

The Next America Boomers Millennials And The Looming Generational Showdown

This completely updated fourth edition of Millennials in America provides a wide range of characteristics profiling the demographic, social, and economic status of the millennial generation. While the baby boom generation occupies much of our social and political dialogue, the millennial generation is actually a larger generation. As the boomers age, their numbers will decrease while the millennials will be the driving social and political force in the coming decades. Millennials in America focuses on the those born between 1982-2001. Millennials in America is an invaluable source for helping people understand what the census data tells us about who we are, what we do, and where we live. Benefits of this publication include: It will fill an information gap due to the difficulty in extracting comparative data from the Census Bureau's American FactFinder dissemination system. Users will have comparative data in a single reference volume. It will eliminate the need for the data user to understand and manipulate detailed census data files and consolidate disparate tables in AFF. This publication utilizes the PUMS data which is the ONLY source of data that can be used to define precise age ranges for the millennial generation. The age detail available for census summary data simply aren't adequate for defining the millennials and therefore prohibit compilation of characteristics specific to this important generation.

In his "remarkable" (Men's Journal) and "controversial" (Fortune) book -- written in a "wry, amusing style" (The Guardian) -- Bruce Cannon Gibney shows how America was hijacked by the Boomers, a generation whose reckless self-indulgence degraded the foundations of American prosperity. In A Generation of Sociopaths, Gibney examines the disastrous policies of the most powerful generation in modern history, showing how the Boomers ruthlessly enriched themselves at the expense of future generations. Acting without empathy, prudence, or respect for facts--acting, in other words, as sociopaths--the Boomers turned American dynamism into stagnation, inequality, and bipartisan fiasco. The Boomers have set a time bomb for the 2030s, when damage to Social Security, public finances, and the environment will become catastrophic and possibly irreversible--and when, not coincidentally, Boomers will be dying off. Gibney argues that younger generations have a fleeting window to hold the Boomers accountable and begin restoring America.

The America of the near future will look nothing like the America of the recent past. America is in the throes of a demographic overhaul. Huge generation gaps have opened up in our political and social values, our economic well-being, our family structure, our racial and ethnic identity, our gender norms, our religious affiliation, and our technology use. Today's Millennials -- well-educated, tech savvy, underemployed twenty-somethings -- are at risk of becoming the first

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generation in American history to have a lower standard of living than their parents. Meantime, more than 10,000 Baby Boomers are retiring every single day, most of them not as well prepared financially as they'd hoped. This graying of our population has helped polarize our politics, put stresses on our social safety net, and presented our elected leaders with a daunting challenge: How to keep faith with the old without bankrupting the young and starving the future. Every aspect of our demography is being fundamentally transformed. By mid-century, the population of the United States will be majority non-white and our median age will edge above 40 -- both unprecedented milestones. But other rapidly-aging economic powers like China, Germany, and Japan will have populations that are much older. With our heavy immigration flows, the US is poised to remain relatively young. If we can get our spending priorities and generational equities in order, we can keep our economy second to none. But doing so means we have to rebalance the social compact that binds young and old. In tomorrow's world, yesterday's math will not add up. Drawing on Pew Research Center's extensive archive of public opinion surveys and demographic data, *The Next America* is a rich portrait of where we are as a nation and where we're headed -- toward a future marked by the most striking social, racial, and economic shifts the country has seen in a century.

In *Zero Hour for Gen X*, Matthew Hennessey calls on his generation, Generation X, to take a stand against tech-obsessed millennials, apathetic baby boomers, utopian Silicon Valley "visionaries," and the menace to top them all: the soft totalitarian conspiracy known as the Internet of Things. Soon Gen Xers will be the only cohort of Americans who remember life as it was lived before the arrival of the Internet. They are, as Hennessey dubs them, "the last adult generation," the sole remaining link to a time when childhood was still a bit dangerous but produced adults who were naturally resilient. More than a decade into the social media revolution, the American public is waking up to the idea that the tech sector's intentions might not be as pure as advertised. The mountains of money being made off our browsing habits and purchase histories are used to fund ever-more extravagant and utopian projects that, by their very natures, will corrode the foundations of free society, leaving us all helpless and digitally enslaved to an elite crew of ultra-sophisticated tech geniuses. But it's not too late to turn the tide. There's still time for Gen X to write its own future. A spirited defense of free speech, eye contact, and the virtues of patience, *Zero Hour for Gen X* is a cultural history of the last 35 years, an analysis of the current social and historical moment, and a generational call to arms.

How the Last Adult Generation Can Save America from Millennials

MySpace, YouTube, and the Future of American Politics

...but They are : 80 Million Americans who are Changing how We Buy, Sell, Vacation, Invest, and Just about Everything Else

Generations

Effective Generational Ministry

Are Generational Categories Meaningful Distinctions for Workforce Management?

