

# Shake Shack Training Manual

Twelve-year-old Abigail's shocked to discover her elite boarding school is really a cover for a huge spy ring, and must undergo Spy Training 101 in order to save her mother--who happens to be the spy ring's top agent.

300+ pages of diagrams, descriptions of techniques and a comprehensive overview of the role direct action plays in resistance--from planning an action, doing a soft blockade, putting up a treesit or executing a lockdown; to legal and prisoner support, direct action trainings, fun political pranks, and more. The DAM has been compiled and updated by frontline activists from

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around the US to help spread the knowledge and get these skills farther out in the world.

A New York Times Bestseller Winner of the James Beard Award for General Cooking and the IACP Cookbook of the Year Award "The one book you must have, no matter what you 're planning to cook or where your skill level falls."—New York Times Book Review Ever wondered how to pan-fry a steak with a charred crust and an interior that's perfectly medium-rare from edge to edge when you cut into it? How to make homemade mac 'n' cheese that is as satisfyingly gooey and velvety-smooth as the blue box stuff, but far tastier? How to roast a succulent, moist turkey (forget about brining!)—and use a foolproof method

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that works every time? As Serious Eats's culinary nerd-in-residence, J. Kenji López-Alt has pondered all these questions and more. In *The Food Lab*, Kenji focuses on the science behind beloved American dishes, delving into the interactions between heat, energy, and molecules that create great food. Kenji shows that often, conventional methods don't work that well, and home cooks can achieve far better results using new—but simple—techniques. In hundreds of easy-to-make recipes with over 1,000 full-color images, you will find out how to make foolproof Hollandaise sauce in just two minutes, how to transform one simple tomato sauce into a half dozen dishes, how to make the crispiest, creamiest potato casserole ever

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conceived, and much more.

Life of Pi is a masterful and utterly original novel that is at once the story of a young castaway who faces immeasurable hardships on the high seas, and a meditation on religion, faith, art and life that is as witty as it is profound. Using the threads of all of our best stories, Yann Martel has woven a glorious spiritual adventure that makes us question what it means to be alive, and to believe.

Long Walk to Freedom

The Transforming Power of  
Hospitality in Business

The Definitive Guide to Adapting and  
Succeeding in High-Performance  
Careers

Lifesaving Nuclear Facts and Self-Help  
Instructions

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The Dark Side of the All-American  
Meal

A Memoir

All Lab, No Lecture

***The bestselling author of No Logo shows how the global "free market" has exploited crises and shock for three decades, from Chile to Iraq In her groundbreaking reporting, Naomi Klein introduced the term "disaster capitalism." Whether covering Baghdad after the U.S. occupation, Sri Lanka in the wake of the tsunami, or New Orleans post-Katrina, she witnessed something***

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*remarkably similar. People still reeling from catastrophe were being hit again, this time with economic "shock treatment," losing their land and homes to rapid-fire corporate makeovers. The Shock Doctrine retells the story of the most dominant ideology of our time, Milton Friedman's free market economic revolution. In contrast to the popular myth of this movement's peaceful global victory, Klein shows how it has exploited moments of shock and extreme violence in order to*

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*implement its economic policies in so many parts of the world from Latin America and Eastern Europe to South Africa, Russia, and Iraq. At the core of disaster capitalism is the use of cataclysmic events to advance radical privatization combined with the privatization of the disaster response itself. Klein argues that by capitalizing on crises, created by nature or war, the disaster capitalism complex now exists as a booming new economy, and is the violent culmination of a radical economic*

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*project that has been incubating for fifty years.*

*Praise for THE APPLE EXPERIENCE "There are three pillars of enchantment: likability, trustworthiness, and quality. The Apple experience is the best modern-day example of all three pillars. Carmine's book will help you understand and implement the same kind of world-class experience." --Guy Kawasaki, author of Enchantment and former chief evangelist of Apple*

*"Carmine Gallo explains*



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*beautifully and simply just what makes the Apple retail experience so successful. No matter what kind of business you are in, there are insanely valuable lessons in this book!" --Garr Reynolds, author of Presentation Zen and The Naked Presenter*

*"At its core, this book is not about Apple. It's about delivering the best experience possible."*

*--Tony Hsieh, New York Times bestselling author of Delivering Happiness and CEO of Zappos.com, Inc. "An exciting resource for any business owner in*

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*any country who wants to reimagine the customer experience." --Loic Le Meur, CEO, LeWeb "Why can't other retail experiences be as great as an Apple store's? Not only does Carmine Gallo answer that question brilliantly, but he shows precisely how to make sure your customers never ask it about your business."*

