

The Big Shift Navigating The New Stage Beyond Midlife

Ready to generate sales, build brand buzz, and watch your cash flow soar? Entrepreneurs, prepare for takeoff! Pilot to Profit clears up the confusion of modern entrepreneurship—so you can build a smart, successful, and sustainable business with sky-high returns. If you find yourself overwhelmed with questions—Do I really need to be on Instagram, Facebook and Twitter? How do these other people command such high fees (and how can I)? How do I double my profits this year without doubling the work?—this book can provide answers to help you get unstuck, as well as proven strategies to help your business get found and turn connections into paying customers, whether you're an established enterprise or just starting out. Learn how to: Gain a stronger money mindset and stop sabotaging your ability to be paid what you're worth for the work you do Set your money-making "radar" on high alert Create a clearly defined business model that maximizes what comes in, with less effort put out Find the right channels to grow your business so you can reach more people Create content that raises your credibility and puts you on the map (because without great content, your business might never be found) Use email and social media to grow your fan base Lastly, you'll walk away understanding how to sell what you do, whom to sell it to, and precisely how to find and connect with those people. This book takes you step-by-step on your journey to building a successful, profitable business you love. With Pilot to Profit, you're officially cleared for takeoff.

Today's hardworking professionals are navigating sudden waves of financial stress, management shakeups, and downsizing. Using the experiences of Titanic survivors as a powerful metaphor, executive coach Maggie Craddock offers lessons for a transformative approach to our professional lives, one that recognizes that "every man for himself" doesn't work long-term. Lifeboat is organized as a series of key questions we all need to ask ourselves when facing unexpected career disruption or difficult changes at our existing jobs. These questions help readers clarify their authentic priorities, assess the group energy that guides a particular workplace, and identify the type of job that will help them reach their true potential.

Is your business looking out? The world today is drowning in data. There is a treasure trove of valuable and underutilized insights that can be gleaned from information companies and people leave behind on the internet - our 'digital breadcrumbs' - from job postings, to online news, social media, online ad spend, patent applications and more. As a result, we're at the cusp of a major shift in the way businesses are managed and governed - moving from a focus solely on lagging, internal data, toward analyses that also encompass industry-wide, external data to paint a more complete picture of a brand's opportunities and threats and uncover forward-looking insights, in real time. Tomorrow's most successful brands are already embracing Outside Insight, benefitting from an information advantage while their competition is left behind. Drawing on practical examples of transformative, data-led decisions made by brands like Apple, Facebook, Barack Obama and many more, in Outside Insight, Meltwater CEO Jorn Lyseggen illustrates the future of corporate decision-making and offers a detailed plan for business leaders to implement Outside Insight thinking into their company mindset and processes.

Make workplace conflict resolution a game that EVERYBODY wins! Recent studies show that typical managers devote more than a quarter of their time to resolving coworker disputes. The Big Book of Conflict-Resolution Games offers a wealth of activities and exercises for groups of any size that let you manage your business (instead of managing personalities). Part of the acclaimed, bestselling Big Books series, this guide offers step-by-step directions and customizable tools that empower you to heal rifts arising from ineffective communication, cultural/personality clashes, and other specific problem areas—before they affect your organization's bottom line. Let The Big Book of Conflict-Resolution Games help you to: Build trust Foster morale Improve processes Overcome diversity issues And more Dozens of physical and verbal activities help create a safe environment for teams to explore several common forms of conflict—and their resolution. Inexpensive, easy-to-implement, and proved effective at Fortune 500 corporations and mom-and-pop businesses alike, the exercises in The Big Book of Conflict-Resolution Games delivers everything you need to make your workplace more efficient, effective, and engaged.

Recalculating

Data Smart

Using Data Science to Transform Information into Insight

Navigate Your Career Through the Changing World of Work

The Big Shift

Navigating the Talent Shift

Finding Work That Keeps You Happy and Healthy ... And Pays the Bills

A collection of insights and ideas on senior leadership from the world's foremost thinkers on change management. The book features suggestions on how to bring about change and offers advice from leading practitioners.

The present is a contest between the bright and dark sides of discovery. To avoid being torn apart by its stresses, we need to recognize the fact—and gain courage and resolve. The Age of Discovery shows how. Now is the best moment in history to be alive, but we have never felt more anxious or divided. Human health, aggregate wealth and education are soaring. Scientific discovery is racing forward. But the same global flows of trade, capital, people and ideas that make gains possible for some people deliver big losses to others who are vulnerable to one another. Business and science are working giant revolutions upon our societies, but our politics and institutions evolve at a much slower pace. That's why, when everyone ought to be celebrating giant global gains, many of us are righteously angry at being left out and stressed about where we're headed. To make sense of this, we need to step back and recognize: we've been here before. The first Renaissance, the time of Columbus, Copernicus, Gutenberg and others, likewise redrew all maps of the world, revolutionized communication and sparked a flourishing of creative achievement. But their world also grappled with the same dark side of rapid change: social division, political extremism, pandemics and other unintended consequences of discovery. Now is the second Renaissance. We can still flourish—if we learn from the first.

