

The B Corp Handbook How To Use Business As A Force For Good

A compelling look at the B Corp movement and why socially and environmentally responsible companies are vital for everyone’s future Businesses have a big role to play in a capitalist society. They can tip the scales toward the benefit of the few, with toxic side effects for all, or they can guide us toward better, more equitable long-term solutions. Christopher Marquis tells the story of the rise of a new corporate form—the B Corporation. Founded by a group of friends who met at Stanford, these companies undergo a rigorous certification process, overseen by the B Lab, and commit to putting social benefits, the rights of workers, community impact, and environmental stewardship on equal footing with financial shareholders. Informed by over a decade of research and animated by interviews with the movement’s founders and leading figures, Marquis’s book explores the rapid growth of companies choosing to certify as B Corps, both in the United States and internationally, and explains why the future of B Corporations is vital for us all.

Have you ever thought your business was meant to be much more than just a means to make money? Biblical businesses are God’s first choice as the means to bless mankind, build character, and develop faith. They hold the solution for much of what ails our economy and our culture. Join Dave Kahle as he explores what the Bible has to say about businesses and your role in leading a kingdom oriented business. You’ll uncover Biblical truths that you may have never seen before. Your views on business will never be the same. Find your place in the movement and unlock the full potential of your business.

This insightful Research Handbook contributes to the theoretical and practical understanding of corporate purpose and personhood, which has become the central debate of corporate law. It provides cutting-edge thoughts on the role of corporations in society and the nature of their rights and responsibilities.

Welcome to the gym for groundbreaking success! Just like reading about exercising in the gym will not make you stronger, to the same extent... Reading about people, businesses and super successful techniques will not help you realize the potential of success that lies in you. You must practice, memorize, Change habits. And actually learn a new language. The practice booklet we prepared for you will help you do just that. It is here to provide you with a gym for your tremendous success! Scroll down the page to watch my video before you buy, I am sharing my story, and my WHY? Then click BUY NOW! So you can start taking action for the change you desire so much. See you indise the Companion Action Workbook. Good luck! Dylan Hart

The Book of Awe

Dispelling Common Leadership Myths

The Book

How to Understand, Identify, and Stop Microaggressions

Lessons from the #1 Bestseller of All Time

How to Use Business as a Force for Good

The Gym for Groundbreaking Success! Realize the Potential of Success That Lies in You

Everything you need to know to look after yourself to bring about and maintain perfect health, prosperity, wealth, happiness, quality of life and longevity. It reveals that we are, without realising, not doing enough or the right things to protect our health and prosperity which is equally extremely damaging to nature, wildlife, oceans, sea-life, fresh springs, waterways and air, and us. The Book by Linde utilises new and ancient knowledge from around the world, over the millennia identifying what changes we need to make to enhance every aspect of our lives with simple solutions for almost every situation. It is your most powerful contribution to protecting, nurturing and saving our planet. In summary, 'THE BOOK' Consists of Six Chapters which incorporates a summary within each one: Lifestyle; Food & Nutrition; Medical Care; Mind; Water; and Now Live the final chapter which you can cast your eye over first as it is a synopsis of the complete works. It is highly recommend to read from cover to cover but, it is packed with valuable information to just use as a Reference Manual on a day to day basis. Teaches you how to look after your body and mind to ultimately prevent illness, but also to help regain and maintain perfect health; Provides countless number of practical, realistic & simple tips to easily adopt into your day to day lifestyle improving quality of life, saving time & money and gaining longevity; Fuses together specialised areas in health & mind, lifestyle & environment under one cover; Identifies our day to day toxic exposures that we are unaware of and provides successful resolutions; Gives you complete fundamental knowledge and awareness, to use your courage to take responsibility for your life enhancing your health, prosperity and happiness; Provides you with ancient knowledge and practices to new, from science including quantum physics, to philosophy, psychology, and important detail on nutrition, exercise, energies and medicine; Is very current, answering all the conflicting hype about diets, the next super food or the bad effects of conventional drugs or sugar that are in the media weekly, even daily; For more information please visit www.thebookbook.co.uk