*--Matthew E. May, author of In Pursuit of Elegance and The Laws of Subtraction "Carmine Gallo gets to the magic of Steve Jobs: Touching people's lives. This simple, yet*

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*delightful vision should be at the heart of every retail interaction in the world today." --Peter Steinlauf, Chairman, Edmunds.com "This magnificent collection of insights illuminates the way for anyone who wants to create a truly great experience, whether in retail, service, or software. " --Dan Roam, author of The Back of the Napkin and Blah Blah Blah Reinvent your business to deliver Apple-like customer satisfaction and profits In The Apple Experience,*

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*internationally bestselling author Carmine Gallo details the principles and practices behind this total commitment to the customer and explains how your brand can achieve outstanding results by delivering this same high standard of service. Carmine Gallo interviewed professionals at all levels who have studied Apple, and he spent hundreds of hours observing the selling floor in Apple's retail space and learning about Apple's vision and*

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*philosophy. Using insights and data from these sources, he breaks down Apple's customercentric model to provide an action plan with three distinct areas of focus: Inspire Your Internal Customer with training, support, and communications that create a "feedback loop" for improving performance at every level Serve Your External Customer with irresistible brand stories and dedicated salespeople who embody the APPLE five steps of service-- Approach, Probe, Present, Listen, End with a fond*

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*farewell Set the Stage by ensuring that no element is overlooked in creating an immersive retail environment where customers can see, touch, and learn about your products With The Apple Experience, you can improve the return on your investment in retail by adding real value to every customer interaction. Better still, any business that deals with people--employees or customers--can adopt the techniques to achieve Apple-like market dominance by enriching*

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*lives, building loyalty, and reimagining the customer experience. - The book that inspired the major new motion picture Mandela: Long Walk to Freedom. Nelson Mandela is one of the great moral and political leaders of our time: an international hero whose lifelong dedication to the fight against racial oppression in South Africa won him the Nobel Peace Prize and the presidency of his country. Since his triumphant release in 1990 from more than a quarter-century of imprisonment,*

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**Mandela has been at the center of the most compelling and inspiring political drama in the world. As president of the African National Congress and head of South Africa's antiapartheid movement, he was instrumental in moving the nation toward multiracial government and majority rule. He is revered everywhere as a vital force in the fight for human rights and racial equality. LONG WALK TO FREEDOM is his moving and exhilarating autobiography, destined to take its place among the**



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*finest memoirs of history's greatest figures. Here for the first time, Nelson Rolihlahla Mandela tells the extraordinary story of his life--an epic of struggle, setback, renewed hope, and ultimate triumph.*

*By his early thirties, Paul Allen was a world-famous billionaire-and that was just the beginning. In 2007 and 2008, Time named Paul Allen, the cofounder of Microsoft, one of the hundred most influential people in the world. Since*

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*he made his fortune, his impact has been felt in science, technology, business, medicine, sports, music, and philanthropy. His passion, curiosity, and intellectual rigor-combined with the resources to launch and support new initiatives-have literally changed the world. In 2009 Allen discovered that he had lymphoma, lending urgency to his desire to share his story for the first time. In this classic memoir, Allen explains how he has solved problems, what he's*

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*learned from his many endeavors-both the triumphs and the failures-and his compelling vision for the future. He reflects candidly on an extraordinary life. The book also features previously untold stories about everything from the true origins of Microsoft to Allen's role in the dawn of private space travel (with SpaceShipOne) and in discoveries at the frontiers of brain science. With honesty, humor, and insight, Allen tells the story of a life of ideas made real.*

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***PMS-210***

***A Strange and Terrible  
Saga***

***A Pragmatic Primer for  
Realistic Radicals***

***The Boys in the Boat***

***Illustrated Guide to Home  
Forensic Science***

***Experiments***

***Sierra Hotel : flying Air  
Force fighters in the  
decade after Vietnam  
American Sniper***

The ROV Manual: A User  
Guide for Observation-Class  
Remotely Operated Vehicles is  
the first manual to provide a  
basic "How To" for using  
small observation-class ROVs  
for surveying, inspection and

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research procedures. It serves as a user guide that offers complete training and information about ROV operations for technicians, underwater activities enthusiasts, and engineers working offshore. The book focuses on the observation-class ROV and underwater uses for industrial, recreational, commercial, and scientific studies. It provides information about marine robotics and navigation tools used to obtain mission results and data faster and more efficiently. This manual also covers two common denominators: the technology

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and its application. It introduces the basic technologies needed and their relationship to specific requirements; and it helps identify the equipment essential for a cost-effective and efficient operation. This user guide can be invaluable in marine research and surveying, crime investigations, harbor security, military and coast guarding, commercial boating, diving and fishing, nuclear energy and hydroelectric inspection, and ROV courses in marine and petroleum engineering. \*

