

Railway Posters 1923 1947

The inter-war period saw the annual holiday become part of the lives of large numbers of people in Britain for the first time. In the Edwardian age it had been a privilege enjoyed by the few, but by the end of the 1930s, 15 million people were going away to the coast for a week or two. This book explores all the facets of the seaside holiday--where people went and why; how they got there; where they stayed; and what they did. We take in the first holiday camps, which opened in the 30s, as well as some wonderful modern hotels that were the epitome of sophistication and style. We examine the architecture of pleasure, in the form of cinemas, piers, lidos, and pavilions. This intriguing account is richly illustrated throughout with a mixture of contemporary photographs and postcards, publicity material, posters, and modern images.

West from Paddington is the essential companion for every traveller on First Great Western Railway. Packed with information on all the landmarks, railway history, geographical features and places of interest that can be seen from your window as your journey unfolds, this indispensable guide covers three great routes - Paddington to Bristol; Reading to Penzance and Swindon to Carmarthen. A route map for each section of the journey highlights the features described, and the book includes hundreds of specially commissioned colour photographs giving a 'traveller's-eye' view. Each entry indicates on which side of the train the place or item of interest described can be found. Written by lifelong railway enthusiast and Professor of Transport, Stuart Cole, and with a Foreword by pop impresario and railway devotee Pete Waterman OBE, West from Paddington will turn your journey into a voyage of discovery.

Published to accompany an exhibition of posters drawn from the Victoria and Albert Museum's Prints, Drawings and Paintings Dept.

The key aim of this volume is to demonstrate ways in which an understanding of history can be used to inform present-day transport and mobility policies. This is not to say that history repeats itself, or that every contemporary transport dilemma has an historical counterpart: rather, the contributors to this book argue that in many contexts of transport planning a better understanding of the context and consequences of past decisions and processes could lead to more effective policy decisions. Collectively the authors explore the ways in which the methods and approaches of historical research may be applied to contemporary transport and policy issues across a wide range of transport modes and contexts. By linking two bodies of academic research that for the most part remain separate this volume helps to inform current transport and mobility policies and to stimulate innovative new research that links studies of both past and present mobilities.

York Through the Eyes of the Railways

Poetics of the Posters

European Seaside Towns Since 1700

Food on the Move

The Marketing and Promotion of Towns and Cities, 1850-2000

Sun, Fun, and Crowds

Art, in its many forms, has long played an important role in people's imagination, experience and remembrance of places, cultures and travels as well as in their motivation to travel. Travel and tourism, on the other hand, have also inspired numerous artists and featured in many artworks. The fascinating relationships between travel, tourism and art encompass a wide range of phenomena from historical 'Grand Tours' during which a number of travellers experienced or produced artwork, to present-day travel inspired by art, artworks produced by contemporary travellers or artworks produced by locals for tourist consumption. Focusing on the representations of 'touristic' places, locals, travellers and tourists in artworks; the role of travel and tourism in inspiring artists; as well as the role of art and artwork in imagining, experiencing and remembering places and motivating travel and tourism; this edited volume provides a space for an exploration of both historical and contemporary relationships between travel, tourism and art. Bringing together scholars from a wide range of disciplines and fields of study including geography, anthropology, history, philosophy, and urban, cultural, tourism, art and leisure studies, this volume discusses a range of case studies across different art forms and locales.

This book explores the phenomenal resources dedicated to understanding and encouraging passengers to consume travel from 1900 to 1939, analysing how place and travel were presented for sale. Using the Great Western Railway as a chief case study, as well as a range of its competitors both on and off the rails, Alexander Medcalf unravels the complex and ever-changing processes behind corporate sales communications. This volume analyses exactly how the company pictured passengers in the countryside, at the seaside, in the urban landscape and in the company's vehicles. This thematic approach brings transport and business history thoroughly in line with tourism and leisure history as well as studies in visual culture.

Extensively illustrated, this book describes the way places have been promoted to make themselves attractive locations as holiday resorts, residential areas or business centres.

A steam train arrives at the coast in the height of summer. Excited children and harassed parents spill out onto the hot platform and into the sea air. Greg Morse tells the story of how the railways took Britain on holiday.

