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#1 NEW YORK TIMES BESTSELLER •

“ This book delivers completely new and refreshing ideas on how to create value in the world. ” —Mark Zuckerberg, CEO of Meta “ Peter Thiel has built multiple

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breakthrough companies, and Zero to One shows how. ” —Elon Musk, CEO of SpaceX and Tesla The great secret of our time is that there are still uncharted frontiers to explore and new inventions to create. In Zero to One, legendary entrepreneur and investor Peter Thiel shows how we can find singular ways to create those new things.

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Thiel begins with the contrarian premise that we live in an age of technological stagnation, even if we 're too distracted by shiny mobile devices to notice. Information technology has improved rapidly, but there is no reason why progress should be limited to computers or Silicon Valley. Progress can be achieved in any industry or area of

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business. It comes from the most important skill that every leader must master: learning to think for yourself. Doing what someone else already knows how to do takes the world from 1 to n, adding more of something familiar. But when you do something new, you go from 0 to 1. The next Bill Gates will not build an operating

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system. The next Larry Page or Sergey Brin won ' t make a search engine.

Tomorrow ' s champions will not win by competing ruthlessly in today ' s marketplace. They will escape competition altogether, because their businesses will be unique. Zero to One presents at once an optimistic view of the future of progress in

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America and a new way of thinking about innovation: it starts by learning to ask the questions that lead you to find value in unexpected places.

The 14th Revised Edition of the book "Corporate Accounting" includes the provision of the Companies Act, 2013, SEBI rules and regulations and Accounting

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Standards, wherever applicable. The whole book has been updated and corrections made wherever required. Theory and accounting treatment has been revised as per Accounting Standards – 4 (Revised) and Companies (Amendment) Act, 2019. Each aspect of a chapter has been discussed in detail in order to meet the requirements of

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the syllabus prescribed by different universities and professional institutes.

Salient Features of the Book The following features are worth noting in the present text:

- The illustrations and assignment material has been made to conform to the requirements of Schedule III of the Companies Act, 2013. The relevant

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problems/ solutions has also been revised.

- The revised revision of Paragraph 14 of Accounting Standards — 4 concerning Financial Statements regarding Proposed final dividend has been incorporated at relevant pages and the illustrations amended accordingly.
- The relevant provisions of Ind AS — 7: Statements of Cash Flows

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dealing with Bank Overdraft and Proposed Dividend have also been taken care of in this book. • In the chapter of Redemption of Debentures, the treatment of interest on Debenture Redemption Funds Investments or Profit (or Loss) on the sale of DRFI have been also summerised in the chapter. • All chapters have been revised and udapted.

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Problem of each chapter have been suitably graded and edited to include questions of topical interest. We are confident that the book in its revised form will be more useful for B.Com (Pass and Hons.), M.Com, M.B.A., C.A., I.P.C.E, C.A.(Final), I.C.M.A. (Stage II) and Company Secretaries (Executive Programme)

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Examinations.

Financial Accounting for BBA
Cost Accounting: Principles & Practice,
12th Edition

CORPORATE ACCOUNTING

A Novel

Charlie struggles to cope with

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complex world of high school as he deals with the confusions of sex and love, the temptations of drugs, and the pain of losing a close friend and a favorite aunt.

1. Accounting — Meaning and

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Scope, 2. Accounting Principles : Concepts and Conventions, 3. Double Entry System, 4. Recording of Transactions : Journal, Ledger and Trial Balance, 5. Sub-division of Journal : Subsidiary

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**Books (i) Cash Book (ii) Other
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Accounts-with Adjustments, 7.
Accounting Standards, 7 (A) .
Detailed Study of Accounting
Standards 6 and 10, 8. Branch
Accounting, 9. Departmental**

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**Accounting, 10. Royalty
Accounts, 11. Accounting of
Non-Trading or Not-for-Profit
Organisations/Institutions, 12.
Joint Venture Accounts, 13.
Consignment Accounts, 14.
Investment Accounts, 15.**

