

Steve Jobs 50 Life And Business Lessons From Steve Jobs

A captivating blend of personal biography and public drama, The Wise Men introduces the original best and brightest, leaders whose outsized personalities and actions brought order to postwar chaos: Averell Harriman, the freewheeling diplomat and Roosevelt’s special envoy to Churchill and Stalin; Dean Acheson, the secretary of state who was more responsible for the Truman Doctrine than Truman and for the Marshall Plan than General Marshall; George Kennan, self-cast outsider and intellectual darling of the Washington elite; Robert Lovett, assistant secretary of defense throughout the formative years of the Cold War; John McCloy, one of the nation’s most influential private citizens; and Charles Bohlen, adroit diplomat and ambassador to the Soviet Union.

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As seen in Time, USA TODAY, The Atlantic, The Wall Street Journal, and on CBS This Morning, BBC, PBS, CNN, and NPR, iGen is crucial reading to understand how the children, teens, and young adults born in the mid-1990s and later are vastly different from their Millennial predecessors, and from any other generation. With generational divides wider than ever, parents, educators, and employers have an urgent need to understand today’s rising generation of teens and young adults. Born in the mid-1990s up to the mid-2000s, iGen is the first generation to spend its entire life on a smartphone. With social media and texting replacing other activities, iGen spends less time with their friends in person—perhaps contributing to their unprecedented levels of anxiety, depression, and loneliness. But technology is not the only thing that makes iGen distinct from every generation before them: they are also different in how they spend their time, how they behave, and in their attitudes toward religion, sexuality, and politics. They socialize in completely new ways, reject once sacred social taboos, and want different things from their lives and care with safety, focused on tolerance, and have no patience for inequality. With the first members of iGen just graduating from college, we all need to understand them: friends and family need to look out for them; businesses must figure out how to recruit them and sell to them; colleges and universities must know how to educate and guide them. And members of iGen also need to understand themselves as they communicate with their elders and explain their views to their older peers. Because where iGen goes, so goes our nation—and the world. Do you want to know why Tony Robbins, is one of the most successful and inspirational people of our time?This book offers an introduction to Robbins, his business success while “changing your life” and the lessons that we can learn from him. It is not a text book nor a biography, but more of a cheat sheet for reading on the bus or in the bathroom, so that you can pick out the most significant points without having to carry around a bag of weighty tomes. You can read it all in one sitting, or look up specific case studies as and when you are looking for ins

from interviews Robbins has given, from the numerous blogs and books written about him, and, most importantly, from the successes and failures on his road to Awakening the Giant within him.

Steve Jobs, adopted in infancy by a family in San Francisco, packed a lot of life into fifty-six short years. In this Who Was...? biography, children will learn how his obsession with computers and technology at an early age led him to co-found and run Apple, in addition to turning Pixar into a ground-breaking animation studio. A college dropout, Jobs took unconventional steps in his path to success and inspired the best and the brightest to come with him and “change the world.”

