

### *The Perfume Lover A Personal History Of Scent By Denyse Beaulieu*

Because of their power to elicit specific responses in the body and psyche, perfumes have, through the ages, occupied an important part in ritual. The Magical and Ritual Use of Perfumes shows how scents can become the very "essence of magic," providing direct access to the emotional centers of the brain and memory.

The Perfume Lover is a candid personal account of the process of composing a fragrance, filled with sensual scent descriptions, sexy tidbits, and historical vignettes. What if the most beautiful night in your life inspired a perfume? When Denyse Beaulieu was growing up near Montreal, perfume was forbidden in her house, spurring a childhood curiosity that became an intellectual and sensual passion. It is this passion she pursued all the way to Paris, where she now lives, and which led her to become a respected fragrance writer. But little did she know that it would also lead her to achieve a perfume lover's wildest dream: When Denyse tells famous perfumer Bertrand Duchaufour at L'Artisan Parfumeur of a sensual night spent in Seville under a blossoming orange tree, wrapped in the arms of a beautiful man, the story stirs his imagination and together they create a scent that captures the essence of that night. As their unique creative collaboration unfolds, the perfume-in-progress conjures intimate memories, leading Beaulieu to make sense of her life through scents. Throughout the book, she weaves the evocative history of perfumery into her personal journey, in an intensely passionate voice: the masters and the masterpieces, the myths and the myth-busting, down to the molecular mysteries that weld our flesh to flowers. Now, just to set your nostrils aquiver: Seville à l'aube is an orange blossom oriental with zesty, green and balsamic effects, with notes of petitgrain, petitgrain citronnier, orange blossom, beeswax, incense, and lavender, and is now available at fragrance outlets in the U.S.

From Florence to Paris, a scent like no other can take you unexpected places . . . Ten-year-old Elena lives in Florence with her cold and distant perfumier grandmother. Only when enveloped in aromas does Elena feel at home, and she has nurtured a unique gift: the ability to decipher the ingredients of a perfume, and experience the feelings it evokes. Years later, Elena's talent leads her to the cobbled streets of Paris. There she rediscovers an old, secret family perfume recipe that no other perfumier has been able to replicate. As Elena begins to open her heart to new adventures she meets a man who is guarding his own secrets. From France's sun-drenched lavender fields to the ancient heart of Italy, together they will follow a path of secret scents, distant memories and new hopes . . .

'Sensuous, evocative, intriguing and emotional - and like all good perfumes it lingered long after. An absolute treat' Veronica Henry 'Evocative, atmospheric and engaging' Daily Mail 'A beautiful and well-constructed tale' Elle 'A stunning story' Vanity Fair

With its rich golden hue, art deco–inspired bottle, and timeless, musky scent, Chanel No. 5 is the world’s bestselling perfume and arguably the most coveted luxury product of the twentieth century. In The Secret of Chanel No. 5, Tilar J. Mazzeo offers a fascinating account of No. 5’s creation, its rise to iconic status, and the legacy of its extraordinary success. Mazzeo delves deeply into the life of Coco Chanel, the brilliant, controversial, and steel-willed businesswoman at the heart of the fragrance. She walks the rose plantations and jasmine fields where the perfume’s life begins, and travels to 31 Rue Cambon, the center of the Chanel empire. A blend of evocative history and thoughtful research, here is a glittering account of where art and sensuality mingle with dazzling entrepreneurship and desire: Chanel No. 5.
**Scent and Subversion**
**The Power of Perfume**

#### Coming to My Senses

**Love in the Time of Cholera (Illustrated Edition)**

#### Essence and Alchemy

*'An authoritative guide from two experts who really know their way around scent' - FUNMI FETTO*
*The Perfume Companion is a beautifully illustrated compendium of almost 500 recommended scents, designed to help you pick out your next favourite fragrance. Perfumes have the power to evoke treasured memories, make us feel fabulous and help us express our best self. But with so many out there, how do you choose something new? When the scents in the perfume shop are merging into one aromatic haze, how do you remain focused? And if your favourite scent goes out of stock, how do you replace it? The Perfume Companion is here to help. Sarah McCartney and Samantha Scriven deliver a host of scents for you to try - including bargain finds and luxury treasures, iconic stalwarts and indie newcomers, the lightest florals and the deepest leathers. With insider information about how perfumes are really made, discover hundreds of new fragrances and find the scents to share your own memories with. This is the perfect companion for your scented adventures.*

*"Robbins's comic philosophical musings reveal a flamboyant genius."–People*
*Still Life with Woodpecker is a sort of a love story that takes place inside a pack of Camel cigarettes. It reveals the purpose of the moon, explains the difference between criminals and outlaws, examines the conflict between social activism and romantic individualism, and paints a portrait of contemporary society that includes powerful Arabs, exiled royalty, and pregnant cheerleaders. It also deals with the problem of redheads.*