The Landscapes of W. H. Auden's Interwar Poetry

Reflections on Trains and Travel

Travel, Tourism and Art

Trains, Culture, and Mobility

Roots and Routes

Designing the Seaside

This interdisciplinary study explores the evolution, structure, and uses of the image of Georgian Bath, from its genesis in the eighteenth century to its renaissance in the twentieth century. In recent decades there has been both a popular resurgence of interest in heritage and tradition, and a growing academic awareness of the power of imagery in shaping the lives of individuals and societies. There is perhaps no city in Britain so saturated in history and layered with historic imagery as Bath. It therefore provides an ideal case-study to investigate the dynamic fusion and impact of the forces of past and representation. The dominant perception of Bath today is that of a classical and particularly Georgian city. In this stimulating and scholarly study, Peter Borsay examines the construction and development of this image. Its principal components, biography and architecture, are explored, together with the media through which it was constructed and transmitted, as well as its commercial, social, political, and psychological uses. Dr Borsay concludes by relating the findings for Bath to current debates on towns, heritage, and the nature of history.

Travel back to the wonder years of rail in this beautiful compendium of art and illustration. Through luggage labels, maps, posters, advertisements, promotional brochures, napkins, and other colorful ephemera, All Aboard! celebrates our romance with the railroad. Its pages provide a nostalgic look at rail travel as it used to be, from the exciting early days at the turn of the century through its heyday in the '30s and through World War II. Lynn Johnson and Michael O'Leary have collected hundreds of period images, from Deco-era logos that evoke the sleek, streamlined style of the day to wartime propaganda posters highlighting the muscularity of freight locomotives that transported weapons and tanks for American troops. All Aboard! also explores the art of the Orient Express and great European lines, the rugged rails of Canada, and exotic points abroad. This exciting new resource for train enthusiasts and everyone on the lookout for terrific images recreates the splendor of the modern locomotive era. A collection of major articles representing some of the best historical research by some of the world's most distinguished historians.

How effective are election campaign posters? Providing a unique political history, this book traces the impact that these posters - as well as broadsides, banners, and billboards - have had around the world over the last two centuries. It focuses on the use of this campaign material in the United States, as well as in France, Great Britain, Germany, South Africa, Japan, Mexico, and many other countries. The book examines how posters evolved and discusses their changing role in the twentieth century and thereafter; how technology, education, legislation, artistic movements, advertising, and political systems effected changes in election posters and other campaign media, and how they were employed around the world. This comprehensive and original overview of this campaign material includes the first extensive review of the research literature on the topic. Posters, Propaganda, and Persuasion will be useful to scholars and students interested in communications, politics, history, advertising and marketing, art history, and graphic design.

The Making of the British Landscape

Train Tracks

Image and Video Retrieval

The National Railway Museum in Camera

Transport Policy: Learning Lessons from History

Art for All

The Graphic Communication Handbook is a comprehensive and detailed introduction to the theories and practices of the graphics industry. It traces the history and development of graphic design, explores issues that affect the industry, examines its analysis through communications theory, explains how to do each section of the job, and how to do it. Graphic Communication Handbook covers all areas within the industry including pitching, understanding the client, researching a job, thumbnail drawings, developing concepts, presenting to clients, working in 2D, 3D, motion graphics and interaction graphics, situating and testing the job, getting paid, and getting the next job. The industry is related to graphic communications are situated alongside the teaching of the practical elements. Features include: introductions that frame relevant debates case studies, examples and illustrations from a range of campaigns philosophical and technical explanations of topics and their importance.

Railway posters have huge appeal for the modern audience, but just what explains this continuing interest? Enduring images of iconic locomotives, bathing beauties and characters such as Sunny South Sam are testament to the creativity of the railway company marketing departments and the posters tell us not only about railway history but also about the engineering accomplishments, but also about the cultural and social significance of the railways. The influence of the railway industry on our cities and coastlines, and on the development of leisure time and holiday resorts, can be seen in the recurring images of ramblers, bathers and idyllic tourist destinations. This book explores the changing face of the railway from the early pre-grouping days through to the inter-war 'golden age' and nationalised British Railways.