50 Life and Business Lessons from Steve Jobs
Six Friends and the World They Made
Insanely Simple
Steve Jobs’ Life By Design
A Memoir of My Life with Steve Jobs
Building 2 Valuable Brands in America: 50 Life Changing Lessons from Them on Life, People, Business, Technology & Leadership
Steve Jobs: The Life, Lessons & Rules for Success! Only a select few individuals can claim to have changed the world. Steve Jobs is one of these. The mythology around the man is so strong that even six years after his death he still dominates online discussion. With his passing, we have lost one of the greatest innovators of our time. Jobs wasn’t just a successful businessman, he was a visionary who made it his mission to humanize personal computing, rewriting the rules of user experience design, hardware design and software design. His actions echoed across industry lines: He shook up the music business, provided the vision behind Pixar and forever altered the way we experience computing. Along the way, he built Apple up into one of the most valuable corporations in the world. Quite a run. It will be missed. This book takes a look at his life. From adoption at birth, to his eventual death in 2011 - including his many successes and failures along the way. The aim of this book is to be educational and inspirational with actionable principles you can incorporate into your own life straight from the great man himself. *INCLUDING* Steve Jobs’ 10 Principles for a Successful Life Don’t wait - get your copy today!
A riveting biography of the groundbreaking innovator who was a giant in the worlds of computing, music, filmmaking, design, smart phones, and more. A finalist for the YALSA Excellence in Nonfiction Award! “Your time is limited... have the courage to follow your heart and intuition.”—Steve Jobs
From the start, his path was never predictable. Steve Jobs was given up for adoption at birth, dropped out of college after one semester, and at the age of twenty, created Apple in his parents’ garage with his friend Steve Wozniak. Then came the core and hallmark of his genius—his exacting moderation for perfection, his counterculture life approach, and his level of taste and style that pushed all boundaries. A devoted husband, father, and Buddhist, he battled cancer for over a decade, became the ultimate CEO, and made the world we enjoy every product he touched, from the Macintosh to the iPhone, from iTunes and the iPod to the MacBook. Critically acclaimed author Karen Blumenthal takes us to the core of this complicated and legendary man while simultaneously exploring the evolution of computers. Framed by Jobs’ inspirational Stanford commencement speech and illustrated throughout with black and white photos, this is the story of the man who changed our world. Read more thrilling nonfiction by Karen Blumenthal: Hillary Rodham Clinton: A Woman Living History (A YALSA Excellence in Nonfiction Award Finalist) Booled: Murder, Moonshine, and the Lawless Years of Prohibition Tommy: The Gun That Changed America Praise for Steve Jobs: The Man Who Thought Different: A Biography: “This is a smart book about a smart subject by a smart writer.”—Booklist, starred review “Students who know Steve Jobs only through Apple’s iTunes, iPhones, and iPads will have their eyes opened by this accessible and well-written biography.”—VOYA “An engaging and intimate portrait. Few biographies for young readers feel as relevant and current as this one does.”—The Horn Book Magazine “A perceptive, well-wrought picture of an iconic figure.”—Kirkus Reviews “Blumenthal crafts an insightful, balanced portrait.”—Publishers Weekly
A frank, smart and captivating memoir by the daughter of Apple founder Steve Jobs. Born on a farm and named in a field by her parents—artist Chrissm Brennan and Steve Jobs—Lisa Brennan-Jobs’s childhood unfolded in a rapidly changing Silicon Valley. When she was young, Lisa’s father was a mythical figure who was rarely present in her life. As she grew older, her father took an interest in her, ushering her into a new world of mansions, vacations, and private schools. His attention was thrilling, but he could also be cold, critical and unpredictable. When her relationship with her mother grew strained in high school, Lisa decided to move in with her father, hoping he’d become the parent she’d always wanted him to be. Small Fry is Lisa Brennan-Jobs’s poignant story of childhood and growing up. Scarcely, wise, and funny, young Lisa is an unforgettable guide, marveling at the particular magic of growing up in this family, in this place and time, while grappling with her feelings of illegitimacy and shame. Part portrait of a complex family, part love letter to California in the seventies and eighties, Small Fry is an enthralling story that is an insightful new literary voice.
Revealing the real Steve Jobs, the mother of his first child paints an intimate portrait of an idealistic young man who was driven to change the world, who denied his own child and who mistook power for love. 100,000 first printing.
Presents a graphic interpretation of Steve Job’s spiritual connections to Buddhism through his mentor and friend Kobun Otogawa, and describes how his search for perfection helped bring about the iPod and the resurgence of Apple.
The Evolution of a Reckless Upstart into a Visionary Leader
The Obsession That Drives Apple’s Success
How Apple Became a Trillion-Dollar Company and Lost Its Soul
Finding the Next Steve Jobs
Lessons to be Learned from His Last Lecture
Anthony Robbins

Do You Want to Know the Secrets of Success of One of the Most Successful Women EVER?If there is a queen of chat shows in the USA, It Is Oprah Winfrey. This self-made billionaire is far more than a talking head, however: she has leveraged her public profile to make a \$3 billion fortune. She is the richest African American, and greatest black philanthropist, in history. Oprah has honorary doctorates from both Duke and Harvard Universities, and in 2013 President Barack Obama awarded her the Presidential Medal of Freedom. Her rise from childhood poverty in rural Mississippi, and her teenage years as a single mother in inner city Milwaukee, having become pregnant aged just 14, is nothing short of a miracle. Even in fairytales, heroines don’t triumph over adversity like this. ‘Simple can’t be harder than complex. You have to work hard to get your thinking clean to make it simple. But it’s worth it in the end, because once you get there, you can move mountains’ Steve Jobs, BusinessWeek, May 25, 1998
To Steve Jobs, Simplicity wasn’t just a design principle. It was a religion and a weapon. The obsession with Simplicity is what separates Apple from other technology companies. It’s what helped Apple recover from near death in 1997 to become the most valuable company on Earth in 2011, and guides the way Apple is organized, how it connects with customers, and how it crushes the forces of Complexity that the company remains on its stellar trajectory. As creative director, Ken Segall played a key role in Apple’s resurrection, helping to create such critical campaigns as ‘Think Different’ and naming the iMac. Insanely Simple is his insider’s view of Jobs’ world. It reveals the ten elements of Simplicity that have driven Apple’s success - which you can use to propel your own organisation. Reading Insanely Simple, you’ll be a fly on the wall inside a conference room with Steve Jobs, and on the receiving end of his midnight phone calls. You’ll understand how his obsession with Simplicity helped Apple perform better and faster.