*"I bestow on you a special award - that of High Priestess of the Fragrance World with power of divination." Jean Pierre Lippman President, Christian Dior, On the occasion of the June 1985 Fragrance Foundation Awards Ceremony*
*"In ‘Spritzing to Success’ Annette reveals how she deliberately and successfully transcended the fickle limitations of fashion and fragrance trends. She took a tiny industry under her wing and before she could count to ten (years) the fragrance world was spritzing to success with her." Carmen Dell’Orefice*
*Legendary model “Annette Green was ‘the Mother of Invention’ creating the legacy of the Fragrance Foundation and the Wardrobe of Fragrance concept. Her mark upon the fragrance industry is immeasurable. A trail blazer in business, she is a role model to women everywhere.” Marc Rosen*
*Renown Beauty & Fragrance Package Designer “Thanks to the industry’s ‘unsinkable Molly Brown,’ fragrance has become a universal language and the essence of the global economy.” Burt Tansky, President, Bergdorf Goodman and Lawrence Aiken, President Sanofi Beaute and Chairman of the Fragrance Foundation at 1993 Fashion Institute of Technology ceremonies at which Annette Green was honored with its ‘One Person Makes a Difference’ annual award. “Annette Green has long been the workhorse of the Fragrance Foundation. Tonight she is our muse.” Philip Shearer, President, Perfume and Beauty Division, Cosmair and Board Chairman, the Fragrance Foundation who announced the creation of the Annette Green Perfume Museum at the 1999 “FiFi” Awards ceremony. Annette Green brought the art and science of fragrance together as few industry leaders have done before her and since. For those of us with an academic interest in fragrance, she has been a champion of basic research and an enthusiast for the science of smell and its special connection to human pleasure. Gary Beauchamp, Ph. D. Distinguished Member, Director and President Emeritus Monell Chemical Senses Center*

*An artisan perfumer reveals a lost art and its mysterious, sensual history. For centuries, people have taken what seems to be an instinctive pleasure in rubbing scents into their skin. Perfume has helped them to pray, to heal, and to make love. And as long as there has been perfume, there have been perfumers, or rather the priests, shamans, and apothecaries who were their predecessors. Yet, in many ways, perfumery is a lost art, its creative and sensual possibilities eclipsed by the synthetic ingredients of which contemporary perfumes are composed, which have none of the subtlety and complexity of essences derived from natural substances, nor their lush histories. Essence and Alchemy resurrects the social and metaphysical legacy that is entwined with the evolution of perfumery, from the dramas of the spice trade to the quests of the alchemists to whom today's perfumers owe a philosophical as well as a practical debt. Mandy Aftel tracks scent through the boudoir and the bath and into the sanctums of worship, offering insights on the relationship of scent to sex, solitude, and the soul. Along the way, she imparts instruction in the art of perfume compositions, complete with recipes, guiding the reader in a process of transformation of materials that continues to follow the alchemical dictum solve et coagula (dissolve and combine) and is itself aesthetically and spiritually transforming.*

*The Perfume Lover*

*A Song for You*

*Still Life with Woodpecker*

*An Oral History as Told by Jon Stewart, the Correspondents, Staff and Guests*

*The Secret History of Marie Antoinette's Perfumer*

*The Perfumed Garden*

NEW YORK TIMES BESTSELLER The complete, uncensored history of the award-winning The Daily Show with Jon Stewart, as told by its correspondents, writers, and host. For almost seventeen years, The Daily Show with Jon Stewart brilliantly redefined the borders between television comedy, political satire, and opinionated news coverage. It launched the careers of some of today’s most significant comedians, highlighted the hypocrisies of the powerful, and garnered 23 Emmys. Now the show’s behind-the-scenes gags, controversies, and camaraderie will be chronicled by the players themselves, from legendary host Jon Stewart to the star cast members and writers-including Samantha Bee, Stephen Colbert, John Oliver, and Steve Carell - plus some of The Daily Show’s most prominent guests and adversaries: John and Cindy McCain, Glenn Beck, Tucker Carlson, and many more. This oral history takes the reader behind the curtain for all the show’s highlights, from its origins as Comedy Central’s underdog late-night program to Trevor Noah’s succession, rising from a scrappy jester in the 24-hour political news cycle to become part of the beating heart of politics-a trusted source for not only comedy but also commentary, with a reputation for calling bullshit and an ability to effect real change in the world. Through years of incisive election coverage, passionate debates with President Obama and Hillary Clinton, feuds with Bill O’Reilly and Fox, and provocative takes on Wall Street and racism, The Daily Show has been a cultural touchstone. Now, for the first time, the people behind the show’s seminal moments come together to share their memories of the last-minute rewrites, improvisations, pranks, romances, blow-ups, and moments of Zen both on and off the set of one of America’s most groundbreaking shows.

