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Bachelor Thesis from the year 2000 in the subject Computer Science - Commercial Information Technology, grade: 1,1, London Business School (Unbekannt), language: English, abstract: Inhaltsangabe: Abstract: With just a few mouse clicks, an Internet user is able to enter a virtual shopping mall. Shopping via the Internet: This is predominantly associated with consumer goods, such as books, CDs or videos, but e-commerce via the Internet for business-to-business goods-even though still in its infancy-is booming rapidly. Exchanging information and buying and selling via a network however, is

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not new in the business-to-business world. Many companies already have Extranets with suppliers and customers. This form of e-commerce has been well established for several years, particularly using Electronic Data Interchange (EDI) over private networks. The difference is that an Extranet allows access only to certain customers, whereas with the Internet everybody has access to the e-commerce offer of a company. Before looking at the vast opportunities e-commerce offers companies, the question of what e-commerce actually is, should be answered, so that everybody has the same and clear understanding of it. E-Commerce can be defined as: "Any form of business transaction in which the parties interact electronically rather than physical exchanges or direct physical contact." This means that the entire

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purchase or sales process is done via the Internet. However, it is not essential that payment is undertaken over the Internet as well. This can also be done via traditional ways. While Germany is still contemplating about extending its retail store opening hours, customers are already shopping around the clock on the Internet and not only in Germany, but around the world. With the Internet as a new marketplace and distribution channel, companies have to change their business thinking. Not only will the consumer buying behaviour change dramatically, but also the buying behaviour between comp

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This book is designed for people who want to understand e-

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commerce - and by "understanding", we mean first and foremost Why and What, not How. Why is Amazon dominating the market? What happened between 1995 and 2015? Why were the incumbents like Walmart not able to fight back? What will become of the herd of new unicorn e-commerce companies? And what will happen to the traditional value chain on which retail companies operate? This is not a book about How, though, so don't read this hoping to learn "how to master online marketing". From our point of view, the Why and What is much more challenging and important, whether you are running a company in this market or are a student wanting to break into it. In this book, we'll share what we've learned. Look forward to more than 450 pages of valuable material about changes in the value chain,

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a lively review of how e-commerce has developed over the last 20 years, 50 case studies of digital business models large and small, three extensive interviews with leading e-commerce entrepreneurs, and strategic mind-games galore for a range of industries. The Story so far: Join us in revisiting the last 20 years of e-commerce. Look into the ups but also the downs of various business archetypes. Also, find a detailed analysis of recent market developments and major players in China. Basic Concepts: Learn about the interaction of all building blocks along the e-commerce value chain. You will understand how to make your customer happy in terms of demand based procurement, distribution, customer service, and much more... Case Studies: Get insights into 50 renowned online players around the globe. Each profile

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covers a detailed business model assessment and market positioning. The authors give a brief outlook on challenges and opportunities for each of the companies portrayed.

Strategic Aspects: Find answers to major strategic questions:

How to prosper in a "GAFA" dominated economy? Should I resist the temptation to sell via Amazon? Are banking and insurance the next industries to be radically transformed?

...and what is taking so long in the home furnishings sector?

Interviews: Tap into the knowledge of successful serial entrepreneurs and get inspired by the latest insights of Stephan Schambach, René Köhler, and Florian Heinemann.

Benchmarking: Learn how to benchmark your own e-commerce activities and take a closer look on aspects such as platform, business intelligence, online marketing, and

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CRM. Sold over 3.000 times in Germany. Voted the best book about E-Commerce!

This practical question and answer guide provides all the information business people need to know about e-commerce. It explains what it's all about, which technology is used, how to create and market a successful Web site, and how to incorporate e-commerce into an overall business strategy.

From Vision to Fulfillment

Goyal's ISC Commerce Question Bank with Model Test Papers for Class 12 Semester 2 Examination 2022

E-Commerce and Web Technologies

E-Commerce and the Digital Economy

Digital Business and E-commerce Management

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E-Commerce 2014

The growth of the Internet continues to influence our lives and businesses. Irrespective of their type and size, all firms and organizations are rethinking their strategies and operations. An increasing number of businesses are using e-commerce to gain competitive advantage. However, doing e-commerce is complex requires understanding a vast array of topics. This book provides coverage of essential topics in E-commerce i.e. technology infrastructure, building blocks of e-commerce, online marketing, online payment systems, online business models, online business environment issues, website usability, e-commerce strategy, mobile commerce, and e-CRM/e-SCM. Compared with available texts on e-commerce, the perspective of this book is global e-commerce. The book is written in simple language, provides up-to-date coverage

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material and associated research, and filled with examples to support material presented. This book is useful for undergrad and graduate students, professionals, and anyone looking to gain a solid foundation to continue their learning of dynamic e-commerce environment.

