Top 100 City Destination Ranking 2017 Blog Euromonitor Com

Cities are gaining importance and influence worldwide. They sustain the global economy, set cultural trends, produce greenhouse gas emissions and consume energy; they attract migration flows and foster new political waves. While cities were supposed to be declining back in the 1980s, the globalised economy has established them as crucial world hubs leading billions of people on every continent, both at the top and the bottom of the social ladder, to move to cities. Today, global cities cry out for a more prominent role. But why and to what extent do they matter? Can they really stand alone in the global arena? How are they interacting with governments and multilateral organisations? From climate change to connectivity, from inequalities to migration: what is their contribution to key global challenges?

Tourism and Degrowth develops a conceptual framework and research agenda for exploring the relationship between tourism and degrowth. Rapid and uneven expansion of tourism as a response to the 2008 economic crisis has proceeded in parallel with the rise of social discontent concerning so-called "overtourism." Meanwhile, despite decades of concerted global effort to achieve sustainable development, socioecological conflicts and inequality have rarely reversed, but in fact increased in many places. Degrowth, understood as both social theory and social movement, has emerged within the context of this global crisis. However, thus far the vibrant degrowth discussion has yet to engage systematically with the tourism industry in particular, while, by the same token, tourism research has largely neglected explicit discussion of degrowth. This volume brings the two discussions together to interrogate their complementarity. Identifying a growth imperative in the basic structure of the capitalist economy, the contributors contend that mounting critique of overtourism can be understood as a structural response to the ravages of capitalist development more broadly. Debate concerning overtourism thus offers a valuable opportunity to re-politicise discussion of tourism development generally. Exploring the potential for degrowth to facilitate a truly sustainable tourism, Tourism and Degrowth will be of great interest to scholars of tourism, environmental sustainability and development. The chapters were originally published as a special issue of the Journal of Sustainable Tourism.

This book addresses the issue of smart and sustainable development in the Mediterranean (MED) region, a distinct part of the world, full of challenges and risks but also opportunities. Above all, the book focuses on smartening up small and medium-sized cities and insular communities, taking into account their geographical peculiarities, the pattern of MED urban settlements and the abundance of island complexes in the MED Basin. Taking for granted that sustainability in the MED is the overarching policy goal that needs to be served, the book explores different aspects of smartness in support of this goal's achievement. In this respect, evidence from concrete smart developments adopted by forerunners in the MED region is collected and analyzed; coupled with experiences gathered from successful, non-MED, examples of smart efforts in European countries. More specifically, current research and empirical results from MED urban environments are discussed, as well as findings from or concerning other parts of the world, which are of relevance to the MED region. The book's primary goal is to enable policymakers, planners and decision-making bodies to recognize the challenges and options available; and make to more informed policy decisions towards smart, sustainable, inclusive and resilient urban and regional futures in the MED.

Me and the World is a colorful, eye-popping universe of infographics about global communities. This content-rich book teaches about other kids and cultures around the world, all while stepping back and really seeing the big picture. Me and the World is the perfect introduction for a generation entering an increasingly digitized, data-driven world. • Packed with dynamic illustrated spreads about customs of other countries • Invites readers to see themselves in its pages through a data lens • Guided by a relatable, school-aged narrator Me and the World pairs visual literacy with data literacy, using colorful illustrations and infographics to present information in a way young readers will not only understand, but enjoy. Equal parts educational and entertaining, this makes a great pick for parents and grandparents, as well as librarians, science teachers, and educators. • Perfect for reluctant readers, especially those who would otherwise gravitate toward numbers-based pursuits like math and science, rather than than reading • The graphs, infographics, and maps are the perfect resource for educators looking for engaging content for children to understand data. • Ideal for children ages 8 to 12 years old • Add it to the shelf with books like The Wondrous Workings of Planet Earth: Understanding Our World and Its Ecosystems by Rachel Ignotofsky, The History Book: Big Ideas Simply Explained by DK, and The Science Book: Big Ideas Simply Explained by DK.

The Hospitality and Tourism Industry in ASEAN and East Asian Destinations
The Making of a World City
Beyond Smart Cities
Tourism, Culture and Heritage in a Smart Economy
A Research Agenda for Urban Tourism
Tourism In India- Status, Challenges And Opportunities
Me and the World

The 1970s saw the emergence and subsequent proliferation across the Arabian Peninsula of 'national museums', institutions aimed at creating social cohesion and affiliation to the state within a disparate population. Representing the Nation examines the wide-ranging use of exhibitionary forms of national identity projection via consideration of their motivations, implications (current and future), possible historical backgrounds, official and unofficial meanings, and meanings for both the user/visitor and the multiple creators. The book responds to, due to the importance placed on tradition, heritage and national identity across all the states of the Peninsula, and the growth of re-imagined and new museums, the need for far greater discussion and research in these areas.