A series of shifts are happening in our economy: Millennials are trading in conventional career paths to launch tech start-ups, start small businesses that are rooted in local communities, or freelance their expertise. We are sharing everything, from bikes and cars, to extra rooms in our homes. We now create, buy and sell handcrafted products in our local communities with ease. Globally recognized entrepreneur, founder of Taproot Foundation and CEO of Imperative, Aaron Hurst, argues in his latest book that while these developments seem unrelated at first, taken together they reveal a powerful pattern that points to purpose as the new driver of the American economy. Like the Information Economy, which has driven innovation and economic growth until now, Hurst argues that our new economic era is driven by connecting people to their purpose. It's an economy where value lies in establishing purpose for employees and customers through serving needs greater than their own, enabling personal growth and building community. Based on interviews with thousands of entrepreneurs, Hurst shows this new era is already fueling demand for a whole host of products and services and transforming how millennials view their careers. A new breed of startups like Etsy, Zaarly, Tough Mudder, Kickstarter, and Airbnb are finding new ways to create value by connecting us with our local communities. At the same time, companies like Tesla and Whole Foods are making the march from just appealing to affluent buyers to becoming mainstream brands. Hurst calls these companies, along with the pioneering entrepreneurs who founded them, the Purpose Economy's taste-makers. This book is at once a personal memoir of Aaron Hurst's own awakening as a purpose driven entrepreneur, when he left a well-paying tech job in 2001 to launch Taproot, creating a pathway for millions of professionals and Fortune 500 companies to volunteer for nonprofits. It's also a blueprint for a new economic era that is transforming companies, markets and our careers to better serve people and the world.

The Author's Book Journal is a must have for anyone writing a book or a novel. It easily lets you keep track of events and characters in your chapters. There are dedicated pages for 100 chapters, plus main character profiles, secondary characters profiles and also pages to note reference research sources, acknowledgements, quotes, notes, prologue, epilogue, back cover blurb, beta readers, ARC reviews, publishing details, author details. You also have some extra pages at the back for making notes on ideas for your next book. Keep all your book information in one handy place. Journal size 7x10 inches.

Are you awed by the smell of flowers or the busy buzz of the bees?Are you awed by the all of the snow or the rustle of the trees?In The Book of Awe, readers are reminded to take a minute and see the beauty in the everyday things around them.

The Purpose Economy

Practice WorkBook Based on the B Corp Handbook by Ryan Honeyman and Tiffany Jana

Rise Up

My Pearly Whites (A Coloring Book for Children)

Better Business

A Guide for Investors and Developers

A Guide to Becoming More Innovative, Resilient and Successful

Meetings don't need to be terrible. They can be the best place for us to connect with the people we work with and do great things. This book presents the Lean Coffee method which has since its inception in 2009 spread across the globe to radically shift the way people meet with each other.

An encyclopedia designed especially to meet the needs of elementary, junior high, and senior high school students.

On Purpose, Selling Your Company With Intention And Purpose! was written as a guide for the small business owner to understand the steps involved in the process of selling a company for maximum value. Most business owners will only sell a company once or twice in a lifetime making them inexperienced at best. Hiring a business broker is one of the last steps you'll take in selling your company. I wrote this book so you can better understand the steps you need to take to begin the process of selling a company and maximize the value for all parties. I pull back the curtain and shed light on important aspects of selling that most buyers don't understand until it's too late. I arm you with the insight and experience needed to prepare yourself and your company for sale and successfully work through the sales process. After reading this book, you will be able to plan confidently and follow through with a successful sale of your company.

Clutter has a negative effect on your life. You want to live differently, but you haven't been able to make progress. Marcie Lovett, author of The Clutter Book, will motivate you to make the changes you want. Learn to let go of what you don't need and find room for what you value. The direct, accessible writing style and interactive exercises will inspire you to succeed. In this book, Marcie guides you through the process of letting go of the clutter that is keeping you from achieving success. Whether your clutter is caused by things, commitments or thoughts, Marcie encourages you to make the choices to conquer your challenges. If previous attempts at letting go of clutter have not been successful for you, you will benefit from the motivation and wisdom Marcie offers. Written in a straightforward and accessible style, filled with insight and real-life stories, the book enables readers to learn from the experience of others and overcome obstacles to success. You will understand why you keep clutter, save time and money by avoiding unnecessary purchases, discover the habits that hold you back, find ways to fight procrastination and create systems that allow you to retrieve and return items. Whether you want to live with less or live with what you have, this is the book for you.

