

## Sap Crm Technical Principles And Programming

• **Build a full-fledged, enterprise-ready application using SAP Web Client**• **Explore practical examples that demonstrate SAP Web Client development concepts in a clear, easy-to-follow manner**• **Learn about BSP programming, GenIL programming, and UI configuration and personalization****This is your comprehensive guide to developing and enhancing applications with SAP Web Client. Focusing on development tasks and practical examples, this book will take you on a journey through the Web Client framework, discussing different programming layers and development activities via the use of practical examples, screenshots, and code. With the perfect balance between theory and practical guidance, this book will teach you everything you need to know about building a full-fledged, enterprise-ready application using Web Client.**

**Take your SAP ABAP skills to the next level by mastering ABAP programming techniques with the help of real-world examples** **Key Features** **Become adept at building interfaces and explore ABAP tools and techniques** **Discover the modern functionalities available in the latest version of ABAP** **Learn the process of creating stunning HTML5 applications using SAPUI5** **Book Description** **Advanced Business Application Programming (ABAP) is an established and complex programming language in the IT industry. This book is designed to help you use the latest ABAP techniques and apply legacy constructions using practical examples. You'll start with a quick refresher on language and database concepts, followed by agile techniques for adding custom code to a modern ABAP system. After this, you will get up to speed with the complete ABAP toolset for importing data to and from different environments. Next, you'll learn how to print forms and work with the different ABAP tools for Extensible Markup Language (XML) manipulation. While covering further chapters, you'll gain insights into building stunning UI5 interfaces, in addition to learning how to develop simple apps using the Business Object Processing Framework (BOPF). You will also pick up the technique of handling exceptions and performing testing in ABAP. In the concluding chapters, you can look forward to grasping various techniques for optimizing the performance of programs using a variety of performance analysis tools. By the end of this book, you will have the expertise you need to confidently build maintainable programs in Systems, Applications, and Products (SAP). What you will learn** **Create stable and error-free ABAP programs** **Leverage new ABAP concepts including object-oriented programming(OOP) and Model-View-Controller (MVC)** **Learn to add custom code to your existing SAP program** **Speed up your ABAP programs by spotting bottlenecks** **Understand techniques such as performance tuning and optimization** **Develop modern and beautiful user interfaces (UIs) in an ABAP environment** **Build multiple classes with any nesting level** **Who this book is for** **This book is for developers who want to learn and use ABAP skills to become an industry expert. Familiarity with object-oriented programming concepts is expected.**

**ABAP's object-oriented concepts let you develop flexible, self-contained software, completely independent of standard SAP applications. But doing so is challenging, even for experienced software architects. This book addresses this issue by showing you, in a hands-on, step-by-step manner, how to successfully navigate the development process with ABAP Objects. First, uncover the requirements critical for designing application systems, and how to model the application object. Then, you'll benefit from expert guidance on the application system in general, including how to split an application into packages, define dependencies, and develop interfaces. Finally, with the authors' help, you'll tackle the greatest challenge of them all: implementing the application layer. GUI programming, SAP Business Partner, and special application programming techniques are also carefully explained in detail. Complete with chapters on information acquisition and managing development projects, this comprehensive programming guide is a must for every serious ABAP developer.**

**Do you want to utilize the new CRM user interface in the best possible way? This comprehensive guide, suitable for SAP CRM 2007 and SAP CRM 7.0, explains everything that you need to know about the CRM Web Client: the architecture of the UI framework, the Customizing options (roles, navigation, portal integration, and much more), as well as all options that are available for customer-specific extensions through programming. Readers quickly discover the critical modeling tools, such as the Easy Enhancement Workbench (EEWB) and the UI Configuration Tool. Then, explore all options for adapting the header, navigation, and work area without any development effort.****The authors provide an in-depth look at the individual components of views, windows, and controllers, and deliver priceless tips on context binding, model integration, navigation and more. You'll learn about development and extension of UI components, the usage of the Business Object Layer (BOL), and the extension of the GenIL object model, as well as the modeling and usage of web services for the integration of Office applications.****What's more, you'll also find comprehensive real-life examples to provide you with additional support for your daily project tasks.**