How Millennial Youth Are Taking Over America and Changing Our World Forever
The America of the near future will look nothing like the America of the recent past. America is in the throes of a demographic overhaul. Huge generation gaps have opened up in our political and social values, our economic well-being, our family structure, our racial and ethnic identity, our gender norms, our religious affiliation, and our technology use. Today's Millennials—well-educated, tech savvy, underemployed twenty-somethings—are at risk of becoming the first generation in American history to have a lower standard of living than their parents. Meantime, more than 10,000 Baby Boomers are retiring every single day, most of them not as well prepared financially as they'd hoped. This graying of our population has helped polarize our politics, put stresses on our social safety net, and presented our elected leaders with a daunting challenge: How to keep faith with the old without bankrupting the young and starving the future. Every aspect of our demography is being fundamentally transformed. By mid-century, the population of the United States will be majority non-white and our median age will edge above 40—both unprecedented milestones. But other rapidly-aging economic powers like China, Germany, and Japan will have populations that are much older. With our heavy immigration flows, the US is poised to remain relatively young. If we can get our spending priorities and generational equities in order, we can keep our economy second to none. But doing so means we have to rebalance the social compact that binds young and old. In tomorrow's world, yesterday's math will not add up. Drawing on Pew Research Center's extensive archive of public opinion surveys and demographic data, The Next America is a rich portrait of where we are as a nation and where we're headed—toward a future marked by the most striking social, racial, and economic shifts the country has seen in a century.

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consolidate disparate tables in AFF. -This publication utilizes the PUMS data which is the ONLY source of data that can be used to define precise age ranges for the millennial generation. The age detail available for census summary data simply aren't adequate for defining the millennials and therefore prohibit compilation of characteristics specific to this important generation.

Headlines frequently appear that purport to highlight the differences among workers of different generations and explain how employers can manage the wants and needs of each generation. But is each new generation really that different from previous ones? Are there fundamental differences among generations that impact how they act and interact in the workplace? Or are the perceived differences among generations simply an indicator of age-related differences between older and younger workers or a reflection of all people adapting to a changing workplace? Are Generational Categories Meaningful Distinctions for Workforce Management? reviews the state and rigor of the empirical work related to generations and assesses whether generational categories are meaningful in tackling workforce management problems. This report makes recommendations for directions for future research and improvements to employment practices.

"White's Barack Obama's America eloquently captures both the important nuances of the current political scene and its long-term consequences."

---Richard Wirthlin, former pollster for Ronald Reagan "This delightfully written and accessible book is the best available account of the changes in culture, society, and politics that have given us Barack Obama's America."

---Stan Greenberg, pollster for Bill Clinton and Chairman and CEO of Greenberg Quinlan Rosner Research "From one of the nation's foremost experts on how values shape our politics, a clear and compelling account of the dramatic shifts in social attitudes that are transforming American political culture. White's masterful blend of narrative and data illuminates the arc of electoral history from Reagan to Obama, making a powerful case for why we are entering a new progressive political era." ---Matthew R. Kerbel, Professor of Political Science, Villanova University, and author of Netroots "John Kenneth White is bold. He asks the big questions . . . Who are we? What do we claim to believe? How do we actually live? What are our politics? John Kenneth White writes compellingly about religion and the role it played in making Barack Obama president. White's keen insight into America's many faiths clarifies why Barack Obama succeeded against all odds. It is a fascinating description of religion and politics in twenty-first-century America---a must-read."

---Kathleen Kennedy Townsend, former Lieutenant Governor of Maryland and author of Failing America's Faithful "In Barack Obama's America, John Kenneth White has written the political equivalent of Baedeker or Michelin, the definitive guide to and through the new, uncharted political landscape of our world. White captures and explains what America

means---and what it means to be an American---in the twenty-first century." ---Mark Shields, nationally syndicated columnist and political commentator for PBS NewsHour "John White has always caught important trends in American politics that others missed. With his shrewd analysis of why Barack Obama won, he's done it again." ---E. J. Dionne, Jr., Senior Fellow, Brookings Institution, and University Professor in the Foundations of Democracy and Culture at Georgetown University The election of Barack Obama to the presidency marks a conclusive end to the Reagan era, writes John Kenneth White in *Barack Obama's America*. Reagan symbolized a 1950s and 1960s America, largely white and suburban, with married couples and kids at home, who attended church more often than not. Obama's election marks a new era, the author writes. Whites will be a minority by 2042. Marriage is at an all-time low. Cohabitation has increased from a half-million couples in 1960 to more than 5 million in 2000 to even more this year. Gay marriages and civil unions are redefining what it means to be a family. And organized religions are suffering, even as Americans continue to think of themselves as a religious people. Obama's inauguration was a defining moment in the political destiny of this country, based largely on demographic shifts, as described in *Barack Obama's America*. John Kenneth White is Professor of Politics at the Catholic University of America in Washington, D.C. Cover image: "Out of many, we are one: Dare to Hope: Faces from 2008 Obama Rallies" by Anne C. Savage, view and buy full image at http://revolutionaryviews.com/obama_poster.html.
How New Conceptions of Race, Family, and Religion Ended the Reagan Era
The Intentional Relationship

