

So You Want To Franchise Your Business

The inside scoop... for when you want more than the official line! So you dream of escaping the 9-to-5 rat race, starting your own business, and becoming your own boss, but you don't have a clue where to start. Opening a franchise-based business can lower your start-up costs and reduce the time, hassle, and risk associated with getting a new business operational. A franchise offers training, support, a proven business model, and the closest thing possible to a turnkey solution for achieving success. There are more than 3,000 different franchise opportunities in more than seventy-five industries, including packaging and shipping, tax preparation, maid service, fitness, car care, and more. Featuring exclusive, in-depth interviews with a wide range of franchising experts, this book gives you a first-hand perspective plus valuable tips and strategies for success. It provides the guidance you need to choose the right franchise, select a prime location, market your business, and get it up and running efficiently. You'll learn all about financing, essential business skills, hiring and managing employees, working with suppliers, and even preparing for your grand opening. This guide includes: Vital Information on things to look for when evaluating franchise opportunities--and where to look Insider Secrets from successful franchisors, franchisees, and franchise consultants Money-Saving Techniques such as using a franchise attorney to help you review the UFOC (Uniform Franchise Offering Circular) and finalize your Franchise Agreement The Scoop on the latest trends, plus profiles of the top twenty-five franchises in America Handy Worksheets to help you examine your goals and opportunities, evaluate financing options, develop a realistic business plan, and more

The investment required to license a franchise is a substantial sum. The results can be tremendously lucrative, providing both financial and professional independence, but there are also plenty of potential pitfalls. Better Business Bureau's Buying a Franchise: Insider's Guide to Success is packed with essential information, including worksheets, checklists, and charts. Experienced entrepreneurs from the Better Business Bureau guide investors from selecting a franchise to negotiating a contract to techniques for managing a profitable business.

Do you want to be your own boss and change your life? Do you dream of running your own business but don't know if you have the skills? Are you considering buying a franchise and are not sure how to do it? This book is packed full of useful information and practical, down-to-earth advice.

*Why are some companies able to generate committed, long-term customers while others struggle to stay afloat? Why do the employees of some organizations fully dedicate themselves while others punch the clock without enthusiasm? By studying the ins and outs of companies that enjoy extraordinary loyalty from customers and employees, John Jantsch reveals the systematic path to discovering and generating genuine commitment. Jantsch's approach is built on three foundational planks, which he calls the clarity path, the culture patron, and the customer promise. He draws on his own experiences and shares true stories from businesses like Threadless, Evernote, and Warby Parker. His strategies include these: Build your company around a purpose. People commit to companies and stories that have a simple, straightforward purpose. Understand that culture equals brand. Build your business as a brand that employees and customers will support. Lead by telling great stories. You can't attract the right people or get them to commit without telling a story about why you do what you do. Treat your staff as your customer. A healthy customer community is the natural result of a healthy internal culture. Serve customers you respect. It's hard to have an authentic relationship with people you don't know, like, or trust. As Jantsch says, "Have you ever encountered a business where everything felt effortless? The experience was perfect, and the products, people, and brand worked together gracefully. You made an odd request; it was greeted with a smile. You went to try a new feature; it was right where it should be. You walked in, sat down, and felt right at home. . . . Businesses that run so smoothly as to seem self-managed aren't normal. In fact, they are terribly counterintuitive, but terribly simple as it turns out." As a follow-up to *The Referral Engine*, this is about more than just establishing leads- it's about building a fully alive business that attracts customers for life.*

Tips and Tricks from an Industry Veteran - Franchise Or Non-Franchise

The Essential Women's Guide to Buying a Franchise

Adventures in Franchise Ownership

The Definitive Franchise Handbook.

