



A Novel

A Handbook for Creating Photos You'll Love

Sales Secrets

Secrets and Lies in a Silicon Valley Startup

*You've just boarded a plane. You've loaded your phone with your favorite podcasts, but before you can pop in your earbuds, disaster strikes: The guy in the next seat starts telling you all about something crazy that happened to him—in great detail. This is the unwelcome storyteller, trying to convince a reluctant audience to care about his story. We all hate that guy, right? But when you tell a story (any kind of story: a novel, a memoir, a screenplay, a stage play, a comic, or even a cover letter), you become the unwelcome storyteller. So how can you write a story that audiences will embrace? The answer is simple: Remember what it feels like to be that jaded audience. Tell the story that would win you over, even if you didn't want to hear it. The Secrets of Story provides comprehensive, audience-focused strategies for becoming a master storyteller. Armed with the Ultimate Story Checklist, you can improve every aspect of your fiction writing with incisive questions like these: • Concept: Is the one-sentence description of your story uniquely appealing? • Character: Can your audience identify with your hero? • Structure and Plot: Is your story ruled by human nature? • Scene Work: Does each scene advance the plot and reveal character through emotional reactions? • Dialogue: Is your characters' dialogue infused with distinct personality traits and speech patterns based on their lives and backgrounds? • Tone: Are you subtly setting, resetting, and upsetting expectations? • Theme: Are you using multiple ironies throughout the story to create meaning? To succeed in the world of fiction and film, you have to work on every aspect of your craft and satisfy your audience. Do both—and so much more—with The Secrets of Story.*

*The inspiration you need to help improve your photography skills Well-known for their stunning world-class photography, 1x.com has worked with their most talented photographers to handpick 100 awe-inspiring images and provided the back-story and photographer's secrets that helped capture them. This book presents you with inspiration as well as underlying techniques that can help improve your photography skills immediately. Shares behind-the-scene stories of the featured photos from the photographers themselves, from their artistic vision to the technical details that went into each shot Offers clear, concise, and accessible descriptions for the ideas, vision, performance, setup, location, equipment, camera settings, lighting diagrams, and image editing methods of each amazing photo Photo Inspiration provides a unique combination of the final photograph with the tools and knowledge that made it possible, all of which are aimed at helping you meet your photographic potential.*

*It used to be that the only people that needed professional-looking headshots were actors and models, but now thanks to Facebook, Twitter, LinkedIn, and social media in general, headshots are hot! They've never been more in demand than they are today, and Peter Hurley's unique headshot style and trademark look have made him the most sought-after headshot photographer in the world today. Here's your chance to learn exactly how to create "the look" that everybody's after. This is bankable stuff! If you're not adding headshots to what you offer as a photographer, you're leaving a lot of money on the table. Peter knows first-hand the secrets to not only lighting your headshots like a pro (there's a whole chapter on that alone), but in this book he reveals, in the very same fashion that made him a famous name with photographers everywhere, how he gets authentic expressions and incredibly flattering positioning that will make your clients look better than they ever have in any photo—period! It's all here: he shows you his positioning techniques, his secrets for getting genuine smiles and images that look so natural you won't believe you're posed (but of course, they are), and you'll learn the very same techniques that Peter uses to create amazing headshots for everyone from execs at top Fortune 500 companies, to Silicon Valley startups, to actors and public figures who know all too well how important a great-looking headshot really is. Peter doesn't hold anything back. He reveals all his tricks of the trade, from his trademark lighting look, to how to create good-looking backgrounds on location, to positioning tricks you won't hear anywhere else, and it's all written in Peter's fun, quirky, inspiring style that lets you know, right from the beginning, you can do this, and you can do this big! These are the techniques that Peter has crafted from years in front of the lens, as a model for top brands like Abercrombie & Fitch and Guess, and years behind the lens, giving him an insight few photographers will ever possess, and he's willing to share every bit of it—every trick, every technique, and every nuance—in this book that will pay for itself at your very next shoot. Yes, it's that good.*

*You were created for a lifestyle of excellence...not a life of mediocrity!And what ?s amazing is you ?re equipped with everything you need to make that lifestyle yours. You can reach your goals. You can live your dreams. You already have what it takes to be happy and successful right inside of you. ....so, why aren ?t you?! Making changes is one of the hardest things any of us ever tries to do. It ?s so easy to get stuck, using strategies that don ?t work anymore and not knowing what to do to keep moving in the right direction. If you ?re frustrated with where you are in your life... If you ?re tired of getting the same old results... If you ?re ready to do what it takes to create your life as you want it to be... Then, The Excellence Lifestyle Guide may be just what you ?re looking for. Discover how you can \* Stop counting on "luck" to get you where you want to go in life \* Start proactively doing what it takes to have more, do more and be more \* Take advantage of simple, effective principles for living the life of your dreams - principles they never taught you in school! You have tremendous control over the path your life is on but, like many people, you may not have any idea how to use it to your advantage! That ?s where The Excellence Lifestyle Guide can help. Author Jan Marie Mueller shares insights on many topics, including \* How the world really works...and why people struggle achieving the success they desire \* Why most people never achieve a life of excellence...and how you can be different \* How to harness the amazing power of your thoughts to guide your life in the direction you want it to go \* The importance of knowing who you really are - and what you can do to figure it out \* How to master your mindset and use it to achieve the life of excellence you deserve to be living \* The one key resource you need to succeed at anything - and how to get it (Tip: It ?s more important than either time or money!) \* Three of the BIGGEST secrets to success...and much, much more! What you think and believe about yourself and the world around you defines your reality. Learning to effectively use the principles outlined in The Excellence Lifestyle Guide will help you transform your life in ways you ?ve only dreamed of up until now. Everyone can have success. Everyone can enjoy the excellence lifestyle. If your life isn ?t quite where you believe it should be, Jan Marie challenges you to discover the secrets to becoming your best self and start putting the skills she shares to work in your life today. Life is too short for constant struggle and frustration. Use the principles inside this book to begin living the lifestyle of excellence you deserve! Scroll up and get your copy today.*