Revised and updated edition of the author's Great jobs for everyone 50+, c2012.

A detailed look at the evolution of employment and its far-reaching implications Lead the Work takes an incisive look at the evolving nature of work, and how it's affecting productivity at the organizational level. Where getting things done once meant assigning it to an employee, today's leaders are increasingly at risk if they fail to recognize the flow of talent into and out of an organization. Long-term employment has given way to medium- or short-term employment, marking the first step in severing the bond that once fixed employees to an organization. Getting work done by means other than an employee was once considered a fringe event, but now leading organizations are accepting and taking advantage of that talent has shown itself to be mutable. This book explores this phenomenon in detail and provides a new roadmap to help managers navigate this new environment. Work has undergone many changes over the years, but the emerging trend away from traditional employment represents a massive shift that has profound implications for the future of the organization, large or small. This book describes how management is changing, and how managers must adapt to survive. Examine the dispersed organization and the new forms of employment Learn how work is becoming impermanent and individualized Find new strategies for managing and leading Get up to speed on the decision science for the future of work evolve like biological beings; only the strong survive, and it's the competitive edge that ensures continued success. Lead the Work describes the new landscape, and shows how to succeed and thrive.

A Guided Workbook for Creating a Happy and Purposeful Future

Getting to Center

Great Loss, Greater Love

American Magazine

How to Live Forever

A Little Book of Big Things Nursing School Forgot to Teach You

It's Always Personal

Grief doesn't discriminate between losses. It doesn't care how big or small, it arrives regardless. Yet even amidst devastation, there's hope for a brighter future. Journey with Paula through the art of navigating grief. - Unpack your sadness so new opportunities appear- Open your heart and feel joy again- Act intentionally now, stop waiting for time- Discover grief's gifts and find your pearl! "If you are experiencing loss, this is a MUST READ. It stirs you up from the inside out and invites you to shift perspectives. Through Paula's vulnerable journey of the death of her love, Gary, she shares her experience of surviving his loss, and learning how to thrive... hour by hour, day by day. The insights gleaned from their lives and how Paula entwines Gary's words throughout, makes you feel you know them and that you too can heal from intense pain. Truly an example of LOVE expressed." -Sunny Dawn Johnston, Psychic Medium, Best-selling Author of The Love Never Ends "Grieving losses, large and small, are part of life. How we grieve determines the quality of our life. In this poignant tale of loss, Paula shares her heart and soul and reminds us there are always gifts within grief if we wish to see them. She weaves wisdom and warmth into the fabric of every page, and lovingly wraps the reader in a blanket of hope and courage. You will never quite look at loss the same way again." -Gina Hatzis, Speaker, Author, Too Much Woman Movement Founder

Dustin Bridges has always had two things he could count on—his fearless instincts behind the wheel and the support of his two best friends, Tommy and Hannah Judge. Dustin brought the speed. Tommy, the brains. And Hannah . . . she was the glue that held everyone together. Together, they were unstoppable. From the dirt tracks of their youth to the late-night drag races under a desert moon as teens, the Judge siblings pushed and watched in awe as their friend edged closer to his dream. Always racing, always running. That was Dustin's gift and curse. And while his life at home was unbearable, his world with the Judges always seemed perfect. Growing up with people makes for a special bond. But sometimes life has a way of testing just how strong a relationship is. And falling in love with one of your best friends, not to mention your other best friend's sister? Well, that can be the toughest test of all. Heartbreak doesn't know what it's up against, though, because when there is a prize to be won, nobody bets against Dustin Bridges. **Shift is the first book in the brother's-best-friend, friends-to-lovers Fuel Series by Ginger Scott. Books 2 and 3, Wreck and Burn, will release in July!

A leading workplace expert provides an inspirational, practical, and forward-looking career playbook for recent grads, career changers, and transitioning professionals looking to thrive in

today's rapidly evolving workplace. Covid-19 has heightened career uncertainty in a work landscape dominated by turbulence and change, and it is directly impacting how people are entering—or re-entering—the workplace. But as Lindsey Pollak makes clear, the pandemic merely accelerated career and hiring trends that have been building. Changes that were once slowly spreading have been rapidly implemented across all industries. This means that the old job hunting and career success rules no longer apply. Job seekers of all generations and skill sets must learn how to thrive in this “new normal,” which will include a hybrid of remote and in-person experiences, increased reliance on virtual communication and automation, constant disruption, and renewed employer emphasis on workers' health and well-being. While this new world is complicated and constantly evolving, you won't have to navigate it alone. For twenty years, Pollak has been following the trends and successfully advising young professionals and organizations on workplace success. Now, she guides you through the changes currently happening—and those to come. Combining insights from both experts and professionals across generations, she provides encouraging, strategic, and actionable advice on making lifelong decisions about education; building a resilient personal brand; using virtual communication to remotely interview, network, and work; skilling and reskilling for the future; and maintaining self-care and mental health. Like your personal GPS, Pollak equips you to handle workplace obstacles, helping you see them as challenges to navigate rather than impossible roadblocks. There is no perfect path to a dream career, but with *Recalculating* you'll be prepared with the necessary skills and tools to succeed.

