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Digital Wedding
Step By Step
Digital
Wedding
Photography
006 Step By
Step Digital
Photography
Series

Containing numerous

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*contemporary images by
leading photographers,
this indispensable
manual concerning
wedding portraits
explains posing
fundamentals as well as
how to create a
flattering, feature-
specific
photograph--one that
focuses on the head,
shoulders, arms, legs, or
torso--in different*

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Digital Wedding
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Step By Step
*levels of close-ups,
from head-shots to full-
lengths.*

Digital
Photography
Series
*This valuable resource
focuses on what
professional wedding
photographers need to
do to stay competitive
and continue winning
new assignments,
despite an array of
challenges. Though
wedding budgets are
often subject to cuts,*

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*Digital Wedding
Photography 006
Step By Step
Digital
Photography
Series*

*photographers will
learn how to finesse
their operations,
improve their
marketing, and convert
client contacts into
reliable job streams. By
running a lean business
with few excess costs,
this step-by-step guide
lays out how wedding
photographers can draw
attention to their studio,
generate demand, and*

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create a brand that complements and promotes their unique vision. Included are tips for improving search-engine optimization, marketing, pricing, packaging, and contracts to enable aspiring and experienced professionals alike to follow their passions to success.

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*Improve every aspect of
your capture and
workflow with this
indispensable guide.*

*This intensive volume is
designed to give
professional
photographers of all
skill levels a veritable
"big picture" look at
the working digital
studio. Kubota takes you
from start to finish,
from setting up your*

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camera to ensure the best possible capture, to taking the image, to managing color for predictable results and reduced headaches, to organizing your images, to enhancing them using the latest software tools, and finally to printing and presenting the images to your clients. Step-by-step instructions and ample

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*screen shots ensure that
each procedure is easy
to follow. - Publisher.*

*Bob and Dawn Davis
have mastered all
genres of photography,
from weddings to
children to
photographing
celebrities at special get-
away weekends. Bob's
knowledge of posing,
lighting, composition
and his ability to*

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*superbly photograph
with the environment in
which he is immersed is
evident in The Art of
Engagement
Photography. Bob's
beautiful photographs
in this book and his
explanations as to how
he achieved each one
will be beneficial to
photographers of all
levels of expertise. Do
not let the title fool you,*

his descriptions of how he photographs engagement couples translates to executives, families and children portraits as well. He utilizes cityscapes and non-urban locations not just as backdrops, but also as a compliment to his subjects. By using diagrams and descriptions along with their powerful images,

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Bob and Dawn explain in simple language how they are able to pose, light and properly compose their subjects, no matter where the location. They state which lens, exposure setting, and main and fill lights settings and positioning work best for each scenario.

*The Best of Digital
Wedding Photography*

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*How to Take Great
Digital Photos of Your
Friend's Wedding*

Style Me Pretty

*Weddings
How to Photograph
Weddings*

*Step by Step to Plan and
Manage the Most
Important Day in Your
Life*

*Digital Photography
Just The Steps For
Dummies*

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*Your Step-by-Step
Guide for Keeping
Family Mementos in the
Information Age.*

This book is intended to clarify and detail the backstage of any event. If you intend to hire someone to do your event, this book can serve to

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guide you and hire
the right
professional. If you
intend to get
married, the step by
step will have to
help give you a
North in your
choices and know
where to start.

Details! This makes
up an event, be it

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Social or Corporate.

In an Event,

whatever it is, the
means will always
justify the ends.

Plan, plan, plan.

Good reading!

A companion to the
popular website APr
acticalWedding.com
and A Practical

Wedding Planner, A

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Practical Wedding helps you sort through the basics to create the wedding you want -- without going broke or crazy in the process. After all, what really matters on your wedding day is not so much how it looked as how it felt.

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In this refreshing guide, expert Meg Keene shares her secrets to planning a beautiful celebration that reflects your taste and your relationship. You'll discover: The real purpose of engagement (hint: it's not just about the

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planning) How to
pinpoint what
matters most to you
and your partner
DIY-ing your
wedding: brilliant or
crazy? How to
communicate
decisions to your
family Why that
color-coded
spreadsheet is

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actually worth it
Wedding Zen can be
yours. Meg walks
you through
everything from
choosing a venue to
writing vows,
complete with
stories and advice
from women who
have been in the
trenches: the Team

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Practical brides. So here's to the joyful wedding, the sensible wedding, the unbelievably fun wedding! A Practical Wedding is your complete guide to getting married with grace.

Divided into two parts, this guide

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shows studio owners
and photographers
how to increase
visibility, creativity,
and financial
rewards in the teen
and senior portrait
market. The first
section is focused on
technical mastery,
gives tips on how to
refine one's

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technique and
Photography.006
remain competitive
Step By Step
and providing advice
Digital
on selecting the
Photography
appropriate digital
Series
equipment and
added artistic
elements like indoor
and outdoor sets,
storytelling props,
and fashionable
backgrounds. The

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second section is devoted to successful marketing techniques that are low-cost and have a big impact, such as maintaining an Internet presence, offering special promotions, and producing direct-mail marketing

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pieces. Numerous marketing pieces from top studios are included as reference points.

Digital Collage and Painting proudly showcases the work of twenty-one talented digital artists. Each artist walks you through

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the creation of a
piece of their art and
lets you in on their
secrets about
equipment, software,
favorite papers, and
how their creative
process begins. The
artists included are:
Audrey Bernstein
Paul Biddle Leslye
Bloom Stephen

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Burns Luzette
Donohue Katrin
Eismann Paul Elson
Steven Friedman
Ileana Frómeta
Grillo Bill Hall
Julianne Kost Rick
Lieder Bobbi Doyle-
Maher Ciro
Marchetti Lou Oates
Cher Threinen-
Pendarvis James G.

