

## The Financial Times Guide To Managing Your Money How To Be Better Off By Making Better Financial Decisions

Richard Koch explains why it can be fun and profitable to try to beat the stock market and why it is so important to select a method that mirrors you as an individual. He clearly explains ten successful investment approaches and helps you choose the one that best suits your personality and expertise. Each approach is a proven technique. In this third edition, Richard Koch highlights his method's successes and failures. Updated remarks run throughout the book and there is a new section about the impact of the internet on investing. Whether you are a stock market novice or a sophisticated player, *Selecting Shares that Perform* makes selecting shares not only profitable, but fun. *Selecting Shares That Perform* gives you: convincing reasons why you should manage your share portfolio ten excellent approaches to selecting shares, showing the history and logic behind them proven rules to help you pick the winners a self-test quiz which will help you to adopt the best strategy for you examples and explanations of successes and failures.

Do you want to feel more confident about your investment decisions? Do you need to have a better understanding of how the stock markets value a business? Do you want to know what the key ratios are that drive share price performance? The *Financial Times Guide to Making the Right Investment Decisions* is the insider's guide to how the market examines companies and values shares. It helps you understand the factors that drive long term wealth creation as well as highlighting the key risks that lead to value being destroyed. Originally published as *Analysing Companies and Valuing Shares*, this new edition has been fully revised and includes a new and easy to follow framework for understanding valuation. Perfect for investors at all levels, it guides you through the investment maze, and highlights the key issues you need to consider to invest successfully. *The Financial Times Guide to Making the Right Investment Decisions*:

- Gives you an easy to follow framework to guide your decision-making
- Explains clearly and concisely key financial concepts and how they drive

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valuation · Shows you the key ratios to monitor and how they affect share prices · Illustrates the key risks and warning signals that will help you avoid losses · Identifies the qualities of company management and governance that differentiates winners from losers · Brings the issues and numbers to life with real examples and case studies In a challenging economic and stock market environment, the need to take better informed decisions is vital. This clear, common sense guide provides a comprehensive and accessible framework for understanding the valuation of a business and what drives its share price. Knowing the key numbers, ratios and techniques that professional investors use will help you to reduce your risk and invest more profitably.

Learn how to make your company more efficient, increase customer value with less work and make better use of your organisation's resources by implementing a Lean management strategy. The Financial Times Guide to Lean is a guide to the tools that are used to implement Lean, showing you how to apply Lean practices fully into your organisation or company. This book offers a comprehensive and objective look at lean strategy and how it can be tailored for different companies.

Over the last 25 years, India's explosive economic growth has vaulted it into the ranks of the world's emerging major powers. Long plagued by endemic poverty, until the 1990s the Indian economy was also hamstrung by a burdensome regulatory regime that limited its ability to compete on a global scale. Since then, however, the Indian government has gradually opened up the economy and the results have been stunning. India's middle class has grown by leaps and bounds, and the country's sheer scale—its huge population and \$2 trillion economy—means its actions will have a major global impact. From world trade to climate change to democratization, India now matters. While it is clearly on the path to becoming a great power, India has not abandoned all of its past policies: its economy remains relatively protectionist, and it still struggles with the legacy of its longstanding foreign policy doctrine of non-alignment.

India's vibrant democracy encompasses a vast array of parties who champion dizzyingly disparate policies. And India isn't easily swayed by foreign influence; the country carefully guards its autonomy, in part because of its colonial past. For all of these reasons, India tends to move

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cautiously and deliberately in the international sphere. In Our Time Has Come Alyssa Ayres looks at how the tension between India's inward-focused past and its ongoing integration into the global economy will shape its trajectory. Today, Indian leaders increasingly want to see their country feature in the ranks of the world's great powers—in fact, as a "leading power," to use the words of Prime Minister Narendra Modi. Ayres considers the role India is likely to play as its prominence grows, taking stock of the implications and opportunities for the US and other nations as the world's largest democracy defines its place in the world. As she shows, India breaks the mold of the typical "ally," and its vastness, history, and diversity render it incomparable to any other major democratic power. By focusing on how India's unique perspective shapes its approach to global affairs, Our Time Has Come will help the world make sense of India's rise.

