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When a disruptive innovation is launched,
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it changes the entire industry and every firm operating within in This book argues that it is possible to predict which companies will win and which will lose in a specific situation—and provides a practical framework for doing so. Most books on innovation—including Christensen's previous two books—approached

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innovation from the inside-out, showing firms how they can create innovations inside their own companies. This book is written from an “outside-in” perspective, showing how executives, investors, and analysts can assess the impact of a new innovation on the firms they have a vested interest in.

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Researchers in the evolving fields of artificial intelligence and information systems are constantly presented with new challenges. Artificial Intelligence and Integrated Intelligent Information Systems: Emerging Technologies and Applications provides both researchers and professionals with the latest knowledge

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applied to customized logic systems, agent-based approaches to modeling, and human-based models. Artificial Intelligence and Integrated Intelligent Information Systems: Emerging Technologies and Applications presents the recent advances in multi-mobile agent systems, the product development process, fuzzy logic systems,

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neural networks, and ambient intelligent
environments among many other
innovations in this exciting field.

Containing case studies and research
findings, this book deals with methods and
tools suitable for designing, managing, and
controlling processes within the supply
chain. The authors are leading experts

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within the international community in the field of production management.

“An Industrial Product-Service System is characterized by the integrated and mutually determined planning, development, provision and use of product and service shares including its immanent software components in Business-to-

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Business applications and represents a knowledge-intensive socio-technical system.” – Meier, Roy, Seliger (2010)

Since the first conference in 2009, the CIRP International Conference on Industrial Product-Service Systems has become a well-established international forum for the review and discussion of

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advances, research results and industrial
improvements. Researchers from all over
the world have met at previous IPS2
conferences in Cranfield (2009),
Linköping (2010), Braunschweig (2011)
and Tokyo (2012). In 2013, the 5th CIRP
International Conference on Industrial
Product-Service Systems is held in

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Bochum. Important topics of IPS2
research presented at the conference are:
planning and development, sustainability,
business models, operation, service
engineering, knowledge management, ICT,
modeling and simulation, marketing and
economic aspects as well as the role of the
human in IPS2.

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Product-Service Integration for Sustainable
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Managing Innovation: Internationalization
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Emerging Technologies and Applications
Global Production Management
Critical Challenges Facing International
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Proceedings of the 5th CIRP International
Conference on Industrial Product-Service
Systems, Bochum, Germany, March 14th -
15th, 2013

Converting Intangible Assets Into Tangible
Outcomes

**Technology-based firms
continue to compete**

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**primarily on innovation,
and one continuously
required to present new
solutions to an exacting
market. As technological
complexity and
specialization**

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intensifies, firms
increasingly need to
integrate and co-ordinate
knowledge by means of
project groups,
diversified organizations,
inter-organizational

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partnerships, and strategic alliances. Innovation processes have progressively become interdisciplinary, collaborative, inter-organizational, and

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**international, and a
firm's ability to
synthesize knowledge
across disciplines,
organizations, and
geographical locations has
a major influence on its**

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**empirical studies of
prerequisites, mechanisms,
and outcomes of knowledge
integration processes on
several organizational
levels, from key
individuals, projects, and**

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internal organizations, to collaboration between firms. It stresses the need to understand knowledge integration as a multi-level phenomenon, which requires a broad

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**repertoire of
organizational and
technical means. It
further clarifies the need
for strong internal
capabilities for
exploiting external**

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**knowledge, reveals how
costs of knowledge
integration affect
outcomes and strategic
decisions, and discusses
the managerial
implications of fostering**

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**knowledge integration,
providing practical
guidance and support for
managers of knowledge
integration in high
technology enterprises.
The search for speed has**

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become the latest
initiative in the pursuit
of competitive advantage.
This book equips the
practising manager with
the tools and techniques
needed to utilise the

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**philosophy of Time
Compression. The authors
explain how Time
Compression can accelerate
strategic change. They
apply the principles of
Time Compression to**

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**production and
manufacturing systems as
well as the human aspects
of a business to gain
competitive advantage.
With detailed examples
from companies that have**

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used Time Compression,
such as the Rover Group,
Coats Viyella, British
Airways, Lucas Industries,
Short Brothers, British
Steel and Massey Ferguson,
the authors contend that

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advantages in virtually
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all businesses.

