

The Cognitive Style Of PowerPoint Pitching Out Corrupts Within

Introduction to data analysis: Predictions and projections: some issues of research design; Two-variable linear regression; Multiple regression.

Winner of a Shingo Research and Professional Publication Award Information Technology is supposed to enable business performance and innovation, improve service levels, manage change, and maintain quality and stability, all while steadily reducing operating costs. Yet when an enterprise begins a Lean transformation, too often the IT department is either left out or viewed as an obstacle. What is to be done? Winner of a 2011 Shingo Research and Professional Publication Award, this book shares practical tips, examples, and case studies to help you establish a culture of continuous improvement to deliver IT operational excellence and business value to your organization. Praise for...will have a permanent place in my bookshelf. —Gene Kim, Chief Technology Officer, Tripwire, Inc. ... provides an unprecedented look at the role that Lean IT will play in making this revolutionary shift and the critical steps for sustained success. —Steve Castellanos, Lean Enterprise Director, Nike, Inc. Twenty years from now the firms which dominate their industries will have fully embraced Lean strategies throughout their IT organizations. —Scott W. Ambler, Chief Methodologist for Agile and Lean, IBM Rational ... a great survival manual for those needing nimble and adaptive systems. —Dr. David Labby, MD, PhD, Medical Director and Director of Clinical Support and Innovation, CareOregon ... makes a major contribution in an often-ignored but much-needed area. —John Bicheno, Program Director MS in Lean Operations, Cardiff University ... a comprehensive view into the world of Lean IT, a must read! —Dave Wilson, Quality Management, Oregon Health & Science University

Escaping Flatland. Micro/Macro readings. Layering and separation. Small multiples. Color and information. Narratives of Space and time. Epilogue.

FOREWORD BY GUY KAWASAKI Presentation designer and internationally acclaimed communications expert Garr Reynolds, creator of the most popular Web site on presentation design and delivery on the Net — presentationzen.com — shares his experience in a provocative mix of illumination, inspiration, education, and guidance that will change the way you think about making presentations with PowerPoint or Keynote. Presentation Zen challenges the conventional wisdom of making “slide presentations” in today’s world and encourages you to think differently and more creatively about the preparation, design, and delivery of your presentations. Garr shares lessons and perspectives that draw upon practical advice from the fields of communication and business. Combining solid principles of design with the tenets of Zen simplicity, this book will help you along the path to simpler, more effective presentations.

A Reading

Cognitive Processing Therapy for PTSD

An Exploration of How Symbolic Forms Cultivate Mental Skills and Affect Knowledge Acquisition

A Comprehensive Manual

The New Science of Adult Attachment and How It Can Help You Find--and Keep-- Love

Assessing for Learning

Slides for Students

The culmination of more than 25 years of clinical work and research, this is the authoritative presentation of cognitive processing therapy (CPT) for posttraumatic stress disorder (PTSD). Written by the treatment’s developers, the book includes session-by-session guidelines for implementation, complete with extensive sample dialogues and 40 reproducible client handouts. It explains the theoretical and empirical underpinnings of CPT and discusses how to adapt the approach for specific populations, such as combat veterans, sexual assault survivors, and culturally diverse clients. The large-size format facilitates photocopying and day-to-day use. Purchasers also get access to a Web page where they can download and print the reproducible materials. CPT is endorsed by the U.S. Departments of Veterans Affairs and Defense, the International Society of Traumatic Stress Studies, and the U.K. National Institute for Health and Care Excellence (NICE) as a best practice for the treatment of PTSD.

300 million powerpoint presentations are given daily, yet there is a disconnect between the amazing technology of powerpoint and a mediocre student learning experience. To unleash the full potential of powerpoint presentations, we must do a better job of creating presentations that fit the educational needs of students. Slides for Students does just that.Slides for Students is an open and honest discussion about powerpoint in the classroom. A need exists for thoughtfully designed and implemented classroom instruction that focuses on the learner rather than on the technology. This book was written to translate academic research findings into practical suggestions about powerpoint that educators can use. Divided into two parts, Slides for Students discusses the history of powerpoint, explores academic studies on the topic, and demonstrates how to design slides to best suit educational needs and engage with students to avoid the dreaded “death by powerpoint.”

