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Talent has become the most important resource for organizations across a wide range of sectors throughout the world including business, non-profit, and government. These organizations are now engaged in an increasingly fierce competition to acquire the best talent as they seek to gain the upper hand in today's fast changing environment. By combining the body of knowledge on entrepreneurship and talent management from a global perspective, this book provides a synthesized understanding of entrepreneurial mobility and talent management in the entrepreneurship and innovation ecosystem. The expert contributors combine empirical evidence and case studies to provide a nuanced understanding of global talent management from an international comparative perspective. The topics discussed include China's return migration and its impact on Chinese development, local engagement and transformation of Chinese communities in England, and reverse migration from the US to China. Furthermore, from a comparative perspective, contributors examine global talent and entrepreneurial mobility in the contexts of Silicon Valley, European university spin-off practices and entrepreneurial ecosystems in France, Italy, and South Korea, respectively. Scholars and students in entrepreneurship and talent management will find the scope for future research useful in their work. Entrepreneurs, managers, and policymakers will benefit from the examination of global perspectives and different

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national contexts.

To mark the 20th Anniversary of *Voluntas: International Journal of Voluntary and Nonprofit Organizations* the editor has compiled a comprehensive overview of contemporary debates in third sector scholarship, comprised of all original research by leaders in the field. The volume will offer a critical review of the central and innovative themes that have come to form the core of third sector debate and research with an international focus. The first global compendium of third sector research, this volume provides a international, multi-disciplinary, and state-of-the-art overview of the field. The contributions not only examine and review the existing scholarship, but introduce new perspectives and thinking on the third sector—especially in terms of future implications around the world. Topics covered include:

- History and Development of the Field
- New Trends in Volunteering and Philanthropy
- Volunteering and Participation in Developing Countries
- Leadership and Governance
- Corporate Responsibility
- Social Capital
- Global Civil Society

This seminal volume provides a broad and comprehensive look at the field of Third Sector Research, of primary interest to researchers in political science, sociology, development studies, and nonprofit leadership programs.

Occupational Health deals with all aspects of health and safety in the workplace and has a strong focus on primary prevention of hazards. A wide array of workplace hazards presents risks to the health and safety of people at work, which include physical factors, adverse ergonomic conditions, chemicals, biological agents,

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allergens, and a complex network of safety risks. This book covers topics from health and safety management, occupational medicine, work-related musculoskeletal disorders, and occupational protection. Thus, it can be utilized as a guide to identify and analyze hazards, assess risk, apply risk reduction strategies, and manage process safety for various occupations.

This book presents notable examples of attempts by experienced managers to implement bad ideas that lead to failed change so that change managers are better equipped to avoid common pitfalls in managing change. Change management efforts often fail. Business case studies are littered with examples of failed change management efforts. Why this is so is a mystery, given the many change management models in existence, highly paid executives equipped with degrees from top-tier schools, and the millions of dollars spent in pursuit of change. Successful change management need not be a mystery, but perhaps change management success is best learned from failed attempts at change that seemed reasonable at the time according to theory—but proved to be bad ideas in retrospect. This book presents notable examples of attempts by experienced managers to implement bad ideas that lead to failed change so that change managers are better equipped to avoid common pitfalls in managing change.

Handbook of Research Methods on Human Resource Development

Handbook of Research on Gender and Marketing Graduate Studies

Qualitative Methodologies in Organization Studies

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Handbook of Research on Leveraging Risk and Uncertainties for Effective Project Management
ECRM 2019 18th European Conference on Research Methods in Business and Management

The focus of this edited volume is to identify challenges facing organizations in achieving zero greenhouse gas emissions by 2050 and a new energy economy, and to explore solutions from various sectors of the economy to enable the transition to a zero emissions future.