The first book to focus on observation class ROV

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(Remotely Operated Vehicle)  
underwater deployment in real  
conditions for industrial,  
commercial, scientific and  
recreational tasks \* A  
complete user guide to ROV  
operation with basic  
information on underwater  
robotics and navigation  
equipment to obtain mission  
results quickly and efficiently \*  
Ideal for anyone involved with  
ROVs complete with self-  
learning questions and  
answers  
From New York Times  
bestselling author and senior  
economic correspondent at  
The New York Times, how to  
survive—and thrive—in this

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increasingly challenging economy. Every ambitious professional is trying to navigate a perilous global economy to do work that is lucrative and satisfying, but some find success while others struggle to get by. In an era of remarkable economic change, how should you navigate your career to increase your chances of landing not only on your feet, but ahead of those around you? In *How to Win in a Winner-Take-All World*, Neil Irwin, senior economic correspondent at the *New York Times*, delivers the essential guide to being successful in today's economy



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when the very notion of the “job” is shifting and the corporate landscape has become dominated by global firms. He shows that the route to success lies in cultivating the ability to bring multiple specialties together—to become a “glue person” who can ensure people with radically different technical skills work together effectively—and how a winding career path makes you better prepared for today's fast-changing world. Through original data, close analysis, and case studies, Irwin deftly explains the 21st century economic landscape and its

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implications for ambitious people seeking a lifetime of professional success. Using insights from global giants like Microsoft, Walmart, and Goldman Sachs, and from smaller lesser known organizations like those that make cutting-edge digital effects in Planet of the Apes movies or Jim Beam bourbon, How to Win in a Winner-Take-All World illuminates what it really takes to be on top in this world of technological complexity and global competition.

Long-Term Athlete Development describes how to systematically develop

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sporting excellence and increase active participation in local, regional, and national sport organizations. This resource describes the long-term athlete development (LTAD) model, an approach to athlete-centered sport that combines skill instruction with long-term planning and an understanding of human development. By learning about LTAD, sport administrators and coaches will gain the knowledge and tools to enhance participation and improve performance and growth of athletes. This text offers the first in-depth and practical explanation of the

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LTAD model. Long-Term Athlete Development integrates current research on talent development and assessment into practice to help sport leaders plan athletic development across the life span or design detailed programs for a particular group, including those with physical and cognitive disabilities. Authors Balyi, Way, and Higgs—pioneers and veteran LTAD facilitators—critique current talent development models, discuss the limitations of the LTAD model, and demonstrate the benefits of LTAD as a new approach. By integrating

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knowledge of these models, readers are able to analyze their own programs and take steps to improve sport and coaching philosophies and reach adherence and performance goals. Explanations and visuals of concepts help readers understand the state of knowledge in talent identification and long-term athlete development. Chapter-opening vignettes offer examples of how the LTAD model can be used to alleviate common issues. Listings at the end of each chapter offer sources for further study, and reflection questions guide

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readers in applying the content. The text offers a logical presentation of current research:

- Key factors that guide and shape the LTAD model, such as physical literacy, the differences between early- and late-specialization sports, and variations in trainability across the life span
- Information on the time needed to develop excellence in sport and how periodization of training is related to the developmental stage of the athlete
- The seven stages of LTAD, from development of fundamental movement skills to training for elite competition and the

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transition to lifelong physical activity • Considerations in the development of optimal programs for participants passing through each of the seven stages Long-Term Athlete Development is an essential guide to improving the quality of sport, developing high-performance athletes, and creating healthy, active citizens. It offers parents, coaches, and sport administrators a deeper understanding of the LTAD model, helping them create an enjoyable, developmentally appropriate environment for both competitive athletes and enthusiastic participants.

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Objectives The purpose of Top-Down Network Design, Third Edition, is to help you design networks that meet a customer's business and technical goals. Whether your customer is another department within your own company or an external client, this book provides you with tested processes and tools to help you understand traffic flow, protocol behavior, and internetworking technologies. After completing this book, you will be equipped to design enterprise networks that meet a customer's requirements for functionality, capacity, performance, availability,



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scalability, affordability, security, and manageability.