Over a decade after its publication, one book on dating has people firmly in its grip. The New York Times We already rely on science to tell us what to eat, when to exercise, and how long to sleep. Why not use science to help us improve our relationships? In this revolutionary book, psychiatrist and neuroscientist Dr. Amir Levine and Rachel Heller scientifically explain why why some people seem to navigate relationships effortlessly, while others struggle. Discover how an understanding of adult attachment:the most advanced relationship science in existence today;can help us find and sustain love. Pioneered by psychologist John Bowlby in the 1950s, the field of attachment posits that each of us behaves in relationships in one of three distinct ways: Anxious people are often preoccupied with their relationships and tend to worry about their partner's ability to love them back Avoidant people equate intimacy with a loss of independence and constantly try to minimize closeness. Secure people feel comfortable with intimacy and are usually warm and loving. Attached guides readers in determining what attachment style they and their mate (or potential mate) follow, offering a road map for building stronger, more fulfilling connections with the people they love.

In his first book 'Presentation Zen', Garr Reynolds gave readers the framework for planning, putting together, & delivering successful presentations. Now he's back to take readers further along this path & much deeper into the design realm, where he'll show how to apply time-honoured design principles to presentation layouts

Notes about Inventing PowerPoint

Displays of Evidence for Making Decisions

Lean IT

Everything I Know about Life I Learned from PowerPoint

Presentation Zen

Envisioning Information

How to Craft Exceptional Lectures in Medicine, the Health Professions, and the Biomedical Sciences

Using specific examples, Tuft explains how PowerPoint's templates "usually weaken verbal and spatial reasoning and almost always corrupt statistical analysis," and describes concrete ways to improve content of presentations.

The educational use of television, film, and related media has increased significantly in recent years, but our fundamental understanding of how media communicate information and which instructional purposes they best serve has grown very little. In this book, the author advances an empirically based theory relating media's most basic mode of presentation -- their symbol systems -- to common thought processes and to learning. Drawing on research in semiotics, cognition and cognitive development, psycholinguistics, and mass communication, the author offers a number of propositions concerning the particular kinds of mental processes required by, and the specific mental skills enhanced by, different symbol systems. He then describes a series of controlled experiments and field and cross-cultural studies designed to test these propositions. Based primarily on the symbol system elements of television and film, these studies illustrate under what circumstances and with what types of learners certain kinds of learning and mental skill development occur. These findings are incorporated into a general scheme of reciprocal interactions among symbol systems, learners' cognitions, and their mental activities; and the implications of these relationships for the design and use of instructional materials are explored.

PowerPoint was the first presentation software designed for Macintosh and Windows, received the first venture capital investment ever made by Apple, then became the first significant acquisition ever made by Microsoft, who set up a new Graphics Business Unit in Silicon Valley to develop it further. Now, twenty-five years later, PowerPoint is installed on more than one billion computers worldwide. In this book, Robert Gaskins (who invented the idea, managed its design and development, and then headed the new Microsoft group) tells the story of its first years, recounting the perils and disasters narrowly evaded as a startup, dissecting the complexities of being the first distant development group in Microsoft, and explaining decisions and insights that enabled PowerPoint to become a lasting success well beyond its original business uses.

This book explores the dynamics and limitations of PowerPoint as a means of communication.

