

## *The Answer John Assaraf*

**Provides a step-by-step system to achieve success in every aspect of life.**

**Stories centuries in the making, and many centuries worth of stories, are an integral part of modern society. Whether modern or ancient, every culture has its myths. Mythology forms our understanding of our origin, history, and traditions. They tell of our heroes and deities. Myths are vehicles for understanding religion, for learning language, and for understanding society, but they can often be difficult to understand and confusing. The Handy Mythology Answer Book examines and explains, in plain English, numerous myths and mythology. From the ancient Greek and Roman to Egypt and Babylon, from Native North American Indian to Celtic, Middle Eastern, Indian, Asian, African, and the lesser known myths from around the world, The Handy Mythology Answer Book has them covered. Whether it is the modern retelling of a classic myth or an ancient story about a Norse god, this helpful**

**resource demystifies the myth, looks at different archetypes and motifs, and even shows how myths help explain our existence and institutions. It answers nearly 600 questions and offers fun facts about the treachery and violence, the inspirational and epic, the supernatural monsters and heroic mortals found in mythology, such as How and when did myths originate? What are the three primary myth types? What is the nature of Creation Myths? How can myths be compared to dreams? Why do humans tell myths? What was the Egyptian Book of the Dead? How is the epic of Gilgamesh like later epics? Why is the biblical flood story so like the Babylonian flood myth? What was the myth of Theseus, the Labyrinth, and the Minotaur? What are the Homeric Hymns? How and why are the Odyssey and the Iliad so different from each other? What is the popular appeal of the Odyssey? Did the Greeks see these myths as religion or as entertainment? What was the background myth of the Oedipus plays? What was the nature of Roman mythology during the Roman Republic? What was the Metamorphosis? How did Christian narrative and tradition fit**

**into and come to dominate the Roman mythological tradition? How is Celtic culture and mythology related to the culture and mythology of Greek, Roman, and other cultures? How did the Vedas contribute to Hindu mythology? Who invented Chinese writing? What was the Aztec pantheon? What is the story of the Cherokee Grandmother Sun? Who are some Native American tricksters? What is the story of Schrödinger's Cat? How did Freud use myths? How is myth used in politics? A glossary of commonly used terms and an appendix of parallel mythology exploring universal themes, motifs, and archetypes from across various cultures further explains the world of mythology.**

**A step-by-step guidebook teaches readers how to use techniques he calls "affirmations" to improve their lives. Lack of knowledge or skill is not what really holds you back. It is your mindset, emotional blocks, and deeply ingrained habits that you must release to clear the path to your greatest victories and successes. Unlock Your Hidden Brain Power is a comprehensive guide to science-based mental and emotional**

**techniques to strengthen your mindset and unleash the hidden power of your brain. Learn to change your habitual patterns, and eliminate disempowering emotions like fear of failure or success, embarrassment or being judged, disappointment, low self-worth and self-esteem, negativity and pessimism, and lack of confidence. Cutting-edge technology and the science of neuroplasticity have finally unlocked the door to breaking free from these patterns. This book will empower you to recognize and release whatever is holding you back from your fullest potential and the grandest vision for your life. DISCOVER HOW TO:**

- Recognize and release mental/emotional obstacles**
- Increase your self-confidence and self-worth**
- Turn any fear into fuel for success**
- Train your brain to focus on how to achieve your goals versus why you can't**
- Enjoy life with greater significance, purpose, and meaning**

**JOHN ASSARAF is one of the leading mindset and behavioral experts in the world. The founder and CEO of NeuroGym, a company dedicated to using the most advanced technologies and evidence-based brain training methods, he has built five**

**multimillion-dollar companies, written two New York Times bestselling books and has been featured in eight movies, including the blockbuster hit The Secret.**