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Respass Fay Sirkis

Jeremy Sutton

Maggie Taylor Pep

Ventosa

Digital Photography

Just the Steps For

Dummies

Digital Wedding

Photography

The Art Of Digital

Wedding

Photography

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Digital Wedding
Step-by-Step Startup
Photography 006
Guide
Step By Step
The Digital
Digital
Photography Book
Photography
The Adobe
Series
Photoshop
Lightroom 5 Book
for Digital
Photographers
Digital Photography
Boot Camp
Love taking

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pictures with
your digital
camera? Want to
improve your
skills, but
don't have a
lot of time to
spend? How
about some stra
ight-to-the-
point tips that
cut to the
chase and show

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Photography
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you step by
step how to
accomplish a
task? If that
sounds like
just what you
had in mind,
Digital
Photography
Just The Steps
For Dummies,
2nd Edition is
exactly what

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you need. This
handy, full-
color guide
breaks down the
most important
tasks into
simple two-
page,
illustrated
instructions.
You choose what
you want to do,
flip to the

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Digital Wedding
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Step By Step
Digital
Photography
Series
Just The Steps
For Dummies,
2nd Edition
covers
important tasks
from choosing a

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camera to
printing your
photos or
turning them
into slideshows
or galleries.
You'll be able
to: Select and
use various
lenses Take
advantage of
your meters Use
tripods,

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Photography 006
Step By Step
Digital
Photography
Screens, and
scrim when
shooting Work
with depth of
field Shoot and
process Camera
Raw images
Download and
organize your
pictures
Understand and
use color
profiles Edit

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Digital Wedding
Photography 006
in the “quick
fix” mode

Step By Step
Restore a
vintage photo

Digital
Photography
Create an
online photo

gallery,
greeting cards,
calendars, or
CD jackets More

than 170
digital
photography

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Digital
Photography
Series

tasks are
presented in
this easy-to-
use, full-color
reference. Grab
a copy and find
out how much
more fun you
can have with
your digital
camera!
Detailing all
the skills

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photographers
need to
successfully
create natural-
light family
portraits, this
handbook covers
all aspects of
the process,
from attracting
clients and
planning the
session to

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posing small families or large groups. Techniques for working outdoors, at the family's home, or in a natural-light studio setting are included along with detailed

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information on
post-
production,
album design,
and marketing
techniques for
attracting
clients.

Advanced
amateur and
professional
photographers
will learn how

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Photography
Sure
to create a
picture-perfect
rendering by
manipulating
ever-changing
and difficult-
to-predict
outdoor
lighting and
cultivating a
cohesive look
through
harmonious

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poses,
Photography 006
expressions,
Step By Step
and clothing.

Digital
Photography
Series
This unique
handbook is
essential for
family
photographers
looking to
engage the
family and
bring out their
subjects

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Photography 006
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Photography
3

interpersonal
relationships
and individual
personalities.
A celebrated
professional
wedding
photographer
shares her
insights into
this exciting
field,
revealing the

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techniques
Photography 006
necessary to
Step By Step
master this
Digital
business, from
Photography
taking pictures
to marketing.

Original.

The author of *A Practical Wedding* offers a no-nonsense wedding planner, with

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Digital
Photography
Series

all the tools,
tips, and
strategies to
get the
celebration you
want, on a
budget you can
actually afford
Whether you're
newly engaged
or haven't
quite made
anything

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official yet,
but you know
you want to
spend your
lives together,
you're going to
need help
planning your
wedding. When
you're ready to
take a deep
breath and
start, this is

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the book you
want--need--to
have. From
figuring out
what you really
want--as
opposed to what
everyone else
thinks you
should want--to
helping you
keep an eye on
the ceremony

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itself and the
vows, Meg
Keene, founder
of apracticalwedding.com,
covers all the
essentials.
With checklists
(such as
flowers, food,
final venue
walk-through)
and key

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spreadsheets
Photography 006
(guest list and
Step By Step
seating chart,
Digital
budget, venue
Photography
search, and
Series), A
Practical
Wedding Planner
helps you: Set
a budget--and
stick to it
Choose a venue:
traditional, no

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n-traditional,
and everything
in between Hire
good vendors
and keep your
friends (and
tells you why
DIY doesn't
always save
money) Figure
out catering,
rentals, and
everything else

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Step By Step
Digital
Photography
Sure

Pinterest
forgot to tell
you Reality-
check wedding
décor Create
and write a
ceremony that
really
represents both
of you Get
everyone to
show up...and
have a good

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time
Photography 006
Step By Step
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Photography
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A Step-by-Step
Guide to
Creating the
Wedding You
Want with the
Budget You've
Got (without
Losing Your
Mind in the
Process)
Wedding
Consultant

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Business
Step-by-Step
Digital Wedding
Photography
Techniques and
Planning Guide
Achieve
Brilliant
Detail and
Color by
Mastering High
Dynamic Range
(HDR) and

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Postproduction
Techniques

Step-By-Step

Techniques for
Professional

Digital

Photographers

Digital Wedding

Photographer's

Planner

*Armed with a
digital camera,
wedding attendees*

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can create snapshots of the their friend's big day with the camera, lighting, posing, and composition skills taught in this step-by-step manual. Beginning with a discussion of digital capture basics and how to ensure the

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best possible exposure by selecting the appropriate ISO settings, photographers learn how to create the setting that produces the best results under any lighting conditions. Posing is also covered so that,

