

Start And Run A Greeting Cards Business 2nd Edition

"Tiny Python Projects is a gentle and amusing introduction to Python that will firm up key programming concepts while also making you giggle."—Amanda Debler, Schaeffler Key Features Learn new programming concepts through 21-bitesize programs Build an insult generator, a Tic-Tac-Toe AI, a talk-like-a-pirate program, and more Discover testing techniques that will make you a better programmer Code-along with free accompanying videos on YouTube Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About The Book The 21 fun-but-powerful activities in Tiny Python Projects teach Python fundamentals through puzzles and games. You'll be engaged and entertained with every exercise, as you learn about text manipulation, basic algorithms, and lists and dictionaries, and other foundational programming skills. Gain confidence and experience while you create each satisfying project. Instead of going quickly through a wide range of concepts, this book concentrates on the most useful skills, like text manipulation, data structures, collections, and program logic with projects that include a password creator, a word rhyming, and a Shakespearean insult generator. Author Ken Youens-Clark also teaches you good programming practice, including writing tests for your code as you go. What You Will Learn Write command-line Python programs Manipulate Python data structures Use and control randomness Write and run tests for programs and functions Download testing suites for each project This Book Is Written For For readers familiar with the basics of Python programming. About The Author Ken Youens-Clark is a Senior Scientific Programmer at the University of Arizona. He has an MS in Biosystems Engineering and has been programming for over 20 years. Table of Contents 1 How to write and test a Python program 2 The crow's nest: Working with strings 3 Going on a picnic: Working with lists 4 Jump the Five: Working with dictionaries 5 Howler: Working with files and STDOUT 6 Words count: Reading files and STDIN, iterating lists, formatting strings 7 Gashlycrumb: Looking items up in a dictionary 8 Apples and Bananas: Find and replace 9 Dial-a-Curse: Generating random insults from lists of words 10 Telephone: Randomly mutating strings 11 Bottles of Beer Song: Writing and testing functions 12 Ransom: Randomly capitalizing text 13 Twelve Days of Christmas: Algorithm design 14 Rhyming: Using regular expressions to create rhyming words 15 The Kentucky Friar: More regular expressions 16 The Scrambler: Randomly reordering the middles of words 17 Mad Libs: Using regular expressions 18 Gematria: Numeric encoding of text using ASCII values 19 Workout of the Day: Parsing CSV files, creating text table output 20 Password strength: Generating a secure and memorable password 21 Tic-Tac-Toe: Exploring state 22 Tic-Tac-Toe redux: An interactive version with type hints

Introduces the tools, terminology, and techniques used to make greeting cards through alphabetically arranged entries, along with tables of holidays and Christmas salutations, and sample passages for blank holiday cards.

The creator of the viral hit "Empathy Cards" teams up with a compassion expert to produce a visually stunning and groundbreaking illustrated guide to help you increase your emotional intelligence and learn how to offer comfort and support when someone you know is in pain. When someone you know is hurting, you want to let her know that you care. But many people don't know what words to use—or are afraid of saying or doing the wrong thing. This thoughtful, instructive guide, from empathy expert Dr. Kelsey Crowe and greeting card maverick Emily McDowell, blends well-researched, actionable advice with the no-nonsense humor and the signature illustration style of McDowell's immensely popular Empathy Cards, to help you feel confident in connecting with anyone experiencing grief, loss, illness, or any other difficult situation. Written in a how-to, relatable, we've-all-been-that-deer-in-the-headlights kind of way, There Is No Good Card for This isn't a spiritual treatise on how to make you a better person or a scientific argument about why compassion matters. It is a helpful illustrated guide to effective compassion that takes you, step by step by step, past the paralysis of thinking about someone in a difficult time to actually doing something (or nothing) with good judgment instead of fear. There Is No Good Card for This features workbook exercises, sample dialogs, and real-life examples from Dr. Crowe's research, including her popular "Empathy Bootcamps" that give people tools for building relationships when it really counts. Whether it's a coworker whose mother has died, a neighbor whose husband has been in a car accident, or a friend who is seriously ill, There Is No Good Card for This teaches you how to be the best friend you can be to someone in need.