An Owner's Guide to Franchising as a Growth Option

Report of the Reforms Enquiry Committee, 1924, Appointed by the Government of India, and Connected Papers

The Commitment Engine

Franchising is a popular way for many people, disillusioned with their corporate work/life balance to leave the rat race and start their own business. And yet, for many, the reality fails to live up to the expectation and for some, the businesses fail. In this book, lifelong accountant, author and former franchise owner, Richard Edwards, will take you through the whole process. Through this book (inspired by his own experiences), you will learn: -The fundamentals of franchising, -The pitfalls as well as the possibilities-What you should look out for before you spend your life savings-How to assess the cost of a franchise, -Advantages and disadvantages of buying a new franchise, compared to a second-hand franchise, -How to calculate your gross margin and why it's important to do so, And much more. If you're considering buying a franchise, buy this book first. Richard Edwards is an accountant with more than 28 years of experience, qualifying ACCA in the UK in the year 2000. He has worked in a variety of industries in a variety of countries. In 2014 he and his wife bought a business. In 2016 he and his wife bought a franchise. This is the book they both wish they had read before they bought their franchise. Written by the late Dave Thomas, the widely known founder of Wendy's, and franchising consultant Michael Seid, this is a comprehensive and reliable resource for anyone interested in purchasing a franchise.

The golden arches. The red-haired girl with pigtails. The colonel with a beard and signature bowtie. All of these sentences instantly bring to mind the brands they are associated with, and also probably the instant taste and smell of the food they sell. These images are known on a global scale. How did they do it? Through the power of franchising! Have you ever wanted to start your own fast food/quick service restaurant? Maybe you have an idea for the "next big thing" when it comes to this ever-growing sector of the industry. The average American spends about \$1,200 a year on fast food. That's easily \$100 or more a month going towards this cultural phenomenon. It really IS a phenomenon when you look at it in terms of how fast the concept of franchised fast food has grown in less than a century. Close your eyes and take yourself back to

your childhood. Of course, you can remember the people and places, but it is the smell of food that makes the jigsaw stick together. Your mother, your father, the heartbeat of the kitchen, and the taste of love made real! I have vast experience in starting, running, and ending a profitable restaurant business. I feel it is my duty to show you how to start your business from scratch, run it as best as you can, and then how to gracefully bow out if that time comes. Most importantly, I want to equip you with my advice not just of what to do, but also of what not to do when you decide to start your own fast food restaurant. In this book, you will learn all about the fast food industry - starting your own quick-service restaurant and what franchises are made of. We will cover topics such as: The history and basic industry of fast food How fast food and franchises got their start What it takes to be an entrepreneur Exactly what it takes to start your business from scratch How to deal with financiers How to cover all the bases with insurances, licensing, and equipment How and when to expand your business What the future trends of this industry are Exactly what franchising means, what costs are included in a franchise and the pros and cons of buying into a franchise vs. starting out on your own Financing and the corporate culture once you take on a franchise business Lastly, we'll cover some non-food franchises in case you end wanting to venture down a little different path. Even though this book is choc-full of information, I would greatly encourage you to read literally anything you can about starting the business of your dreams, including, but not limited to, this book. As a BONUS, when you purchase the paperback book here on Amazon, you can download the Kindle version for FREE

Franchise Your Growth Expert franchise consultant Mark Siebert delivers the ultimate how-to guide to employing the greatest growth strategy ever—franchising. Siebert tells you what to expect, how to move forward, and avoid costly mistakes as he imparts decades of experience, insights, and practical advice to help grow your business exponentially through franchising. Learn how to: Evaluate your existing businesses for franchisability Identify the advantages and disadvantages of franchising Develop a business plan for growth on steroids Evaluate legal risk, obtain necessary documents, and protect intellectual property Create marketing plans, build lead generation, and branding for a new franchise Cultivate the franchisee-franchisor relationship A Consumer Guide to Buying a Franchise

Franchise Management For Dummies

Freedom Or Fantasy?

Franchising in America

Buying a Franchise

The Franchise MBA Workbook

WINNER • 2021 PULITZER PRIZE IN HISTORY Winner • 2022 James Beard Foundation Book Award

[Writing] The “stunning” (David W. Blight) untold history of how fast food became one of the greatest generators of black wealth in America. Just as *The Color of Law* provided a vital understanding of redlining and racial segregation, Marcia Chatelain’s *Franchise* investigates the complex interrelationship between black communities and America’s largest, most popular fast food chain.

