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#1 Wall Street Journal Bestseller New York Times Bestseller USA Today Bestseller
The team behind How Google Works returns with management lessons from legendary coach and business executive, Bill Campbell, whose mentoring of some of our most successful modern entrepreneurs has helped create well over a trillion dollars in market value. Bill Campbell played an instrumental role in the growth of several prominent companies, such as Google, Apple, and Intuit, fostering deep relationships with Silicon Valley visionaries, including Steve Jobs, Larry Page, and Eric Schmidt. In addition, this business genius mentored dozens of other important leaders on both coasts, from entrepreneurs to venture capitalists to educators to football players, leaving behind a legacy of growing companies, successful people, respect, friendship, and love after his death in 2016. Leaders at Google for over a decade, Eric Schmidt, Jonathan Rosenberg, and Alan Eagle experienced firsthand how the man fondly known as Coach Bill built trusting relationships, fostered personal growth—even in those at the pinnacle of their careers—inspired courage, and identified and resolved simmering tensions that inevitably arise in fast-moving environments. To honor their mentor and inspire and teach future generations, they have codified his wisdom in this essential guide. Based on interviews with over eighty people who knew and loved Bill Campbell, Trillion Dollar Coach explains the Coach's principles and illustrates them with stories from the many great people and companies with which he worked. The result is a blueprint for forward-thinking business leaders and managers that will help them create higher performing and faster moving cultures, teams, and companies.

Groundbreaking anthropologist and memory champion Lynne Kelly reveals how we can use ancient and traditional mnemonic methods to enhance and expand our memory. Our brain is a muscle. Like our bodies, it needs exercise. In the last few hundred years, we have stopped training our memories and we have lost the ability to memorize large amounts of information— something our ancestors could do with ease. After discovering that the true purpose of monuments like Easter Island and Stonehenge were to act as memory palaces, Kelly takes this knowledge and introduces us to the best memory techniques humans have ever devised, from ancient times and the Middle Ages to methods used by today's memory athletes. A memory champion herself, Kelly tests all these methods and demonstrate the extraordinary capacity of our brains at any age. For anyone who needs to memorize a speech or a script, learn anatomy or a foreign language, or prepare for an exam, Memory Craft offers proven techniques and simple strategies for anyone who has trouble remembering names or dates, or for older people who want to keep their minds agile. In addition to getting in touch with our own human and anthropological foundations, Memory Craft shows how all things mnemonic can be playful, creative, and fun.

Why did the taxi crash on the autobahn in Vienna? Who exactly were Besfort Y and Rovena, the mysterious couple who died after being flung from the backseat? How was Besfort connected to the war in the Balkans? And why was his affair with Rovena clouded in jealousy and mistrust? Who wanted them dead? This is the story of the last forty weeks of their lives – a fever dream where love and obsession collide.

An old woman is awoken in the dead of night by knocks at her front door. The woman opens it to find her daughter, Doroutine, standing there alone in the darkness. She has been brought home from a distant land by a mysterious rider she claims is her brother Konstandin. But unbeknownst to her, Konstandin has been dead for years. What follows is chain of events which plunges a medieval village into fear and mistrust.

Who is the ghost rider?

Elegy for Kosovo

Anglicisms in Russian and German Blogs

The Languages and Linguistics of Europe

Kannni i Lekë Dukagjinit
An Annotated Bibliography of European Anglicisms

***Is the world en route to becoming a linguistic colony of the United States? Or is this dramatic view an exaggeration, and there is no danger to linguistic diversity at all? The German language is at the center of an intensive debate on this issue. Its position in the world is under increasing pressure due to the growing importance of (American) English as the language of globalization. The articles in this volume deal with the national and international position of German in relation to English, language policies, the future of German as a language of science, German in the USA, and the intellectual and aesthetic dimensions of encountering a foreign language. They present critical assessments addressing the dangers for the future of languages other than English, as well as positions which perceive the growing importance of English as a challenge and resource rather than as a threat.***

***"From a New York Timesbest-selling writer, psychotherapist, and advice columnist, a brilliant and surprising new book that takes us behind the scenes of a therapist's world--where her patients are in crisis (and so is she)"--***

***This text is for students who are entering graduate-level studies in their academic fields and/or who need to write research results in the form of technical papers, journal articles, theses, or dissertations.***

