

Quantitative Analysis For Management 11th Edition

The third edition of this textbook comprehensively discusses global supply chain and operations management (SCOM), combining value creation networks and interacting processes. It focuses on operational roles within networks and presents the quantitative and organizational methods needed to plan and control the material, information, and financial flows in supply chains. Each chapter begins with an introductory case study, while numerous examples from various industries and services help to illustrate the key concepts. The book explains how to design operations and supply networks and how to incorporate suppliers and customers. It examines how to balance supply and demand, a core aspect of tactical planning, before turning to the allocation of resources to meet customer needs. In addition, the book presents state-of-the-art research reflecting the lessons learned from the COVID-19 pandemic, and emerging, fast-paced developments in the digitalization of supply chain and operations management. Providing readers with a working knowledge of global supply chain and operations management, with a focus on bridging the gap between theory and practice, this textbook can be used in core,

specialized, and advanced classes alike. It is intended for a broad range of students and professionals in supply chain and operations management. Quantitative Research Methods for Health Professionals: A Practical Interactive Course is a superb introduction to epidemiology, biostatistics, and research methodology for the whole health care community. Drawing examples from a wide range of health research, this practical handbook covers important contemporary health research methods such as survival analysis, Cox regression, and meta-analysis, the understanding of which go beyond introductory concepts. The book includes self-assessment exercises throughout to help students explore and reflect on their understanding and a clear distinction is made between a) knowledge and concepts that all students should ensure they understand and b) those that can be pursued by students who wish to do so. The authors incorporate a program of practical exercises in SPSS using a prepared data set that helps to consolidate the theory and develop skills and confidence in data handling, analysis and interpretation.

Fully updated to reflect the most recent changes in the field, the Second Edition of Propensity Score Analysis provides an accessible, systematic review of the origins, history, and statistical foundations of propensity

score analysis, illustrating how it can be used for solving evaluation and causal-inference problems. With a strong focus on practical applications, the authors explore various strategies for employing PSA, discuss the use of PSA with alternative types of data, and delineate the limitations of PSA under a variety of constraints. Unlike existing textbooks on program evaluation and causal inference, this book delves into statistical concepts, formulas, and models within the context of a robust and engaging focus on application.

The purpose of this book is to provide cutting-edge information on service management such as the role services play in an economy, service strategy, ethical issues in services and service supply chains. It also covers basic topics of operations management including linear and goal programming, project management, inventory management and forecasting. This book takes a multidisciplinary approach to services and operational management challenges; it draws upon the theory and practice in many fields of study such as economics, management science, statistics, psychology, sociology, ethics and technology, to name a few. It contains chapters most textbooks do not include, such as ethics, management of public and non-profit service organizations, productivity

and measurement of performance, routing and scheduling of service vehicles. An Instructor's Solutions Manual is available upon request for all instructors who adopt this book as a course text. Please send your request to sales@wspc.com.

Handbook on the Sustainable Supply Chain

Educational Research

Using Stata for Quantitative Analysis

Qualitative Research from Start to Finish, First Edition

A User Friendly Guide for Social Scientists

Complexities and Challenges

These proceedings represent the work of researchers participating in the 11th International Conference on Intellectual Capital, Knowledge Management & Organisational Learning - ICICKM 2014, which this year is being held at The University of Sydney Business School, The University of Sydney, Australia. The Conference Co-Chairs are Dr John Dumay from Macquarie University, Sydney, Australia and Dr Gary Oliver from the University of Sydney, Australia. The conference will be opened with a keynote by Goran Roos, Advanced Manufacturing Council, Adelaide, Australia who will address the topic of "Intellectual capital in Australia: Economic development in a high cost economy." The second

day will be opened with a from James Guthrie, University of Sydney, Australia on the topic of "Intellectual Capital and the Public Sector Research: Past, Present, and Future."

Is there more to qualitative data collection than face-to-face interviews? Answering with a resounding 'yes', this book introduces the reader to a wide array of exciting and novel techniques for collecting qualitative data in the social and health sciences. *Collecting Qualitative Data* offers a practical and accessible guide to textual, media and virtual methods currently under-utilised within qualitative research. Contributors from a range of disciplines share their experiences of implementing a particular technique, provide step-by-step guidance to using that approach, and highlight both the potential and pitfalls. From gathering blog data to the story completion method to conducting focus groups online, the methods and data types featured in this book are ideally suited to student projects and other time- and resource-limited research. In presenting several innovative ways that data can be collected, new modes of scholarship and new research orientations are opened up to student researchers and established scholars alike.