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Jürgen Miß builds a
mathematical model of a
complex distributed design
project demonstrating how
complexity inevitably
arises from the

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interaction of simple components. He characterizes the dynamic behavior of the system analytically and with the aid of simulations, and he derives classes of

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managerial actions to
improve performance
dynamics.

Profit from Time
Speed up business
improvement by
implementing Time

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**Compression
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**development - quantum
leaps in speed, efficiency,
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**A Holistic and Practical
Approach to Uncertainty
Reduction
Global Industrial**

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Experience

Prof. Jürgens is renowned for his scientific work in such fields as human resources, work organization and organization of production and development, especially for automotive

Read PDF Revolutionizing Product Development Quantum Leaps In Speed Efficiency And Quality By Wheelwright Steven C. Clark Kim B. 1992 Hardcover industries. In this publication, authors from different countries discuss models of integration in development and production as realized in practice. Of interest to those practitioners who need to develop benchmarks for their

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*own development and
production.
Managing Innovation is a three-
part series covering
contemporary technology and
innovation management
research areas. Each volume*

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comprises key articles from both
the International Journal of
Innovation Management and the
International Journal of
Innovation and Technology
Management, published by
World Scientific, and provides an*

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international, disciplinary approach across its broad coverage of topics. Relevant for both academics and practitioners, this volume looks at the international aspects of innovation with case studies from

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*China, Germany, India and
Russia.*

*The authors of "The Balanced
Scorecard" and "The Strategy-
Focused Organization" present a
blueprint any organization can
follow to align processes, people,*

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*and information technology for
superior performance.
Concise yet comprehensive,
Product Planning Essentials
addresses the complex,
interdisciplinary nature of product
development and product*

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management. It covers strategic issues that emerge during the product life cycle, including identifying opportunities, idea generation and evaluation, technical development, commercialization, and eventual

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*product dismissal. Special topics
include public policy,
international issues, and
intellectual property. An
interesting summary of product
development best practices from
several companies appears at*

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*the end of the book. Instructors,
students and practitioners will
appreciate the balanced*

managerial and how-to

orientation.

Methods and Applications

Product Planning Essentials

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Design Theory

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Marketplace complexity and dynamics create an environment that increases the uncertainty of innovation activities. In this context systematic management

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of innovation and product management are increasingly important for company success. This book presents the fundamentals of innovation and product management and introduces the reader to a holistic process model with particular focus on innovation and uncertainty. This integrated

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consideration of innovation
management and product innovation
within an interdisciplinary approach
represents a unique characteristic of
this book. The book is designed to
address the needs of managers who
want a practical but well-researched
guide to innovation and product

Read PDF Revolutionizing Product Development Quantum Leaps In Speed Efficiency And Quality By Wheelwright Steven © Clark Kim B1903 Hardcover management. Graduate and advanced undergraduate students would also find the chapters in this book particularly useful.

Managing Innovation is the bestselling text for graduate and undergraduate students and a classic in the field.

Emphasizing practical, evidence based

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tools and resources, this title provides students with the knowledge base to successfully manage innovation, technology, and new product development. The holistic approach addresses the interplay between the markets, technology, and the organization, while relating the unique

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skill set required to manage innovation and innovation processes. The sixth edition of Managing Innovation continues to include the popular Innovation in Action sections in each chapter which are now newly titled Case Studies, and also features a number of new cases, updated and new

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**research notes and references, and links
to videos, audio interviews, activities,
and case studies. The sixth edition also
features new material on emerging
innovation themes, including business
model innovation, user innovation,
crowd-sourcing, creativity,
entrepreneurship, service innovation,**

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public services, and more. The rapid pace of the field's evolution has brought an increase in multi-disciplinary approaches and skills, while expanding the available tool kit and pushing the boundaries of possibility forward. This text provides expert navigation through the abundance of new data, new

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methods, new concepts, and approaches but it is designed to encourage and support tailored experimentation, not replace it. Equipped with a strong foundation and a productive innovation management mindset, todays students will be equipped to bring about the eras next great advances.

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This title uses a holistic approach to examine the diverse issues that managers face to channel resources in the right direction for commercial success. It details the commercialization of innovation and new products in fast-paced, high-tech markets and how to match technological advances to new

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market opportunities.

The design and manufacture of reliable products is a major challenge for engineers and managers. This book arms technical managers and engineers with the tools to compete effectively through the design and production of reliable technology products.