How the Baby Boomers Betrayed America

Who Gets to Live in the New Urban America, with a New Preface

iGen

Why the Baby Boomers Still Dominate American Politics and Culture

Millennials in America 2022

An incendiary examination of burnout in millennials--the cultural shifts that got us here, the pressures that sustain it, and the need for drastic change

"Baby Boomers (and I confess I am one): prepare to squirm and shake your increasingly arthritic little fists. For here comes essayist Helen Andrews."--Terry Castle **With two recessions and a botched pandemic under their belt, the Boomers are their children's favorite punching bag. But is the hatred justified? Is the destruction left in their wake their fault or simply the luck of the generational draw? In *Boomers*, essayist Helen Andrews addresses the Boomer legacy with scrupulous fairness and biting wit. Following the model of Lytton Strachey's *Eminent Victorians*, she profiles six of the Boomers' brightest and best. She shows how Steve Jobs tried to liberate**

everyone's inner rebel but unleashed our stultifying digital world of social media and the gig economy. How Aaron Sorkin played pied piper to a generation of idealistic wonks. How Camille Paglia corrupted academia while trying to save it. How Jeffrey Sachs, Al Sharpton, and Sonya Sotomayor wanted to empower the oppressed but ended up empowering new oppressors. Ranging far beyond the usual Beatles and Bill Clinton clichés, Andrews shows how these six Boomers' effect on the world has been tragically and often ironically contrary to their intentions. She reveals the essence of Boomerness: they tried to liberate us, and instead of freedom they left behind chaos.

Understanding generational differences is a key to effective ministry in a multigenerational church. This book offers students and practitioners cutting-edge research and biblical analysis of three generations--Boomers, GenXers, and Millennials--so churches can minister more effectively within and across generational lines. The authors, one an expert on generational differences and the other a respected New Testament scholar, represent different generations and areas of expertise. The book explores key characteristics of each generation, provides biblical-theological analysis of generational attributes, and offers specific suggestions for ministry.

The baby boom of 1945-65 produced the biggest, richest generation that Britain has ever known. Today, at the peak of their power and wealth, baby boomers now run the country; by virtue of their sheer demographic power, they have fashioned the world around them in a way that meets all of their housing, healthcare, and financial needs. In this original and provocative book, David Willetts shows how the baby boomer generation has attained this position at the expense of their children. Social, cultural, and economic provision has been made for the reigning section of society, whilst the needs of the next generation have taken a back seat. Willetts argues that if our political, economic, and cultural leaders do not begin to discharge their obligations to the future, the young people of today will be taxed more, work longer hours for less money, have lower social mobility, and live in a degraded environment in order to pay for their parents' quality of life. Baby boomers, worried about the kind of world they are passing on to their children, are beginning to take note. However, whilst the imbalance in the quality of life between

the generations is becoming more obvious, what is less certain is whether the older generation will be willing to make the sacrifices necessary for a more equal distribution. The Pinch is a landmark account of intergenerational relations in Britain. It is essential reading for parents and policymakers alike.

How My Generation Got Left Behind

The Next America

Millennial Momentum

Can't Even

Next America

The Millennials

As seen in Time, USA TODAY, The Atlantic, The Wall Street Journal, and on CBS This Morning, BBC, PBS, CNN, and NPR, iGen is crucial reading to understand how the children, teens, and young adults born in the mid-1990s and later are vastly different from their Millennial predecessors, and from any other generation. With generational divides wider than ever, parents, educators, and employers have an need to understand today's rising generation of teens and young adults. Born in mid-1990s up to the mid-2000s, iGen is the first generation to spend their entire adolescence in the age of the smartphone. With social media and texting replacing other activities, iGen spends less time with their friends in person—perhaps contributing to their unprecedented levels of anxiety, depression, and loneliness. But technology is not the only thing that makes iGen distinct from every generation before them; they are also different in how they spend their time, how they behave, and in their attitudes toward religion, sexuality, and politics. They socialize in completely new ways, reject once sacred social taboos, and want different things from their lives and careers. More than previous generations, they are obsessed with safety, focused on tolerance, and have no patience for inequality. With the first members of iGen just graduating from college, we all need to understand them: friends and family need to look out for them; businesses must figure out how to recruit them and sell to them; colleges and universities must know how to educate and guide them. And members of iGen also need to understand themselves as they communicate with their elders and explain their views to their older peers. Because where iGen goes, so goes our nation—and that's why *The Next America* Boomers, Millennials, and the Looming Generational Showdown Public Affairs