**Enhancing Enterprise Intelligence: Leveraging ERP, CRM, SCM, PLM, BPM, and BI**

**Project Management for SAP S/4HANA**

**Using SAP**

**Winning With Data**

**SAP Integration Suite**

**The Customer Experience Edge: Technology and Techniques for Delivering an Enduring, Profitable and Positive Experience to Your Customers**

"This excellent book makes it quite clear that your business has to focus on customer experience for 21st-century business success. It's more than refreshing to read the multiple case studies and well thought out approach and to hear the experienced voices of these authors. You've spent way too much time reading this endorsement. Read the book instead. It's so worth it." –Paul Greenberg, author of CRM at the Speed of Light "To differentiate yourself and delight your customers, you must manage your customers' experience with your goods or services, and your company. This invaluable book will show you why you must do this, and how to do it well." –Henry Chesbrough, author of Open Innovation and Professor at the Haas School of Business, University of California Berkeley "Technology advances are raising the human expectation of what an experience with a company can and should be. Finally, a book has been written that combines behavioral psychological, micro-economic, and technological considerations defining the customer experience edge." –Paul D'Alessandro, Partner, PricewaterhouseCoopers "As we move from Customer Experience 1.0 to Customer Experience 2.0, organizations and practitioners need a solid blueprint for success. Reza, Vinay, and Volker have created a clear and concise guide based on global best practices and proven principles. If you are ready to transform your organization, start by reading this book." –Lior Arussy, President, Strativity Group, and author of Customer Experience Strategy "The Customer Experience Edge is an excellent book to gain insights on how to leverage customer experience as a competitive advantage. The case studies serve as recipes that can be added to, modified, or simply baked into business plans to improve or deliver an exceptional customer experience." –Deb Dexter, Customer Service Director, Cardinal Health About the Book: Globalization and advanced technologies have given ever greater power to the person who decides if your business will succeed or fail—the customer. Whether your company serves consumers or other businesses, you can no longer compete on price and quality alone. To gain profits and market share, you have to deliver an experience that makes customers want to come back—and that sets you apart from the competition. You need to seize The Customer Experience Edge. Drawing on over sixty years of experience in shaping customer centric strategies and technologies for leading companies, three innovators bring you practical and proven ways to create your customer experience programs and overall business strategies. The key is to strike a balance between programs that are effective but prohibitively expensive and programs that fail to dedicate enough resources to be effective. In the middle ground lie the tools that everyone overlooks—foundational and disruptive technologies. These are the authors' main fields of expertise, and these are what make the customer experience profitable. The Customer Experience Edge explains how to combine strategy, leadership, organizational change, and technology to: Develop products and services that are highly valued by customers Form bonds that keep clients from turning to competitors Transform customers into your best advocates It's a new world of business, and customers are keenly aware that their loyalty is valuable currency. The Customer Experience Edge gives you a cost-effective, sustainable way to provide an unforgettable experience that builds loyalty and turns it into real, measurable profits.

Familiar with some aspects of managing Workflow, but not with others? This title lets you pick the sections or chapters that are most relevant to you: focus on the provided conceptual explanations, technical instructions, or both. It includes topics such as configuration, administration and troubleshooting, design, and enhancement.

This volume is organized around three areas of SAP--technical installation, troubleshooting, and functional use. Key interview topics include the most important configuration settings to know, SAP tables and transaction codes, certification examination questions, and more.

Learn how to model and optimize your demand and supply planning processes with APO-DP and APO-SNP Understand how to plan and manage different products and supply chain planning scenarios Master SAP APO functions, usability, customization, and master data parameters Up to date for SAP SCM 7.02 Eliminate the everyday challenges of ever-increasing customer expectations and changing market dynamics with SAP APO! Understand the whys and hows of the SAP APO component in SAP SCM, including all of the steps and processes that are involved in demand and supply planning. This book gives you the concrete tools you need to have a firm knowledge of your SAP APO options and get started with confidence. Demand and Supply Planning Principles Basic sales and operations planning principles explain the different types of supply chains and metrics, and how to construct supply chain and inventory models. Basic Configuration and Navigation With elementary and advanced techniques, configure and navigate the different SAP APO functions in your system and learn how to set up BW objects, planning books, and more. Components and Modules Understand how the APO-DP and SNP functionalities work in SAP APO, as well as with other SAP functions and systems such as SAP NetWeaver BW, SAP CRM, and SAP ERP. Tracking Needs and Success Learn what SAP APO tools you need to meet your demand and supply planning business requirements, and then use different tools to monitor your efforts. ABC Technology Follow a fictional business and understand how to translate its business requirements into technical processes.