Okonkwo is the greatest warrior alive, famous throughout West Africa. But when he accidentally kills a clansman, things begin to fall apart. Then Okonkwo returns from exile to find missionaries and colonial governors have arrived in the village. With his world thrown radically off-balance he can only hurtle towards tragedy. Chinua Achebe's stark novel reshaped both African and world literature. This arresting parable of a proud but powerless man witnessing the ruin of his people begins Achebe's landmark trilogy of works chronicling the fate of one African community, continued in Arrow of God and No Longer at Ease.

The Story of Bruce Springsteen and the E Street Band

The Gunslinger

Management of Data

Everything You Need to Know to Successfully Publish Books, Newsletters, Greeting Cards, Zines, and Software

Professional C# 7 and .NET Core 2.0

Modern Arabic Short Stories

Getting Started with Istio Service Mesh

Spring REST is a practical guide for designing and developing RESTful APIs using the Spring Framework. This book walks you through the process of designing and building a REST application while taking a deep dive into design principles and best practices for versioning, security, documentation, error handling, paging, and sorting. This book provides a brief introduction to REST, HTTP, and web infrastructure. You will learn about several Spring projects such as Spring Boot, Spring MVC, Spring Data JPA, and Spring Security and the role they play in simplifying REST application development. You will learn how to build clients that consume REST services. Finally, you will learn how to use the Spring MVC test framework to unit test and integration test your REST API. After reading this book, you will come away with all the skills to build sophisticated REST applications using Spring technologies.

The professional's guide to C# 7, with expert guidance on the newest features Professional C# 7 and .NET Core 2.0 provides experienced programmers with the information they need to work effectively with the world's leading programming language. The latest C# update added many new features that help you get more done in less time, and this book is your ideal guide for getting up to speed quickly. C# 7 focuses on data consumption, code simplification, and performance, with new support for local functions, tuple types, record types, pattern matching, non-nullable reference types, immutable types, and better support for variables. Improvements to Visual Studio will bring significant changes to the way C# developers interact with the space, bringing .NET to non-Microsoft platforms and incorporating tools from other platforms like Docker, Gulp, and NPM. Guided by a leading .NET expert and steeped in real-world practicality, this guide is designed to get you up to date and back to work. With Microsoft speeding up its release cadence while offering more significant improvement with each update, it has never been more important to get a handle on new tools and features quickly. This book is designed to do just that, and more—everything you need to know about C# is right here, in the single-volume resource on every developer's shelf. Tour the many new and enhanced features packed into C# 7 and .NET Core 2.0 Learn how the latest Visual Studio update makes developers' jobs easier Streamline your workflow with a new focus on code simplification and performance enhancement Delve into improvements made for localization, networking, diagnostics, deployments, and more Whether you're entirely new to C# or just transitioning to C# 7, having a solid grasp of the latest features allows you to exploit the language's full functionality to create robust, high-quality apps. Professional C# 7 and .NET Core 2.0 is the one-stop guide to everything you need to know.

An encyclopedia designed especially to meet the needs of elementary, junior high, and senior high school students.

(New Edition 2017) 20 Steps to Art Licensing explains how to get your art onto greeting cards and gifts, and then collect royalties. Book includes a list of over 100 card and gift companies that license art, and resources for online licensing groups, teachers and more. Learn how to prepare your art, create a collection, adapt design for greeting cards, submit to publishers, find agents and manage digital art files. Kate Harper has worked in the gift and greeting card industry for twenty years and has designed hundreds of cards and gifts for the marketplace.

