

Scorecasting The Hidden Influences Behind How Sports Are Played And Games Are Won

Explores key topics in psychology, showing how they can be critically examined. Painting a vivid picture of the new financial revolutionaries, the story of a powerful group of private investors reveals how they have outmaneuvered the world's most powerful nations in the burgeoning global financial markets. 35,000 first printing. \$35,000 ad/promo. Tour.

*Who do you want to become? What kind of impact do you want to make—at work, in your community, in the world at large? What is the legacy you want to leave? These are the questions sports agent Kelli Masters asks each one of her players before their professional sports career begins. The first woman ever to represent a Top 5 pick in the NFL Draft, career success is a priority for Kelli—but even more, her agency was founded on helping her clients discover who God really called them to be, finding their true purpose in life beyond the field. Now, in *High-Impact Life*, Kelli brings that same passion to your life, helping you discover what you really need to succeed. Through her own personal story of becoming an agent in a male-dominated field, as well as through practical tips and tools, you'll discover how to see who you truly are, live with significance, and find fulfillment and purpose in your everyday life, starting right where you are now. You are the first, last, and only you to ever exist. God gives each of us special skills, talents, and passions—and our job is to find a way to use them, not just for our own enjoyment but also to serve others, and in doing so, we serve God. *High-Impact Life* will equip you with what you need to turn your passions into a purpose-filled calling.*

An inside assessment of the world of fantasy sports by the ESPN Senior Fantasy Analyst reveals the life-shaping impact of the multi-billion-dollar national pastime while chronicling his own rise to a leading figure in fantasy sports.

Strokes of Genius

One on One

A Guide for Coaches, Managers, and Other Decision Makers

This is Your Brain on Sports

Critical Thinking in Psychology

Cinderella Man

Glory Days

*These days it seems everyone has a youth sports horror story—whether it's about a tyrant coach obsessed with his team record that only plays the best kids on the team, or a parent who publicly berates his kid for not making a goal. But should it really only be all about winning? What about having fun, learning a sport, and developing athletic skills? *Beyond Winning with Whole Child Sports* offers an alternative approach to teaching sports to kids. It deemphasizes short-term goals like winning and youth championships and discourages the introduction of adult-oriented, league-structured competition. Instead it emphasizes training techniques and coaching strategies aimed at improving core strength, balance, and creativity in aspiring athletes, using an age-appropriate four-stage timeline, based on a child's physical, psychological, and neurological development. *Beyond Winning with Whole Child Sports* provides frustrated parents with help in the*

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form of advice and concrete solutions to common questions, and step-by-step instructions for helping young children develop athletic ability in an environment that's less structured while encouraging athletic and personal growth. It also reveals how to avoid bullying, trash talk, and elitism.

A popular sports columnist searches for the most absurd sporting event on the planet, in a book that looks at such gems as chess boxing, the rock-paper-scissors championship, the illegal world of jart throwing, a sport that involves putting a ferret down one's pants and much more. By the author of Who's Your Caddy?.

How to use math to improve performance and predict outcomes in professional sports Mathletics reveals the mathematical methods top coaches and managers use to evaluate players and improve team performance, and gives math enthusiasts the practical skills they need to enhance their understanding and enjoyment of their favorite sports—and maybe even gain the outside edge to winning bets. This second edition features new data, new players and teams, and new chapters on soccer, e-sports, golf, volleyball, gambling Calcuttas, analysis of camera data, Bayesian inference, ridge regression, and other statistical techniques. After reading Mathletics, you will understand why baseball teams should almost never bunt; why football overtime systems are unfair; why points, rebounds, and assists aren't enough to determine who's the NBA's best player; and more.

The executive editor of "Sports Illustrated" and a psychologist join forces to examine the behavior of those involved in professional sports, explaining how athletes can successfully put aside personal trauma on game day and why people love to root for a loser.

How Gamblers, Managers, and Sports Enthusiasts Use Mathematics in Baseball, Basketball, and Football

Senior Services Today

Quantitative Models in Marketing Research

Sports Investing

How Politics Has Turned the Sports World Upside Down

Scorecasting

Sports Arbitrage - Riskless Investment

The instant New York Times bestseller! From one of America's most beloved sportswriters and the bestselling author of Pappyland, a collection of true stories about the dream of greatness and its cost in the world of sports.

