

The Music Industry Jrc Ec

Since the first edition was published in 2009, Patrik Wikström's *The Music Industry* has become a go-to text for students and scholars. This thoroughly updated third edition provides an international overview of the music industry and its future prospects in the world of global entertainment. The music industry has experienced two turbulent decades of immense change brought about in part by the digital revolution. How has the industry been transformed by these economic and technological upheavals, and how is it likely to change in the future? What is the role of music in this digital age? Wikström illuminates the workings of the industry, deftly capturing the dynamics at work in the production of musical culture between the transnational media conglomerates, the independent music companies and the public. New to this third edition are expanded sections on the changing structure of the music industry, the impact of digitization on music listening practices, and the evolution of music streaming platforms. Engaging and comprehensive, *The Music Industry* is a must-read for students and scholars of media and communication studies, cultural studies, popular music, sociology and economics.

This book explores startups that have thrived against the odds in places where startup success was deemed to be unlikely. Discussing a number of technology startups from around the world that have succeeded without state backing nor local venture and seed capital, *Black Swan Start Ups* provides unique insights into unsung models of success beyond the two dominant narratives of Asia's 'Tiger Economies' and America's Silicon Valley miracle. The author describes these stories of success as 'black swan events' and ascribes their achievements to the ability of entrepreneurs to leverage the 'place surplus' of their locations, while building connections to support networks outside their immediate geographies. Including case studies such as Skype in Estonia, SoundCloud in Germany and Bayt.Com in Dubai, this insightful book gives a holistic and wide-ranging view of how technology startups have, and can, succeed in less likely places.

This book is a collection of expert insights on EU media and communications policies in the era of convergence. The media and ICT (Information and Communications Technology) sectors are at the heart of a competitive and inclusive European knowledge society. Since the late 1980s, the boundaries between these sectors have been blurring. Anno 2009, convergence is, finally, starting to take Shape. And it is not just about technically migrating the offline world into a virtual one, or vice versa. It is about a much bigger change. New technologies enable fundamental socio-economic innovations as well as a restructuring of value chains. Social computing applications such as blogs and P2P networks push end-users to the centre stage in innovation. The culture of participating, of sharing, developing and using content in new, incremental ways, anywhere and anytime, is spreading fast. People as individuals, as citizens and as consumers can benefit from a completely new array of opportunities. The fundamental changes caused by convergence also push previously distinct policies together. The objectives of such policies may be

quite diverged, however. Conflicts may come to the fore, when economic profitability, legal stability and predictability, basic human rights and socio-cultural values are pitched against one another. The developments render the task of public authorities extremely challenging. How to keep up with the current developments - or even better, how to predict the future scenarios - of the converging information society, so as to provide an optimal societal framework? How to take everyone's interests into account, when the value chains are being completely transformed, when stakeholder groups such as consumers, content producers, network operators, right holders and public authorities interact in the constantly evolving mesh of a true digital environment? Much is at stake: competitiveness and jobs, social inclusion and cultural diversity, market opportunities and fundamental rights. It appears therefore necessary to fundamentally reconsider the existing legal and policy frameworks. Have they become completely outdated? What are the main problems, and how should they be addressed? These are the very questions that top experts address in this book. **Rethinking European Media and Communications Policy** provides ample insights on the challenging task of crafting inclusive, competitive and culturally diverse media and communications policy for the converging Europe. "The fast developing, converging digital environment is causing a revolution in the way people interact socially and commercially. EU policies must swiftly adapt to the new challenges. They must help the citizen-consumers and the businesses to fully seize the new opportunities. This book is a thoughtful contribution to the debate on the challenges that lay before us."

