

Research Paper On Television

Research paper from the year 2013 in the subject Communications - Multimedia, Internet, New Technologies, , course: PR and Media, Internet Television, language: English, abstract: This study investigated whether the advent of internet-broadcast television has a major impact on how people watch television programmes together with their reasons for choosing to watch television via the internet as opposed to more traditional platforms. Television once again is changing and developing in a new market and this study wanted to explore how these new developments are fitting into people’s lives. This study used the approach of Quantitative research and had a sample of 55 respondents. The results in the study discovered internet television is being embraced by people and counts towards their viewing habits. A critical review of the harms and benefits of television that also examines systems for maximizing television’s benefits. The author breaks away from the conventional jargon of audience measurement and other traditional research methods, proposing instead new and alternative European and Australian methods of evaluating programming. Typical characterizations of the television screen – broadly defined to include television, home video, movies, games, programs and computers – as either the root of all social ills or the potential savior of society are reexamined. Wober’s ultimately optimistic viewpoint seeks to trigger change in the way we think about and assess television and in turn ensure that screens will serve, rather than take advantage of, their users. Originally published in 1988, this thinking-piece concerns timeless issues still of import.

How Viewing Shapes Everyday Experience
Volume 4: Companies and Programmes, 1968-80
A Case Study
Children and Television
Pay-television : Background Research Paper

Employing a unique research methodology that enables people to report on their normal activities as they occur, the authors examine how people actually use and experience television -- and how television viewing both contributes to and detracts from the quality of everyday life. Studied within the natural context of everyday living, and drawing comparisons between television viewing and a variety of other daily activities and leisure pursuits, this unusual book explores whether television is a boon or a detriment to family life; how people feel and think before, during, and after television viewing; what causes television habits to develop; and what causes heavy viewing -- and what heavy viewing causes -- in the short and long term. Television and the Quality of Life also compares the viewing experience cross-nationally using samples from the United States, Italy, Canada, and Germany -- and then interprets the findings within a broad theoretical and historical framework that considers how information use and daily activity contribute to individual, familial, societal, and cultural development.

This book brings together for the first time David Morley and Charlotte Brunsdon’s classic texts, *Everyday Television: Nationwide* and *The Nationwide Audience*. Originally published in 1978 and 1980 these two research projects combine innovative textual readings and audience analysis of the BBC’s current affairs programme *Nationwide*. In a specially written introduction the authors trace the history of the original *Nationwide* project and clarify the origins of the two books.

What Research Says about Teaching by Television
A Survey of Instructional Television in Wisconsin Public Schools
Handbook on Radio and Television Audience Research
ITV and IBA 1981-92: The Old Relationship Changes
Diversity and Television
The Nationwide Television Studies

With an emphasis on the needs of less developed media markets, this practical & user-friendly handbook examines how radio & television audience research is carried out & used, its purposes & how to interpret its findings. The Handbook provides examples of audience-research questionnaires, up-to-date audience & media data from around the world & training exercises to help the student learn through practice & investigation.

A stimulating treatment of an area of public life which is a subject of continuing debate and controversy. This volume covers the years in which ITV faced more challenges than at any time in its history and its regulator, the IBA, was subject to political pressures so extreme that they brought about its abolition and rebirth as the Independent Television Commission. The book gives detailed accounts, based on documents not previously available and interviews with over sixty senior figures in the industry, of the changes and controversies of the period. Highlights include: the conflict with government over the programme *Death on the Rock* , the battle with the BBC for possession of the rights to *Dallas* , the financial crisis at ITN, the impact of the Peacock Committee Report and the 1990 White Paper on Broadcasting, as well as detailed accounts of the broadcasters’ and the regulator’s battle with the government over the Broadcasting Bill and the subsequent ‘auction’ of ITV licences.