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*armed with some
general principles
and strategies,
amateur
photographers can
greatly improve
their sense of
portraiture.*

*Sections on
unusual situations
teach readers how
to make the best of
mixed lighting*

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*conditions, flatter
subjects, avoid
exposure problems,
and use the flash
indoors; while tips
on using Adobe
Photoshop
Elements help
photographers give
their photographs
that professional
edge.*

"Turn photos of

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Photography

*life's most
important moments
into timeless
keepsakes" --P. [4]
of cover.*

*Will you—a
beneficiary of the
information
age—pass down a
tidal wave of
fragmented and
soulless keepsakes
to the next*

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generation? If you're serious about knowing family and you want to discover how to keep family stories, then Digital Dreaming is the book for you. Inside this book you will discover how to: • declutter and organize photos

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Photography

*and documents, •
keep your
treasured family
keepsakes
meaningful now
and for the future,
and • organize and
share fragmented
and dispersed
mementos with
family and lifelong
friends. Will your
benefactors hit the*

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delete key and look longingly at the local council clean-up calendar to see when to offload the boxes of photos and documents? In 2013 these questions confronted R.L. Black. He had become stranded on Family Heritage

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Island with thousands of keepsakes strewn about like flotsam and jetsam after the death of his late father. Determined to escape his anxiety and guilt on the island, he set about saving the mementos by building a digital

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*lifeboat to rescue
his family
knowledge.*

*Go behind the
scenes with twenty-
five leading
professionals and
explore what makes
their work unique.
Whether you're
looking for tips on
location selection,
better time*

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management,
Photography 006
posing cues,
Step By Step
lighting insights, or
Digital
some new ideas for
Photography
shooting the
reception, you'll
find the answers at
your fingertips.

Music-
photographer
turned wedding
shooter Angela
Hubbard (Rolling

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Stone, Spin, Vanity Fair) shows you how to design iconic images of your couple. Jim Garner, named one of the world's top-ten wedding photographers by American PHOTO Magazine, reveals how a change in his products and

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Photography
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*design strategy
revolutionized his
approach to
shooting weddings.
Anne Almasy
(Huffington Post:
Wedding blogger)
and Catherine Hall
(named Best
Wedding
Photographer by
The Knot) explore
the role of*

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Photography
Spring

*emotional and
personal
connections on
your images. Also
featured are
images and
fascinating insights
from acclaimed
artists: Dave &
Quin Cheung,
Salvatore Cincotta,
Bob & Dawn Davis,
Tracy Dorr, Brett*

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*Florens, Jim
Garner, Jerry
Ghionis, Michael
Mowbray, Christie
Mumm, Josh
Newton, Huy
Nguyen, Kristi
Odon, Dennis
Orchard, Srinu &
Amy Regeti, Ken
Sklute, Damon
Tucci, Neal Urban,
Riccis Valladares,*

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*Paul Van Hoy, Neil
Van Niekerk, Ethan
Watts, and
Stephanie Zettl.*

*The Digital
Photographer's
Guide to Light
Modifiers*

*Techniques for
Sculpting with
Light*

*Photographing
Vibrant and Joyful*

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Step By Step

Digital
Wedding

Behind the Scenes

with 25 Leading

Pros to Learn

Lighting, Posing

and More

500 Poses for

Photographing

Brides

A Visual

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Step By Step
Sourcebook for
Digital Portrait
Photographers

**Pairing
photographic
creativity with di
gital-
manipulation
techniques, this
unique manual
teaches the use
of Photoshop to
design artful,**

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Photography
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**distinctive, and
compelling
wedding albums.
Showing that the
artistic process
need not stop at
the click of the
shutter, the steps
for album
creation are
detailed
reviewing the
images, forming
a story line, and**

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**conveying the
tale through well-
designed
montages.**

**Offering 10
projects with
varying levels of
complexity and
covering diverse
skill sets, step-by-
step techniques
are
demonstrated
with detailed**

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screen shots--

**For the 2 million
monthly
followers of
powerhouse
wedding blog Sty
leMePretty.com,
the major
mainstream hit
with serious
indie cred (think
Domino meets
Etsy meets
Martha Stewart**

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**Weddings), and
for all brides
looking for fresh
new inspiration,
editor in chief
Abby Larson
offers an eagerly
awaited, entirely
unique, and
gorgeously photo-
rich wedding
resource. Joyful,
love-filled
weddings are**

created with the details that make the couple unique. These touches--letter-pressed table cards with a pet bulldog cameo; a chandelier to which the bride and groom tied hundreds of colorful ribbons; a photograph of

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the bride's

grandparents

fastened around

her

bouquet--elevate

a beautiful day

into a deeply

personal,

unforgettable

celebration. Style

Me Pretty has

become a go-to

destination for

planning your

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**own ecstatic
wedding. Now,
the founder of
this beloved site,
Abby Larson,
offers this
gorgeous
resource, which
includes: •
Abby's step-by
step guide to
determining your
couple style,
gathering**

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**inspiration, and
threading it
through each
element of the
celebration • 17
never-before-
seen Real-Life
Weddings—with
details on all
their special and
handcrafted
touches, and
advice from the
brides • 5 Style**

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Blueprints to help you custom-craft your own Classic, Rustic, Whimsical, Modern, or Al Fresco wedding, from paper goods to the cake • 15 Do It Yourself projects, such as glittered vases, linen favor bags, and dip-dyed

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**ombré napkins
Full of lively and
oh-so-lovely
ideas, and more
than 250
photographs, this
swoonworthy
volume will help
you distill the
wide world of
wedding
inspiration into
the most
meaningful,**

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**utterly original
day you can
imagine.**