**12 Power Principles for Success**

**The Proven Formula That Works**

**How Enlightenment Changes Your Brain**

**The Secret Language of Money: How to Make Smarter Financial Decisions and Live a Richer Life**

**The Simple Strategy for Getting Rich--in Only 15 Minutes a Week!**

**Reading Clues at the Crime Scene, Crime Lab and in Court  
Aspire!**

*“Jam-packed with powerful advice, insights, and recommendations on how to market smarter, sell more, and capture the minds of the people who matter most” (David Newman, author of the #1 bestseller, Do It! Marketing). Trailblazers reveals how leaders develop and move markets when others say it’s impossible. Readers discover what twelve very different, yet highly successful, leaders did to achieve massive global success despite encountering countless setbacks, adversity, and critics during their journeys. Based on in-depth, recorded interviews, their stories are not only inspiring, but also reveal how they pushed onward when*

*it seemed like quitting was the only option. Leaders will learn from the valuable wisdom and tips shared in this book—including the seven key characteristics all super successful and innovative leaders possess—and use them to immediately blaze their own successful trail in both business and life. “A powerfully effective, clear-cut guide to addressing and overcoming the adversity and setbacks which are a part of every business professional’s journey to success.” —Ivan Misner, PhD, New York Times–bestselling author*

*In this original and groundbreaking book, Dr Andrew Newberg and Mark Robert Waldman turn their attention to the pinnacle of the human experience: enlightenment. Through his brain-scan studies on Brazilian psychic mediums, Sufi mystics, Buddhist meditators, Franciscan nuns, Pentecostals, and participants in secular spirituality rituals, Newberg has found the specific neurological mechanisms responsible for an enlightenment experience - and how we can activate those circuits in our own brains. In his survey of more than one thousand people who have experienced enlightenment, Newberg has also discovered that in the aftermath they have had profound, positive life changes. Enlightenment offers us the possibility to become permanently less stress-prone, to break bad habits, to improve our collaboration and creativity skills, and to lead happier, more satisfying lives. Relaying the story of his own transformational experience as well as including the stories of others who try to describe an event that is truly indescribable, Newberg brings us a new paradigm for deep and lasting change.*

*There are very few people alive who have invested more time studying success than Bob Proctor. He has spent almost all day, every day, for thirty-three years analyzing success. Over the years, he has had many failures, but has also had numerous exciting wins on many continents around the world with millions of dollars involved. The wins and the failures have both proven to be extraordinary personal learning experiences. These are the core lessons that Bob has learned and mastered throughout his illustrious career of dedicated study, rigorous application, trial and error, and, of course, BIG wins. When it comes to systematizing life, no one else can touch him. He is simply the best. Let Bob lead you through his 12 principles for finding success. Instantly apply them to your own life. It will begin to impact you long before you reach the last chapter. Let Bob teach you about: CONFIDENCE PERSISTENCE GOALS SUCCESS ATTITUDE COMMUNICATION ACTION DECISION RISK RESPONSIBILITY MONEY CREATIVITY* There are a few people who are truly successful and many others who work hard all of their lives attempting to be successful. As a result, the average person believes that success is hard to obtain and that those who do achieve it are either lucky or extremely brilliant. Most people are so busy attempting to make ends meet that they never take the time to really study the highly successful people. Every person who has made such a study has arrived at the same shocking conclusion: success is merely a decision. You must decide what you want and then begin moving toward it. You decide where you are, and you begin with whatever you have. That's it. "The only limits in

*our life are those that we impose on ourselves." - BOB PROCTOR*

*The must-read summary of John Assaraf and Murray Smith's book: "The Answer: Grow Any Business, Achieve Financial Freedom, and Live an Extraordinary Life". This complete summary of the ideas from John Assaraf and Murray Smith's book "The Answer" solves the question that almost everyone asks at some point in their life: "How can I access the unlimited abundance of the universe and become a "success" – whichever way I personally define that term?". In their book, the authors explain that learning how to focus your thoughts and maximising the power of your mind is essential to building your own business. You can then use that business to achieve your goals. This summary provides the key to changing your life and getting what you want. Added-value of this summary: • Save time • Understand key concepts • Expand your knowledge To learn more, read "The Answer" and find out how you can change your life and devote yourself to achieving your goals.*

