

Reinventores

For most businesses, success is fleeting. There are only two real choices: stick with the status quo until things inevitably decline, or continuously change to stay vital. But how? Bestselling leadership and management guru Jason Jennings and his researchers screened 22,000 companies around the world that had been cited as great examples of reinvention. They selected the best, verified their success, interviewed their leaders, and learned how they pursue never-ending radical change. The fresh insights they discovered became Jennings’ “reinvention rules” for any business. The featured companies include: Starbucks-which turned itself around by making tons of small bets on new ideas. Fresher store designs, better food products, and free Wi-Fi were a few of the results. Apollo Tyres-which launched the Apollo Academy to train everyone and reinvented how it finds, keeps, and grows people. It went from five hundred million to two billion in annual sales in only a few years. Arrow Electronics-which found success by solving problems that drove its customers crazy and has become a twenty-billion-dollar electronics giant by shifting its focus from selling commodities to custom tailoring solutions. Smithfield Foods-which faced a PR crisis over the way it slaughtered animals and polluted the environment and transformed itself by hiring an environmental activist and empowering him to transform the company’s ethos. If you’re ready to toss same old, same old out the door, The Reinventors will become your road map to successfully pursuing continuous change. It will help your company stay relevant for years to come.

*The best minds in business—at your service MBA in a Box brings together some of the best brains in business who show how the core curriculum of an MBA program works in the real world. People like Michael Porter, Rosabeth Moss Kanter, Adrian J. Slywotzky, Warren Bennis, and Bill George give you a box full of ideas and tools that can boost your career and help you add value to your organization. For example:
• Why finance is not just about manipulating numbers but of immense importance in sustaining growth, building widespread wealth, and creating jobs.
• The profit zone and how to tell if a business is in one.
• The skill of turning an idea or invention into a product that solves a problem for a market.
• Merging the need of business to produce and grow with the environment so they are both sustained.
• The latest thinking in marketing about branding, pricing, reversing a product’s life cycle, and turning what has become a commodity into a specialty.
• And much more.*

In this book—the first that attempts to establish firm estimates of the shadow work force—Paul C. Light explores the reasons why the official size of the federal government has remained so small while the shadow of government has grown so large.

Realizing Digital Value in Industrial Sectors

Including the Revised Patent Act, as Amended to Date with Annotations. The Patent Office Rules and Forms, General Forms, and Forms Relating to Practice in the Exchequer Court of Canada, Etc

Democracy Reinvented

Discover The One Amazing Thing You Were Born To Do

Descubra creatividad y nuevos modelos de negocio con los mejores cocineros

Demystifying Your Business Strategy

The Reinventor’s Fieldbook

Participatory Budgeting—the experiment in democracy that could redefine how public budgets are decided in the United States. Democracy Reinvented is the first comprehensive academic treatment of participatory budgeting in the United States, situating it within a broader trend of civic technology and innovation. This global phenomenon, which has been called “revolutionary civics in action” by the New York Times, started in Brazil in 1989 but came to America only in 2009. Participatory budgeting empowers citizens to identify community needs, work with elected officials to craft budget proposals, and use on how to spend public funds. Democracy Reinvented places participatory budgeting within the larger discussion of the health of U.S. democracy and focuses on the enabling political and institutional conditions. Author and former White House policy adviser Hollie Russon Gilman presents theoretical insights, indepth case studies, and interviews to offer a compelling alternative to the current citizen disaffection and mistrust of government. She offers policy recommendations on how to tap online tools and other technological and civic innovations to promote more inclusive governance. While most literature tends to focus on institutional changes without solutions, this book suggests practical ways to empower citizens to become change agents. Reinventing in Democrac also includes a discussion on the challenges and opportunities that come with using digital tools to re-engage citizens in governance.

Are you ready to discover your WHAT—that is, the 1 amazing thing you were born to do? Would you like to powerfully impact both those who share this lifetime with you and those of lifetimes to come? In What Is Your WHAT? author Steve Olsher reveals his proven process that has helped thousands answer YES to these life-changing questions and cultivate a life of purpose, conviction, and contribution by identifying and creating a plan of action for bringing the 1 thing they were born to do to fruition. It is a timely, step-by-step guide that will guide you towards making both a fortune and a difference sharing your unique gift with the world. Features inspiring stories of trial, tribulation, and triumph, as well as examples of 17 public figures, such as Guy Kawasaki, Chris Brogan, and Jack Canfield who have made the critical shift from pursuing commodity-driven opportunities to honoring their singular blueprint Author Steve Olsher is a 25+ year entrepreneur, creator/founder of The Reinvention Workshop, and award-winning author of Internet Prophets: The World’s Leading Experts Reveal How to Profit Online Steve’s singular approach to realizing permanent, positive change blends proprietary methods with ancient wisdom and revolutionary lessons from modern thought leaders. Leverage this proven system to discover your WHAT and realize ultimate achievement in business and life.