Automate the Boring Stuff with Python, 2nd Edition

There Is No Good Card for This

Color-Your-Own Greeting Cards

Amish Greenhouse Mystery #3

DevOps for the Desperate

Processing

Build fast and type-safe React applications that leverage the JavaScript and OCaml ecosystems

One day Sophie comes home from school to find two questions in her mail: "Who are you?" and "Where does the world come from?" Before she knows it she is enrolled in a correspondence course with a mysterious philosopher. Thus begins Jostein Gaarder's unique novel, which is not only a mystery, but also a complete and entertaining history of philosophy.

Build an in-depth understanding of the Istio service mesh and see why a service mesh is required for a distributed application. This book covers the Istio architecture and its features using a hands-on approach with language-neutral examples. To get your Istio environment up and running, you will go through its setup and learn the concepts of control plane and data plane. You will become skilled with the new concepts and apply them with best practices to continuously deliver applications. What You Will Learn Discover the Istio architecture components and the Envoy proxyMaster traffic management for service routing and application deploymentBuild application resiliency using timeout, circuit breakers, and connection poolsMonitor using Prometheus and GrafanaConfigure application security Who This Book Is For Developers and project managers who are trying to run their application using Kubernetes. The book is not specific for any programming language even though all examples will be in Java or Python.

The coloring craze remains strong among adults seeking a creative outlet. "Color-Your-Own Greeting Cards" adds a practical element to this hot trend, with 30 ready-to-color cards plus envelopes for special occasions and everyday celebrations including birthdays, congratulations, weddings, new babies, and more."

In 2017 34% of the workforce was considered part of the gig economy. This growing workforce of freelancers and side-giggers is also estimated to grow to 43% by 2020. That's 4 million freelancers, soon to be 7 million by 2020. Whether it's people looking to earn extra money, those tired of their 9-to-5, to entrepreneurs looking to grow their side hustle, Entrepreneur is uniquely qualified to guide a new generation of bold individuals looking to live their best lives and make it happen on their own terms. Whatever industry or jobs this new workforce takes, Start Your Own Business will guide them through the first three years of business. They'll gain the know-how of more than 30 years of collective advice from those who've come before them to: How to avoid analysis paralysis when launching a business Tips for testing ideas in the real-world before going to market with insights from Gary Vaynerchuk Decide between building, buying, or becoming a distributor What to consider when looking for funding from venture capitalists, loans, cash advances, etc. Whether or not a co-working space is a right move Tips on running successful Facebook and Google ads as part of a marketing campaign Use micro-influencers to successfully promote your brand on social media

Calligraphy for Greetings Cards and Scrapbooking

Big Java

Spring REST

Hank Aaron and Me

The Encyclopedia of Greeting Card Tools & Techniques

An Introduction to Programming

Perfect Phrases to Personalize Your Greeting Cards

ReasonML, also known as Reason, is a new syntax and toolchain for OCaml that was created by Facebook and is meant to be approachable for web developers. Although OCaml has several resources, most of them are from the perspective of systems development. This book, alternatively, explores Reason from the perspective of web development.