This book focuses on the use of quantitative methods for both business and management, helping readers understand the most relevant quantitative methods for managerial decision-making. Pursuing a highly

practical approach, the book reduces the theoretical information to a minimum, so as to give full prominence to the analysis of real business problems. Each chapter includes a brief theoretical explanation, followed by a real-life managerial case that needs to be solved, which is accompanied by a corresponding Microsoft Excel® dataset. The practical cases and exercises are solved using Excel, and for each problem, the authors provide an Excel file with the complete solution and corresponding calculations, which can be downloaded easily from the book's website. Further, in an appendix, readers can find solutions to the same problems, but using the R statistical language. The book represents a valuable reference guide for postgraduate, MBA and executive education students, as it offers a hands-on, practical approach to learning quantitative methods in a managerial context. It will also be of interest to managers looking for a practical and straightforward way to learn about quantitative methods and improve their decision-making processes.

Quantitative Analysis for Management Prentice Hall

Adventures in Social Research

Service Management

An Introduction for Business Management

An Introduction to Management Science

Renewable Energy Governance

Instructor's Solutions Manual, Quantitative Analysis for Management, Ninth Edition, Barry Render, Ralph M. Stair Jr., Michael E. Hanna

Assuming no prior knowledge, Educational Research by R. Burke Johnson and Larry Christensen offers a comprehensive, easily digestible introductory research methods text for undergraduate and graduate students. Readers will develop an understanding of the multiple research methods and strategies used in education and related fields; how to read and critically evaluate published research; and the ability to write a proposal, construct a questionnaire, and conduct an empirical research study on their own. Students rave about the clarity of this best seller and its usefulness for their studies, enabling them to become critical consumers and users of research.

The gold standard in analytical chemistry, Dan Harris' Quantitative Chemical Analysis provides a sound physical understanding of the principles of analytical chemistry and their applications in the disciplines.

Quantitative Methods for Business: The A-Z of QM will enable readers to:

- *Appreciate the significance of quantitative methods for businesses and the study of business
- *Understand and apply a wide range of quantitative techniques
- *Select appropriate quantitative techniques for data analysis, problem solving and decision making
- *Interpret and communicate the results of quantitative analysis

In eight clear-cut steps, this book provides a systematic introduction to qualitative content analysis and how you can use it in each stage of your research project, no

matter the type or amount of data. Developed by a leading expert in the field and based on years of teaching experience, this book offers an essential framework for interpreting qualitative data for any social sciences student or researcher. To support you in choosing the best approach for your research, this book includes:

- Examples of how QCA can be applied to various research processes
- An introduction to text analysis and its different approaches
- Discussions of how to use QCA software to benefit your research
- An online how-to manual to help you get the most out of QCAmap software

It also introduces the process of scientific research, and integrates qualitative and quantitative analysis into the step-by-step approach.

An Integrated Approach to Supply Chain Management and Operations

The SAGE Handbook of Social Research Methods

The Content Analysis Guidebook

Quantitative Methods

Quantitative Methods for Management

Quantitative, Qualitative, and Mixed Approaches

"Introduction to Educational Research: A Critical Thinking Approach 2e is an engaging and informative core text that enables students to think clearly and critically about the scientific process of research. In achieving its goal to make research accessible to all educators and equip them with the skills to understand and evaluate published research, the text examines how

educational research is conducted across the major traditions of quantitative, qualitative, mixed methods, and action research. The text is oriented toward consumers of educational research and uses a thinking-skills approach to its coverage of major ideas"--

This text combines the market leading writing and presentation skills of Bill Stevenson with integrated, thorough, Excel modeling from Ceyhun Ozgur. Professor Ozgur teaches Management Science, Operations, and Statistics using Excel, at the undergrad and MBA levels at Valparaiso University --and Ozgur developed and tested all examples, problems and cases with his students. The authors have written this text for students who have no significant mathematics training and only the most elementary experience with Excel.

Click on the Supplements tab above for further details on the different versions of SPSS programs.

First Published in 2004. Routledge is an imprint of Taylor & Francis, an informa company.