From the New York Times’ Tripp Mickle, the dramatic, untold story inside Apple after the passing of Steve Jobs by following his top lieutenants—Jony Ive, the Chief Design Officer, and Tim Cook, the COO-turned-CEO—and how the fading of the former and the rise of the latter led to Apple losing its soul. Steve Jobs called Jony Ive his “spiritual partner at Apple.” The London-born genius was the second-most powerful person at Apple and the creative force who most embodies Jobs’s spirit, the man who designed the products adopted by hundreds of millions the world over: the iPod, iPad, MacBook Air, the iMac G3, and the iPhone. In the wake of his close collaborator’s death, the chief designer wrestled with grief and initially threw himself into his work designing the new Apple headquarters and the Watch before losing his motivation in a company increasingly devoted more to margins than to inspiration. In many ways, Cook was Ives’ opposite. The product of a small Alabama town, he had risen through the ranks from the supply side of the company. His gift was not the creation of new products. Instead, he had invented countless ways to maximize a margin, squeezing some suppliers, persuading others to build factories the size of cities to churn out more units. He considered inventory evil. He knew how to make subordinates sweat with withering questions. Jobs selected Cook as his successor, and Cook oversaw a period of tremendous revenue growth that has lifted Apple’s valuation to \$2 trillion. He built a commanding business in China and rapidly distinguished himself as a master politician who could forge global alliances and send the world’s stock market into freefall with a single sentence. Author Tripp Mickle spoke with more than 200 current and former Apple executives, as well as figures key to this period of Apple’s history, including Trump administration officials and fashion luminaries such as Anna Wintour while writing After Steve. His research shows the company’s success came at a cost. Apple lost its innovative spirit and has not designed a new category of device in years. Ives’s departure in 2019 marked a culmination in Apple’s shift from a company of innovation to one of operational excellence, and the price is a company that has lost its soul.

The former Senior Vice President of Apple Computer and close colleague of Steve Jobs’ throughout his tenure, Jay Eliot takes readers on a remarkable tour through Jobs’s astonishing career. From the inception of game-changing products like the Apple II and the Macintosh, to his stunning fall from grace, and on to his rebirth at the helm of Apple, his involvement with Pixar, and the development of the iPod, iPhone, iPad, and much more, The Steve Jobs Way presents real-life examples of Jobs’s leadership challenges and triumphs, showing readers how to apply these principles to their own lives and careers. Packed with exclusive interviews from key figures in Apple Computer’s history, this revealing account provides a rarely seen, intimate glimpse into the Steve Jobs you won’t see on stage, thoroughly exploring his management and leadership principles. From product development meetings to design labs, through executive boardroom showdowns to the world outside of Silicon Valley, readers will see the real Steve Jobs, the “Boy Genius” who forever transformed technology and the way we work, play, consume, and communicate—all through the eyes of someone who worked side by side with Jobs. Written in partnership with William L. Simon, coauthor of the bestselling Jobs biography iCon, The Steve Jobs Way is the “how to be like Steve” book that readers have been waiting for.

“Winner of the Pulitzer Prize in History” “Extraordinary...a great American biography” (The New Yorker) of the most important African-American of the nineteenth century: Frederick Douglass, the escaped slave who became the greatest orator of his day and one of the leading abolitionists and writers of the era. As a young man Frederick Douglass (1818-1895) escaped from slavery in Baltimore, Maryland. He was fortunate to have been taught to read by his slave owner mistress, and he would go on to become one of the major literary figures of his time. His very existence gave the lie to slave owners: with dignity and great intelligence he bore witness to the brutality of slavery. Initially mentored by William Lloyd Garrison, Douglass spoke widely, using his own story to condemn slavery. By the Civil War, Douglass had become the most famed and widely travelled orator in the nation. In his unique and eloquent voice, written and spoken, Douglass was a fierce critic of the United States as well as a radical patriot. After the war he sometimes argued politically with younger African Americans, but he never forsook either the Republican party or the cause of black civil and political rights. In this “cinematic and deeply engaging” (The New York Times Book Review) biography, David Blight has drawn on new information held in a private collection that few other historians have consulted, as well as recently discovered issues of Douglass’s newspapers. “Absorbing and even moving...a brilliant book that speaks to our own time as well as Douglass’s” (The Wall Street Journal), Blight’s biography tells the fascinating story of Douglass’s two marriages and his complex extended family. “David Blight has written the definitive biography of Frederick Douglass...a powerful portrait of one of the most important American voices of the nineteenth century” (The Boston Globe). In addition to the Pulitzer Prize, Frederick Douglass won the Bancroft, Parkman, Los Angeles Times (biography), Lincoln, Plutarch, and Christopher awards and was named one of the Best Books of 2018 by The New York Times Book Review, The Wall Street Journal, The Boston Globe, The Chicago Tribune, The San Francisco Chronicle, and Time.