FT Essential Guide to Developing a Business Strategy

The Financial Times Guide to Social Media Strategy

The Financial Times Essential Guide to Leading Your Team

The Financial Times Guide to Using the Financial Pages

The Financial Times Guide to Leadership

How to streamline your organisation, engage employees and create a competitive edge

The Financial Times Guide to Investing

PLAY ON YOUR TERMS Negotiation is THE core business skill. It is fundamental to everything we do that involves other people, whether that's asking for a raise, pitching an idea or deciding who gets the coffee. The Leader's Guide to Negotiation is a highly practical guide to getting the most out of your business interactions, whilst building stronger relationships to boot. From achieving win-win outcomes to problem-solving and building trust, it equips you with failsafe strategies for conducting successful and positive negotiations. 'An entertaining, immediately useful book that goes beyond advocating for win-win – Simon Horton shows us how to get there' Adam Grant, Wharton Professor and New York Times bestselling author of Give and Take 'Reading this book has made me think about how I negotiate and I have learned a lot... If you want to benefit your relationships while improving your business, then this is worth studying' Simon Woodroffe, founder of Yo!

The Financial Times Guide to Investing is the definitive introduction to the art of successful stock market investing. Beginning with the very basics of why companies need investors and explaining what investors do, Glen Arnold takes you through the practicalities of buying and selling shares. He describes different types of investment vehicles and advises you how you can be successful in picking companies, understanding their accounts, managing a sophisticated portfolio, measuring performance and risk and setting up an investment club. The second edition of this bestselling introduction to investing explains how the financial markets operate, shows you what you need to know to be successful and encourages you to follow and act on your own judgements. Thoroughly updated to help you invest with skill and confidence, new sections include: Online investing, website information and tools including screenshots and virtual portfolios as well as computer

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counterparty trading Detailed updating of tax rates and legislation, increases in ISA allowance and revisions to capital gains tax A jargon-busting glossary to help you understand words, phrases and investing concepts Recent Financial Times articles and tables which illustrate and expand on case studies and examples Up-to-date statistics on the returns you can expect on shares and bonds Investing can be profitable and fun and The Financial Times Guide to Investing 2nd edition, explains step-by-step both the essentials of investing as well as describing how the financial markets really work. It details the practicalities of investing, such as how to go about buying shares and describes the variety of financial securities you can buy, from bonds and unit trusts through to exchange traded funds. Exploding the myths that only the wealthy can afford to buy and sell shares and showing you why you can be just as successful trading on your own as you would be by employing a fund manager, this authoritative guide book will help you build a profitable personal financial portfolio. What is investment The rewards of investment Understanding stock markets Using the financial media Buying and selling shares Pooled investments Investing in bonds Futures and options Financial spreadbetting Analysing companies and industries Mastering company reports and accounts Key investment ratios and measures Ticks of the accounting trade Managing your portfolio Mergers and takeovers Taxation and investors Measuring performance Investor protection Investment clubs Includes worked examples and glossary, latest financial information, new international focus and how to use electronic pages and services.

The Financial Times Guide to Banking is a comprehensive introduction to how banks and banking works. Best-selling author Glen Arnold provides you with a foundation for understanding the wide variety of activities undertaken by banks. He shows you why these global institutions are important to consumers and finance professionals alike and explains how their activities impact everyday life. The Financial Times Guide to Banking will give you: - A thorough understanding of all types of banking from retail through to asset management and investment banking. - An overview of global banking including the worldwide evolution of the sector, the influence of cross border money flows and the importance of modern banking to international development - Expert knowledge about instruments and markets including debt markets, futures markets and swaps and options - Insight into the crucial importance of central banking and government regulation Answers to the big questions about monetary policy and interest rates, payment systems and banking success

Our Time Has Come

The Financial Times Guide to Business Networking

The Financial Times Guide to Value Investing

How to Create, Pursue and Deliver a Winning Strategy

How to Use Strategic Planning to Start Up or Grow Your Business

FT Guide to Business Coaching

The Financial Times Guide to Options

The Financial Times Guide to Wealth Management is your definitive guide to preserving and enhancing your wealth and getting the most out of your finances. Whether you want to do it yourself, or get an overview of the basics so you can understand the experts, this book gives you the answers. Up to date with all the latest changes to UK pension, tax and legal rules, it covers everything you need to know in one easy to read guide.