*How to Get Rich*

*Honest Answers about the Murder of President John F. Kennedy*

*Unlock Your Hidden Brain Power*

*The Proven Formula to Turn Your Knowledge into Profits*

*Grow Any Business, Achieve Financial Freedom, and Live an Extraordinary Life*

*Create Time, Reduce Errors and Scale Your Profits with Proven Business Systems*

*Innercise*

*We all know that stress is serious. If ignored too long, it becomes life-threateningly serious. Yet 83 percent of Americans are doing nothing about it. Don't be one of them. There's now a solution to stress that literally rewires your brain for a life of doing well, and being well, on your way to flourishing. The most important brain discovery in the last 400 years concerns a simple but powerful shift in attitude that can change a brain wired for stress into a brain powered for success. This specific shift literally rewires the brain to deliver the full measure of intelligence, creativity, and emotional balance that enables you to flourish instead of struggle. It's a higher state of mind anyone can attain stimulating the higher brain function that unblocks the health, wealth, and love we all desire. Fail to make this shift and you will lack the brainpower to fulfill your dreams. Your stress provoking brain will continue to dump toxic stress hormones into your system, shrinking brain mass, limiting brain bandwidth, depressing your emotional set point, and shortening your lifespan. You can solve these problems and fulfill your aspirations. The End of Stress: Four Steps to Rewire Your Brain guides you through an evidence-based process*

*that achieves this powerful shift. The book is designed as a workshop-in-a-book, supported by a website of tools, audio files, and materials that make it easy.*

*Outlines strategies for minimizing risks and maximizing success in today's business environments, drawing on scientific principles to outline a step-by-step process for "rewiring" one's brain in order to enable an extraordinary life.*

*With their national bestseller *The Go-Giver*, Bob Burg and John David Mann took the business world by storm, showing that giving is the most fulfilling and effective path to success. That simple, profound story has inspired hundreds of thousands of readers around the world—but some have wondered how its lessons stand up to the tough challenges of everyday real-world business. Now Burg and Mann answer that question in *Go-Givers Sell More*, a practical guide that makes giving the cornerstone of a powerful and effective approach to selling. Most of us think of sales as convincing potential customers to do something they don't really want to. This mentality sets up an adversarial relationship and makes the sales process much harder than it has to be. As Burg and Mann demonstrate, it's far more productive*

*(and satisfying) when salespeople think like Go-Givers.  
Cultivate a trusting relationship and focus exclusively on  
creating value for the other person, say the authors, and great  
results will follow automatically. Drawing on a wide range of  
examples of real-life salespeople who have prospered by giving  
more, Burg and Mann offer tips and strategies that anyone in  
sales can start applying right away.  
The AnswerGrow Any Business, Achieve Financial Freedom, and Live  
an Extraordinary LifeSimon and Schuster  
Success in 50 Steps  
The Handy Forensic Science Answer Book  
The Secret  
Escape the Rat Race and Achieve Entrepreneurial Freedom with  
Only One Focused Hour a Day  
Discovering Your Purpose Through the Power of Words  
Get Rich Click!  
Rule #1*

**Can you create your own reality and alter your DNA? Real estate artist, bestselling author, philanthro-capitalist, and modern Renaissance man Frank McKinney has done just that. A guide to entrepreneurial freedom with only one focused hour a day, covering time**

**management, marketing, business assets, and more.**

**"If you really have so much potential...why are you NOT using all of it? The latest brain science delivers the answers you need to break free and unlock the hidden power of your subconscious mind, so you earn more, live more, and achieve more than ever before. By using the latest technologies and evidence-based training techniques, you can release years of old programming, limiting beliefs and habits that keep you stuck achieving the same results over and over again. Discover powerful brain-based techniques that elite athletes, Navy SEALs, CEOs, and astronauts use to upgrade their mindset, focus, and emotional fortitude!" --**

**In this collection of Scripture verses selected especially for men from the New King James Version, men can easily locate passages on a variety of topics, including: Victory Over Sin  
Worshipping God Asking Forgiveness of Others Being Accountable to Christian Brothers  
Anticipating Christ's Return It also includes a listing of dynamic examples of godly men from the Bible.**

