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Tourists exult in Bahia, Brazil as a tropical paradise infused with the black population's one-of-a-kind vitality. But the alluring images of smiling black faces and dancing black bodies masks an ugly reality of anti-black authoritarian violence. Christen A. Smith argues that the dialectic of glorified representations of black bodies and

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subsequent state repression reinforces Brazil's racially hierarchal society. Interpreting the violence as both institutional and performative, Smith follows a grassroots movement and social protest theater troupe in their campaigns against racial violence. As Smith reveals, economies of black pain and suffering form the backdrop for the staged, scripted, and choreographed afro-paradise that dazzles visitors. The work of grassroots organizers

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exposes this relationship, exploding illusions and asking unwelcome questions about the impact of state violence performed against the still-marginalized mass of Afro-Brazilians. Big Data is the biggest game-changing opportunity for marketing and sales since the Internet went mainstream almost 20 years ago. The data big bang has unleashed torrents of terabytes about everything from customer behaviors to weather patterns to demographic consumer shifts in emerging markets. This collection

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of articles, videos, interviews, and slideshares highlights the most important lessons for companies looking to turn data into above-market growth: Using analytics to identify valuable business opportunities from the data to drive decisions and improve marketing return on investment (MROI) Turning those insights into well-designed products and offers that delight customers Delivering those products and offers effectively to the marketplace. The goldmine

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of data represents a pivot-point moment for marketing and sales leaders.

Companies that inject big data and analytics into their operations show productivity rates and profitability that are 5 percent to 6 percent higher than those of their peers. That's an advantage no company can afford to ignore.

Here is the bestselling guide that created a new game plan for marketing in high-tech industries.

Crossing the Chasm has become the bible for bringing cutting-edge

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*products to progressively
larger markets. This
edition provides new
insights into the
realities of high-tech
marketing, with special
emphasis on the Internet.
It's essential reading for
anyone with a stake in the
world's most exciting
marketplace.*

*Blackness, Violence, and
Performance in Brazil
The Source Book of
Multicultural Experts
The Advertisements in The
Times from 1788 to 1996
From Football to Soccer
Big Data, Analytics, and
the Future of Marketing &*

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Sales

Doing Emotions History

How do emotions change over time? When is hate honorable? What happens when "love" is translated into different languages? Such questions are now being addressed by historians who trace how emotions have been expressed and understood in different cultures throughout history. *Doing Emotions History* explores the history of feelings such as love, joy, grief, nostalgia as well as a wide range of others, bringing together the latest and most innovative scholarship on the history of the emotions.

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Spanning the globe from Asia and Europe to North America, the book provides a crucial overview of this emerging discipline. An international group of scholars reviews the field's current status and variations, addresses many of its central debates, provides models and methods, and proposes an array of possibilities for future research. Emphasizing the field's intersections with anthropology, psychology, sociology, neuroscience, data-mining, and popular culture, this groundbreaking volume demonstrates the affecting potential of doing emotions

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history. Contributors are John Corrigan, Pam Epstein, Nicole Eustace, Norman Kutcher, Brent Malin, Susan Matt, Darrin McMahon, Peter N. Stearns, and Mark Steinberg.

THE STORY: Over the course of 30 years, the lives of Kayleen and Doug intersect at the most bizarre intervals, leading the two childhood friends to compare scars and the physical calamities that keep drawing them together. What does it mean for girls of color to become techno-social change agents--individuals who fuse technological savvy with a deep understanding of society in order to analyze and confront

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inequality? Kimberly A. Scott explores this question and others as she details the National Science Foundation-funded enrichment project COMPUGIRLS. This groundbreaking initiative teaches tech skills to adolescent girls of color but, as importantly, offers a setting that emphasizes empowerment, community advancement, and self-discovery. Scott draws on her experience as an architect of COMPUGIRLS to detail the difficulties of translating participants' lives into a digital context while tracing how the program evolved. The dramatic

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stories of the participants show them blending newly developed technical and communication skills in ways designed to spark effective action and bring about important change. A compelling merger of theory and storytelling, **COMPUGIRLS** provides a much-needed roadmap for understanding how girls of color can find and define their selves in today's digital age.

1949-1984

Wartime Diary

Orders and Regulations, Corps
of Engineers, U.S. Army
Supplement to the Code of
Federal Regulations of the
United States of America

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Government Code

Model Rules of Professional Conduct

Often condemned as a form of oppression, fashion could and did allow women to express modern gender identities and promote feminist ideas. Einav Rabinovitch-Fox examines how clothes empowered women, and particularly women barred from positions of influence due to race or class. Moving from 1890s shirtwaists through the miniskirts and unisex styles of the 1970s, Rabinovitch-Fox shows how the rise of mass media culture made fashion a vehicle for women to assert claims over their bodies, femininity, and social roles. She

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also highlights how trends in women's sartorial practices expressed ideas of independence and equality. As women employed new clothing styles, they expanded feminist activism beyond formal organizations and movements and reclaimed fashion as a realm of pleasure, power, and feminist consciousness. A fascinating account of clothing as an everyday feminist practice, *Dressed for Freedom* brings fashion into discussions of American feminism during the long twentieth century. The discourse of advertising has changed considerably over the past 200 years. This study - based on a corpus of 540 advertisements published in *The Times* between