Blue Water Edition

Selling Your Company with Intention and Purpose

The B Corp Handbook, Second Edition, 2nd Edition

On Purpose

Subtle Acts of Exclusion

Becoming a Sustainable Organization

The Ethical Business Book

In the year 2087, life happens fast. Ben Ziegler, the main character and protagonist, is a product of this situation. Ben is a manager for Benevolence Corporation (B Corp.). B Corp is one of three main corporations in The Country (formerly the USA but referred to throughout the novel as The Country). The Country has cut itself off from the world and has fallen behind quite a ways in relation to the other powers of the world. At the corporations and throughout society, there are 3 levels of people. The highest levels are the Founders, who have acquired massive wealth and for the general advancement of mankind, control society.

This is a small percent of people in The Country, less than even 0.1% of the people.On his walk home, Ben sees a lovely dark haired tan woman with Greenish-Blue Eyes. Ben doesn't talk to her and instead goes home. He then falls asleep and goes to work the next day. There at work, Ben meets his newest co-worker Jessica and they immediately hit it off. Then, the number 2 at B corp., Jonathan Vilheim II(2), is introduced into the novel. His uncle Jonathan, the first, is the current CEO. But Vilheim 2 is starting to run the entity and was instrumental in bringing Jessica into town. Vilheim 2 is the antagonist although at first it is unclear whether he is good or evil.Ben's best friend and co-worker Wally Elmore is introduced to the novel. Wally is a Founder himself and is a good friend to Ben. Wally is a little eccentric in his dress and only wears old style Vintage tuxedos. Wally has a twin brother Thomas, who is 5 minutes older than Wally. Thomas is the head of F corp. (Faction) and makes his way to town for the annual Elmore party. Wally and Thomas' relationship is strained because Thomas is a rebel and does not participate in the society of Ultra City (B Corp) or Los Angeles (M corp). Thomas, however, is quite smart, and due to his power, the technologically advanced societies must deal with him. Thomas meets Ben and believes he can turn Ben to the Faction.Next, a series of events is set off that threatens to unravel the delicate balance of society in the Year 2087.

The Corporate Secretary's Answer Book is the only comprehensive, single-volume reference to address the specific tasks corporate secretaries face on a daily basis in a Q&A format. Every topic is conveniently listed for easy reference with an index organized by commonly used terms. With all of this valuable "know-how" located within one volume, corporate secretaries will be able to find the best way to proceed with any particular matter, quickly and confidently. The Corporate Secretary's Answer Book also includes sample forms and checklists that offer step-by-step guidance to completing each phase of the corporate secretary's duties throughout the year, especially under Sarbanes-Oxley, including: Conduct of Shareholder Meeting Guidelines - Annual Meeting Script - Minutes of Incentive Committee Meeting - Establishing a Special Litigation Committee of the Board - Audit Committee Charter - Corporate Governance Listing Standards - Corporate Governance Guidelines - Corporate Disclosure - and much more!

B Corps are a global movement of more than 2,700 companies in 60 countries-like Patagonia, Ben and Jerry's, Kickstarter, Danone North America, and Eileen Fisher-that are using the power of business as a force for good. B Corps have been certified to have met rigorous standards of social and environmental performance, accountability, and transparency. This book is the authoritative guide to the what, why, and how of B Corp certification. Coauthors Ryan Honeyman and Dr. Tiffany Jana spoke with the leaders of over 200 B Corps from around the world to get their insights on becoming a Certified B Corp, improving their social and environmental performance, and building a more inclusive economy. The second edition has been completely revised and updated to include a much stronger focus on diversity, equity, and inclusion (DEI). These changes are important because DEI can no longer be a side conversation-it must be a core value for any company that aspires to make money and make a difference. While this book is framed around the B Corp movement, any company, regardless of size, industry, or location, can use the tools contained here to learn how to build a better business. As the authors vividly demonstrate, using business as a force for good can help you attract and retain the best talent, distinguish your company in a crowded market, and increase trust in your brand.