**God's Promises for Men**

**Trailblazers**

**Four Steps to Rewire Your Brain**

**SYSTEMology**

**Cracking the Millionaire Code**

**The New Science of Transformation**

## **Yes! Energy**

**In this long-awaited first book, founder of Lifespring, ARC International and Extraordinary People Robert White looks at why some people live fulfilled, successful lives; while for others, contentment and real success always seem to be just out of reach. How is it that some people know what they want and go for it, while others flounder and struggle and never seem to discover their real goals and purpose in life? Why are some people able to live extraordinary and joyful lives while, for others, life seems repetitive, flat, a giant yawn, an exercise in high drama or run by fear? Robert White does not pretend to have all the answers. However, after over thirty years founding and leading companies that have graduated over one million participants from high-impact personal and organizational effectiveness seminars, he's in a good position to help you explore what works - and doesn't work - in your life.**

**In this inspiring guide to successful leadership, New York Times bestselling author John C. Maxwell shares his tried and true principles for maximum personal growth. Are there tried and true principles that are always certain to help a person grow? John Maxwell says the answer is yes. He has been passionate about personal development for over fifty years, and for the first time, he teaches everything he has gleaned about what it takes to reach our potential. In the way that only he can communicate, John teaches . . .**

**The Law of the Mirror: You Must See Value in Yourself to Add Value to Yourself**  
**The Law of Awareness: You Must Know Yourself to Grow Yourself**  
**The Law of Modeling: It's Hard to Improve When You Have No One But Yourself to Follow**  
**The Law of the Rubber Band: Growth Stops When You Lose the Tension Between Where You are and Where You Could Be**  
**The Law of Contribution: Developing Yourself Enables You to Develop Others**

**This third book in John Maxwell's Laws series (following the 2-million seller The**

**21 Irrefutable Laws of Leadership and The 17 Indisputable Laws of Teamwork) will help you become a lifelong learner whose potential keeps increasing and never gets "used up." Our schools and parents teach us only a small fraction of what we need to learn in order to reach our true potential and achieve success. The rest we must learn through our own trials and tribulations. 'Street kid' John Assaraf broke free from a troubled past to create a multi-million dollar empire. In *Having it All*, Assaraf tells of his discovery that, no matter what kind of difficult circumstances someone happens to be in at any one time, he or she can achieve whatever they want in life. By combining old-world wisdom and street-smart tactics, Assaraf created the life of his dreams. He shares his method here.**

**Thousands of books and articles have been written about the murder of JFK, many of which are large in volume and short on facts. Quite often, these works try to reinvent the wheel, attempting to cover every single area of the assassination, as well as many tangential and unessential points, as well. The reader is often left exhausted and confused. The sheer volume of pages, conflicting facts, and theories leaves one unsatisfied and, quite frankly, not sure exactly what did happen on 11/22/63. This book seeks to separate the wheat from the chaff. It is 55-plus years later: it is time for real, honest answers in an easy-to-read and understand format. Proof of a conspiracy; no theories; to-the-point; a perspective on the assassination for the millennial age and beyond. Based on years—decades—of primary source research and having read countless books on the subject.**

**The 15 Invaluable Laws of Growth**

**Living an Extraordinary Life**

**A New Look at the JFK Assassination**

**Success Habits of Super Achievers**

## Aspire

### Having it All

#### The Answer

A mainstream release of a previously self-published best-seller, written by a successful internet traffic developer best known for his record-breaking sale of the Business.com domain name, shares a wealth of insights, tips and strategies for using online resources to build wealth rapidly.

Success in 50 Steps has been 10 years in the making, with the author researching and compiling over 500 book summaries into video, audio and written format on his website Bestbookbits.com. The book takes the reader through the steps of taking their dreams out of their head and making them a reality. Walking the reader through the steps to success such as dreams, passions, desire, purpose, goals, planning, time, knowledge, ideas, thinking, beliefs, attitude, action, work, habits, happiness, growth, failure, fear, courage, motivation, persistence, discipline, results and success. With the pathway to success outlined in 50 easy steps, anyone can put into practice the wisdom to take their personal dreams and goals out of their head into reality.