Clear and to the Point

Data Analysis for Politics and Policy

With a Guide to Abbreviation of Bibliographic References ; for the Guidance of Authors, Editors, Composers, and Proofreaders

Visual and Statistical Thinking

A Cognitive Scientist Answers Questions About How the Mind Works and What It Means for the Classroom

Education for Sustainable Development

Suggestions to Medical Authors and A.M.A. Style Book

True or False?Most PowerPoint presentations are: DCompelling DTInformative DTclear and to the pointAnswer: FalseMake a change following the principles of Stephen Kosslyn. DTa world authority on the visual brain DTa clear and engaging writerMaking PowerPoint presentations that are clear, compelling, memorable, and even enjoyable is not an obscure art. In this book, Stephen Kosslyn, a renowned cognitive neuroscientist, presents eight simple principles for constructing a presentation that takes advantage of the information modern science has discovered about perception, memory, and cognition. Using hundreds of diagrams and sample slides, he shows the common mistakes many people make and the simple ways to fix them. For example, never use underlining to emphasize a word—the line will cut off the bottom of letters that have descending lines (such as p and q), which interferes with the brain’s ability to recognize text. Other tips include why you should state your conclusion at the beginning of a presentation, when to use a line graph versus a bar graph, and how to use color correctly. By following Kosslyn’s principles, anyone will be able to produce a presentation that works!

Unlock the amazing story buried in your presentation—and forget boring, bullet-point-riddled slides forever! Guided by communications expert Cliff Atkinson, you’ll walk you through an innovative, three-step methodology for increasing the impact of your presentation. Discover how to combine classic storytelling techniques with the power of visual media to create a rich, engaging experience with your audience. Fully updated for PowerPoint 2010, and featuring compelling presentation examples from classroom to boardroom, this book will help transform your presentations—and your business impact!

Speculations about the effects of politics on economic life have a long and vital tradition, but few efforts have been made to determine the precise relationship between them. Edward Tuft, a political scientist who covered the 1976 Presidential election for Newsweek, seeks to do just that. His sharp analyses and astute observations lead to an eye-opening view of the impact of political life on the national economy of America and other capitalist democracies. The analysis demonstrates how politicians, political parties, and voters decide who gets what, when, and how in the economic arena. A nation's politics, it is argued, shape the most important aspects of economic life—inflation, unemployment, income redistribution, the growth of government, and the extent of central economic control. Both statistical data and case studies (based on interviews and Presidential documents) are brought to bear on four topics. They are: 1) the political manipulation of the economy in election years, 2) the new international electoral-economic cycle, 3) the decisive role of political leaders and parties in shaping macroeconomic outcomes, and 4) the response of the electorate to changing economic conditions. Finally, the book clarifies a central question in political economy: How can national economic policy be conducted in both a democratic and a competent fashion?

In the beginning was the Word. Now there's PowerPoint. It's used for weddings, warfare and webinars, for literature, lessons and law. And, of course, to tell everyone that Q4 is going to be a lot more challenging than Q3. PowerPoint is probably the most successful piece of software in history - but do you know who invented IT? Or why it's banned in American classrooms? Or which Pulitzer Prize-winning novel has a chapter entirely in PowerPoint? At its heart, PowerPoint is about presentation, theatre and culture. About how to think, create and persuade. And it's hated and loved in equal measure for reasons that tell us a lot about power and who gets to say what where. All of life is somewhere in a PowerPoint slide. Come inside to find out why.

Beyond Bullet Points, 3rd Edition

Political Control of the Economy

Insights, Stories, and Secrets from Inside Amazon

Earth System Law: Standing on the Precipice of the Anthropocene

The New Language of Business

Deep Learning for Coders with fastal and PyTorch

Sweating Bullets

This book systematically explores the emerging legal discipline of Earth System Law (ESL), challenging the closed system of law and marking a new era in law and society scholarship. Law has historically provided stability, certainty, and predictability in the ordering of social relations (predominantly between humans). However, in recent decades the Earth's relationship in law has changed with increasing recognition of the standing of Mother Earth, inherent rights of the environment (such as flora and fauna, rivers), and now recognition of the multiple relations of the Anthropocene. This book questions the fundamental assumption that "the law only applies to humans, and that the earth, as a system, has intrinsic rights and responsibilities. In the last ten years the planet has experienced its hottest period since human evolution, and by the year 2100, unless substantive action is taken, many species will be lost, and planetary conditions will be intolerable for human civilisation as it currently exists. Relationships between humans, the biosphere, and all planetary systems must change. The authors address these challenging topics, setting the groundwork of ESL to ensure sustainable development of the coupled socio-ecological system that the Earth has become. Earth System Law is an interdisciplinary and transdisciplinary research project, and, as such, this book will be of great interest to researchers and stakeholders from a wide range of disciplines, including political science, anthropology, economics, law, ethics, sociology, and psychology.