Hailed by national leaders as politically diverse as former Vice President Al Gore and former House Speaker Newt Gingrich, *Generations* has been heralded by reviewers as a brilliant, if somewhat unsettling, reassessment of where America is heading. William Strauss and Neil Howe posit the history of America as a succession of generational biographies, beginning in 1584 and encompassing every one through the children born today. Their bold theory is that each generation belongs to one of four types, and that these types repeat sequentially in a fixed pattern. The vision of *Generations* allows us to plot a recurring cycle in American history -- a cycle of spiritual awakenings and

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secular crises -- from the founding colonists through the present day and well into the millenium. Generations is at once a refreshing historical narrative and a thrilling intuitive leap that reorders not only our history books but also our expectations for the twenty-first century.

Millennials vs. Boomers is a title created to promote positive understanding between generations that are currently leading our workforce. Millennials are searching to understand the business leaders who have experience in the field and have created business practices. Boomers are searching to understand the young workforce who are shaking up the field with a new perspective, scope, and business practices. Both are searching to be understood for who they are in the field. On the grander scale, this is more than just a trending topic. These are two very distinct cultures that are as seamlessly interact within our workforce. Both simply wish to be understood, accepted, and appreciated for their contributions and unique view points of the current work environment. Which in and of itself, can be an ever changing and terrifying place with all the restructuring, downsizing, and layoffs we continue to witness in today's market. But in such an adversarial environment, we need teamwork and understanding. Frustration and lack of understanding quickly causes a lack of communication and without proper communication, your entire work structure breaks down. Organizational is a flip book from the alternating perspectives of millennials and boomers, and peppered with narration, quotes, and statistics, this title is meant to ensure that communication is bridged in a positive and empowering way for both groups. Written by a millennial-boomer duo (Eric Harvey and Silvana Clark) it is the perfect piece to launch understanding and conversation between business teams.

Biblical and Practical Insights for Transforming Church Communities

How to Succeed in a Society That Blames You for Everything Gone Wrong

How the Baby Boomers Stole the Millennials' Economic Future

The History of America's Future, 1584 to 2069

How a New Generation Is Remaking America

Barack Obama's America

Boomers to Millennials

Argues that the new generation of youth, the Millennials, are transforming areas of American politics and culture, including education, entertainment, labor, and business, and explains how this shift will affect America's international relations.

Millennials vs. All Other Generations Readers of The Next America by Paul Taylor, Generation Me by Jean M. Twenge, The Fourth Turning by William Strauss and Neil Howe will love Gaslighting the Millennials. Everyone reads the headlines. Millennials aren't buying diamonds or saving for retirement. Millennials want cushy jobs handed to them by organizations with futuristic nap pods. Millennials are killing the housing market because they eat too many avocados. The truth

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is, millennials were raised being told they could do anything if they worked hard, and then they worked hard only to be told the world owes them nothing. Here's a headline people need to read: Millennials were set up. The strength of generational differences: The older generations begrudge so-called dependence on technology and social media, but this connection allows millennials to join together and adapt to new challenges faster than ever before. It allows people to plan massive socio-political movements at the drop of a hat, learn about new concepts and cultures, and understand more about ourselves and each other. Social media and social awareness: Social media has spread the word about recognizing emotional abuse and its effects on mental health and behavior, inspiring younger generations to take back agency and power. For every injustice someone experiences, they can find someone else to say, "Me too. You are not alone." Millennials rising and revolting: The tide of young adults standing up for themselves is culminating in massive societal change. The Gaslighting of the Millennial Generation uncovers the misconceptions about millennials, examining not only their unique strengths but also the baggage they have inherited from Baby Boomers. It shows just how different millennials are from previous generations and why that's a very good thing. Learn about the revolutionary power of millennials

Millennials, Baby Boomers, Gen Z—we like to define people by when they were born, but an acclaimed social researcher explains why we shouldn't. Boomers are narcissists.

Millennials are spoiled. Gen Zers are lazy. We assume people born around the same time have basically the same values. It makes for good headlines, but is it true? Bobby Duffy has spent years studying generational distinctions. In *The Generation Myth*, he argues that our generational identities are not fixed but fluid, reforming throughout our lives. Based on an analysis of what over three million people really think about homeownership, sex, well-being, and more, Duffy offers a new model for understanding how generations form, how they shape societies, and why generational differences aren't as sharp as we think. *The Generation Myth* is a vital rejoinder to alarmist worries about generational warfare and social decline. The kids are all right, it turns out. Their parents are too.