The book that answers the most fundamental question in business: Where Will I Make a Profit Tomorrow? Why do some companies create sustained, superior profits year after year? Why are they always far ahead of their competitors in discovering the ever-changing profit zones of their industry? Why do others languish as their traditional way of doing business turns into a no-profit zone? The Profit Zone provides the answers. It is a brilliant, original, and practical explanation of how and why high profit happens.

Sellout

Journal of the Patent and Trademark Office Society

How Extraordinary Companies Pursue Radical Continuous Change

The AARP Crash Course in Finding the Work You Love

How to Use Speed as a Competitive Tool in Business

Essential Survival Skills for Any Economy

Reinventores: descubra creatividad y nuevos modelos de negocio con los mejores cocineros

Conventional wisdom once told us big companies are unbeatable... and eat smaller competitors for breakfast. Not anymore. These days It’s Not the Big that Eat the Small... It’s the FAST that Eat the Slow! Jason Jennings and Laurence Haughton discovered what separates today’s icons of speed from everybody else. They asked questions like: What is the difference between speed and haste? Where does business go to spot trends before the competition? How can leaders help people stop dreading high velocity and rediscover the thrill of deciding, acting and staying fast? And studied the world’s fastest companies like: H&M Europe’s fast fashion phenomenon now poised to threaten apparel stores in America. AOL who gulped down Netscape and Time Warner in record time. Charles Schwab the new dominant name in discount and on-line financial services. The results are in this sensational book... a national bestseller, translated all over the globe and universally praised. Would you like to make speed a competitive tool in your business? Here’s your roadmap!

This textbook introduces students to the important concepts of global marketing today, and their managerial implications. Designed to be shorter than many other textbooks, Global Marketing focuses on getting to the point faster. Increasingly, marketing activities must be integrated at a global level. Yet, the enduring influence of culture requires marketers to adapt local strategies in light of cultural differences. Global Marketing takes a similar strategic approach, recognizing the need to address both the forces of globalization and those of localization. Other key features include: Coverage of often overlooked topics, such as the competitive rise of China’ s state-owned enterprises; the importance of diasporas as target markets; and the emerging threat to legitimate marketers from transnational criminal organizations A chapter dedicated to understanding global and local competitors, setting the stage for ongoing discussion of both buyers and competitors in an increasingly competitive global marketplace Extensive real-life examples and cases from developed and emerging markets, including insights into the often-overlooked markets of Africa, Latin America, and the Middle East Written in a student-friendly style, previous editions have received praise from both students and instructors. This edition continues to build on this strong foundation, making this the book of choice for students of global marketing classes.

Over the last quarter century, governments around the world have launched ambitious efforts to reform how they manage their programs. Citizens have demanded smaller, cheaper, more effective governments. They have also asked for more programs and better services. To resolve this paradox, governments have experimented with scores of ideas to be more productive, improve performance, and reduce costs. In this new edition of T he Global Public Management Revolution, Donald F. Kettl charts the basic models of reform that are being employed worldwide. Reviewing the standard strategies and tactics behind these reforms, Kettl identifies six common core ideas: the search for greater productivity; more public reliance on private markets; a stronger orientation toward service; more decentralization from national to subnational governments; increased capacity to devise and track public policy; and tactics to enhance accountability for results. Kettl predicts that reform and reinvention will likely become mantras for governments of all stripes. Ultimately, this strategy means coupling the reform impulse with governance—government’s increasingly important relationship with civil society and the institutions that shape modern life.