Deep learning is the exclusive domain of math PhDs and big tech companies. But as this hands-on guide demonstrates, programmers comfortable with Python can achieve impressive results in deep learning with little math background, small amounts of data, and minimal code. How? With fastai, the first library to provide a consistent interface to the most frequently used deep learning applications. Authors Jeremy Howard and Sylvain Gugger, the creators of fastai, show you how to train a model on a wide range of tasks using fastai and PyTorch. You'll also dive progressively further into deep learning theory to gain a complete understanding of the algorithms behind the scenes. Train models in computer vision, natural language processing, tabular data, and collaborative filtering Learn the latest deep learning techniques that matter most in practice Improve accuracy, speed, and reliability by understanding how deep learning models work Discover how to turn your models into web applications Implement deep learning algorithms from scratch Consider the ethical implications of your work Gain insight from the foreword by PyTorch cofounder, Soumith Chintala

You use PowerPoint at work to create strategic plans, executive briefings, research reports and other boardroom-style slides. But could your slides be clearer, more convincing and built in half the time? You bet! Learn a new method for business managers who want to use PowerPoint at work to drive strategy. The Mindworks Presentation Method is based on 40 years of research in brain science, instructional design and information design and will help you to eliminate time wasters and complete PowerPoint decks three times faster, to enhance your credibility by creating visually pleasing slides using simple graphic design rules, to make complex slides easier to understand and avoid "Death by PowerPoint" forever, to make audiences more likely to agree with you by applying the proven principles of master persuaders.

Written for statisticians, computer scientists, geographers, research and applied scientists, and others interested in visualizing data, this book presents a unique foundation for producing almost every quantitative graphic found in scientific journals, newspapers, statistical packages, and data visualization systems. It was designed for a distributed computing environment, with special attention given to conserving computer code and system resources. While the tangible result of this work is a Java production graphics library, the text focuses on the deep structures involved in producing quantitative graphics from data. It investigates the rules that underlie pie charts, bar charts, scatterplots, function plots, maps, mosaics, and radar charts. These rules are abstracted from the work of Berlin, Cleveland, Kosslyn, MacEachren, Pinker, Tuft, Tukey, Töbler, and other theorists of quantitative graphics.

One Man's Quest to Wash Dishes in All Fifty States

Dishwasher

Working Backwards

How it works and why it's everyone's business

Spoils of Truce

Attached

The Effective Use of Powerpoint in Education

While there is consensus that institutions need to represent their educational effectiveness through documentation of student learning, the higher education community is divided between those who support national standardized tests to compare institutions’ educational effectiveness, and those who believe that valid assessment of student achievement is based on assessing the work that students produce along and at the end of their educational journeys. This book espouses the latter philosophy—what Peggy Maki sees as an integrated and authentic approach to providing evidence of student learning based on the work that students produce along the chronology of their learning. She believes that assessment needs to be humanized, as opposed to standardized, to take into account the demographics of institutions, as students do not all start at the same place in their learning. Students also need the tools to assess their own progress. In addition to updating and expanding the contents of her first edition to reflect changes in assessment practices and developments over the last seven years, such as the development of technology-enabled assessment methods and the national need for institutions to demonstrate that they are using results to improve student learning, Maki focuses on ways to deepen program and institution-level assessment within the context of collective inquiry about student learning. Recognizing that assessment is not initially a linear start-up process or even necessarily sequential, and recognizing that institutions develop processes appropriate for their mission and culture, this book does not take a prescriptive or formulaic approach to building this commitment. What it does present is a framework, with examples of processes and strategies, to assist faculty, staff, administrators, and campus leaders to develop a sustainable and shared core institutional process that deepens inquiry into what and how students learn to identify and improve patterns of weakness that inhibit learning. This book is designed to assist colleges and universities build a sustainable commitment to assessing student learning at both the institution and program levels. It provides the tools for collective inquiry among faculty, staff, administrators and students to develop evidence of students’ abilities to integrate, apply and transfer learning, as well as to construct their own meaning. Each chapter also concludes with (1) an Additional Resources section that includes references to meta-sites with further resources, so users can pursue particular issues in greater depth and detail and (2) worksheets, guides, and exercises designed to build collaborative ownership of assessment. The second edition now covers:
* Strategies to connect students to an institution’s or a program’s assessment commitment
* Description of the components of a comprehensive institutional commitment that engages the institution, educators, and students—all as learners
* Expanded coverage of direct and indirect assessment methods, including technology-enabled methods that engage students in the process
* New case studies and campus examples covering undergraduate, graduate education, and the co-curriculum
* New chapter with case studies that presents a framework for a backward designed problem-based assessment process, anchored in answering open-ended research or study questions that lead to improving pedagogy and educational practices
* Integration of developments across professional, scholarly, and accrediting bodies, and disciplinary organizations
* Descriptions and illustrations of assessment management systems
* Additional examples, exercises, guides and worksheets that align with new content