With Worn-Out Tools is the story of a fiftyish black call center executive who, at the height of his career, in one year is struck down with a series of serious health issues, a career transition, and a shift in family dynamics. Take his journey with him as he navigates through these midlife rites of passage that challenges his resolve, strains his resources, and reconfigures his paradigm. You will root for him, laugh with him, and cry with him as he works his way through his path which may be much like your path.

The Enduring Power of Connecting the Generations

The Art & Heart of Navigating Grief

Without a Hitch

How to Build On-Demand Teams that Drive Innovation, Control Costs, and Get Results

Navigating the New Stage Beyond Midlife

Pilot to Profit

Second Wind

“Wow. This book totally rocks. It arrived on a day when I was in deep confusion and sadness about my age. Everything about it, from my invisibility to my neck. Within four or five wise, passionate pages, I had found insight, illumination, and inspiration. I never use the word empower, but this book has empowered me.” —Anne Lamott, New York Times bestselling author, activist, and TED speaker Ashton Applewhite has written a rousing manifesto calling for an end to discrimination and prejudice on the basis of age. In our youth-obsessed culture, we're bombarded by media images and messages about the despairs and declines of our later years. Beauty and pharmaceutical companies work overtime to convince people to purchase products that will retain their youthful appearance and vitality. Wrinkles are embarrassing. Gray hair should be colored and bald heads covered with implants. Older minds and bodies are too frail to keep up with the pace of the modern working world and elders should just step aside for the new generation. Ashton Applewhite once held these beliefs too until she realized where this prejudice comes from and the damage it does. Lively, funny, and deeply researched, *This Chair Rocks* traces her journey from apprehensive boomer to pro-aging radical, and in the process debunks myth after myth about late life. Explaining the roots of ageism in history and how it divides and debases, Applewhite examines how ageist stereotypes cripple the way our brains and bodies function, looks at ageism in the workplace and the bedroom, exposes the cost of the all-American myth of independence, critiques the portrayal of elders as burdens to society, describes what an all-age-friendly world would look like, and offers a rousing call to action. It's time to create a world of age equality by making discrimination on the basis of age as unacceptable as any other kind of bias. Whether you're older or hoping to get there, this book will shake you by the shoulders, cheer you up, make you mad, and change the way you see the rest of your life. Age pride!

"After fourteen-year-old Eden is raped by her brother's best friend, she knows she'll never be the way she used to be"--

"Companies that can unleash the passions and gifts of their people will have a competitive advantage in the landscape of the future--becoming curators instead of keepers of talent. This book gives readers some of the keys to cracking that code." --CARLEEN HAAS, VICE PRESIDENT AND CHIEF TALENT OFFICER, HUMANA IS YOUR HR DEPARTMENT PREPARED TO FLIP THE BIG DATA SWITCH? At every stage of the employee life cycle, a data-driven approach to HR can help companies make smarter decisions about their most important asset: their people. In the wake of the greatest shock to the labor market since the Great Depression, companies are faced with looming skill shortages, retention concerns, and questions regarding the most effective composition of their workforce. *The Talent Equation* shows you how to navigate today's hiring climate and drive your business forward. Matt Ferguson, CEO of CareerBuilder, offers hiring professionals and business leaders a roadmap to attract and retain top talent. Ferguson and coauthors Lorin Hitt (Wharton School) and Prasanna Tambe (NYU's Stern School) commissioned a landmark big data study of more than 2,700 employers and 33 million resumes to find the relationship between market performance, education attainment, and employee tenure. The findings are enlightening--and quite surprising. *The Talent Equation* explores: The ROI of increased education levels and retention rates The benefits of continuous recruitment and talent pipelines technology market, and how workforce analytics tools are changing talent acquisition The importance of reducing longterm unemployment through training and reskilling Smart and timely, *The Talent Equation* also incorporates case studies from leading brands--both global and domestic--that further illustrate staffing issues facing executives today. The insights and research in the book are invaluable tools for anyone who wants to build and retain a dynamic, competitive, and productive workforce.

An updated edition of a standard in its field that remains relevant more than thirty years after its original publication. Over thirty years ago, sociologist and University of California, Berkeley professor Arlie Hochschild set off a tidal wave of conversation and controversy with her bestselling book, *The Second Shift*. Hochschild's examination of life in dual-career

households finds that, factoring in paid work, child care, and housework, working mothers put in one month of labor more than their spouses do every year. Updated for a workforce that is now half female, this edition cites a range of updated studies and statistics, with an afterword from Hochschild that addresses how far working mothers have come since the book's first publication, and how much farther we all still must go.