The Great and Secret Show

The Culture Code

Ten Secrets to Creating Your Own Comics

83 Composition Tools from the Masters

Photographs of the Famous and Infamous

Secrets of Great Portrait Photography

(2 Books in 1) The Ultimate Guide for Beginners and Experts to Techniques and Secrets in Creating Amazing DIY Projects

*The tenth-anniversary edition of the book that changed lives in profound ways, now with a new foreword and afterword. In 2006, a groundbreaking feature-length film revealed the great mystery of the universe—The Secret—and, later that year, Rhonda Byrne followed with a book that became a worldwide bestseller. Fragments of a Great Secret have been found in the oral traditions, in literature, in religions and philosophies throughout the centuries. For the first time, all the pieces of The Secret come together in an incredible revelation that will be life-transforming for all who experience it. In this book, you'll learn how to use The Secret in every aspect of your life—money, health, relationships, happiness, and in every interaction you have in the world. You'll begin to understand the hidden, untapped power that's within you, and this revelation can bring joy to every aspect of your life. The Secret contains wisdom from modern-day teachers—men and women who have used it to achieve health, wealth, and happiness. By applying the knowledge of The Secret, they bring to light compelling stories of eradicating disease, acquiring massive wealth, overcoming obstacles, and achieving what many would regard as impossible.*

*In the little town of Palomo Grove, two great armies are amassing; forces shaped from the hearts and souls of America. In this New York Times bestseller, Barker unveils one of the most ambitious imaginative landscapes in modern fiction, creating a new vocabulary for the age-old battle between good and evil. Carrying its readers from the first stirring of consciousness to a vision of the end of the world, The Great and Secret Show is a breathtaking journey in the company of a master storyteller.*

*NATIONAL BESTSELLER • The gripping story of Elizabeth Holmes and Theranos—one of the biggest corporate frauds in history—a tale of ambition and hubris set amid the bold promises of Silicon Valley, rigorously reported by the prize-winning journalist. With a new Afterword. "Chilling ... Reads like a thriller ... Carreyrou tells [the Theranos story] virtually to perfection." —The New York Times Book Review In 2014, Theranos founder and CEO Elizabeth Holmes was widely seen as the next Steve Jobs: a brilliant Stanford dropout whose startup "unicorn" promised to revolutionize the medical industry with its breakthrough device, which performed the whole range of laboratory tests from a single drop of blood. Backed by investors such as Larry Ellison and Tim Draper, Theranos sold shares in a fundraising round that valued the company at more than \$9 billion, putting Holmes's worth at an estimated \$4.5 billion. There was just one problem: The technology didn't work. Erroneous results put patients in danger, leading to misdiagnoses and unnecessary treatments. All the while, Holmes and her partner, Sunny Balwani, worked to silence anyone who voiced misgivings—from journalists to their own employees.*

*Hey kids, do you want to know how to make all-stars for your baseball league? Or parents, do you feel like the coaches keep passing your child up? Well no more! Or coaches, want drills and ways to motivate your players to get better? Coach Andy Collins is going to tell you everything he knows from his 35 years of youth and adult coaching and watching what works and what doesn't work. It's chock-full of ideas in 86 pages. He'll cover: \* How your league chooses all-stars \* What all-star selectors are really looking for \* 7 tried and true methods of getting better at baseball \* But more importantly, little known ways to get the people picking the team to notice you \* And how to beat the "politics" that seem to get in the way Year after year kids sit in the stands crying after the all-star teams are announced and they weren't one of the players that were chosen. At the same time the students I've trained do make these same all-star teams. It was then I realized I had the information that the kids in the stands and their parents and coaches were looking for. Wherever there are kids around the world that play youth baseball, there are kids that long to make the league's all-star team. Every year it's the same, kids that desperately want to have their name called out (or see it announced on the list) don't make it, and a little bit of them is hurting deep inside; and they don't know why they were not picked. Little did they know that they could have fairly accurately predicted their chances almost from day one of when the season started. And if they knew what you're about the find out, they could improve enough in skill in the eyes of the all-star selectors as to be a better player or even make the all-star team. The good news is that in this book, there is a way to learn how to make the all-star team for the next upcoming season; and if not then, the following year (if you're willing to listen and follow the advice I give). While I have written this for parents and coaches to learn how this process works and how they can help these youngsters achieve their dreams, this is mostly a book written for the kid who wants to make all-stars, not a book for the parent who wants their kid to make all-stars (there is a difference). And it will be in that voice that this book will be written.*