A Primer in Quantitative Methods for Historians

Quantitative Methods for Business (Book Only)

Propensity Score Analysis

Qualitative Data Analysis

***A Practical Interactive Guide to Epidemiology and Statistics
Your Guide to Understanding and Using Analytics***

Develop a strong conceptual understanding of the role that quantitative methods play in today's decision-making process. Written for the non-mathematician, this applications-oriented text introduces today's many quantitative methods, how they work, and how decision makers can most effectively apply and interpret data. A strong managerial orientation motivates while actual examples illustrate situations where quantitative methods make a difference in decision making. A strong Problem-Scenario Approach helps you understand and apply mathematical concepts. **Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.**

This textbook presents global supply chain and operations management from a comprehensive perspective, combining value creation networks and interacting processes. It focuses on the operational roles in the networks and presents the quantitative and organizational methods needed to plan and control the material, information and financial flows in the supply chain. Each chapter of the book starts with an introductory case study. Numerous examples from various industries and services help to illustrate the key concepts. The book explains how to design operations and supply networks and how to incorporate suppliers and customers. As matching supply and demand is a core aspect of tactical planning, the book focuses on it before turning to the allocation of resources for fulfilling customer demands. Providing readers with a working knowledge of global supply chain and operations management, this textbook can be used in core, special and advanced classes. Therefore, the book targets a broad range of students and professionals involved with supply chain and operations management. Special focus is directed at

bridging theory and practice.

The landmark project management reference, now in a new edition Now in a Tenth Edition, this industry-leading project management "bible" aligns its streamlined approach to the latest release of the Project Management Institute's Project Management Body of Knowledge (PMI®'s PMBOK® Guide), the new mandatory source of training for the Project Management Professional (PMP®) Certification Exam. This outstanding edition gives students and professionals a profound understanding of project management with insights from one of the best-known and respected authorities on the subject. From the intricate framework of organizational behavior and structure that can determine project success to the planning, scheduling, and controlling processes vital to effective project management, the new edition thoroughly covers every key component of the subject. This Tenth Edition features: New sections on scope changes, exiting a project, collective belief, and managing virtual teams More than twenty-five case studies, including a new case on the Iridium Project covering all aspects of project management 400 discussion questions More than 125 multiple-choice questions (PMI, PMBOK, PMP, and Project Management Professional are registered marks of the Project Management Institute, Inc.) IEMERA is a three-day International Conference specially designed with cluster of scientific and technological sessions, providing a common platform for the researchers, academicians, industry delegates across the globe to share and exchange their knowledge and contribution. The emerging areas of research and development in Electrical, Electronics, Mechanical and Software technologies are major focus areas. The conference is equipped with well-organized scientific sessions, keynote and plenary lectures, research paper and poster presentations and world-class exhibitions. Moreover, IEMERA 2020 facilitates better understanding of the technological

developments and scientific advancements across the world by showcasing the pace of science, technology and business areas in the field of Energy Management, Electronics, Electric & Thermal Power, Robotics and Automation.

Global Supply Chain and Operations Management

Quantitative Anthropology

Making History Count

Basic Quantitative Research Methods for Urban Planners

Quantitative Analysis for Management, 12e

Quantitative Techniques for Management

Using Stata for Quantitative Analysis, Second Edition offers a brief, but thorough introduction to analyzing data with Stata software. It can be used as a reference for any statistics or methods course across the social, behavioral, and health sciences since these fields share a relatively similar approach to quantitative analysis. In this book, author Kyle Longest teaches the language of Stata from an intuitive perspective, furthering students' overall retention and allowing a student with no experience in statistical software to work with data in a very short amount of time. The self-teaching style of this book enables novice Stata users to complete a basic quantitative research project from start to finish. The Second Edition covers the use of Stata 13 and can be used on its own or as a supplement to a research methods or statistics textbook.

A solid foundation in quantitative methods and management science. Render/Stair/Hanna puts an emphasis on model building and computer applications to show readers how the techniques presented in the text are used in business. This text's use of software also

allows readers to focus on the managerial problem, while spending less time on the mathematical details of the algorithms. In the eleventh edition, Excel 2010 has been incorporated throughout the text and an even greater emphasis on modeling is provided. This volume provides an applications-oriented introduction to the role of management science in decision-making. The text blends problem formulation, managerial interpretation, and math techniques with an emphasis on problem solving.