The music industries are fuelled by statistics: sales targets, breakeven points, success ratios, royalty splits, website hits, ticket revenues, listener figures, piracy abuses and big data. Statistics are of consequence. They influence the music that consumers get to hear, they determine the revenues of music makers, and they shape the policies of governments and legislators. Yet many of these statistics are generated by the music industries themselves, and their accuracy can be questioned. This original new book sets out to explore this shadowy terrain. While there are books that offer guidelines about how the music industries work, as well as critiques from academics about the policies of music companies, this is the first book that takes a sustained look at these subjects from a statistical angle. This is particularly significant as statistics have not just been used to explain the music industries, they are also essential to the ways that the industries work: they drive signing policy, contractual policy, copyright policy, economic policy and understandings of consumer behaviour. This edited collection provides the first in-depth examination of the use and abuse of statistics in the music industries. The international group of contributors are noted music business scholars and practitioners in the field. The book addresses five key areas in which numbers are employed: sales and awards; royalties and distribution; music piracy; music policy; and audiences and their uses of music. The authors address these subjects from a range of perspectives. Some of them test the veracity of this data and explore its tactical use by music businesses. Others are helping to generate these numbers: they are developing surveys and online projects and offer candid self-

observations in this volume. There are also authors who have been subject to statistics; they deliver first-hand accounts of music industry reporting. The digital age is inherently numerical. Within the music industries this has prompted new ways of tracking the usage and recompense of music. In addition, it has generated new means of monitoring and engaging audience behaviour. It has also led to increased documentation of the trade. There is more reporting of the overall revenues of music industry sectors. There is also more engagement between industry and academia when it comes to conducting analyses and offering numerical recommendations to politicians. The aim of this collection is to expose the culture and politics of data. Music industry statistics are all-pervasive, yet because of this ubiquity they have been under-explored. This book provides new ways by which to learn music by numbers. A timely examination of how data and statistics are key to the music industries. Widely held industry assumptions are challenged with data from a variety of sources and in an engaging, lucid manner. Highly recommended for anyone with an interest in how the music business uses and manipulates the data that digital technologies have made available. Primary readership will be among popular music academics, undergraduate and postgraduate students working in the fields of popular music studies, music business, media studies, cultural studies, sociology and creative industries. The book will also be of interest to people working within the music industries and to those whose work encounters industry statistics.

Colonial Climate Engineering in the Age of Anxiety
The Global EBook Market: Current Conditions & Future Projections

Code Halos

La comunicación móvil

Music in the Cloud

Einführung in die Medienwirtschaft mit Case-Studies

The Digital Era 2Political Economy RevisitedJohn Wiley & Sons

Harness "Code Halos" to gain competitive advantage in the digital era

Amazon beating Borders, Netflix beating Blockbuster, Apple beating Kodak,

and the rise of companies like Google, LinkedIn, and Pandora are not isolated or random events. Today's outliers in revenue growth and value

creation are winning with a new set of rules. They are dominating by managing the information that surrounds people, organizations, processes,

and products—what authors Malcolm Frank, Paul Roehrig, and Ben Pring call Code Halos. This is far beyond “Big Data” and analytics. Code Halos

spark new commercial models that can dramatically flip market dominance from industry stalwarts to challengers. In this new book, the authors show

leaders how digital innovators and traditional companies can build Code Halo solutions to drive success. The book: Examines the explosion of digital

information that now surrounds us and describes the profound impact this is having on individuals, corporations, and societies; Shows how the

Crossroads Model can help anticipate and navigate this market shift; Provides examples of traditional firms already harnessing the power of Code

Halos including GE's "Brilliant Machines," Disney's theme park "Magic Band," and Allstate's mobile devices and analytics that transform auto insurance. With reasoned insight, new data, real-world cases, and practical guidance, Code Halos shows seasoned executives, entrepreneurs, students, line-of-business owners, and technology leaders how to master the new rules of the Code Halo economy.