Options
The Life and Times of Steve Jobs
How to Think Like Steve Jobs
The Power of Passion and Perseverance
The Innovation Secrets of Steve Jobs: Insanely Different Principles for Breakthrough Success
Tim Cook

On 26 May, 2010 Apple Inc. surpassed Microsoft in valuation as the world's largest technology company. Its consumer electronic products - ranging from computers to mobile phones to portable media devices, not to mention its iTunes, iBook and App Store - have influenced nearly every facet of our lives, and it shows no sign of slowing down. But how did Apple - a company set up in the back room of a house by two friends, and one that always marketed itself as the underdog - become the marketplace leader (and the world's second largest company overall), and is it a good thing to have one company hold so much power? In The Apple Revolution Luke Dornelsh shares the inside story of how Apple Inc. came to be; from the formation of the company's philosophies and user-friendly ethos, to the "iPod moment" and global domination, leaving you with a deep understanding of how it was created, why it has flourished, and where it might be going next.

Do you want to know why Elon Musk, in one of the most successful and innovative entrepreneurs of our time?This book offers an introduction to Musk, his business success while "saving the world" and the lessons that we can learn from him. It is not a text book nor a biography, but more of a cheat sheet for reading on the bus or in the bathroom, so that you can pick out the most significant points without having to carry around a bag of weighty tomes. You can read it all in one sitting, or look up specific case studies as and when you are looking for inspiration or direction. The 50 lessons outlined here are drawn from interviews Musk has given, from the numerous blogs and books written about him, and, most importantly, from the successes and failures on his road to becoming the real life "Iron Man".

Welcome to the mind-to-the-world-of Fake Steve Jobs. Fake Steve the counterintelligence gurus: "Obviously we can't literally put our employees' lives at risk. But we have to make them feel that way." Fake Steve the celebrity hobnobber: "I like Bono. He's the only person I know who's more self-absorbed than I am." Options is the book that had the critics howling—with laughter: "A voice for our own digital age...Mac-slappingly funny."—Newsweek.com "Hilarious..."—New York Times "There's a laugh-out-loud moment on nearly each one of the book's pages."—Wall Street Journal "Wickedly funny."—San Francisco Chronicle

The New York Times bestselling biography of how Steve Jobs became the most visionary CEO in history. Becoming Steve Jobs breaks down the conventional, one-dimensional view of Steve Jobs that he was half-genius, half-jerk from youth, an irascible and selfish leader who slighted friends and family alike. Becoming Steve Jobs answers the central question about the life and career of the Apple cofounder and CEO: How did a young man so reckless and arrogant that he was exiled from the company he founded become the most effective visionary business leader of our time, ultimately transforming the daily life of billions of people? Drawing on incredible and sometimes exclusive access, Schiender and Tetzeli tell a different story of a real human being who wrestled with his failings and learned to maximize his strengths over time. Their rich, compelling narrative is filled with stories never told before from the people who knew Jobs best, including his family, former inner circle executives, and top people at Apple, Pixar and Disney, most notably Tim Cook, Jony Ive, Eddy Cue, Ed Catmull, John Lasseter, Robert Iger and many others. In addition, Schiender knew Jobs personally for 25 years and draws upon his many interviews with him, on and off the record, in writing the book. He and Tetzeli humanize the man and explain, rather than simply describe, his behavior. Along the way, the book provides rich context about the technology revolution we’ve all lived through, and the ways in which Jobs changed our world. A rich and revealing account, Becoming Steve Jobs shows us how one of the most colorful and compelling figures of our times was able to combine his unchanging, relentless passion with an evolution in management style to create one of the most valuable and beloved companies on the planet.

A "THINK DIFFERENT" APPROACH TO INNOVATION— Based on the Seven Guiding Principles of Apple CEO Steve Jobs In his acclaimed bestseller The Presentation Secrets of Steve Jobs author Carmine Gallo laid out a simple step-by-step program of powerful tools and proven techniques inspired by Steve Jobs's legendary presentations. Now, he shares the Apple CEO's most famous, most original, and most effective strategies for sparking true creativity—and real results. THE INNOVATION SECRETS OF STEVE JOBS Learn how to REIMAGINE your business, REINVENT your products, and REVITALIZE your vision of success—the Steve Jobs way. When it comes to innovation, Apple CEO Steve Jobs is legendary. His company slogan "Think Different" is more than a marketing tool. It's a way of life—a powerful, positive, game-changing approach to innovation that anyone can apply to any field of endeavor. These are the SEVEN PRINCIPLES of Innovation, inspired by the master himself: Do What You Love. Think differently about your career. Put a Dent in the Universe. Think differently about your vision. Kick Start Your Brain. Think differently about how you think. Sell Dreams. Not Products. Think differently about your customers. Say No to 1,000 things. Think differently about design. Create Insanely Great Experiences. Think differently about your brand experience. Master the Message. Think differently about your story. By following Steve Jobs's visionary example, you'll discover exciting new ways to unlock your creative potential and to foster an environment that encourages innovation and allows it to flourish. You'll learn how to match-and beat-the most powerful competitors, develop the most revolutionary products, attract the most loyal customers, and thrive in the most challenging times. Bestselling business journalist Carmine Gallo has interviewed hundreds of successful professionals—from CEOs, managers, and entrepreneurs to teachers, consultants, and stay-at-home moms-to get to the core of Steve Jobs's innovative philosophies. These are the simple, meaningful, and attainable principles that drive us all to "Think Different." These are The Innovation Secrets of Steve Jobs. An enhanced ebook is now available with 10 demonstration videos of Jobs' sure-fire innovation secrets. Select the Kindle Edition with Audio/Video from the available formats.