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**Mastering the Dynamics of Engineering
Projects**

Strategies and Implementation

**IFIP WG5.7 International Conference
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**Management Systems September 6–10,
1999, Berlin, Germany**

Light Strategies For Innovation

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**Innovation, Product Development and
Commercialization**

**Artificial Intelligence and Integrated
Intelligent Information Systems**

**Concepts, Methodologies, Tools, and
Applications**

Covers pre-project planning, choosing
projects that match the strategic

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objectives of the company, and determining project sequence, measurement, and incentives.

Concurrent Engineering (CE) is based on the premise that different phases of a product ' s lifecycle should be conducted concurrently and initiated as early as possible within the Product

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Creation Process (PCP). It has become the substantive basic methodology in many industries, including automotive, aerospace, machinery, shipbuilding, consumer goods, process industry and environmental engineering. CE aims to increase the efficiency of the PCP and

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reduce errors in later phases while
incorporating considerations for full
lifecycle and through-life operations.

This book presents the proceedings of
the 22nd ISPE Inc. (International
Society for Productivity Enhancement)
International Conference on
Concurrent Engineering (CE2015)

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entitled ‘ Transdisciplinary Lifecycle
Analysis of Systems ’ , and held in Delft,
the Netherlands, in July 2015. It is the
second in the series ‘ Advances in
Transdisciplinary Engineering ’ . The
book includes 63 peer reviewed
papers and 2 keynote speeches
arranged in 10 sections: keynote

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speeches; systems engineering;
customization and variability
management; production oriented
design, maintenance and repair;
design methods and knowledge-based
engineering; multidisciplinary product
management; sustainable product
development; service oriented design;

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product lifecycle management; and trends in CE. Containing papers ranging from the theoretical and conceptual to the highly pragmatic, this book will be of interest to all engineering professionals and practitioners; researchers, designers and educators.

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Concepts are critical for the development and marketing of products and services. They constitute the blueprint for these products and services, albeit at the level of consumers rather than at the technical level. A good product concept can help make the product a success by

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guiding developers and advertising in the right direction. Yet, there is a dearth of both practical and scientific information about how to create and evaluate concepts. There has been little or no focus on establishing knowledge bases for concepts. Concept development is too often

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relegated to the so-called “fuzzy front end.” Concept Research in Food Product Design and Development remedies this inattention to product concepts by providing a unique treatment of concepts for the business professional as well as for research scientists. The book begins with

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simple principles of concepts, moves forward to methods for testing concepts, and then on to more substantive areas such as establishing validity, testing internationally and with children, creating databases, and selling in new methods for concept testing. The book combines a “how to”

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business book with a detailed treatment of the different facets of concept research. As such, the book represents a unique contribution to business applications in food, and consumer research methods. The book is positioned specifically for foods, to maintain a focus on a

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coherent set of topics. Concept Research in Food Product Design and Development appeals to a wide variety of audiences: R&D, marketing, sensory analysts, and universities alike. Corporate R&D professionals will learn how to create strong concepts. Marketers will recognize

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how concepts are at the heart of their
business. Sensory analysts will find
the book a natural extension of their
interest in product features. University
students will understand how concept
research is a critical part of the
“consumer-connection.” Concept
Research in Food Product Design and

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Development is the definitive,
innovative text in describing how to
create, analyze, and capitalize upon
new product concepts.

From a leading business scholar
comes this analysis of strategies and
practices for sparking innovation within
several of the world ' s major

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companies. Willard Zangwill ' s study of the innovation he addresses world-class practices of leading companies like General Electric, 3M, Canon, and others, providing a multi-step strategy for cultivating new products and development. Zangwill also explains the philosophy behind concurrent

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engineering, rapid learning cycles,
target pricings, and more—in order to
influence and promote the innovative
process.