Organizations find that a performance gap exists between sustainability vision and benefits realization. Effecting transformational change requires incorporating sustainability into organization's culture including policies, processes, and people. Although they are often overlooked, project management professionals

and HR professionals are valuable

How the B Corp Movement Is Remaking Capitalism

Pursuing Profit with Purpose

Anatomy & Physiology Coloring Book

Renew and Sustain

You've Got Time

Benefit Corporation Law and Governance

A Project and Portfolio Management Approach

The array of literature on ethical behaviour tends to focus on what's happening at the extremes - either owner managers of start-ups on a strong moral crusade, or large corporations undergoing change due to the personal epiphany of a forward-thinking CEO. This book is directed at the middle ground - individuals who want their companies to adopt more ethical and sustainable practices. Each of the 50 thoughts provide direction to help society and the planet whilst preserving the bottom line. A more thoughtful business practice is also highly commercial. An ethical journey should become central to the company's communications strategy - helping to set you apart from your competition. Ethical practices must be supported from the top down and be a true part of a company's culture, and this book will provide you with the tools to adopt a more ethical approach to the business.

Managerial styles are influenced by habit, familiarity, and workplace culture. It's no wonder that well-intentioned professionals doing their best to be good organizational leaders often repeat unhelpful supervisory practices experienced in their early careers, even if they disliked them at the time. In the DUH! Book of Management and Supervision, the author disagrees with many accepted leadership principles (unabashedly referring to them as myths) and makes new and different approaches easier to imagine. Her challenging and controversial concepts illustrated with poignant stories suggest common-sense and immediately applicable alternatives more suitable in today's workplace.

Join a Growing movement: Learn how you can join a fast-growing global movement to redefine success in business—led by well-known icons like Warby Parker and Etsy—recently covered by the New York Times, the Economist, the Wall Street Journal, Entrepreneur, and Inc. Build a better business: Drawing on best practices from 100+ B Corps, this book shows that using business as a force for good can help distinguish your company in a crowded market, attract and retain the best employees, and increase customer trust, loyalty, and evangelism for your brand. More than 1,000 companies from 80 industries and 30 countries are leading a global movement to redefine success in business. They're called B Corporations—B Corps for short—and these businesses create high-quality jobs, help build stronger communities, and restore the environment, all while generating solid financial returns. Author and B Corp owner Ryan Honeyman worked closely with over 100 B Corp CEOs and senior executives to share their tips, advice, and best-practice ideas for how to build a better business and how to meet the rigorous standards for—and enjoy the benefits of—B Corp certification. This book makes the business case for improving your social and environmental performance and offers a step-by-step “quick start guide” on how your company can join an innovative and rapidly expanding community of businesses that want to make money and make a difference.

The Responsible Company, by Yvon Chouinard, founder and owner of Patagonia, and Vincent Stanley, co-editor of its Footprint Chronicles, draw on the their 40 years' experience at Patagonia – and knowledge of current efforts by other companies – to articulate the elements of responsible business for our time. Patagonia, named by Fortune in 2007 as the coolest company on the planet, has earned a reputation as much for its ground-breaking environmental and social practices as for the quality of its clothes. In this exceptionally frank account, Chouinard and Stanley recount how the company and its culture gained the confidence, by step and misstep, to make its work progressively more responsible, and to ultimately share its discoveries with companies as large as Wal-Mart or as small as the corner bakery. In plain, compelling prose, the authors describe the current impact of manufacturing and commerce on the planet's natural systems and human communities, and how that impact now forces business to change its ways. The Responsible Company shows companies how to reduce the harm they cause, improve the quality of their business, and provide the kind of meaningful work everyone seeks. It concludes with specific, practical steps every business can undertake, as well as advice on what to do, in what order. This is the first book to show companies how to thread their way through economic sea change and slow the drift toward ecological bankruptcy. Its advice is simple but powerful: reduce your environmental footprint (and its skyrocketing cost), make legitimate products that last, reclaim deep knowledge of your business and its supply chain to make the most of opportunities in the years to come, and earn the

trust you'll need by treating your workers, customers and communities with respect.