This book critically explores the interconnections between tourism and the contemporary city from a policy-oriented standpoint, combining tourism perspectives with discussion of urban models, issues, and challenges. Research-based analyses addressing managerial issues and evaluating policy implications are described, and a comprehensive set of case studies is presented to demonstrate practices and policies in various urban contexts. A key message is that tourism policies should be conceived as integrated urban policies that promote tourism performance as a means of fostering urban quality and the well-being of local communities, e.g., in terms of quality spaces, employment, accessibility, innovation, and learning opportunities. In addition to highlighting the significance of urban tourism in relation to key urban challenges, the book reflects on the risks and tensions associated with its development, including the rise of anti-tourism movements as a reaction to touristification, cultural commodification, and gentrification. Attention is drawn to asymmetries in the costs and benefits of the city tourism phenomenon, and the supposedly unavoidable trade-off between the interests of residents and tourists is critically questioned.

Increased tourism benefits local economies by creating more revenue and employment options as interest in the location grows. However, as the hospitality and travel industry continues to grow and adapt, it becomes imperative that they implement socially responsible procedures. Corporate Social Responsibility in the Hospitality and Tourism Industry discusses issues and challenges faced by organizations implementing responsible business practices within the travel, hotel, leisure and hospitality industries. Featuring best practices and theoretical concepts on the support of local economies, ethical sourcing of native goods, and sustainability procedures, this publication is a vital source for policy makers, academicians, researchers, students, technology developers, and government officials interested in emergent ethical and moral practices within the travel industry.

Taking a multidisciplinary approach, this comprehensive Handbook comprises contributions from international researchers of diverse educational and research backgrounds. Chapters present methodological issues within marketing research, sharing the researchers' experiences of what does and does not work, as well as discussing challenges and avenues for innovation.

Online Place Branding
Policing European Metropolises
Smart, Sustainable, Inclusive and Resilient
The Report: Abu Dhabi 2015
Information and Communication Technologies in Tourism 2016
Tourism and Degrowth
London 1991 to 2021

The changes that Central European cities have undergone since 1989 deserve a complex, interdisciplinary analysis that offers deep insight into the specific nature of the transformation taking place in the region. This book presents a multidimensional and cross-disciplinary case study of Kraków, focusing on the changes taking place in Central Europe over the last three decades. This book answers the question of how the once neglected city of Kraków has transformed into a thriving global tourist destination, an attractive investment market, and a European leader of shared services. It examines political, socio-economic, cultural, and architectural development of the city against the ongoing processes of post-1989 political and economic transition, European integration, and globalisation. The authors offer a portrait of the evolution in thinking about the developmental resources of the city, accounting for what is broadly construed as culture and heritage. Whereas previous studies have offered only one-dimensional insights into these phenomena, this book highlights the specific characteristics of the transition and identifies the challenges typical of many cities in Czechia, Slovakia, Poland, and Hungary, after the fall of communism. This book will be valuable reading for academics, researchers and postgraduate and PhD students of economic geography, urban studies, public management, political studies, sociology, culture and heritage management, and modern history, as well as those with an interest in Central European and transformation issues.

Overtourism has become a major concern for an increasing number of destinations as tourism numbers continue to grow, stimulated by general economic and technological growth and the expansion of the global middle class. This, coupled with relentless promotion of tourism by many organisations and destinations, has increased tourism, despite growing opposition to excessive development. This book is the first academic volume to deal with this topic and contains chapters by experienced researchers in the tourism field, taking a multidisciplinary approach to review and explain the subject. The introductory section begins with an overview of the current situation and the forces enabling the appearance of overtourism. This is followed by a number of case studies from a range of destinations around the world, both urban and rural, which share the same problems. The concluding section includes a discussion of potential mitigation methods and approaches and a final assessment of future developments. The focus and relevance of this book are not just for academics, as it offers insights into destinations, enablers and solutions for how to address the issue of overtourism on a wide variety of scales. This book offers globally relevant perspectives on destinations as varied as Venice and Barcelona, that have gained global media attention, as well as less publicised rural areas and developing destinations.