The networking capabilities of the Java platform have been extended considerably since the first edition of the book. This new edition covers version 1.5-1.7, the most current iterations, as well as making the following improvements: The API (application programming interface) reference sections in each chapter, which describe the relevant parts of each class, have been replaced with (i) a summary section that lists the classes and methods used in the code, and (ii) a "gotchas" section that mentions nonobvious or poorly-documented aspects of the objects. In addition, the book covers several new classes and capabilities introduced in the last few revisions of the Java platform. New abstractions to be covered include NetworkInterface, InetAddress, Inet4/6Address, SocketAddress/InetSocketAddress, Executor, and others; extended access to low-level network information; support for IPv6; more complete access to socket options; and scalable I/O. The example code is also modified to take advantage of new language features such as annotations, enumerations, as well as generics and implicit iterators where appropriate. Most Internet applications use sockets to implement network communication protocols. This book's focused, tutorial-based approach helps the reader master the tasks and techniques essential to virtually all client-server projects using sockets in Java. Chapter 1 provides a general overview of networking concepts to allow readers to synchronize the concepts with terminology. Chapter 2 introduces the mechanics of simple clients and servers. Chapter 3 covers basic message construction and parsing. Chapter 4 then deals with techniques used to build more robust clients and servers. Chapter 5 (NEW) introduces the scalable interface facilities which were introduced in Java 1.5, including the buffer and channel abstractions. Chapter 6 discusses the relationship between the programming constructs and the underlying protocol implementations in more detail. Programming concepts are introduced through simple program examples accompanied by line-by-line code commentary that describes the purpose of every part of the program. No other resource presents so concisely or so effectively the material necessary to get up and running with Java sockets programming. Focused, tutorial-based instruction in key sockets programming techniques allows reader to quickly come up to speed on Java applications. Concise and up-to-date coverage of the most recent platform (1.7) for Java applications in networking technology.

This first book in a series about fictional encounters between children and their sports heroes features home-run legend Hank Aaron. In this gorgeously illustrated picture book, Mark, a young boy who idolizes Aaron, meets his hero and learns that there's more to being a great baseball player than hitting the ball out of the park.

Start and Run a Greeting Cards Business Lots of Practical Advice to Help You Build an Exciting and Profitable Business How to Books Limited

Pushing the Envelope

The Young Entrepreneur's Guide to Starting and Running a Business

The Secrets to Instant Wealth

Turn Your Ideas into Money!

A Hands-On Survival Guide

Greetings from E Street

It doesn't matter how old you are or where you're from; you can start a profitable business. The Young Entrepreneur's Guide to Starting and Running a Business will show you how. Through stories of young entrepreneurs who have started businesses, this book illustrates how to turn hobbies, skills, and interests into profit-making ventures. Mariotti describes the characteristics of the successful entrepreneur and covers the nuts and bolts of getting a business up, running and successful.

This book demonstrates how Processing is an excellent language for beginners to learn the fundamentals of computer programming. Originally designed to make it simpler for digital artists to learn to program, Processing is a wonderful first language for anyone to learn. Given its origins, Processing enables a multimodal approach to programming instruction, well suited to students with interests in computer science or in the arts and humanities. The book uses Processing's capabilities for graphics and interactivity in order to create

examples that are simple, illustrative, interesting, and fun. It is designed to appeal to a broad range of readers, including those who want to learn to program to create digital art, as well as those who seek to learn to program to process numerical information or data. It can be used by students and instructors in a first course on programming, as well as by anyone eager to teach them self to program. Following a traditional sequence of topics for introducing programming, the book introduces key computer science concepts, without overwhelming readers with extensive detail. The conversational style and pace of the book are based upon the authors' extensive experience with teaching programming to a wide variety of beginners in a classroom. No prior programming experience is expected.

Beginning COBOL for Programmers is a comprehensive, sophisticated tutorial and modular skills reference on the COBOL programming language for established programmers. This book is for you if you are a developer who would like to—or must—add COBOL to your repertoire. Perhaps you recognize the opportunities presented by the current COBOL skills crisis, or are working in a mission critical enterprise which retains legacy COBOL applications. Whatever your situation, Beginning COBOL for Programmers meets your needs as an established programmer moving to COBOL. Beginning COBOL for Programmers includes comprehensive coverage of ANS 85 COBOL features and techniques, including control structures, condition names, sequential and direct access files, data redefinition, string handling, decimal arithmetic, subprograms, and the report writer. The final chapter includes a substantial introduction to object-oriented COBOL. Benefiting from over one hundred example programs, you'll receive an extensive introduction to the core and advanced features of the COBOL language and will learn to apply these through comprehensive and varied exercises. If you've inherited some legacy COBOL, you'll be able to grasp the COBOL idioms, understand the constructs, and recognize what's happening in the code you're working with. Today's enterprise application developers will find that COBOL skills open new—or old—doors, and this extensive COBOL reference is the book to help you acquire and develop your COBOL skills.