***This revised and expanded analysis of the German language takes account of recent sociopolitical changes.***

***On the Use and Abuse of Power in Western Societies***

***Bibliografi e kritikës letrare shqiptare, 1944-1974***

***Who As a Monk Was Given the Name Dositëj***

***Trillion Dollar Coach***

***Globalization and the Future of German***

***With a Select Bibliography***

For more than a generation now, there has been a competition between two alternative theories of the nature of power in Western democracies: the pluralist model and the critical or elite model (including Marxism). Etzioni-Halevy develops a third or democratic- elite model, based on historical and comparative perspectives. Annotation(c) 2003 Book News, Inc., Portland, OR (booknews.com)

This investigation examines three languages: English, German and Russian. Nowadays there is an acute awareness of the need to preserve the national language. Therefore, it is vital to find out how English loans are integrated into the systems of German and Russian. Blogs were chosen for this analysis as the loans found in blogs belong to the vocabulary of the user. Moreover, it is almost always possible to glean some personal information about the author of a particular blog, allowing socio-linguistic analysis. The results of the research demonstrate that the Internet language brings German and Russian closer to each other in general, and in the way they treat borrowings in particular. Here we can speak of globalization on the linguistic level.

George Kennedy’s three volumes on classical rhetoric have long been regarded as authoritative treatments of the subject. This new volume, an extensive revision and abridgment of The Art of Persuasion in Greece, The Art of Rhetoric in the Roman World, and Greek Rhetoric under Christian Emperors, provides a comprehensive history of classical rhetoric, one that is sure to become a standard for its time. Kennedy begins by identifying the rhetorical features of early Greek literature that anticipated the formulation of “metarhetoric,” or a theory of rhetoric, in the fifth and fourth centuries b.c.e. and then traces the development of that theory through the Greco-Roman period. He gives an account of the teaching of literary and oral composition in schools, and of Greek and Latin oratory as the primary rhetorical genre. He also discusses the overlapping disciplines of ancient philosophy and religion and their interaction with rhetoric. The result is a broad and engaging history of classical rhetoric that will prove especially useful for students and for others who want an overview of classical rhetoric in condensed form.

A leading business journalist takes us inside a business revolution: the upstart brands taking on the empires that long dominated the trillion-dollar consumer economy. Dollar Shave Club and its hilarious marketing. Casper mattresses popping out of a box. Third Love ’s lingerie designed specifically for each woman ’s body. Warby Parker mailing you five pairs of glasses to choose from. You ’ve seen their ads. You (or someone you know) use their products. Each may appear, in isolation, as a rare David with the bravado to confront a Goliath, but taken together they represent a seismic shift in a business model that has lasted more than a century. As Lawrence Ingrassia--former business and economics editor and deputy managing editor at the New York Times--shows in this timely and eye-opening book, a growing number of digital entrepreneurs have found new and creative ways to crack the code on the bonanza of physical goods that move through our lives every day. They have discovered that manufacturing, marketing, logistics, and customer service have all been flattened—where there were once walls that protected big brands like Gillette, Sealy, Victoria ’s Secret, or Lenscrafters, savvy and hungry innovators now can compete on price, value, quality, speed, convenience, and service. Billion Dollar Brand Club reveals the world of the entrepreneurs, venture capitalists, and corporate behemoths battling over this terrain. And what fun it is. It ’s a massive, high-stakes business saga animated by the personalities, flashes of insight, and stories behind the stuff we use every day.

How Barack Obama Used New Media Technology to Win the White House

Dry

Mood in the Languages of Europe

Look for Me Under the Rainbow

A Short History

Albanian Literature

It's the late 1940s in Skopje, Yugoslavia, in the critical year leading to Tito's break with Stalin. Pushed to leave mountain villages to become the new proletariat in urban factories, a flood of peasants crowds into Skopje—and with them, all of their goats. Suffering from hunger, Skopje's citizens welcome the newcomers. But municipal leaders are faced with a dilemma when the central government issues an order calling for the slaughter of the country's goat population. With food so scarce, will they hide the outlawed animals? Or will they comply with the edict and endure the bite of hunger? The Time of the Goats is the second novel in Luan Starova's acclaimed multivolume Balkan saga. It follows the main characters from My Father's Books and the tragicomic events of their lives in Skopje as the narrator's intellectual father and the head goatherd become Friends. As local officials clumsily carry out absurd policies, Starova conveys the bonds of understanding and mutual support that form in Skopje's poorest neighborhoods. At once historical and allegorical, folkloric and fantastic, The Time of the Goats draws lyrically on Starova's own childhood.