The management of World Heritage Cities and sites is a challenging task. Getting visitor flows and the enormous traffic under control and implementing urban development projects in ways that preserve the integrity and authenticity of cultural heritage requires a high level of expertise, backed by the support of civil society and politics. This book is the result of the 2018 Conference of the Organization of World Heritage Cities, held by the Regional Secretariat for Northwest Europe and North America in Amsterdam, with the theme "Heritage & Tourism: Local Communities and Visitors - Sharing Responsibilities". The contributing expert authors - from Africa, the Americas, Asia, and Europe - draw on a range of disciplines to offer wider perspectives, stimulating dialogue among the spheres of heritage, sustainable tourism, and spatial planning. An updated chapter offers perspectives on sustainable tourism also after the COVID-19 pandemic.

The Global eBook Report documents and analyses how ebook markets emerge in the US, UK, continental Europe, Brazil, China, India, Russia, and the Arab world. It combines the best available data and references to specialized local actors, with thematic chapters, focusing on critical policy debates and on key driving forces, notably ebook bestsellers and pricing strategies across European markets, self-publishing, government regulation, piracy, and the expanding impact of global players. The Global eBook Report is available for download from October 1st , 2013, at www.global-ebook.com. A project of Rüdiger Wischenbart Content and Consulting.

Educating Entrepreneurs

Cultural Industries and the Covid-19 Pandemic

CMJ New Music Report

Macmillan Directory of EC Industry Information Sources

Digital Media Worlds

Innovation in Music II

Black Swan Start-ups

This second edition offers a comprehensive, up-to-date overview and analysis of cultural economics in the digital creative economy.

Published to coincide with the Fourth United Nations Environmental Assembly, UN Environment's sixth Global Environment Outlook calls on decision makers to take bold and urgent action to address pressing environmental issues in order to protect the planet and human health. By bringing together hundreds of scientists, peer reviewers and collaborating institutions and partners, the GEO reports build on sound scientific knowledge to provide governments, local authorities, businesses and individual citizens with the information needed to guide societies to a truly sustainable world by 2050. GEO-6

outlines the current state of the environment, illustrates possible future environmental trends and analyses the effectiveness of policies. This flagship report shows how governments can put us on the path to a truly sustainable future - emphasising that urgent and inclusive action is needed to achieve a healthy planet with healthy people. This title is also available as Open Access on Cambridge Core.

With today's current problems, including forced migrations, inadequate education and healthcare systems, environmental threats, economic crises, poverty, etc., it has become evident that systemic social change is needed. Unfortunately, creating, maintaining, and fostering sustainable social value is not easy. In this respect, social entrepreneurs can act as change agents with their social missions. Yet, the role of social entrepreneurship in creating sustainable social value is still in an embryonic state. **Creating Social Value Through Social Entrepreneurship** contains expert research that links social entrepreneurship and social value in order to further understand the role of social entrepreneurship in creating social value and to highlight the importance of social entrepreneurs in emerging economies. While covering topics that include crowdfunding, social enterprise, social entrepreneurship ecosystems, and the triggers and challenges of social entrepreneurship, this book seeks to extend the social entrepreneurship contribution to social impact. The book is of value to entrepreneurs, managers, academicians, researchers, and students in various fields that include economics, management, and entrepreneurship.

In the last decade our mobile phones have been infiltrated by angry birds, our computers by leagues of legends and our social networks by pleas for help down on the farm. As digital games have become networked, mobile and casual they have become a pervasive cultural form. Based on original empirical work, including interviews with workers, virtual ethnographies in online games and analysis of industry related documents, **Global Games** provides a political, economic and sociological analysis of the growth and restructuring of the digital games industry over the past decade. Situating the games industry as both cultural and creative and examining the relative growth of console, PC, online and mobile, Aphra Kerr analyses the core production logics in the industry, and the expansion of circulation processes as game services have developed. In an industry dominated by North American and Japanese companies, Kerr explores the recent success of companies from China and Europe, and the emergent spatial politics as countries, cities, companies and communities compete to reshape digital games in the networked age.