**Updated to
include the latest
digital camera
models, imaging
software, and
current image
proofing and
sales techniques,
this business
guide teaches
wedding**

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**photographers
how to build a
profitable
business. From
formulating a
business plan to
presenting final
images to clients,
the strategies
presented help
photographers
avoid the pitfalls
that ruin many
wedding**

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**photography
studios.**

**Photographers
learn how to
define a target d
emographic—whe
ther that be low-
volume big-
budget or high-
volume low-
budget
clients—and
market to those
demographics in**

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**print, on the
Internet, through
networking, and
at bridal shows.
Customer service
tips include how
to interview
clients to ensure
a stress-free and
enjoyable
portrait
experience,
conduct
pre-session**

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**consultations,
and write a
contract, as well
as presentation
techniques for
wall-size images,
coffee-table-style
books, and
guestbooks. The
featured images
and drawings
include a gallery
of the author's
wedding**

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**photographs and
samples of
advertising,
marketing, and
promotional
literature.**

**Building on a
professional
photographer's
on-the-job
experience using
the high dynamic
range (HDR)
imaging**

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Photography
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technique, which captures an astounding range of tones that far exceeds the native abilities of any camera, this guide shows serious photographers how a more sophisticated approach to HDR can produce

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**images that lack
visual pretense,
stand the test of
time, and
realistically
capture details
that would
otherwise elude
the
photographer. It
demonstrates the
basic procedure
for creating an
HDR image step-**

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**by-step, then
explores
progressively
more complex
and refined
techniques that
can be applied as
the scene
dictates or the
artist's personal
aesthetic
requires. Ample
image sequences
with plenty of**

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**screen shots let
the reader follow
the entire
process through
from start to
finish. Unique
techniques are
presented for the
treatment of
special subjects,
ranging from
landscapes to
still lifes and
portraits.**

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Ultimately, the handbook demonstrates that HDR imaging is a powerful tool and the professional photographers who take the time to fully master its potential can mean substantial rewards, both

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**creatively and
financially.**

**Professional
HDR**

**Photography
The Art of
Wedding**

**500 Poses for
Photographing
Couples**

**Digital Collage
and Painting
A Step-by-step
Guide to**

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**Creating Perfect
Photos**

Professional

**Techniques With
Style**

**Digital Black &
White Landscape
Photography**

*This guide to
digital wedding
photography offers
everything a
wedding
photographer*

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**needs to take full
advantage of
digital
technologies.
Essential aspects
of digital
photography are
examined, from
image capturing to
creating wedding
albums—a
photographer's
greatest source of
revenue. Featuring**

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200 examples of professional digital photography, this book takes a detailed look at many common digital problems and provides techniques for fixing them with Adobe Photoshop. Since Lightroom 1.0 first launched, Scott's Kelby's The

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**Adobe Photoshop
Lightroom Book for
Digital**

**Step By Step
Photographers has
been the world's
#1 best-selling
Lightroom book (it
has been**

**translated into a
dozen different
languages), and in
this latest version
for Lightroom 5,
Scott uses his**

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same award-winning, step-by-step, plain-English style and layout to make learning Lightroom easy and fun. Scott doesn't just show you which sliders do what (every Lightroom book will do that). Instead, by using the following three

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***simple, yet
brilliant,
techniques that
make it just an
incredible learning
tool, this book
shows you how to
create your own
photography
workflow using
Lightroom:
Throughout the
book, Scott shares
his own personal***

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**settings and
studiotested
techniques. Each
year he trains
thousands of
Lightroom users at
his live seminars
and through that
he's learned what
really works, what
doesn't, and he
tells you flat out
which techniques
work best, which**

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***to avoid, and why.
The entire book is
laid out in a real
workflow order
with everything
step by step, so
you can begin
using Lightroom
like a pro from the
start. What really
sets this book
apart is the last
chapter. This is
where Scott***

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**dramatically
answers his #1
most-asked
Lightroom
question, which is:
“Exactly what
order am I
supposed to do
things in, and
where does
Photoshop fit in?”
You’ll see Scott’s
entire start-to-
finish Lightroom 5**

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***workflow and learn
how to incorporate
it into your own
workflow. Plus,
this book includes
a downloadable
collection of some
of the hottest
Lightroom Develop
module presets to
give you a bunch
of amazing effects
with just one click!
Scott knows first-***

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hand the challenges today's digital photographers are facing, and what they want to learn next to make their workflow faster, easier, and more fun. He has incorporated all of that into this major update for Lightroom 5. It's

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*the first and only
book to bring the
whole process
together in such a
clear, concise, and
visual way. Plus,
the book includes
a special chapter
on integrating
Adobe Photoshop
seamlessly right
into your workflow,
and you'll also
learn some of*

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**Scott's latest
Photoshop portrait
retouching
techniques and
special effects,
which take this
book to a whole
new level. There is
no faster, more str
aight-to-the-point,
or more fun way to
learn Lightroom
than with this
groundbreaking**

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book.

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**Learn how to take
professional-
quality
photographs using
the same tricks
today's top
photographers use
(surprisingly, it's
easier than you'd
think)!**

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This is a completely, totally updated version of the #1 best-selling digital photography book of all time! It's the award winning, worldwide smash hit, written by Scott Kelby, that's been translated into dozens of different

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languages.