This is the first book-length study foregrounding Auden's sense of place as a means for enhancing our grasp of this crucial twentieth-century poet. Proposing that Auden had a remarkable spatial sensibility, this book concentrates on his treatment of his homeland England, as well as the North Pennines and Iceland, both of which served as sources of topophilic sentiment. The readings draw on the scholarship of humanistic geography, tracing patterns of mental constructs which emerge from spatial experience. In a scholarly but engaging way, this book argues that focusing on Auden's poetics of place as it emerged and evolved can be instrumental to our understanding of the poet's work epoch but also to the Anglophone poetic tradition. Precisely because of his stature, these elaborations on Auden's preoccupation with places, escapism, borders and local identity promise to enrich our understanding of the cultural and intellectual climate of the interwar period, when established notions of local places and cultures were being challenged and Internationalisation. This study will be of interest to both academics and students in the field of Anglophone literary studies while also appealing to those attracted to Auden's poetry, interwar culture and the literary representation of space.

"The illustrations are endlessly fascinating" Railway and Canal Historical Society Railway Posters Is the story of train travel through the posters of American and European railway companies. The inventive graphics created by the poster artists convey t

Transactions of the Royal Historical Society

From the Collection of the National Railway Museum, York

Seaside Holidays Between the Wars

The Railway Magazine

How We Have Transformed the Land, from Prehistory to Today

Tourism and Entrepreneurship

The Southern Railway may not have been the most glamorous of the 'Big Four' companies that emerged from the grouping of 1923, but it was the great innovator. In the 1930s the Southern pioneered the first main-line electrification and created the largest electrified suburban railway network in the world. It was also one of the few to offer regular departures and the first to run true international services, introducing the 'Night Ferry' through-trains from London to Paris using special ferries. Forming part of a series, along with The GWR Handbook, The LMS Handbook and The LNER Handbook, this new edition provides an authoritative and highly detailed reference of information about the Southern Railway.

All aboard for a delicious ride on nine legendary railway journeys! Meals associated with train travel have been an important ingredient of railway history for more than a century—from dinners in dining cars to lunches at station buffets and foods purchased from platform vendors. For many travelers, the experience of eating on a railway journey is often a highlight of the trip, a major part of the 'romance of the rails.' A delight for rail enthusiasts, foodies, and armchair travelers alike, Food on the Move serves up the culinary history of these famous journeys on five continents, from the earliest days of rail travel to the present. Chapters invite us to table for the haute cuisine of the elegant dining carriages on the Orient Express; the classic American feast of steak-and-eggs on the Santa Fe Super Chief; and home-cooked regional foods along the Trans-Siberian tracks. We eat our way across Canada's vast interior and Australia's spectacular and colorful Outback; grab an infamous 'British railway sandwich' to munch on the Flying Scotsman; snack on spicy samosas on the Darjeeling Himalayan Toy Train; dine at high speed on Japan's bullet train, the Shinkansen; and sip South African wines in a Blue Train—a luxury lounge-car featuring windows of glass fused with gold dust. Written by eight authors who have traveled on those legendary lines, these chapters include recipes from the dining cars and station eateries, taken from historical menus and contributed by contemporary chefs, as well as a bounty of illustrations. A toothsome commingling of diner triangles and train whistles, this collection is a veritable feast of meals on the move.

Trains, Culture and Mobility is—along with its companion volume: Trains, Literature and Culture—the first work to thoroughly explore the railroad's connections with a full range of cultural discourses—including literature, visual art, music, graffiti, and television but also advertising, architecture, cell phones, and more.

"A memoir, lavishly illustrated with the author's own photos, of train travel along the legendary rails of America reflecting a lifetime's love of observing and riding trains while tracing the evolution of American passenger trains from the 1950s to the present"--Provided by publisher.

The Rhetoric of Image-text

Railway Posters 1923-1947

British Posters for Transport

The Image of Georgian Bath 1700-2000

Architecture, Society and Nature

Holiday Trains

Between 1923 and 1947 the railway poster in Britain was in its heyday. These were the years of the so-called 'Big Four' companies: the Great Western Railway, Southern Railway, London Midland and Scottish Railway, and London and North Eastern Railway. In the competition for passengers, each of the companies developed its own distinctive style of poster advertising. This book contains over 200 of the most striking and innovative designs of the period.

This book provides an in-depth exploration of trains and train travel. Letherby and Reynolds have conducted extensive research with all those concerned with trains, from leisure travelers and enthusiasts to railway workers and commuters. Overturning conventional wisdom, they show that the train has a social life in and of itself and is not simply a way to get from A to B.The book also looks at the depiction of train travel through cultural media, such as music, films, books and art. The authors consider the personal politics of train travel and political discussion surrounding the railways, as well as the relationship trains have to leisure and work. The media often paints a gloomy picture of the railways and there is a general view that the romance of train travel ended with the steam locomotive. Letherby and Reynolds show that this is far from the case.