Haunted by memories of a past infused with exotic scents, Jac L'Ettoile, the heir to a French perfume company, is hurled into a nightmare when her brother goes missing after making a profound discovery about the family’s possession of a mystical fragrance. 50,000 first printing.

The New York Times Bestseller! After decades of silence, Robyn Crawford, close friend, collaborator, and confidante of Whitney Houston, shares her story. Whitney Houston is as big a superstar as the music business has ever known. She exploded on the scene in 1985 with her debut album and spent the next two decades dominating the charts and capturing the hearts of fans around the world.

One person was there by her side through it all—her best friend, Robyn Crawford. Since Whitney’s death in 2012, Robyn has stayed out of the limelight and held the great joys, wild adventures, and hard truths of her life with Whitney close to her heart. Now, for the first time ever, Crawford opens up in her memoir, A Song for You. With warmth, candor, and an impressive recall of detail, Robyn describes the two meeting as teenagers in the 1980s, and how their lives and friendship evolved as Whitney recorded her first album and Robyn pursued her promising Division I basketball career. Together during countless sold-out world tours, behind the scenes as hit after hit was recorded, through Whitney’s marriage and the birth of her daughter, the two navigated often challenging families, great loves, and painful losses, always supporting each other with laughter and friendship. Deeply personal and heartfelt, A Song for You is the vital, honest, and previously untold story that provides an understanding of the complex life of Whitney Houston. Finally, the person who knew her best sets the record straight.

To women the whole world over, perfume means glamour, and in the world of perfume, Jean-Claude Ellena is a superstar. In this one-of-a-kind book, the master himself takes you through the doors of his laboratory and explains the process of creating precious fragrances, revealing the key methods and recipes involved in this mysterious alchemy. Perfume is a cutthroat, secretive multibillion-dollar industry, and Ellena provides an insider’s tour, guiding us from initial inspiration through the mixing of essences and synthetic elements, to the deluxe packaging and marketing in elegant boutiques worldwide, and even the increasingly complicated safety standards that are set in motion for each bottle of perfume that is manufactured. He explains how the sense of smell works, using a palette of fragrant materials, and how he personally chooses and composes a perfume. He also reveals his unique way of creating a fragrance by playing with our olfactory memories in order to make the perfume seductive and desired by men and women the world over. Perfume illuminates the world of scent and manufactured desire by a perfumer who has had clients the likes of Cartier, Van Cleef & Arpels, Bulgari, and Hermés.

A Novel

The Little Book of Perfumes

The Hundred Classics

The Daily Show (The Book)

Perfume

The Perfume Collector

Which sort of seducer could you be? Siren? Rake? Cold Coquette? Star? Comedian? Charismatic? Or Saint? This book will show you which. Charm, persuasion, the ability to create illusions: these are some of the many dazzling gifts of the Seducer, the compelling figure who is able to manipulate, mislead and give pleasure all at once. When raised to the level of art, seduction, an indirect and subtle form of power, has toppled empires, won elections and enslaved great minds. In this beautiful, sensually designed book, Greene unearths the two sides of seduction: the characters and the process. Discover who you, or your pursuer, most resembles. Learn, too, the pitfalls of the anti-Seducer. Immerse yourself in the twenty-four manoeuvres and strategies of the seductive process, the ritual by which a seducer gains mastery over their target. Understand how to 'Choose the Right Victim', 'Appear to Be an Object of Desire' and 'Confuse Desire and Reality'. In addition, Greene provides instruction on how to identify victims by type. Each fascinating character and each cunning tactic demonstrates a fundamental truth about who we are, and the targets we’ve become - or hope to win over. The Art of Seduction is an indispensable primer on the essence of one of history's greatest weapons and the ultimate power trip. From the internationally bestselling author of The 48 Laws of Power, Mastery, and The 33 Strategies Of War.

A lasting impression is worth killing for in this intoxicating novel about memories and murder by the author of the Amberlough Dossier series. In New York City everybody needs a side hustle, and perfumer Vic Fowler has developed a delicate art that has proved to be very lucrative: creating bespoke scents that evoke immersive memories--memories that, for Vic's clients, are worth killing for. But the city is expensive, and these days even artisanal murder doesn't pay the bills. When Joseph Eisner, a former client with deep pockets, offers Vic an opportunity to expand the enterprise, the money is too good to turn down. But the job is too intricate--and too dangerous--to attempt alone. Manipulating fellow struggling artists into acting as accomplices is easy. Like Vic, they too are on the verge of burnout and bankruptcy. But as relationships become more complicated, Vic's careful plans start to unravel. Hounded by guilt and a tenacious private investigator, Vic grows increasingly desperate to complete Eisner's commission. Is there anyone--friends, lovers, coconspirators--that Vic won't sacrifice for art?