Here's how Scott describes this book's brilliant premise: "If you and I were out on a shoot, and you asked me, 'Hey, how do I get this flower to be in focus, with the background out of focus?,' I wouldn't

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***stand there and
give you a
photography
lecture. In real life,
I'd just say, 'Put on
your zoom lens,
set your f-stop to
f/2.8, focus on the
flower, and fire
away.' That's what
this book is all
about: you and I
out shooting where
I answer***

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**questions, give
you advice, and
share the secrets
I've learned just
like I would with a
friend—without all
the technical
explanations and
techie photo
speak.”**

***This isn't a book of
theory—full of
confusing jargon***

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Digital Wedding
and detailed

concepts. This is a

book on which

button to push,

which setting to

use, and when to

use it. With over

200 of the most

closely guarded

photographic

“tricks of the

trade,” this book

gets you shooting

dramatically better-

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**looking, sharper,
more colorful,
more professional-
looking photos
every time.**

**Each page covers a
single concept that
makes your
photography
better. Every time
you turn the page,
you'll learn
another pro**

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**setting, tool, or
trick to transform
your work from
snapshots into
gallery prints. If
you're tired of
taking shots that
look "okay," and if
you're tired of
looking in
photography
magazines and
thinking, "Why
don't my shots**

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***look like that?”
then this is the
book for you.***

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Photography
Series

**TABLE OF
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***Chapter 1: Pro
Tips for Getting
Sharp Photos***

***Chapter 2: The
Scoop on Lenses***

***Chapter 3:
Shooting
Landscapes Like a***

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Chapter 4:
Shooting Travel
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Chapter 5: Making
Portraits Like a Pro

Chapter 6: Making
Portraits with
Flash Like a Pro

Chapter 7:
Shooting Weddings
Like a Pro

Chapter 8:
Shooting Sports

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Like a Pro

Chapter 9:

***Shooting Other
Stuff Like a Pro***

***Chapter 10: Pro
Tips for Getting
Better Photos***

***Chapter 11: How
to Print Like a Pro***

***Chapter 12: Photo
Recipes to Help
You Get the Shot***

Landscape

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photography is a popular photographic genre—and for good reason. The great outdoors is an ever-ready subject. It is variable, as well; it is affected by changing light, decomposition, weather, human interaction, and

myriad other factors. Its features range from natural to manmade elements—and many landscapes are comprised of both.

Photographers who point their camera's lens at a scene do so in an effort to

communicate their feelings about the landscape. Rather than simply document the scene, they seek to capture the spirit of place—perhaps to tell a story or depict a mood. They aim to share with viewers the ways in which the scene speaks to

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them.

**Accomplishing
these goals may
seem simple at the
outset, but the
task is rife with
challenges. In this
book, Gary Wagner
shows readers how
to create powerful,
evocative black &
white landscape
photographs filled
with beautiful**

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light, a full range of tones, and exquisite detail. Beginning with a look at the gear you'll need to get the best-possible images, Wagner covers cameras, lens types, tripods, and filters. He then discusses the postproduction processes he uses

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***to enhance his
images, producing
breathtaking
photographic
records of natural
and man-altered
locales. Following
a run-through of
the basic tenets of
landscape
photography,
Wagner presents
60 of his favorite
images for review.***

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**Readers will find
images in six
categories: (1)**

**Lakes and
Streams, (2) Trees
and Rocks, (3)
Coastal Seascapes,
(4) Winter, and (5)
Man-Altered
Landscapes. This
presentation
model allows
readers to focus on
the aspects of**

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**landscape
photography that
most appeal to
them or challenge
them most. With
each image
presented, readers
will learn the
strategies that
went into
conceptualizing
and creating the
shot—from
exposure, to**

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*composition, to
postproduction,
and more. With
information on
every aspect of
creating striking,
moving landscape
images—from
choosing gear, to
studying light, to
calculating ideal
exposures, to
composing images,
to retouching/mani*

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*pulating the
images for
breathtaking
results, to setting
up your workflow
to ensure that the
printed/output
image meets the
strictest criteria,
this book will
prove
indispensable to
photographers new
to landscape*

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**photography or
those seeking to
take their image
creation to a whole
new level.
Professional
Techniques for
Digital Wedding
Photography
Wedding
Photojournalism:
The Business of
Aesthetics
The Adobe**

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**Photoshop
Lightroom CC Book
for Digital
Photographers
Shooting and
Selling Techniques
for Photographers
Digital Portrait
Photography of
Teens and Seniors
Going Digital
Wedding and
Portrait
Photography**

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***Inspiration and
Ideas for an
Unforgettable
Celebration***

**Expert advice on
becoming a
successful
wedding
photographer
Wedding
photography can
be a great hobby
or home-based**

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Step

business. But while it's an exciting and lucrative field, it also has its challenges. Now, you can turn to Digital Wedding Photography For Dummies for friendly, hands-on guidance on selecting the right

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Photography
3
equipment,
building a client
list, and
developing the
skills and
techniques
needed to create
stunning and
memorable
images. Covers
tools and
techniques
practiced by some

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**of the most
successful
photographers in
the business
Advice on camera
settings, lighting,
and angles How to
create a
professional
experience that
will put clients at
ease Build a
portfolio and**

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Photography
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**connect with
clients Start a
wedding
photography
business Whether
you're an aspiring
wedding
photographer who
wants to learn
about the
techniques that
make the best
wedding**

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**photographers
successful, or are
in the business
and want tips and
advice to improve
your skills, this
practical guide has
you covered.**

**This guide covers
every step needed
to produce
beautiful digital
wedding albums.**

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**Photographers
learn what images
to shoot for
creative designs,
how to work with
couples to select
album images, and
all the Photoshop
shortcuts and
design strategies
needed to quickly
create professional
I-looking albums.**

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Tutorials show readers how to recreate the award-winning album pages shown in the illustrations.