Featuring a treasure trove of quotations from the legends of personal development such as Tony Robbins, Jim Rohn, Napoleon Hill, Les Brown, Zig Ziglar, Wayne Dyer, Brian Tracy, Earl Nightingale, Dale Carnegie,

Norman Vincent Peale, Og Mandino and Bob Proctor to name a few, let this book inspire you to become the best version of yourself.

At any one time, hundreds of thousands of people feel stuck professionally and don't know what to do to get out of their rut. In today's complex business world, the brutal reality is that there are no guarantees for success. Surprisingly, many of us are unconsciously conditioned to fail although, ironically, it's not all that difficult to dramatically reverse the odds. John Assaraf has developed a unique and amazing formula that will help people overcome obstacles, transform their careers and businesses and start making the kind of money needed to live an extraordinary life. In his latest book, *The Answer*, Assaraf draws on new findings in neuroscience, understanding why we do what we do and, more importantly, why we don't do what we know we should be doing. His methods will help individuals 'rewire' their brains for success so they can emerge as winners no matter what they currently know or understand. It will also teach them how to attract and use newly discovered 'uncommon' sense to achieve business success.

Felix Dennis is an expert at proving people wrong. Starting as a college dropout with no family money, he created a publishing empire, founded *Maxim* magazine, made himself one of the richest people in the UK, and had a blast in the process. *How to Get Rich* is different from

any other book on the subject because Dennis isn't selling snake oil, investment tips, or motivational claptrap. He merely wants to help people embrace entrepreneurship, and to share lessons he learned the hard way. He reveals, for example, why a regular paycheck is like crack cocaine; why great ideas are vastly overrated; and why "ownership isn't the important thing, it's the only thing."

A Slice of Trust

One of the World's Greatest Entrepreneurs Shares His Secrets  
Your Guide to Achieving Financial Freedom and Living an Extraordinary Life

Step Into Your Vision 2. 0

Review and Analysis of Assaraf and Smith's Book

Go-Givers Sell More

24 Inspirational Leaders Share Their Goal-Setting Secrets

The tenth-anniversary edition of the book that changed lives in profound ways, now with a new foreword and afterword. In 2006, a groundbreaking feature-length film revealed the great mystery of the universe—The Secret—and, later that year, Rhonda Byrne followed with a book that became a worldwide bestseller. Fragments of a Great Secret have been found in the oral traditions, in literature, in religions and philosophies throughout the centuries. For the first time, all the

pieces of The Secret come together in an incredible revelation that will be life-transforming for all who experience it. In this book, you'll learn how to use The Secret in every aspect of your life—money, health, relationships, happiness, and in every interaction you have in the world. You'll begin to understand the hidden, untapped power that's within you, and this revelation can bring joy to every aspect of your life. The Secret contains wisdom from modern-day teachers—men and women who have used it to achieve health, wealth, and happiness. By applying the knowledge of The Secret, they bring to light compelling stories of eradicating disease, acquiring massive wealth, overcoming obstacles, and achieving what many would regard as impossible.

The strongest energy always wins. That's it! That's the key to moving from your current situation, any situation, into the life you've always wanted. Yes! Energy presents the power of the "Energy Equation," which you can employ to attract abundance to all areas of your life. This formula can help you lead your life to achieve financial freedom; center your actions around a spiritual core of certainty and confidence; up-shift your attitude into consistent optimism; commit to

engage with others at the highest, most satisfying levels; create the enterprise you've always envisioned; and dust off your dreams. Best-selling author and entrepreneurial speaker Loral Langemeier developed this simple and straightforward methodology, which is revealed explicitly in these pages, because she needed it herself. Knocked to her knees more than a few times on her true-grit journey from farm girl to multimillionaire, she knows what it's like to hit obstacles hard. Yet despite the blows, she still stands, and she still delivers. So, if you want to learn how to tap into infinite, productive energy; extreme optimism; and calming, clarifying spirituality to improve your life in any way . . . this is the book for you! Harness the Energy Equation and supercharge your life!