E-Commerce has brought about many changes in organizations and has had significant impacts on the quality of life that is experienced by individuals or even indirectly as members of society. The need to have fast and efficient information on products is crucial to our socially conscious and technologically dependent society; hence, information technology has increased the intolerable burden of handling the increasing amount of information and human errors which the society is expected to contend with. The Economic and Social Impacts of E-Commerce addresses issues associated with

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advent of e-commerce, and its significance within society. This is a complete update of the best-selling undergraduate textbook on Electronic Commerce (EC). New to this 4th Edition is the addition of material on Social Commerce (two chapters); a tutorial on the major EC support technologies, including cloud computing, RFID, and EDI; ten new learning outcomes; and video exercises added to most chapters. Wherever appropriate, material on Social Commerce has been added to existing chapters. Supplementary material includes an Instructor's Manual; Test Bank questions for each chapter; Powerpoint Lecture Notes; and a Companion Website that includes EC support technologies as well as online files. The book is organized into 12 chapters grouped into 6 parts. Part 1 is an Introduction to E-Commerce and E-Marketplaces. Part 2 focuses on EC Applications, while Part 3

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looks at Emerging EC Platforms, with two new chapters on Social Commerce and Enterprise Social Networks. Part 4 examines EC Support Services, and Part 5 looks at E-Commerce Strategy and Implementation. Part 6 is a collection of online tutorials on Launching Online Businesses and EC Projects, with tutorials focusing on e-CRM; EC Technology; Business Intelligence, including Data-, Text-, and Web Mining; E-Collaboration; and Competition in Cyberspace. the following tutorials are not related to any specific chapter. they cover the essentials of ec technologies and provide a guide to relevant resources. p

This exciting new text from The Dryden Press provides a strategic marketing and managerial perspective of electronic commerce. The research of the four highly-qualified authors provides the basis

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the book, allowing for first-hand experience, varied viewpoints, and relevance.

The Strategic Perspective

Principles and Practice

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The Economic and Social Impacts of E-Commerce

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in print. Get the information you need--fast! This all-embracing guide offers a thorough view of key knowledge and detailed insight. This Guide introduces what you want to know about E-Commerce. A quick look inside of some of the subjects covered: Ecommerce in India, Amazon Web Services - Miscellaneous, Windows Azure - Services, eBay - Skype, Henry Schein, Key size - Effect of quantum computing attacks on key strength, Amazon.com Merchant partnerships, Mobile commerce - Mobile marketing and advertising, Document automation In supply chain management, Roel Pieper - Career in the Netherlands, Amazon

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The methods and thinking of economics permeate a large part of the IS discipline. Reciprocally, newly emerging research methods relying on the IT-enabled treatment of

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massive data aggregates feed economic research. As new and radical forms of IT innovation continue to energize electronic commerce, IS researchers face a daunting task in using existing empirical methods and tools to understand the threats, opportunities, risks, and rewards of these new techniques. This groundbreaking volume leads the way. It introduces new methodological approaches to data analysis as well as new techniques for collecting and cataloging transactional data. The ideas it presents have broad appeal and demonstrate what is possible when new techniques and new ways of thinking are

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brought to bear on complex research problems. This useful text unpicks the challenges of e-Marketing for many types of business. It uses topical case studies and accompanying web material to provide an up-to-date study of effective marketing strategies.

An Introduction to e-Business provides the contemporary knowledge of the key issues affecting the modern e-business environment and links theory and practice of management strategies relating to e-business. This book brings together the most cogent themes for an introduction to e-business and constitutes a valuable contribution to formalising common

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themes for teaching the subject in higher education. It brings together theoretical perspectives based on academic research and the application of e-business strategies. These concepts are further explored in the six case studies that follow the set chapters. This new textbook integrates the main themes to provide a complete picture of the key elements relevant to an introductory text in e-business. To fully appreciate the e-business environment it is necessary to understand the links between the different disciplines that come together to form

Third International Conference, HCIBGO 2016,

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Held as Part of HCI International 2016,
Toronto, Canada, July 17-22, 2016,
Proceedings, Part I

Law of E-commerce in Poland and Germany
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E-commerce and EU VAT

Economics, Information Systems, and
Electronic Commerce: Empirical Research
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Introduction to E-commerce discusses the foundations and key aspects of E-commerce while focusing on the latest developments in the E-

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commerce industry. Practical case studies offer a useful reference for dealing with various issues in E-commerce such as latest applications, management techniques, or psychological methods. Dr. Zheng Qin is currently Director of the E-Commerce Institute of Xi'an Jiaotong University.