As snapshots through time, Olympic posters provide a fascinating record of the world. This collection of images offers an intensely visual representation of the modern Games, and shows the evolution of the Olympic Games poster as well.

This book sets out to explore the way, with the onset of a new and integral relationship between text and image, the modern poster is able to evolve distinctive persuasive strategies that will transform modern advertising. The book shows how this fundamental development is closely related to contemporary developments in the visual arts – in particular Futurism and Art Deco – and reflects the increasing cross-fertilisation and symbiosis between art and graphic design. The book focuses in particular on the way conventional textual strategies – metaphor, metonymy, rebus – are adapted by the modern poster to produce visual or textual/visual equivalents which, through their employment of combined pictorial and linguistic elements maximise their attractive or persuasive power over the viewer/reader. A key aim of the book is to clarify the assumptions on which semiology (the study of signs) is based in the context of modern poster artists' practice. The text/image relation is explored through five chapters focussing on (1) the rhetoric of image/text in general; (2) text and image in airline logos; British Airways and Air France; (3) visual metonymies in boxing posters; (4) text and image in posters expressing speed; (5) text/image in Swiss tourist posters. There are approximately 120 colour illustrations arranged in groups that reflect the different orientations of the chapters.

Resorts and Ports

The Southern Handbook

Bibliographic Guide to Art and Architecture

The Seaside, Health and the Environment in England and Wales since 1800

Photography, Archaeology, and the British Landscape 1927–1955

A world list of books in the English language.

Issued in connection with an exhibition held May 27-Aug. 15, 2010, Yale Center for British Art, New Haven, Connecticut.

This is the changing story of Britain as it has been preserved in our fields, roads, buildings, towns and villages, mountains, forests and islands. From our suburban streets that still trace out the boundaries of long vanished farms to the Norfolk Broads, formed when medieval peat pits flooded, from the ceremonial landscapes of Stonehenge to the spread of the railways - evidence of how man's effect on Britain is everywhere. In The Making of the British Landscape, eminent historian, archaeologist and farmer, Francis Pryor explains how to read these clues to understand the fascinating history of our land and of how people have lived on it throughout time. Covering both the urban and rural and packed with pictures, maps and drawings showing everything from how we can still pick out Bronze Age fields on Bodmin Moor to how the Industrial Revolution really changed our landscape, this book makes us look afresh at our surroundings and really see them for the first time.

At all times of the day - at sunrise, and sunset - the outlines of prehistoric fields, barrows and hill-forts in the British landscape may be thrown into relief. Such 'shadow sites', best seen from above, and captured by an airborne camera, are both examples of, and metaphors for, a particular way of seeing the landscape. At a time of rapid modernisation and urbanisation in mid-twentieth-century Britain, an archaeological vision of the British landscape reassured and enchanted a number of writers, artists, photographers, and film-makers. From John Piper, Eric Ravilious and Shell guide books, to photographs of bomb damage, aerial archaeology, and The Wizard of Oz, Kitty Hauser delves into evocative interpretations of the landscape and looks at the affinities between photography as a medium to capture traces of the past as well as their absence.

A Century of Olympic Posters

Images from the Golden Age of Rail Travel

4th International Conference, CIVR 2005, Singapore, July 20-22, 2005, Proceedings

Umbrella

Work, Play and Politics on the Railways

Selling Places

The seaside has always held a special position in British history as a place of rest, relaxation and recuperation. Over the last 200 years many have made their way to the coast, attracted by the long sunshine hours, the clean ozone-charged air and the opportunities for bathing in and even drinking sea-water. Although the early health resort ideal began to give way to more pleasure orientated themes in the nineteenth century, the seaside holiday was still regarded by many as a wholesome and invigorating break from inland urban life well into the twentieth century. Yet with ever increasing numbers of visitors and rising levels of coastal pollution, this was by no means a forgone conclusion. The Seaside, Health and the Environment in England and Wales since 1800 explores the ways in which English seaside resorts continually reinvented themselves to take account of contemporary trends in popular leisure and maintain their hold on the public's imagination. Particular account is paid to the interwar years when new obsessions with outdoor activities such as sunbathing and tanning were purposefully adopted by the industry to define the modern image of the resort holiday. For these and other reasons the seaside holiday reached new peaks of popularity in the 1930s and 1950s, yet, this very success placed enormous pressures on the environmental amenities that people came to enjoy. As this work shows, environmental stresses were manifold, particularly pollution of the resorts' prime assets, their beaches. As such, serious questions are raised concerning why it took such a long time for a determined effort to be made to reverse beach pollution, and the lessons to be learned regarding the impact of negative images of the coast as a zone of danger and infection.