An award-winning entrepreneur and business coach outlines an easy-to-follow formula that helps you own your unique value, make more money, have more impact, and get more out of life--all without being pushy or sales-y. Meant for More is a How to Win Friends and Influence People for the modern age. It shows you how to stand out in an increasingly noisy world by simply offering your unique skills and talents and helping others do the same. It offers tangible skills to use

in all areas of your life, including work, to increase your success and do good while you're at it. It speaks to people looking to leave the 9-to-5 for more freedom and fulfillment; stay-at-home moms going back to work; young Boomers worried they're too senior (and expensive) to find new jobs; idealistic Gen Xers and Millennials unwilling to toe the company line; and experts in any field who want to cash in on their expertise while making a difference. In *Meant for More*, an award-winning entrepreneur and business coach outlines the formula for getting the "more" you've been longing for: a proven system to sell yourself and your one-of-a-kind gifts to the people you were meant to help and reap the rewards that come when you stop giving away your gifts for free. The *Meant for More* Formula helps you upgrade your mind-set, unwrap your unique gifts, claim your value, and make irresistible offers so you can get what you're worth and make the difference you're here to make--in a way that isn't remotely pushy or sales-y. We all long for more: More impact. More success. More fulfillment. More abundance. More freedom. More joy. But it's not necessarily easy to fulfill this longing. We all know someone who clearly has so much to offer the world but who holds back out of

fear--fear of failure, or of success; fear of putting herself "out there"; fear of being perceived as pushy or full of himself. Maybe that person is you.

The ultimate tool for unleashing your inner entrepreneur and for achieving enlightened wealth. This is a step-by-step guide to cracking your personal millionaire code and turning your enlightened ideas into millions. It showcases real-life stories of men and women who discovered and capitalised on their own "million-dollar ideas", or MDIs. These MDIs, the authors contend, are right under our noses - from bottled water to Post-It notes to less well-known but highly lucrative ideas - if only we can crack our personal millionaire code that will lead us to wealth. Throughout the book there are inspirational stories of ordinary people who cracked their code and created extraordinary fortunes from a single idea, often in the face of severe challenges. Hansen and Allen show how to overcome personal fears, gather an amazing team, discover and soul-storm not one but dozens of million-dollar ideas, as well as incredible, enlightened ways to market ideas and then hundredfold them.

The Street Kid's Guide to Having It All

Live Them and Reach Your Potential

The End of Stress

Leadership Lessons from 12 Pioneers Who Beat the Odds & Influenced Millions

The Vision Board Book

The New Science to Unlock Your Brain's Hidden Power

Summary: The Answer

What beautiful desires do you have in your heart? What is your vision for your life? While some people may have given up on their dreams and settled for a monotonous life of work and little play, there are others who still have a voice whispering that they can be, do, and have more. As Les Brown says, "Don't let your goals, gifts, abilities, dreams, and talents die with you. You have greatness within you! It is a choice you must make." How can you turn your dreams into goals and take practical steps toward a successful, happy, and fulfilling life? This extraordinary book is a collection of impactful life-changing stories that can inspire, motivate and help you to achieve ANY goal. Discover strategies for creating joy in your own life and step into your vision! Step into your Vision 2.0 is like Chicken Soup for the Soul meets The 7 Habits of Highly Effective People!

Combining six decades of clinical experience with cutting-edge research, two acclaimed leaders in the field of psychology have developed a revolutionary

approach to happiness—one that’s accessible and practical enough to apply at home, yet powerful enough to create a profoundly positive transformation in our lives. Doctors George Pratt and Peter Lambrou have been delivering successful results to professional athletes, top executives, celebrities, and nearly 45,000 other patients with their four-step process. Now, their revolutionary solution will help readers identify and diffuse the negative “blocking beliefs” that are standing between them and the happiness they want to achieve.

Success Habits of Super Achievers is filled with proven strategies from over 80 iconic thought leaders, entrepreneurs, professionals, coaches, authors, investors, musicians, and more, this book is stuffed with wisdom you can apply today to change your life.