Regulation and the Evolution of the Global Telecommunications Industry

The Music Industry

Understanding the Rise of Successful Technology Business in Unlikely Places

The Magazine of the European Research Area

Italy in a European Context

Research EU

The Digital Era 2

Royalty payments are once again becoming a hot button issue for authors and artists, as other holders of copyright or related rights, because they fail to receive adequate compensation for the use of their work on the internet. This volume from the 2015 AL Congress contributes to the international discussion of this issue by examining the cause of the problem and possible solutions, including a set of business models to compensate for internet usage. The volume contains mainly English as well as French and Spanish

contributions.

Technology and the Internet have triggered important changes to how creative works are created and accessed, and how creators and copyright-based industries generate their revenues. The authors reassess the economics of copyright in the light of these changes. Providing an introduction to the economics of copyright, they analyze the changes to the baseline copyright model triggered by the new technological landscape. Then, they assess empirical economic work on copyright so far, and suggest future avenues of research and related data needs.

Less than a decade after the Financial Crisis, we are witnessing the fast emergence of a new financial order driven by three different, yet interconnected, dynamics: first, the rapid application of technology - such as big data, machine learning, and distributed computing in banking, lending, and investing, in particular with the emergence of virtual currencies and digital finance; second, a disintermediation fuelled by the rise of peer-to-peer lending platforms and crowd investment which challenge the traditional banking model and may, in time, lead to a transformation of the way both retail and corporate customers bank; and third, a tendency of de-bureaucratisation under which new platforms and technologies challenge established organisational patterns that regulate finance and manage the money supply. These changes are to a significant degree driven by the development of blockchain technology. The aim of this book is to understand the technological and business potential of the blockchain technology and to reflect on its legal challenges. The book mainly focuses on the challenges blockchain technology has so far faced in its first application in the area of virtual money and finance, as well as those that it will inevitably face (and is partially already facing, as the SEC Investigative Report of June 2017 and an ongoing SEC securities fraud investigation show) as its domain of application expands in other fields of economic activity such as smart contracts and initial coin offerings. The book provides an unparalleled critical analysis of the disruptive potential of this technology for the economy and the legal system and contributes to current thinking on the role of law in harvesting and shaping innovation.

La comunicación móvil está cambiando la fisonomía de Internet y la forma en que los usuarios se relacionan con él. Desde la movilidad emergen algunos de los grandes interrogantes (¿neutralidad de la red o gestión del tráfico de datos?, ¿Internet móvil ab

The Economics of Copyright and the Internet: Moving to an Empirical Assessment Relevant in the Digital Era

Concepts, Methodologies, Tools, and Applications

Strategisches Management von Medienunternehmen

Techno-Social and Legal Challenges

Big Data: Concepts, Methodologies, Tools, and Applications

Regulating Blockchain

Handbook on the Economics of the Internet

El dossier monográfico de este número de Telos explora las formas de experimentación y aprendizaje colaborativo surgidas de las TIC que proponen un nuevo modelo de ecosistema empresarial para las industrias culturales, basado en el uso inteligente de los instrumentos ofrecidos por la tecnología, junto con la flexibilidad en el modelo operativo. Además, incluye otros artículos sobre la actualidad de Internet, como el impacto de los bloqueadores de anuncios en el modelo de negocio

publicitario, los blogs de moda en España, el uso de redes sociales mientras se ve la televisión o sobre la evolución en la estética de los videoclips musicales, entre otros.

Over 200 years, industry has mastered iron, fire, power and energy. Today, electronics shape our everyday objects with the widespread integration of chips; from computers and telephones to keys, games and white goods. Data, software and computation structure our behavior and the organization of our lives.

Everything is translated into data: the digit is king.

Consisting of three volumes, *The Digital Era* explores technical, economic and social phenomena that result from the generalization of the Internet. This second volume discusses the impact of digital technology on the evolution of market relations and the media and examines the reasons why such changes put political economy to the test.