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Dissolution of a Partnership Firm-1, 16. Dissolution of a Partnership Firm-2, 17. Dissolution of a Partnership Firm-3, 18. Amalgamation of Partnership Firm, 19. Sale of Partnership Firm/Conversion

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**into Company. 20. Revenue
Recognition (AS -9), 21.
Depreciation, 22.
Computerised Accounting
System (CAS), Chapterwise
Very Short Answer Type
Questions**

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INTELLIGENCE
7 Clues to Winning You
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Accounting and Financial
Management: developments
in the international
hospitality industry
presents new and
innovative research and
developments in the field

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of accounting and financial management as it relates to the work of managing enterprises and organisations in the international hospitality industry. The content

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contains contributions
from a rich source of
international researchers,
academics and
practitioners including,
university and college
lecturers, professional

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accountants and
consultants and senior
managers involved in a
wide range of teaching,
scholarship, research, and
consultancy in the
hospitality industry

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worldwide. The material is drawn from their work and experience and relates directly to the management of hospitality undertakings. Therefore the up to date case

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studies and examples used
are taken from a wide
ranging of companies
across the industry
including large
international chains such
as Sheraton, Holiday Inn,

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and Intercontinental.

Divided into three parts:
Performance Management,
Information Management and
Asset Management the book
tackles the following
issues amongst others: *

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Performance management in
the international
hospitality industry *
Benchmarking: measuring
financial success * The
profit planning framework
* Making room rate pricing

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decisions * Hotel asset
management UK and US
perspectives * Lowering
risk to enhance
hospitality firm value
Accounting and Financial
Management: developments

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in the international
hospitality industry
presents current
developments drawn from a
combination of live
fieldwork and practical
experience and therefore

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will content will appeal
to a wide-ranging
readership including
practising managers and
financial controllers in
hospitality organisations,
professional accountants

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and consultants,

postgraduate candidates
studying for master's
degrees in hospitality
management, and final year
undergraduate students of
hospitality management who

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elect to take an
accounting option.

Corporate Accounting Sultan
Chand & Sons

This book is useful for
B.Com., M.Com., and MBA
students of all Indian

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Universities. Presentation of various aspects of entrepreneurship is the most salient features of this book. Clarity of all topics has been given throughout. Description of

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the most difficult topics,
in a simple and easy to
follow style, has been the
authors main attempt. At
the end of the each
chapter Assessment
Questions are included in

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this book. Glossary,
Bibliography, Author
Index, Subject Index and
Abbreviations are
incorporated at the end of
the book.

Principles of Management

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Indian Books in Print

Zero to One

Management Accounting

International Books in

Print

*The Third Edition of this
text, which is a thoroughly*

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*revised and enlarged version
of Prof. V.K. Goyal's book,
Corporate Accounting, Second
Edition, gives a clear
analysis of the fundamental
concepts of corporate
accounting. Accounting for
various types of companies*

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comes under the sphere of corporate accounting. This book primarily deals with the preparation and presentation of accounts strictly in accordance with the provisions of the Indian Company Law. Organized into

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11 chapters, this book, at the outset, presents provisions of the Indian Companies Act, 1956, SEBI's guidelines, and different types of shares and modes for issue of shares. Then it goes on to give a detailed

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discussion on the conditions for redemption of preference shares with their sources and conversion of preference shares into equity shares. Besides, this text covers, in detail, topics such as different modes of issue and

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*redemption of debentures,
internal and external
construction of companies,
preparation of cash flow
statement and its
classification as well as
the distinction between cash
flow statement and fund flow*

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statement. Finally, the book elaborates on several methods of analysis of financial statements and advantages and limitations of ratio analysis. This well-organized and student-friendly book is intended as

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a text for undergraduate students of commerce (B.Com. Programme/B.Com. Pass) in universities across India. In addition, it would be useful for professional courses such as CA, ICWA and CS. Key Features Covers

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*concepts and principles of
corporate accounting in a
comprehensive manner.*

*Includes 300 worked-out
examples to illustrate the
concepts discussed. Provides
250 unsolved problems in a
graded manner for the*

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benefit of students.