Taking us from the first McDonald’s drive-in in San Bernardino to the franchise on Florissant Avenue in Ferguson, Missouri, in the summer of 2014, Chatelain shows how fast food is a source of both power—economic and political—and despair for African Americans. As she contends, fast food is, more than ever before, a key battlefield in the fight for racial justice.

Are you a service based business owner who is thinking of franchising their business? What we'll cover in this book is the process you need to go through in order to be ready to franchise. We'll cover what franchising is, the benefits of franchising, whether your business is franchisable and possible alternatives to franchising. We'll look at the costs of franchising, the steps, the process and possible timeframes in the franchising roadmap framework. Perhaps franchising your business is an idea that you have in mind, but you're not sure where to start? This book looks at exactly what you have to do, and various templates are included to help - including a franchise agreement, financial models for determining the feasibility for your business. Franchising is a great way to expand your business, but beware that it is a whole new business format. The ratios will be different from your existing company-owned unit, it performs differently, and it is a different culture. Adapting your business to work properly as a franchise and recruiting franchisees require know-how and experience. Allow this book to guide you through the process. It will save you time and money and will help you to assess whether its something work doing, or not. We will look at the financial aspects of franchising, the operations manual (what goes into it, how it should be written) and marketing the franchise. As stated previously - this is a whole new business. Not only will you have to continue to market, sell and promote your company owned unit, but you'll have to market and sell the franchise. Franchising is an entire industry all by itself. There are franchise shows and exhibitions to attend, franchise organisations to join and then there'll be sales people who crawl out of the woodwork offering to do everything for you - for a fee, of course. Your existing business will need to be strong enough to meet all of these extra costs. But that said, you don't want to muddy the waters. Having a new business structure which is entirely separate from the existing business unit is useful, to keep (and protect) the initial business from the franchise business.

Buying a franchise may be the road to financial independence but only if you can find a great franchise that is a great 'fit' for you. In the past decade I've spoken with many people who say they no longer want to work for someone else. They're tired of the uncertainty that goes along with corporate jobs and of creating financial rewards for others. These are people who want to be in control of their future. Contrary to the thinking of some, being a successful franchise owner requires a lot more than just plopping down a pile of money and waiting for the profits to roll in. I know many franchise owners; some are extremely successful while others struggle. In most cases the difference between the two groups is not due to the skill or dedication of the owner, but his/her 'fit' with the franchise system. During my years as both an owner and broker of franchised businesses, I'm frequently asked how to find a great 'fitting' franchise. Without realizing it I developed rules that help guide my clients to find that great 'fit'. Hundreds of potential entrepreneurs investigate franchising every year, but this enormous business opportunity remains hugely misunderstood. Franchising: Pathway to Wealth Creation delivers that guidance, from start to finish.

Discover the 7 Strategic Moves to Buying a Winning Franchise

The Secret To All Things Franchising

4 Pillars to Strengthen, Protect and Grow Your Business

Franchising For Dummies

The Start-Up Guide to Lowering Risk, Making Money, and Owning What you Do

Evaluating Franchise Opportunities

Game-Changing Steps to Becoming a Thriving Franchise Superstar

This proven, popular reference has been completely updated to better guide readers through the current franchise environment. Real-life examples of both service- and product-oriented franchises and useful checklists prevent mistakes and save time and money. Contact information for state and federal franchising regulatory agencies and a listing of useful publications guide new franchisees to the resources they need. Harold Kestenbaum has worked with more than 100 businesses in their franchising efforts including such household names as Sbarro and Nathan's. A 30-year veteran of franchise law and a board member of four major franchise companies, he and Adina Genn, an award-winning journalist, have joined forces to teach you the secrets to turning your business into a successful franchise. If you're interested in using this profitable strategy to expand your business, you'll get an in-depth look at how to evaluate your business concept, determine if your business is a candidate for franchising, implement the franchise process, and build a thriving franchise. Well-known entrepreneurs who successfully franchised their business, including Subway co-founder Fred DeLuca and CEO of the Dwyer Group Dina Dwyer-Owens, offer detailed, in-the-trenches guidance and information. These experts speak frankly about the tactics you can use to market, sell, and build your franchise while offering insider advice to help you avoid the pitfalls of business growth. • Step-By-Step Guide To The Franchising Process • Low-Cost Ways To Grow A Franchise In The Startup Phase • Franchise A Concept For Less Than \$100,000 • Best Practices From Top Franchisors And Franchisees