This book deals with teachers' behaviors that promote the creativity of students. It includes a rating scale for measuring a teacher's creativity fostering behavior — a scale known as the CFTIndex — and a series of conceptualization and research papers, including a lead article by Professor Authur Cropley, whose original ideas served as the basis of the CFTIndex. The other papers in this volume are by international authors who have used the scale in their research and who can now share their experiences using it in this volume. There is a dearth of measuring instruments that cover teacher behaviors where creativity is concerned, but the CFTIndex fills this vacuum, as evidenced by the many articles using this index in the international arena of creativity research.

Science for Policy Handbook provides advice on how to bring science to the attention of policymakers. This resource is dedicated to researchers and research organizations aiming to achieve policy impacts. The book includes lessons learned along the way, advice on new skills, practices for individual researchers, elements necessary for institutional change, and knowledge areas and processes in which to invest. It puts co-creation at the centre of *Science for Policy 2.0*, a more integrated model of knowledge-policy relationship. Covers the vital area of science for policymaking Includes contributions from leading practitioners from the Joint Research Centre/European Commission Provides key skills based on the science-policy interface needed for effective evidence-informed policymaking Presents processes of knowledge production relevant for a more holistic science-policy relationship, along with the types of knowledge that are useful in policymaking

Global Games

Science for Policy Handbook

Conjunctive Experience in Art and Technology
Emerging Perspectives on the Mobile Content Evolution
The New Economy of Media
World Heritage, Place Making and Sustainable Tourism
L'économie revisitée

With the completion of the single market, an increasing number of unstructured information sources are available. This Directory is therefore aimed at providing practical and comprehensive guidance on EC business information sources in an accessible format. It provides information on legislative and consultative procedures and relevant published and organisational sources. Entries are arranged under NACE classification, the system which superseded the current UK SIC system during 1991. The Directory is an invaluable EC business reference source and complements its UK equivalent, The Macmillan Directory of Business Information Sources (UK), EC Industry.

Digital Media Worlds tracks the evolution of the media sector on its way toward a digital world. It focuses on core economic and management issues (cost structures, value network chain, business models) in industries such as book publishing, broadcasting, film, music, newspaper and video game.

Pendant 200 ans, l'industrie a maîtrisé le fer, le feu, la force et l'énergie. Aujourd'hui, en y intégrant des puces, l'électronique façonne nos objets usuels : ordinateurs, téléphones, clés, jeux, électroménager, etc. Données, logiciels et calculs encadrent la conduite des hommes et l'administration des choses. Tout se traduit en données : le chiffre est roi.

Composé de trois volumes, L'ère du numérique explore les phénomènes techniques, économiques et sociaux qui résultent de la généralisation d'Internet. Ce second volume expose l'impact du numérique sur les relations marchandes et les médias, leur évolution, et étudie les raisons pour lesquelles ce changement met l'économie politique à l'épreuve.

CMJ New Music Report is the primary source for exclusive charts of non-commercial and college radio airplay and independent and trend-forward retail sales. CMJ's trade publication, compiles playlists for college and non-commercial stations; often a prelude to larger success.

Production, Circulation and Policy in the Networked Era
Studies in Popular Music

Creativity Fostering Teacher Behavior: Measurement And Research
An Aesthesis of Networks

Innovative Models and New Perspectives
Towards Integrative Approaches in Heritage Management
Rethinking European Media and Communications Policy