The Sustainable Business Handbook

What's Your Green Goldfish?

The Responsible Company

How You Can Use Business as a Force for Good

The Volunteer Training Corps Handbook

Tropical Depression

Choose This Day

An Easier and Better Way to Learn Anatomy. The human body is wondrously complex, with 700 muscles, 206 bones, and countless cells and tissues ... but studying and remembering all of them can be overwhelming! Instead of rote memorization, the Anatomy Coloring book helps you take an interactive approach to learning anatomy through coloring. Not only can this take less time than memorizing from textbooks and flashcards, but the process thoroughly fixes anatomical concepts in your mind for easier visual recall later.

As Ruben Wells kneels with a gun pointed at his head all he can do is reflect on the life he spoiled. What has led him here? Was it his willingness to always try to do the right thing that has him staring at the barrel of a gun? Or was that he was too much of a people pleaser having a hard time saying no that has led to him begging for his life? Every thing begins and ends with a choice. The moment a choice is made it only takes a second for a life to change. Ruben made a choice to initiate a relationship with the alluring Bianca Jones. She makes heads turn and every man's dream. She is beautiful as a gazelle, but as dangerous as a lioness, as she's unavailable due to being unhappily married with children. Being married doesn't keep her from wanting to pursue Ruben as well as being pursued by him. Getting involved with Bianca changes Ruben's life in ways he never could have imagined. Choices are a gift constantly given to everyone. The choices made lead to different paths. We all have to choose this day what we're going to do with our own lives not knowing what the end result will be. What kind of impact will Ruben's choices have on his life?

Enjoy 20 limited-detail illustrations, designed for those who would rather keep it simple. Each page was hand-drawn and edited by K J Kraemer, with you in mind. If you don't want to spend days on a project or just want room to get creative, this adult coloring book is for you!

Increase your child's dental awareness by showing him/her that teeth have "emotions" too! Coloring introduces feelings, concepts and emotions quite well. It is an activity well-loved because of its many benefits, especially the formation of essential life skills like patience, determination control and self-confidence too. Control your child's fear of the dentist; grab a copy of this coloring book today!

The California Nonprofit Corporation Handbook

The Clutter Book

The World Book Encyclopedia

Human Anatomy Coloring Book

2087

When You Can't Let Go

Model Rules of Professional Conduct

The first practical, accessible, nonjudgmental handbook helps individuals and organizations recognize and prevent microaggressions so that all employees can feel the sense of belonging in the workplace that they deserve. Our workplaces are growing more diverse, but are we supporting inclusive cultures? While overt racism, sexism, ableism, and other forms of discrimination are relatively easy to spot, we cannot neglect the subtler everyday actions that normalize exclusion in our workplaces. Many have heard the term microaggression, but not everyone fully understands what microaggressions are or how to recognize them and stop them from happening. In this book, Tiffany Jana and Michael Baran offer a clearer, more accessible term, subtle acts of exclusion, or SAE, to emphasize the purpose and effect of microaggressions. Whether in the form of exaggerated stereotypes, backhanded compliments, unfounded assumptions, or objectification, SAE are insidious and damaging to our coworkers and colleagues. Jana and Baran give simple and clear tools to identify and address such acts, even offering scripts for helpful ways to approach discussions of difficult, uncomfortable, and deeply personal topics in a professional setting.

A new breed of socially conscious companies is changing how consumers shop, where employees work, and the way in which the world does business. Rise Up: How to Build a Socially Conscious Business sets the stage for this optimistic business trend where companies create financial profit for stakeholders through products, services, and business models that create social impact and public benefit. With more than 25 years running a Certified B Corporation that has always had social responsibility at its core, Russ Stoddard offers insights and guidance on how to create a socially conscious business, as well as encouraging words for social entrepreneurs of every generation.

Renew and Sustain is an innovative, profitable, socially and environmental conscious approach towards a sustainable future. The book discusses this method, what sustainability is and why it makes sense to implement these solutions. This is accomplished via dialog with specific case studies about sustainability and the value of being more sustainable.