"Wright Thompson's stories are so full of rich characters, bad actors, heroes, drama, suffering, courage, conflict, and vivid detail that I sometimes think he's working my side of the street - the world of fiction." - John Grisham There is only one Wright Thompson. He is, as they say, famous if you know who he is: his work includes the most read articles in the history of ESPN (and it's not even close) and has been anthologized in the Best American Sports Writing series ten times, and he counts John Grisham and Richard Ford among his ardent admirers (see back of book). But to say his pieces are about sports, while true as far as it goes, is like saying Larry McMurtry's Lonesome Dove is a book about a cattle drive. Wright Thompson figures people out. He jimmys the lock to the furnaces inside the people he profiles and does an analysis of the fuel that fires their ambition. Whether it be Michael Jordan or Tiger Woods or

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Pat Riley or Urban Meyer, he strips the away the self-serving myths and fantasies to reveal his characters in full. There are fascinating common denominators: it may not be the case that every single great performer or coach had a complex relationship with his father, but it can sure seem that way. And there is much marvelous local knowledge: about specific sports, and times and places, and people. Ludicrously entertaining and often powerfully moving, The Cost of These Dreams is an ode to the reporter's art, and a celebration of true greatness and the high price that it exacts.

The dean of Las Vegas bookmakers takes readers behind the sportsbook counter for a deep look at Super Bowls, blockbuster fights, sports-betting wise guys and whales, crooked casino owners and sportsbook operators, point-shaving players and bribed referees, and the battle for the control of the industry. Manteris also ushers readers into his own living room for the inside story of how being on the hook for millions of dollars every day of the year alters one's perspective on everything from parenting and family to religion." Advances in data collection and data storage techniques have enabled marketing researchers to study the individual characteristics of a large range of transactions and purchases, in particular the effects of household-specific characteristics. This 2001 book presents important and practically relevant quantitative models for marketing research. Each model is presented in detail with a self-contained discussion, which includes: a demonstration of the mechanics of the model, empirical analysis, real world examples, and interpretation of results and findings. The reader of the book will learn how to apply the techniques, as well as understand the methodological developments in the academic literature. Pathways are offered in the book for students and practitioners with differing numerical skill levels; a basic knowledge of elementary numerical techniques is assumed.

In the summer of 2006, author Daron K. Roberts was just one year away from earning a law degree from his dream school: Harvard. But that summer, in the throes of a clerkship at a Texas law firm, Roberts had a revelation—he wanted something different. Very different. Daron Roberts wanted to be an NFL football coach. After making the transition from Harvard Law student to NFL newbie, Roberts worked as a coach for the Kansas City Chiefs, Detroit Lions, West Virginia Mountaineers, and the Cleveland Browns. But he's not forgotten how hard it was to take that first step in a new direction. In Call an Audible, Roberts shares his inspiring journey and reveals his playbook to help guide your next transition.

Game Over

The Cost of These Dreams

Sports from Hell

The Rookie Bookie - FREE PREVIEW (The First 5 Chapters)

The Extra 2%

A Practical Guide for Librarians

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James J. Braddock, Max Baer, and the Greatest Upset in Boxing History

For undergraduate courses in sports economics, this book introduces core economic concepts developed through examples from the sports industry. The sports industry provides a seemingly endless set of examples from every area of microeconomics, giving students the opportunity to study economics in a context that holds their interest. The Economics of Sports explores economic concepts and theory of industrial organization, public finance, and labor economics in the context of applications and examples from American and international sports.

In this book, we have hand-picked the most sophisticated, unanticipated, absorbing (if not at times crackpot!), original and musing book reviews of "Scorecasting: The Hidden Influences Behind How Sports Are Played and Games Are Won." Don't say we didn't warn you: these reviews are known to shock with their unconventionality or intimacy. Some may be startled by their biting sincerity; others may be spellbound by their unbridled flights of fantasy. Don't buy this book if: 1. You don't have nerves of steel. 2. You expect to get pregnant in the next five minutes. 3. You've heard it all.

Senior Services Today will help library staff provide excellent services and programs for older adults. This practical guide's purpose will guide libraries and seniors in cultivating symbiotic relationships with a key community by intertwining the library's core mission with seniors' personal values.

This book illustrates basic methods of data analysis and probability models by means of baseball statistics collected on players and teams. The idea of the book is to describe statistical thinking in a context that will be familiar and interesting to students. The second edition of Teaching Statistics follows the same structure as the first edition, where the case studies and exercises have been replaced by modern players and teams, and the new types of baseball data from the PitchFX system and fangraphs.com are incorporated into the text.