Research presented here is divided into three parts, with an introductory statement on growth and sustainability. Part one discusses strategies towards a sustainable economy under a zero emissions goal. Part two contains industry specific case studies focusing on construction and related activities. Part three is devoted to country specific case studies from the Asia-Pacific region. Each of the chapters address one or more of the following issues: restoration, mitigation, adaptation and/or promoting resilience in the face of climate change as part of achieving a sustainable economy. The volume is multi-disciplinary in nature, drawing on various disciplines in social science, business, environment and policy, and will be of interest to UN development agencies, academic institutions, government policy makers, NGOs and business leaders.

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Complete proceedings of the 14th European Conference on Research Methodology for Business and Management Studies Valletta, Malta Published by Academic Conferences and Publishing International

This book contains an Open Access chapter This volume is the first systematic survey of the interface between the aesthetic and strategic domains. The “aesthetic” turn in strategy encompasses the use of aesthetic features and style to create value, as well as the ways in which the useful and the beautiful can be brought together.

This book clarifies the differences between plans and schedules, takes the project manager through the process of plan development, and finally, points the way toward successful project execution. Although the terms “plan” and “schedule” are at times used interchangeably, they are in fact very different. A complete project plan contains a project schedule—but it also includes much more than that (e.g., risk management, quality management, human resource management, and procurement). These differences have implications for the layman as well as the experienced project manager and have implications for successful project management practice. Additionally, the contents of the project plan have evolved over time as

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versions of the Project Management Body of Knowledge (PMBOK) were updated. Due to this, project plans today include important elements that were not included in project planning in the context of earlier versions of the PMBOK and the execution of the project plan requires guidance beyond that which is outlined in the PMBOK framework. The PMBOK emphasizes planning and monitoring and controlling—but very little support is provided for project executing. This begs the question, just what does it mean to execute a project plan?

Research Methods for Business and Social
Science Students

Researching Families and Relationships

The Challenges of Managing Health at Work

Feeding Children Inside and Outside the Home

Volume II: Methods and Possibilities

Quantitative Methods

Over the past two decades, there has been a shift of paradigm in public administration and public sector accounting around the world with the increasing emphasis on outcomes as opposed to inputs and outputs focus. Understanding of how government departments and agencies develop and implement outcomes-based approaches to their services and programs to

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strengthen public accountability, financial scrutiny and good governance worldwide is limited. Covering a selection of international practices on outcomes-based approaches to government departments, agencies and public higher educational institutions in developed economies, this comprehensive compilation provides an essential reading in the public sector accounting, accountability and performance management field. The contributions are grouped into three jurisdictions: Australasia, UK and Europe, and North America. It incorporates outcomes-based practices in public services from advanced economies and will be of significant interest to global public sector regulators, consultants, researchers, and academic communities as well as academic researchers in public administration and development studies fields. The insights offered by a country-specific practice will also be useful to governments in other countries implementing similar systems and practices and facing similar socio-political environments. This book will

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also help to gain an understanding of the issues of government accountability from a management point of view as well as from a socio-political point of view.

To survive in today's competitive business environment, marketing professionals must look to develop innovative methods of reaching their customers and stakeholders. Web 2.0 provides a useful tool in developing the relationships between business and consumer. The Handbook of Research on Integrating Social Media into Strategic Marketing explores the use of social networking and other online media in marketing communications, including both best practices and common pitfalls to provide comprehensive coverage of the topic. This book is intended for marketing professionals, business managers, and anyone interested in how social media fits into today's marketing environments.

Nations that are raising retirement ages appear to work on the assumption that there is appropriate employment available for people who are expected to retire later. 'Gender, ageing and

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extended working life' challenges both this narrative, and the gender-neutral way the expectation for extending working lives is presented in most policy-making circles. The international contributors to this book - part of the Ageing in a Global Context series - apply life-course approaches to understanding evolving definitions of work and retirement. They consider the range of transitions from paid work to retirement that are potentially different for women and men in different family circumstances and occupational locations, and offer solutions governments should consider to enable them to evaluate existing policies. Based on evidence from Australia, Germany, Ireland, Portugal, Sweden, the United Kingdom and the United States, this is essential reading for researchers and students, and for policymakers who formulate and implement employment and pensions policy at national and international levels.