*Fifty Vignettes Showcase The
Myriad Shades Of Human
Nature A Man Dumps His Aged
Father In An Old-Age Home
After Declaring Him To Be A
Homeless Stranger, A Tribal
Chief In The Sahyadri Hills*

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*Teaches The Author That
There Is Humility In
Receiving Too, And A Sick
Woman Remembers To Thank Her
Benefactor Even From Her
Deathbed. These Are Just
Some Of The Poignant And Eye-
Opening Stories About People*

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That Sudha Murty Recounts In
This Book. From Incredible
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She Records Everything With
Wry Humour And A Directness*

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Major Indian Languages. This
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Australian island, where a
childless couple live*

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*quietly running a
lighthouse, until a boat
carrying a baby washes
ashore"--*

The Tell-Tale Heart

Wise and Otherwise

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Principles of Accounting

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*Cost Accounting Problems and
Solutions*

*Financial Accounting for BBA has
been written to meet the requirements
of undergraduate students,*

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particularly at the BBA level. This book covers the syllabi of major universities across the country, providing basic knowledge of accounting principles and practices in a systematic manner. The topics have been dealt with in a lucid manner to

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*enable better understanding,
especially for those students who do
not have an accounting background.
The text is examination-oriented and
is supplemented with relevant solved
illustrations for all the topics.
The text and images in this book are*

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9781680922929. Principles of
Accounting is designed to meet the
scope and sequence requirements of a
two-semester accounting course that
covers the fundamentals of financial*

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and managerial accounting. This book is specifically designed to appeal to both accounting and non-accounting majors, exposing students to the core concepts of accounting in familiar ways to build a strong foundation that can be applied across

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business fields. Each chapter opens with a relatable real-life scenario for today's college student. Thoughtfully designed examples are presented throughout each chapter, allowing students to build on emerging accounting knowledge. Concepts are

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further reinforced through applicable connections to more detailed business processes. Students are immersed in the "why" as well as the "how" aspects of accounting in order to reinforce concepts and promote comprehension over rote

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memorization.

When a humiliating picture of Blythe goes viral, she's instantly the target of ridicule at her new school. To salvage her reputation, Blythe teams up with Luke to win the Senior Scramble scavenger hunt. But Luke is an

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*unlikely ally and potentially can't be
trusted. Perhaps it's his
Shakespearean witticisms that reel
Blythe in despite her better judgment .
. . or maybe she just craves the thrill
of the game. But as the hunt
progresses, their relationship heats*

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up. Soon their madcap mischief spirals out of control. Blythe is faced with arrest and expulsion, among other catastrophes - until Luke shows her what the Scramble (and love) is really about.

Notes on Startups, or How to Build

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the Future

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Ten tantalizing tales include "The Fall of the House of Usher," "William Wilson," "The Pit and the Pendulum," "The Cask of Amontillado," "The Purloined Letter," "The Murders in the

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Rue Morgue," more.

The authors have kept the text concise by focusing on the key concepts students need to master. Opening vignettes & 'in action' boxes show realistic applications of these

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concepts throughout.

Comprehensive end-of-chapter problems provide students with all the practice they need to fully learn each concept.

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of C.A., C.S., I.C.W.A. and
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Problems and Solutions in
Advanced Accountancy
Publisher's Monthly

**Ever since 1989, the Faculty
of Organizational Sciences,
University of Belgrade, has
been the host of SymOrg, an
event that promotes scientific**

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disciplines of organizing and managing a business.