How technological advances and colonial fears inspired utopian geoengineering projects during the late nineteenth and early twentieth centuries From the 1870s to the mid-twentieth century, European explorers, climatologists, colonial officials, and planners were avidly interested in large-scale projects that might actively alter the climate. Uncovering this history, *Desert Edens* looks at how arid environments and an increasing anxiety about climate in the colonial world shaped this upsurge in ideas about climate engineering. From notions about the transformation of deserts into forests to Nazi plans to influence the climates of war-torn areas, Philipp Lehmann puts the early climate change debate in its environmental, intellectual, and political context, and considers the ways this legacy reverberates in the present climate crisis. Lehmann examines some of the most ambitious climate-engineering projects to emerge in the late nineteenth and early twentieth centuries. Confronted with the Sahara in the 1870s, the French developed concepts for a flooding project that would lead to the creation of a man-made Sahara Sea. In the 1920s, German architect Herman Sörgel proposed damming the Mediterranean in order to geoengineer an Afro-European continent called "Atlantropa," which would fit the needs of European settlers. Nazi designs were formulated to counteract the desertification of Eastern Europe and Central Asia. Despite ideological and technical differences, these projects all incorporated and developed climate change theories and vocabulary. They also combined expressions of an extreme environmental pessimism with a powerful technological optimism that continue to shape the contemporary moment. Focusing on the intellectual roots, intended effects, and impact of early measures to modify the climate, *Desert Edens* investigates how the technological imagination can be inspired by pressing fears about the environment and civilization.

Made in Poland: Studies in Popular Music serves as a comprehensive introduction to the history, sociology, and musicology of contemporary Polish popular music. Each essay, written by a leading scholar of Polish music, covers the major figures, styles, and social contexts of pop music in Poland and provides adequate context so readers understand why the figure or genre under discussion is of lasting significance. The book first presents a general description of the history and background of popular music in Poland, followed by essays organized into thematic sections: *Popular Music in the People's Republic of Poland*; *Documenting Change and Continuity in Music Scenes and Institutions*; and *Music, Identity, and Critique*.

The Internet is connecting an increasing number of individuals, organizations, and devices into global networks of information flows. It is accelerating the dynamics of innovation in the digital economy, affecting the nature and intensity of competition, and enabling private companies, governments, and the non-profit sector to develop new business models. In this new ecosystem many of the theoretical assumptions and historical observations upon which

economics rests are altered and need critical reassessment.

The digital age has presented an exponential growth in the amount of data available to individuals looking to draw conclusions based on given or collected information across industries. Challenges associated with the analysis, security, sharing, storage, and visualization of large and complex data sets continue to plague data scientists and analysts alike as traditional data processing applications struggle to adequately manage big data. Big Data: Concepts, Methodologies, Tools, and Applications is a multi-volume compendium of research-based perspectives and solutions within the realm of large-scale and complex data sets. Taking a multidisciplinary approach, this publication presents exhaustive coverage of crucial topics in the field of big data including diverse applications, storage solutions, analysis techniques, and methods for searching and transferring large data sets, in addition to security issues. Emphasizing essential research in the field of data science, this publication is an ideal reference source for data analysts, IT professionals, researchers, and academics.

Exclusivity vs. Other Approaches

Global Environment Outlook - GEO-6: Healthy Planet, Healthy People

Political Economy Revisited

A Textbook of Cultural Economics

Directory of Online Data Bases

Creativity and Strategic Innovation Management

How the Digital Lives of People, Things, and Organizations are Changing the Rules of Business

This edited collection investigates the role of Italy in pursuing the EU five targets by 2020: R&D/innovation expenditures; the energetic measures for climate change; migration; the counter actions against poverty and social exclusion. This ambitious book uses a multidisciplinary approach and original field studies to tackle this important topic.

In less than a decade, mobile technology has revolutionized our cultures, societies, and economies by impacting both personal and professional aspects of human life. Mobile technology has therefore become the fastest diffusing technology in history, expanding and transforming existent possibilities by making technology accessible and ubiquitous. *Emerging Perspectives on the Mobile Content Evolution* seeks a better understanding of the centrality of mobile content in the recent and coming evolution of both the ICT ecosystem and the media industry. This publication appeals to a broad audience within the interdisciplinary field of media studies, covering topic areas such as

journalism, marketing and advertising, broadcasting, information management, media management, media economics, media- and technology-related public policies, media sociology, audience/consumption studies, and arts. This publication presents a multi-disciplinary discussion through a collection of academic chapters covering topics such as mobile communications and entrepreneurship, reflection on wearables and innovation, personal and mobile healthcare, mobile journalism and innovation, and behavioral targeting in the mobile ecosystem.