The Reinventors

Awakening the Power of Families and Neighborhoods

Branding a Store

The Global Public Management Revolution

Mastering Business with Attitude

Michigan Law Review

The Age of Disruption Today ’ s disruptive, tumultuous, and ever-changing global business environment shows no signs of slowing. Authors Shane Cragun and Kate Sweetman believe it is time for a wake-up call to those hoping to thrive in the 21st century. Reinvention is the first business book to propose a simple algorithm, common principles, and set of tools that apply to both individuals and organizations facing disruptive and radical change. The ability to pivot quickly, profoundly, and effectively might be the most important core competency individuals and organizations must attain in order to prosper in the new economy. And it sn ’ t enough to be able to change when they have to; leaders must change before they have to, in proactive ways that allow their organizations to leverage incoming global shockwaves to accelerate performance. Cragun and Sweetman use contemporary examples to drive important points home. Key strategies are couched in metaphors to create visual maps that will help the reader implement their new learnings at the moment of need. The stories and case studies are compelling, eclectic, and global, and take the reader beyond just the world of business. Reinvention includes chapter insights written by six global experts from six different geographical business regions around the globe.

‘Branding a Store’ reveals how to make your shop a winner. Retail specialist Ko Floor translates more than 30 years retail experience into a survival strategy for shops and explains how you can implement that plan to realise an original and appealing retail business.

An informative, jargon-free introduction to the fundamental principles and practices of business brings together the expertise of some of today’s leading business philosophers to provide an accessible overview of such topics as business management, marketing, corporate finance, strategy, leadership, innovation, and more. Reprint, 30,000 first printing.

Reinventores

Industry X.0

Practicing Romance

Reinvention

Reinvention Roundtable

The Spanish Leadership Maestros: the Reinventors of the Game Invented by the English

Managing Urban America

The author offers a five-step process for going from life before the leap to the view from the other side. Sammons shares dozens of stories of people who re-invented themselves at mid-life—and made the world a better place in the process—Cover.

This book examines Commedia dell’Arte as a performative genre, and one that should be analysed through the framework of dramaturgy and dramaturgical practice. This volume examines the way Commedia has been explored in the twentieth and twenty-first centuries, and details its reinventors ’ dramaturgic approaches, both focusing in on specific examples such as Jacques Lecoq, Dario Fo and Antonio Fava, and also suggesting how modern discoveries may aid the study of historical performance practice. It also discusses how audiences read and receive masks; the relationship between the different masked and unmasked roles; the range of performance activities that come under the umbrella term ’ improvisation ’ ; the performative construction of a role performed ’ live ’ ; from a scenario; the role of language and embodied locality in performance; and the performative relationship between performative commedia and literary tragicomedy. Its focus is dramaturgy, and so it may be read both as a text describing various theatrical practices from 1946 onwards and as a way of creating one ’ s own contemporary Commedia practice. It is an important read for any student or scholar of Commedia dell’Arte and theatre historians grappling with the status of this unique and influential performance form.

In Managing Urban America, Eighth Edition, the authors guide students through the politics of urban management—doing less with more while managing conflict, delivering goods and services, responding to federal and state mandates, adapting to changing demographics, and coping with economic and budgetary challenges. This revision: highlights the difficulties cities confront as they deal with the lingering economic challenges of the 2008 Recession evaluates the concept of e-government, and offers numerous examples in both theory and practice considers environmental issues and the implications for urban government management includes new case studies, including some with a global perspective as the authors examine the management of international cities thoroughly updates all data and scholarship.

La nueva fisiología del gusto (según Vázquez Montalbán)

Second Acts That Change Lives

How to Build Successful Retail Brands in a Changing Marketplace

A Report on the Transformation of Governance

The Dramaturgy of Commedia dell’Arte

The True Size of Government

Practical Ideas from the Best Brains in Business

Practicing Romance sets out to re-tell the story of Hawthorne’s career, arguing that he is best understood as a cultural analyst of extraordinary acuity, ambitious to reshape—in a sense to cure—the community he addresses. Through readings attentive to narrative strategy and alert to the emerging middle-class culture that was his audience, the book defines and describes Hawthornian Romance in a new way: not, in customary fashion, as the definitive instance of a peculiarly American genre, but as a narrative practice designed to expose and restage the covert drama that affiliates us to our community. Hawthorne’s fiction thus recovers for its readers, through the interpretive independence it teaches, a freer, more lucid, more critical relation to the community we inhabit, and the cultural engagement romance enacts in turn rescues Hawthorne from the confining marginality that the writer’s career had threatened to confer. From the book’s distinctive account of his narrative tactics, especially his deployment of the voices and attitudes-authoritarian or democratic, entering or fleeing—that give shape to his ideological terrain, Hawthorne emerges as a daring reinventor of the novel’s cultural role. Originally published in 1992, The Princeton Legacy Library uses the latest print-on-demand technology to again make available previously out-of-print books from the distinguished backlist of Princeton University Press. These editions preserve the original texts of these important books while presenting them in durable paperback and hardcover editions. The goal of the Princeton Legacy Library is to vastly increase access to the rich scholarly heritage found in the thousands of books published by Princeton University Press since its founding in 1905.