Sometimes all you need is a big heart and burning desire. Danny, a curious harp seal pup, has soft white fur and black innocent eyes. Helen is an environmentalist and member of a young activist crew of the Rainbow Warriors. Their mission is to save animals. As winter turns into spring, a new generation of seal pups comes to life. A few weeks later, the killing begins. Against a spectacular backdrop of ice and snow, Helen prepares to look horrific human cruelty in the face. I do not doubt I have a big heart and burning desire, but is that enough for a person to be a warrior, or is there something better? Something only some of us manage to turn into what we have long missed:humanity. In the race against time and clubs, will Helen save Danny before the hunt begins and the ice turns red? Though written for younger readers, Look for Me Under the Rainbow will appeal to anyone who cherishes our beautiful planet and wishes to protect its treasures. Buy this book by Bernard Jan, the author of A World Without Color, and experience another emotional journey.

Open publicationThe Languages and Linguistics of Europe: A Comprehensive Guide is part of the multi-volume reference work on the languages and linguistics of the continents of the world. The book supplies profiles of the language families of Europe, including the sign languages. It also discusses the areal typology, paying attention to the Standard Average European, Balkan, Baltic and Mediterranean convergence areas. Separate chapters deal with the old and new minority languages and with non-standard varieties. A major focus is language politics and policy including discussions of the special status of English, the relation between language and the church, language and the school, and standardization. The history of European linguistics is another focus as is the history of multilingual European 'empires' and their dissolution. The volume is especially geared towards a graduate and advanced undergraduate readership. It has been designed such that it can be used, as a whole or in parts, as a textbook, the first of its kind, for graduate programmes with a focus on the linguistic (and linguistics) landscape of Europe.

You don't have to live overwhelmed by stuff—you can get rid of clutter for good! Decluttering expert Dana White identifies the emotional challenges that make it difficult to declutter and provides workable solutions to break through and make progress. While the world seems to be in love with the idea of tiny houses and minimalism, many of us simply can't purge it all and start from nothing. Yet a home with too much stuff is difficult to maintain, so where do we begin? Add in paralyzing emotional attachments and constant life challenges, and it can feel almost impossible to make real decluttering progress. In Decluttering at the Speed of Life, decluttering expert and author Dana White identifies the mindsets and emotional challenges that make it difficult to declutter. In her signature humorous approach, she provides workable solutions to break through these struggles and get clutter out—for good! Not only does Dana provide strategies, but she dives deep into how to implement them, no matter the reader's clutter level or emotional resistance to decluttering. She helps identify procrasticlutter—the stuff that will get done eventually, but only after significantly fewer hours, less emotional bandwidth, and little to no sweat to keep going.

From Medieval Performance to Modern Fiction

Metamorphosis

A Comparative Analysis

A Body to Love

The Siege

The Palace of Dreams

This book is the first comprehensive survey of mood in the languages of Europe. It gives readers access to a collection of data on mood. Each article presents the mood system of a specific European language in a way that readers not familiar with this language are able to understand and to interpret the data. The articles contain information on the morphology and semantics of the mood system, the possible combinations of tense and mood morphology, and the possible uses of the non-indica-tive mood(s). The papers address the explanation of mood from an empirical and descriptive perspective. This book is of interest to scholars of mood and modality, language contact, and areal linguistics and typology.

This book is a collection of papers on modals in the languages of Europe, written by experts in the area of modality. It provides readers with a wealth of data and addresses the issues of under which circumstances modals are borrowed, from which linguistic materials they typically arise in these languages, and whether and how modals form a system which is separate from other word classes.

Offers a detailed account of the influence of English in German based on a large scale corpus analysis of the newsmagazine "Der Spiegel". This book presents a study that is structured into three parts, each of which deals with fundamental questions and as of yet unsolved and disputed issues in the domain of anglicism research and language contact.