Provides information and diagrams for calligraphy used in creating greeting cards and enhancing scrapbook pages.

21 Years Of Being AMAZING Now Start ADULTING!

Orbiting the Giant Hairball

Compatible with Java 5, 6 and 7

Beginning COBOL for Programmers

Say Happy Birthday In A Spectacular Way With This Stunning Alternative To The Usual Greeting Card

The Curious Incident of the Dog in the Night-Time

Say Hello!

DevOps for the Desperate is a hands-on, no-nonsense guide for those who land in a DevOps environment and need to get up and running quickly. This book introduces fundamental concepts software developers need to know to flourish in a modern DevOps environment including infrastructure as code, configuration management, security, containerization and orchestration, monitoring and alerting, and troubleshooting. Readers will follow along with hands-on examples to learn how to tackle common DevOps tasks. The book begins with an exploration of DevOps concepts using Vagrant and Ansible to build systems with repeatable and predictable states, including configuring a host with user-based security. Next up is a crash course on containerization, orchestration, and delivery using Docker, Kubernetes, and a CI/CD pipeline. The book concludes with a primer in monitoring and alerting with tips for troubleshooting common host and application issues. You'll learn how to: Use Ansible to manage users and groups, and enforce complex passwords Create a security policy for administrative permissions, and automate a host-based firewall Get started with Docker to containerize applications, use Kubernetes for orchestration, and deploy code using a CI/CD pipeline Build a monitoring stack, investigate common metric patterns, and trigger alerts Troubleshoot and analyze common issues and errors found on hosts

Provides a guide to the programming language, covering such topics as basic features, key language elements, and APIs.

Other books will show you how to make \$400.00 your first week out of prison. WHY WAIT? Start making up to \$300.00 a week legally while in prison. WHEN YOU GET OUT OF PRISON why get a job when you can make over \$1000.00 a week being your own boss. We show you nine "on-the-street" businesses that you can start and run from your prison cell; greeting cards for the artist, book deals for the writer and other businesses for those without skills. WHY GET A JOB ON PAROLE? We show you step-by-step how to start and run your own business - Dating Service, Temporary Employment Service, Catering Company, Escort Service, Money Broker and much, much more. As an ADDED BONUS we also show you how to get 'FREE STUFF'! We can help you get 'FREE' Money from the Government and State Grants; 'FREE' Magazines & Books & 'FREE' local Pen-Pals. We also show you how to get 100,000 people to send you \$10.00 each! Why would you let this opportunity of making real money pass you by? Stop hustling for tobacco & stamps and make real money today!

Carmelita loves to greet everyone in her colorful neighborhood. There are people from so many different cultures! They all like to say hello too, so now Carmelita can say hello in Spanish, English, French, Japanese, and many other languages. And her dog, Manny? Well, he seems to understand everyone, and gives a happy "Woof!" wherever he goes. Caldecott Honor winner Rachel Isadora's eye-catching collages are full of kid-friendly details like colorful storefronts, pigeons and an ice cream truck, making Carmelita's neighborhood fun to explore. Emphasizing the

rich diversity of America's neighborhoods, this simple portrait of a child's day provides a great introduction to the joy of language.

Don't Sleep, There are Snakes

Manage Microservices in Kubernetes

Practical Guide for Programmers

VoIP Hacks

How to Make Money Publishing from Home

The Small Greeting Card Manufacturer's Guide to Working with Sales Reps

20 Steps to Art Licensing

Voice over Internet Protocol is gaining a lot of attention these days. Both practical and fun, this text provides technology enthusiasts and voice professionals with dozens of hands-on projects for building a VoIP network, including a softPBX.