What if the most beautiful night in your life inspired a perfume? When Denyse Beaulieu was growing up in Montreal, perfume was forbidden in her house, spurring a childhood curiosity that became an intellectual and sensual passion. She pursued this passion to Paris, where she now lives, becoming a respected fragrance writer. But little did she know that it would also lead her to achieve a perfume lover's wildest dream. When Denyse tells a famous perfumer of a sensual night spent in Seville under an orange tree in full blossom, wrapped in the arms of a beautiful young man, the story stirs his imagination, and together they create a scent that captures the essence of that night. As their unique collaboration unfolds, the perfume-in-progress conjures intimate memories, leading Beaulieu to make sense of her life through scent--a sort of "Eat, Pray, Love "of fragrance. Throughout the book, she weaves the history of perfumery into her personal journey, evoking the masters and the masterpieces, the myths and the myth-busting, down to the molecular mysteries that meld our flesh to flowers. "The Perfume Lover "is an enticing account of the complexity of composing a fragrance, and a uniquely candid insider's view into the world and history of fragrance.

A unique travel memoir, The Scent Trail charts a woman’s journey as she explores the magic and history behind the ingredients of her own bespoke perfume. When Celia Lyttelton visits a bespoke perfumer in London, she enters the heady and exotic world of scent. On a London backstreet she is transported to a world made up of thousands of oils, unguents and balms – all hidden away in an old Chinese medicine chest. And so begins Celia’s remarkable quest to discover the origin, history and culture of the many ingredients that make up her unique custom-made perfume. It is a quest that will take her from Tuscany to Morocco, from Sri Lanka to Tibet, from the peasants and farmers growing their own crops and the traders who sell to the perfume houses, to the “noses” who create the scents and the marketing kings involved in this billion dollar industry. As Celia explores the mythology, history and culture behind ingredients such as jasmine, nutmeg, musk and ambergris, she paints a vivid portrait of this mysterious, sensual world, conjuring up the people she has met and the places she has visited on her scent trail.

Decoding a Century of Provocative Perfume

A Story of Perfume, Pleasure, and an Unlikely Bride

The Art Of Seduction

Cult Perfumes

Perfume: A Century of Scents

The World's Most Exclusive Perfumeries

***A sudden love affair with fragrance leads to sensual awakening, self-transformation, and an unexpected homecoming At thirty-six—earnest, bookish, terminally shopping averse—Alyssa Harad thinks she knows herself. Then one day she stumbles on a perfume review blog and, surprised by her seduction by such a girly extravagance, she reads in secret. But one trip to the mall and several dozen perfume samples later, she is happily obsessed with the seductive underworld of scent and the brilliant, quirky people she meets there. If only she could put off planning her wedding a little longer. . . . Thus begins a life-changing journey that takes Harad from a private perfume laboratory in Austin, Texas, to the glamorous fragrance showrooms of New York City and a homecoming in Boise, Idaho,***

*with the women who watched her grow up. With warmth and humor, Harad traces the way her unexpected passion helps her open new frontiers and reclaim traditions she had rejected. Full of lush description, this intimate memoir celebrates the many ways there are to come to our senses. Even in times of economic hardship, perfume is an affordable luxury, recognized for its ability to make us not only smell good but also feel great. No woman’s dressing table or bathroom cabinet is complete without at least one bottle. Cult Perfumes is the first book to explore the most exclusive boutique perfumeries producing some of the world’s most captivating scents. Tessa Williams documents more than 25 perfumeries and brands, ranging from the pharmacy of Santa Maria Novella in Florence, established by Dominican fathers in 1221, and the classic English company Floris, founded in 1730, to the new eponymous range created by the famed fragrance expert Roja Dove. Williams goes behind the scenes at each perfumery to interview the perfumers and explore the evolution of the company, the ethos behind the brand, and its signature scents. With a concise illustrated introduction to the history of perfume-making and features on iconic perfumes, future cult classics, and the so-called ‘noses’ who keep the brands attuned to today’s popular scents, Cult Perfumes will be as alluring to lovers and collectors of perfume as the fragrances it presents. Set on the Caribbean coast of South America, this love story brings together Fermina Daza, her distinguished husband, and a man who has secretly loved her for more than fifty years.*

*Signature scents and now-lost masterpieces; the visionaries who conceived them; the wild and wonderful campaigns that launched them; the women and men who wore them—every perfume has a tale to tell. Join Lizzie Ostrom on an olfactory adventure as she explores the trends and crazes that have shaped the way we’ve spritzed. One hundred perfumes and scents in all their fragrant glory reveal a fascinating social history of the past century. From the belle epoque through the swinging sixties, to the naughty nineties and beyond, Ostrom brings intelligence and wit to this most ravishing of subjects. There was the patriotic impact of English Lavender during World War I and perfumes that captured the Egyptomania of the 1920s. Estee Lauder created “Youth Dew” and with it, distilled the essence of 1950’s suburbia. Patchouli oil—the “anti-perfume” of the 1960s—was sure to keep money out of the hands of corporations and “the man.” And who could forget the fervor created by the grunge androgyny of CK One? Scent is truly the passport to memory, making Perfume both a lush treat and an insightful examination of the twentieth century through the most mysterious of the five sense.*

