective messages are equally useful for evaluating messages received.

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The seventh edition provides a thorough, up-to-date discussion of classic and contemporary theories of persuasion to aid readers in developing skills as effective persuaders and as critical consumers of persuasive messages. Communicating at Work: Principles and Practices for Business

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and the Professions
Learning Objects
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Speaker/the Public
Listener
Communication and
Work Systems
Theory, Praxis,
Issues, and Trends
Classical Rhetorical
Theory