After Steve
Frederick Douglass
Steve Jobs, the Counterculture and How the Crazy Ones Took over the World
A Biography
The Whole Body Reset

A titan of technological innovation, Steve Jobs thought differently to everyone else. He had the mercurial ability to know what people wanted before they knew it themselves, and what's more, he knew how to sell that idea. An advocate of good design in both function as well as appearance, his influence in Silicone Valley changed the way the world thinks about technology. But how did he achieve such success? What were his methods? How to Think Like Steve Jobs reveals the philosophies and carefully honed skills Jobs used in his journey to the top and in the consolidation of Apple's unique place in the public consciousness. With his thoughts on innovation, how to find inspiration, presenting an idea, advertising and much more, you can learn how to view the world through the eyes of a genius. The insights this book provides into the mind of the master will have you thinking like Steve Jobs in no time at all.

This must-read biography of Steve Jobs provides an “absorbing, detailed account of Apple’s first heady days” (School Library Journal) and beyond, and is specially written for a younger audience. Visionary. Pioneer. Little terror. Entrepreneur. Inventor. College dropout. Creative genius. These are just a few of the words used to describe the late Steve Jobs, cofounder, chairman, and chief executive officer of Apple Inc. In this comprehensive biography for middle grade readers, discover the story of the “Thomas Edison of our time.” Originally published in 2012, this revised edition includes eight pages of photos as well as a timeline and index.

On June 12, 2005, Steve Jobs gave his first—and only—commencement address, to the 114th graduating class at Stanford University, an audience of approximately 23,000. They witnessed history: Jobs’ 22-minute prepared speech subsequently reached 26 million online viewers worldwide. It is by far the most popular commencement address in history, framed with “three stories” that succinctly summed up the most important lessons Jobs learned in life. Life-changing lessons, he explained, can only be connected when looking back, which he had done in preparation for his talk. Steve Jobs’ Life by Design starts with Jobs’ own words in the text of his talk and expands outward from there. In the address, Jobs gave us the dots, but he didn’t have the luxury of time to connect them. So much about his life, his viewpoint, and his personal and business philosophies were mentioned but not explained. We know what he said, but what he actually did he meant? What can we learn from him? This book connects those dots. We see Jobs’ life and career through his own eyes, in context, and in proper perspective. His process of looking back illuminated his life—and by doing so, he serves as an inspiration to illuminate our lives as well.

“We cannot change the cards we are dealt, just how we play the hand.”—Randy Pausch
A lot of professors give talks titled “The Last Lecture.” Professors are asked to consider their demise and to ruminate on what matters most to them. And while they speak, audiences can’t help but mull the same question: What wisdom would we impart to the world if we knew it was our last chance? If we had to vanish tomorrow, what would we want as our legacy? When Randy Pausch, a computer science professor at Carnegie Mellon, was asked to give such a lecture, he didn’t have to imagine it as his last, since he had recently been diagnosed with terminal cancer. But the lecture he gave—“Really Achieving Your Childhood Dreams”—wasn’t about dying. It was about the importance of overcoming obstacles, of enabling the dreams of others, of seizing every moment (because “time is all you have...and you may find one day that you have less than you think”). It was a summation of everything Randy had come to believe. It was about living. In this book, Randy Pausch has combined the humor, inspiration and intelligence that made his lecture such a phenomenon and given it an indelible form. It is a book that will be shared for generations to come.

Journalist Leander Kahney reveals how CEO Tim Cook has led Apple to astronomical success after the death of Steve Jobs in 2011. The death of Steve Jobs left a gaping void at one of the most innovative companies of all time. Jobs wasn’t merely Apple’s iconic founder and CEO; he was the living embodiment of a global megabrand. It was hard to imagine that anyone could fill his shoes—especially not Tim Cook, the intensely private executive who many thought of as Apple’s “operations drone.” But seven years later, as journalist Leander Kahney reveals in this definitive book, things at Apple couldn’t be better. Its stock has nearly tripled, making it the world’s first trillion dollar company. Under Cook’s principled leadership, Apple is pushing hard into renewable energy, labor and environmentally-friendly supply chains, user privacy, and highly-recyclable products. From the massive growth of the iPhone to the less-than-ideal launch of the Apple Watch, Cook is leading Apple to a new era of success. Drawing on access with several Apple insiders, Kahney tells the inspiring story of how one man attempted to replace someone irreplaceable, and—through strong, humane leadership, supply chain savvy, and a commitment to his values—succeeded more than anyone had thought possible.