*Paper Passion Perfume*

*How One Woman’s Quest for the Perfect Perfume Took Her Around the World*

*The art and craft of fragrance*

*Dior Perfumes*

*The Scent Trail*

*The Perfume Thief*

A stylish, sexy page-turner set in Paris on the eve of World War II, where Clementine, a queer American ex-pat and notorious thief, is drawn out of retirement and into one last scam when the Nazis invade. "A hint of Moulin Rouge, a whiff of Kristin Hannah's The Nightingale, a little spritz of Hitchcock's To Catch a Thief... The Perfume Thief is a pulse-pounding thriller and a sensuous experience you'll want to savor."—Oprah Daily "[A] superb novel ... This is historical fiction at its finest, vivid and beautifully rendered." —Emily St. John Mandel, author of The Sea of Tranquility Clementine is a seventy-two year-old reformed con artist with a penchant for impeccably tailored suits. Her life of crime has led her from the uber-wealthy perfume junkies of belle epoque Manhattan, to the scented butterflies of Costa Rica, to the spice markets of Marrakech, and finally the bordellos of Paris, where she settles down in 1930 and opens a shop bottling her favorite extracts for the ladies of the cabarets. Now it's 1941 and Clem's favorite haunt, Madame Boulette's, is crawling with Nazis, while Clem's people--the outsiders, the artists, and the hustlers who used to call it home--are disappearing. Clem's first instinct is to go to ground--it's a frigid Paris winter and she's too old to put up a fight. But when the cabaret's prize songbird, Zoe St. Angel, recruits Clem to steal the recipe book of a now-missing famous Parisian perfumer, she can't say no. Her mark is Oskar Voss, a Francophile Nazi bureaucrat, who wants the book and Clem's expertise to himself. Hoping to buy the time and trust she needs to pull off her scheme, Clem settles on a novel strategy: Telling Voss the truth about the life and loves she came to Paris to escape. Complete with romance, espionage, champagne towers, and haute couture, this full-tilt sensory experience is a dazzling portrait of the underground resistance of twentieth-century Paris and a passionate love letter to the power of beauty and community in the face of insidious hate.

The quintessential guide to the one hundred most glorious perfumes in the world. When Luca Turin and Tania Sanchez published Perfumes: The Guide in 2008, it was hailed as "ravishingly entertaining" by John Lanchester in The New Yorker, "witty and knowledgeable" on Style.com, and "provocative and hugely entertaining" by the Times Literary Supplement. The Little Book of Perfumes focuses on just one hundred masterpieces of perfume: ninety-six five-star perfumes from the original book, as well as four "museum" perfumes-legendary scents that are preserved in the Versailles Osmothèque. This stunningly produced petite volume offers lovers of perfume the best of the best-a perfect gift book for anyone looking either for a brilliant fragrance or an intelligent, witty read.

In this glittering beauty and lifestyle guide packed with pearls of wisdom, Laren Stover has compiled everything a woman needs to know to live the Bombshell life: from how to dress and make an entrance to what to eat and where to shop. It tells readers what makes a Bombshell tick; road-tested outfits for 25 occasions; must-have Bombshell sleepwear, handbags, and fragrances; what's in the Bombshell library; and what she looks for in a man. With scads of little-known facts about real-life bombshells like Liz, Mae, and Lana this fun and ever-so-practical little book is certain to bring out the inner Bombshell in every woman.

An odorless baby found orphaned in a Paris gutter in 1738 grows to become a monster obsessed with his perfect sense of smell and a desire to capture, by any means, the ultimate scent that will make him human. Reader's Guide available. Reprint. 20,000 first printing.

A Novel of Suspense

The Alchemy of Scent

Throughsmoke

The Erotic History of Advertising

The Story of a Murderer

The Magical and Ritual Use of Perfumes

From the #1 New York Times bestselling author of All the Bright Places comes a compulsively readable novel about a young woman determined to write her own story--sex, heartbreak, family dramas, and all. "A coming-of-age story that will make your heart ache." --PopSugar With high school coming to an end, Claudine Henry is focused on four things: sex, starting college, becoming a famous writer, and... sex. But when her parents announce they're splitting up, her entire world begins to fall apart. The epic road trip she planned with her best friend is cancelled, and she finds herself stuck on a remote island off the coast of Georgia with her mom - an island with no WiFi, no cell service and no friends. Until she meets the free spirited, mysterious, and beautiful Jeremiah. He infuriates and intrigues her. Their chemistry takes her by surprise, and when Claude decides he should be her first, she tells herself it's just sex. Exactly what she wanted, right? They both know that what they have can't last forever, but maybe the time they have can be enough.