No one knows the ins and outs of successful companies better than bestselling author Jason Jennings. Back in 2001, with It’s Not the Big That Eat the Small, It’s the Fast That Eat the Slow (HarperBusiness, 2011), Jennings proved that speed was the ultimate competitive advantage. The High-Speed Company reveals the unique practices of businesses that have proven records of urgency and growth. The key distinction is that they’ve created extraordinary cultures with a strong purpose, more trust and relentless follow-through. El que redacta estas líneas opina que la mejor manera de ilustrar la cocina es con un ejemplo jennings como ocurre con el desayuno que se prepara Madrona Mistral de Pamiés (esposa del Dr. Julio Matasanz) en la página 197 de Erec y Enide (2002) cuando nos cuenta: “Me levanto y voy a la cocina porque tengo hambre, hambre de huevos fritos con jamón, una extraña fijación que muy de tarde en tarde me asalta, heredada de mi padre al que le gustaba mucho desayunar de cuchillo y tenedor, como él llamaba a los desayunos deliciosamente plebeyos que iban más allá de la leche, las tostadas, la mermelada. Para mí es una fiesta repletar la iniciativa en la cocina, pactar conmigo misma el placer de romper los huevos, cortar la justa loncha de la deshuesada patetilla de jamón serrano, ajustar el fuego y tras un breve pase del jamón por el aceite, dejar caer los huevos en la sartén para que se ricen y se conviertan en un encaje con centi de oro. Comer unos huevos fritos es como experimentar un goce sensorial triple, de olor, sabor y el corte de las texturas blandas o tostadas con el cuchillo, el derrame de la miel amarilla y esencial, el plato convertido en una paleta, una propuesta de paleta”. Es de pensar que pocos escritores españoles y aún extranjeros puedan sacar más poesía y belleza de la trivial preparación de unos banales “Huevos fritos con jamón”, lo que es sintomático de este libro, así como de otros muchos de este escritor, que es la belleza de su prosa para expresar muy a menudo cosas triviales y terrenas. Gracias, Manolo.

Accelerating Results in the Age of Disruption

The Chief Reinvention Officer Handbook

Treatise on the Patent Law of the Dominion of Canada

MBA in a Box

The Inside Story of President Clinton’s Impeachment

The Government-Industrial Complex

The High Speed Company

While scores of strategic management books have been written, many books fail to take into consideration the influences that shape and constrain managers’ ability to formulate and execute well-thought out strategies. Demystifying Your Business Strategy acknowledges and harnesses those influences, providing practitioners with a helpful new approach to developing and maintaining a competitive advantage. In this book, David Lei and John W. Stocum offer readers a comprehensive overview of the drivers of evolutionary advantage, recognizing that sources of competitive advantage for any organization will necessarily shift and evolve in response to changes in the industry environment. Demystifying Your Business Strategy also offers practical insights on how to spot “infection points” of strategic transition and identify signals that indicate when an organization needs to develop a new source of competitive advantage. With in-depth discussion of the four different types of business strategies that many firms pursue and the strategic disciplines that support them, this book can provide significant insight and direction to managers at all levels within an organization.

Reinvention is the key to success in these volatile times—and Pamela Mitchell holds the key to reinvention! In The 10 Laws of Career Reinvention, America’s Reinvention Coach® Pamela Mitchell offers every tool readers need to navigate the full arc of career change. Part I introduces the Reinvention Mindset, with what you need to know to be prepared mentally to get started. In Part II, you read the real-life stories of ten individuals who successfully made the leap to new and unexpected careers, using the 10 laws: The 1st Law: It Starts With a Vision for Your Life The 2nd Law: Your Body Is Your Best Guide The 3rd Law: Progress Begins When You Stop Making Excuses The 4th Law: What You Seek is on the Road Less Traveled The 5th Law: You’ve Got the Tools in Your Toolbox The 6th Law: Your Reinvention Board is Your Lifeline The 7th Law: Only a Native Can Give You the Inside Scoop The 8th Law: They Won’t “Get” You Until You Speak Their Language The 9th Law: It Takes the Time That it Takes The 10th Law: The World Buys Into an Aura of Success Each story is followed by an in-depth lesson that explains how to adapt these laws to your own career goals, and what actions and precautions to take. The lessons answer all your tactical concerns about navigating the roadblocks, getting traction and managing your fears. The final section provides workbook exercises for fine-tuning your reinvention strategies for maximum results. Clear-headed, calming, practical, and thorough, this is the ideal action plan for getting through any career crisis and ending up securely in the lifestyle you’ve always dreamed of having.