A comprehensive and practical guide to investment trusts. These investment vehicles have been underused by investors in the past, but that is set to change now that the Retail Distribution Review has banned commissions and put investment trusts on a level playing field. The book explains what investment trusts are and focuses on how to construct and run a trust portfolio. It offers investors, both experienced and novice, a concise and jargon free guide to these lucrative investment vehicles. Being a millennial is not easy. While the average millennial struggles with low remuneration and motivation, there are others who become Instagram influencers and earn oodles of money and fame.

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This book aims to provide life hacks that can help millennials face the world professionally and personally. It discusses various topics along the lines of entrepreneurship, self-help, technological disruption and financial literacy. In this holistic guide for today ' s millennials, the author breaks down various day-to-day business concepts such as pricing, inflation, GDP and so on. The book also provides a glimpse of industries—FMCG, consulting, e-commerce, banking—to help readers understand the culture and demands of these industries. The book tries to speak to all kinds of millennials, be it the ones starting their slash careers or those beginning a new entrepreneurial venture. Hacks for Life and Career includes tips on managing difficult bosses or bully colleagues along with life hacks to upsell oneself in a corporate career. It also provides career-related assistance like creating an impactful resume and acing various rounds of job selection. The book answers the often-asked question of whether to pursue an Indian degree or an international degree. And finally, the secret sauce that will help them land that job with a nine-digit salary. The book will appeal to millennials who are trying to make a career in corporate India.

“ The Financial Times Guide to Business Development is inspirational. It is easy to read, hard to put down and there are absolute gems on every page. Read it and get fired up. ” Jonathan Straight, Chief Executive of Straight plc, Ernst and Young Entrepreneur of the Year 2006 “ Ian ' s insights into how business is getting it wrong, act as a powerful catalyst to help businesses of all sizes improve and develop in a tough climate. ” Len Tingle, BBC Political Editor, Yorkshire, veteran BBC broadcaster and writer on business issues. “ ... an interesting and insightful book that breaks down ‘ what good businesses do ’ , in a format that is easy to understand. A really good read. ” Gary Brook, Head of Corporate Communication, Leeds Building Society “ This is a game changer for any business wishing to grow and develop. ” Viv Williams, CEO, 360 Legal Group “ If you have a business that needs a boost, then it shows how anyone can become a ninja at business development. ” Heather Townsend, author of The Financial Times Guide To Business Networking What do we have to do to be more successful? How do we attract new customers and clients? How do we work more effectively with the customers or clients we already have? How do we generate more profit? By the time you have read and digested the 650+ tips, tools, techniques and strategic questions in this book you will have the answers to all of these questions. You will also know what to do to get bigger and better results. “ I am 100% confident that you will find the book engaging, provocative and informative and that, if you follow the steps, you will automatically experience massive improvements in your business development results. ” – Ian Cooper

The Future of Money

FT Guide to Banking

The Great Investors

Financial Times Guide to Investing in Funds

The FT Essential Guide to Writing a Business Plan

How to Set Goals, Measure Performance and Reward Talent

A cutting-edge look at how accelerating financial change, from the end of cash to the rise of cryptocurrencies, will transform economies for better and worse. We think weÕve seen financial innovation. We bank from laptops and buy coffee with the wave of a phone. But these are minor miracles compared with the dizzying experiments now underway around the globe, as businesses and governments alike embrace the possibilities of new financial technologies. As Eswar Prasad explains, the world of finance is at the threshold of major disruption that will affect corporations, bankers, states, and indeed all of us. The transformation of money will fundamentally rewrite how ordinary people live. Above all, Prasad foresees the end of physical cash. The driving force wonÕt be phones or credit cards but rather central banks, spurred by the emergence of cryptocurrencies to develop

their own, more stable digital currencies. Meanwhile, cryptocurrencies themselves will evolve unpredictably as global corporations like Facebook and Amazon join the game. The changes will be accompanied by snowballing innovations that are reshaping finance and have already begun to revolutionize how we invest, trade, insure, and manage risk. Prasad shows how these and other changes will redefine the very concept of money, unbundling its traditional functions as a unit of account, medium of exchange, and store of value. The promise lies in greater efficiency and flexibility, increased sensitivity to the needs of diverse consumers, and improved market access for the unbanked. The risk is instability, lack of accountability, and erosion of privacy. A lucid, visionary work, *The Future of Money* shows how to maximize the best and guard against the worst of what is to come.