SAP Activate

A Style Guide for Developers

Job Scheduling for SAP

SAP Product Lifecycle Management

Business Processes and Configuration

The Comprehensive Guide

**If you're considering an SAP CRM implementation, this insightful book will give you and your project team the no-nonsense, practical details on what to do, when to do it, and, more important, what not to do. Written from a project management approach, the book uses numerous practical examples and scenarios to take you through the key aspects of initiating your plan, including technical design choices, monitoring the project's progress, controlling the scope, and how to take your initial project to the next level. The comprehensive guide bridges the gap between the technical details and project management information by addressing the various architecture options, including CRM Online vs. CRM Mobile, picking the user interface type (Web or SAP GUI), and choosing a hosting model, etc. You'll learn about the advantages, disadvantages, and the eventual compromises that have to be made when making your choices. This is the one book you'll need to help you avoid costly mistakes and achieve an effective SAP CRM implementation.**

**In today's competitive business environment, maintaining a strong relationship with core customers is essential, particularly in the service area. With SAP CRM 2007, you can achieve optimal performance of your service processes and successfully position your company with your customers. This book covers the core business principles and mechanisms of CRM processes and teaches you how to implement and customize SAP CRM 2007 to achieve these goals and meet your specific requirements. Beginning with an introduction to the functionality, new interface, and relevant master data of SAP CRM 2007, readers get volumes of practical insights into the power of the service area. Everything from order management, resource planning, and mobile services to complaint management is covered. In addition, you'll find clear process descriptions, basic customizing settings, and step-by-step guidelines that illustrate the process design options. With this book, you'll discover critical success factors for your SAP CRM 2007 implementation, and gain practical insights from a real-life examples, that you can put to use immediately within your organization.**

**Introduction to SAP Fiori -- Installation and configuration -- SAP Fiori security -- Implementing transactional apps -- Implementing fact sheet apps -- Implementing analytical apps -- Creating OData services with SAP gateway -- Introduction to SAP web IDE -- Creating and extending transactional apps -- Creating and extending fact sheet apps -- Creating and extending analytical apps -- Workflow and SAP Fiori -- Integration with other SAP products -- Introduction to SAP screen personas**

**\* Master core functionalities and configuration techniques \* Explore how global ATP works and integrates with other key SAP software \* Optimize your global ATP functionalities to suit specific business processes** **Are you a supply chain professional or practitioner striving to find ways to keep your customers satisfied? If your answer is yes, then this is the book for you! Here, you'll find practical knowledge, configuration steps, and useful tips and tricks to maximize the efficiency of your SAP system. Upon completion of this book, you will have a firm understanding of how global available-to-promise can streamline your company's order fulfillment processes. Technical Guidance** **Maintain your global ATP system during implementation and after go-live.**

**Comprehensive Understanding** **Discover how global ATP bridges the gap between order fulfillment and planning, streamlines your business processes, and enhances customer satisfaction. Customize Your SAP System** **Learn how to customize ATP processes to fit your business needs with rules-based ATP, product allocation, capable-to-promise, multilevel ATP checks, backorder processing, and more.** **Integration with SAP Tools** **Find the enhancement possibilities available for global ATP, as well as how it integrates with SAP CRM and service-oriented architecture. Real-World Examples** **See practical use cases throughout the text that illustrate how global available-to-promise can work for your business.**