Learn what it takes to find, buy, and run a franchise – and enjoy the rewards of being your own boss If you've ever visited a chain restaurant and thought, "I'd like to run one of these," you're among countless would-be entrepreneurs eager to be their own boss. Franchise Management For Dummies is a hands-on guide that provides clear and concise information on the issues involved in finding, buying, operating, and ultimately growing a successful franchise business. Geared toward both novices and experts in franchising, it's an essential guide to help prospective franchisees know what to look for in a great franchisor, and to show existing franchisees what great franchisors are providing their franchisees. Both emerging and experienced franchisors will gain an understanding about the proper methods of structuring, managing, and expanding their franchise systems. Social impact investors, donors, and NGOs can learn how franchising techniques can transform how they look at providing products and services at the base of the pyramid. Inside you'll discover: How to find a franchise that's right for you and the ideal location for it Where to find quality franchisors and understand the qualities franchisors look for How to gather information from franchisees A franchisor's mandatory legal obligations to prospective franchisees, the franchise disclosure document (FDD), and working with franchise professionals How to take a realistic look at your finances and what capital you'll need to buy and launch a franchise Develop strategic advertising and marketing plans How to find, hire, and train talented employees who will help make your franchise a success How to make sure your franchise makes money How to grow your business with multiple franchises And more! Additionally, Franchise Management For Dummies includes a glossary of common franchise-related terms, ten keys to franchisee success, and the questions to ask before becoming a franchisor. Get a copy today and find

out if owning and operating a franchise is the right business move for you.
So You Want to Own a Subway Franchise? a Decade in the Restaurant Business Strategic Book Publishing
The Definitive Guide To Franchise Research
Franchising Your Business
The Wealthy Franchisee
The Plain Speaking Guide to Unlocking Your Franchise Dreams
Control Your Own Destiny Through Franchise Ownership
So You Want To Franchise Your Business?
Hire Yourself

Whether you are considering getting into a franchise, or have made the commitment, Franchising Demystified provides you with a deep understanding of the franchisee-franchisor relationship. This definitive franchise handbook provides you with the tools to effectively assess the right franchise opportunity for you and then maximize your return on investment. Loaded with practical tips, Franchising Demystified helps you: - Identify the best franchise opportunities - Determine if franchising is right for you - Fully understand your rights under the license model - Improve and build upon the franchisee-franchisor relationship - Succeed and grow a successful, profitable business Real-life examples let you learn from other people's mistakes and experiences. Franchising Demystified is a must read for anyone considering buying a franchise or currently a franchisee ..

Written in the style of a business 'tell-all', Adventures in Franchise Ownership lays out what successful franchisees do that you won't find in most owner's manuals and includes franchisee Christy Wilson Delk's good, bad, and really tough days before her successful exit 15 years later. Franchisees, like most small business owners, experience times of extreme frustration, lapses in motivation, and often exit before reaching their potential and their goals. Based on Christy's real-life franchise ownership adventures, this guide explains how her 4 Pillar to Pillars Approach helps all franchise owners get to the top tier of their franchise system and includes advice from 16 top performers representing over a dozen market segments. With humor, candor, and relatability, Christy fills in the gaps of the franchise Owner's Manual by providing a constructive framework for finding professional satisfaction and attaining the financial success franchise owners everywhere want and deserve.