Provides tools for analysing investments and gives advice to the ordinary investor on strategies and techniques. • •In the current economy, many companies are priced lower than usual, therefore it's the perfect time for value investing. •Includes insight from traders who have understood stock price behavior, and achieved enviable performance records. •Intellectually rigorous without being academically turgid. Value Investing is an investment strategy that generally involves buying shares in companies that appear under priced, It's considered to be cautious, or contrarian approach to investing but for most value investors it has delivered huge returns. The ideas derive from the investment theories of Ben Graham and David Dodd who taught at Columbia Business School in the 1920's. Famous proponents include Warren Buffett, John Templeton, Charlie Munger, Joel Greenblatt and Anthony Bolton.

Financial Times Guide to the Financial Markets Ft Press

'Whether a complete novice, or a professional portfolio manager, this book will give you access to the mindset and techniques of the most successful investors of our time and more importantly, it will help you avoid mistakes. The Great Investors will have a permanent place on my desk.' Mark Sheridan, Executive Director, Nomura International PLC Leading investors such as Warren Buffett, Benjamin Graham, Sir John Templeton, George Soros and Anthony Bolton are known throughout the world. How did these people come to be so successful? Which strategies have they used to make their fortunes? And what can you learn from their techniques? In *The Great Investors*, Glen Arnold succinctly and accurately describes the investment philosophies of the world's greatest investors. He explains why they are the best, gives details of their tactics for accumulating wealth, captures the key elements that led to their market-beating successes and teaches you key lessons that you can apply to your own investing strategies. From the foreword: 'There are some very special people who seem to possess an exceptional talent for acquiring wealth. I want to explore not just the past triumphs of these masters, but also the key factors they look for as well as the personality traits that allow them to control emotion and think rationally about where to place funds. How does a master of investment

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hone skills through bitter experience and triumph to develop their approach to accumulating wealth?' Glen Arnold The Great Investors is the story of a number of remarkable men: John Templeton, George Soros, Warren Buffett, Benjamin Graham, Philip Fisher, Peter Lynch, Anthony Bolton and John Neff. Whether you're new to investing, have had success in the markets, or you're a professional investor or fund manager, you'll benefit from reading about their proven, and successful, trading philosophies. The Great Investors will show you how to:

- Be a business analyst rather than a security analyst
- Do your homework and develop a broad social, economic and political awareness
- Control emotion so as not to get swept away by the market
- Be consistent in your approach, even when you have bad years
- See the wood for the trees and not over complicate your portfolio
- Learn from your investing
- Be self reliant, stand aside from the crowd and follow your own logic
- Take reasonable risk

The Financial Times Guide to Selecting Shares that Perform

FT Guide to Lean

Unlocking the City's Best Kept Secret

How to Analyse Companies and Value Shares

Financial Times Guide to the Financial Markets

Selecting Shares That Perform

The Leader's Guide to Negotiation

**'One of the best books on stock market investing that I've ever read.'** Christopher Gilchrist, Editor, The IRS Report

**'Lucid and perceptive – any intelligent person can follow this guide and be on equal terms or better with the best professional money managers.'** Dr Peter Johnson, Saïd Business School, Oxford University

Is your investment strategy right for you? Could you be making more money? The Financial Times Guide to Selecting Shares that Perform helps you identify the approach to buying and selling shares that is best suited to you. It will help you to align your strategy based on the time and money you have available, taking into account your overall objectives and your attitudes to risk and loss. In this thoroughly updated fifth edition of their bestselling investment classic, Richard Koch and Leo Gough explain 10 distinctive and proven investment techniques for you to choose from. They describe the different tactics needed to succeed in today's market conditions and show you how it can be fun and profitable to try to beat the stock market. The Financial Times Guide to Selecting Shares that Perform gives you: 10 proven approaches to selecting successful shares A quiz to help you identify what kind of investor you are and what strategy is right for you Practical advice to help you

trade more confidently on the stock market Examples and explanations of successes and failures Convincing reasons why you should manage your own share portfolio

Brand New for 2018: an updated edition featuring a new afterword to mark the 10th anniversary of the financial crisis The brilliantly reported New York Times bestseller that goes behind the scenes of the financial crisis on Wall Street and in Washington to give the definitive account of the crisis, the basis for the HBO film "Too Big To Fail is too good to put down. . . . It is the story of the actors in the most extraordinary financial spectacle in 80 years, and it is told brilliantly." –The Economist In one of the most gripping financial narratives in decades, Andrew Ross Sorkin—a New York Times columnist and one of the country's most respected financial reporters—delivers the first definitive blow-by-blow account of the epochal economic crisis that brought the world to the brink. Through unprecedented access to the players involved, he re-creates all the drama and turmoil of these turbulent days, revealing never-before-disclosed details and recounting how, motivated as often by ego and greed as by fear and self-preservation, the most powerful men and women in finance and politics decided the fate of the world's economy.