This new in paperback edition includes a new afterword

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written specifically for this volume. Morley Winograd and Michael D. Hais review the developments of the 2008 presidential election and demonstrate how the coming of age of a millennial generation and the expansion of a new communication technology produced another realignment, just as these twin forces of change have done throughout U.S. history.

Why When You're Born Matters Less Than You Think

Tales for an Accelerated Culture

Boomers, Millennials, and the Looming Generational Showdown

Moving America Forward

Airing Grievances & Offering Solutions Through the Eyes of America's Next Generation of Leaders

Boomers

Generation X

About every eight decades, coincident with the most stressful and perilous events in U.S. history—the Revolutionary and Civil Wars and the Great Depression and World War II—a new, positive, accomplished, and group-oriented “civic generation” emerges to change the course of history and remake America. The Millennial Generation (born 1982–2003) is America’s newest civic generation. In their 2008 book, *Millennial Makeover*, Morley Winograd and Michael D. Hais made a prescient argument that the Millennial Generation would change American politics for good. Later that year, a huge surge of participation from young voters helped to launch Barack Obama into the White House. Now, in *Millennial Momentum*, Winograd and Hais investigate how the beliefs and practices of the Millennials are transforming other areas of American culture, from education to entertainment, from the workplace to the home, and from business to politics and government. The Millennials’ cooperative ethic and can-do spirit have only just begun to make their mark, and are likely to continue to reshape American values for decades to come. Drawing from an impressive array of demographic data, popular texts, and personal interviews, the authors show how the ethnically diverse, socially tolerant, and technologically fluent Millennials can help guide the United States to retain its leadership of the world community and the global marketplace. They also illustrate why this generation’s unique blend of civic idealism and savvy pragmatism will enable us to overcome the internal culture wars and institutional malaise currently plaguing the country. *Millennial Momentum* offers a message of hope for a deeply divided nation. The America of the near future will look nothing like the America of the recent past. America is in the throes of a demographic overhaul. Huge generation gaps have opened up in our political and social values, our economic well-being, our family structure, our racial and ethnic identity, our gender norms, our religious affiliation, and our technology use. Today’s Millennials—well-educated, tech savvy, underemployed twenty-somethings—are at risk of becoming the first generation in American history to have a lower standard of living than their parents. Meantime, more than 10,000 Baby Boomers are retiring -- relatively Drawing on Pew Research Center’s extensive archive of public

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opinion surveys and demographic data, *The Next America*.

Looks at the attitudes and the emerging power of the Millennial Generation in the United States.

The Baby Boomers are the largest and most powerful generation in American history—and they aren't going away any time soon. They are, on average, whiter, wealthier, and more conservative than younger generations. They dominate cultural and political institutions and make up the largest slice of the electorate. Generational conflict, with Millennials and Generation Z pitted against the aging Boomer cohort, has become a media staple. Older and younger voters are increasingly at odds: Republicans as a whole skew gray-haired, and within the Democratic Party, the left-leaning youth vote propels primary challengers. The generation gap is widening into a political fault line. Kevin Munger marshals novel data and survey evidence to argue that generational conflict will define the politics of the next decade. He examines the historical trends that made the Baby Boomers so consequential and traces the emergence of age-based political and cultural divisions. Boomers continue to prefer the media culture of their youth, but Millennials and Gen Z are using the internet to render legacy institutions irrelevant. These divergent media habits have led more people than ever to identify with their generation. Munger shows that a common "cohort consciousness" binds aging Boomer voters into a bloc—but a shared identity and purpose among Millennials and Gen Z could topple Boomer power. Bringing together expertise in data analysis and digital culture with keen insight into contemporary politics, *Generation Gap* explains why the Baby Boomers remain so dominant and how quickly that might change.

Why Today's Super-Connected Kids Are Growing Up Less Rebellious, More Tolerant, Less Happy--and Completely Unprepared for Adulthood--and What That Means for the Rest of Us

OK Boomer, Let's Talk

The Men and Women Who Promised Freedom and Delivered Disaster

Generation Priced Out

The Gaslighting of the Millennial Generation

What the Cycles of History Tell Us About America's Next Rendezvous with Destiny

How a New Generation of Leaders Will Transform America

A Wall Street Journal columnist delivers a brilliant narrative of the mugging of the millennial generation-- how the Baby Boomers have stolen the millennials' future in order to ensure themselves a comfortable present. The Theft of a Decade is a contrarian, revelatory analysis of how one generation pulled the rug out from under another, and the myriad consequences that has set in store for all of us. The millennial generation was the unfortunate victim of several generations of economic theories that made life harder for them than it was for their grandparents. Then came the crash of 2008, and the Boomer generation's reaction to it was brutal: politicians and policy makers made deliberate decisions that favored the interests of the Boomer generation over their heirs, the most egregious being over the use of monetary policy, fiscal policy and regulation. For the first time in recent history, policy makers gave up on investing for the future and instead mortgaged that future to pay for the ugly economic sins of the present. This book describes a new economic crisis, a sinister tectonic shift that is stealing a generation's future.