How to Have A Healthy Relationship with Food and Body Image in the Digital Age “Anyone who has ever had a ‘complicated’ relationship with food or their body will benefit from this book.”—Brenna O’Malley, registered dietitian and founder of The Wellful #1 New Release in Human-Computer Interaction, Eating Disorder Self-Help, and Computer Science A new conversation about the media and radical self-love. A Body to Love provides lessons on positively navigating body image in a social media saturated world. Forming healthy relationships with the internet. To Angelina Caruso, recovery meant finding her tribe—a community that offered support, encouragement, and zero judgement. But she never imagined finding them online. Now a health and wellness blogger, she narates the progression of a body image disorder and her unusual path to recovery. Self-help healing through community. Grouped into lessons and warnings, this fresh take on social networks follows the author's personal battle with a near-fatal eating disorder, the online relationships that helped her heal, and the eventual community she cultivated. Part social media guide and part body image and eating disorder workbook, you'll learn to detect body image issues, heal as a mindful consumer, and inspire others as a content producer. Inside this interactive book, adult and teen readers alike will find:
• Handy charts
• Journal prompts
• Breathing exercises
• Bonus recipes for mindful eating
• And much more! If you're looking for a body positivity journal, body image gifts, or mindful eating books—like The Self-Love Workbook for Women, The Body Is Not an Apology, More Than a Body, or Influencer—then you'll want to own A Body to Love.

Fjalor enciklopedik shqiptar

The Accident

Communicator-in-Chief

Experimental Research Report Writing for Students of English

Anglicisms in German

Voices from the Gulag

***In this pathfinding study, Suzanne Fleischman brings together theory and methodology from various quarters to shed important new light on the linguistic structure of narrative, a primary and universal device for translating our experiences into language. Fleischman sees linguistics as laying the foundation for all narratological study, since it offers insight into how narratives are constructed in their most primary context: everyday speech. She uses a linguistic model designed for "natural" narrative to explicate the organizational structure of "artificial" narrative texts, primarily from the Middle Ages and the postmodern period, whose seemingly idiosyncratic use of tenses has long perplexed those who study them. Fleischman develops a functional theory of tense and aspect in narrative that accounts for the wide variety of functions—pragmatic as well as grammatical—that these two categories of grammar are called upon to perform in the linguistic economy of a narration.***

***A description of the English language as a dynamic system in the evolutionary process of radical typological restructuring, which has deeply affected its constituent subsystems - grammatical, lexical and phonc.***

***"THE CODE OF LEKE DUKAGJINI is a great cultural treasure, comparable to the chapters of The Old Testament." "It provides deep insights into the ancient society of the Albanians, their somber dignity & their magnificent sense of honor."--David Binder, The New York Times. "This legal system was established & passed on to future generations as a common law by Leke Dukagjini, a co-fighter of the legendary Skenderbeg." "The 'Besë' or the 'word of honor' as stated in THE CODE OF LEKE DUKAGJINI which means peace & protection to those whom it is given, has become today an important fighting tool in the political struggle of Kosovo's Albanians against Serb oppression."--Victor Meier, The Frankfurter Allgemeine Zeitung. "The legal Code of the Albanians known by them for a thousand years, is one of the most original in the history of mankind. Among the basic pillars of this code are the equality of men before the code & the non-abuse of justice."***

***"The entire essence of the legal code of the Albanians is an unparalleled rigorous respect for this basic principle: non-violation of the dignity of a man- his honor, home, & life."--Ismail Kadare, Albanian writer.***

***The tender plant of Albanian literature grew in a rocky soil. It was late to evolve and its development, indeed its very existence, was threatened in many periods. "Albanian Literature: A Short History" tells the story of the survival and growth of Albanian creative writing beginning with the earliest thirteenth century texts of Theodor of Shkodra, tracing the development of the modern literature of Buzuku, Budi and Bogdani, the incorporation of the Muslim influences of Frakulla and Kycyku and continuing with the works of Cajupi and Kadare during the reign of King Zog and the Hoxha administration. A unique book that illuminates an under-researched subject, "Albanian Literature" is an essential reference guide for all those interested in Balkan cultures, in comparative literature and in European cultural history in general.***

Colours and Years

Cultivate Community, Body Positivity, and Self-Love in the Age of Social Media

Life and Death in Communist Bulgaria

The Time of the Goats

Gjuha jonë

The Ghost Rider

Often cited as one of the most influential works of short fiction of the 20th century, Metamorphosis is widely studied in colleges and universities across the western world. Nobel Peace Prize winner Elias Canetti described it as "one of the few great and perfect works of the poetic imagination written..."

This companion volume to the Dictionary of European Anglicisms and English in Europe (also edited by Professor Göbrach) provides a critical bibliography of works concerned with the import of English words and phrases into sixteen European languages. The book covers an international range of foreign-word dictionaries, etymological dictionaries, and general dictionaries; books and articles devoted to the influence of English on the language in question; works restricted to individual levels of influence (e.g. phonology, morphology, etc.); works dealing with the English influence in specific fields, in individual styles, regions, or social classes; corpus-oriented studies; and major works documenting earlier influences of English.