**Functionality and Technical Configuration**

**A Guide for Beginners and End Users**

**Agile SAP**

**SAP S/4HANA Finance for Group Reporting**

**Clean ABAP**

**Archiving SAP Data-- Practical Guide**

SAP S/4HANA is here, and the stakes are high. Get your project right with this guide to SAP Activate! Understand the road ahead: What are the phases of SAP Activate? Which activities happen when? Start by setting up a working system, then walk through guided configuration, and learn how to deploy SAP S/4HANA in your landscape: on-premise, cloud, or hybrid. Take advantage of SAP Activate's agile methodology, and get the guidance you need for a smooth and successful go-live! In this book, you'll learn about: a. Foundations Get up to speed with SAP Activate. Learn about key concepts like fit-to-standard and fit/gap analysis, understand the methodology, and walk through the key phases of project management. b. Tools and Technologies Open up your SAP Activate toolkit. See how to access SAP Activate content with SAP Best Practices Explorer, SAP Solution Manager, and more. Then, use SAP Best Practices and SAP Model Company to set up a working system for your workshops. c. Deployment Deploy SAP S/4HANA, step by step. Follow detailed instructions to plan, prepare for, and execute your on-premise or cloud deployment activities according to SAP Activate. Walk through key scenarios for a hybrid implementation of SAP S/4HANA in your landscape. Highlights Include: 1) Deployment 2) Guided configuration 3) Agile project delivery 4) SAP Best Practices 5) SAP Model Company 6) Organizational change management 7) SAP S/4HANA 8) SAP S/4HANA Cloud 9) Hybrid landscapes 10) C\_ACTIVATION05 certification

Within this book 16 BPM/SAP experts (authors) have applied the 16 BPM areas of the SAP BPM framework within their company. The companies that have contributed to this book are: CSM, Philips, DSM, KLM, Dutch Railways, Bavaria, Tata Steel, Achmea, Ministry of Dutch Defense, Kuwait Oil, SAP and ERIKS. Many large companies are re-defining their BPM(S) strategy and BPM / ALM roadmap and are using the SAP BPM framework to define their own BPM project portfolio. The SAP BPM framework links the BPM maturity models in the market (like EFQM, OMG and Gartner) with the available (non) SAP tooling and BPM methodologies. The SAP BPM Framework contains 16 BPM areas, for which most company have 16 separate project portfolio's with 16 different stakeholders. The BPM strategy of SAP will be explained by Ann Rosenberg. The Caggemini BPM manager will explain why the key competitive capability of companies will be to continuously improve their business model and BPM governance to find new revenue streams.

Enhancing Enterprise Intelligence: Leveraging ERP, CRM, SCM, PLM, BPM, and BI takes a fresh look at the benefits of enterprise systems (ES), focusing on the fact that ES collectively contribute to enhancing the intelligence quotient of an enterprise. The book provides an overview of the characteristic domains (i.e., business functions, processes, and activities) addressed by the various categories of ES, namely, ERP, CRM, SCM, PLM, BPM, and BI. The book begins with an overview of agile enterprises and dimensions of a intelligent enterprises. The middle chapters detail CRM's decisive concept of customer centricity, SCM's differentiating concept of customer responsiveness, and PLM's stupendous transformative potential for renewing the enterprise along with the establishment of a collaborative enterprise with BPM and enterprise BPM methodology. The latter chapters deal with the realization of an informed enterprise with BI coupled with the novel concept of decision patterns. The author highlights the fact that any end-user application's effectiveness and performance can be enhanced by transforming it from a bare transaction to one clothed by a surrounding context formed from an aggregate of all relevant past decision patterns. The final chapter examines various aspects relating to a successful ES implementation project, and the appendix provides an overview of the SAP Business Suite to give you a practical context to the discussions presented in the book.

Learn the ins and outs of job scheduling with "SAP Central Job Scheduling by Redwood" and "Redwood Cronacle." Readers uncover critical details on the architecture, plus exclusive technical insights that cannot be found elsewhere. The authors cover both decentralized and centralized SAP job scheduling and provide you with practical, real-world advice to drastically bolster standard installation and configuration guides. Special attention is paid to both individual CCMS and BI jobs, as well as to integration methods for these enterprise-level job chains. Best Practices and lessons learned from real-world case studies ensure that this book leaves no stone unturned

SAP ERP HCM

Practical Workflow for SAP

The Official Guidebook to SAP CRM 4.0

Sap Crm Interview Questions, Answers, And Explanations

BRFplus - Business Rule Management for ABAP Applications

A Complete Guide to Developing Fast, Durable, and Maintainable ABAP Programs in SAP

SAP CRM Technical Principles and Programming SAP PRESS

The use of Agile methods to implement SAP is a relatively new approach and one that has proven to be very successful. Agile techniques can greatly improve your SAP implementations, reduce risks, and help you bring your projects in on schedule and within budget.