Transdisciplinary Lifecycle Analysis of
Systems

Design Management

Concept Research in Food Product

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Design and Development
EBOOK: Operations and Supply Chain
Management, Global edition
Product-Focused Software Process
Improvement
Balanced Scorecard Success: The
Kaplan-Norton Collection (4 Books)
Managing Innovation

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Today, a company's capability to
conceive and design quality
prototypes and bring a variety of
superior products to market quicker
than its competitors is increasingly
the focal point of competition,
contend leading product

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Drawing on six years of in-depth,
systematic, worldwide research,
they present proven principles for
developing the critical capabilities
for speed, efficiency, and quality

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that have worked again and again in scores of successful Japanese, American, and European fast-cycle firms. The authors argue that to survive, let alone succeed, today's companies must construct a new "platform" -- with new

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methodologies -- on which they can compete. Using their model for development strategies, Wheelwright and Clark show that firms can create a solid architecture for the integration of marketing, manufacturing, and design

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functions for problem solving and fast action -- particularly during the critical design-build-test cycles of prototype creation. They demonstrate further how successful firms such as Honda in automobiles, Compaq in personal

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computers, Applied Materials in semi-conductors, Sony in audio equipment, The Limited in apparel, and Hill-Rom in hospital beds have employed recent methodologies to bring new products to market at break-neck speed. Such

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innovations include design for manufacturability, quality function deployment, computer-aided design, and computer-aided engineering. Finally, Wheelwright and Clark emphasize the importance of learning in the

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organization. Companies that consistently "design it right the first time" and follow a path of continuous improvement in product and process development have a formidable edge in the crucial race to market.

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experts from academia and industry, and reflects the most up-to-date R & D work and applications, especially those from the last three to five years. The book will serve as an essential reference for academics, upper-level

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undergraduate and graduate students and practicing professionals.

This collection highlights the most important ideas and concepts from Robert S. Kaplan and David P. Norton, authors of The Balanced

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Scorecard, a revolutionary performance measurement system that allows organizations to quantify intangible assets such as people, information, and customer relationships. Also included are Strategy Maps, which enables

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companies to describe the links
between intangible assets and
value creation with a clarity and
precision never before possible;
The Execution Premium, which
describes a multistage system to
help companies to gain measurable

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benefits from carefully formulated business strategy; and The Strategy-Focused Organization, which introduces a new approach to make strategy a continuous process owned not just by top management, but by everyone.

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Increasing pressures to produce new products faster and cheaper are resulting in huge efforts to streamline and restructure the traditional new product development (NPD) process. The purpose of the book is to describe,

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assess and apply the latest constructs, methods, techniques and processes to enable managers, professionals, and practitioners to be more effective in designing, developing and commercializing new products and services. It

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provides guidance and support in formulating and executing NPD programs for business practitioners and MBA students. The book is written from an Integrated Product Development (IPD) perspective, linking all aspects of marketing,

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costing and manufacturing into the development process even before the first prototype is built. It covers the advanced tools necessary to achieve this such as virtual prototyping and fully integrated business systems, and explains the

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changes needed to organizational
structure and thinking.

Handbook of New Product
Development Management
7th International Conference,
PROFES 2006, Amsterdam, The
Netherlands, June 12-14, 2006,

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Seeing What's Next

*Managing Innovation is a three-
part series covering
contemporary technology and
innovation management*

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research areas. Each volume
comprises key articles from
both the *International Journal
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*World Scientific, and provides
an international, disciplinary
approach across its broad
coverage of topics. Relevant for
both academics and
practitioners, this volume
answers how organisations can*

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*develop innovative approaches
from a perspective that
encompasses technological
advances, changes in the
market and individual
entrepreneurs.*

Treating such contemporary

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*design and development issues
as identifying customer needs,
design for manufacturing,
prototyping, and industrial
design, Product Design and
Development by Ulrich and
Eppinger presents in a clear*

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and detailed way a set of product development techniques aimed at bringing together the marketing, design, and manufacturing functions of the enterprise. The integrative methods in the

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*book facilitate problem solving
and decision making among
people with different
disciplinary perspectives,
reflecting the current industry
toward designing and
developing products in cross-*

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functional teams.

*In today's industries, New
Product Development (NPD) is
often the focal point of
competition. Companies that
are able effectively to develop,
produce and introduce new*

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products are the key competitors in markets where variety and time-to-market play an increasingly important role. This examination into the organisation of Integrated Product Development aims to

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answer the question: Which integration mechanisms lead to effective co-ordination and overlap of New Product Development activities in which situations? The mechanisms, strategies and

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goals, knowledge and skills, and organisational arrangements are presented, and their impact on the results of NPD projects and relationships is discussed. An in-depth understanding of the

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background and theory is
provided, using detailed case s
tudies to illustrate both the
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issues in practice.