Miracles, Memories, and the Perfect Marriage of Sports and Television

The Rookie Bookie

The Real All Americans

The Outrageous, Uplifting, and Heartbreaking World of Fantasy Sports from the Guy Who's Lived it

Beyond Winning

Mathletics

The Economics of Sports

How math can be used to improve performance and predict outcomes in professional sports
Mathletics is a remarkably entertaining book that shows readers how to use simple mathematics to analyze a range of statistical and probability-related questions in professional baseball, basketball, and football, and in sports gambling. How does professional baseball evaluate hitters? Is a singles hitter like Wade Boggs more valuable than a power hitter like David Ortiz? Should NFL teams pass or run more often on first downs? Could professional basketball have used statistics to expose the crooked referee Tim Donaghy? Does money buy performance in professional sports? In Mathletics, Wayne Winston describes the mathematical methods that top coaches and managers use to evaluate players and improve team performance, and gives math enthusiasts the practical tools they need to enhance their understanding and enjoyment of their favorite sports—and maybe even gain the outside edge

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winning bets. *Mathletics* blends fun math problems with sports stories of actual games, teams and players, along with personal anecdotes from Winston's work as a sports consultant. Winston uses easy-to-read tables and illustrations to illuminate the techniques and ideas he presents, and all the necessary math concepts—such as arithmetic, basic statistics and probability, and Monte Carlo simulations—are fully explained in the examples. After reading *Mathletics*, you will understand why baseball teams should almost never bunt, why football overtime systems are unfair, why points, rebounds, and assists aren't enough to determine who's the NBA's best player—and much, much more. In a new epilogue, Winston discusses the stats and numerical analysis behind some recent sporting events, such as how the Dallas Mavericks used analytics to become the 2011 NBA champions.

A case study of effective business practices demonstrated by a champion sports organization traces the Tampa Bay Devil Rays takeover by two former Goldman Sachs partners and the subsequent rebranding and executive strategies that rendered the team a model franchise. Using the tips, truths, and stats they explore in their New York Times bestseller *Scorecasting*, two dads pack super sports savvy and important math and financial concepts into a fun and heartwarming first novel for kids. New kid Mitch Sloan wants to fit in, but his nerdy love of statistics and making money isn't winning him any friends in his sports-loving town--until he finds the perfect way to attain instant popularity. But running a football betting ring at school eventually turns sour, and Mitch loses the only real friend he's made. He'll have to win her back by using his brainpower for good and helping the school football team achieve victory--if they listen to the advice of a former bookie!

In the bestselling tradition of *Freakonomics* and *Scorecasting* comes a clever and accessible look at the big ideas underlying the science of football. Did you hear the one about the MacArthur genius physicist and the NFL coach? It's not a joke. It's actually an innovative way to understand chaos theory, and the remarkable complexity of modern professional football. In *Newton's Football*, journalist and New York Times bestselling author Allen St. John and TED Speaker and former Yale professor Ainissa Ramirez explore the unexpected science behind America's Game. Whether it's Jerry Rice finding the common ground between quantum physics and the West Coast offense or an Ivy League biologist explaining—at a granular level—exactly how a Big Mac morphs into an outside linebacker, *Newton's Football* illuminates football—and science—through funny, insightful stories told by some of the world's sharpest minds. With a clear-eyed empirical approach—and an exuberant affection for the game—St. John and Ramirez address topics that have long beguiled scientists and football fans alike, including:

- the unlikely evolution of the football (or, as they put it, "The Divinely Random Bounce of the Prolate Spheroid")
- what Vince Lombardi has in common with Isaac Newton
- how the hardwired behavior of monkeys can explain a head coach's reluctance to go for it on fourth-down
- why a gruesome elevator accident jump-started the evolution of placekicking
- how Teddy Roosevelt saved football using the same behavioral science concept that Dreamworks would use to save *Shrek*
- why woodpeckers don't get concussions
- how better helmets actually made the game more dangerous