The Blackwell Handbook of Language Development provides a comprehensive treatment of the major topics and current concerns in the field; exploring the progress of 21st century research, its precursors, and promising research topics for the future. Provides comprehensive treatments of the major topics and current concerns in the field of language development Explores foundational and theoretical approaches Focuses on the 21st century's research into the areas of brain development, computational skills, bilingualism, education, and cross-cultural comparison Looks at language development in infancy through early childhood, as well as atypical development Considers the past work, present research, and promising topics for the future. Broad coverage makes this an excellent resource for graduate students in a variety of disciplines

Communicator-in-Chief examines the role of new media technologies such as e-mail, Twitter, Facebook, MySpace, YouTube, blogs, video games, texting and the Internet in the historic 2008 presidential campaign. Politicians of the twenty-first century will use the Obama campaign's new media technology strategy to not only communicate with the electorate, but also raise money and motivate voters to go to the polling places on election day.

Improve Your Memory with the Most Powerful Methods in History

Writing Up Research

The Life and Adventures of Dimitrije Obradovic

Maybe You Should Talk to Someone

Fjalor i gjuhës Shqipe

Billion Dollar Brand Club

An advertising executive remembers his childhood with his eccentric foster family and his early adulthood experiences of trying to establish an independent life for himself. By the author of Running with Scissors. Reader's Guide available. Reprint.

Gjuha jon ë Billion Dollar Brand ClubHow Dollar Shave Club, Warby Parker, and Other Disruptors Are Remaking What We BuyHenry Holt and Company

From Ismail Kadare, winner of the inaugural Man Booker International Prize – a novelist in the class of Coetzee, Pamuk, M à rquez, and Rushdie – the stunning new translation of one of his major works. In the early fifteenth century, as winter falls away, the people of Albania know that their fate is sealed. They have refused to negotiate with the Ottoman Empire, and war is now inevitable. Soon enough, dust kicked up by Turkish horses is spotted from a citadel. Brightly coloured banners, hastily constructed minarets, and tens of thousands of men fill the plain below. From this moment on, the world is waiting to hear that the fortress has fallen. The Siege tells the enthralling story of the weeks and months that follow – of the exhilaration and despair of the battlefield, the constantly shifting strategies of war, and those whose lives are held in the balance. From the Pasha himself to the artillerymen, astrologer, blind poet, and harem of women who accompany him. “Believe me,” the general said. “I ’ve taken part in many sieges but this,” he waved towards the castle walls, “is where the most fearful carnage of our times will take place. And you surely know as well as I do that great massacres always give birth to great books. You really do have an opportunity to write a thundering chronicle redolent with pitch and blood, and it will be utterly different from the graceful whimses composed at the fireside by squealers who never went to war.” Brilliantly vivid, as insightful as it is compelling, The Siege is an unforgettable account of the clash of two great civilisations, and a portrait of war that will resonate across the centuries.

Colours and Years, which came out in 1912, explores the complexities facing different generations of these new women and catapulted her to success. Based on the technique of the talking head, it reveals not only the character of the writer herself, her background and history, with special emphasis on her relationship to her mother, but life as it was lived just before the First World War in the small Hungarian town of Nagyá rók. The poet Endre Ady's words stand as fitting tribute to her even today: ‘Let us rejoice in Margit Kaffka because she proves the triumph of Hungarian feminism... She is a strong person, an artist with an assured future: no criticism can hinder her true destiny, the path marked as her own’. --

A Memoir

Leksikologjia shqipe

The Leadership Playbook of Silicon Valley's Bill Campbell

A New History of Classical Rhetoric

Modals in the Languages of Europe

Tense and Narrativity

Inspired by the brutal ethnic cleansing that took place in 1997 and 1998 in Kosovo, this collection of three stories explores the historical backdrop and implications of the killings for the people involved in both sides of the conflict.

When it was first published in the author's native country, THE PALACE OF DREAMS was immediately banned. The novel revolves around a secret ministry whose task is not just to spy on its citizens, but to collect and interpret their dreams. An entire nation's unconscious is thus tapped and meticulously laid bare in the form of images and symbols of the dreaming mind.

Fragile Democracy

A Therapist, Her Therapist, and Our Lives Revealed

A Reference Work

How Dollar Shave Club, Warby Parker, and Other Disruptors Are Remaking What We Buy

Borrowing, Lexical Productivity, and Written Codeswitching

The German Language in a Changing Europe