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Working Backwards is an insider's breakdown of Amazon's approach to culture, leadership, and best practices from two long-time Amazon executives—with lessons and techniques you can apply to your own company, and career, right now. In Working Backwards, two long-serving Amazon executives reveal the principles and practices that have driven the success of one of the most extraordinary companies in the world. The authors share the leadership principles that inform decision-making at all levels of the company. With a focus on customer obsession, long-term thinking, eagerness to invent, and operational excellence, Amazon's ground-level practices ensure these characteristics are translated into action and flow through all aspects of the business. Working Backwards is both a practical guidebook and the story of how the company overcame the odds to become one of the most powerful and innovative companies in the world. Working Backwards is like and how their time at the company affected their personal and professional lives. They demonstrate that success on Amazon's scale is not achieved by the genius of any single leader, but rather through commitment to and execution of a set of well-defined, rigorously-executed principles and practices—shared here for the very first time. Whatever your role at Amazon, Working Backwards will help you work for you.

Easy-to-apply, scientifically-based approaches for engaging students in the classroom Cognitive scientist Dan Willingham focuses his acclaimed research on the biological and cognitive basis of learning. His book will help teachers improve their practice by explaining how they and their students think and learn. It reveals the importance of story, emotion, memory, context, and routine in building knowledge and understanding principles with clear applications for the classroom Includes surprising findings, such as that intelligence is malleable, and that you cannot develop "thinking skills" without facts How an understanding of the brain's workings can help teachers hone their teaching skills "Mr. Willingham's answers apply just as well outside the classroom. Corporate trainers, marketers and, not least, parents will find much to learn from this book." —Wall Street Journal

Meaning, Space, Data, Truth

Corruption and State-Building in Postwar Lebanon

Presentation Zen Design

Occupational Outlook Handbook

PowerPoint, Communication, and the Knowledge Society

The Cognitive Style of PowerPoint

How PowerPoint Makes You Stupid

Although verbal learning offers a powerful tool, Mayer explores ways of going beyond the purely verbal. Recent advances in graphics technology and information technology have prompted new efforts to understand the potential of multimedia learning as a means of promoting human understanding. In this second edition, Mayer includes double the number of experimental comparisons, 6 new principles - signalling, segmenting, pertaining, personalization, voice and image principles. The 12 principles of multimedia instructional design have been reorganized into three sections - reducing extraneous processing, managing essential processing and fostering generative processing. Finally an indication of the maturity of the field is that the second edition highlights boundary conditions for each principle research-based constraints on when a principle is likely or not likely to apply. The boundary conditions are interpreted in terms of the cognitive theory of multimedia learning, and help to enrich theories of multimedia learning.