For anyone considering buying a franchise or becoming an entrepreneur, this is the book you need to read. So You Want to Own a Subway Franchise? - or any other sort of franchise - is a book that describes acquiring, developing, and selling three different Subway franchises over a decade. Dylan and Shayne Randall have been there. Read their story describing the pros and cons of franchise life, while alerting readers to the dangers and the pitfalls. The authors describe the daily operations of a Subway restaurant between the years 1999 to 2009. They also offer humorous anecdotes involving both customers and employees, which capture the environment of a Subway franchise. The book details the relationship between franchisees and the corporate structure, and its also useful as a handbook for the financial genesis of any franchise. Watch out So You Want to Own a Subway Franchise? is a cautionary tale for prospective franchisees. This book was written with the would-be franchisor in mind. It delves deeply into such topics as preparing to become a franchisor, the legal repercussions of franchising, how to recruit the right candidates, and how to manage a franchise system. This book will guide you in building a successful team of experts to help you create the stellar franchise brand that you dream of!

Everything You Always Wanted to Know about Buying a Franchise

The Unofficial Guide to Opening a Franchise

Pathway to Wealth Creation

How to Buy a Franchise or Franchise Your Own Business

Franchise Bible

Franchise Your Business

So, You Think You Want To Buy A Franchise?

The secret to owning the right franchise business is no secret if you understand what it takes to succeed. The single most important factor is preparation. This book will help with your preparation. Designed to help busy professionals understand and apply the concepts and methodologies essential to accurate franchise analysis, this workbook enables readers to test their knowledge and comprehension of the tools and techniques described in the The Franchise MBA before putting them to use in real world situations. This informative study guide contains carefully constructed exercises with detailed solutions, as well as specific learning outcomes and franchise component overviews. Internationally renowned franchise authority and author Nick Neonakis presents a personal hands-on companion to the landmark book The Franchise MBA - Mastering the Four Essential Steps to Owning a Franchise, which has become a guide book for individuals, families, and businesses around the world. The success of his principle-centered philosophy of investigating franchise business is based upon his years of real world franchise experience. Now, with The Franchise MBA Workbook, you can further explore and understand this tried-and-true approach to finding the perfect franchise through a wide range of thought provoking exercises. With the same clarity and assurance Neonakis' fans have come to appreciate, this individualized workbook helps readers to fully internalize the 4 Steps approach to finding the ideal franchise through private and thought-provoking exercises, whether they have owned a franchise or not. This workbook offers solutions to both personal and professional questions by promoting and teaching emotional intelligence, integrity, financial honesty, and goal setting. An engaging companion to the renowned classic, The Franchise MBA Workbook will help readers set goals, understand franchising, and create a path to self-sufficient independence.

I get so many questions about franchises that when I had the opportunity to interview business-buying expert Art Hamel about franchising, I jumped at the chance! I send out an email to my entire list about the upcoming interview and asked people to email their questions so that

*I could pose them to Art during the interview. At the beginning of the interview, you'll hear how Art got started in franchising in the mid 1960's. Since then, he's been both a franchisee as well as a franchiser. This audio is a goldmine for anyone who is considering buying a franchise! Art gives a down-to-earth, honest opinion of each question. You won't want to miss listening to how his years of experience has truly made him an expert in franchising. Here are just a few of the questions: * Why should a person consider buying a franchise as opposed to buying an existing business? * What type of person should buy a franchise and why? * What type of person absolutely shouldn't buy a franchise? * Are there federal regulations to prevent fraud in the franchise business? If so, where can I obtain information on this subject? * If I'm set on buying a certain franchise, what types of research should I do before making my final decision? * Do all businesses charge their franchisees monthly franchise fees? Are franchise fees regulated by the government? What do I get in return for paying the fee? * Is it wise to start my franchise in "virgin territory" wise? This would be some area of the country where there are no other franchises like mine. * How many hours per week will I have to spend when I'm first starting up my franchise? * Is buying a restaurant franchise, such as McDonald's, a good idea? * Do I have any recourse against the parent company if my franchise is a failure? Art doesn't pull any punches when it comes to telling it like it really is! I know that you will enjoy this 40 minute interview that contains such a wealth of information about franchising!*