' Every day in Paris carries proof that love exists, in the air, on the streets and behind closed doors. Just not mine. ' When Clémentine and Édouard ’ s last child leaves home, the cracks in their marriage become impossible to ignore. Clémentine ’ s work as an artisan perfumer is no longer rewarding and her sense of self is withering. Life tilts irreversibly when, decades after the disturbing end of a bisexual love triangle, her former lover Racha resurfaces. But what does she want from Clémentine, if not revenge? Set in Paris and Provence, this is a captivating and intimate portrait of a woman navigating conflicting desires and a troubled past whilst dreaming of a fulfilling future.

The Perfume LoverA Personal History of ScentSt. Martin's Press

A complete introduction to the psychology and science of perfume, with instructions on using and layering scent, and making your own perfumed sprays, oils, and bath and body products. At a time when advertising bombards us with the hard sell for the latest celebrity perfumes, fragrance expert Karen Gilbert shows how to create and blend your very own signature scent. Perfume: The Art and Craft of Fragrance introduces us to the psychology of smell and explains how fragrance can influence our moods and behavior, and gives a brief overview of perfume through the ages. A key chapter teaches you how to train your nose to recognize the five different fragrance families (floral, oriental, citrus, chypre, fougère), and how to identify the top, middle, and base notes of a perfume. Once you have understood the basics of how to build a fragrance, learn how to layer scents by creating perfume oils, sprays, and solids, plus scented bath and body products and home fragrance sprays from the easy step-by-step recipes. Illustrated throughout with charming artworks and photographs, Perfume: The Art and Craft of Fragrance is the perfect introduction to the art and romance of creating perfume.

Breathless

A Scented Palace

It's All About Feminine Power

A Personal History of Scent

A Personal Story of Scent

The Secret Ways of Perfume

A beautifully made scent can encapsulate a particular feeling, transport you to a very specific time in life with clarity, or remind you of a special loved one or friend. And just like wearing your favorite outfit or shoes, your favorite perfume can make you feel invincible. The question is, how do you find such a creation? With the number of new releases steadily increasing, it can be bewildering even attempting to find a perfume you like, let alone love. In Perfume, Neil Chapman guides readers through a world that can at times seem overwhelming. Fragrances of every variety are listed 'note by note' in clearly divided categories that will steer you in the direction of a perfume you not only like, but love and cherish as 'your' signature scent. Chapters explore popular notes (for example, vanilla, sandalwood, jasmine, rose, patchouli, chocolate) or a broader identifiable group (such as 'oceanics', 'green florals' or 'anti-perfume'), giving an insight into that particular category as well as a clear sense of the similarities and differences between the scents described within it. Featuring over 700 scents, from vintage perfumes to department store classics, rarities and niche boutique fragrances, Perfume is a true portal into the beautiful world of perfume. The further you go on this journey, the more you will be amazed by how many beautiful creations do exist if you take the time to look.

Literary Nonfiction. "There are many ways I might describe Jehanne Dubrow's riveting new project, THROUGHSMOKE: 'a capacious lyric essay that distills many voices into one' (true!), or 'a stirring meditation on the olfactory sensibility' (yes!), or even 'a remarkable compendium of facts about perfume' (indeed!). But THROUGHSMOKE is also an elegantly braided exploration of what fragrance opens up in us--a haunting and ephemeral guide, as the finest fragrances are, to memory, obsession, grief, and desire. 'Perhaps, it was inevitable that I love these things,' Dubrow's speaker muses at one point. It seems likewise inevitable that I would love this book.'"--Julie Marie Wade

Paper Passion Perfume captures the unique bouquet of freshly printed books. Designed by boutique perfumer Geza Schoen in close consultation with Gerhard Steidl and in collaboration with Wallpaper\* magazine, the perfume expresses that peculiar mix of paper and ink which gives a book its unmistakable aroma, along with the fresh scent which a book opened for the first time releases. Schoen spent days in the depths of the paper-filled Steidl headquarters in G ö ttingen, sifting through books, papers samples and inks, to find inspiration for a perfume that is true to books, wearable, and which ages well in time just like a good book. It took Schoen seventeen trials to preserve in his words, the right balance between the smell of paper as such and an enjoyable perfumistic aesthetic. The elaborate packaging of Paper Passion Perfume does more than justice to the perfume within. The packaging is a real book with a hidden cut-out compartment in which the bottle sits. The first pages of the book contain texts on the pleasures of paper and the Paper Passion project by Nobel Laureate Gu nter Grass, Karl Lagerfeld, Geza Schoen and Wallpaper\* Editor-in-Chief Tony Chambers. The end product is a unique perfume, an homage to the luxurious sensuality of books and in Karl Lagerfelds words, the silent smell of paper. Geza Schoen, born in 1969 in Kassel, has worked for nearly twenty years as a perfumer. He enjoyed professional success at a young age when he won the pitch for the first Diesel fragrance in 1994, while still in his education. While working for Haarmann & Reimer, which later became Symrise, Schoen travelled to Paris, New York, Singapore and Buenos Aires, researching perfumery in local markets. He launched his Escentric Molecules series in 2005, after Schoen was introduced to British branding expert Jeff Lounds and his friend graphic designer Paul White, and This Company was formed. Schoen is currently working on a series of fragrances called The Beautiful Mind, inspired by women admired for their intellects.