BRANDING SECRETS

Secrets to Making Great Pictures

An Easy & Proven Way to Build Good Habits & Break Bad Ones

The Secrets of My Life

The Secrets and Techniques That Will Help You Make the Team

Advancing Your Photography

Draw Out the Story

In the wake of continuing corporate scandals there have been few, if any, CEOs that have stepped forward as models of "doing things right"—except the former chairman and CEO of Medtronic, Bill George. George has become the unofficial spokesperson for responsible leadership—in business, the media, and academia. In Authentic Leadership Bill George makes the case that we do need new leaders, not just new laws, to bring us out of the current corporate crisis. He persuasively demonstrates that authentic leaders of mission-driven companies will create far greater shareholder value than financially oriented companies. During George's twelve-year leadership at Medtronic, the company's market capitalization soared from \$1.1 billion to \$460 billion, averaging 35% per year. George candidly recounts many of the toughest challenges he encountered -- from ethical dilemmas and battles with the FDA to his own development as a leader. He shows how to develop the five essential dimensions of authentic leaders—purpose, values, heart, relationships, and self-discipline. Authentic Leadership offers inspiring lessons to all who want to lead with heart and with compassion for those they serve. Bill George helps readers answer vital questions such as: What should I do when my personal values conflict with company business values? How do I make trade-offs between the needs of my customers, my employees, and my company's shareholders? Do I really want to devote my talents to business? Authentic Leadership provides a tested guide for character-based leaders and all those who have a stake in the integrity and success of our corporations.

Are you curious about how woodworking works? Have you been looking online on how to start woodworking? Would you like to take woodworking as a hobby? Are you bored with your same old interior? Do you want to be creative and redecorate your home? Have you got skills and ideas for the interior of your home or office? If you are looking to try new things with your home, then, in this book, there are a number of projects which can be done easily at home having all the required tools and materials. This book can help you to give a touch of art to your space, including bathroom, kitchen, living room, office, and also outdoor space You will find what you have been looking for right here! Here we'll explain how to set up your woodworking workshop with minimum yet essential supplies that will include a combination of hand tools, power tools, supplies required for setting the shop and its maintenance Inside you will learn: Overview of woodworking Woodworking basics including safety measures, dust collection tips How to set up and maintain the ventilation system Essential hand tools and power tools you'll need while starting out Pitfalls to avoid in and out f the workshop Step-by-Step Guide for Setting up shop Types of woods and how to choose them Different techniques for Joining and Finishing your project Basic essentials for the project Skills and all the needed tools Projects for your bedroom Projects for your bathroom and more..... If you've been struggling to decide how to begin and get the most out of this intriguing craft while learning new skills and feeling a sense of serenity and calm, then this book is right for you. Reading this book will help you to recreate your house and can make you feel accomplished as well.

In this remarkable memoir former Olympian and Kardashian family member Caitlyn Jenner reveals shocking and heartbreaking stories from her journey to become a transgender woman and fight for the LGBTQ+ community. "Imagine denying your core and soul. Then add to it the most impossible expectations that people have for you because you are the personification of The American Male Athlete." Bruce Jenner, the celebrated Olympic icon and later the patriarch of one of the most famous families in the world, seemed to be living a dream life of success, fame, and prosperity. But the all-American image and million-dollar smile belied a lifelong struggle with gender dysphoria, and it wasn't until the sensational Diane Sawyer interview that the public mask of Bruce Jenner was finally retired, and through the memorable Vanity Fair piece by Buzz Bissinger, that Caitlyn Jenner was introduced to the world and set free to exist on her own terms. Since then, Caitlyn has undertaken an arduous emotional and physical odyssey to achieve the completeness she always felt was missing. In THE SECRETS OF MY LIFE, Caitlyn reflects on the inner conflict she experienced growing up in an era of rigidly defined gender identities, and the cruel irony of being hailed by an entire nation as the ultimate symbol of manhood. She recounts her Olympic triumph, her rise to fame, and relates how her sense of frustration and shame grew with the passing years and the lengths to which she had to go to conceal her true self. Caitlyn in turn uncovers the toll that these personal struggles had on her three marriages and, subsequently, the relationships with her children. She also talks candidly about her life in the public eye as a member of the Kardashian clan, what led to her decision to become Caitlyn, and how she, her family, the transgender community, and the rest of the world has since embraced her new life. Filled with incredibly personal and moving stories of struggle and victory, of anxiety and fear, and, finally, of surrender and acceptance.

THE SECRETS OF MY LIFE reveals the real Caitlyn Jenner by tracing her long and eventful journey to becoming herself.

Innovative Tools for Perfecting Your Fiction and Captivating Readers

The Secret

Rediscovering the Secrets to Creating Lasting Value

A Costume Designer's Secrets for Making Your Clothes Look, Fit, and Feel Amazing

National Geographic Photography Field Guide

Reclaiming Our Health