Explains the details of launching a publishing business from home

A Season of Hope Is Coming For the past two years Belinda King, along with her two grown daughters and teenage son, has been struggling to keep the family greenhouse running. Despite disconcerting events that have threatened to put them out of business, they have survived two growing seasons. And now Belinda can focus on the two suitors vying for her attention. Herschel Fisher, a new acquaintance, makes her feel relaxed, and Monroe Esh, an admirer from her past, reminds her of her youth. But just when Belinda thinks she can choose between her suitors, life throws more trials her way. Her son, Henry, becomes bitter about the idea of her dating anyone, and attacks on the greenhouse start again. When can Belinda hope to experience the peace and love her weary heart longs for?

If you like to make greeting cards, this book explains how to get your cards into stores and sell them nationwide. Included are detailed guidelines on how to price your cards, how to get professional feedback on your designs, where to find sales representatives, how to pitch your card line to them, and what industry standards you should follow. All the information is also applicable to gift items, such as magnets, journals and calendars. Kate Harper is a professional greeting card designer who started out by making and selling her own cards, and eventually acquired over 2,000 accounts by working with greeting card industry sales representatives.

Swinging for the Fences

The World Book Encyclopedia

Pro Objective-C

Getting Your Greeting Cards Into Stores

Sophie's World

Things Fall Apart

Tiny Python Projects

The second edition of this best-selling Python book (over 500,000 copies sold!) uses Python 3 to teach even the technically uninclined how to write programs that do in minutes what you would have to do by hand. There is no prior programming experience required and the book is loved by liberal arts majors and geeks alike. If you've ever spent hours renaming files or updating spreadsheet cells, you know how tedious tasks like these can be. But what if you could have your computer do them for you? In this fully revised second edition of the best-selling Automate the Boring Stuff with Python, you'll learn how to use Python to write programs that do in minutes what would take you hours to do by hand--no prior programming experience required. You'll learn the basics of Python and explore Python's rich library of modules for performing specific tasks, like scraping data off websites, reading PDF and Word documents, and automating clicking tasks. The second edition of this international fan favorite includes a brand-new chapter on input validation, as well as tutorials on automating Gmail and Google Sheets, plus tips on updating CSV files. You'll learn how to create programs that effortlessly perform useful feats of automation to:

- Search for text in a file or across multiple files
- Create, update, move, and delete files and folders
- Search the Web and download online content
- Update and format data in Excel spreadsheets of any size
- Split, merge, watermark, and encrypt PDFs
- Send email and text notifications
- Fill out online forms

Step-by-step instructions walk you through each program, and updated practice projects at the end of each chapter challenge you to improve your skills and use your newfound skills to automate similar tasks. Don't spend your time doing work a well-trained monkey could do. Even if you've never written a line of code, you can make your computer do the grunt work. Learn how in Automate the Boring Stuff with Python, 2nd Edition.

This book introduces programmers to objects at a gradual pace. The syntax boxes are revised to show typical code examples rather than abstract notation. This includes optional examples using Alice and Greenfoot. The examples feature annotations with dos and don'ts along with cross references to more detailed explanations in the text. New tables show a large number of cautionary examples. New programming and review problems are also presented that ensure a broad coverage of topics. In addition, Java 7 features are included to provide programmers with the most up-to-date information.

A bestselling modern classic—both poignant and funny—narrated by a fifteen year old autistic savant obsessed with Sherlock Holmes, this dazzling novel weaves together an old-fashioned contemporary coming-of-age story, and a fascinating excursion into a mind incapable of processing emotions. Christopher John Francis Boone knows all the countries of the world and every prime number up to 7,057. Although gifted with a superbly logical brain, Christopher is autistic. Everyday interactions and admonishments have little meaning for him. At

Christopher's carefully constructed world falls apart when he finds his neighbour's dog Wellington impaled on a garden fork, and he is initially blamed for the killing. Christopher decides to track down the real killer, and turns to his favourite fictional character, the impeccably logical Sherlock Holmes, for inspiration. But the investigation leads him down some unexpected paths, and ultimately brings him face to face with the dissolution of his parents' marriage. As Christopher tries to deal with the crisis within his own family, the narrative draws readers into the depths of Christopher's mind. And herein lies the key to the brilliance of Mark Haddon's choice of narrator: The most wrenching of emotional moments are chronicled by a boy who cannot face his own emotions. The effect is dazzling, making for one of the freshest debuts in years: a comedy, a tearjerker, a mystery story, a novel of exceptional literary merit that is great fun to read.