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1788 and 1996 - outlines how advertisements have developed into a distinctive text type with recurring formal, semantic and functional features. Criteria investigated are the global structure of advertisements, major topics, the use of adjectives, language play, the textual realisation of advertising functions and the emergence of the pictorial message. Although the study focuses on linguistic aspects of advertising, the discussion also includes the influence of extra-linguistic factors, such as socio-economic conditions and the development of the media. Today, over one hundred Chicago-area Catholic churches offer Spanish language mass to

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congregants. How did the city's Mexican population, contained in just two parishes prior to 1960, come to reshape dozens of parishes and neighborhoods? Deborah E. Kanter tells the story of neighborhood change and rebirth in Chicago's Mexican American communities. She unveils a vibrant history of Mexican American and Mexican immigrant relations as remembered by laity and clergy, schoolchildren and their female religious teachers, parish athletes and coaches, European American neighbors, and from the immigrant women who organized as *guadalupanas* and their husbands who took part in the Holy Name Society. Kanter shows how the

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newly arrived mixed memories of home into learning the ways of Chicago to create new identities. In an ever evolving city, Mexican immigrants and Mexican Americans' fierce devotion to their churches transformed neighborhoods such as Pilsen. The first-ever study of Mexican-descent Catholicism in the city, Chicago Católico illuminates a previously unexplored facet of the urban past and provides present-day lessons for American communities undergoing ethnic integration and succession.

Joint Ethics Regulation (JER).
Musical Theater and Belief at the
Heart of America
Decisions and Orders of the

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National Labor Relations Board
Crossing the Chasm
Ending Gender-Based Violence
Dressed for Freedom

An icon of global Punjabi culture, the dhol drum inspires an unbridled love for the instrument far beyond its application to regional vernacular music. Yet the identities of dhol players within their local communities and the broadly conceived Punjabi nation remain obscure. Gibb Schreffler draws on two decades of research to investigate dhol's place among the cultural formations within Punjabi

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communities. Analyzing the identities of musicians, Schreffler illuminates concepts of musical performance, looks at how these concepts help create or articulate Punjabi social structure, and explores identity construction at the intersections of ethnicity, class, and nationality in Punjab and the diaspora. As he shows, understanding the identities of dhol players is an ethical necessity that acknowledges their place in Punjabi cultural history and helps to repair their representation. An engaging

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and rich ethnography, Dhol reveals a beloved instrumental form and the musical and social practices of its overlooked performers.

Government Code Models of
Proposal Planning &
Writing Greenwood Publishing
Group

Written from September 1939 to January 1941, Simone de Beauvoir's Wartime Diary gives English readers unabridged access to one of the scandalous texts that threaten to overturn traditional views of Beauvoir's life and work. Beauvoir's account of her clandestine affair with

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Jacques Bost and sexual relationships with various young women challenges the conventional picture of Beauvoir as the devoted companion of Jean-Paul Sartre, just as her account of completing her novel *She Came to Stay* at a time when Sartre's philosophy in *Being and Nothingness* was barely begun calls into question the traditional view of Beauvoir's novel as merely illustrating Sartre's philosophy. Most important, the *Wartime Diary* provides an exciting account of Beauvoir's philosophical transformation from the

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prewar solipsism of *She Came to Stay* to the postwar political engagement of *The Second Sex*. This edition also features previously unpublished material, including her musings about consciousness and order, recommended reading lists, and notes on labor unions. In providing new insights into Beauvoir's philosophical development, the *Wartime Diary* promises to rewrite a crucial chapter of Western philosophy and intellectual history.

Models of Proposal Planning &
Writing

COMPUGIRLS

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1st Ed., Published by the
Division of the Federal
Register, the National
Archives, Pursuant to Section
11 of the Federal Register Act
as Amended June 19, 1937
Food Instagram
Automotive News
Regulations for the Army of
the United States, 1889
The local and regional
shows staged throughout
America use musical
theater's inherent power
of deception to cultivate
worldviews opposed to
mainstream ideas. Jake
Johnson reveals how
musical theater between

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the coasts inhabits the middle spaces between professional and amateur, urban and rural, fact and fiction, fantasy and reality, and truth and falsehood. The homegrown musical provides a space to engage belief and religion—imagining a better world while creating opportunities to expand what is possible in the current one. Whether it is the Oklahoma Senior Follies or a Mormon splinter group's production of *The Sound of Music*, such productions give people a chance to

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jolt themselves out of today's post-truth malaise and move toward a world more in line with their desires for justice, reconciliation, and community. Vibrant and strikingly original, *Lying in the Middle* discovers some of the most potent musical theater taking place in the hoping, beating hearts of Americans.