After decades of liberalization of the telecommunications industry around the world and technological convergence that allows for increasing competition, sector-specific regulation of telecommunications has been on the decline. As a result, the telecommunications industry stands in the middle of a debate that calls for either a total deregulation of access to broadband infrastructures or a separation of infrastructure from service delivery. This book proposes new approaches to dealing with the current and future issues of regulation of telecommunication markets on both a regional and a global scale. This volume represents a valuable compendium of ideas regarding global trends in the telecommunications industry that focus on market and regulatory issues and company strategies. With an international cast of contributors, *Regulation and the Evolution of the Global Telecommunications Industry* also provides insight into topics including: mobile Internet development, structural function and separation, global experiences with next generation networks, technology convergence and the role of regulation, and the regulatory impact on the balance between static and dynamic efficiencies. The empirical evidence and experiences presented here illustrate the diversity of thoughts and research that characterize this important area of academic and business research. Thus, it will be a critical reference for scholars and students of regulatory economics, policy and finance and researchers and administrators of the telecom industry.

Die Autoren präsentieren Management-Ansätze und die Geschäftsentwicklung von erfolgreichen globalen Medienunternehmen. Anhand ausgewählter Case-Studies traditioneller Medienunternehmen, Creative-Media-Unternehmen und Digital-Media-Unternehmen wird selektiv aus

Unternehmenssicht ein Einblick in die konkrete Organisation und Führung und in das dynamische Umfeld von Medienhäusern gewährt. Ziel ist, Instrumente aufzuzeigen, die den Wandel sichtbar und gestaltbar machen, und zu identifizieren, welche Lösungen bereits gefunden wurden. Die 2. Auflage wurde um eine neue Fallstudie erweitert.

A European Focus

Desert Edens

Research in Business, Economics, and the Environment

The Use and Abuse of Statistics in the Music Industries

L'ère du numérique 2

Entornos digitales

Creating Social Value Through Social Entrepreneurship

Since the first edition of this landmark textbook, online shopping has grown exponentially to the point that it now threatens to eclipse the high street. With online retail offering both advantages and challenges that are distinct from traditional commerce, this textbook provides new approaches to retailing and as such helps readers to take advantage of new digital technologies. This long-awaited new edition provides a thorough and substantial update to its solid core principle of digital retailing and its relationship with conventional retail methods. These principles are explained clearly and practically to provide students, entrepreneurs and researchers with a reliable guide to the implementation and operation of a successful online retailing business. Updates to this edition include: Search engine marketing and search engine optimization. New and updated case studies, including Tesco's virtual store, Ray-Ban's smart mirror, IKEA's mobile catalogue and Nordstrom's TextStyle. Social networks and electronic word-of-mouth communication. A new chapter on ubiquitous retailing. A brand new companion website to support tutors. With accessibly written features such as key learning points, questions, think points and further reading, Internet Retailing and Future Perspectives is ideal for anyone using, studying or researching digital commerce.

The experience of networks as the immediate sensing of relations between humans and nonhuman technical elements in assemblages such as viral media and databases. Today almost every aspect of life for which data exists can be rendered as a network.