What's Your Green Goldfish is based on the simple premise that employees are the key drivers of customer experience and that "Happy Employees Create Happy Customers." The book focuses on 15 different ways to drive employee engagement and reinforce a strong corporate culture. It's the second book in the goldfish trilogy. The first book was an Amazon Best Seller entitled, What's Your Purple Goldfish. Purple focused on customers, whereby Green focuses on employees. Both books are based on a revolutionary new approach called marketing g.l.u.e. (marketing by giving little unexpected extras). The book is based on the findings of the Green Goldfish Project, an effort which crowd sourced 1,001 examples of signature added value for employees. Key themes emerged from the Project. The book is filled with over 200 examples. PRAISE FOR WHAT'S YOUR GREEN GOLDFISH "Stan is the sherpa that guides executives along the journey between the heart and mind of business stakeholders. Stakeholders aren't always customers though. At a time when company vision and culture matters more than ever, it takes inspired and engaged employees to bring them to life." - Brian Solis, author of What's the Future of Business #WTF, The End of Business as Usual and Engage "So often overlooked, and so very vital to building company value... empowering employees to support each other and the brand. Stan Phelps 'gets' it and Green Goldfish will walk you step-by-step though achieving this critical goal." - Ted Rubin, author of Return on Relationship "Great customer centric organizations only exist because of engaged and empowered employees. The Green Goldfish is packed with awesome examples of what world class companies are doing today to inspire and reward their employees. If you see value in truly building an "A Team," Green Goldfish will be, without question, your single best reference." - Chris Zane, Founder and President of Zane's Cycles, author of Reinventing the Wheel, the Science of Creating Lifetime Customers "Stan Phelps takes customer service to a whole new level by focusing on EMPLOYEE service, and how to do well by your employees - so they take care of your customers. Packed with stories, insights and R.U.L.E.S. any company can follow, this book is a must-read for managers of companies of all shapes and sizes who know that employees don't leave jobs - they leave managers, especially when they don't feel your love and appreciation. Pick this up, and start engaging your team and making more GREEN - Phil Gerbyshak, author of The Naked Truth of Social Media "Our large-scale research shows unequivocally that engaged employees are more likely to work longer, try harder, make more suggestions for improvement, recruit others to join their company, and go out of their way to help customers. They even take less sick time. Companies can tap into the enormous value of engaged employees by following the 15 ideas that Stan lays out in this book." - Bruce Temkin, author of The Six Laws of Customer Experience "Too often, the actual employment experience delivered on the job does not measure up to the version sold to job candidates during the interview process. In What's Your Green Goldfish, Stan Phelps offers 15 ways to close the gap." - Steve Curtin, author of Delight Your Customers: 7 Simple Ways to Raise Your Customer Service from Ordinary to Extraordinary (AMACOM, June 2013) "In What's Your Green Goldfish, Stan Phelps brilliantly applies the idea of 'doing a little something extra' for employees. You know, those people that actually get the work done and keep customers happy. Read it, put some of the ideas to work, and soon you'll be reaping more 'green' from your customers." - Bob Thompson, Founder and CEO, CustomerThink Corp.

How to Have Great Meetings

The Eb-5 Handbook

The Duh! Book of Management and Supervision

How Your Desire for Impact, Personal Growth and Community Is Changing the World

The B Corp Handbook, Second Edition

50 Ways You Can Help Protect People, the Planet and Profits

Corporate Secretary's Answer Book

Make your business more sustainable, and therefore more innovative and profitable, with this practical guide filled with case studies and 'top tips'.

The Model Rules of Professional Conduct provides an up-to-date resource for information on legal ethics. Federal, state and local courts in all jurisdictions look to the Rules for guidance in solving lawyer malpractice cases, disciplinary actions, disqualification issues, sanctions questions and much more. In this volume, black-letter Rules of Professional Conduct are followed by numbered Comments that explain each Rule's purpose and provide suggestions for its practical application. The Rules will help you identify proper conduct in a variety of given situations, review those instances where discretionary action is possible, and define the nature of the relationship between you and your clients, colleagues and the courts.