Traditionally, the Symposium has been an opportunity for its participants to share and exchange both academic and practical knowledge and experience in a pleasant and

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creative atmosphere. This time, however, due the challenging situation regarding the COVID-19 pandemic, we have decided that all the essential activities planned for the International Symposium SymOrg 2020

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should be carried out online between the 7th and the 9th of September 2020. We are very pleased that the topic of SymOrg 2020, “Business and Artificial Intelligence”, attracted researchers from different institutions, both in

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Serbia and abroad. Why is artificial intelligence a disruptive technology? Simply because “it significantly alters the way consumers, industries, or businesses operate.” According to the European Commission

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**document titled Artificial
Intelligence for Europe 2018,
AI is a key disruptive
technology that has just
begun to reshape the world.
The Government of the
Republic of Serbia has also
recognized the importance of**

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AI for the further development of its economy and society and has prepared an AI Development Strategy for the period between 2020 and 2025. The first step has already been made: the Science Fund of the Republic

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of Serbia, after a public call, has selected and financed twelve AI projects. This year, more than 200 scholars and practitioners authored and co-authored the 94 scientific and research papers that had been accepted for publication in

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the Proceedings. All the contributions to the Proceedings are classified into the following 11 sections: Information Systems and Technologies in the Era of Digital Transformation Smart Business Models and

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**Processes Entrepreneurship,
Innovation and Sustainable
Development Smart
Environment for Marketing
and Communications Digital
Human Resource
Management Smart E-
Business Quality 4.0 and**

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**International Standards
Application of Artificial
Intelligence in Project
Management Digital and Lean
Operations Management
Transformation of Financial
Services Methods and
Applications of Data Science**

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**in Business and Society We
are very grateful to our
distinguished keynote
speakers: Prof. Moshe Vardi,
Rice University, USA, Prof.
Blaž Zupan, University of
Ljubljana, Slovenia, Prof.
Vladan Devedžić, University of**

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Belgrade, Serbia, Milica Đurić-Jovičić, PhD, Director, Science Fund of the Republic of Serbia, and Harri Ketamo, PhD, Founder & Chairman of HeadAI ltd., Finland. Also, special thanks to Prof. Dragan Vukmirović, University of

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**Belgrade, Serbia and Prof.
Zoran Ševarac, University of
Belgrade, Serbia for
organizing workshops in fields
of Data Science and Machine
Learning and to Prof. Rade
Matić, Belgrade Business and
Arts Academy of Applied**

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**Studies and Milan Dobrota,
PhD, CEO at Agremo, Serbia,
for their valuable contribution
in presenting Serbian
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The Faculty of Organizational
Sciences would to express its
gratitude to the Ministry of**

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**Education, Science and
Technological Development
and all the individuals who
have supported and
contributed to the
organization of the
Symposium. We are
particularly grateful to the**

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**contributors and reviewers
who made this issue possible.
But above all, we are
especially thankful to the
authors and presenters for
making the SymOrg 2020 a
success!**

Any Book On Solved Problems

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**Would Be Welcome By The
Students As They Dread The
Unsolved Problems The Most.
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Advanced Accountancy-Vol. I
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Have Attempted To Solve The
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**Accountancy-Vol. I And Ii,
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S K Maheshwari. It Contains
Detailed Solutions To All The
Practical Problems Given At
The End Of Each Chapter In
Advanced Accountancy, As**

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Problems Have Been Properly
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A UGC recommended textbook

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graduate programmes like
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M.Com and MBA. The revised
edition of Cost
Accounting—Principles and
Practice gives students a**

thorough grounding in cost concepts, cost behaviour, and costing methods. The subject matter has been presented in a student-friendly, systematic and intelligible manner. Every discussion involving conceptual difficulties is

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immediately followed by a numerical example. A large number of charts and diagrams bring to light finer points of the subject and make it easily comprehensible. The subject matter has been organized on

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'first things first' basis to sustain the interest of the students. Additional problems and solutions have been included in the Appendix to help students.