Mastering wedding photography is one of the most important skills for any aspiring photographer. For

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**the professional
and amateur alike,
the special
occasion presents
some unique
challenges. Gone
are the days of a
few stiff, posed
photographs of
the bride, groom
and principal
guests. These
days a wedding**

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photographer is expected to produce not only the formal shots but to document the day, from personal moments preparing for the wedding to the frivolity of the reception. That's where 'Step-by-Step Digital

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Digital
Photography
Step By Step

**Wedding
Photography'
comes in. This
comprehensive
and inspirational
volume is packed
with hints and tips
from a
professional. It
offers advice that
will not only help
the amateur
produce great**

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**shots for a family
or friend, but will
also guide the
traditional
professional who
is moving into
digital.**

**A full-color
reference to
planning for and
executing a
successful
wedding day shoot**

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**Wedding
photography has
become a major
industry, and the
number of
photographers
getting into this
field is rapidly incr
easing—making it
even more
competitive.**

**Written by top
wedding**

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photographer,
Kenny Kim, this
full-color
reference walks
you through all the
major (and minor)
steps involved in
planning and
organizing a
successful
wedding day
shoot. You'll get
unique advice on

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Photography

**everything from
your initial
meeting with the
engaged couple to
the final**

**presentation of the
commemorative
book. Packed with
checklists,
schedules,
etiquette tips, and
much more, this
book is an**

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Photography.
**essential wedding
photography
resource for every
wedding
photographer.**

**Provides detailed
coverage of all the
major and minor
steps in preparing
for a successful
wedding day shoot
Explores
preparation for**

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**every detail of
taking unique and
memorable**

**Step By Step
wedding day**

**Digital
Photography
Spans the
initial meeting with**

**the couple all the
way to presenting**

**them with their
photo album**

**Reassures you of
your preparation,
using checklists,**

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365

**schedules,
etiquette tips,
answers to
questions, and
more From rings
and vows to
dancing and
"wows", this
resource will help
you prepare to
capture every
moment of a
couple's special**

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day.

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Secrets

Photography
Capturing
Beautiful
Memories

The Professional
Photographer's
Digital Wedding
Album Design
Guide

Digital Wedding
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Dummies**

**Creative Wedding
Album Design with**

Adobe Photoshop

Photography and

Digital Imaging

Professional

Marketing &

Selling

Techniques for

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Photographers

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Two successful digital wedding photography guides in one e-book set. These two e-books offer wedding photographers a full-color reference that walks them through all the major and minor steps in

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planning and
organizing a
successful
wedding day
shoot. Digital
Wedding
Photographer's
Planner and
Digital Wedding
Photography
Photo Workshop
include a
complete guide
to wedding

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photography,
covering the key
concepts and
skills necessary
to create
memorable
wedding photos.
From the first
meeting with the
bride to the
final
presentation of
the completed
book, these two

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e-books are
packed with
important
checklists,
schedules,
etiquette tips,
and much more.

Offers a step-by-
step guide for
all the major
and minor steps
in planning and
organizing a
successful

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wedding day
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shoot Gives tips
Step By Step
for everything
Digital
to the first
Photography
meeting with the
Series
bride to the
final
presentation of
the happy
couple's
commemorative
book Contains
checklists,
schedules,

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etiquette tips,
and much more

Step By Step
Includes a

Digital
complete

Photography
resource for
wedding

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any skill level

Offers

information on
everything from

brightly lit

outdoor weddings

to poorly lit

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evening

ceremonies The

Wedding

Photographer?s

Full Resource

Guide offers one-

stop shopping

for all the

information a

wedding

photographer

needs.

Fully revised

and updated!

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Full-color guide
to capturing
great wedding
images and
building a
successful
photography

business This
full-color book
from acclaimed
professional
wedding
photographer
Glen Johnson not

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only teaches you
how to take
memorable
photos, it also
shows you how to
start a wedding
photography
business. Packed
with great tips
and savvy
advice, this new
edition helps
you set up
efficient

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workflows,
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choose camera
Step By Step
equipment,
Digital
manipulate
Photography
images, make
Series
impressive
presentations,
and launch
smart, photo-
based marketing
strategies to
build your
business. Best
of all, it's

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techniques.

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set up and
capture
beautiful
photos, posed or
candid, in all
kinds of
settings, for
weddings and

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other special
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events Offers
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marketing
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building your
own photography
business,
including how to
build a
fantastic Web
site that
attracts clients
Covers current

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camera equipment
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and accessories,
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post-shoot
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darkroom
techniques,
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digital editing
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software, and
how to print
your images
successfully
Gives you
invaluable
insights and
tips from the

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author, who is
one of the
country's top
wedding and
special events
photographers
Capture better
pictures of some
of life's most
memorable
events—and build
a successful
photography
business—with

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this

indispensable

guide!

Since Lightroom

1.0 first

launched,

Scott's Kelby's

The Adobe

Photoshop

Lightroom Book

for Digital

Photographers

has been the

world's #1

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bestselling
Lightroom book
(it has been
translated into
a dozen
different

languages), and
in this latest
version for
Lightroom 6,
Scott uses his
same award-
winning, step-by-
step, plain-

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English style
and layout to
make learning
Lightroom easy
and fun. Scott
doesn't just
show you which
sliders do what
(every Lightroom
book will do
that). Instead,
by using the
following three
simple, yet

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brilliant,
techniques that

Step By Step
Digital

make it just an
incredible

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learning tool,
this book shows
you how to

create your own
photography

workflow using

Lightroom: •

Throughout the
book, Scott

shares his own

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personal
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settings and
Step By Step
studio-tested
Digital
techniques. Each
Photography
year he trains
Series
thousands of
Lightroom users
at his live
seminars and
through that
he's learned
what really
works, what
doesn't, and he

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tells you flat out which techniques work best, which to avoid, and why.