We've been subjected to plenty of manufactured "wars" over the years. But never has the real political war taking place right under our noses received its due network nightly news attention. In THE WAR ON MILLENNIALS, Pete Seat, a former White House spokesman, political analyst and Millennial himself, gives

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voice to an all-too-quiet generation of young people. From massive national debt to unsustainable entitlement programs and souring international relations, Millennials are set to inherit an increasingly raw deal. By airing grievances and offering solutions, this book educates, softens the partisan edge of contemporary political debate and encourages all generations to act today in order to build a better tomorrow.

The story of three friends deals with the problems faced by the post baby boom generation and is accompanied by definitions of terms reflecting modern social trends

Since the founding of the United States, small groups of concerned citizens have been instrumental in moving America forward. Boomers to Millennials: Moving America Forward is a call-to-action for a new, younger generation to take up the mantle of leadership; socially, politically, and economically. At a time of dire challenges to American Democracy, passing the torch will not be easy and will require an active, engaged group of young citizens determined to make their mark on society. Co-authored by a father-son Boomer-Millennial duo, this timely book addresses 21st Century issues currently under debate while providing illuminating historical context. In the process, it discusses such important topics as immigration reform, climate change, LGBTQ rights, eliminating discrimination based on race, religion, sexual orientation or gender, and political activism. At a time when America is at a crossroads, Rubin and Rubin argue that, although America has recently experienced tough times, moving forward a new generation is ready to step up to the challenge of positively shaping American values and providing a better future for all.

Millennials Vs. Boomers

Pinch

The Selfie Vote

Kids These Days

Millennials are Not Aliens

The War on Millennials

Millennials Rising

The GOP's leading millennial pollster offers an eye-opening look at America's shifting demographics and reveals how these changes will affect future elections. The American electorate is undergoing a radical transformation. Cultural factors are reshaping how a new generation of voters considers issues.

Demographic shifts are creating an increasingly diverse electorate, and technological advances are opening new avenues for voter contact and persuasion. Kristen Soltis Anderson examines these hot-topic trends and how they are influencing the way youth, women, and minorities vote. Blending observations from focus groups, personal stories, and polling results, the Republican pollster offers key insights into the changing nature of American politics. The Selfie Vote introduces you to tech-savvy political consultants and shows you how these hip young pollsters and consultants are using data mining and social media to transform electoral politics—including tracking your purchasing history. Make some purchases at a high-end culinary store? Crave sushi? Your choices outside the ballot box can reveal how you might vote. And anyone interested in the future of politics should know where these cultural trends are heading. Data-driven yet highly readable, The Selfie Vote busts established myths about campaigns and elections while offering insights about what's ahead—and what it could mean for American politics and governance.

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This groundbreaking book addresses a critical aspect of the occupational therapy practice—the art and science of building effective therapeutic relationships with clients. A distinguished clinician, scientist, and educator, Renée Taylor, PhD, has defined a conceptual practice model, the Intentional Relationship Model, to identify how the client and the therapist each contribute to the unique interpersonal dynamic that becomes the therapeutic relationship. She emphasizes how therapists must act deliberately, thoughtfully, and with vigilant anticipation of the challenges and breakthroughs that have the potential to influence the course of the relationship.

“Particularly relevant in an election year...This book is full of data—on the economy, technology, and more—that will help millennials articulate their generational rage and help boomers understand where they’re coming from.” —The Washington Post

“Jill Filipovic cuts through the noise with characteristic clarity and nuance. Behind the meme is a thoughtfully reported book that greatly contributes to our understanding of generational change.” —Irin Carmon, coauthor of the New York Times bestseller Notorious RBG Baby Boomers are the most prosperous generation in American history, but their kids are screwed. In this eye-opening book, journalist Jill Filipovic breaks down the massive problems facing Millennials including climate, money, housing, and healthcare. In *Ok Boomer, Let’s Talk*, journalist (and Millennial) Jill Filipovic tells the definitive story of her generation. Talking to gig workers, economists, policy makers, and dozens of struggling Millennials drowning in debt on a planet quite literally in flames, Filipovic paints a shocking and nuanced portrait of a generation being left behind: -Millennials are the most educated generation in American history—and also the most broke. -Millennials hold just 3 percent of American wealth. When they were the same age, Boomers held 21 percent. -The average older Millennial has \$15,000 in student loan debt. The average Boomer at the same age? Just \$2,300 in today’s dollars. -Millennials are paying almost 40 percent more for their first homes than Boomers did. -American families spend twice as much on healthcare now than they did when Boomers were young parents. Filipovic shows that Millennials are not the avocado-toast-eating snowflakes of Boomer outrage fantasies. But they are the first American generation that will do worse than their parents. “OK, Boomer” isn’t just a sarcastic dismissal—it’s a recognition that Millennials are in crisis, and that Boomer voters, bankers, and policy makers are responsible. Filipovic goes beyond the meme, upending dated assumptions with revelatory data and revealing portraits of young people delaying adulthood to pay down debt,