Every Sunday the NFL shares a secret with only its savviest fans: The game isn't just a clash of bodies, it's a clash of ideas. The greatest minds in football have always possessed an instinctual grasp of science, understanding the big ideas and gritty realities that inform the game's rich past, as well as its increasingly uncertain future. Blending smart reporting, counterintuitive creativity, and compelling narrative, *Newton's Football* takes gridiron analysis to the next level, giving fans a book that entertains, enlightens and explains the game anew. Praise for *Newton's Football* "It was with great interest that I read *Newton's Football*. I'm a fan of applying of science to sport and *Newton's Football* truly delivers. The stories are as engaging as they are informative. This is a great read for all football fans."—Mark Cuban "A delightfully improbable book putting science nerds and sports fans on the same page."—Booklist "This breezily-written but informative book should pique the

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interest of any serious football fan in the twenty-first century.”—The American Spectator “The authors have done a worthy job of combining popular science and sports into a work that features enough expertise on each topic to satisfy nerds and jocks alike. . . . The writers succeed in their task thanks to in-depth scientific knowledge, a wonderful grasp of football’s past and present, interviews with a wide array of experts, and witty prose. . . . [Newton’s Football is] fun and thought-provoking, proving that football is a mind game as much as it is a ball game.”—Publishers Weekly

Field of Schemes

The Sports Gene

Newton’s Football

Insurrections of the Mind

The Team That Changed a Game, a People, a Nation

The Summer of 1984 and the 90 Days that Changed Sports and Culture Forever

The Vandals’ Crown

In this highly entertaining and insightful memoir, one of television’s most respected broadcasters interweaves the story of his life and career with lively firsthand tales of some of the most thrilling events and fascinating figures in modern sports. No sportscaster has covered more major sporting events than Al Michaels. Over the course of his forty-plus year career, he has logged more hours on live network television than any other broadcaster in history, and is the only play-by-play commentator to have covered all four major sports championships: the Super Bowl, World Series, NBA Finals, and the Stanley Cup Final. He has also witnessed first-hand some of the most memorable events in modern sports, and in this highly personal and revealing account, brings them vividly to life. Michaels shares never-before-told stories from his early years and his rise to the top, covering some of the greatest moments of the past half century—from the “Miracle on Ice”—the historic 1980 Olympic hockey finals—to the earthquake that rocked the 1989 World Series. Some of the greatest names on and off the field are here—Michael Jordan, Bill Walton, Pete Rose, Bill Walsh, Peyton and Eli Manning, Brett Favre, John Madden, Howard Cosell, Cris Collinsworth, and many, many more. Forthright and down-to-earth, Michaels tells the truth as he sees it, giving readers unique insight into the high drama, the colorful players, and the heroes and occasional villains of an industry that has become a vital part of modern culture.

A behavioral economist and a veteran Sports Illustrated writer analyze hidden influences and subtle biases that shape sports plays, covering such topics as performance pressures, the “home field advantage” and the overpayment of athletic talent.

Reprint.

New York Times Bestseller: This true Depression-era story of a down-and-out fighter’s dramatic comeback is “a delight” (David Halberstam). James J. Braddock was a once promising light

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heavyweight. But a string of losses in the ring and a broken right hand happened to coincide with the Great Crash of 1929—and Braddock was forced to labor on the docks of Hoboken. Only his manager, Joe Gould, still believed in him. Gould looked out for the burly, quiet Irishman, finding matches for Braddock to help him feed his wife and children. Together, they were about to stage the greatest comeback in fighting history. Within twelve months, Braddock went from being on the relief rolls to facing heavyweight champion Max Baer, renowned for having allegedly killed two men in the ring. A brash Jewish boxer from the West Coast, Baer was heavily favored—but Braddock carried the hopes and dreams of the working class on his shoulders, and when he emerged victorious against all odds, the shock was palpable—and the cheers were deafening. In the wake of his surprise win, Damon Runyon dubbed him “Cinderella Man.” Against the gritty backdrop of the 1930s, Cinderella Man brings this dramatic all-American story to life, telling a classic David and Goliath tale that transcends the sport. “A punchy read with touches of humor.” —The New York Times “A wonderful, thrilling boxing story, and simultaneously a meticulous look at Depression life.” —Jimmy Breslin

Benjamin C. Alamar founded the first journal dedicated to sports statistics, the Journal of Quantitative Analysis in Sports. He developed and teaches a class on sports analytics for managers at the University of San Francisco and has published numerous cutting-edge studies on strategy and player evaluation. Today, he cochairs the sports statistics section of the International Statistics Institute and consults with several professional teams and businesses in sports analytics. There isn't a better representative of this emerging field to show diverse organizations how to implement analytics into their decision-making strategies, especially as analytic tools grow increasingly complex. Alamar provides a clear, easily digestible survey of the practice and a detailed understanding of analytics' vast possibilities. He explains how to evaluate different programs and put them to use. Using concrete examples from professional sports teams and case studies demonstrating the use and value of analytics in the field, Alamar designs a roadmap for managers, general managers, and other professionals as they build their own programs and teach their approach to others.