Leadership practitioners and those who seek to develop leadership are concerned with whether they are using

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evidence-based best practices to develop leadership capacity in themselves and others. Are we indeed using best practices in the study, practice, and development of leadership? This book seeks to draw attention to the limitations of extant work on leadership, and to provide suggestions for a way forward.

Presenting chapters on topics ranging from research methodology, gender and cross-cultural issues in leadership studies, and the role of the humanities in our understanding of leadership, the book represents a rigorous multidisciplinary collaboration. This is a must-read for graduate students studying leadership, leadership consultants and trainers, leadership scholars, and anyone who practices, teaches, or seeks to develop leadership. It will help expand the horizons of how we think about and practice leadership.

The Routledge Companion to Critical Marketing

*Pathways to a Sustainable Economy
Cross-national perspectives*

The Making of Mothers in Contemporary

Western Cultures

Improving Leadership Research and Practice

Engaging Citizens in Public Services

Contemporary Research Methods in Hospitality and Tourism delivers a comprehensive collection of chapters including new insights for traditional paradigms, approaches, and methods, as well as more recent developments in research methodology in the context of tourism and hospitality.

The Routledge Companion to Critical Marketing brings together the latest research in Critical Marketing Studies in one authoritative and convenient volume. The world's leading scholars and rising stars collaborate here to provide a survey of this lively subdiscipline. In doing so they demonstrate how a critical approach yields an enriched understanding of marketing theory and practice, its role in society, and its relationship with consumers themselves. It is the first attempt to capture the state of Critical Marketing research in many years. As such, this seminal work is unmissable for scholars and students of marketing and consumer research as well as those exploring sociology, media studies, anthropology and consumption scholarship more generally.

The proper understanding and managing of project risks and uncertainties is crucial to any organization. It is of paramount importance at all phases of project development and execution to avoid poor project results from meager economics, overspending, reputation and environmental damage, and even loss of life. The Handbook of Research on Leveraging Risk and

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Uncertainties for Effective Project Management is a comprehensive reference source for emerging perspectives of managing risks associated with the execution and development of projects. Highlighting innovative coverage written by top industry specialists, such as complexity theory, psychological bias and risk management fallacies, probabilistic risk analysis, and various aspects of project decision making, this book is ideally designed for project and risk managers, project engineers, cost estimators, schedulers, safety and environmental protection specialists, corporate planners, financial and insurance specialists, corporate decision makers, as well as academics and lecturers working in the area of project management and students pursuing PMP, PMI-RMP, ISO 31000, etc. certification.

The SAGE Handbook of Organizational Institutionalism brings together extensive coverage of aspects of Institutional Theory and an array of top academic contributors. Now in its Second Edition, the book has been thoroughly revised and reorganised, with all chapters updated to maintain a mix of theory, how to conduct institutional organizational analysis, and contemporary empirical work. New chapters on Translation, Networks and Institutional Pluralism are included to reflect new directions in the field. The Second Edition has also been reorganized into six parts: Part One: Beginnings (Foundations) Part Two: Organizations and their Contexts Part Three: Institutional Processes Part Four: Conversations Part Five: Consequences Part Six: Reflections

Project Management

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Public Sector Reform and Performance Management in
Developed Economies

Handbook of Research Methods for Organisational
Culture

Quantitative Methods for Business

ECRM 2018 17th European Conference on Research
Methods in Business and Management

Handbook of Research on Integrating Social Media into
Strategic Marketing

Quantitative Methods for Business: The A-Z of QM will enable readers to: *Appreciate the significance of quantitative methods for businesses and the study of business *Understand and apply a wide range of quantitative techniques *Select appropriate quantitative techniques for data analysis, problem solving and decision making *Interpret and communicate the results of quantitative analysis

With coverage of the entire research process in social media, data collection and analysis on specific platforms, and innovative developments in the field, this handbook is the ultimate resource for those looking to tackle the challenges that come with doing research in this sphere.