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obsessed with “wellness” because they can’t afford real healthcare, and struggling to #hustle in the precarious gig economy. Ok Boomer, Let’s Talk is at once an explainer and an extended olive branch that will finally allow these two generations to truly understand each other.

An optimistic look at the future of American leadership by a brilliant young reporter A new generation is stepping up. There are now twenty-six millennials in Congress--a fivefold increase gained in the 2018 midterms alone. They are governing Midwestern cities and college towns, running for city councils, and serving in state legislatures. They are acting urgently on climate change (because they are going to live it); they care deeply about student debt (because they have it); they are utilizing big tech but still want to regulate it (because they understand how it works). In *The Ones We've Been Waiting For*, TIME correspondent Charlotte Alter defines the class of young leaders who are remaking the nation--how grappling with 9/11 as teens, serving in Iraq and Afghanistan, occupying Wall Street and protesting with Black Lives Matter, and shouldering their way into a financially rigged political system has shaped the people who will govern the future. Through the experiences of millennial leaders--from progressive firebrand Alexandria Ocasio-Cortez to Democratic presidential hopeful Pete Buttigieg to Republican up-and-comer Elise Stefanik--Charlotte Alter gives the big-picture look at how this generation governs differently than their elders, and how they may drag us out of our current political despair. Millennials have already revolutionized technology, commerce, and media and have powered the major social movements of our time. Now government is ripe for disruption. *The Ones We've Been Waiting For* is a hopeful glimpse into a bright new generation of political leaders, and what America might look like when they are in charge.

Zero Hour for Gen X

The Theft of a Decade

Human Capital and the Making of Millennials

Occupational Therapy and Use of Self

How Gen Z Is Channeling Their Fear and Passion to Save America

Generation Gap

The Next Great Generation

Generation Priced Out is a call to action on one of the most talked-about issues of our time: how skyrocketing rents and home values are pricing the working and middle classes out of urban America. Randy Shaw tells the powerful stories of tenants, politicians, homeowner groups, developers, and activists in over a dozen cities impacted by the national housing crisis. From San Francisco to New York, Seattle to Denver, and Los Angeles to Austin, Generation Priced Out challenges progressive cities to reverse rising economic and racial inequality. Shaw exposes how boomer homeowners restrict millennials’ access to housing in big cities, a generational divide

that increasingly dominates city politics. Shaw also demonstrates that neighborhood gentrification is not inevitable and presents proven measures for cities to preserve and expand their working- and middle-class populations and achieve more equitable and inclusive outcomes. *Generation Priced Out* is a must-read for anyone concerned about the future of urban America.

From John Della Volpe, the director of polling at the Harvard Institute of Politics, *Fight* is an exploration of Gen Z, the issues that matter most to them, and how they will shape the future. 9/11. The war on terror. Hurricane Katrina. The 2008 financial crisis. The housing crisis. The opioid epidemic. Mass school shootings. Global warming. The Trump presidency. COVID-19. Since they were born, Generation Z (also known as "zoomers")—those born from the late 1990s to early 2000s—have been faced with an onslaught of turmoil, destruction and instability unprecedented in modern history. And it shows: they are more stressed, anxious, and depressed than previous generations, a phenomenon John Della Volpe has documented heavily through decades of meeting with groups of young Americans across the country. But Gen Z has not buckled under this tremendous weight. On the contrary, they have organized around issues from gun control to racial and environmental justice to economic equity, becoming more politically engaged than their elders, and showing a unique willingness to disrupt the status quo. In *Fight: How Gen Z Is Channeling Their Passion and Fear to Save America*, Della Volpe draws on his vast experience to show the largest forces shaping zoomers' lives, the issues they care most about, and how they are—despite older Americans' efforts to label Gen Z as overly sensitive, lazy, and entitled—rising to the unprecedented challenges of their time to take control of their country and our future.