An exquisite exploration of the relationship between Christian Dior and perfumes, celebrating sixty-five years of inspiration, innovation, and style.

The Absolute Woman

The Scent of Empires

The Perfume Companion

Spritzing to Success with the Woman Who Brought an Industry to Its Senses

A Story of Perfume, Obsession, and the Last Mystery of the Senses

Scent

A remarkable novel about secrets, desire, memory, passion, and possibility. Newlywed Grace Monroe doesn't fit anyone's expectations of a successful 1950s London socialite, least of all her own. When she receives an unexpected inheritance from a complete stranger, Madame Eva d'Orsey, Grace is drawn to uncover the identity of her mysterious benefactor. Weaving through the decades, from 1920s New York to Monte Carlo, Paris, and London, the story Grace uncovers is that of an extraordinary woman who inspired one of Paris's greatest perfumers. Immortalized in three evocative perfumes, Eva d'Orsey's history will transform Grace's life forever, forcing her to choose between the woman she is expected to be and the person she really is. The Perfume Collector explores the complex and obsessive love between muse and artist, and the tremendous power of memory and scent.

An intriguing look at vintage perfume's powerful past, including reviews of more than 300 scents, with stunning period advertisements throughout.

After years of pushing the boundaries of fashion with her best girlfriends, Tiel shares her tricks for living a bold and successful life. In The Absolute Woman, Tiel writes with passion and humor about her one-of-a-kind experiences, from the glamorous parties and famous men of her career in Hollywood and Paris, to the Chanel straw hats and home-grown meals of her idyllic Florida home in “Life Part Two.” You'll learn all her best secrets for living a sensational life: how to seduce and keep an ideal lover, turn a setback into success, steer clear of “crazies,” eat for health and beauty, dress with poise, harness your smarts, and find the power to create the life you want. Bringing together all of Tiel's best stories, original sketches, and personal photos, The Absolute Woman is an unforgettable tribute to fearless women everywhere that will inspire you to unlock your own unique feminine power.

For as long as anyone can remember, a man named Luca Turin has had an uncanny relationship with smells. He has been compared to the hero of Patrick Süskind’s novel Perfume, but his story is in fact stranger, because it is true. It concerns how he made use of his powerful gifts to solve one of the last great mysteries of the human body: how our noses work. Luca Turin can distinguish the components of just about any smell, from the world’s most refined perfumes to the air in a subway car on the Paris metro. A distinguished scientist, he once worked in an unrelated field, though he made a hobby of collecting fragrances. But when, as a lark, he published a collection of his reviews of the world’s perfumes, the book hit the small, insular business of perfume makers like a thunderclap. Who is this man Luca Turin, they demanded, and how does he know so much? The closed community of scent creation opened up to Luca Turin, and he discovered a fact that astonished him: no one in this world knew how smell worked. Billions and billions of dollars were spent creating scents in a manner amounting to glorified trial and error. The solution to the mystery of every other human sense has led to the Nobel Prize, if not vast riches. Why, Luca Turin thought, should smell be any different? So he gave his life to this great puzzle. And in the end, incredibly, it would seem that he solved it. But when enormously powerful interests are threatened and great reputations are at stake, Luca Turin learned, nothing is quite what it seems. Acclaimed writer Chandler Burr has spent four years chronicling Luca Turin’s quest to unravel the mystery of how our sense of smell works. What has emerged is an enthralling, magical book that changes the way we think about that area between our mouth and our eyes, and its profound, secret hold on our lives.