**Audience** This book is for you if you are an internetworking professional responsible for designing and maintaining medium- to large-sized enterprise networks. If you are a network engineer, architect, or technician who has a working knowledge of network protocols and technologies, this book will provide you with practical advice on applying your knowledge to internetwork design. This book also includes useful information for consultants, systems engineers, and sales engineers who design

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corporate networks for clients. In the fast-paced presales environment of many systems engineers, it often is difficult to slow down and insist on a top-down, structured systems analysis approach. Wherever possible, this book includes shortcuts and assumptions that can be made to speed up the network design process. Finally, this book is useful for undergraduate and graduate students in computer science and information technology disciplines. Students who have taken one or two courses in networking theory will find *Top-Down Network Design, Third Edition*, an approachable

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introduction to the engineering and business issues related to developing real-world networks that solve typical business problems. Changes for the Third Edition Networks have changed in many ways since the second edition was published. Many legacy technologies have disappeared and are no longer covered in the book. In addition, modern networks have become multifaceted, providing support for numerous bandwidth-hungry applications and a variety of devices, ranging from smart phones to tablet PCs to high-end servers. Modern users

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expect the network to be available all the time, from any device, and to let them securely collaborate with coworkers, friends, and family. Networks today support voice, video, high-definition TV, desktop sharing, virtual meetings, online training, virtual reality, and applications that we can't even imagine that brilliant college students are busily creating in their dorm rooms. As applications rapidly change and put more demand on networks, the need to teach a systematic approach to network design is even more important than ever. With that need in mind, the

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third edition has been retooled to make it an ideal textbook for college students. The third edition features review questions and design scenarios at the end of each chapter to help students learn top-down network design. To address new demands on modern networks, the third edition of Top-Down Network Design also has updated material on the following topics: ∙ Network redundancy ∙ Modularity in network designs ∙ The Cisco SAFE security reference architecture ∙ The Rapid Spanning Tree Protocol (RSTP) ∙ Internet Protocol version 6 (IPv6) ∙ Ethernet scalability

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options, including 10-Gbps  
Ethernet and Metro Ethernet &  
Network design and  
management tools

Nuclear War Survival Skills

Working with the Hands

The Art of Deception

Arrowsmith

The House of the Spirits

Stay and Fight

The Shock Doctrine

The bestselling business  
book from award-winning  
restauranteur Danny Meyer,  
of Union Square Cafe,  
Gramercy Tavern, and Shake  
Shack Seventy-five percent  
of all new restaurant  
ventures fail, and of  
those that do stick

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around, only a few become icons. Danny Meyer started Union Square Cafe when he was 27, with a good idea and hopeful investors. He is now the co-owner of a restaurant empire. How did he do it? How did he beat the odds in one of the toughest trades around? In this landmark book, Danny shares the lessons he learned developing the dynamic philosophy he calls Enlightened Hospitality. The tenets of that philosophy, which emphasize strong in-house relationships as well as customer satisfaction, are

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applicable to anyone who works in any business. Whether you are a manager, an executive, or a waiter, Danny's story and philosophy will help you become more effective and productive, while deepening your understanding and appreciation of a job well done. *Setting the Table* is landmark a motivational work from one of our era's most gifted and insightful business leaders. Journalist Walls grew up with parents whose ideals and stubborn nonconformity were their curse and their



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salvation. Rex and Rose Mary and their four children lived like nomads, moving among Southwest desert towns, camping in the mountains. Rex was a charismatic, brilliant man who, when sober, captured his children's imagination, teaching them how to embrace life fearlessly. Rose Mary painted and wrote and couldn't stand the responsibility of providing for her family. When the money ran out, the Walls retreated to the dismal West Virginia mining town Rex had tried

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to escape. As the dysfunction escalated, the children had to fend for themselves, supporting one another as they found the resources and will to leave home. Yet Walls describes her parents with deep affection in this tale of unconditional love in a family that, despite its profound flaws, gave her the fiery determination to carve out a successful life. -- From publisher description.

Setting the Table  
The Transforming Power of Hospitality in Business  
Harper Collins

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First published in 1971, Rules for Radicals is Saul Alinsky's impassioned counsel to young radicals on how to effect constructive social change and know "the difference between being a realistic radical and being a rhetorical one." Written in the midst of radical political developments whose direction Alinsky was one of the first to question, this volume exhibits his style at its best. Like Thomas Paine before him, Alinsky was able to combine, both in his person and his

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writing, the intensity of political engagement with an absolute insistence on rational political discourse and adherence to the American democratic tradition.

A Field Guide to  
Monkeywrenching

A Novel

Wildland Fire Incident  
Management Field Guide

Building an Unbeatable  
Business One Crazy Idea at  
a Time

Controlling the Human  
Element of Security

The Autobiography of  
Nelson Mandela

The Big Book of Words You

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Should Know

The Wildland Fire Incident Management Field Guide is a revision of what used to be called the Fireline Handbook, PMS 410-1. This guide has been renamed because, over time, the original purpose of the Fireline Handbook had been replaced by the Incident Response Pocket Guide, PMS 461. As a result, this new guide is aimed at a different audience, and it was felt a new name was in order.