Dishwasher is Public Radio favorite and underground celebrity Pete Jordan's amusing memoir of his dishwashing extravaganza. Part adventure, part parody, and part miraculous journey of self-discovery, it is the unforgettable account of Jordan's transformation from itinerant

seeker into "Dishwasher Pete"—unlikely folk hero, writer, publisher of his own cult zine, and the ultimate professional dish dog—and how he gave it all up for love. "For 12 years, I was the most prolific dishwasher of them all. From 1989 to 2001, I ditched my way around the country, unwittingly searching for direction. From a bagel joint in New Mexico to a Mexican joint in Brooklyn; from a dinner train in Rhode Island to the Lawrence Welk Resort in Branson, Missouri; from an upper-crust ladies' club to a crusty hippie commune—I washed the nation's dishes. Whether it was a gig so lousy that I walked out within an hour or one where I toiled 120 hours a week, I remained a man on a mission: to bust studs in every state in the union."—Pete Jordan A smart, funny, and surprising look at life, Dishwasher is sure to appeal to fans of Nick Hornby and Tom Perotta.

This book is a practical guide for busy clinicians and educators within the biomedical sciences on how to improve their presentations. It includes specific, practical guidance on crafting a talk, tips on incorporating interactive elements to facilitate active learning, and before-and-after examples of improved slide design. Chapters discuss all aspects of exceptional presentations such as the identification of main concepts, organization of content, and best practices for creating lectures that are focused on the facilitation of learning rather than on passive information transfer. The examples provided are grounded in the biomedical sciences where presentations are necessarily dense and rich with critical content, making this book an essential read for anyone who lectures within a biomedical curriculum or presents at professional conferences. This book also addresses hot topics in medical education such as presenting on virtual platforms, and reviewing teaching materials for diversity, inclusion, and bias. These topics are not addressed in any other books on the market, and they address real gaps in medical and health professions training. Written from the perspective of an educator with over 20 years of experience in medical education, Healthy Presentations: How to Craft Exceptional Lectures in Medicine, the Health Professions, and the Biomedical Sciences recognizes the importance of high-quality, inclusive, and learner-centered presentations, and it provides essential guidance and support to the faculty who create them.

In Spoils of Truce, Reinoud Leenders documents the extensive corruption that accompanied the reconstruction of Lebanon after the end of a decade and a half of civil war. With the signing of the Taif peace accord in 1989, the rebuilding of the country's shattered physical infrastructure and the establishment of a functioning state apparatus became critical demands. Despite the urgent needs of its citizens, however, graft was rampant. Leenders describes the extent and nature of this corruption in key sectors of the Lebanese economy and government, including transportation, health care, energy, natural resources, construction, and social assistance programs. Exploring in detail how corruption implicated senior policymakers and high-ranking public servants, Leenders offers a clear-eyed perspective on state institutions in the developing world. He also addresses the overriding role of the Syrian leadership's interests in Lebanon and in particular its manipulation of the country's internal differences. His qualitative and disaggregated approach to dissecting the politics of creating and reshaping state institutions complements the more typical quantitative methods used in the study of corruption. More broadly, Spoils of Truce will be uncomfortable reading for those who insist that power-sharing strategies in conflict management and resolution provide some sort of panacea for divided societies hoping to recover from armed conflict.

Some Trick

Beautiful Evidence

Using Microsoft PowerPoint to Create Presentations That Inform, Motivate, and Inspire

Pitching Out Corrupts Within

4th Symposium of the Workgroup Human-Computer Interaction and Usability Engineering of the Austrian Computer Society, USAB 2008, Graz, Austria, November 20-21, 2008, Proceedings

Multimedia Learning

Interaction of Media, Cognition, and Learning

Discusses the best methods of learning, describing how rereading and rote repetition are counterproductive and how such techniques as self-testing, spaced retrieval, and finding additional layers of information in new material can enhance learning.

Describes how to improve PowerPoint presentations.

Why Don't Students Like School?

Healthy Presentations

Speaking PowerPoint

HCI and Usability for Education and Work

What Management Is

The Grammar of Graphics

Enabling and Sustaining Your Lean Transformation