If money were about math, none of us would be carrying any debt. The numbers are simple. What’s complicated is what we do with money. We use money to soothe our feelings and buy respect, to show how much we care or how little. We don’t simply earn, save, and spend money: we flirt with it, crave it, and scorn it; we punish and reward ourselves with it. Without realizing it, we give money meaning it doesn’t really have—what former psychiatrist and current business coach David Krueger calls our “money story.” And in the process of playing out that money story, we often sacrifice the most important things in our life: our health, freedom, relationships, and happiness. What is your money story? Do you consistently spend

more than you have? Do you follow the herd in your investments—even though you know the herd is usually wrong? Have you neglected to save for the future, even when you have the means? Do you feel controlled or shackled by debt? Is your money somehow never “enough”? Is money, or the lack of it, always on your mind? The Secret Language of Money is a guided tour to the subconscious meanings we give money, the conflicted ways our brains deal with money, the reasons we tend to make the same money mistakes over and over—and most importantly, how you can change all that. A brilliant blend of cutting-edge science and real-world application, The Secret Language of Money helps you rewrite your money story and find that elusive balance of wealth, health, and joy we all seek.

The Book of Affirmations

The Complete Vision Board Kit

The Handy Mythology Answer Book

The Four-Step Solution to Unlocking Your Natural State of Happiness

How to Create Your Own Reality and Alter Your DNA

Meant for More

Discovering the Missing Piece to Abundant Health, Wealth, Love, and Happiness

**#1 NEW YORK TIMES BESTSELLER** • “The clearest and best book out there to get you on the path to riches. This one ’ s special!” –Jim Cramer, host of CNBC ’ s Mad Money “Great tools for anyone wanting to dabble in the stock

market.” –USA Today Phil Town is a very wealthy man, but he wasn't always. In fact, he was living on a salary of \$4,000 a year when some well-timed advice launched him down a highway of investing self-education that revealed what the true “rules” are and how to make them work in one's favor. Chief among them, of course, is Rule #1: “Don't lose money.” In this updated edition to the #1 national bestseller, you'll learn more of Phil's fresh, think-outside-the-box rules, including:

- Don't diversify
- Only buy a stock when it's on sale
- Think long term—but act short term to maximize your return
- And most of all, beat the big investors at their own game by using the tools designed for them!

As Phil demonstrates in these pages, giant mutual funds can't help but regress to the mean—and as we've all learned in recent years, that mean could be very disappointing indeed. Fortunately, Rule #1 takes readers step-by-step through a do-it-yourself process, equipping even the biggest investing-phobes with the tools they need to make quantum leaps toward financial security—regardless of where the market is headed.

A key team member behind *The Secret* and his business partner offer the specific tools and mental strategies to help readers leap ahead in any career or business venture and achieve major financial success. In this visionary work, New York Times bestselling author John Assaraf and business guru Murray

Smith reinvent the business book for the twenty-first century. Two of the most successful entrepreneurs in the world, they combine forces to bring their special insights and techniques together in a revolutionary guide for success in the modern business environment. Assaraf and Smith know how to minimize risk and maximize success, and *The Answer* provides a framework for sharing their wisdom, experience, and skills with the millions of people who want to accomplish their own dreams in life. Using cutting-edge research into brain science and quantum physics, they show how readers can actually rewire their brains for success and create the kind of extraordinary lives they want. By teaching readers how to attract and use newly discovered "uncommon" senses to achieve business success, the authors demonstrate the beliefs, habits, thoughts, and actions that they have used to build eighteen multimillion-dollar companies. Any reader who follows this step-by-step process to build his or her career will experience an enormous life transformation and reach an exceptional level of living.

Whether you've tried to systemise in the past or not, *SYSTEMology* provides a revolutionary approach to small business systems.

“This masterfully written book will help you understand that words have an inherent power, a force capable of lighting one’s paths and horizons.” –Stephen

R. Covey Aspire! by Kevin Hall is your path to “Discovering Your Purpose Through the Power of Words.” Through stories and linguistics, Aspire! explores eleven words that, when fully understood and put into practice, can help anyone achieve their best and highest self—in goals, relationships, and business. Spencer Johnson, M.D., the New York Times bestselling author of Who Moved My Cheese?, praises Aspire! for providing “tools we can use to shape new thoughts and beliefs to help us change, and create something better for ourselves and our planet,” while Richard Paul Evans, author of The Christmas Box, says, “Aspire! has the power to help individuals and teams focus on their true purpose and reach their best and highest aspirations.”