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Paco Sullivan is the only man in Alpha Company to survive a cataclysmic Viet Cong attack on Fire Base Harriette in Vietnam. Everyone else is annihilated. When a medic finally rescues Paco almost two days later, he is waiting to die, flies and maggots covering his burnt, shattered body. He winds up back in the US with his legs full of pins, daily rations of Librium and Valium, and no sense of what to do next. One

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evening, on the tail of a rainstorm, he limps off the bus and into the small town of Boone, determined to find a real job and a real bed—but no matter how hard he works, nothing muffles the anguish in his mind and body. Brilliantly and vividly written, Paco's Story—winner of a National Book Award—plunges you into the violence and casual cruelty of the Vietnam War, and the ghostly aftermath that often

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dealt the harshest  
blows.

Do you know what  
"quatrefoil" and  
"impolitic" mean? What  
about "halcyon" or  
"narcolepsy"? This book  
is a handy, easy-to-read  
reference guide to the  
proper parlance for any  
situation. In this book  
you will find: Words You  
Absolutely Should Know  
(covert, exonerate,  
perimeter); Words You  
Should Know But Probably  
Don't (dour, incendiary,  
scintilla); Words Most  
People Don't Know



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(schlimazel, thaumaturgy, epergne); Words You Should Know to Sound Overeducated (ad infinitum, nugatory, garrulity); Words You Probably Shouldn't Know (priapic, damnatory, labia majora); and more. Whether writing an essay, studying for a test, or trying to impress friends, family, and fellow cocktail party guests with their prolixity, you will achieve magniloquence, ebullience, and flights of rhetorical

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brilliance.

Directed to speakers of English as a second language, a multi-media guide to pronouncing American English uses a "pure-sound" approach to speaking to help imitate the fluid ways of American speech.

Earth First! Direct  
Action Manual

Fast Food Nation  
To Shake the Sleeping  
Self

Being a Sequel to "Up  
from Slavery," Covering  
the Author's Experiences

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in Industrial Training  
at Tuskegee  
Top-Down Network Design  
Ecodefense

*Untie the string and unwrap the brown paper to reveal . . . Journal 3 Limited Edition! This 288-page book contains all of the content of the regular edition, plus all-new top-secret black light pages on real parchment; a cover with leather texture and shiny metallic pieces; a magnifying glass; a tassel bookmark; and removable photos and notes. This \$150 limited edition, with only a total of one thousand numbered copies, will also include a signed note from the creator of Gravity Falls and co-writer of Journal 3, Alex Hirsch himself.*

*The world's most infamous hacker*

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*offers an insider's view of the low-tech threats to high-tech security Kevin Mitnick's exploits as a cyber-desperado and fugitive form one of the most exhaustive FBI manhunts in history and have spawned dozens of articles, books, films, and documentaries. Since his release from federal prison, in 1998, Mitnick has turned his life around and established himself as one of the most sought-after computer security experts worldwide. Now, in The Art of Deception, the world's most notorious hacker gives new meaning to the old adage, "It takes a thief to catch a thief." Focusing on the human factors involved with information security, Mitnick explains why all the firewalls and encryption protocols in the world will never be enough to stop a savvy grifter intent on rifling a corporate*

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*database or an irate employee determined to crash a system. With the help of many fascinating true stories of successful attacks on business and government, he illustrates just how susceptible even the most locked-down information systems are to a slick con artist impersonating an IRS agent. Narrating from the points of view of both the attacker and the victims, he explains why each attack was so successful and how it could have been prevented in an engaging and highly readable style reminiscent of a true-crime novel. And, perhaps most importantly, Mitnick offers advice for preventing these types of social engineering hacks through security protocols, training programs, and manuals that address the human element of security.*

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*After years of work as a small town doctor and a research scientist, Arrowsmith heads for the West Indies with a serum to halt an epidemic. A tragic turn of events forces him to come to terms with his career and his personal life.*

*From the cofounder of Square, an inspiring and entertaining account of what it means to be a true entrepreneur and what it takes to build a resilient, world-changing company*

*In 2009, a St. Louis glassblowing artist and recovering computer scientist named Jim McKelvey lost a sale because he couldn't accept American Express cards. Frustrated by the high costs and difficulty of accepting credit card payments, McKelvey joined his friend Jack Dorsey (the cofounder of Twitter) to launch Square, a startup that*

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*would enable small merchants to accept credit card payments on their mobile phones. With no expertise or experience in the world of payments, they approached the problem of credit cards with a new perspective, questioning the industry's assumptions, experimenting and innovating their way through early challenges, and achieving widespread adoption from merchants small and large. But just as Square was taking off, Amazon launched a similar product, marketed it aggressively, and undercut Square on price. For most ordinary startups, this would have spelled the end. Instead, less than a year later, Amazon was in retreat and soon discontinued its service. How did Square beat the most dangerous company on the planet? Was it just luck? These*