"Your comprehensive guide to SAPUI5! From get the know-how to develop MVC apps, use OData, create data bindings, debug and test code, and deploy apps. Learn the dos and don'ts of SAPUI5 and everything in between, whether you're implementing CRUD operations or writing your own controls. See what's new with SAP Cloud Platform, SAPUI5 support assistant, and more. Your best apps are yet to come!"-

Wrap your head around pricing and the condition technique with this nuts-and-bolts guide! First become versed in the fundamentals: condition types, master data settings, and condition lists. Then employ standard configurations, from condition records to pricing in sales documents. Use function modules, deploy user exits, and create custom workarounds to pick the right price for your products!

Information Dashboard Design

SAP CRM

Planning Your SAP CRM Implementation

Upgrading SAP

Technical Principles and Programming

T Technical Principles and Programming

Whether you're entering data, using SAP software on a daily basis, or need a foundational knowledge of navigating the SAP system, this book offers detailed steps and screenshots that walk you through the processes you need to do your job: logging on to the system, navigation and maintenance, creating reports, printing, and

more.

Whether you're upgrading an existing billing system or moving to a subscription- or consumption-based model, SAP BRIM is ready--and here's your guide! From subscription order management and charging to invoicing and contract accounting, get step-by-step instructions for each piece of the billing puzzle. For setup, execution, or analytics, follow a continuous case study through each billing process. With this book, join the future of billing! a. End-to-End Billing Learn the what and the why of SAP BRIM, and then master the how! Charging, invoicing, contract accounts receivable and payable, and subscription order management--see how to streamline billing with the SAP BRIM solutions. b. Configuration and Functionality Set up and use SAP BRIM tools: Subscription Order Management, SAP Convergent Charging, SAP Convergent Invoicing, FI-CA, and more. Implement them individually or as part of an integrated landscape. c. SAP BRIM in Action Meet Martex Corp., a fictional telecommunications case study and your guide through the SAP BRIM suite. Follow its path to subscription-based billing and learn from billing industry best practices! 1) SAP Billing and Revenue Innovation Management 2) Subscription order management 3) SAP Convergent Charging 4) SAP Convergent Invoicing 5) Contracts accounting (FI-CA) 6) SAP Convergent Mediation 7) Reporting and analytics 8) Implementation 9) Project management ABAP developers, are you looking to clean up your code? Then pick up this official companion to the Clean ABAP GitHub repository. This book is brimming with best practices, straight from the experts, to help you write effective ABAP code. Start by learning when to apply each clean ABAP practice. Then, dive into detailed code examples and explanations for using classes, methods, names, variables, internal tables, and more. From writing code to troubleshooting and testing, this is your complete style guide! In this book, you'll learn about: a. Clean ABAP Concepts What is clean ABAP and why is it important to write clean code? Understand clean ABAP concepts with insight from the experts, including special considerations for legacy code and performance. b. Best Practices Walk through the what, why, and how behind clean ABAP best practices. Learn to improve your code, including using classes and interfaces appropriately, handling method design and control flow, designing and running unit tests, and much more. c. Practical Examples See clean ABAP practices in action! Improve your understanding of how to write effective code. Use detailed examples for each best practice that demonstrate the difference between clean and messy code. Highlights include: 1) Classes and interfaces 2) Methods 3) Names 4) Variables and literals 5) Internal tables 6) Control flow 7) Comments 8) Formatting 9) Error handling 10) Unit testing 11) Packages Translation of: Praxishandbuch SAP--Datenarchivierung. Global Available to Promise with SAP