The Hour a Day Entrepreneur

Code to Joy

The Ultimate Guide to Making Money on the Internet

Using the Power of Intention and Visualization to Achieve Your Dreams

***A vision board is a powerful tool that anyone can use to shape an ideal future through the power of intention and visualization. Learning how to vividly imagine your desired results--attracting your perfect soul mate, radiant health, abundant career opportunities, or building personal and***

***community relationships to give back--is the first step on the path to making them happen. Break through unconscious, limiting beliefs and get ready to transform your future now. If you can envision it, you're halfway there! This book will explain and walk you through exactly how to create a vision board in conjunction with how to retrain your brain to actually start believing that you can achieve all your goals and dreams. Then, the universe will work its magic! This is a great personal gift and one your friends and family will love.***

***Covering the fundamentals, science, history, and analysis of clues, The Handy Forensic Science Answer Book: Reading Clues at the Crime Scene, Crime Lab and in Court provides detailed information on crime scene investigations, techniques, laboratory finding, the latest research, and controversies. It looks at the science of law enforcement, how evidence is gathered, processed, analyzed, and viewed in the courtroom, and more. From the cause, manner, time of a death, and autopsies to blood, toxicology, DNA typing, fingerprints, ballistics, tool marks, tread impressions, and trace evidence, it takes the reader through the many sides of a death investigation. Arson, accidents, computer crimes, criminal profiling, and much, much more are also addressed. The Handy Forensic***

***Science Answer Book gives real-world examples and looks at what Hollywood gets right and wrong. It provides the history of the science, and it introduces the scientists behind breakthroughs. An easy-to-use and informative reference, it brings the complexity of a criminal investigation into focus and provides well-researched answers to over 950 common questions, such as ... & bull; What is the difference between cause of death and manner of death? & bull; How did a person's skull fit into criminal evidence in the early 1800s? & bull; When were fingerprints first used to identify a criminal? & bull; How is the approximate time of death of a crime scene victim determined? & bull; What is forensic serology? & bull; What is the National Missing and Unidentified Persons System? & bull; Can a forensics expert look at skeletal remains and tell whether the person was obese? & bull; How can a simple knot analyzed in the crime lab be used as evidence? & bull; Can fingerprints be permanently changed or destroyed? & bull; How fast does a bullet travel? & bull; How was a chemical analysis of ink important in the conviction of Martha Stewart? & bull; What types of data are often retrieved from a crime scene cellphone? & bull; Can analyses similar to those used in forensics be used to uncover doping in athletics? & bull; What is the Personality Assessment Inventory? & bull;***

***What are some motives that cause an arsonist to start a fire? & bull; What state no longer allows bite marks as admissible evidence in a trial? & bull; What is the Innocence Project? & bull; Why are eyewitness accounts not always reliable? & bull; Who was “Jack the Ripper”? Providing the facts, stats, history, and science, The Handy Forensic Science Answer Book answers intriguing questions about criminal investigations. This informative book also includes a helpful bibliography, glossary of terms, and an extensive index, adding to its usefulness.***

***Create a roadmap to success on your own terms with this accessible and up-to-date guidebook on vision boards from the internationally bestselling author and contributor to The Secret. Are you ready to see your dreams become reality? After the success of his The Complete Vision Board Kit, John Assaraf returns with this newly updated standalone handbook on how to kickstart your perfect vision of health, wealth, and abundance. With clear and engaging language, The Vision Board Book takes you through a step-by-step process of manifesting all that you desire through the use of vision boards. Read and be inspired by the amazing accounts from people who have mastered the use of these simple tools for decades. You’ll discover how you, too, can align your desires with the images you choose to show***

***yourself every day, and make any dream into a tangible reality.***