Oprah Winfrey: 50 Life and Business Lessons from Oprah Winfrey
Why Today’s Super-Connected Kids Are Growing Up Less Rebellious, More Tolerant, Less Happy—and Completely Unprepared for Adulthood—and What That Means for the Rest of Us
Insanely Great

The Steve Jobs Way
50 Life and Business Lessons
How to Find, Keep, and Nurture Talent

The Wall Street Journal Bestseller! Updated to include Steve Jobs’s iPad and iPad2 launch presentations “The Presentation Secrets of Steve Jobs reveals the operating system behind any great presentation and provides you with a quick-start guide to design your own passionate interfaces with your audiences.” —Cliff Atkinson, author of Beyond Bullet Points and The Activist Audience Former Apple CEO Steve Jobs’s wildly popular presentations have set a new global gold standard—and now this step-by-step guide shows you exactly how to use his crowd-pleasing techniques in your own presentations. The Presentation Secrets of Steve Jobs is as close as you’ll ever get to having the master presenter himself speak directly in your ear. Communications expert Carmine Gallo has studied and analyzed the very best of Jobs’s performances, offering point-by-point examples, tried-and-true techniques, and proven presentation secrets in 18 “scenes,” including: Develop a messianic sense of purpose The Conquering hero Channel your inner Zen Stage your presentation with props Make it look effortless With this revolutionary approach, you’ll be surprised at how easy it is to sell your ideas, share your enthusiasm, and wow your audience the Steve Jobs way. “No other leader captures an audience like Steve Jobs does and, like no other book, The Presentation Secrets of Steve Jobs captures the formula Steve uses to enthral audiences.” —Rob Enderle, The Enderle Group “Now you can learn from the best there is—both Jobs and Gallo. No matter whether you are a novice presenter or a professional speaker like me, you will read and reread this book with the same enthusiasm that people bring to their iPods.” —David Meerman Scott, bestselling author of The New Rules of Marketing & PR and World Wide Rave From bestselling author Walter Isaacson comes the landmark biography of Apple co-founder Steve Jobs. In Steve Jobs: The Exclusive Biography, Isaacson provides an extraordinary account of Jobs’ professional and personal life. Drawn from three years of exclusive and unprecedented interviews Isaacson has conducted with Jobs as well as extensive interviews with Jobs’ family members, key colleagues from Apple and its competitors, Steve Jobs: The Exclusive Biography is the definitive portrait of the greatest innovator of his generation.

Former Wall Street Journal technology reporter Yukari Iwatani Kane delves deep inside Apple in the two years since Steve Jobs’s death, revealing the tensions and challenges CEO Tim Cook and his team face as they try to sustain Jobs’s vision and keep the company moving forward. Steve Jobs’s death raised one of the most pressing questions in the tech and business worlds: Could Apple stay great without its iconic leader? Many inside the company were eager to prove that Apple could be just as innovative as it had been under Jobs. Others were painfully aware of the immense challenge ahead. As its business has become more complex and global, Apple has come under intense scrutiny, much of it critical. Maintaining market leadership has become crucial as it tries to conquer new frontiers and satisfy the public’s insatiable appetite for “insanely great” products. Based on over two hundred interviews with current and former executives, business partners, Apple watchers and others, Haunted Empire is an illuminating portrait of Apple today that offers clues to its future. With nuanced insights and colorful details that only a seasoned journalist could glean, Kane goes beyond the myths and headlines. She explores Tim Cook’s leadership and its impact on Jobs’s loyal lieutenants, new product development, and Apple’s relationships with Wall Street, the government, tech rivals, suppliers, the media, and consumers. Hard-hitting yet fair, Haunted Empire reveals the perils and opportunities an iconic company faces when it loses its visionary leader.

“A graphic biography about the creator of Apple”--Cover.