*This book is a must-read for anyone who is considering owning a franchise. Business ownership is a life-changing event that must be carefully considered and this book is a great first step. Angie Shaw, *The Entrepreneur's Source* As the American economic landscape shifts, seasoned corporate executives are looking at independent business ownership as a way to secure and control their futures, and franchised businesses are growing in their appeal. But pouring a large amount of money into a franchise does not guarantee success. In this book, you'll find out: How to determine if you can succeed as a franchise owner; What dangerous pitfalls to avoid as a buyer; The potential rewards of owning your own business; Whether or not the numbers make sense; Ways to raise money for your venture; And much more! If you are tired of the corporate world and want to escape the rat race, then let Mitchell York, a successful franchisee and professional certified coach, guide you through the many steps involved in deciding whether or not to buy a franchise and how to do it right. As the former president of LendingTree Inc. and other major companies, he now owns a profitable and growing franchised business, and he's sharing his secrets for success in *Franchise: Freedom or Fantasy?**

*The definitive A-to-Z guide to researching, selecting, and starting a viable franchise business With more and more professionals looking for alternatives to traditional corporate employment, *Become a Franchise Owner!* informs would-be franchise owners of the joys and perils of purchasing a franchise. Authored by a trusted, feisty, tell-it-how-it-is independent franchise industry insider, this book offers straightforward, step-by-step tips and advice on how to properly (and carefully) research and select a franchise business. Get tips on how to locate information about franchises, current industry trends, interviews with franchisors, and hot franchise opportunities. Offers a self-evaluation to discover if you are "franchise material" Describes how to choose the right franchise for your specific situation Lists the 40 crucial questions to ask current franchise owners Owning a franchise isn't for everyone; in fact, as Joel Libava says, "it's really not for most people." But if it is for you, this book can guide you in starting your own successful franchise business.*

Making Work Worth It

Franchise

The Development of a Business Method, 1840-1980

Franchising Demystified

So ... You Want to Buy a Franchise?

Why We Love Star Wars

How to Find a Great Franchise That Fits Your Goals, Skills and Budget

Is Franchising Right For You? Why start a business from scratch when you can have a piece of the greatest expansion strategy ever conceived? Franchising is BIG and getting bigger in every sector—from restaurants and coffee chains to pet care and insurance. There is a franchise for everything and everyone. As a potential franchise owner, you can be in charge of your own success while being supported by a known brand. Franchising gives you that ability, along with the satisfaction that comes only with building something that can last a lifetime and beyond. And, if you are successful, you eventually stop sweating the details and have the freedom to enjoy your life in a way that most around you cannot. In *The Franchisee Handbook*, franchise expert Mark Siebert walks you through the process of vetting and buying a franchise, helps you ask the right questions of franchisors and yourself, and gives you the resources you need to decide if franchising is right for you. Siebert shows you how to do your homework before making what could be the greatest financial decision of your life. You will learn how to:

Accurately assess the risks of buying a franchise Determine if a franchise is a good fit for your personal goals Research and vet potential franchise opportunities Create a startup plan that meets your business goals Prepare your franchise for success Why dream about owning a franchise when you can take concrete steps to make it happen today? With *The Franchisee Handbook* as your guide, you have the power in your hands to start your own franchise journey right now.

Using a series of case studies from five industries, Dicke analyzes franchising, a marketing system that combines large and small firms into a single administrative unit, strengthening both in the process. He studies the franchise industry from the 1840s to the 1980s, closely examining the rights and obligations of both the parent company and the franchise owner. Originally published in 1992. A UNC Press Enduring Edition -- UNC Press Enduring Editions use the latest in digital technology to make available again books from our distinguished backlist that were previously out of print. These editions are published unaltered from the original, and are presented in affordable paperback formats, bringing readers both historical and cultural value.