Demand and Supply Planning with SAP APO

Profitability Analysis with SAP S/4hana

Introducing Flexibility, Transparency and Speed to SAP Implementations

MySAP CRM

Are you welcoming outside personnel onto your team? With this guide, you'll configure external workforce management with SAP Fieldglass and see what it has to offer. Walk through SAP Fieldglass modules and master data: then get step-by-step instructions to set up contingent labor, services, custom fields, time sheets, onboarding, and more. See how to perform standard integrations, and connect SAP Fieldglass to SAP SuccessFactors, SAP

Ariba, and SAP S/4HANA for a seamless spending landscapeln this book, you'll learn about:a. Structure Get to know the SAP Fieldglass modules. Then dive into organizational structures and set up master data for your business units, cost centers, suppliers, workers, and more. b. Configuration Customize SAP Fieldglass for your organization! Get the steps you need to configure contingent labor, statements of work, custom fields, time sheets, expenses, invoicing, approval groups, messaging, onboarding, and offboarding. c. IntegrationImplement standard integrations and use the configuration manager to set up a self-managed environment. See how to connect SAP Fieldglass with SAP SuccessFactors, SAP Ariba, and SAP S/4HANA, step by step. Highlights include: 1) Organizational structures2) Contingent labor3) Statements of work4) Time tracking5) Approval management6)

Onboarding and offboarding7) Configuration8) Reporting9) Integration10) SAP SuccessFactors11) SAP Ariba12) SAP S/4HANA

\* Your one-stop overview of SAP Product Lifecycle Management \* Master the functionalities and processes of SAP PLM \* Take your products from concept to delivery and beyond \* Up to date for SAP PLM 7.02 and SAP ERP 6.0, EHPs 5 and 6 This comprehensive guide to SAP Product Lifecycle Management walks you through the business processes, functions, and features of the software solutions that manage the countless product-specific business objects. From product innovation and design to product data management, from change request to execution, and from product compliance to analytics, leverage the best practices that will successfully keep your organization ahead of its competition. Product Development Full coverage of the product strategy and planning phase will help you develop product concepts, investigate opportunities, and track the product ideas to grow your product portfolio. Product Data Management Use the SAP ERP and SAP PLM data model to provide all relevant parties with the metrics they require as the product data evolves.Maintenance and Customer Service Explore the business processes that govern product maintenance and customer service, product quality management, product change management, product compliance, and operational risk management. Project Management Pipeline Learn to use monitoring tools for project budgets, costs, progress, and deliverables with SAP Project System and SAP Project and Portfolio Management solutions. Step-by-Step Coverage Examine the diagrams, workflows, and screenshots that complement in-depth text coverage of important processes.

"SAP's integration technologies are now combined-but what is the SAP Integration Suite, and how do you use it to manage an integrated enterprise landscape? In this book, get the answers to these questions and more as you take a tour of the new suite. Then get step-by-step instructions for using key capabilities such as pre-packaged integrations, open APIs, integration scenarios, the integration advisor, and more. Master the complete integration suite!"--

Preparing consolidated financial statements for an enterprise with a parent and one or more subsidiaries requires a detailed review of underlying transactions in order to properly reflect results and financial position. For large, integrated, and multinational organizations, likely with millions of transactions, it is imperative that the financial accounting software facilitate this process. This expertly written guide focuses on leveraging SAP S/4HANA Finance for group reporting. Explore key functionality and how the universal journal has led to the evolution of the group reporting solution. Using a detailed case study, the author discusses configuration and master data and walks the reader through the period-end process for consolidation and explores reports using financial transactions that have already been entered into SAP S/4HANA Finance for group reporting. Explore reports delivered with SAP S/4HANA Finance for group reporting. This book is targeted at both finance professionals and the functional consultants who perform the configuration and execution of processes for preparing consolidated financial statements. By using practical examples, tips, and screenshots, this book covers:

- SAP S/4HANA Finance for group reporting and the universal journal - Configuration and master data - Period-end process for consolidation - Reporting and analysis