B Corps are a global movement of more than 2,700 companies in 60 countries—like Patagonia, Ben & Jerry's, Kickstarter, Danone North America, and Eileen Fisher—that are using the power of business as a force for good. B Corps have been certified to have met rigorous standards of social and environmental performance, accountability, and transparency. This book is the authoritative guide to the what, why, and how of B Corp certification. Coauthors Ryan Honeyman and Dr. Tiffany Jana spoke with the leaders of over 200 B Corps from around the world to get their insights on becoming a Certified B Corp, improving their social and environmental performance, and building a more inclusive economy. The second edition has been completely revised and updated to include a much stronger focus on diversity, equity, and inclusion (DEI).

These changes are important because DEI can no longer be a side conversation—it must be a core value for any company that aspires to make money and make a difference. While this book is framed around the B Corp movement, any company, regardless of size, industry, or location, can use the tools contained here to learn how to build a better business. As the authors vividly demonstrate, using business as a force for good can help you attract and retain the best talent, distinguish your company in a crowded market, and increase trust in your brand.

Corporations with a Conscience Corporations today are embedded in a system of shareholder primacy. Nonfinancial concerns—like worker well-being, environmental impact, and community health—are secondary to the imperative to maximize share price. Benefit corporation governance reorients corporations so that they work for the interests of all stakeholders, not just shareholders. This is the first authoritative guide to this new form of governance. It is an invaluable guide for legal and financial professionals, as well as interested entrepreneurs and investors who want to understand how purposeful corporate governance can be put into practice.

Alone In Vietnam

A Little Book of Western Verse

The B Corp Handbook

How You Can Use Business as a Force for Good [Standard Large Print 16 Pt Edition]

Research Handbook on Corporate Purpose and Personhood

Beyond Dollars: 15 Ways to Drive Employee Engagement and Reinforce Culture

How to Build a Socially Conscious Business

"As enjoyable as a day at the beach." That's how USA TODAY summed up this hilarious and big-hearted romp in the Florida sunshine. When Murray Zemelman, a.k.a. The Bra King, pops another Prozac and heads to the Keys, he has nothing much in mind beyond a quixotic hope of winning back his first wife, Franny, whom he dumped years before. But when he for Tommy Tarpon, the last remaining member of an obscure Indian tribe, another plan also starts shaping up in his fevered brain. Why not open up Key West's first casino? Why not? Well, how about because the Mafia, in league with some of the nastiest politicians you will ever meet, is determined to kill anyone who tries? Somehow, Murray, Tommy, and Franny end up way too deep. Laugh along as they improvise a manic and ever more desperate campaign to keep their casino dreams--and themselves--alive.

"Outstanding. A great entry point for the developer and investor." - Brian Calle, Orange County Register "Combines the experience of the authors to give a unique perspective on the important EB-5 program which drives capital formation and jobs across our country." - Congressman Jared Polis Whether you are a foreign investor seeking a United States green card or you are a developer looking for capital for your latest project, the United States EB-5 visa program offers unique opportunity. In an industry known to be difficult to understand, The EB-5 Handbook breaks down the EB-5 program into its simple basics- investment, economic growth, and green cards. In The EB-5 Handbook, investors and developers alike will learn the essentials of the program and how to get started on their EB-5 journey with sections uniquely tailored to each party. Ali Jahangiri of EB5 Investors Magazine has brought together an all-star team of experts from nearly every segment of the industry. The authors - Jeff Campion, Linda He, David Hirson, Linda Lau, Dawn Lurie, Joseph McCarthy, Al Rattan, Reid Thomas, John Tishler, Kyle Walker, and K Elizabeth Peng and Cletus Weber -all have an established history of success working with EB-5 investors and developers. The EB-5 Handbook is the first book of its kind to bring together such a diverse group of authors to increase transparency and knowledge of the EB-5 program.

The Author's Book Journal

The Good Book on Business

A Lean Coffee Book

What We've Learned from Patagonia's First 40 Years

Occupational Outlook Handbook

A Cutting Edge Approach to Being Socially Responsible, Environmentally Conscious, and Incredibly Profitable for Businesses, Schools, and Government.