This lively, practical text presents a fresh and comprehensive approach to doing qualitative research. The book offers a unique balance of theory and clear-cut choices for customizing every phase of a qualitative study. A scholarly mix of classic and contemporary studies from multiple disciplines provides compelling, field-based examples of the full range of qualitative approaches. Readers learn about adaptive ways of designing studies, collecting data, analyzing data, and reporting findings. Key aspects of the researcher's craft are addressed, such as fieldwork options, the five phases of data analysis (with and without using computer-based software), and how to incorporate the researcher's "declarative" and "reflective" selves into a final report. Ideal for graduate-level courses, the text includes:*

- Discussions of ethnography, grounded theory, phenomenology, feminist research, and other approaches.*
- Instructions for creating a study bank to get a new study started.*
- End-of-chapter exercises and a semester-long, field-based project.*
- Quick study boxes, research vignettes, sample studies, and a glossary.*
- Previews for sections within chapters, and chapter recaps.*
- Discussion of the place of qualitative research among other social science methods, including mixed methods research.

Introduction to Management Science with Spreadsheets

A Workbook

Quantitative Methods for Business

A Step-by-Step Guide

11th International Conference on Intelligent Energy Management, Electronics, Electric & Thermal Power, Robotics and Automation (IEMERA-2020)

Content analysis is one of the most important but complex research methodologies in the social sciences. In this thoroughly updated Second Edition of The Content Analysis Guidebook, author Kimberly Neuendorf provides an accessible core text for upper-level undergraduates and graduate students across the social sciences. Comprising step-by-step instructions and practical advice, this text unravels the complicated aspects of content analysis.

The new edition of this highly successful and popular textbook is a comprehensive, easy-to-follow guide to using and interpreting all the quantitative techniques that students will encounter in their later business and financial careers; from fundamental principles through to more advanced applications. Topics are explained in a clear, friendly step-by-step style, accompanied by examples, exercises and activities, making the text ideal for self-tuition or for the student with no experience or confidence in working with numbers. This highly successful learning-by-doing approach, coupled with the book's clear structure, will enable even the most maths-phobic student to understand these essential mathematical skills. Comprehensive in both its scope of

coverage and the range of abilities it caters for, this remains a core textbook for undergraduate students of business, management and finance, for whom Quantitative Methods modules will be a key component. It will also appeal to those on related MBA and postgraduate courses. New to this Edition: - Business Modelling 'Moving on...' feature with integrated web and book activities to promote student engagement with the application of mathematical techniques in real-life workplaces - Extensive revamp of two Statistics chapters based on student and lecturer feedback - Crucial updated practical guides to using Excel and SPSS - Integrated companion website resources helps relate theory to real world examples

Includes bibliographical references and index.

This book focuses on Renewable Energy (RE) governance - the institutions, plans, policies and stakeholders that are involved in RE implementation - and the complexities and challenges associated with this much discussed energy area. Whilst RE technologies have advanced and become cheaper, governance schemes rarely support those technologies in an efficient and cost-effective way. To illustrate the problem, global case-studies delicately demonstrate successes and failures of renewable energy governance. RE here is considered from a number of perspectives: as a regional geopolitical agent, as a tool to meet national RE targets and as a promoter of local development. The book considers daring insights on RE transitions, governmental policies as well as financial tools, such as Feed-in-Tariffs; along with their inefficiencies

and costs. This comprehensive probing of RE concludes with a treatment of what we call the "Mega-What" question - who is benefitting the most from RE and how society can get the best deal? After reading this book, the reader will have been in contact with all aspects of RE governance and be closer to the pulse of RE mechanisms. The reader should also be able to contribute more critically to the dialogue about RE rather than just reinforce the well-worn adage that "RE is a good thing to happen".

Quantitative Methods for Health Research

A Critical Thinking Approach

ICICKM2014

Data Analysis Using IBM SPSS Statistics

A Systems Approach to Planning, Scheduling, and Controlling

Introduction to Educational Research

The SAGE Handbook of Social Research Methods is a must for every social-science researcher. It charts the new and evolving terrain of social research methodology, covering qualitative, quantitative and mixed methods in one volume. The Handbook includes chapters on each phase of the research process: research design, methods of data collection, and the processes of analyzing and interpreting data. The volume maintains that there is much more to research than learning skills and techniques; methodology involves the fit between theory, research questions research design and analysis. The book also includes several chapters that describe historical and current

directions in social research, debating crucial subjects such as qualitative versus quantitative paradigms, how to judge the credibility of types of research, and the increasingly topical issue of research ethics. The Handbook serves as an invaluable resource for approaching research with an open mind. This volume maps the field of social research methods using an approach that will prove valuable for both students and researchers.