The critically acclaimed FT Guide to Using the Financial Pages is the most accessible and comprehensive guide to the world of financial information. There is no need to be baffled any longer by intimidating columns of numbers, technical terminology or the complexities of financial markets. This best-selling guide explains where and when to find what you want and how to make the best use of the comprehensive range of financial and economic statistics available.

Learn how to evaluate any investment fund before deciding where to place your money so you can ensure you generate more wealth and protect your cash. This valuable guide will help you make the right investment decisions by: -

Explaining the procedures that should be followed before investing money anywhere. - Helping you cut through marketing language to get a real sense of how risky a company's strategy may be. - Showing you what questions to ask of investment fund managers so you're more comfortable investing in a company. - Showing you how to recognise the

**warning signs of risky investments. This book will also help you identify companies who consistently deliver high returns, thereby allowing you to generate more wealth by investing in successful, and stable, funds.**

**Financial Times Guide to Making the Right Investment Decisions**

**Successful Strategies Without Rocket Science**

**How India is Making Its Place in the World**

**The Financial Times Guide to Business Start Up 2019/20**

**How to Select Investments, Assess Managers and Protect Your Wealth**

**How to win backing to start up or grow your business**

**How to Win Profitable Customers and Clients**

Despite 80% of business leaders thinking it important to make the most of social media, 70% admitted that their efforts are currently ineffective - CMI SURVEY. This business book is great for leaders, middle managers and entrepreneurs interested in the following categories: SOCIAL MEDIA MARKETING LEADERSHIP BRANDING NETWORKING The FT Guide to Social Media Strategy will help you understand how social media works, how to use it to build your networks and deliver business growth. 'Whether in today's corporate world, in the public sector or in civil society, leaders must fully appreciate both the strategic impact and risk social media can mean for them. This book needs to be on top of their reading list!' Thomas Schultz-Jagow, Senior Director Campaigns and Communications, Amnesty International 'A wealth of practical advice to navigate the complexities of social media and minimise the risks.' Guy Lawrence, CEO, Mast-Jaegermeister UK 'Martin Thomas grasps the social media nettle and details the steps for leaders to master it for personal and business results. Read - and implement - this book by a respected master marketer.' Tom Trainor, Chief Executive, Marketing Institute of Ireland 'A practical how to guide for today ' s board director, that should help them overcome their fears and mistrust and begin to do it with confidence and do it their way.' Jonathan Turner, Chairman, Oxford Strategic Marketing. Social media is transforming customer service, market research, recruitment, campaigning and internal communications and encouraging the development of alternative business models and new corporate structures. There has never been a more important time for every business professional to understand its power, potential and pitfalls, but although you might recognise its growing importance, few business people have the knowledge, skills and confidence to make the most of the opportunity. Without a clear understanding of social media and a strategy for you and your business, you risk being exposed and ill-prepared. The FT Guide to Social Media Strategy provides a clear roadmap with practical guidance, inspirational case studies and proven methodologies. You ' ll understand how to use social media and gain competitive advantage by generating better results, making more sales, building stronger and more valuable networks and enhancing the potency of their personal digital brand. You ' ll also discover plans and processes to manager and mitigate against the risks of social media. This book is broken down into three core sections, focusing initially on the core social media knowledge that every

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business professional needs, before moving on to the use of social media to develop a personal digital brand and finally an explanation of how to harness the power of social media to boost business performance. Presented in a user-friendly language, with clear guidelines, informative case studies and practical advice, each chapter features a mix of case studies, practical advice, the latest research and intelligence from leading social media specialists and the outcome of interviews with business leaders, marketing and social media experts and industry commentators. Happy Reading! Please do share your thoughts with us.