The Handbook of Gerontology Research Methods offers a clear understanding of the most important research challenges and issues in the burgeoning field of the psychology of aging. As people in developed countries live longer, so a range of research methods has evolved that allows a more nuanced understanding of how we develop

psychological and neurologically. Allied to this is an increasing concern with the idea of well-being, a concept which places cognitive performance and development within a more socially grounded context. With contributions from a range of top international scholars, the book addresses both typical and atypical aging, highlighting key areas such as physical and cognitive exercise, nutrition, stress, diabetes and issues related to death, dying and bereavement. Successful ageing is emphasised throughout the text. Each chapter concludes with a series of practical tips on how to undertake successful research in this area. This unique collection is the first book to provide both a concise overview of the major themes, findings and current controversies in this growing field, as well as an understanding of the practical issues when researching older adults which may impact on research outcomes, intervention, policy and future directions. Designed for both students and researchers interested in the psychology of aging, but also highly relevant for students or researchers in related fields such as health psychology and social care, the Handbook of Gerontology Research Methods is essential reading for anyone wishing to understand more about the psychology of aging.

Since the early 1980s, researchers and practitioners in the organisational and management fields have presumed a link between organisational, or corporate, culture and organisational performance. Whilst many believe this exists, other authors have been critical of the validity of

such studies. Part of this doubt stems from a reliance on measures of organisational performance that are based purely on financial measures of business growth. Using the construction industry as the subject of his research, Vaughan Coffey traces the development of the literature on organisational culture and business effectiveness and investigates the culture-performance link using a new and highly objective measure of company performance and an evaluation of organisational culture, which is largely behaviourally-based. Providing a theoretical contribution to the field, this work shows that various cultural traits appear to be closely linked to objectively measured organisational effectiveness. This book will be valuable to professionals and researchers in the fields of management and public policy. It indicates directions for construction companies to develop and change, and in doing so strengthen their chances of remaining strong when opportunities for work might deplete and only the most successful companies will be able to survive.

*Understanding Organisational Culture in the
Construction Industry*

*Handbook of Research Methods on Gender and
Management*

ECRM 2015

Reflections on Process

*The SAGE Handbook of Social Media Research Methods
Contemporary Research Methods in Hospitality and
Tourism*

Susan Dobscha and the authors in this Handbook

provide a primer and resource for scholars and practitioners keen to develop or enhance their understanding of how gender permeates marketing decisions, consumer experiences, public policy initiatives, and market practices. Social media marketing has become indispensable for marketers who utilize social media to achieve marketing objectives ranging from customer care to advertising to commerce. This Handbook explores the foundations and methodologies in analysing the important aspects of social media for organisations and consumers. It investigates critical areas concerning communities, culture, communication and content, and considers social media sales. This Handbook brings together the critical factors in social media marketing as the essential reference set for researchers in this area of continued growth. It is essential reading for postgraduate students, researchers, and practitioners in a range of disciplines exploring the area. Part 1: Foundations of Social Media Marketing Part 2: Methodologies and Theories in Social Media Part 3: Channels and Platforms in Social Media Part 4: Tools, Tactics, and Techniques in Social Media Marketing Part 5: Management and Metrics in Social Media Part 6: Ethical Issues in Social Media

As Human Resource Development (HRD) research has developed, a growing variety of quantitative and qualitative data collection procedures and

analysis techniques have been adopted; research designs now include mono, multiple and mixed methods. This Hand Research Methods for Business and Social Science Students aims to present a clear discussion of the research methods employed in various disciplines related to our daily life problems. The theoretical basis of research methods is explained clearly and succinctly. Collecting data is a key part of the book and this includes both qualitative and quantitative methods of data collection, along with the advantages and disadvantages of each method. The book also describes in clear terms how students can analyse data, interpret results and link these to the literature review and hence their own contribution. It sets out a range of fundamental ideas in research methods, such as deductivism and inductivism, and explains why methodology is not the same as method. In this second edition every chapter has been re-written to be more readable and also to include more examples. The authors have also added a real student research proposal and a multiple-choice test with answers for the readers to test their own understanding of the ideas in the book. The book has been designed to illustrate research tools in a clear and accessible manner through chapters on such topics as formulating research, research design, data analysis and writing up the research results.