While strategic management books have been written, many books fail to take into consideration the influences that shape and constrain managers’ ability to formulate and execute well-thought out strategies. Demystifying Your Business Strategy acknowledges and harnesses those influences, providing practitioners with a helpful new approach to developing and maintaining a competitive advantage. In this book, David Lei and John W. Stocum offer readers a comprehensive overview of the drivers of evolutionary advantage, recognizing that sources of competitive advantage for any organization will necessarily shift and evolve in response to changes in the industry environment. Demystifying Your Business Strategy also offers practical insights on how to spot “infection points” of strategic transition and identify signals that indicate when an organization needs to develop a new source of competitive advantage. With in-depth discussion of the four different types of business strategies that many firms pursue and the strategic disciplines that support them, this book can provide significant insight and direction to managers at all levels within an organization.

MBA in a Book

The Abundant Community

Tools for Transforming Your Government

Ballfoot V Football

Paseo gastronómico de la mano de Pepe Carvalho, Sánchez Bolín y Biscuter

The Essential Guide to Reinventing Your Life

What Is Your WHAT?

In his 1961 Farewell Address, President Eisenhower famously referred to the emergence of a “military-industrial complex” so powerful that it threatened to warp America’s political institutions and economy. However, the military was not the only part of a blended government workforce that was growing by leaps and bounds. Over the next half century, the true size of the federal government expanded in almost every department and agency as it came to depend on 7-9 million federal contract, and grant employees to faithfully execute the laws. In The Government-Industrial Complex, public management expert Paul Light not only traces the expansion of the federal government’s workforce over the past few decades, but also explains why it has taken the shape that it has. In marked contrast to governments in other wealthy countries, America’s relies heavily on contract and grant employees to deliver goods and services even as the number of federal employees held steady for seventy years. Light traces the rise of this government-industrial complex and asks whether and how the nation can be sure that the right people are in the right jobs to assure maximum performance for the public good. To do this, he offers short histories of the roles of various presidents and the impacts of war and economic crisis on the changing size of government. He also highlights the Trump administration’s early strategies on downsizing and deconstructing government. Light emphasizes that achieving the right balance between public and private responsibilities is the key to making government both more efficient and more responsive. Comprehensive and pointed, this is a landmark account of the true nature and scope of national governance in the United States.

Lo que todos podemos aprender del éxito de los grandes cocineros españoles. La transformación de la cocina española en las últimas décadas ha supuesto un fenómeno de dimensiones mundiales y ha dado a conocer a una serie de cocineros que se han convertido en referente social y empresarial. Reinventores explica las claves de este fenómeno, y ofrece una serie de lecciones que todos podemos aplicar en nuestro trabajo, por muy alejado que este se encuentre de la gastronomía.

Partiendo de los casos de los cocineros más conocidos y de otros que no lo son tanto, comprenderemos gracias a este libro la importancia de la creatividad, la relación con el cliente y la exploración constante de nuevos modelos de negocio, a veces visionarios, y aprenderemos a aplicar estas lecciones en nuestra propia empresa. Marta Fernández Guadaño nos adentra en el mundo de los fogones de una forma amena, directa y de primera mano para explicarnos qué se esconde en realidad detrás del éxito de la cocina española, y que ha convertido a este sector en puntero y en un referente en todo el mundo. Reseña: «Un estudio profundo, preciso y directo de las claves empresariales de los restaurantes que han conducido la revolución gastronómica española.» Joan, Josep y Jordi Roca, propietarios de El Celler de Can Roca (Girona) «Es la obra imprescindible para entender las claves del éxito profesional y empresarial de la mejor cocina española de todos los tiempos.» Andoni Luis Aduriz, cocinero y propietario de Mugaritz (Rentería, Guipúzcoa) «Reinventores es una referencia única, el primer libro de management con la gastronomía y sus diferentes modelos de negocio como hilo conductor.» Diego Guerrero, cocinero y director gastronómico de El Club Allard (Madrid) «No es fácil condensar en un solo libro tantas enseñanzas prácticas. Una herramienta básica para reflexionar en el camino del éxito.» José Carlos Capel, crítico gastronómico creador de Madrid Fusión «Estamos condenados a innovar para crecer. La cocina se volverá a reinventar con internet y con los modelos disruptivos como los que cuenta Marta.» Pablo Rodríguez, director de Investigación de Telefónica I+D y del Proyecto de Telefónica I+D con el Bullffoundation

A guide to recareering looks at the art of switching careers and offers tips on finding a compatible and fulfilling career in an area of genuine interest.