**Entrepreneurial Development
Advanced Accountancy - Vol 1,**

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10E

**Corporate Accounting
Accounting and Financial
Management
Proceedings of the XVII
International symposium
Symorg 2020
From the pediatrician who**

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became an Internet sensation with the “Hamilton Hold” in a YouTube video about how to calm a crying baby, comes a one-of-a-kind resource to guide you through the earliest moments of your child’s life—and help you to parent with common sense and

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confidence. Robert C. Hamilton, M.D., has spent more than three decades caring for newborns. In his practice, Dr. Bob has seen it all—what works, what doesn't. How can you get your baby to nurse, sleep, and maybe even cease crying? What strategies can

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**help you connect and
communicate with your infant?
What important decisions will
you make during the first year for
your child, yourself, and your
partner? Here, Dr. Bob shares his
clear, sensible, warm advice—as
well as all the latest scientific**

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**data and research—on how to: •
Offer comfort to a crying
newborn using the “Hold” •
Gently teach your baby how to
sleep (and get some sleep
yourself) • Establish healthy
patterns • Breastfeed, formula-
feed, or bottle-feed using either •**

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Play! • Manage screen time in your home • And more to help you navigate the unforgettable first year of your child's life.

NEW YORK TIMES BESTSELLER

• The instant classic about why some ideas thrive, why others die, and how to make your ideas stick.

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“Anyone interested in influencing others—to buy, to vote, to learn, to diet, to give to charity or to start a revolution—can learn from this book.”—The Washington Post
Mark Twain once observed, “A lie can get halfway around the world before the truth can even get its

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boots on.” His observation rings true: Urban legends, conspiracy theories, and bogus news stories circulate effortlessly. Meanwhile, people with important ideas—entrepreneurs, teachers, politicians, and journalists—struggle to make

them “stick.” In *Made to Stick*, Chip and Dan Heath reveal the anatomy of ideas that stick and explain ways to make ideas stickier, such as applying the human scale principle, using the Velcro Theory of Memory, and creating curiosity gaps. Along the

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way, we discover that sticky messages of all kinds—from the infamous “kidney theft ring” hoax to a coach’s lessons on sportsmanship to a vision for a new product at Sony—draw their power from the same six traits. Made to Stick will transform the

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way you communicate. It's a fast-paced tour of success stories (and failures): the Nobel Prize-winning scientist who drank a glass of bacteria to prove a point about stomach ulcers; the charities who make use of the Mother Teresa Effect; the elementary-school

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teacher whose simulation actually prevented racial prejudice. Provocative, eye-opening, and often surprisingly funny, Made to Stick shows us the vital principles of winning ideas—and tells us how we can apply these rules to making our

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own messages stick.

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syllabus prescribed by Bihar
School Examination Board
(BSEB), Patna and developed by
State Council for Educational
Research & Training (SCERT)
following CBSE curriculum based**

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on NCERT guidelines.

**1.Introduction to Accounting, 2
.Basic Accounting Terms or
Terminology, 3.Theory Base of
Accounting : Accounting
Principles Fundamental
Assumptions or Concepts, 4.
Accounting Standards and IFRS,**

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**5 .Double Entry System, 6
.Process and Bases of
Accounting, 7 .Origin of
Transactions : Source Documents
and Vouchers, 8. Accounting
Equation, 9. Rules of Debit and
Credit, 10. Recording of Business
Transactions : Books of Original**

**Entry—Journal, 11. Ledger, 12.
Special Purpose (Subsidiary)
Books (I) : Cash Book, 13. Special
Purpose (Subsidiary) Books (II),
14. Bank Reconciliation
Statement, 15. Trial Balance and
Errors, 16. Depreciation,
17.Provisions and Reserves, 18.**

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**Accounting for Bills of Exchange,
19. Rectification of Errors, 20.
Capital and Revenue
Expenditures and Receipts, 21.
Financial Statements/Final
Accounts (Without Adjustment),
22. Final Accounts (With
Adjustment), 23 .Accounts from**

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**Incomplete Records or Single
Entry System, UNIT : Computer
in Accounting 1.Introduction to
Computer and Accounting
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