This volume constitutes the refereed proceedings of the Third International Conference on HCI in Business, Government and Organizations, HCIBGO 2016, held as part of the 18th International Conference on Human-Computer Interaction, HCII 2016, which took place in Toronto, Canada, in July

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2016. HCII 2016 received a total of 4354 submissions, of which 1287 papers were accepted for publication after a careful reviewing process. The 53 papers presented in this volume are organized in topical sections named: social media for business; electronic, mobile and ubiquitous commerce; business analytics and visualization; branding, marketing and consumer behavior; and digital innovation.

E-marketing is rapidly growing in significance and is having a direct impact upon traditional marketing strategy and operations. It requires planning and

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innovation to make it work, implying organisational commitment and effective management, supported by appropriate technology, process and structure. Fully updated to reflect the latest developments in e-marketing, Marketing the eBusiness, Second Edition unpicks the challenges of e-marketing for many types of business. It uses topical case studies and accompanying web material to provide an up-to-date study of effective marketing strategies. This updated edition features coverage of such emerging topics as: Mobile marketing Social networking and blogging E-segmentation Customer relationship marketing

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online Providing a new approach to the subject matter, this book analyses the benefits of e-marketing as a tool for improving efficiency and effectiveness rather than promising business revolution. Written in a student-friendly style and fully enhanced with such pedagogical features as topic maps, boxed examples and discussion questions, the book is ideal for use by students.

Seminar paper from the year 2003 in the subject Business economics - Business Management, Corporate Governance, University of Phoenix, 3 entries in the bibliography, language: English,

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abstract: This paper answers four discussion questions concerning various electronic marketing concepts. First, the difference between e-commerce and e-business is discussed. Second, details are given why B2B has greater potential than B2C. Third, the concept of disintermediation is discussed and what type of business could benefit most from this concept. And finally, reintermediation as a concept is discussed and which type of business could benefit most from this concept.

Building the E-Empire

Answers to the E-commerce and Internet Questions

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Your Clients Ask

Introduction to Electronic Commerce and Social Commerce

PGT Commerce Previous Year Question Paper with Answer

About a Channel That Became an Industry

Text and Cases

There is no bigger policy agenda in the East Asian region than connectivity. Costs of international connectivity are indeed falling, in the movement of goods, services, people and data, leading to greater flows, and to the reorganisation of business and the emergence of new

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forms of international transactions. There are second-round effects on productivity and growth, and on equity and inclusiveness. Participating in trade across borders involves significant set-up costs and, if these costs are lowered due to falling full costs of connectivity, more firms will participate, which is a driver of productivity growth and innovation at the firm level. Connectivity investments are linked to poverty reduction, since they reduce the costs of participating in markets. This volume includes chapters on the consequences of changes in both physical and digital connectivity for trade, for the location of economic activity, for forms of doing business, the growth of e-commerce in particular, and for the delivery of

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new services, especially in the financial sector. A study of China's Belt and Road Initiative (BRI) is also included. These studies are preceded by an assessment of the connectivity performance in the Asia-Pacific region and followed by a discussion of impediments to investment in projects that contribute to productivity. The collection as a whole provides the basis for a series of recommendations for regional cooperation. The Pacific Trade and Development (PAFTAD) conference series has been at the forefront of analysing challenges facing the economies of East Asia and the Pacific since its first meeting in Tokyo in January 1968.

E-Commerce Strategy: Text and Cases provides the

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fundamental literature required for graduate students and practitioners to understand electronic commerce. Each chapter provides clearly designed learning objectives and review questions to highlight the major topics and goals. This book covers many of the new innovations and technologies that have been established for e-commerce site development. Unlike similar books, topics such as e-channel adoption, factors affecting e-commerce adoption, and strategy design are reviewed in greater depth. Additionally, the book examines areas not normally covered like open source, online research, and peer-to-peer systems. E-Commerce Strategy: Text and Cases is divided into two parts. Part 1 examines the evolution of e-

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commerce, analyzes different sectors such as B2B and m-Commerce, and explores the challenges they face. Case studies of well known companies reinforce the concepts learned to demonstrate both successes and failures in the field. Part 2 deals with developing strategies in e-Commerce and looks at future trends including Web 2.0. Overall, the useful guidelines provided should prove valuable to students and researchers in the field.