Description A cute and useful notebook for someone awesome on their special birthday 105 bright white pages in neutral wide-ruled paper with a line at the top for date. The date defaults to the left or right depending on which side of the book the page is printed on. Soft matte cover for a luxurious feel. A truly unique alternative to the run of the mill greeting card.

Life and Language in the Amazonian Jungle

TCP/IP Sockets in Java

What To Say and Do When Life Is Scary, Awful, and Unfair to People You Love

Learn coding and testing with puzzles and games

The Only Startup Book You'll Ever Need

Practical Programming for Total Beginners

A Corporate Fool's Guide to Surviving with Grace

Are your greeting card sales at a standstill? Do you want to move your sales beyond the local store to stores across the country? Have you thought about working with sales reps but have no idea where to begin? This is the book you've been waiting for. Finally, everything the small greeting card manufacturer needs to know about finding, recruiting and retaining a winning sales force can be found in this easy-to-read handbook. Written from both the manufacturer and sales rep perspectives, this nuts and bolts guide is full of industry information, sales tips and guidance for building successful and profitable rep relationships. Are you ready to push the envelope?

Greetings from E Street celebrates the passionately loved group that has been entertaining the world for 35 years. Written with their cooperation, this fully illustrated informal biography combines rare photographs with 30 removable facsimiles of E Street memorabilia, including Bruce Springsteen's first business card and hand-written set list, and even two fabulous posters. Longtime band intimate Robert Santelli captures the ecstatic highs and devastating lows on the E Street Band's roller coaster ride to stardom. He follows the band from the early days in Asbury Park, New Jersey, to the critical acclaim of Born to Run, the mania of Born in the U.S.A. and international touring, and each member's unique projects. Throughout, the band's signature combination of friendship, humor, and stellar musicianship is revealed in stories, snapshots, and the ephemera of life of the road. Warm and personal, Greetings from E Street is a postcard from the most famous address in rock and roll.

The stories collected here are by leading authors of the short story form in the Middle East today. In addition to works by writers already wellknown in the West, such as Idwar al-Kharrat, Fu'ad al-Takarli and Nobel Prize winner Najib Mahfuz, the collection includes stories by key authors whose fame has hitherto been restricted to the Middle East. This bilingual reader is ideal for students of Arabic as well as lovers of literature who wish to broaden their appreciation of the work of Middle Eastern writers. The collection features stories in the original Arabic, accompanied by an English translation and a brief author biography, as well as a discussion of context and background. Each story is followed by a glossary and discussion of problematic language points. 'Recommended' CHOICE

Creativity is crucial to business success. But too often, even the most innovative organization quickly becomes a "giant hairball"--a tangled, impenetrable mass of rules, traditions, and systems, all based on what worked in the past--that exercises an inexorable pull into mediocrity. Gordon McKenzie worked at Hallmark Cards for thirty years, many of which he spent inspiring his colleagues to slip the bonds of Corporate Normalcy and rise to orbit--to a mode of dreaming, daring and doing above and beyond the rubber-stamp confines of the administrative mind-set. In his deeply funny book, exuberantly illustrated in full color, he shares the story of his own professional evolution, together with lessons on awakening and fostering creative genius. Originally self-published and already a business "cult classic", this personally empowering and entertaining look at the intersection between human creativity and the bottom line is now widely available to bookstores. It will be a must-read for any manager looking for new ways to invigorate employees, and any professional who wants to achieve his or her best, most self-expressive, most creative and fulfilling work.