The Effects of Television

Netflix and the Re-invention of Television

What the Research Says

Television Viewing and Perceptions of Women and Men on Television and in Real Life

The Television Interview

Pay Television

This journalism master’s project includes a professional work component and a research component. The professional work component details the author’s experiences as a news reporter for KOMU television, the NBC affiliate in Columbia, Missouri, producing stories in Washington, D.C. to air in Columbia. Field notes and samples of work are included. In the research component the author poses and answers the question, “How do young viewers perceive a story delivered by a reporter live on the scene as compared with a story presented from a studio?” (p. 6) This section includes a literature review. This seminal volume is a comprehensive review of the literature on children’s television, covering fifty years of academic research on children and television. The work includes studies of content, effects, and policy, and offers research conducted by social scientists and cultural studies scholars. The research questions represented here consider the content of programming, children’s responses to television, regulation concerning children’s television policies, issues of advertising, and concerns about sex and race stereotyping, often voicing concerns that children’s entertainment be held to a higher standard.

The volume also offers essays by scholars who have been seeking answers to some of the most critical questions addressed by this research. It represents the interdisciplinary nature of research on children and television, and draws on many academic traditions, including communication studies, psychology, sociology, education, economics, and medicine. The full bibliography is included on CD. Arguably the most comprehensive bibliography of research on children and television, this work illustrates the ongoing evolution of scholarship in this area, and establishes how it informs or changes public policy, as well as defining its role in shaping a future agenda. The volume will be a required resource for scholars, researchers, and policy makers concerned with issues of children and television, media policy, media literacy and education, and family studies.

A Research Paper by Jay George Blumler for the Committee on the Future of Broadcasting

A Social Psychological Analysis of the Changing Screen

Television Research Committee

A Natural Experiment in Three Communities

The Future of Internet Television

Effects on society, politics, the arts, other media and education.

The material presented in this second edition provides a current and complete summary and synthesis of what is known about television’s role in, and impact on, children’s cognitive and social development. Unlike other books on television or child development, this text directly combines communication and psychological perspectives for a more comprehensive and accurate look at children’s television experiences. The integration of information from these diverse sources addresses the complexity of the interactions among child, content, technological, and contextual variables, and provides a broader conceptualization of both theoretical and practical issues. In short, this volume carefully considers the complex and significant interplay between other forces in a child’s life with the television viewing experience. Providing updated research findings in the major areas and including changing trends in television content and viewing patterns, this new edition offers new sections on technology and its influence and an entirely new chapter on television’s impact on exceptional and high risk children. Also included are research findings on the many other media uses now available to children besides television, as well as those that affect children’s use of television--VCRs, cable programs, computers, the Internet, video games, and virtual reality--in addition to a chapter on intervention and critical viewing strategies.

Immersive Shared Experiences and Perspectives

Television and Child Development

A Research Paper Presented to the Graduate Faculty of Winona State College

Paper Read at American Association of School Administrators Meeting in Atlantic City, February 16, 1960

Research Paper

A Study of Related Literature in the Field of Educational Television Conducted in Conjunction with a Comprehensive Study of Educational Television in the Fargo-Moorhead Elementary Public Schools

*This book discusses the advent of social interactive television with its complex opportunities and challenges for media researchers and others today --Provided by publisher.

This book reports findings from a major, multidisciplinary study of the impact of broadcast television on the remote island community of St. Helena in the South Atlantic Ocean. Broadcast television was introduced to the island for the first time in March 1995. This introduction represented a major event on the island, whose only televisual experience had been through video. In the years leading up to the introduction of TV, the researchers who wrote this book collected data by observing the island’s young children in observations they asked the children’s teachers to rate their students’ behavior, and invited the children to explain to them what leisure time activities they engaged in. With the data they were able to amass on these key variables they have assembled and coded the results into baseline measures central to the study. Once TV had arrived, they collected data annually on the key dependent measures to determine if the introduction of broadcast TV had any discernible influence on the behavior of the children.