*Managing new product
development is a key area of*

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management, straddling
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strategy, innovation and
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entrepreneurship and macro-
organizational behaviour. All of
the contributors in the
Handbook of New Product
Development are well-

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known and leading exponents to theory of New Product Development and to methods used in practice. They draw upon their experience and work to offer a comprehensive view of the challenges in

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managing the development of new products. Existing knowledge in the different topics is examined and the key management challenges, and the important gaps in our knowledge are discussed. Most

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*of the chapters draw upon
systematic interaction with
companies and practice and
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examples and the case studies
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Management surveys this area
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in the context of an overall
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framework that explains how
aspects interact and combine
in a successful NPD process.
Each chapter outlines open
questions and highlights needs*

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*for future research. *A comprehensive view of the challenges in managing the development of new products from well-known and leading contributors in the field * The first handbook to fill the gap for*

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a high-level handbook which is
valuable to both the
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Process and Information Issues

This book discusses how
product platform and
product family design can be

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used successfully to increase variety within a product line, shorten manufacturing lead times, and reduce overall costs within a product line. The material serves as a reference and a hands-on

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guide for practitioners involved in the design, planning and production of products. Real-life case studies that explain the benefits of platform based product development are

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included.

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reports on workshops and
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**In the first decade of the
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was predicted to be of
ever-increasing
importance to businesses**

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**of all sizes because of
changes in markets, in
technology, in networks,
and in the competences
of Businesses. The growth
in new products' share of
businesses' total turnover**

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**and earnings were
increasing at an
unprecedented speed.**

**The entrepreneurial
innovations and
technological
improvements had**

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**resulted in the
increasingly fast
development of new
products and services.
Businesses and industries
in different countries
became increasingly more**

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**linked and
interdependent in
networks with respect to
materials, business
operations and
particularly product
development to match the**

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**wants and needs of the
global market
environment to high
speed product
development. Businesses
were therefore
encountering increasingly**

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**dynamic market
fragmentation, shrinking
time in market,
increasing product
variety, demands of
production to customer
specifications, reduced**

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were vital because the
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because an increasing
part of product
development was carried
out in all types of
networks containing**

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**physical, ICT, dynamic,
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Speed and pressure on
time in product
development seemed to
continue to increase
because customer**

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**demands for new
products seemed to
continue to increase.**

**However, a Business
seldom possessed all
needed competences, and
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networks as an important
solution to meet the
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**innovativeness. The
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on efficiency, to a focus
on quality and flexibility,
to a focus on speed and
innovativeness. This was
why it was interesting and
important to research and**

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development and
especially to understand
high speed product
development of
individualized products in
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and learning on aspects
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**Industry Change
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- the largest in India in this area -
written by eminent researchers from across the world on design process, technologies, methods and tools, and their impact on innovation, for supporting design for communities. While design traditionally focused on

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the development of products for the individual, the emerging consensus on working towards a more sustainable world demands greater attention to designing for and with communities, so as to promote their sustenance and harmony - within

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each community and across communities. The special features of the book are the insights into the product and system innovation process, and the host of methods and tools from all major areas of design research for the

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enhancement of the innovation process. The main benefit of the book for researchers in various areas of design and innovation are access to the latest quality research in this area, with the largest collection of research from India. For

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exposure to an empirically validated

suite of theories, models, methods

and tools that can be taught and

practiced for design-led innovation.

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professionals working in the areas
on industrial design, manufacturing,
consumer goods, and industrial
management.

The phenomenal success of
integrated product and process
development (IPPD) at such

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companies as Boeing, Motorola, and Hewlett-Packard has led many manufacturers to place renewed emphasis on this critical aspect of concurrent engineering. If you are among those charged with the daunting task of implementing,

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upgrading, or maintaining IPPD, you need a single reference/handbook that covers all of the tools, technologies, and applications that support IPPD. You need Integrated Product and Process Development. Emphasizing applications, this

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extremely user-friendly guide covers everything from basic principles to cutting-edge research. It addresses ideas and methods in product design as well as issues related to process design and manufacturing. Case studies illustrate the

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application of various tools and
techniques of IPPD in manufacturing
for the defense industry, making the
most of product planning,
applications of quality function
deployment (QFD), the effective use
of design optimization, and

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Product Development Strategy provides a concise theoretical and

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