Want to take your company to the next level? You need a roadmap, a strategy. Preferably one that is simple, workable and saleable. This book provides you with just that. It sets out a straightforward strategy development process, the 'Strategy Pyramid', and guides you through it. It uses a lively central case study throughout, as well as drawing on examples of how real businesses have developed winning strategies. Whether you are intent on growing your business, or setting out on your start-up, this book offers an uncomplicated, practical and readable guide on how to get the strategy you need for your business to succeed. It offers sound advice on the following areas: Setting goals and objectives Forecasting market demands Gauging industry competition Tracking competitive advantage Targeting the strategic gap Bridging the gap with business strategy Bridging the gap with corporate strategy Addressing risk and opportunity The FT Essential Guide to Developing a Business Strategy will help businesses of all sizes to chart and realise their growth ambitions. Whether you're about to start your own business or have already taken the plunge and want to keep on track, make sure you have a copy of The Financial Times Guide to Business Start Up to hand. Updated for all your business needs, this edition covers all the latest legal and financial changes you need to be aware of following the 2018 Budget.

The task-focused, results-oriented guide to leading a team "The Financial Times Essential Guide to Leading Your Team" Explains how teams develop and why your role is crucial Provides a detailed plan to help you lead with confidence Shows you how to put a team together and how to help them achieve better results Gives you clear benchmarks: how to set goals; monitor and improve performance; motivate and develop the team Includes checklists and a personal action plan to help you assess your own development needs With advice that is instantly applicable, for any manager or leader at every level and across all sizes of organisation, this is the one guide you can't do without. "

Lessons on Investing from Master Traders

FT Guide to Wealth Management

How the Digital Revolution Is Transforming Currencies and Finance

Financial Times Style Guide

The definitive companion to investment and the financial markets

The Financial Times Guide to Inclusion and Diversity

The Financial Times Guide to Strategy

The #1 introductory guide to earning stock profits--now fully updated for today's global markets and challenging investing environment. \*

\*Sound, conservative investment strategies that minimize costs, optimize returns, and keep investors in control of their risk levels.

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\*Clearly explains the basic dynamics of today's markets, reviews leading wealth-building strategies, and shows how to avoid crucial mistakes. \*Includes a new chapter on the ongoing financial crisis and how to cope with it as an individual investor. In FT Guide to How the Stock Market Really Works, Fifth Edition, best-selling financial author Leo Gough offers beginning stock market investors a realistic grounding in the dynamics of today's markets--and gives them the tactics they need to create real wealth. Writing in plain, simple English, Gough clearly explains the basic dynamics of today's markets, reviews today's most promising wealth-building strategies, and shows how to avoid crucial investing mistakes. Gough carefully explains equity and bond investing; the art and science of assessing a company's value; foreign exchange (forex), derivatives, and other asset classes; investment fraud; global investing; retirement investing, and much more. Throughout, he offers sound, conservative strategies designed to minimize costs, optimize returns, and help investors control risk. Updated throughout, this edition also contains a brand-new chapter on the ongoing financial crisis--and how to cope with it as an individual investor.

'The most damaging half truth for savers is "performance matters more than expenses". Read this book carefully and the financial services industry will have one fewer easy victim, but you will have a sound base for a lifetime of successful investment.' Martin White, Chair of UK Shareholders Association This is one of those great big books to buy and then tuck away for constant reference. It's a tour through everything from managing a portfolio to establishing a fair intrinsic value for a share. If it moves in the world of investing, it's probably here.' David Stevenson, 'Adventurous Investor' in the Financial Times 'Informative and easy to read, Glen Arnold has produced arguably the most comprehensive book there is today on stock market investing and one that unquestionably will give an edge to any retail investor. This is a must read for anyone serious about investing.' Simon Thompson, Companies Editor, Investors Chronicle The Financial Times Guide to Investing is the definitive introduction to the art of successful stock market investing. Bestselling author Glen Arnold takes you from the basics of what investors do and why companies need them through to the practicalities of buying and selling shares and how to make the most from your money. He describes different types of investment vehicles and advises you on how to be successful at picking companies, understanding their accounts, managing a sophisticated portfolio, measuring performance and risk and setting up an investment club. The third edition of this investing classic will give you everything you need to choose your shares with skill and confidence.