How Wall Street Strategies Took a Major League Baseball Team from Worst to First

Profiting from Point Spreads, Finding Value in the Sports Marketplace

How Rebel Currency Traders Overthrew the World's Central Banks

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How Gamblers, Managers, and Fans Use Mathematics in Sports,
Second Edition

You Can't Make This Up

Smart Parenting in a Toxic Sports Environment

100 Opinions You Can Trust on Scorecasting

The executive editor of Sports Illustrated offers an in-depth analysis and behind-the-scenes look at the historic 2008 match between tennis titans. In the 2008 Wimbledon men's final, Centre Court was a stage set worthy of Shakespearean drama. Five-time champion Roger Federer was on track to take his rightful place as the most dominant player in the history of the game. He just needed to cling to his trajectory. So, in the last few moments of daylight, Centre Court witnessed a coronation. Only it wasn't a crowning for the Swiss heir apparent but for a swashbuckling Spaniard. Twenty-two-year-old Rafael Nadal prevailed, in five sets, in what was, according to the author, "essentially a four-hour, forty-eight-minute infomercial for everything that is right about tennis—a festival of skill, accuracy, grace, strength, speed, endurance, determination, and sportsmanship." It was also the encapsulation of a fascinating rivalry, hard fought and of historic proportions. In the tradition of John McPhee's classic Levels of the Game, Strokes of Genius deconstructs this defining moment in sport, using that match as the backbone of a provocative, thoughtful, and entertaining look at the science, art, psychology, technology, strategy, and personality that go into a single tennis match. With vivid, intimate detail, Wertheim re-creates this epic battle in a book that is both a study of the mechanics and art of the game and the portrait of a rivalry as dramatic as that of Ali–Frazier, Palmer–Nicklaus, and McEnroe–Borg. "Defly touches on all the defining factors of contemporary tennis." —San Francisco Chronicle "Illuminates a kingdom changing hands. An engrossing book." —Bud Collins

To commemorate the 100th anniversary of The New Republic, an extraordinary anthology of essays culled from the archives of the acclaimed and influential magazine Founded by Herbert Croly and Walter Lippmann in 1914 to give voice to the growing progressive movement, The New Republic has charted and shaped the state of American liberalism, publishing many of the twentieth century's most important thinkers. Insurrections of the Mind is an intellectual biography of this great American political tradition. In seventy essays, organized chronologically by decade, a stunning collection of writers explore the pivotal issues of modern America. Weighing in on the New Deal; America's role in war; the rise and fall of communism; religion, race, and civil rights; the economy, terrorism, technology; and the women's movement and gay rights, the essays in this outstanding volume speak to The New Republic's breathtaking ambition and reach. Introducing each article, editor Franklin Foer provides colorful biographical sketches and amusing anecdotes from the magazine's history. Bold and brilliant, Insurrections of the Mind is a celebration of a cultural, political, and intellectual institution that has stood the test of time. Contributors include: Virginia Woolf, Vladimir Nabokov, George Orwell, Graham Greene, Philip Roth, Pauline Kael, Michael Lewis, Zadie Smith, William Faulkner, Ralph Ellison,

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James Wolcott, D. H. Lawrence, John Maynard Keynes, Langston Hughes, John Updike, and Margaret Talbot.

"Sports Investing: Profiting from Point Spreads" introduces strategies and tactics that turn the sports betting market into a more businesslike activity. We prefer the term "sports investor" instead of "sports bettor" because we take a professional view of the sports marketplace.

Offers an inspirational portrait of the Native American football team of the Carlisle Indian Industrial School, a championship squad that included the legendary Jim Thorpe and that defeated its Ivy League opponents, in a history that is set against a backdrop of the early days of football and the rise and fall of Coach Glenn "Pop" Warner. Reprint. 25,000 first printing.