Creating Urgency and Growth in a Nanosecond Culture

International Review of Public Administration

Making a Difference in the World

Making Government Work

The True Size of the Federal Government, 1984-2018

The Profit Zone

Mary Wollstonecraft

Industry X.0 takes an insightful look at the business impact of the Internet of Things movement on the industrial sphere. Eric Schaefer combines deep analysis with practical strategic guidance, and offers tangible and actionable recommendations on how to realise value in the current digital age. Based on extensive research and insights into the six core competencies that have been identified by Accenture, Industry X.0 explores critical aspects of the Industrial Internet of Things (IIoT), discussing and defining them in an engaging and accessible manner. These include managing smart data, handling digital product development, skilled up the workforce, mastering innovation, making the most of platforms and ecosystems, and much more. Meticulously researched and clearly explained, Industry X.0 makes a stringent case for companies to actively shift mind-sets away from products, towards services, value and outcomes. Complemented by a wealth of case studies and real world examples, this book provides invaluable, practical ‘how-to’ advice for business organizations as they embark on their journeys into the era of the IIoT.

Presenting more than 70 tools, The Reinventor’s Fieldbook includes hundreds of practical “lessons learned,” “do’s and don’ts,” “steps to take,” and “pitfalls to avoid” in public management and governance. Based on dozens of case studies from five countries, it covers the waterfront of high-performance public organizations, including: customer choice and customer service standards, performance measurement, and performance budgeting; employee empowerment and labor-management partnerships; managed competition and asset privatization; partnerships with communities; culture change strategies; and administrative system reform.

This is the fifth book of the Ballfoot Spanish Leadership series. In this book Jorge Zuazola, Juan Arango, Elsa Uranga and David Sutil give the reader full visibility of their work behind the scenes of www.spanishleadership.com. This is the most complete book of the series to the extent that any reader who has this book does not need to read the rest of the series. The book is presented in a Corporate Manual type format. This will help the reader to come to terms with the changes to the game of football since 2008 and understand why the Spanish play balompie, in other words, ballfoot. It includes a unique analysis of the top 100 Spanish footballers as monitored by Vicente del Bosque, Spain’s national coach.

Hearing Before the Oversight of Government Management, Restructuring, and the District of Columbia Subcommittee of the Committee on Governmental Affairs, United States Senate, One Hundred Sixth Congress, Second Session, May 4, 2000

How Strategic Business Design Will Lead You to Tomorrow’s Profits

It’s Not the Big That Eat the Small...It’s the Fast That Eat the Slow

Hearing Before the Subcommittee on Ground Transportation of the Committee on Transportation and Infrastructure, House of Representatives, One Hundred Sixth Congress, First Session, February 3, 1999

How to Thrive in Claas

Rational Reformer, Romantic Rebel, and Reinventor of Revolution

Has Government Been “reinvented”?

A key figure in the Clinton Impeachment proceedings uncovers the lies, corruption, and dirty deals underpinning the trial, arguing that both parties conspired to rig the outcome.

The Reinventor’s FieldbookTools for Transforming Your GovernmentJossey-Bass

" We need our neighbors and community to stay healthy, produce jobs, raise our children, and care for those on the margin. Institutions and professional services have reached their limit of their ability to help us. The consumer society tells us that we are insufficient and that we must purchase what we need from specialists and systems outside the community. We have become consumers and clients, not citizens and neighbors. John McKnight and Peter Block show that we have the capacity to find real and sustainable satisfaction right in our neighborhood and community. This book reports on voluntary, self-organizing structures that focus on gifts and value hospitality, the welcoming of strangers. It shows how to reweave our social fabric, especially in our neighborhoods. In this way we collectively have enough to create a future that works for all. "

Narrative Form and Cultural Engagement in Hawthorne’s Fiction

The 10 Laws of Career Reinvention

Participatory Budgeting and Civic Innovation in America

Global Marketing