Functionality and Implementation

SAP CRM Web Client

Pricing and the Condition Technique in SAP ERP

SAP Fiori Implementation and Development

Warehouse Management with SAP ERP

Sap Customer Relationship Management Certification Review

\* Explore the capabilities of ABAP's new Business Rule Framework \* Find out about functionality, content management, expression and action types, and more \* Benefit from detailed code tutorials, deployment tips, and extension options With BRFplus, SAP provides a full-fledged Business Rule Management System, based on proven ABAP technology. This book is your one-stop resource to understanding and using BRFplus: Learn how to create applications with the BRFplus Workbench as well as the API, find out how to manage applications and objects, and benefit from an extensive reference chapter on functions, data objects, rules and rulesets, expressions, and actions. Additional chapters on tools, performance, deployment, and other advanced topics round off this book. BRFplus Walk-Through and Tutorial Get started with a complete tour through all Workbench tools, follow the development cycle, and learn how to create applications in the Workbench or via the API. Objects Learn how to define, use, and link objects to each other, and benefit from a comprehensive reference for all object types, such as expressions, actions, and more.Tools, Deployment, and Administration The book covers the entire development cycle: Imports and exports, transports, administration, as well as remote and local scenarios, are all dealt with in detail. Advanced Topics Once your applications are deployed, you'll want to tune them: Find out how to enhance performance, trace processing, extend BRFplus' functionality, and integrate it into custom user interfaces.

Pop the hood on SAP S/4HANA with this guide to its technical and application architecture! Understand the new data and programming models that underpin SAP S/4HANA and see how they differ from SAP ERP. Learn about technology components, like embedded analytics and integration. Then walk through the architecture of individual application areas like finance and logistics to see how they work and interact. Considering SAP S/4HANA Cloud? Explore scoping, compliance, performance, and more. Get the complete blueprint to SAP S/4HANA! a. Technical Architecture Build your understanding of SAP S/4HANA's technical foundation. Explore capabilities like analytics, interfaces, enterprise search, and the SAP Fiori user experience. See how the virtual data model and the ABAP RESTful programming model work. b. Application Architecture Learn about SAP S/4HANA's master data types. Then step through each application area to explore its key architecture components: sales and service operations, procurement, project management, manufacturing, transportation management, extended warehouse management, and finance. c. SAP S/4HANA Cloud Discover the architecture of SAP S/4HANA Cloud, whether it's identity and access management, security and compliance, or side-by-side extensions. Learn how SAP S/4HANA Cloud manages tasks and explore the fundamentals of configuration. 1) SAP S/4HANA 2) SAP S/4HANA Cloud 3) Master data 4) Sales and service 5) Logistics and manufacturing 6) Transportation management 7) Extended warehouse management 8) Finance 9) Identity and access management 10) Security and compliance 11) Cloud operations 12) Side-by-side extensions

Dashboards have become popular in recent years as uniquely powerful tools for communicating important information at a glance. Although dashboards are potentially powerful, this potential is rarely realized. The greatest display technology in the world won't solve this if you fail to use effective visual design. And if a dashboard fails to tell you precisely what you need to know in an instant, you'll never use it, even if it's filled with cute gauges, meters, and traffic lights. Don't let your investment in dashboard technology go to waste. This book will teach you the visual design skills you need to create dashboards that communicate clearly, rapidly, and compellingly. "Information Dashboard Design will explain how to: Avoid the thirteen mistakes common to dashboard design Provide viewers with the information they need quickly and clearly Apply what we now know about visual perception to the visual presentation of information Minimize distractions, cliches, and unnecessary embellishments that create confusion Organize business information to support meaning and usability Create an aesthetically pleasing viewing experience Maintain consistency of design to provide accurate interpretation Optimize the power of dashboard technology by pairing it with visual effectiveness Stephen Few has over 20 years of experience as an IT innovator, consultant, and educator. As Principal of the consultancy Perceptual Edge, Stephen focuses on data visualization for analyzing and communicating quantitative business information. He provides consulting and training services, speaks frequently at conferences, and teaches in the MBA program at the University of California in Berkeley. He is also the author of "Show Me the Numbers: Designing Tables and Graphs to Enlighten. Visit his website at www.perceptualedge.com.