"The Definitive Guide To Franchise Research" includes everything you need to know about researching a franchise. Buy this guide so you can learn how to get all the facts you need about the franchises you're interested in. That way you'll be able to make a smart decision on a franchise to buy. Everything I know about researching franchise opportunities is in this instantly* available guide. Including: A huge list of the right questions to ask franchise salespeople, so you can get specific (and sometimes hidden)

details about the franchises you're investigating Easy-to-use techniques that will enable you to get real information on your potential earnings as a franchisee, so you get a clear picture about what life could be like when you make your decision Never-before revealed online franchise research techniques you can use immediately to obtain information on any franchise opportunity that's currently being offered. Specific information on when and how to contact franchisees, including a powerful, one-of-a-kind technique that will enable you to find out how much money they're making in their franchise business without looking foolish. A massive list of questions to ask franchisees when you contact them by phone or pay them a visit, that will practically force them to tell you everything they know. Specific ways to find unhappy franchisees, so you can find out some of the negative aspects of the business you may be about to invest a lot of your money in. And a lot more!

Explore the Greatest Moments of Star Wars "With his deep well of knowledge and heartfelt respect for the fandom, I can think of no one more qualified than Ken Napzok to connect readers to the love of Star Wars." ?Jennifer Muro, Television writer, Star Wars: Forces of Destiny #1 Best Seller in Science Fiction & Fantasy, Guides & Reviews, and Historical & Biographical Fiction May the Force be with you as you explore the greatest moments of a galaxy far, far away Celebrate the greatest saga ever told. We all have been deeply influenced by the epic saga of Star Wars and The Mandalorian. Every time the screen goes black, the music fades in, and you see these words?"A Long Time Ago, In A Galaxy Far, Far Away"?nostalgia fills the room. Ken Napzok, expert on all things Star Wars, counts down each one of those special moments that makes this series not just the best movies of all time, but the greatest saga ever told. Become a scholar of Star Wars. What began as one movie about good people, evil oppressors, and the Jedis that stood between them has exploded into a franchise from the original to The Mandalorian. This book gives you a re-introduction to meeting Princess Leia, Luke, and the very misunderstood Darth Vader. The perfect Star Wars gift. Spread the love to old and new fans. Countless numbers of us have been inspired by these epic tales. We all have a favorite moment that hooked us like the first time we saw the crackle of Luke Skywalker's lightsaber, the first shots of the ragtag Rebels running from the monstrous Galactic Empire, or the Young Anakin winning the podrace in the Boonta Eve Classic race in 32 BBY. Why We Love Star Wars: The Great Moments That Built A Galaxy Far, Far Away is the best Star Wars gift for the film buff who has read The Art of Star Wars, Star Wars Year By Year, or The Star Wars Archives.

How to Start, Run, and Grow a Quick Service Fast Food Restaurant

How Franchising is the Secret to a Life of Passion, Purpose and Prosperity

Feel the Franchise Force!

The Guide to Employing the Greatest Growth Strategy Ever

The Franchisee Handbook

How and Why to Franchise Your Business

Franchise: The Golden Arches in Black America

In this essential guide to franchising, 20 successful franchisors, franchisee and franchising experts candidly share the stories, strategies and insights for finding the right franchise, starting, building and growing a profitable and sustainable franchise business. Franchise business opportunities are found in every industry you can possibly imagine. There are thousands of brands with another 300+ each year to choose from. No matter what your background, skills, passion or what you want your lifestyle and legacy to look like, there is a franchise for you. Are you seeking an alternative to the stakes, high-stress, rat race of corporate America? Many of those exiting their corporate careers are choosing a different direction. Owning a franchise has given many the option of designing their life instead of just making a living. The franchise business model has allowed thousands of "average" people to escape the 9-5, generate wealth and live life on their terms. If you have always wanted to own your own business but just didn't know where to begin, this book will give you an insight into how plugging into a franchise will help you achieve your dream. Transform your future through franchise ownership by reaching out to our expert contributing authors. They will share how you can be in business for yourself but not by yourself.