Co-Production and Co-Creation

A Manager's Guide to the Pitfalls of Managing Change

Work, Health and Wellbeing

Occupational Health

Bridging the Gap between Paris Climate Change Commitments and Net Zero Emissions

A Common-Sense Guide to the PMBOK Program, Part Two-Plan and Execution

Handbook of Research Methods for Organisational Culture
Edward Elgar Publishing

These proceedings represent the work of researchers participating in the 17th European Conference on Research Methodology for Business and Management Studies (ECRM) which is being hosted this year by Università Roma TRE, Rome, Italy on 12-13 July 2018. This cross-disciplinary volume brings together diverse perspectives on children's food occasions inside and outside of the home across different geographical locations. By unpacking mundane food occasions - from school dinners to domestic meals and from breakfast to snacks - *Feeding Children Inside and Outside the Home* shows the role of food in the everyday lives of children and adults around them. Investigating food occasions at home, schools and in nurseries during weekdays and holidays, this book reveals how children, mothers, fathers, teachers and other adults involved in feeding children, understand, make sense of and navigate ideological discourses of parenting, health imperatives and policy

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interventions. Revealing the material and symbolic complexity of feeding children, and the role that parenting and healthy discourses play in shaping, perpetuating and transforming both feeding and eating, this volume shows how micro and macro aspects are at play in mundane and everyday practices of family life and education. This volume will be of great interested to a wide range of students and researchers interested in the sociology of family life, education, food studies and everyday consumption.

The Routledge Companion to Career Studies is an in-depth reference for researchers, students, and practitioners looking for a comprehensive overview of the state of the art of career studies. Split into five parts, the volume looks at major areas of research within career studies and reflects on the latest developments in the areas of theory, empirical studies, and methodology. The book's five parts cover (1) major theoretical and methodological debates and approaches to studying careers; (2) careers as dynamic, ongoing processes covering such issues as time, shaping careers, career outcomes and patterns, and the forces shaping careers; (3) the local, national, and global context of careers, (4) implementing career research to design practical interventions in areas such as education, counseling, and national policy; and (5) a commentary on the current state of career scholarship and its future development as represented in this volume, by founding scholars in the field. This book will be a sourcebook for scholars studying careers, research students intending to

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take up the study of careers, and anyone – scholars and practitioners – with an interest not only in understanding careers, the factors shaping them and where they lead, but also in how this understanding might be used in practice.

Aesthetics and Style in Strategy

The SAGE Handbook of Organizational Institutionalism
ECRM2015-Proceedings of the 14th European
Conference on Research Methods 2015

The SAGE Handbook of Social Media Marketing
Charter

This book provides a thorough review of tested qualitative methods often used in organization studies, and outlines the challenges and essential requirements of designing a qualitative research project. The methods examined include case studies, observation, interviewing and the repertory grid technique. By highlighting certain key 'rules' for carrying out qualitative research and describing issues that should be avoided, this second volume of *Qualitative Methodologies in Organization Studies* is essential reading for academics and researchers who wish to understand the current state of qualitative data gathering within organization studies. Those exploring organization studies will find this two-volume collection extremely valuable as it

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contains robust contributions from highly-skilled authors who are actively researching in this field.

This timely Handbook of Research Methods on Gender and Management exemplifies the multiplicity of gender and management research and provides effective guidance for putting methods into practice.

This innovative Handbook explores the complexity of cultural, conceptual and definitional issues surrounding research into organisational culture, outlining the varied frameworks and theories that underpin the field.