- The entire book is laid out in a real workflow order with everything step by step, so you can begin using Lightroom like a pro from

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the start. •
What really sets
this book apart
is the last
chapter. This is
where Scott
dramatically
answers his #1
most-asked
Lightroom
question, which
is: “Exactly
what order am I
supposed to do

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things in, and
where does

Photoshop fit
in?" You'll see
Scott's entire
start-to-finish
Lightroom 6

workflow and
learn how to
incorporate it
into your own
workflow. •

Plus, this book
includes a

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downloadable
collection of
some of the
hottest

Lightroom
Develop module
presets to give
you a bunch of
amazing effects
with just one
click! Scott
knows firsthand
the challenges
today's digital

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photographers
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are facing, and
Step By Step
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Digital
to learn next to
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make their
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workflow faster,
easier, and more
fun. He has
incorporated all
of that into
this major
update for
Lightroom 6.
It's the first

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and only book to
bring the whole
process together
in such a clear,
concise, and
visual way.

Plus, the book
includes a
special chapter
on integrating
Adobe Photoshop
seamlessly right
into your
workflow, and

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you'll learn
Photography 006
some of Scott's
Step By Step
latest Photoshop
Portrait
Digital
retouching
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techniques and
Series
special effects,
which take this
book to a whole
new level. There
is no faster,
more straight to
the point, or
more fun way to

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than with this
groundbreaking
book.

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photographic
professional,
you're almost
certainly aware
that digital
photography will
become an
integral part of
any photographic

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Photography 006
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Photography
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business. The difficult part is to work out which part, how much, and when. Going Digital: Wedding and Portrait

Photography is designed to help deal with those issues. The technology is explained, from

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the charge-
coupled device
at the heart of
the camera to
the wider
business-based
aspects of
building a
system to suit
your needs.
Production
considerations
including speed,
quality,

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quantity and archival permanence are dealt with. The business areas that are covered include using the Internet as a way of increasing client numbers and sales. The issue of costs is examined

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alongside the revenue benefits that digital photography can make possible. Several ideas are discussed about using the new technology to develop new revenue-generating areas.

Throughout the

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book, case

Photography 006

studies are

Step By Step
presented in

Digital
which

professional

photographers

describe their

experiences with

digital

photography,

from how they

began to use it

to how it has

affected their

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work. The book
contains many

photographs

showing the

different

approaches used

by the

photographers in

the case

studies.

Finally, at the

end of the book,

there is a

reading list of

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recommended
titles, websites
that you are
likely to find
useful, a
glossary and a
comprehensive

index. Book
jacket.

A Step-by-Step
Guide for
Professional
Wedding and
Portrait

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Photographers
Wedding Photography 006

Step By Step
Photographer's
Digital Resource

Creative Ideas
Photography Series
for a Beautiful,
Affordable, and
Stress-free
Celebration

We're Engaged!
Digital Dreaming
The Digital
Photographer's
Guide to Natural-

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Digital Wedding
Light Family
Portraits 006
A Visual Step
Sourcebook for
Professional
Digital Wedding
Photographers

***Say I Do to Success
From wedding bells
to wedding bills, gain
an inside look at the
billion dollar wedding
industry and learn***

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*how to earn your next
pay check
coordinating the big
day of today's brides
and grooms. Discover
the newest wedding
trends, such as
destination weddings,
tapas-style catering,
disposable video
cameras, wedding
logos and more. Plus,
learn everything else*

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Secrets

*you need to know to
start and run a
successful wedding
consultant business,
including:*

- *How to
market your services
and find customers*
- *Using social media to
attract and
communicate with
clients*
- *Tips from
the pros for handling
the unexpected*

What licenses and permits you need •
How to avoid common mistakes •
How to negotiate with vendors and suppliers to get the best prices •
The most important contacts to make •
And more! You don't need an office or a lot of startup money.
With your creativity

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*and help from our
experts, you'll be well
on your way to*

*success. The First
Three Years In*

*addition to industry
specific information,
you'll also tap into*

*Entrepreneur's more
than 30 years of small
business expertise via
the 2nd section of the
guide - Start Your*

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***Own Business. SYOB
offers critical startup
essentials and a
current,
comprehensive view
of what it takes to
survive the crucial
first three years,
giving you exactly
what you need to
survive and succeed.
Plus, you'll get
advice and insight***

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from experts and practicing entrepreneurs, all offering common-sense approaches and solutions to a wide range of challenges. • Pin point your target market • Uncover creative financing for startup and growth • Use online resources to streamline your

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*business plan • Learn
the secrets of
successful marketing
• Discover digital and
social media tools and
how to use them •
Take advantage of
hundreds of
resources • Receive
vital forms,
worksheets and
checklists • From
startup to retirement,*

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millions of

entrepreneurs and

small business

owners have trusted

Entrepreneur to point

them in the right

direction. We'll teach

you the secrets of the

winners, and give you

exactly what you need

to lay the groundwork

for success. BONUS:

Entrepreneur's

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System

Startup Resource Kit!
Every small business
is unique. Therefore,
it's essential to have
tools that are
customizable
depending on your
business's needs.