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*questions motivated McKelvey to study what Square had done differently from all the other companies Amazon had killed. He eventually found the key: a strategy he calls the Innovation Stack. McKelvey's fascinating and humorous stories of Square's early days are blended with historical examples of other world-changing companies built on the Innovation Stack to reveal a pattern of ground-breaking, competition-proof entrepreneurship that is rare but repeatable. The Innovation Stack is a thrilling business narrative that's much bigger than the story of Square. It is an irreverent first-person look inside the world of entrepreneurship, and a call to action for all of us to find the entrepreneur within ourselves and identify and fix unsolved*



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*problems--one crazy idea at a time.*

*TOP-DOWN NET DES \_c3*

*Gravity Falls: Journal 3 Special Edition*

*How to Win in a Winner-Take-All  
World*

*Paco's Story*

*Rules for Radicals*

*The Rise of Disaster Capitalism*

*Recipes & Stories: A Cookbook*

Reproduction of the

original: *The Public*

School Word-Book by John

S. Farmer

Gonzo journalist and

literary roustabout Hunter

S. Thompson flies with the

angels—Hell's Angels, that

is—in this short work of

nonfiction. "California,

Labor Day weekend . . .

early, with ocean fog

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still in the streets,  
outlaw motorcyclists  
wearing chains, shades and  
greasy Levis roll out from  
damp garages, all-night  
diners and cast-off one-  
night pads in Frisco,  
Hollywood, Berdoo and East  
Oakland, heading for the  
Monterey peninsula, north  
of Big Sur. . . The Menace  
is loose again." Thus  
begins Hunter S.  
Thompson's vivid account  
of his experiences with  
California's most  
notorious motorcycle gang,  
the Hell's Angels. In the  
mid-1960s, Thompson spent  
almost two years living

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with the controversial Angels, cycling up and down the coast, reveling in the anarchic spirit of their clan, and, as befits their name, raising hell. His book successfully captures a singular moment in American history, when the biker lifestyle was first defined, and when such countercultural movements were electrifying and horrifying America. Thompson, the creator of Gonzo journalism, writes with his usual bravado, energy, and brutal honesty, and with a

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nuanced and incisive eye; as The New Yorker pointed out, "For all its uninhibited and sardonic humor, Thompson's book is a thoughtful piece of work." As illuminating now as when originally published in 1967, Hell's Angels is a gripping portrait, and the best account we have of the truth behind an American legend.

The #1 New York Times bestselling memoir of U.S. Navy Seal Chris Kyle, and the source for Clint Eastwood's blockbuster, Academy-Award nominated

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movie. "An amazingly detailed account of fighting in Iraq--a humanizing, brave story that's extremely readable." — PATRICIA CORNWELL, New York Times Book Review "Jaw-dropping...Undeniably riveting." —RICHARD ROEPER, Chicago Sun-Times

From 1999 to 2009, U.S. Navy SEAL Chris Kyle recorded the most career sniper kills in United States military history. His fellow American warriors, whom he protected with deadly precision from rooftops

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and stealth positions during the Iraq War, called him “The Legend”; meanwhile, the enemy feared him so much they named him al-Shaitan (“the devil”) and placed a bounty on his head. Kyle, who was tragically killed in 2013, writes honestly about the pain of war—including the deaths of two close SEAL teammates—and in moving first-person passages throughout, his wife, Taya, speaks openly about the strains of war on their family, as well as on Chris. Gripping and

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unforgettable, Kyle's masterful account of his extraordinary battlefield experiences ranks as one of the great war memoirs of all time.

"Like *Bastard Out of Carolina*, ffitch's electrifying debut novel is a paean to independence and a protest against the materialism of our age."

—O: The Oprah Magazine  
"Delightfully raucous."

—Sam Sacks, *The Wall Street Journal*  
Helen arrives in Appalachian Ohio full of love and her boyfriend's ideas for living off the land. Too

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soon, with winter coming, he calls it quits. Helped by Rudy—her government-questioning, wisdom-spouting, seasonal-affective-disordered boss—and a neighbor couple, Helen makes it to spring. Those neighbors, Karen and Lily, are awaiting the arrival of their first child, a boy, which means their time at the Women's Land Trust must end. So Helen invites the new family to throw in with her—they'll split the work and the food, build a house, and make a life that sustains them, if



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barely, for years. Then young Perley decides he wants to go to school. And Rudy sets up a fruit-tree nursery on the pipeline easement edging their land. The outside world is brought clamoring into their makeshift family. Set in a region known for its independent spirit, Stay and Fight shakes up what it means to be a family, to live well, to make peace with nature and make deals with the system. It is a protest novel that challenges our notions of effective action. It is a family

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novel that refuses to limit the term. And it is a marvel of storytelling that both breaks with tradition and celebrates it. Best of all, it is full of flawed, cantankerous, flesh-and-blood characters who remind us that conflict isn't the end of love, but the real beginning. Absorbingly spun, perfectly voiced, and disruptively political, Madeline ffitch's *Stay and Fight* forces us to reimagine an Appalachia—and an America—we think we know.