Co-production and co-creation occur when citizens participate actively in delivering and designing the services they receive. It has come increasingly onto the agenda of policymakers, as interest in citizen participation has more generally soared. Expectations are high and it is regarded as a possible solution to the public sector's decreased legitimacy and dwindling resources, by accessing more of society's capacities. In addition, it is seen as part of a more general drive to reinvigorate voluntary participation and strengthen social cohesion in an increasingly fragmented and individualized society. "Co-Production and Co-Creation: Engaging Citizens in Public Services"

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offers a systematic and comprehensive theoretical and empirical examination of the concepts of co-production and co-creation and their application in practice. It shows the latest state of knowledge on the topic and will be of interest both to students at an advanced level, academics and reflective practitioners. It addresses the topics with regard to co-production and co-creation and will be of interest to researchers, academics, policymakers, and students in the fields of public administration, business administration, economics, political science, public management, political science service management, sociology and voluntary sector studies.

Global Returnees

Outcomes-Based Approaches in Practice

Gender, ageing and extended working life

Critical Perspectives

Motherhoods, Markets and Consumption

Handbook of Gerontology Research Methods

It takes more than a baby to make a mother, and mothers make more than babies. Bringing together a range of international studies, Motherhoods, Markets and Consumption examines how marketing and consumer culture

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constructs particular images of what mothers are, what they should care about and how they should behave; exploring how women's use of consumer goods and services shapes how they mother as well as how they are seen and judged by others. Combining personal accounts from many mothers with different theoretical perspectives, this book explores: How advertising, media and consumer culture contribute to myths and stereotypes concerning good and bad mothers How particular consumer choices are bound up with women's identities as mothers The role of consumption for women entering different phases of their mothering lives: such as pregnancy, early motherhood, and the "empty nest"

The Quantitative Methods book is written by David Targett, Professor of Information Systems at the School of Management, University of Bath and formerly Senior Lecturer in Decision Sciences at the London Business School. Professor Targett has many years' experience teaching executives to add numeracy to their list of management skills and become balanced decision

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makers. His style is based on demystifying complex techniques and demonstrating clearly their practical relevance as well as their shortcomings. His books, including *Coping with Numbers* and *The Economist Guide to Business Numeracy*, have stressed communication rather than technical rigour and have sold throughout the world. He has written over fifty case studies which confirm the increasing integration of Quantitative Methods with other management topics. The cases cover a variety of industries, illustrating the changing nature of Quantitative Methods and the growing impact it is having on decision makers in the Information Technology age. They also demonstrate Professor Targett's wide practical experience in international organisations in both public and private sectors. One of his many articles, a study on the provision of management information, won the Pergamon Prize in 1986. He was part of the team that designed London Business School's highly successful part-time MBA Programme of which he was the

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Director from 1985 to 1988. During this time he extended the international focus of the teaching by leading pioneering study groups to Hong Kong, Singapore and the United States of America. He has taught on all major programmes at the London Business School and has developed and run management education courses involving scores of major companies

Research Methods for Graduate Business and Social Science Students is a fundamental and easy guide to studying research methods. In addition to the general concepts relating to research methods, broad research issues and theoretical concepts critical to research are discussed. The book is written in a highly reader-friendly manner and contains plenty of examples and helpful practical exercises at the end of each chapter to reinforce and enjoy learning. Divided into 16 chapters, the authors aim to clearly and concisely explain the basics of quantitative and qualitative analysis and research to students, including: - Research ethics - Formulation and process of research - Literature

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analysis and critical reading - How to plan and implement a research project - Data collection, survey research and data management - Practical research techniques - Elementary and advanced statistical analyses - Assessment, reliability and validity of research work - Guidelines on research writing and structures of dissertation

The relationship between health and work is widely recognized as complex and multifaceted. In the context of an aging population, our ability to enable individuals with health issues to continue working is becoming more critical. Addressing these current policy concerns, Work, Health and Wellbeing brings together new, original research from diverse disciplinary backgrounds to investigate how we can define and act on a biopsychosocial model of ill health to improve work participation in middle and later life. Understanding successful aging

Research Methods for Graduate Business and Social Science Students

Entrepreneurship and Talent Management from a Global Perspective

How to Fail at Change Management

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Edinburgh Business School

*The Routledge Companion to Career
Studies*

Third Sector Research

This collection focuses on the real life experiences of conducting empirical research about families and relationships, with an emphasis on the actualities of doing research and the experiences of being a researcher.

What's Wrong With Leadership?