A Manifesto Against Ageism

The Great Shift

The Future of the U.S.-ROK Alliance

Oh Sh*t, I Almost Killed You!

How CEOs, Top Teams, and Boards Steer Transformation

Lifeboat

Navigating Modern Entrepreneurship to Build Your Business Using Online Marketing, Social Media, Content Marketing and Sales

We all face seasonal changes. The passing years take us on journeys of change—whether we want it or not. In *Courage for the Unknown Season*, Jan Silvius acts as a wise guide for those who find themselves in new seasons of life, offering perspective and practical insights to encourage the soul and offer hope. Anyone facing an unexpected change in life or relationship will be drawn to this book as a guide for walking through the shifting seasons. They can make it through this time with courage, strength, and yes, even joy! “Life is too long to keep doing the things we need to stop and too short to miss the things we want to begin.” Scripture references and study questions make this a useful small-group resource.

The Big Shift Navigating the New Stage Beyond Midlife Public Affairs

Marc Freedman, hailed by the *New York Times* as “the voice of aging baby boomers [seeking] meaningful and sustaining work later in life,” offers a recipe for how we can transform America's coming midlife crisis into a midlife opportunity. Millions of people in their fifties, sixties, and seventies are searching for answers to the question “What's next?” and are navigating their way to an entirely new stage of life and work, one that could last as long as midlife. Shifting to a much longer lifespan isn't as easy as it may seem. Unlike the transition from adolescence to adulthood, managing this process for many is a do-it-yourself project. Drawing on powerful personal stories, *The Big Shift* provides not only direction but a vision of what it would take to help millions find their footing in a new map of life.

The how-to guide to finding profitable, fulfilling work after 50 Aimed at workers aged 50+ looking for a new job—whether they have been laid off or taken early retirement, need supplemental income, or want to pursue an encore career—*Great Jobs for Everyone 50+* is the definitive guide to finding lasting financial security and personal and professional fulfillment. Opportunities abound—the trick is knowing where to look and what to expect.

Whether readers are interested in trying jobs they've long dreamed of doing, or just want something with flexible hours that brings in a little extra income, this book covers all the options. As Americans live longer and healthier lives, the desire to work longer—for the income, the mental engagement, or the chance to give back—has grown. But there is little guidance for the 50+ crowd looking for work and few role models who've blazed a path. In *Great Jobs for Everyone 50+*, author and personal finance, retirement, and career transitions expert Kerry Hannon shows the way, with compelling stories from people who've been there. Presenting the nitty-gritty details of available job opportunities, wages to expect, typical hours, and the qualifications and savvy needed to get hired, the book is loaded with practical advice on how to prepare both professionally and financially to start out on a new adventure. Shows where the best opportunities for new employment lie Helps readers find profitable and rewarding jobs to save for retirement Understands that different workers want different things from their jobs and shows how to cast a wide net to find an opportunity that fits Provides incredible insights into working after 50 from Kerry Hannon, a nationally renowned expert in personal finance, retirement, and career transitions Motivational, inspirational, and thoroughly practical, *Great Jobs for Everyone 50+* explains how to find part-time, temporary, work-at-home, or seasonal employment in profitable, rewarding jobs.

The Big Book of Conflict Resolution Games: Quick, Effective Activities to Improve Communication, Trust and Collaboration

Retirement by Design

The Big Hurt

Lead the Work

Courage for the Unknown Season

When Spirit Leaps

With personal stories, visionary thinking, and practical advice, *Shift* offers a new perspective to all the people entering their 40s, 50s, and 60s asking the question: What's next?

Sweet Home Alabama meets Emily in Paris in this hilarious romp through the world of extravagant southern weddings. When floundering and unlucky-in-love twentysomething Lottie Jones lands a new career as a wedding