Financial data, social networks, biological ecologies: all are visualized in links and nodes, lines connecting dots. A network visualization of a corporate infrastructure could look remarkably similar to that of a terrorist organization. In An Aesthesis of Networks, Anna Munster argues that this uniformity has flattened our experience of networks as active and relational processes and assemblages. She counters the "network anaesthesia" that results from this pervasive mimesis by reinserting the question of experience, or aesthesis, into networked culture and aesthetics. Rather than asking how humans experience computers and networks, Munster asks how networks experience—what operations they perform and undergo to change and produce new forms of experience. Drawing on William James's radical empiricism, she asserts that networked experience is assembled first and foremost through relations, which make up

its most immediately sensed and perceived aspect. Munster critically considers a range of contemporary artistic and cultural practices that engage with network technologies and techniques, including databases and data mining, the domination of search in online activity, and the proliferation of viral media through YouTube. These practices—from artists who “undermine” data to musicians and VJs who use intranetworked audio and video software environments—are concerned with the relationality at the core of today's network experience.

Many organizations in both the private and public sector are confronted with stiff challenges as they face rapid changes in the business environment. Understanding the causes of these changes is essential if organizations are to fashion suitable management responses. In a highly competitive and globalized scenario, business creativity provides the spark that fosters the development and implementation of innovation and organizational change. Increased understanding of the concepts of business creativity and strategic innovation management provides valuable insights into how organizations can change to meet new challenges. The book aims to: explain the nature of the acceleration in discontinuous change that is affecting the Western business environment emphasise the importance of taking a strategic approach to management responses to encourage creative and innovative skills indicate how a detailed strategic plan can be developed to support organizations intent on profitable survival in the twenty-first century. This textbook will be the perfect accompaniment to postgraduate courses on innovation management and creativity management. The wide-ranging approach means that the book will also be useful supplementary reading on a range of courses from management of technology to strategic management.

*As entrepreneurship programs proliferate—from classes in higher education to incubators, accelerators, open innovation platforms, and innovation factories—our understanding of the advantages and challenges of different modes of learning becomes increasingly obscured. In *Educating Entrepreneurs*, Kariv provides an impressively broad and thorough overview of the field of entrepreneurship education, along with practical tools for students to be able to evaluate the strengths and weaknesses of the different options that exist, as well as for these programs' developers and managing teams to be able to plan and manage such processes. Examining these programs, which are found both within and outside of academia, along with insights into their challenges and opportunities, should help students grasp the entrepreneurship education field, its goals, target audience, and ecosystem involvement. Kariv supplements this comprehensive evaluation with case studies and examples that tie the theory to practical applications. Students can read about contemporary ventures, such as Y Combinators, Techstars, and SOSA, giving them concrete examples to relate to. Interviews with program stakeholders around the world complete the view, with an exploration of the cultural and country-based dynamics related to programs developed in specific countries. Being both thorough and informative, this book will serve students and faculty of entrepreneurship courses, as well as practitioners looking to understand their entrepreneurship education options.*

Annual Report JRC

Music by Numbers

Internet Retailing and Future Perspectives

TELOS 103

Made in Poland

Remuneration for the Use of Works

Already dealing with disruptive market forces, the creative and cultural industries (CCIs) faced fundamental challenges resulting from global health crisis, wrought by the COVID-19 pandemic. With catastrophic changes to cultural consumption, cultural organisations are dealing with short, medium and long-term threats to livelihoods under lockdown. This book aims at filling the literature gap about the consequences of one of the hardest crises - COVID-19 - severely impacting all the fields of the CCIs. With a focus on European countries and taking into account the evolving and unstable context caused by the pandemic still in progress, this book investigates first reactions and actual strategies of CCIs' actors, government bodies and cultural institutions facing the COVID-19 crisis and the potential consequences of these emergency strategies for the future of the CCIs. Creative solutions adopted facing the repeated lockdowns could reveal beneficial also after the crisis and could originate new forms of cultural consumption or innovative market strategies. This book brings together a constellation of contributors to analyse the cultural sector as it seeks to emerge from this existential challenge. The global perspectives presented in this book provide research-based evidence to understand and reflect on an unprecedented period, allowing reflective practitioners to learn and develop from a range of real-world cases. The book will also be of interest to researchers, academics and students with a particular interest in the management of cultural and creative organizations and crisis management.