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Thoroughly updated, this edition now includes: - Comprehensive advice about unit trusts and other collective investments - A brand new section on dividend payments and what to watch out for - An expanded jargon-busting glossary to demystify those complex phrases and concepts - Recent Financial Times articles and tables to illustrate and expand on case studies and examples - Detailed updates of changes to tax rates and legislation as well as increases in ISA allowances and revisions to capital gains tax

The Financial Times Guide to Options, will introduce you to the instruments and markets of options, giving you the confidence to trade successfully. Options are explained in real-life terminology, using everyday examples and accessible language. Introducing three key options markets - stocks, bonds and commodities, the book explains options contracts from straight vanilla options to strangles and butterflies and covers the fundamentals of options pricing and trading Originally published as Options Plain and Simple , this new edition includes: How the options industry operates and how basic strategies have evolved Risk management and how to trade safely Inclusion of new products such as exchange traded funds A glossary of key words and further reading Addition of market scenarios and examples Like all investment strategies, options offer potential return while incurring potential risk. The advantage of options trading is that risk can be managed to a greater degree than with outright buying or selling. The Financial Times Guide to Options is a straightforward and practical introduction to the fundamentals of options. It includes only what is essential to basic understanding and presents options theory in conventional terms, with a minimum of jargon. This thorough guide will give you a basis from which to trade most of the options listed on most of the major exchanges. The Financial Times Guide to Options includes: Options in everyday life The basics of calls The basics of puts Pricing and behaviour Volatility and pricing models The Greeks and risk assessment: delta Gamma and theta Vega Call spreads and put spreads, or one by one directional spreads One by two directional spreads Combos and hybrid spreads for market direction Volatility spreads Combining straddles and strangles for reduced risk Combining call spreads and put spreads The covered write, the calendar spread and the diagonal spread The interaction of the Greeks Options performance based on cost Trouble shooting and common problems Volatility skews Futures, synthetics and put-call parity Conversions, reversals, boxes and options arbitrage

'A great, practical guide to all aspects of networking - stuffed with lots of quick and easy tips to help you leverage the power of your network.'  
Ivan Misner, NY Times bestselling author and founder of BNI and

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Referral Institute 'This practical and easy-to-read book will quickly get you the results you need from your network.' Charlie Lawson, BNI UK and Ireland national director 'A "must read" for anyone wanting to use the power of face-to-face AND online networking to generate career and business success.' Andy Lopata, author of Recommended and And Death Came Third Up to 80 per cent of opportunities come from people who already know you, so the more people you know, the more chance you have of winning the new business or career you want. The Financial Times Guide to Business Networking is your definitive introduction to a joined-up networking strategy that really works. This award-winning book has now been fully updated to include new chapters on generating referrals and boosting your confidence when networking, as well as the latest advice on social networking sites. Successfully combine online and offline networking techniques Develop the best networking approaches and behaviours Make a great first impression, build rapport and generate strong business relationships Talk to the right people, have productive conversations and effectively work a room

The Financial Times Guide to Business Start Up

The Definitive Companion to Investment and the Financial Markets  
How to use the power of online and offline networking for business success

A No-nonsense Companion to the Tools and Techniques of Finance  
How to Use Soft Skills to Get Hard Results

FTGuide to Bond and Money Markets

Financial Times Guide to Business Development

***This jargon-busting book describes how the bond and money markets work and how they impact on everyday life. It assumes no specialised prior knowledge of finance theory and provides an authoritative and comprehensive run-down of the workings of the modern financial system.***

***YOUR COMPLETE GUIDE TO STRATEGY. PLAIN AND SIMPLE. The FT Guide to Strategy is your unbeatable reference on strategy. It offers an incisive overview of both corporate level and business unit level strategy, an A to Z of the world's leading strategic thinkers and introduces the key strategic tools and techniques you need to develop your own strategy. In one engaging read it leads you through each critical step in creating, delivering and understanding successful strategy. This is the smartest and most readable strategy guide available anywhere.***

***"The business case for inclusion and diversity is becoming clearer to leaders. For a business to grow and create a sustainable future, it needs a diverse group of people, working in an inclusive environment. For these people to feel they can contribute and be included, regardless of their background, inclusive leadership is required, to drive the growth and innovation, and to do this, organisations need to bring different people together and lead in an inclusive way. This book gives a different perspective of behaviours, inclusion and diversity. It aims to provide tools and techniques that, if your organisation is brave enough, will help shift the needle"--***

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