Do you often wonder how the most affluent billionaire made it to where they are today? Do you like to know how they did and what they did and most importantly, what it cost? In both books, Jamie Morris follows the stories of these billionaires what drove them to set up the idea, the failures he had been through and how they continue to let the vision grow into a feasible business model.You will learn the specific secrets that Steve Jobs had used to maximize his life success in all aspect. Most importantly, this book includes the snapshot accounts of:
◆ Steve Jobs early life
◆ When it all began and the birth of Apple
◆ Being fired by Apple
◆ Coming back into Action again into Apple
◆ How he leverages on others and most importantlywhy he values people, over money
◆ How we revolutionize the digital age
◆ The push for perfection
◆ How to live before you dieWithin" this book you will learn valuable lessons on topics ranging from life, business, and leadership. You will learn the specific secrets that Jeff Bezos has used to maximize his success in business and ensure that he runs a company that operates like a well-oiled machine and 3 case study of his other business model. Despite him now having over 55,000 workers and billions in revenue every year, Bezos still manages to run his business with a highly intimate approach.As we celebrate Amazon's 23rd year in business, we will also celebrate Bezos' 23 best lessons about business, leadership, and life. This book is a tribute to the brilliant man that Bezos is and all that his own life lessons have to offer us as we strive to create the same excellent within our own lives and businesses.It was these 27 approach that has led late Steve Jobs into the success that everyone experience today because of his vast vision or for anyone who is curious about the teachings of the second richest man in the world and about how he came to earn this position in 23 pointers then this 2 book combined into one is just for you.

Elon Musk
Autobiography of a Yogi
iGen
The Last Lecture
The Secret Life of Steve Jobs
The Life, Lessons & Rules for Success
Draws on more than forty interviews with Steve Jobs, as well as interviews with family members, friends, competitors, and colleagues to offer a look at the co-founder and leading creative force behind the Apple computer company.
Sometimes; when you innovate; you make mistakes. It is best to admit them quickly; and get on with improving your other innovations." These words are of Steve Paul Jobs; who revolutionized the world through computer technology. One of the co-founders of Apple; he took the industry towards new heights and changed the computing industry. Right from the beginning he had a passion for electronics and was mostly engrossed in making small gadgets in the garage. With his friend Wozniak he launched Apple and made computers a common word in the world. It is due to his untiring efforts that the world has come closer and people are connected with each other. This book is the story of an extraordinary genius Steve Jobs whose innovative acumen has made the computers and other electronic gadgets available to common man.
New Exercise Bestselling Author, and award-winning researcher—age-related weight gain and muscle loss with the first-ever weight-loss plan specifically designed to shrink your belly, extend your life, and create your healthiest self at mid-life and beyond. You don’t have to gain weight as you age. That’s the simple yet revolutionary promise of The Whole Body Reset, which uncovers why standard diet and exercise advice stops working for us as we approach midlife—and reveals how simple changes to the way we eat, can halt, and even reverse, age-related weight gain and muscle loss. The Whole Body Reset presents stunning new evidence about the power of “protein timing” for people at midlife—research that blows away current government guidelines, refutes the myth of slowing metabolisms and “inevitable” weight gain, and changes the way we approach it in their mid-forties and older should think about food. The Whole Body Reset explains in simple, inspiring terms exactly how our bodies change with age, and how eating to accommodate those changes can make us respond to exercise as if we were twenty to thirty years younger. Developed by AARP, tested by a panel of more than 100 AARP employees, and approved by an international board of doctors, nutritionists, and fitness experts, The Whole Body Reset doesn’t use diet phases, eating windows, calorie restriction, or other trendy gimmicks. Its six simple secrets and scores of recipes are easy to follow, designed for real people living in the real world. A dining guide even shows how to follow this program in popular restaurants from McDonald’s to Starbucks to Olive Garden. And best of all: It works!

In the new Mini Movers and Shakers children’s book series comes a cast of characters who have failed, yet succeeded despite overwhelming obstacles. In the second volume, we meet Steve Jobs. Find out what happens in this kids book about changing the world. Sometimes, we are faced with challenges that seem insurmountable. But with grit and hard work, one can achieve great things! Mini Movers and Shakers was developed to inspire children to dream big and work hard. Fun, relatable characters in graphic style books easy enough for young readers, yet interesting for adults. The Mini Movers and Shakers book series is geared to kids 3-11+. Perfect for boys, girls, early readers, primary school students, or toddlers. Excellent resource for educators, parents, and teachers alike. Collect all the Mini Movers and Shakers Books! Learn more at minimovers.tv

Fortune magazine proclaimed Jobs ‘the CEO of the decade’. Harvard Business Review called him ‘the world’s best-performing CEO’. And the Wall Street Journal praised him as a ‘Person of the Decade’. The longtime CEO of Apple, Inc., which he co-founded in 1976, Steve Jobs stepped down from that role in August 2011, bringing an end to one of the greatest, most transformative business careers in history. Over the years, Jobs has given countless interviews to the media, explaining what he calls ‘the vision thing’ – his unmatched ability to envision, and successfully bring to the marketplace, consumer products that people find simply irresistible. Drawn from more than three decades of media coverage – print, electronic, and online – this book serves up the best, most thought-provoking insights spoken by Steve Jobs: more than two hundred quotations that are essential reading for everyone who seeks innovative solutions applicable to their business, regardless of size. It’s the perfect gift or reference item for everyone interested in this icon.