How to Sell Your Designs to Greeting Card and Gift Companies

Start Your Own Business

Tips & Tools for Internet Telephony

A Novel About the History of Philosophy

The Dark Tower I (MTI)

A Bilingual Reader

ReasonML Quick Start Guide

If you are a creative person then making and selling greeting cards is a great way to start a business. It also makes a useful part-time business that can be run from home

and started with a limited amount of capital, and can be done by the young or semi-retired. It can also be an excellent way for artists and crafts people to increase their income by selling cards alongside their main product. The skills needed vary greatly depending on what type of cards you want to produce. They can involve all the creative skills from design to photography, from painting to lettering, from enamelling to metalwork. This book takes you step-by-step through the process of starting and running your business with lots of useful practical advice to help you, including: - Deciding what type of cards to produce - Finding your market - Dealing with printers - Copyright and licensing - Pricing and profit

REVIEWS: 'Years ago, when I taught seminars on the business of making and marketing greeting cards, I wish this book had existed. It is clear the author has seen all sides of the business from the inside out. I highly recommend Starting and Running a Greeting Cards Business, because I do believe if you follow the guidelines, you will see results and you will go into this business with a strong education and your eyes open.' Kate Harper Designs, Greeting Card Designer Blog 'Tells the reader everything they need to know about building an exciting and profitable business.' Greetings Today 'Full of practical tips and advice to help you on the way...this handy guide has the answers.' Crafts Beautiful

AUTHOR BIOG: Author Elizabeth White is an artist and owns Littleborough Gallery where she sells her own range of cards and paintings. She is an experienced business advisor who has worked with over 30 greeting card companies in the last 10 years. Some of these have gone on to become household names. As a writer and presenter of workshops for the creative sector she is well known for her knowledge of the market and her method of communicating business skills to creative people.

CONTENTS: 1. What type of card business? 2. Handmade cards 3. Printed cards 4. Designing cards 5. Art & photographic cards 6. Starting a business 7. Writing a business plan 8. Money matters 9. Pricing and paperwork 10. Marketing 11. Presentation, packaging and display 12. Getting publicity 13. Selling to retailers 14. Craft fairs and markets 15. Selling at trade fairs 16. Alternative ways of selling 17. Selling skills 18. Networking 19. The environment 20. Copyright and licensing Technical terms Fact file.

"Soon to be a major motion picture"--Cover.

Showing someone you care begins with Finding the Right Words Here you'll find: • More than three dozen ways to say "Happy Birthday" • Welcoming words for new family members...even pets • Thoughtful condolences for personalizing sympathy cards • Congratulatory wishes for weddings and anniversaries • Helpful hints to simplify card-sending • A monthly calendar for birthdays and anniversaries ...and more, in this book of indispensable phrases for all occasions. You'll never be at a loss for words again!

Although Daniel Everett was a missionary, far from converting the Pirahs, they converted him. He shows the slow, meticulous steps by which he gradually mastered their language and his gradual realisation that its unusual nature closely reflected its speakers' startlingly original perceptions of the world. Everett describes how he began to realise that his discoveries about the Pirah language opened up a new way of understanding how language works in our minds and in our lives, and that this way was utterly at odds with Noam Chomsky's universally accepted linguistic theories. The perils of passionate academic opposition were then swiftly conjoined to those of the Amazon in a debate whose outcome has yet to be won. Everett's views are most recently discussed in Tom Wolfe's bestselling *The Kingdom of Speech*. Adventure, personal enlightenment and the makings of a scientific revolution proceed together in this vivid, funny and moving book.

Start and Run a Greeting Cards Business

The Robin's Greeting

Finding and Working with Sales Reps

Finding the Right Words

Lots of Practical Advice to Help You Build an Exciting and Profitable Business