planner at a top-tier boutique event firm, she begins navigating a cutthroat workplace specializing in over-the-top details, unlimited budgets, and a broad spectrum of taste. Whether planning for parachute landings or wrangling intoxicated groomsmen, she has her hands full at every million-dollar wedding she helps organize. After her boss announces he's opening a new office, Lottie sees her chance to finally carve out her place and earn an income that justifies her dating app subscription fees. The weddings get bigger, the clients get wilder, the mishaps get funnier, and the stakes get higher. And Lottie's forced to discover what she'll risk for love and how far she'll go to find herself. Set against the glamorous, ruthless world of high-end Southern weddings and inspired by real events in the authors' lives, *Without a Hitch* is a hilarious romp about taking ownership, facing fears, planning your ex-boyfriend's wedding, and choosing a happy ending that wasn't what you once expected. Praise for *Without a Hitch*: "Without a Hitch is a delightfully quirky novel that proves the age-old adage 'We plan, God laughs.' Filled with fascinating insights into the world of high-end wedding planning, you can't help but cheer for Lottie Jones as she learns that you can't script your life and that, sometimes, the best laid plans are the ones you never make." —Emily Giffin, #1 New York Times bestselling author of *All We Ever Wanted* and *The Lies that Bind* "Put a ring on *Without a Hitch*—a sweet, Southern confection of a book about what it takes to orchestrate everyone else's happily ever after when your own heart has been broken. This sneak peek into the world of high-end wedding planning will keep you laughing as Lottie deconstructs the fairy tale and finds her authentic self." —Jodi Picoult, #1 New York Times bestselling author of *Wish You Were Here* and *The Book of Two Ways* "Without a Hitch is a must read. It is absolutely fabulous. As someone who works in the wedding industry, I found this book's brevity, humor, and the glamorous over-the-top world of Southern Weddings a true joy to read. This is the book you will be gifting to all your friends!" —Mindy Weiss, bestselling author of *The Wedding Book* Stand-alone novel Book length: 106,000 words Includes discussion questions for book clubs

Find out how harnessing the powerful business principles of design thinking can make retirement your best chapter in life. There is no one right time or way to retire. Retirement is a major life transition; but if you spend the time designing a future filled with promise and possibilities, the prospect can be utterly exciting and revitalizing. In *Retirement by Design*, professional mentor and coach Ida Abbott shows you how the innovative business principles behind design thinking can be applied to plan a rich, fulfilling, and more meaningful retirement. Her guided workbook uses a business-like approach to leaving business, making your switch much smoother and less jolting. Whether you're considering a new place to settle down, working through financial planning, strategizing how to unwind a business, or deciding on which organizations you want to stay engaged with, making critical decisions takes a lot of organization, thought, and planning. Abbott shows how the five principles of design thinking will revolutionize your retirement-planning process: Empathy: Get inside the shoes of your future self. What will be important to that version of you? Define: Hone in on what is and will be most critical for you to focus on (whether it's volunteering, family, activities, or skills). Ideate: Draw, scribble, brainstorm, and throw around as many different retirement scenarios as you can come up with. Prototype: If retiring across the country in Arizona sounds perfect—try it out first. Come up with opportunities to test out your scenarios with short trips and trial time off. Test: This is the fun part—get back to the drawing board and try more retirement scenarios (and future versions of yourself) before sitting down to make those life-changing decisions. The new and innovative, self-coaching approach of *Retirement by Design* helps you spearhead and navigate a major next step in life. Whether your retirement is 10 years away or swiftly approaching, this workbook ensures you will create a future that is perfectly tailored to you.

Using this helpful book, learn how the secret to happiness and longevity can be found through mentoring the next generation. In *How to Live Forever*, *Encore.org* founder and CEO Marc Freedman tells the story of his thirty-year quest to answer some of contemporary life's most urgent questions: With so many living so much longer, what is the meaning of the increasing years beyond 50? How can a society with more older people than younger ones thrive? How do we find happiness when we know life is long and time is short? In a poignant book that defies categorization, Freedman finds insights by exploring purpose and generativity, digging into the drive for longevity and the perils of age segregation, and talking to social innovators across the globe bringing the generations together for mutual benefit. He finds wisdom in stories from young and old, featuring ordinary people and icons like jazz great Clark Terry and basketball legend Kareem Abdul-Jabbar. But the answers also come from stories of Freedman's own mentors—a sawmill worker turned surrogate grandparent, a university administrator who served as Einstein's driver, a cabinet secretary who won the Presidential Medal of Freedom, and the gym teacher who was Freedman's father. *How to Live Forever* is a deeply personal call to find fulfillment and happiness in our longer lives by connecting with the next generation and forging a legacy of love that lives beyond us.

Navigating Emotion in the New Workplace

Big Shift, The

Age of Discovery

Shift

The Breaking Point

The Talent Equation: Big Data Lessons for Navigating the Skills Gap and Building a Competitive Workforce

Navigating Unexpected Career Change and Disruption

This complex memoir shows what it was like growing up in the shadow of a literary father and a neglectful mother, getting thrown out of boarding school after being seduced by a teacher, and all of the later-life consequences that ensue. In 1982, Erika Schickel was expelled from her East Coast prep school for sleeping with a teacher. She was that girl—rebellious, precocious, and macking for love. Seduced, caught, and then whisked away in the night to avoid scandal, Schickel's provocative, searing, and darkly funny memoir, *The Big Hurt*, explores the question, How did that girl turn out? Schickel came of age in the 1970s, the progeny of two writers: Richard Schickel, the prominent film critic for *TIME* magazine, and Julia Whedon, a melancholy mid-list novelist. In the wake of her parents' ugly divorce, Erika was packed off to a bohemian boarding school in the Berkshires. *The Big Hurt* tells two coming-of-age stories: one of a lost girl in a predatory world, and the other of that girl grown up, who in reckoning with her past ends up recreating it with a notorious LA crime novelist, blowing up her marriage and casting herself into the second exile of her life. *The Big Hurt* looks at a legacy of shame handed down through a maternal bloodline and the cost of epigenetic trauma. It shines a light on the haute culture of 1970s Manhattan that made girls grow up too fast. It looks at the long shadow cast by great, monstrously self-absorbed literary lives and the ways in which women pin themselves like beautiful butterflies to the spreading board of male ego.