Becoming Steve Jobs

Life and Business Lessons from Elon Musk

Thinking Differently

The Presentation Secrets of Steve Jobs: How to Be Insanely Great in Front of Any Audience

iLeadership for a New Generation

The Apple Revolution

In this instant New York Times bestseller, Angela Duckworth shows anyone striving to succeed that the secret to outstanding achievement is not talent, but a special blend of passion and persistence she calls "grit." "Inspiration for non-geniuses everywhere" (People). The daughter of a scientist who frequently noted her lack of "genius," Angela Duckworth is now a celebrated researcher and professor. It was her early eye-opening stints in teaching, business consulting, and neuroscience that led to her hypothesis about what really drives success: not genius, but a unique combination of passion and long-term perseverance. In Grit, she takes us into the field to visit cadets struggling through their first days at West Point, teachers working in some of the toughest schools, and young finalists in the National Spelling Bee. She also mines fascinating insights from history and shows what can be gleaned from modern experiments in peak performance. Finally, she shares what she's learned from interviewing dozens of high achievers—from JP Morgan CEO Jamie Dimon to New Yorker cartoon editor Bob Mankoff to Seattle Seahawks Coach Pete Carroll. "Duckworth's ideas about the cultivation of tenacity have clearly changed some lives for the better" (The New York Times Book Review). Among Grit's most valuable insights: any effort you make ultimately counts twice toward your goal; grit can be learned, regardless of IQ or circumstances; when it comes to child-rearing, neither a warm embrace nor high standards will work by themselves; how to trigger lifelong interest; the magic of the Hard Thing Rule; and so much more. Winningly personal, insightful, and even life-changing, Grit is a book about what goes through your head when you fall down, and how that—not talent or luck—makes all the difference. This is "a fascinating tour of the psychological research on success" (The Wall Street Journal).

Do you want to know what made Steve Jobs, so successful and innovative? This book offers an introduction to Jobs, his business success while building the most valuable company in the world and the lessons that we can learn from him. It is not a text book nor a biography, but more of a cheat sheet for reading on the bus or in the bathroom, so that you can pick out the most significant points without having to carry around a bag of weighty tomes. You can read it all in one sitting, or look up specific case studies as and when you are looking for inspiration or direction. The 50 lessons outlined here are drawn from interviews Jobs has given, from the numerous blogs and books written about him, and, most importantly, from the successes and failures on his road to the Building the greatest company and products in the world.

From the legendary founder of Atari and Chuck E. Cheese's and Steve Jobs's first boss, the secrets to finding, hiring, keeping, and nurturing creative talent. The business world is changing faster than ever, and every day your company faces new complications and difficulties. The only way to resolve these issues is to have a staff of wildly creative people who live as much in the future as the present, who thrive on being different, and whose ideas will guarantee that your company will prosper when other companies fail. A celebrated visionary and iconoclast, Nolan Bushnell founded the groundbreaking gaming company Atari before he went on to found Chuck E. Cheese's and two dozen other companies. He also happened to launch the career of the late Steve Jobs, along with those of many other brilliant creatives over the course of his five decades in business. With refreshing candor, keen psychological insight, and robust humor, Bushnell explains in Finding the Next Steve Jobs how to think boldly and differently about companies and organizations—and specifically the people who work within them. For anyone trying to turn a company into the next Atari or Apple, build a more creative workforce, or fashion a career in a changing world, this book will enlighten, challenge, surprise, and amuse.

Traces the life of the the Apple co-founder, looking at his early years, the founding of the company, and his major personal and professional achievements.

Extensive reading improves fluency and there is a real need in the ELT classroom for motivating graded material that will encourage students to read. In 1976, Steve Jobs and his friend Steve Wozniak started a computer company called Apple in a garage in California. Today, hundreds of millions of people use the technology that Steve Jobs and his team at Apple helped to create. A fascinating and informative biography.

Steve Jobs Jeff Bezos

Apple After Steve Jobs

The Bite in the Apple

A Memoir

Steve Jobs: The Man Who Thought Different

Grit

The autobiography of Paramahansa Yogananda (1893 - 1952) details his search for a guru, during which he encountered many spiritual leaders and world-renowned scientists. When it was published in 1946 it was the first introduction of many westerners to yoga and meditation. The famous opera singer Amelita Galli-Curci said about the book: "Amazing, true stories of saints and masters of India, blended with priceless superphysical information-much needed to balance the Westerner of Paramhansa Yogananda, whose teachings my husband and myself have had the pleasure of studying for twenty years."

Haunted Empire

I, Steve

Prophet of Freedom

Your Weight-Loss Plan for a Flat Belly, Optimum Health & a Body You'll Love at Midlife and Beyond

The Genius Who Took Apple to the Next Level

The Zen of Steve Jobs