That's why with
Entrepreneur is also
offering you access to
our Startup Resource
Kit. Get instant access

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*to thousands of
business letters, sales
letters, sample
documents and more
– all at your
fingertips! You'll
find the following:
The Small Business
Legal Toolkit When
your business dreams
go from idea to
reality, you're
suddenly faced with*

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laws and regulations governing nearly every move you make. Learn how to stay in compliance and protect your business from legal action. In this essential toolkit, you'll get answers to the "how do I get started?" questions every business owner faces along with a

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*thorough
understanding of the
legal and tax*

*requirements of your
business. Sample*

Business Letters

*1000+ customizable
business letters*

*covering each type of
written business
communication*

*you're likely to
encounter as you*

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Photography 9
*communicate with
customers, suppliers,
employees, and
others. Plus a
complete guide to
business*

*communication that
covers every question
you may have about
developing your own
business*

*communication style.
Sample Sales Letters*

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*The experts at
Entrepreneur have
compiled more than
1000 of the most
effective sales letters
covering
introductions,
prospecting, setting
up appointments,
cover letters, proposal
letters, the all-
important follow-up
letter and letters*

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Sales

*covering all aspects of
sales operations to
help you make the
sale, generate new
customers and huge
profits.*

*Focusing exclusively
on light modifiers and
making the most of
the least equipment,
this in-depth
handbook is ideal for
use by the beginner*

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and advanced
Photography 006
amateurs who wish to
Step By Step
take their
Digital
photography to the
Photography
next level. Including
Series
diagrams and lighting
set scenes to facilitate
learning and
adapting technique,
step-by-step critiques
of several portrait
sessions, and an
extensive review of a

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*variety of light
modifying tools—from
barn doors and snoots
to gels, umbrellas,
and strip boxes—this
invaluable textbook
style book reveals the
precise steps for
obtaining dimension
and depth for indoor
and outdoor portrait
sessions. This
resource is a must-*

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*have for beginner
photographers*

*looking to discover a
treasure trove of
fresh, creative*

*lighting inspiration,
that will surely help
add diversity and
creative style to your
photography*

*Digital photography
is sweeping the
country, and it's easy*

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to see why. You can take pictures of anything, do it quickly, see instantly what you got (or didn't get), save only the stuff you like, and share your pictures as prints, on the Web, as a slideshow, or even on things like mugs and mousepads. A digital camera and

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the appropriate software let you Take wide-angle or closeup shots, indoors or out Know immediately whether you got what you wanted Delete shots you don't like and retake them Improve your images on your computer Combine images into a montage Customize

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Photography
Series

*your pictures by
adding special visual
effects Digital
photography is fun,
but whether you're
an old hand at taking
digital pictures or still
picking out your first
camera, there are
plenty of times when
you know what you
want to do and just
want to figure out*

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*how to do it, right
now. That's exactly
what Digital*

*Photography Just the
Steps For Dummies*

*helps you do. It's
designed so you can
quickly find the task
you want to perform
and follow step-by-
step instructions to
get the job done, right
now. Loaded with full-*

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Photography 006
Step By Step
Digital Photography
Just the Steps For
Dummies helps you
Choose the camera,
lenses, and flash
equipment that are
best for the type of
photography you
want to do Compose
good pictures
regardless of your

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Photography
Section

*subject Scan and
digitize existing
photos so you can
enhance or repair
them Change the size
or format of an image
Adjust color,
brightness, contrast,
sharpness, and other
attributes of a digital
image Repair tears,
creases, or scratches
in a scanned photo,*

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Step By Step
Digital
Photography
Source

*remove red-eye, and
restore a faded image
Use layers to alter an
image, add text, or
change the
background*

*Photograph items you
want to sell online to
show them at their
best Sort and
organize photos on
your computer Print
picture albums, make*

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Digital
Photography
Simple

*photo T-shirts, create
a slideshow, or burn a
video CD When
you're looking for a
clear set of
instructions so you
can get results right
away, you want a Just
the Steps For
Dummies book. With
Digital Photography
Just the Steps For
Dummies, you'll find*

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*everything quickly
comes into focus!*

*Designed to address
the challenges of
posing two subjects
together, this visual
sourcebook offers
creative, evocative
poses for a variety of
two-subject
groupings, including
romantic couples,
business partners,*

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Photography 006
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Digital
Photography
S

*friends, and siblings.
Through the
inclusion of
contemporary images
from some of the
world's most
accomplished
photographers,
shutterbugs will learn
how to finesse poses
to show the
relationship between
the subjects in the*

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Portrait. Grouped according to how much of the subject is included in the frame—from head-and-shoulder shots to full-length portraits—this manual is organized to teach compositional skills and how to direct the eye to points of focus within an image. An

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Photography

Series

*indispensible
handbook for
beginning,
intermediate, or
professional
photographers, this
book provides
inspiration along with
a plethora of images
for igniting a creative
spark.*

*The Art and Craft of
Keepsake*

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Step
A Guide for
Professional Digital
Photographers
Using Photoshop and
Painter to Create
Fine Art
Fine Art Techniques
from Camera to Print

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*How to Take Perfect
Photos and Make
Stunning Invitations,
Announcements,
Albums, Thank You
Notes, and More*

*"Addressing the
reservations many
wedding
photographers have
about digital
photography, this
guide explains the*

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Photography
Series

*many valuable
benefits of this
technology,
including saved
labor costs and
quick turnaround
time. Topics
covered include
equipment selection
and usage;
scheduling digital
prewedding,
wedding day, and*

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postwedding

*sessions; managing
the workload; and
using digital proofs.*

*Photographers learn
how to market their
images—from*

*dealing with client
questions to pricing
images—and how to*

*use digital imaging
software to make
easy and effective*

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Digital
Photography
\$*

*corrections to flawed
images. Providing
practical information
on running a
profitable
photography
business, this book
also gives important
technical instruction
that will help
photographers
embrace technology
and realize the true*

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*potential and profit
of their art. "*
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