This book considers the implications for the domestic and international tax systems of the growth of e-commerce. It covers a wide variety of activities, from discussion of the principles governing direct and indirect taxation, to explanation of the implementation and use of e-

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commerce on the part of businesses as well as the application of existing tax principles in this field.

ESSENTIALS OF E-COMMERCE: Unit 1: Internet and Commerce : Business Operations in Commerce Practices Vs Traditional Business Practices; Benefits of E-Commerce to Organisation, Consumers and Society; Limitation of E-Commerce. Unit 2: Application in B2C : Consumers Shopping Procedure on the Internet; Products in B2C Model; E-Brokers; Broker-Based Service Online; Online Travel Tourism Services; Benefits and Impact of E-Commerce on Travel Industry, Online Stock Trading and Its Benefits; Online Banking and its Benefit; Online Financial Services and its Future. Unit 3:

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Application in B2B: Applications of B2B; Key Technologies for B2B, Characteristics of the Supplier Oriented Marketplace, Buyer Oriented Marketplace and Intermediate Oriented Marketplace; Just in Time Delivery in B2B. Unit 4: Applications in Governance : EDI in Governance; E Government; E Governance Applications of the Internet, Concept of Government to-Business, Business-to-Government and Citizen-to-Government; E-Governance Models; Private Sector Interface in E Governance.

*Practical Advice for Handling Common Client Situations
Business, Technology and Society
Electronic Commerce*

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The E-commerce Question and Answer Book Introduction to e-Business

This volume in the "Advances in Management Information Systems" series offers a state-of-the-art survey of information systems research on electronic commerce. Featuring chapters by leading scholars and industry professionals, it provides the framework for understanding the business trends, emerging opportunities, and barriers to overcome in the rapid developments taking place in electronic business and the digital economy. Researchers, students, and practitioners - anyone interested in the current issues

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and future direction of electronic commerce, especially from the standpoint of information systems and information technology - will find this book to be an authoritative source of cutting-edge information. The volume is divided into four parts: Part I covers the fundamental issues of information technology standards and the transformation of industry structure; Part II focuses on B2B commerce; Part III investigates the management of mobile and IT infrastructure; and Part IV includes trust, security, and legal issues that undergird the success of e-commerce initiatives.

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Assistant Professor Commerce Question Paper

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An Introduction

E-Commerce

Theory and Practice

The E-commerce Question and Answer Book
A Survival Guide for Business Managers
Amacom
Books

This book covers significant recent developments in the field of Intelligent Methods applied to eCommerce. The Intelligent Methods considered are mainly Soft Computing Methods that include fuzzy sets, rough sets, neural networks, evolutionary computations, probabilistic and evidential reasoning,

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multivalued logic, and related fields. There is not doubt about the relevance of eCommerce in our daily environments and in the work carried out at many research centers throughout the world. The application of AI to Commerce is growing as fast as the computers and net works are being integrated in all business and commerce aspects. We felt that it was time to sit down and see how was the impact into that field of low-level AI, i.e. softcomputing. We found many scattered contributions disseminated in conferences, workshops, journal, books or even technical reports, but nothing like a common

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framework that could serve as a basis for further research, comparison or even prototyping for a direct transfer to the industry. We felt then the need to set up a reference point, a book like this. We planned this book as a recompilation of the newest developments of researchers who already made some contribution into the field. The authors were selected based on the originality and quality of their work and its relevance to the field. Authors came from prestigious universities and research centers with different backgrounds.

We welcome you to the 6th International Conference

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on E-Commerce and Web Technology (EC-Web 2005) held in Copenhagen, Denmark. It was held in conjunction with DEXA 2005. This conference was organized for the first time in Greenwich, UK, in 2000, and it has been able to attract an increasing number of participants and interest, reflecting the progress made in the field. As in the five previous years, EC-Web 2005 served as a forum that brought together researchers from academia and practitioners from industry to discuss the current state of the art in e-commerce and Web technologies. We are sure that inspirations and new

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ideas emerged from the intensive discussions that took place during the formal sessions and social events. Keynote addresses, research presentations and discussions during the conference helped to further develop the exchange of ideas among current researchers, developers and practitioners. The conference attracted 139 paper submissions and each paper was reviewed by three Program Committee members. The Program Committee selected 39 papers for presentation and publication (an acceptance rate of 28%). And we have to confess that this task was not that easy due to the

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high quality of the submitted papers.