\* Understand SAP CRM's technical landscape and how it differs from the rest of the SAP Business Suite \* Learn about the SAP CRM data model and how to load and extract data \* Explore the most useful enhancements in SAP CRM If you've ever had to work on the SAP CRM backend, this book is the resource you've been waiting for. You'll establish a working knowledge of SAP CRM architecture, and then learn how to use the development tools and options that SAP provides to tailor the system. You'll also follow a simple development example throughout the book that will help you apply the programming logic you've learned to real-world situations. SAP CRM Basics Build an essential SAP CRM foundation: learn about technical design, data modeling and BADIs, and development tools and techniques. Data Modeling Tools Once you understand the SAP CRM data model, discover how to use the Application Enhancement Tool, marketing attributes, and more to extend and enhance the data model to meet business requirements without coding. Code Logic Find the code you need to effectively work with SAP CRM, and also learn detailed coding logic to be able to create your own code.Configuration and Enhancements Learn how to input business logic with the BTE framework, enhance the open channel for Campaign Management, and much more. Common Enhancement Requests Understand the requests that businesses commonly make in sales, service, marketing, and analytic processes, and learn how to modify the SAP CRM system with the right tools to fix these gaps.

SAP Fieldglass

SAP Revenue Accounting and Reporting and IFRS 15

CRM and Analytics for the Business of Sports

SAP Web Client

Functionality and Configuration

A Comprehensive Guide for Developers

\* Master the SAP ERP HCM data model, authorizations, infotype framework, interface architecture, and more \* Develop custom reports, apply enhancement techniques, and explore performance programming in SAP ERP HCM \* Get an introduction to integration with SuccessFactors With this detailed resource, learn how to make an SAP ERP HCM system stay in perfect harmony. Get to know SAP ERP HCM data structures, perform custom developments and enhancements, and master authorizations and performance optimization. Within these pages, you'll learn how to fine-tune SAP ERP HCM to address functional gaps and fit any company's needs. Data Structures Examine technical data structures and technologies used to implement the SAP ERP HCM modules, such as infotypes, objects, cluster tables, and crucial SAP transactions. Programming and Customization Apply proper programming methods to meet company requirements by strategically using standard tools for process enhancement. Authorizations Learn about SAP ERP HCM-specific authorization concepts, which technical objects are behind them, and how and when to customize them.Web-Based Applications Spend less time on routine tasks and minimize error by taking advantage of the latest advances in web-based applications: ESS and MSS using Web Dynpro for ABAP. Recent Innovations Learn about new functionality delivered through enhancement packages and add-on solutions, such as integrating SAP ERP HCM with SuccessFactors BizX.

Introduction to IFRS 15 and SAP revenue accounting and reporting -- Project execution approach -- Configuring SAP revenue accounting and reporting -- Transition strategy and options -- Business cases: telecom and high tech -- Conclusion

For many years, sports rights owners have had an 'if you build it, they will come' attitude, suggesting they take their fans for granted. Combined with advances in broadcasting quality, digital marketing, and social media, this has resulted in diminishing attendances and participation levels. The use of CRM (Customer Relationship Management), BI (Business Intelligence) and Data Analytics has therefore become integral to doing business in sports, emulating the approach used by brands such as Amazon, Netflix, and Spotify. Technology has made the world a smaller place; clubs and teams can now connect with their fans anywhere in the world, allowing them to grow their marketplace, but they operate in an 'attention economy' where there's too much choice and engagement is key. This book sets out to share the processes and principles the sports industry uses to capitalise on the natural loyalty it creates. Case studies and commentary from around the world are used to demonstrate some of the practices implemented by the world's leading sports brands including clubs Arsenal and the San Antonio Spurs. the governing bodies of UEFA and Special Olympics International, and the MLS and NHL. With a focus on our unique challenges coupled with the opportunities the use of data creates, this book is essential reading for professionals within the sports industry.

"Whether you're running account-based or costing-based CO-PA, this is your one-stop shop for profitability analysis with SAP S/4HANA! Get the step-by-step instructions you need for configuring master data, operating concerns, value flows + and setting up your system. Then run your profitability operations and master both planning and reporting. + sentence about running profitability operations, from this to that. With this guide to CO-PA, you're ready for SAP S/4HANA!"--

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