A renowned thought-leader and a professor of statistics team up to provide the essential tools for enhancing thinking and decision-making in today's workplace in order to be more competitive and successful. 25,000 first printing.

Making History Count introduces the main quantitative methods used in historical research. The emphasis is on intuitive understanding and application of the concepts, rather than formal statistics; no knowledge of mathematics beyond simple arithmetic is required. The techniques are illustrated by applications in social, political, demographic and economic history. Students will learn to read and evaluate the application of the quantitative methods used in many books and articles, and to assess the historical conclusions drawn from them. They will also see how quantitative techniques can open up new aspects of an enquiry, and supplement and strengthen other methods of research. This textbook will encourage students to recognize the benefits of using quantitative methods in their own research projects. The text is clearly illustrated with tables, graphs and diagrams, leading the student through key topics. Additional support

includes five specific historical data-sets, available from the Cambridge website. For management students this book, designed to be practical rather than theoretical, avoids rigorous mathematics, describing mathematical proofs by example rather than theoretical argument. The text takes a balanced view and relates all topics to real business and management issues.

Quantitative Analysis for Management

A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Seventh Edition and The Standard for Project Management (RUSSIAN)

Keeping Up with the Quants

Quantitative Approaches to Decision Making

A Practical Approach

Intelligent and Reliable Engineering Systems

This book has been developed with a focus on the need to demystify the subject and make it easy for students to grasp the principles and details involved, and make it easily understandable to beginners exposed to the subject for the first time. An attempt has been made to explain things in a logical progression, in the simplest possible way so that neophytes may quickly grasp the concepts and methodology. A novel approach in the book is the illustrative use of computers with TORA package, as a problem-solving tool. In actual practice, situations arise with large and complex problems that are difficult to

solve. At such times, using computers to solve problems gives fast and more accurate results. The chapters are arranged so as to progressively explain the workings of various models in actual practice through step-by-step procedures that so simplify and solve them, that even students from a non-mathematics academic background will grasp them quickly. Linear programming, the most powerful tool for managerial decision-making is covered elaborately, including thorough discussion of various LP methods and LP solutions, Duality in LP problems, sensitivity analysis, etc. Models in the book also use Linear Programming to reach solutions including those relating to transportation and transshipment, assignment, and Game Theory&illustrated with screen-shots of a computer with a TORA package. Readers whether students, business executives, managers, researchers and academicians will find that the insights and knowledge obtained from the book will stand them in good stead in both academic as well as occupational pursuits.

Quantitative Anthropology: A Workbook contributes an anthropological perspective to quantitative methods. The book's authors address characteristics of quantitative data, entering and manipulating data in SPSS, graphical displays, distributions and measures of central tendency and dispersion, and including hypothesis testing with both parametric and nonparametric statistical tests. Increasingly complex exercises build on cumulative learning from chapter to chapter and stress the application of methods beyond

coursework. The focus of the manual is on univariate statistical analysis, and the book is written to be accessible to higher level undergraduate students and graduate students in all fields of anthropology. Uses anthropological examples (from the subdisciplines of sociocultural anthropology, biological anthropology, and archaeology) to illustrate quantitative data techniques Integrates quantitative techniques with theoretical fluency, encouraging the reader to make connections between Big Picture questions in anthropology and the methods used to address those questions Focuses on the practical use of Excel and SPSS to apply quantitative methods to anthropological contexts Includes exercises in both parametric and nonparametric inferential statistics, as well as descriptive statistics

This is a textbook for introductory courses in quantitative research methods across the social sciences. It offers a detailed explanation of introductory statistical techniques and presents an overview of the contexts in which they should be applied.