Goyal's ISC Commerce Question Bank with Model Test Papers for Class 12 Semester 2 Examination 2022 CISCE's Modified Assessment Plan for Academic Year 2021-22 Reduced and Bifurcated Syllabus for Semester-2 Examination Chapterwise Summary and Important Points Chapterwise Question Bank has all varieties of expected Questions with answers for Semester-2 Examination to be held in March-April, 2022 Specimen Question Paper (Solved) for Semester-2 Examination issued by CISCE 5 Model Test Papers based on the latest

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Commerce Strategy with an Emphasis on Business-to-Business

E-Commerce and Intelligent Methods

E-commerce and EU VAT: Theory and Practice Rosamund Barr, Jeroen Bijl, Nils Bleckman, Gijsbert Bulk, Ethan Ding & Matthias Luther The new EU rules governing online sales of goods and services affect all businesses that sell online to EU customers, no matter where the seller is based. This timely book, written by leading tax professionals from various EU countries, is

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the first to clearly explain the VAT compliance obligations and options that businesses and tax practitioners worldwide must understand in order to adapt to the new system. In addition to describing the legal framework, the authors provide examples of how the rules work in practice and illustrate available choices for businesses, with particular attention to avoiding pitfalls. Thoroughly describing the rules affecting place of supply, liability, and accounting procedures in all relevant contexts, the book covers such areas of VAT

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compliance as the following: • distinction between goods and services; • differences between imported goods and goods sold intra-EU; • filing and invoicing obligations under the new one-stop shop scheme; • reclaiming foreign VAT; • mitigating fears of fraud and hijacking; • distinction between business-to-customer and business-to-business transactions; and • navigating through appeals, mistakes, and adjustments. Also covered are the particular VAT variations applicable to transactions involving the major European non-EU states

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- Norway, Switzerland, and the United Kingdom. The important distinction between the concept of 'nexus' in the United States state and local tax rules and 'place of supply' under EU law is also fully explored. Because a very large number of remote sellers of goods and services will need to understand and comply with the changes in the EU VAT e-commerce rules, it goes without saying that this book is indispensable to in-house corporate counsel worldwide. Tax administration officials, professionals in indirect tax management,

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corporate tax and finance directors and other tax professionals, and academics concerned with indirect tax law are sure to welcome this essential resource.

This Guide to Measuring the Information Society is a compilation of concepts, definitions, classifications and methods for information society measurement and analysis.

These conference proceedings contain eight papers by renowned Polish and German authors on important questions of the law of e-commerce. Along with questions on

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conclusion of contract and burden of proof, Law of E-Commerce in Poland and Germany focuses on the field of banking law and law of financial services.

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Global Perspectives on E-Commerce Taxation Law

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behind e-commerce—technology change,

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business development, and social issues—to provide a coherent conceptual framework for understanding the field.

This briefer text gives students an overview of managerial and technical concepts of e-commerce. The material follows a life cycle approach to show students the entire process of e-commerce from "vision" or strategic planning to "fulfillment" for delivery of products and services with the goal of customer satisfaction.

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enter a virtual shopping mall. Shopping via the Internet: This is predominantly associated with consumer goods, such as books, CDs or videos, but e-commerce via the Internet for business-to-business goods-even though still in its infancy-is booming rapidly. Exchanging information and buying and selling via a network however, is not new in the business-to-business world. Many companies already have Extranets with suppliers and customers. This form of e-commerce has

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been well established for several years, particularly using Electronic Data Interchange (EDI) over private networks. The difference is that an Extranet allows access only to certain customers, whereas with the Internet everybody has access to the e-commerce offer of a company. Before looking at the vast opportunities e-commerce offers companies, the question of what e-commerce actually is, should be answered, so that everybody has the

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same and clear understanding of it. E-Commerce can be defined as: "Any form of business transaction in which the parties interact electronically rather than physical exchanges or direct physical contact." This means that the entire purchase or sales process is done via the Internet. However, it is not essential that payment is undertaken over the Internet as well. This can also be done via traditional ways. While Germany is still contemplating about extending its retail

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store opening hours, customers are already shopping around the clock on the Internet and not only in Germany, but around the world. With the Internet as a new marketplace and distribution channel, companies have to change their business thinking. Not only will the consumer buying behaviour change dramatically, but also the buying behaviour between companies. It is most likely, that in two years time, most information needed for a business-to-

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business purchase will be collected from the Internet. Inhaltsverzeichnis:Table of Contents: 0.Introduction1 Chapter 1- Methodolog3 Chapter 2 -What's behind E-Commerce4 2.Introduction 2.1The Development of the Internet 2.2Opportunities for Small and Medium sized Companies 2.3E-Commerce - Not only for Consumer-Buyers Chapter 3 - Marketing Strategies and E-Commerce Solutions9 3.Introduction 3.1Product Strategy 3.2Price Strategy

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