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And it takes us, laughing and fighting, into a new understanding of what it means to love and to be free.

The Autobiography of the Most Lethal Sniper in U.S. Military History

A Journey from Oregon to Patagonia, and a Quest for a Life with No Regret

Life of Pi

Hell's Angels

The Public School Word-Book

A User Guide for Observation Class Remotely Operated Vehicles

Mrs. Smith's Spy School for Girls

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"If people aren't calling you crazy, you aren't thinking big enough." These days taking chances isn't just for college dropouts in hoodies. Whether you work at a Fortune 500 company, a nonprofit, or a mom-and-pop, everybody needs to think and act like an entrepreneur. We all need to be nimble, adaptive, daring—and maybe even a little crazy—or risk being left behind. But how do you take smart risks without risking it all? That's Linda Rottenberg's expertise. As the cofounder and CEO of Endeavor, the world's leading organization dedicated to supporting fast-growing entrepreneurs, she's spent the last two decades helping innovators think bold and execute smart. Now Rottenberg draws on her unrivaled

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experience to show you the proven techniques to achieve your dreams: from overcoming fear to facing down critics, from stalking supporters to exploiting chaos. *Crazy Is a Compliment* combines inspiring stories, original research, and practical advice to create a road map for getting started and going bigger. Rottenberg brings to life iconic entrepreneurs like Walt Disney and Estée Lauder and reveals how companies like MTV, GE, and Burberry found their best successes by breaking the corporate mold and embracing the entrepreneur mind-set. She also introduces us to some of the one thousand entrepreneurs she's advised, like Leila Velez, who started a hair-care company in her kitchen sink in Rio that now earns

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\$80 million a year. As Linda writes: Every day I meet people with a dream. Maybe you're serving coffee and fantasizing about launching a microbrewery; maybe you've skipped college and yearn to start your own design firm; maybe you're sitting in your cubicle and brainstorming a new idea that can improve your company. You have a dream, but you don't know how to turn your dream into reality. Or you've already launched your dream but you're unsure how to take it to the next level. This book can show you the way.

Have you ever wondered whether the forensic science you've seen on TV is anything like the real thing? There's no better way to find out than to roll up your sleeves and

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do it yourself. This full-color book offers advice for setting up an inexpensive home lab, and includes more than 50 hands-on lab sessions that deal with forensic science experiments in biology, chemistry, and physics. You'll learn the practical skills and fundamental knowledge needed to pursue forensics as a lifelong hobby—or even a career. The forensic science procedures in this book are not merely educational, they're the real deal. Each chapter includes one or more lab sessions devoted to a particular topic. You'll find a complete list of equipment and chemicals you need for each session. Analyze soil, hair, and fibers Match glass and plastic specimens Develop latent fingerprints and reveal blood traces

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Conduct drug and toxicology tests  
Analyze gunshot and explosives  
residues Detect forgeries and fakes  
Analyze impressions, such as tool  
marks and footprints Match pollen  
and diatom samples Extract,  
isolate, and visualize DNA samples  
Through their company, The Home  
Scientist, LLC

([thehomescientist.com/forensics](http://thehomescientist.com/forensics)),  
the authors also offer inexpensive  
custom kits that provide specialized  
equipment and supplies you'll need  
to complete the experiments. Add a  
microscope and some common  
household items and you're good  
to go.

Shake Shack's first-ever cookbook,  
with 70 recipes and plenty of  
stories, fun facts, and pro tips for  
the home cook and ShackFan, as  
well as 200 photographs. Follow



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Shake Shack's journey around the world; make your own ShackBurgers, crinkle-cut fries, and hand-spun frozen custard shakes at home; and get a glimpse into the culture, community, and inner workings of this global phenomenon.

Told with P. D. James's trademark suspense, insightful characterization, and riveting storytelling, *The Children of Men* is a story of a world with no children and no future. The human race has become infertile, and the last generation to be born is now adult. Civilization itself is crumbling as suicide and despair become commonplace. Oxford historian Theodore Faron, apathetic toward a future without a future, spends most of his time reminiscing. Then

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he is approached by Julian, a bright, attractive woman who wants him to help get her an audience with his cousin, the powerful Warden of England. She and her band of unlikely revolutionaries may just awaken his desire to live . . . and they may also hold the key to survival for the human race.