An accessible introduction to the essential quantitative methods for making valuable business decisions Quantitative methods-research techniques used to analyze quantitative data-enable professionals to organize and understand numbers and, in turn, to make good decisions. Quantitative Methods: An Introduction for Business Management presents the application of quantitative mathematical modeling to decision making in a business management context and emphasizes not only the role of data in drawing

conclusions, but also the pitfalls of undiscerning reliance of software packages that implement standard statistical procedures. With hands-on applications and explanations that are accessible to readers at various levels, the book successfully outlines the necessary tools to make smart and successful business decisions. Progressing from beginner to more advanced material at an easy-to-follow pace, the author utilizes motivating examples throughout to aid readers interested in decision making and also provides critical remarks, intuitive traps, and counterexamples when appropriate. The book begins with a discussion of motivations and foundations related to the topic, with introductory presentations of concepts from calculus to linear algebra. Next, the core ideas of quantitative methods are presented in chapters that explore introductory topics in probability, descriptive and inferential statistics, linear regression, and a discussion of time series that includes both classical topics and more challenging models. The author also discusses linear programming models and decision making under risk as well as less standard topics in the field such as game theory and Bayesian statistics. Finally, the book concludes with a focus on selected tools from multivariate statistics, including advanced regression models and data reduction methods such as principal component analysis, factor analysis, and cluster analysis. The book promotes the importance of an analytical approach, particularly when dealing with a complex system where multiple individuals are involved and have conflicting incentives. A related website features Microsoft Excel®

workbooks and MATLAB® scripts to illustrate concepts as well as additional exercises with solutions. Quantitative Methods is an excellent book for courses on the topic at the graduate level. The book also serves as an authoritative reference and self-study guide for financial and business professionals, as well as readers looking to reinforce their analytical skills.

Project Management

for Business, Management and Finance

Quantitative Chemical Analysis

ICICKM2014-Proceedings of the 11th International Conference on Intellectual Capital, Knowledge Management and Organisational Learning

Collecting Qualitative Data

Service and Operations Management

Quantitative Analysis for Management, 12e, is a textbook aimed at helping undergraduate and graduate students develop an in-depth understanding of business analytics, quantitative methods, and management science. To enable students connect how the techniques presented in this book apply in the real world, computer-based applications and examples are a major focus of this edition. Mathematical models, with all the

necessary assumptions, are presented in a clear and jargon-free language. The solution procedures are then applied to example problems alongside step-by-step how-to" instructions."

In most planning practice and research, planners work with quantitative data. By summarizing, analyzing, and presenting data, planners create stories and narratives that explain various planning issues. Particularly, in the era of big data and data mining, there is a stronger demand in planning practice and research to increase capacity for data-driven storytelling. Basic Quantitative Research Methods for Urban Planners provides readers with comprehensive knowledge and hands-on techniques for a variety of quantitative research studies, from descriptive statistics to commonly used inferential statistics. It covers statistical methods from chi-square through logistic regression and also quasi-experimental studies. At the same time, the book provides fundamental knowledge about research in general, such as planning data sources and uses, conceptual frameworks, and technical writing. The book presents relatively complex material in the simplest and clearest way possible, and

through the use of real world planning examples, makes the theoretical and abstract content of each chapter as tangible as possible. It will be invaluable to students and novice researchers from planning programs, intermediate researchers who want to branch out methodologically, practicing planners who need to conduct basic analyses with planning data, and anyone who consumes the research of others and needs to judge its validity and reliability.

Supply chain management has long been a feature of industry and commerce but, with increasing demands from consumers, producers are spending more time and money investing in ways to make supply chains more sustainable. This exemplary Handbook provides readers with a comprehensive overview of current research on sustainable supply chain management. PMBOK® Guide is the go-to resource for project management practitioners. The project management profession has significantly evolved due to emerging technology, new approaches and rapid market changes. Reflecting this evolution, The Standard for Project Management enumerates

12 principles of project management and the PMBOK® Guide &- Seventh Edition is structured around eight project performance domains. This edition is designed to address practitioners' current and future needs and to help them be more proactive, innovative and nimble in enabling desired project outcomes. This edition of the PMBOK® Guide: • Reflects the full range of development approaches (predictive, adaptive, hybrid, etc.); • Provides an entire section devoted to tailoring the development approach and processes; • Includes an expanded list of models, methods, and artifacts; • Focuses on not just delivering project outputs but also enabling outcomes; and • Integrates with PMI standards+™ for information and standards application content based on project type, development approach, and industry sector.

Qualitative Content Analysis

A Decision-Oriented Introduction to the Creation of Value

Interpreting Quantitative Data with SPSS

A Practical Guide to Textual, Media and Virtual Techniques