Sports in America

High-Impact Life

A Sports Agent's Secrets to Finding and Fulfilling a Purpose You Can't Lose

The Science Behind America's Game

100 Years of Politics and Culture in America

Sports Analytics

Teaching Statistics Using Baseball, 2nd Edition

*A rollicking guided tour of one extraordinary summer, when some of the most pivotal and freakishly coincidental stories all collided and changed the way we think about modern sports. The summer of 1984 was a watershed moment in the birth of modern sports when the nation watched Michael Jordan grow from college basketball player to professional athlete and star. That summer also saw ESPN's rise to media dominance as the country's premier sports network and the first modern, commercialized, profitable Olympics. Magic Johnson and Larry Bird's rivalry raged, Martina Navratilova and John McEnroe reigned in tennis, and Hulk Hogan and Vince McMahon made pro wrestling a business, while Donald Trump pierced the national consciousness as a pro football team owner. It was an awakening in the sports world, a moment when sports began to morph into the market-savvy, sensationalized, moneyed, controversial, and wildly popular arena we know today. In the tradition of Bill Bryson's *One Summer: America, 1927*, L. Jon Wertheim captures these 90 seminal days against the backdrop of the nostalgia-soaked 1980s, to show that this was the year we collectively traded in our ratty Converse for a pair of sleek, heavily branded, ingeniously marketed Nikes. This was the year that sports went big-time.*

*One of the greatest changes in the sports world in the past 20 years has been the use of mathematical methods to analyze performances, recognize trends and patterns, and predict results. *Analytic Methods in Sports: Using Mathematics and Statistics to Understand Data from Baseball, Football, Basketball, and Other Sports, Second Edition* provides a concise yet thorough introduction to the analytic and statistical methods that are useful in studying sports. The book gives you all the tools necessary to answer key questions in sports analysis. It explains how to apply the methods to sports data and interpret the results, demonstrating that the analysis of sports data is often different from standard statistical analyses. The book integrates a large number of motivating*

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sports examples throughout and offers guidance on computation and suggestions for further reading in each chapter. Features Covers numerous statistical procedures for analyzing data based on sports results Presents fundamental methods for describing and summarizing data Describes aspects of probability theory and basic statistical concepts that are necessary to understand and deal with the randomness inherent in sports data Explains the statistical reasoning underlying the methods Illustrates the methods using real data drawn from a wide variety of sports Offers many of the datasets on the author's website, enabling you to replicate the analyses or conduct related analyses New to the Second Edition R code included for all calculations A new chapter discussing several more advanced methods, such as binary response models, random effects, multilevel models, spline methods, and principal components analysis, and more Exercises added to the end of each chapter, to enable use for courses and self-study John Feinstein's illuminating recollections from two decades of interviews with sports legends. John Feinstein's career is a sports fan's dream-a lifetime of encounters with the great figures in sports, not just on the field, but in the locker room and behind the scenes with legends like Bob Knight, Dean Smith, Mike Krzyzewski, Jack Nicklaus, Tiger Woods, and John McEnroe. Since his days as a young Washington Post journalist, Feinstein has written twenty-eight books and countless magazine articles and newspaper columns, covering college basketball, golf, tennis, baseball, and very nearly every sport in between. He has told us of victory and defeat, of athletes and coaches we love--and love to hate. But some of his best stories have been left untold, until now. One on One is an incredible portal into the sports we love--from the box scores and the pageantry of game night and into the hard work and intensity that turn players and coaches into legends.

Legendary sportscaster Howard Cosell dubbed it rule number one of the jockocracy': sports and politics just don't mix. But as the celebrated alt-sportswriter Dave Zirin shows, politics has entered the modern sports arena with a vengeance. This timely and hard-hitting new book reveals the many ways that sports have become the third rail of world politics, offering insight into the efforts of gay and lesbian athletes to gain acceptance, female athletes' fights to be more than sex symbols and collective bargaining among athletes.'