Data Science gets thrown around in the press like it's magic. Major retailers are predicting everything from when their customers are pregnant to when they want a new pair of Chuck Taylors. It's a brave new world where seemingly meaningless data can be transformed into valuable insight to drive smart business decisions. But how does one exactly do data science? Do you have to hire one of these priests of the dark arts, the "data scientist," to extract this gold from your data? Nope. Data science is little more than using straight-forward steps to process raw data into actionable insight. And in *DataSmart*, author and data scientist John Foreman will show you how that's done within the familiar environment of a spreadsheet. Why a spreadsheet? It's comfortable! You get to look at the data every step of the way, building confidence as you learn the tricks of the trade. Plus, spreadsheets are a vendor-neutral place to learn data science

without the hype. But don't let the Excel sheets fool you. This is a book for those serious about learning the analytic techniques, the math and the magic, behind big data. Each chapter will cover a different technique in a spreadsheet so you can follow along: Mathematical optimization, including non-linear programming and genetic algorithms Clustering via k-means, spherical k-means, and graph modularity Data mining in graphs, such as outlier detection Supervised AI through logistic regression, ensemble models, and bag-of-words models Forecasting, seasonal adjustments, and prediction intervals through monte carlo simulation Moving from spreadsheets into the R programming language You get your hands dirty as you work alongside John through each technique. But never fear, the topics are readily applicable and the author laces humor throughout. You'll even learn what a dead squirrel has to do with optimization modeling, which you no doubt are dying to know.

Whether it happens all at once or gradually over time, spiritual awakening is an experience that may be accompanied by great insight, ecstatic bliss, or a mystical infusion of light, love, and vision. But it can be an overwhelming experience, too, leaving those to whom it's occurred searching for answers and understanding. Written by a transpersonal psychologist and non-dual teacher, this book will help you understand the phenomenon of spiritual awakening, and provide guidance and support for you on your spiritual journey. At the heart of most spiritual traditions is the understanding that we are one with all of existence. This realization, also known as spiritual awakening or spiritual emergence, can occur spontaneously, after years of spiritual practice, or through many other portals. Although awakening is often considered a purely positive experience, many people are not prepared for the ramifications of such a life-altering event. When your perception of yourself and reality has been altered, you may find yourself with more questions than answers. Where can you turn? Based on over thirty years of case studies, as well as the author's own experiences, *When Spirit Leaps* explores the why and what of spiritual awakening, revealing how this phenomenon occurs across all traditions, and exploring the various ways it can happen. Including discussions on kundalini energy, meditation, yoga and qigong, breathwork, near-death experiences, and much more, this inspirational book offers companionship and practical solutions to common challenges along the spiritual path of awakening. With this book as your guide, you'll gain a deep understanding of the process and different portals of awakening, and find comfort and support in the real-life stories of those who have experienced this shift in consciousness and faced its challenges. Most importantly, you'll learn how you can embody this awakening and live joyfully and effectively without attachment to a personal sense of self, but as the oneness with all that is your true nature. No matter where you are on your spiritual journey, this book will help you along the way.

An innovative study of gender, emotion, and power, *It's Always Personal* is an essential companion for everyone navigating the challenges of the contemporary workplace. How often have we heard "It's nothing against you, it's not personal—it's just business"? But in fact, at work it's never just business—it's always personal. In this groundbreaking book, journalist and former corporate executive Anne Kreamer shows us how to get rational about our emotions, and provides the necessary new tools to flourish in an emotionally charged workplace. Combining the latest information on the intricacies of the human brain, candid stories from employees, and the surprising results of two national surveys, *It's Always Personal* offers a step-by-step guide for identifying your emotional type: Spouter, Acceptor, Believer, or Solver — Emotion Management Toolkits that outline strategies to cope with specific emotionally challenging situations — vital facts that will help you understand—and handle—the six main emotional flashpoints: anger, fear, anxiety, empathy, joy, and crying — an exploration of how men and women deal with emotions differently — A stimulating read bolstered by snippets of some of the best recent work on emotional intelligence and the science of happiness. — *The Wall Street Journal* — So what should be the rules and boundaries for showing how you feel while you work? That's a question asked and answered in Anne Kreamer's fascinating book . . . [a] look at an issue that rarely gets discussed. — *The Washington Post* — Finally, someone is willing to unpack the morass of anger, anxiety, sadness, and joy that drives the workday. . . . [Kreamer] has hit the "It's about time!" button. — *Elle* — [A] lively, well-researched exploration of emotions on the job. — *Oprah.com* — Explores how to be true to your "emotional flashpoints" anger, fear, anxiety, empathy, happiness and crying — without sabotaging your career. — *The New York Times Book Review*