The Book of Lost Fragrances

The Bombshell Manual of Style

In Search of Your Signature Scent

My Life with Whitney Houston

A Book of Perfume

The Secret of Chanel No. 5

*An alternate perspective on the world of Marie Antoinette, told through the story of her personal and exclusive perfumer Jean-Louis Fargeon, documents how he faithfully served Marie for fourteen years until the Revolution swept across France in 1789.*

*Can a drop of perfume tell the story of the twentieth century? Can a smell bear the traces of history? What can we learn about the history of the twentieth century by examining the fate of perfumes? In this remarkable book, Karl Schlögel unravels the interconnected histories of two of the world’s most celebrated perfumes. In tsarist Russia, two French perfumers – Ernest Beaux and Auguste Michel – developed related fragrances honouring Catherine the Great for the 300th anniversary of the Romanov dynasty. During the Russian Revolution and Civil War, Beaux fled Russia and took the formula for his perfume with him to France, where he sought to adapt it to his new French circumstances. He presented Coco Chanel with a series of ten fragrance samples in his laboratory and, after smelling each, she chose number five – the scent that would later go by the name Chanel No. 5. Meanwhile, as the perfume industry was being revived in Soviet Russia, Auguste Michel used his original fragrance to create Red Moscow for the tenth anniversary of the Revolution. Piecing together the intertwined histories of these two famous perfumes, which shared a common origin, Schlögel tells a surprising story of power, intrigue and betrayal that offers an altogether unique perspective on the turbulent events and high politics of the twentieth century. This brilliant account of perfume and politics in twentieth-century Europe will be of interest to a wide general readership.*

*Have you ever walked down the street and you suddenly stop in your tracks because you encounter a familiar fragrance? Perhaps a scent wafting in the air reminds you of the memory of your first kiss? Or the whiff of baby powder immediately takes you back to a beautiful newborn? Do the iconic perfumes of Chanel #5 and Shalimar remind you of your grandmother? This has happened to me several times where I live in Manhattan, and every now and again I will have an 'olfactive moment' and suddenly I smell an aroma that takes me back to my childhood in South Africa. This book is a compilation of my love of perfume and the answers given to the numerous questions asked by so many people who are fascinated by this marvelous subject, of how to choose it, where to wear it, and the many fragrance lovers I have met over the years whom I know will enjoy it. I hope you discover the magic and mystery of this extraordinary and powerful sense as you come with me on this fragrance journey.*

*...a number of fascinating anecdotes...well-documented and fully illustrated...an interesting study in excess and American values. -Blue Ridge Business Journal...explores [sex in advertising] with zest, acuity, and almost suppressed humor...engagingly informative...sparkling social history.-ForeWord...will satisfy the standards of professionalśacademic or commercial...This is obligatory stuff for anybody in the business...a delightfully provocative read for anyone who is the target of advertisingùanyone, today, who is not actually serving life tenure in a monastery.ö-Baltimore SunVictoria's Secret and Calvin Klein are brand names practically synonymous with sexually suggestive advertising. Considering their high public profile and huge profits, anyone can see that sex sells. Despite polls indicating that the public would like to see less sex in advertising, Americans don't mean what they say. They continue to respond to the lure of provocative marketing and, most important to business, they buy. Knowing this, more and more advertisers are testing the limits of public taste in the highly competitive battle to capture the consumer's attention.All of this is well documented in Tom Reichert's profusely illustrated book, The Erotic History of Advertising. As Reichert amply demonstrates, the use of sex in advertising is far from being a recent fad. As long ago as the 1880s, Duke Cigarettes enclosed in their packs--not baseball cards--but similar small cards showing scantily clad women of the stage, which encouraged purchasers to keep buying to complete the whole set. In the 1920s Woodbury soap became the market leader largely through ads with images of romantic situations and claims that Woodbury soap made a woman's skin irresistible to the touch. In the 1930s White Owl cigars had great success in marketing through ads showing attractive couples locked in a*

passionate kiss, suggesting that only White Owls left the breath smelling pleasant. Warner Lambert capitalized on the same kind of imagery for decades to connect Listerine mouthwash with romantic success. With numerous illustrations showing many erotic ads--some campy, some esthetically elegant, some homoerotic--that push the boundaries of sexuality and taste from over a century of product marketing, Reichert not only tracks the history of sex in advertising but also explores the many factors that make the link between sex and our consumer culture so successful. Among other things, he considers the range of salacious imagery, from mildly suggestive to the use of outright nudity; the emotional impact of sexy ads; the influence of sex on brand recognition; what works and what doesn't; the differences between male and female responses; and the possible harms of using sex in advertising, especially in regard to young audiences and the perpetuation of female stereotypes. This thoughtful, enjoyable, and fascinating look into the world of advertising--from the late 1800s to the most erotic ads of today--will appeal to both media-savvy consumers and aficionados of pop culture. Tom Reichert, Ph.D., an Advertising Professor at the University of Alabama, has dedicated ten years to studying the prevalence of sex in advertising and its effect on persuasion. He has published on this topic in many scholarly journals, is a contributor to the Encyclopedia of Advertising, and is the lead editor and a contributor to *Sex in Advertising: Perspectives on the Erotic Appeal*.

An Essay in Notes  
The Emperor of Scent  
Chanel No. 5 and Red Moscow  
The Intimate History of the World's Most Famous Perfume  
The Definitive Guide to Choosing Your Next Scent  
Base Notes