Superbookie 2

My Search for the World's Most Outrageous Competition

Let My Pivot from Harvard Law to NFL Coach Inspire Your Transition

Call an Audible

Fantasy Life

Using Mathematics and Statistics to Understand Data from Baseball, Football, Basketball, and Other Sports

In *Scorecasting*, University of Chicago behavioral economist Tobias Moskowitz teams up with veteran *Sports Illustrated* writer L. Jon Wertheim to overturn some of the most cherished truisms of sports, and reveal the hidden forces

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that shape how basketball, baseball, football, and hockey games are played, won and lost. Drawing from Moskowitz's original research, as well as studies from fellow economists such as bestselling author Richard Thaler, the authors look at: the influence home-field advantage has on the outcomes of games in all sports and why it exists; the surprising truth about the universally accepted axiom that defense wins championships; the subtle biases that umpires exhibit in calling balls and strikes in key situations; the unintended consequences of referees' tendencies in every sport to "swallow the whistle," and more. Among the insights that Scorecasting reveals:

- Why Tiger Woods is prone to the same mistake in high-pressure putting situations that you and I are
- Why professional teams routinely overvalue draft picks
- The myth of momentum or the "hot hand" in sports, and why so many fans, coaches, and broadcasters fervently subscribe to it
- Why NFL coaches rarely go for a first down on fourth-down situations—even when their reluctance to do so reduces their chances of winning.

In an engaging narrative that takes us from the putting greens of Augusta to the grid iron of a small parochial high school in Arkansas, Scorecasting will forever change how you view the game, whatever your favorite sport might be.

Originally published in 1976, James A. Michener's explosive, spectacular *Sports in America* is a prescient examination of the crisis in American sports that is still unfolding to this day. Pro basketball players are banned for narcotics use, while a Major League pitcher is arrested for smuggling drugs across the Mexican border. The NFL's "injury report" grows longer every Sunday. Corruption and recruiting violations plague collegiate sports as the "winning is everything" mentality trickles down to the Little League level. With his lifelong enthusiasm for sports in evidence, the incomparable Michener tackles this subject thoroughly and leaves us amazed and appalled by what we've learned, yet still loving the games we grew up on. BONUS: This edition includes an excerpt from James A. Michener's *Hawaii*. Praise for *Sports in America* "A comprehensive, controversial examination of sports as a major force in American life."—Los Angeles Times "Michener's life was saved by sports twice. In return, he has issued a long, lovingly critical, prodigiously researched account of the passions and politics of America at organized play. Rich in anecdote,

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source material and his own shrewd commentary.”—The New York Times Book Review “Like just about everything James Michener has produced, Sports in America is a thoughtful, well-written document that’s thoroughly researched. . . . For anyone interested in how the ball bounces in the U.S. of A., the answers are all here.”—The Wall Street Journal “Encyclopedic . . . amusing and sometimes alarming.”—The Washington Post

New kid Mitch Sloan wants to fit in, but his nerdy love of statistics and making money isn't winning him any friends in his sports-loving town--until he finds the perfect way to attain instant popularity. But running a football betting ring at school

Scorecasting The Hidden Influences Behind How Sports Are Played and Games Are Won Three Rivers Press (CA)

How the Great Stadium Swindle Turns Public Money into Private Profit, Revised and Expanded Edition

Federer, Nadal, and the Greatest Match Ever Played

Inside the Science of Extraordinary Athletic Performance

Analytic Methods in Sports

The Science of Underdogs, the Value of Rivalry, and what We Can Learn from the T-shirt Cannon

The Hidden Influences Behind How Sports Are Played and Games Are Won

Sports Stories and Other Serious Business

The New York Times bestseller - with a new afterword about early specialization in youth sports - from the author of *Range: Why Generalists Triumph in a Specialized World*. The debate is as old as physical competition. Are stars like Usain Bolt, Michael Phelps, and Serena Williams genetic freaks put on Earth to dominate their respective sports? Or are they simply normal people who overcame their biological limits through sheer force of will and obsessive training? In this controversial and engaging exploration of athletic success and the so-called 10,000-hour rule, David Epstein tackles the great nature vs. nurture debate and traces how far science has come in solving it. Through on-the-ground reporting from below the equator and above the Arctic Circle, revealing conversations with leading scientists and Olympic champions, and interviews with athletes who have rare genetic mutations or physical traits, Epstein forces us to rethink the very nature of athleticism.

This is the most comprehensive book yet written on the

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subject of sports arbitrage. It provides the theory and practice of this riskless investment and with many examples shows how it is possible to generate a substantial income even from a small starting bank. Many of the opportunities outlined have never been published before and it delves into the mysteries of 'synthetic arbitrage' and 'each-way arbitrage' amongst many other techniques. If you want to take a look into the exciting world of riskless sports investment, whether you're a beginner or professional, then this book is for you. You're guaranteed to learn something new.

Behind the Scenes with the Greats in the Game