Navigating Change

Pathways to Finding Yourself Within the Great Unknown

Navigating What's Next with Confidence and Hope

SHIFT: How Top Real Estate Agents Tackle Tough Times (PAPERBACK)

Encore

Navigating a World Beyond Employment

The Way I Used to Be

The Great Shift is about the new era of humanity. We have entered the new epoch of humanity's spiritual evolutionary journey into higher consciousness. Our present world is one in which order is arising out of chaos. Everything is changing and seeking equilibrium. The conditions are nothing short of a rebirth. We are quite literally witnesses and participants in the shift from individual to planetary consciousness. We are part of the emerging consciousness, and the signs are everywhere. It is here now, and we all have a part to play in it. This book is a guide to navigating the shift from an old paradigm into a new one. It is deeply rooted in the shamanic and Taoist traditions, which are a fountain of wisdom and knowledge for restoring our relationship with the Earth. Shamanism and Taoism are a way of living in harmony with nature, rather than an adherence to a religious doctrine. By practicing these ways of being, we awaken our soul calling and our connection to nature. They provide a myriad of responses to the spiritual quest of self-discovery. They are ways that embed us in the living web of life, yielding greater awareness and perspective. These practices are easily integrated into contemporary life and provide a means of navigating the turbulent times in which we live.

In one of the most significant social trends of the new century, and the biggest transformation of the American workforce since the women's movement, members of the baby boom generation are inventing a new phase of work. Encore tells the stories of encore career pioneers who are not content, or

affluent enough, to spend their next thirty years on a golf course. These men and women are moving beyond midlife careers yet refusing to phase out or fade away. As they search for a calling in the second half of life and focus on what matters most, these individuals stand to transform the nature of work in America. They also hold the potential to create a society that balances the joys and responsibilities of contribution across the generations—in other words, one that works better for all of us.

An internationally recognized expert on aging focuses on the Baby Boom generation, exploring its history and recommending a path toward healing that will provide new and more nourishing fuel for the rest of life's journey.

"Marlee's work shifts and stretches. This new collection is a necessary resource for those of us looking to re-center, lean in, and get curious about ourselves, about our heart's work. Getting to Center is a blessing in book form." —Alexandra Elle, author of After the Rain From the beloved creator, workshop facilitator, and author of How to Not Always Be Working comes an approachable and practical guide to leaning into the unknown even when it feels as though everything around—and inside—us is in flux. Picking up where How to Not Always Be Working left off, Getting to Center is an empathetic offering to those who are looking for a roadmap for finding their way back to equilibrium. This book meditates on endings, grief and joy, ease, hope, addiction, and beginnings, pairing Marlee's own experiences and wisdom with practical exercises and tools for creating balance and understanding within the natural changes of life. In her own constant shifting, improviser and entrepreneur Marlee Grace has found ways to pivot within her career, while still maintaining constant threads throughout. She has developed practices that have supported her through opening and closing multiple businesses, a divorce, several cross-country moves, choosing sobriety, and more. Essential for anyone who feels overwhelmed and anxious about these unpredictable times, this gorgeous, thoughtful book is a hand to hold to feel less alone, and a guide to cultivating resources we can replenish and depend on in ourselves.

How Today's Women Are Navigating Midlife Crisis

Outside Insight

Navigating a World Drowning in Data

Navigating the Process of Spiritual Awakening

Great Jobs for Everyone 50+

Navigating the Risks and Rewards of Our New Renaissance

Finding Work That Keeps You Happy and Healthy...and Pays the Bills

By 2020, 40 percent of the workforce won't want to be your employee. That means managers and executives have to forget the old recruit-and-search-for-months methods to acquire talent and revise their perception that "talent" is only full-time employees. The good news is that this talent allows you to achieve the biggest impact on your projects in the fastest time possible. In Navigating the Talent Shift, author Lisa Hufford introduces you to SPEED: a fast, and flexible talent strategy that shows companies how to access the 65 million people that make up the on-demand, specialized talent pool. This strategy shows you how to:

- Stop spending months searching for talent
- Have a team of on-demand talent at your fingertips
- Exponentially expand your talent pool
- Test ideas and change direction fast to stay competitive and drive innovation
- Reduce severance and layoffs
- Bring a fresh perspective with strategic doers on your team
- Do more with less

Navigating the Talent Shift will show you and your team how to tap into an on-demand workforce while providing you with the talent you need to be nimble and successful.