Presents a history of seaside architecture from the eighteenth century to the present day. This book covers the formal and informal design processes involved in major buildings as well as ephemeral structures from piers and pavilions to resort parks and open spaces to shops selling candy floss.

It was our great pleasure to host the 4th International Conference on Image and Video Retrieval (CIVR) at the National University of Singapore on 20-22 July 2005. CIVR aims to provide an international forum for the discussion of research challenges and exchange of ideas among researchers and practitioners in image/video retrieval technologies. It addresses innovative research in the broad field of image and video retrieval. A unique feature of this conference is the high level of participation by researchers from both academia and industry. Another unique feature of CIVR this year was in its format – it offered both the traditional oral presentation sessions, as well as the short presentation cum poster sessions. The latter provided an informal alternative forum for animated discussions and exchanges of ideas among the participants. We are pleased to note that interest in CIVR has grown over the years. The number of submissions has steadily increased from 82 in 2002, to 119 in 2003, and 125 in 2004. This year, we received 128 submissions from the international communities-with81(63.3%)fromAsiaandAustralia,25(19.5%)fromEurope, and 22 (17.2%) from North America. After a rigorous review process, 20 papers were accepted for oral presentations, and 42 papers were accepted for poster presentations. In addition to the accepted submitted papers, the program also included 4 invited papers, 1 keynote industrial paper, and 4 invited industrial papers. Altogether, we offered a diverse and interesting program, addressing the current interests and future trends in this area.

Resorts and Ports draws together a group of case-studies which for the first time explore the changing relationships between port and resort activities in a cross-section of European maritime settings over three centuries. The book will interest academics in tourism studies, history, geography and cultural studies, as well as providing essential information and analysis for policy makers in coastal regeneration.

All Aboard!

South for Sunshine

International Conference, CIVR ... : Proceedings

Railway Photographic Advertising in Britain, 1900-1939

Towns, Heritage, and History

Posters, Propaganda, and Persuasion in Election Campaigns Around the World and Through History

Tourism and Entrepreneurship: International Perspectives provides an innovative, interdisciplinary approach. This book takes as its central theme the role of entrepreneurship in the context of regional, local and national tourism development. By engaging with top academics in both tourism and entrepreneurship this book delivers a cohesive, interdisciplinary examination of the most recent developments in both tourism and entrepreneurship. Several key themes are explored and articulated through the following concepts and issues: tourism, innovation and entrepreneurship; the role and nature of individual and collective entrepreneurship in different contexts; the role of tourism in responding to development opportunities created by global forces; and finally, issues associated with tourism strategies and policies. **Divided into four parts, the book reflects on the most relevant areas of tourism entrepreneurship:**
* Understanding the conceptual basis of tourism entrepreneurship
* Creative use of entrepreneurship and processes of social innovation
* Tourism entrepreneurship mediating the global-local divide
* Sectoral strategies and policy issues of tourism entrepreneurship
Tourism and Entrepreneurship: International Perspective:
* Explains the impact of tourism entrepreneurship on places and overall regional and destination development
* Examines the role of the public sector in facilitating the need for sustainable tourism development
* Examines the effects and implications of funding schemes and support programmes
* Takes the owner, manager and entrepreneur as the starting point of analysis to explore specific issues
* Allows practitioners and policy-makers to explore practical applications and best practice of theory through a diverse range of international case studies
* Contributed to by an international team of leading scholars in tourism and entrepreneurship
This book is a unique combination of theory, case studies and discussion highlighting the importance of entrepreneurial tourism activity for economic success. It is essential reading for students and researchers in both tourism and entrepreneurship.

Railway Posters 1923-1947From the Collection of the National Railway Museum, YorkLaurence King Publishing

Rocket to Foresta

The Southern Railway 1923-1947

Dining on the Legendary Railway Journeys of the World

Cumulative Book Index

Riding the Rails

The Power of the Poster