The Children of Men

The Food Lab: Better Home  
Cooking Through Science

The Power of Zigging When  
Everyone Else Zags

Over 3,000 Words Every Person  
Should be Able to Use (And a few  
that you probably shouldn't)

Parachute Rigger Handbook

Crazy Is a Compliment

The ROV Manual

"Thrilling, tender, utterly  
absorbing . . . Every chapter

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shimmered with truth. It's an unforgettable debut." --Cheryl Strayed

From travel writer Jedidiah Jenkins comes a long-awaited memoir of adventure, struggle, and lessons learned while bicycling the 14,000 miles from Oregon to Patagonia. On the eve of turning thirty, terrified of being funneled into a life he didn't choose, Jedidiah Jenkins quit his dream job and spent the next sixteen months cycling from Oregon to Patagonia. He chronicled the trip on Instagram, where his photos and profound reflections on life soon attracted hundreds of thousands of followers and got him featured by National Geographic and The

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Paris Review. In this unflinchingly honest memoir, Jed narrates the adventure that started it all: the people and places he encountered on his way to the bottom of the world, and the internal journey that prompted it. As he traverses cities, mountains, and inner boundaries, Jenkins grapples with the questions of what it means to be an adult, his struggle to reconcile his sexual identity with his conservative Christian upbringing, and his belief in travel as a way to "wake us up" to life back home. A soul-stirring read for the wanderer in each of us, *To Shake the Sleeping Self* is an unforgettable reflection on adventure, identity, and a life

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lived without regret.

Explores the homogenization of American culture and the impact of the fast food industry on modern-day health, economy, politics, popular culture, entertainment, and food production.

The #1 New York

Times–bestselling story about the American Olympic rowing triumph in Nazi Germany—from the author of *Facing the Mountain*. For readers of *Unbroken*, out of the depths of the Depression comes an irresistible story about beating the odds and finding hope in the most desperate of times—the improbable, intimate account of how nine working-class boys from

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the American West showed the world at the 1936 Olympics in Berlin what true grit really meant. It was an unlikely quest from the start. With a team composed of the sons of loggers, shipyard workers, and farmers, the University of Washington's eight-oar crew team was never expected to defeat the elite teams of the East Coast and Great Britain, yet they did, going on to shock the world by defeating the German team rowing for Adolf Hitler. The emotional heart of the tale lies with Joe Rantz, a teenager without family or prospects, who rows not only to regain his shattered self-regard but also to find a real place for

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himself in the world. Drawing on the boys' own journals and vivid memories of a once-in-a-lifetime shared dream, Brown has created an unforgettable portrait of an era, a celebration of a remarkable achievement, and a chronicle of one extraordinary young man's personal quest.

A field-tested guide to surviving a nuclear attack, written by a revered civil defense expert. This edition of Cresson H. Kearny's iconic *Nuclear War Survival Skills* (originally published in 1979), updated by Kearny himself in 1987 and again in 2001, offers expert advice for ensuring your family's safety should the worst come to pass. Chock-full of

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practical instructions and preventative measures, Nuclear War Survival Skills is based on years of meticulous scientific research conducted by Oak Ridge National Laboratory. Featuring a new introduction by ex-Navy SEAL Don Mann, this book also includes: instructions for six different fallout shelters, myths and facts about the dangers of nuclear weapons, tips for maintaining an adequate food and water supply, a foreword by “the father of the hydrogen bomb,” physicist Dr. Edward Teller, and an “About the Author” note by Eugene P. Wigner, physicist and Nobel Laureate. Written at a time when global tensions were at their



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peak, Nuclear War Survival Skills remains relevant in the dangerous age in which we now live.

The Glass Castle

Long-Term Athlete Development

A Memoir by the Cofounder of  
Microsoft

The Innovation Stack

Idea Man

The Apple Experience: Secrets to  
Building Insanely Great Customer  
Loyalty

Setting the Table

The Trueba family

embodies strong

feelings. This family

saga starts at the

beginning of the 20th

century and continues

through the

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assassination of Allende  
in 1973.

In this sequel to the  
landmark work *Up from  
Slavery*, Booker T.

Washington discusses his  
time spent at the school  
which would later become  
Tuskegee University.

Washington was the  
founder and moral  
compass of the school,  
so these reflections on  
his work offer  
invaluable insight into  
his mind, the dreams  
realized and the real  
world struggles.

American Accent Training

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Nine Americans and Their  
Epic Quest for Gold at  
the 1936 Berlin Olympics  
Shake Shack