NEW YORK TIMES BESTSELLER WALL STREET JOURNAL BUSINESS BESTSELLER USA TODAY MONEY BESTSELLER "Tough times make or break people. My friend Gary teaches you how to make the tragic into magic. Read & reap from this great book." --Mark Victor Hansen, Co-creator, #1 New York Times best selling series Chicken Soup for the Soul Co-author, Cracking the Millionaire Code, The One Minute Millionaire, and Cash in a Flash. Author, Richest Kids in America "Real estate buyers and sellers have to SHIFT their mindset to new and more creative strategies in this challenging real estate market. This book shows them excellent ways to survive and thrive." --Robert Allen, author of the New York Times bestsellers Nothing Down, Creating Wealth, Multiple Streams of Income and The One Minute Millionaire. "Change happens. It's natural. It's ever present. It's reoccurring. So when markets shift you need to as well. No one explains this better in the real estate industry than my good friend Gary Keller and his team of talented co-authors. Their latest book, SHIFT, is perfect for all real estate professionals. It captures the very essence of a shifting housing market and what Realtors need to do to thrive therein. SHIFT will help you alter your focus and your actions to ensure that you get your head back in the game and increase your market share, irrespective of strong or weak market conditions. It's a great book - read it today." --Stefan Swanepoel, author of Swanepoel TRENDS Report, 2006-2009 "Need help weathering the storm in today's real estate market? If so, reach for Gary Keller's new book, Shift-- it's the lifesaver you need today to thrive tomorrow. Shift is rich in easy-to-

understand strategies, charts, and illustrations that show you exactly what you need to do to thrive in today's very challenging and 'shifted' real estate market." --Bernice Ross, Inman News The Millionaire Real Estate Series More than 1,000,000 copies sold! SHIFTS happen... Markets shift, and you can too. Sometimes you'll shift in response to a falling market, and other times you'll shift to take your business to the next level. Both can transform your business and your life. You can change your thinking, your focus, your actions, and, ultimately, your results to get back in the game and ahead of the competition. The tactics that jump-start your business in tough times will power it forward in good times. No matter the market-shift! SHIFT explores twelve proven strategies for achieving success in any real estate market, including Master the Market of the Moment: Short Sales, Foreclosures, and REOs Create Urgency: Overcoming Buyer Reluctance Re-Margin Your Business: Expense Management Find the Motivated: Lead Generation Expand the Options: Creative Financing

Do no harm. Take no sh*t.

A new personalized way to find the perfect job-while staying calm during the process. You are so much more than a resume or job application, but how can you communicate that to your potential employer? You need to learn to ask the right questions, stop using job sites, and start doing the work that actually counts. Based on information gained from over 400,000 individuals who have used these exercises, this book reveals career expert Dev Aujla's tried-and-tested method for job seekers at every stage of their career. Filled with anecdotes and advice from professionals ranging from a wilderness guide to an architect, it includes quick-step exercises that help you avoid the common pitfalls of navigating a modern career. Whether you've just decided to start the hunt or you're gearing up for a big interview, 50 Ways to Get a Job will keep you poised, on-track, and motivated right up to landing your dream career.

Working Families and the Revolution at Home

Finding Work that Matters in the Second Half of Life

With Worn-Out Tools

Navigating the Rituals of Midlife

Navigating Turbulence in Northeast Asia

This Chair Rocks

50 Ways to Get a Job

"[The Breaking Point] suggests that the national conversation is about to have a hot flash. The passage through middle age of so large a clump of women . . . guarantees that some rules may have to be rewritten and boundaries moved to accommodate them." -Time magazine From the cover of Time to Desperate Housewives, the phenomenon of women in midlife experiencing a period of tumultuous personal upheaval-a breaking point-has reached a peak in our culture. Today, more than 15 million baby boomer women report having a midlife crisis compared to 14 million men. In The Breaking Point, Wall Street Journal columnist Sue Shellenbarger looks beyond the numbers to discover the root of all this angst and examine the ways, both successful and not, that women are navigating this crucial transition period. Drawing on original research data and interviews with more than fifty women, The Breaking Point uses real-life stories to illustrate the different archetypes and modes the course of reinvention follows. The book also shows women how to avoid the pitfalls of a midlife meltdown-ruined relationships and jettisoned careers-and instead transform this turbulent time into a period of personal growth that will enrich the rest of their lives. Once every decade or so a book comes along that defines the collective experience of an entire generation. Provocative, insightful, and resonant, The Breaking Point is just such a book. "Every once in a while you read a book that transforms you. Like the shift of a kaleidoscope, it reconfigures your view of life's journey. This is such a book. It may stimulate you to change directions, perhaps even enable you to find life's greatest joy: fulfillment. An invigorating read." -Helen Fisher, author of Why We Love "This catchy work is tailor-made for the 36 percent of women who will eventually have what they regard as midlife crises' . . . an illuminating guide." -Publishers Weekly

The Second Shift

A Memoir

Navigating the Passage to a Slower, Deeper, and More Connected Life

And How To Navigate It

Great Jobs for Everyone 50 +, Updated Edition

An Unconventional Guide to Finding Work on Your Terms