The Intervention of Television in British Politics

Ten Years of Scientific Progress and Implications for the Eighties

Television and Behavior

A Research Paper

Social Interactive Television: Immersive Shared Experiences and Perspectives

Measuring Bias on Television

Exploring the important issue of impartiality in news reporting, with special reference to news broadcasting on television, this book examines the position of impartiality or bias within the context of news objectivity by exploring the many accusations of bias, accusations that are generally characterized by aggrieved parties claiming to have been treated unfairly, misrepresented, or underrepresented.

This book deals with the various ways Netflix reconceptualises television as part of the process of TV IV. As television continues to undergo a myriad of significant changes, Netflix has proven itself to be the dominant force in this development, simultaneously driving a number of these changes and challenging television’s existing institutional structures. This comprehensive study explores the pre-history of Netflix, the role of binge-watching in its organisation and marketing, and Netflix’s position as a transnational broadcaster. It also examines different concepts of control and the role these play in the history of ancillary technologies, from the remote control to binge-watching as Netflix’s iteration of giving control to the viewers. By focusing on Netflix’s relationship with the linear television schedule, its negotiations of quality and marketing, as well as the way Netflix integrates into national media systems, Netflix and the Re-invention of Television illuminates the importance of Netflix’s role within the processes of TV IV.

Working paper

A Position Paper

Professional Project

A Companion to the History of Science

The Best of ERIC

Broadcast Television Effects in A Remote Community

Television Research Committee Working PaperTelevision Research Committee Working PaperTelevision and BehaviorTen Years of Scientific Progress and Implications for the EightiesS Television and ReadingCambridge University PressPay TelevisionBackground Research PaperTelevision and Child DevelopmentLawrence Erlbaum Assoc Incorporated

*Does television affect its child and adult viewers, and if so, how? This question has provoked considerable controversy ever since TV first became widely available in the 1950s. Now that most people watch television regularly, the debate is even more difficult to resolve. Do light versus heavy viewers of television differ on some measure because they use television differently, and/or because they differ on some other important characteristic (e.g., intelligence)? Do they differ because they have been influenced by TV? Or is the process of influence transactional? This book describes the results of a large research project based on an unusual opportunity to address these kinds of issues—a natural experiment involving a non-isolated Canadian town which did not obtain TV reception until late 1973. We studied three communities on two occasions, just before one of the towns obtained television for the first time and again 2 years later. The book is not, however, merely a description of who was studied, when, how, and what was found. Our goal is to use this natural experiment to understand the processes involved in television’s influence and the complexities of relationships between TV and human behavior”—Publisher description.

Children’s Television

Research on the Effects of Television Advertising on Children

Learning from Television

Fifty Years of Research

The Impact of Television

The Use and Abuse of Television

The Wiley Blackwell Companion to the History of Science is a single volume companion that discusses the history of science as it is done today, providing a survey of the debates and issues that dominate current scholarly discussion, with contributions from leading international scholars. Provides a single-volume overview of current scholarship in the history of science edited by one of the leading figures in the field Features forty essays by leading international scholars providing overview of the key debates and developments in the history of science Reflects the shift towards deeper historical contextualization within the field Helps communicate and integrate perspectives from the history of science with other areas of historical inquiry Includes discussion of non-Western themes which are integrated throughout the chapters Divided into four sections based on key analytic categories that reflect new approaches in the field

The ITV network was designed as a federation of companies, different in size and character, jointly and severally constructing programme schedules in which strands of entertainment were interwoven with news bulletins, drama with sport, feature films with documentaries, church services with broadcasting for schools. The purpose of this volume is to convey some impression of diversity by illustrating and illuminating the rich assortment of companies and programmes making up overall service to the public in the operation of a plural system on a single television channel during a peak period in British broadcasting.

Pay-television Background Research Paper

Background Research Paper

Research Into Learning from Television

Reporting for KOMU TV-8 News, Washington Bureau : Research Paper : Young Television Viewers’ Perceptions of Stories Presented Live from the Field as Compared with Stories Presented from the Studio

Television Research Committee Working Paper

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