

Secil Lobito Eia Quileva Quarry Port

Mandel 1e is one of the first books on the market to be constructed "from the ground up" specifically for the 1-term survey course. Unlike most books in this market that are simply watered-down versions of existing Principles texts, Mandel 1e is written especially for the survey course, and designed for students who will not go on to take other econ courses. Mike Mandel, Chief Economist for BusinessWeek magazine, has written Economics: The Basics, 1e in a journalistic style, drawing upon BusinessWeek articles and experience throughout the text to deliver the basics of economics and develop a students' economic literacy. Mandel's current examples, journalistic writing style and accessible math will help instructors overcome the common challenges of this course, and make the material more approachable and attractive to students.

Economics: The Basics