If you want to own your business but don't want to start from scratch, maybe buying into a franchise is the right choice for you! Franchising can be a great way to get started in small business without taking the huge risk of founding and building a company on your own. But before you jump in there's plenty you need to know in order to make sure you choose the right. Franchising For Dummies, Second Edition gives you all the inside insight and smart advice to make sure you pick the right investment opportunity and make the most of it. Written by one of the nation's leading franchise consultants by the late Dave Thomas, founder of Wendy's International, this fun, friendly guide is packed with guidance from top industry professionals. Packed with practical resources you need to succeed, this handy guide will help you: Pick the perfect franchise opportunity for you Find an ideal location Raise the capital you need to launch your franchise Manage daily business operations Understand complex legal issues Work and communicate with your franchisor and other franchisees Read and understand a Uniform Franchise Offering Circular Expand your business and buy new franchises Full of handy resources—including sample forms and agreements and a listing of available government resources—Franchising For Dummies, Second Edition is a great way to discover a great franchising opportunity, get started, and achieve your dream of small business success and independence. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

The Franchise Game is THE ultimate guide to understanding the discovery process when reviewing a franchise for potential purchase. "Take Calculate Risks. Act Boldly and Thoughtfully!"- Ray Kroc, McDonalds Inside "The Franchise Game," Colleen L. O'Brien will teach you the 7 strategic moves to buying a winning franchise and the top ways a franchise candidate blows it early in the process when researching a franchise business. So many of us want to have our own business, and many try to purchase a franchise. The sales process for a franchise really is more of a game, with unwritten rules that few people understand. Also, find out if a franchise is the best business format for you to pursue

now. "In my experience in the franchising world, taking a concept to over 700 franchises, I have interacted with numerous franchise experts. The multiple conferences and franchising seminars I have attended are crowded with intelligent people that are savvy in this industry. I can honestly say that although there are many good people in the industry the true professionals are rare. Colleen O'Brien is that rare exception. Her insight and discernment navigating the ocean of candidates coming into and "looking" at franchises is quite remarkable. Her understanding of the entire process is what makes her rare." - Tony Lamb, CEO and Founder of Kona Ice The Franchise Game will allow you to have a better understanding of the following: + Are you really suited to be a business owner? + Will a franchise be a potential good fit for you? + What other options do I have besides a franchise? + Can I find a business within my budget, even if my funds are low? + Discover the one thing that most franchise candidates do incorrectly when searching a franchise, or any other business. + And much more! "Colleen is a MASTER of franchising. She understands what it takes to be successful and is willing to share her years of experience with those willing to listen." - Heidi Morrissey, VP Marketing/Sales - Kitchen Appliances Up Many candidates do not know what a franchise company is looking for in a candidate and the candidate goes about all wrong....Don't Make This Mistake! Grab a copy of "The Franchise Game" and learn all the right moves so you don't waste your hard earned time and money. Scroll Up, Grab a Copy and Let's Get Started TODAY!

There is nothing more expensive than ignorance – let The Educated Franchisee serve as your guide for selecting a franchise that meets your needs!

Mastering the 4 Essential Steps to Owning a Franchise

So You Want to Own a Subway Franchise? a Decade in the Restaurant Business

Introduction to Franchising

The Educated Franchisee

So, You Want to Buy a Franchise

An Interview with Business Expert Art Hamel

East India (constitutional Reforms)

Take Your Business from Average to Extraordinary The Wealthy Franchisee pulls concepts from cognitive behavioral therapy, brain science, interviews, and Scott Greenberg's firsthand experience as a franchisee to help readers replicate the mental habits, tactics, and financial results of high-performing franchisees. As a franchising consultant, Scott Greenberg has helped franchise owners and franchisees improve their performance. Readers will learn how to: Explore their own mental responses and become more self-aware Bring out the best in employees and build superstar teams Dazzle customers and increase sales with emotionally satisfying experiences Optimize the human elements of their operation so they can grow into a next-level enterprise and become wealthy

Franchising

Everything You Need to Know About Buying a Franchise

The Franchise Game

The Great Moments That Built A Galaxy Far, Far Away

Franchise Business Book- The Fundamentals Of Franchising, Advantages And Disadvantages Of Buying A New Franchise, Compared To A Second- Hand Franchise.

The Franchise Rules

The How-to Book for Choosing a Winning Franchise