At more than 78 million strong, the Millennials—those born between 1980 and 2000—have surpassed the Boomers as the larger and more influential generation in America. Now, as its members begin to reach adulthood, where the traits of a generation really take shape, best-selling research author Thom Rainer (Simple Church) and his son Jess (a Millennial born in 1985) present the first major investigative work on Millennials from a Christian worldview perspective. Sure to interest even the secularists who study this group, *The Millennials* is based on 1200 interviews with its namesakes that aim to better understand them personally, professionally, and spiritually. Chapters report intriguing how-and-why findings on family matters (they are closer-knit than previous generations), their desire for diversity (consider the wave of mixed race and ethnic adoptions), Millennials and the new workplace, their attitude toward money, the media, the environment, and perhaps most tellingly, religion. The authors close with a thoughtful response to how the church can engage and minister to what is now in fact the largest generation in America's history.

In *Kids These Days*, early Wall Street occupier Malcolm Harris gets real about why the Millennial generation has been wrongly stereotyped, and dares us to confront and take charge of the consequences now that we are grown up. Millennials have been stereotyped as lazy, entitled, narcissistic, and immature. We've gotten so used to sloppy generational analysis filled with dumb clichés about young people that we've lost sight of what really unites Millennials. Namely: We are the most educated and hardworking generation in American history. We poured historic and insane amounts of time and money into preparing ourselves for the 21st-century labor market. We have been taught to consider working for free (homework, internships) a privilege for our own benefit. We are poorer, more medicated, and more precariously employed than our parents, grandparents, even our great grandparents, with less of a social safety net to boot. *Kids These Days* is about why. In brilliant, crackling prose, early Wall Street occupier Malcolm Harris gets mercilessly real about our maligned birth cohort. Examining trends

like runaway student debt, the rise of the intern, mass incarceration, social media, and more, Harris gives us a portrait of what it means to be young in America today that will wake you up and piss you off. Millennials were the first generation raised explicitly as investments, Harris argues, and in *Kids These Days* he dares us to confront and take charge of the consequences now that we are grown up.

The Generation Myth

The Ones We've Been Waiting For

How the Baby Boomers Took Their Children's Future - and Why They Should Give it Back

Fight

Where Millennials Are Leading America (And How Republicans Can Keep Up)

Generation We

How a New Generation is Remaking America

As Millennials step into positions of greater authority and power, they will, without a doubt, modify their marketing strategies to sell to people of their generation exactly as they wish to be sold to, which puts a lot of us on a timed collision course. The invention and usage of the Internet taught Millennials to play the game in a different way and if we want to remain competitive and connect with this generation, we have to adapt to their way of playing. Educating yourself on Millennial habits is the first step in a longer journey to figuring out the best way to appeal to their style of connecting, buying and investing. Millennials Are Not Aliens is Gui Costin's survival guide to adapting to a future that will be owned by 80 million Millennials in the United States and 2.7 billion globally.

NATIONAL BESTSELLER • "A startling vision of what the cycles of history predict for the future."—USA Weekend William Strauss and Neil Howe will change the way you see the world—and your place in it. With blazing originality, *The Fourth Turning* illuminates the past, explains the present, and reimagines the future. Most remarkably, it offers an utterly persuasive prophecy about how America's past will predict its future. Strauss and Howe base this vision on a provocative theory of American history. The authors look back five hundred years and uncover a distinct pattern: Modern history moves in cycles, each one lasting about the length of a long human life, each composed of four eras—or "turnings"—that last about twenty years and that always arrive in the same order. In *The Fourth Turning*, the authors illustrate these cycles using a brilliant analysis of the post-World War II period. First comes a High, a period of confident expansion as a new order takes root after the old has been swept away. Next comes an Awakening, a time of spiritual exploration and rebellion against the now-established order. Then comes an Unraveling, an increasingly troubled era in which individualism triumphs over crumbling institutions. Last comes a Crisis—the Fourth Turning—when society passes through a great and perilous gate in history. Together, the four turnings comprise history's seasonal rhythm of growth, maturation, entropy, and rebirth. *The Fourth Turning* offers bold predictions about how all of us can prepare, individually and collectively, for America's next rendezvous with destiny.

By the authors of the bestselling 13th Gen, an incisive, in-depth examination of the Millennials--the generation born after 1982. In this remarkable account, certain to stir the interest of educators, counselors, parents, and people in all types of business as well as young people themselves, Neil Howe and William Strauss provide the definitive analysis of a powerful generation: the Millennials. Having looked at oceans of data, taken their own polls, talked to hundreds of kids, parents, and teachers, and reflected on the rhythms of history, Howe and Strauss explain how Millennials have turned out to be so dramatically different from Xers and boomers. Millennials Rising provides a fascinating narrative of America's next great generation.

The Fourth Turning

Listen, Learn, and Succeed Together

How Millennials Became the Burnout Generation

A Generation of Sociopaths

Millennial Makeover