Rediscovering soccer's long history in the U.S. Across North America, native peoples and colonists alike played a variety of kicking games

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long before soccer's emergence in the late 1800s. Brian D. Bunk examines the development and social impact of these sports through the rise of professional soccer after World War I. As he shows, the various games called football gave women an outlet as athletes and encouraged men to form social bonds based on educational experience, occupation, ethnic identity, or military service. Football also followed young people to college as higher education expanded in the

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nineteenth century. University play, along with the arrival of immigrants from the British Isles, helped spark the creation of organized soccer in the United States--and the beautiful game's transformation into a truly international sport. A multilayered look at one game's place in American life, *From Football to Soccer* refutes the notion of the U.S. as a land outside of football history. Illustrates an integrated process of planning and

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writing persuasive grant proposals.

Monet

Code of Federal
Regulations

Selecting an Agency of
Record for the Federal
Government

How Girls of Color Find
and Define Themselves in
the Digital Age

Hardware

Data Processing

As one of the oldest costume jewelry companies still in existence, Monet has, for almost 70 years, made jewelry that cannot be surpassed for its quality, craftsmanship, and audacious design.

Monet: The Master Jewelers is a long overdue, in-depth look at this innovative and enduring company. Through

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comprehensive research, little known facts about Monet and its founders, Michael and Joseph Chernow, as well as the people behind it, are revealed for the first time. Misconceptions about the company's origins and its early years are finally corrected. This is also a visual celebration of the artistry of Monet jewelry throughout the decades. Delving well beyond basic gold necklaces and earrings, you will be overwhelmed by the diversified and unique styling of the many bracelets, charms, earrings, and necklaces Monet pioneered throughout their long history. The Monet experience is further explored through vintage magazine and newspaper advertisements, patents, rare company and family photos, as well as never-before-published memorabilia from the early Monocraft years. Collectors, dealers, designers, stylists, and anyone with an appreciation of costume jewelry and its

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history will find this book to be a valuable and must-have reference.

Special edition of the Federal Register, containing a codification of documents of general applicability and future effect ... with ancillaries.

South African women's still-increasing presence in local, provincial, and national institutions has inspired sweeping legislation aimed at advancing women's rights and opportunity. Yet the country remains plagued by sexual assault, rape, and intimate partner violence. Hannah E. Britton examines the reasons gendered violence persists in relationship to social inequalities even after women assume political power. Venturing into South African communities, Britton invites service providers, religious and traditional leaders, police officers, and medical professionals to address gender-based violence in their own words. Britton finds

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the recent turn toward carceral solutions—with a focus on arrests and prosecutions—fails to address the complexities of the problem and looks at how changing specific community dynamics can defuse interpersonal violence. She also examines how place and space affect the implementation of policy and suggests practical ways policymakers can support street level workers. Clear-eyed and revealing, *Ending Gender-Based Violence* offers needed tools for breaking cycles of brutality and inequality around the world.

Environmental Impact Statement

Case Studies in Marketing Management

The Master Jewelers

The Early History of the Beautiful Game
in the United States

Lying in the Middle

The Winning Proposal ... how to Write it

A fully revised and

**updated edition of the
bible of the newspaper
industry**

**An exploration of the role
of music in conflict
situations across the
world, this study shows
how it can both incite
violence & help rebuild
communities.**

**Image by image and
hashtag by hashtag,
Instagram has redefined
the ways we relate to
food. Emily J. H. Contois
and Zenia Kish edit
contributions that
explore the massively
popular social media**

platform as a space for self-identification, influence, transformation, and resistance. Artists and journalists join a wide range of scholars to look at food's connection to Instagram from vantage points as diverse as Hong Kong's camera-centric foodie culture, the platform's long history with feminist eateries, and the photography of Australia's livestock producers. What emerges is a portrait of an arena where people do more

than build identities and influence. Users negotiate cultural, social, and economic practices in a place that, for all its democratic potential, reinforces entrenched dynamics of power. Interdisciplinary in approach and transnational in scope, Food Instagram offers general readers and experts alike new perspectives on an important social media space and its impact on a fundamental area of our lives. Contributors:

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Phillips, Sarah Garcia
Santamaria, Tara J.
Schuwerk, Sarah E. Tracy,
Emily Truman, Dawn
Woolley, and Zara Worth**

**Gruesome Playground
Injuries**

Marketing and Selling

Technology Project

**The Fashionable Politics
of American Feminism**

**Kootenai National Forest
(N.F), Meadow Timber**

**Sales, Implementation,
Timber Harvesting, Road
Construction and**

Prescribed Burning

**Issues in Contracting for
the Private Operation of
Prisons and Jails**

Afro-Paradise

The Model Rules of Professional
Conduct provides an up-to-date
resource for information on legal

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ethics. Federal, state and local courts in all jurisdictions look to the Rules for guidance in solving lawyer malpractice cases, disciplinary actions, disqualification issues, sanctions questions and much more. In this volume, black-letter Rules of Professional Conduct are followed by numbered Comments that explain each Rule's purpose and provide suggestions for its practical application. The Rules will help you identify proper conduct in a variety of given situations, review those instances where discretionary action is possible, and define the nature of the relationship between you and your clients, colleagues and the courts.

Dhol

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Music and Conflict

Business and Commerce Code

Chicago Católico

Baldwin's Kentucky Revised

Statutes Annotated, with Rules of
Procedure

Making Catholic Parishes Mexican