Consumer behaviour is one of the most explored topics in tourism and hospitality marketing, interchangeably denoted by the terms 'traveller behaviour', 'tourist behaviour' or 'guest behaviour'. Consumer behaviour acts as an origin for every tourism and hospitality marketing activity. It offers an understanding of why people tend to choose certain products or services and what sort of factors influence them in making their decision. The decision process of buying tourism products or services takes time, because they are mostly intangible in nature due to which there are many risks involved in their buying process. The Routledge Handbook of Consumer Behaviour in Hospitality and Tourism aims to explore and critically examine current debates, critical reflections of contemporary ideas, controversies and pertinent queries relating to the rapidly expanding discipline of consumer behaviour in hospitality and tourism. The Handbook offers a platform for dialogue across disciplinary and national boundaries and areas of study through its diverse coverage. It is divided into six parts: Part I offers an overview of consumer behaviour; Part II focuses on the service quality perspectives of consumer behaviour; Part III deliberates on customer satisfaction and consumer behaviour linkages; Part IV explores the re-patronage behaviour of consumers; Part V addresses the vital issues concerning online consumer behaviour; and Part VI elaborates upon other emerging paradigms of consumer behaviour. Although there is no dearth of empirical studies on different viewpoints of consumer behaviour, there is a scarcity of literature providing conceptual information. The present Handbook is organised to offer a comprehensive theoretical body of knowledge narrating consumer behaviour, especially for hospitality and tourism businesses and operations. It attempts to fill this research gap by offering a 'globalised' volume comprising chapters organised using both practical and academic approaches. This Handbook is essential reading for students, researchers and academics of Hospitality as well as those of Tourism, Marketing, International Business and Consumer Behaviour.

International Academic Conference on Management, Economics and Marketing in Budapest, Hungary 2016 (IAC-MEM 2016), Friday - Saturday, July 8 - 9, 2016

Urban Change in Central Europe

Disruptive Technologies for Business Development and Strategic Advantage
Heritage Tourism Destinations
Tourism and Sustainable Regional Development in Indonesia
Third International Conference IACuDiT, Athens 2016
A Systematic Approach to Urban Tourism

Asia is regarded as the fastest growing area for international and domestic tourism in the world today and over the next 20 years. Given the economic, social and environmental importance of tourism in the region, there is a need for a comprehensive and readable overview of the critical debates and controversies in tourism in the region and the major factors that are affecting tourism development both now and in the foreseeable future. This Handbook provides a contemporary survey of the region and its continued growth and development as a key destination and generator of tourism, which is marked by a high proportion of intra-regional travel. The book is divided into five sections. This first section provides an introduction to the region and context to the nationally focused chapters. The next three sections are then broadly based on the three UNWTO Asian regions: South-East Asia, South and Central Asia, and East and North-East Asia, providing readers with a valuable snapshot of tourism at various scales, and from various approaches and positions. The concluding section considers future prospects for tourism in Asia. The handbook is interdisciplinary in coverage and is also international in scope through its authorship and content. It presents a range of perspectives and understanding of the processes and forces that are shaping tourism in this fascinating and dynamic region that is one of the focal points of global tourism. This is essential reading for students, researchers and academics interested in tourism in the growth region of Asia now and in the future.

This timely and significant book explores the characteristics and complexities of Asian urban tourism, considering the extent to which Western paradigms can be transferred to Asian settings and the striking contrasts that exist within the region. In an era of unprecedented urban expansion in Asian cities, this book comes at a time of great urgency, illuminating the possible problems and opportunities that arise when a destination emerges as a tourism hotspot. Split into three parts; introducing Asian urban tourism and urbanization, the management and marketing of Asian cities, and emerging trends and issues associated with Asian urban tourism, the book offers a range of varying and vibrant perspectives from international and interdisciplinary experts in the field. Chapters include studies on a wide range of destinations such as Hong Kong, Macau, Cambodia, Phuket, Kolkata, Busan, Delhi, and Sri Lanka among many others, and explore crucial contemporary themes such as overtourism, urbanization and administrative challenges, world heritage, smart cities and the use of technologies such as VR in urban tourism experience creation. It will be a vital resource for upper-level students, researchers, and academics in tourism, city tourism, Asian studies, development studies, cultural studies, and sustainability, as well as professionals in the field of tourism management.

This carefully crafted ebook is formatted for your eReader with a functional and detailed table of contents. Captain America: Civil War is a 2016 American superhero film based on the Marvel Comics character Captain America, produced by Marvel Studios and distributed by Walt Disney Studios Motion Pictures. It is the sequel to 2011's Captain America: The First Avenger and 2014's Captain America: The Winter Soldier, and the thirteenth film of the Marvel Cinematic Universe (MCU). The film is directed by Anthony and Joe Russo, with a screenplay by Christopher Markus & Stephen McFeely, and features an ensemble cast, including Chris Evans, Robert Downey Jr., Scarlett Johansson, Sebastian Stan, Anthony Mackie, Don Cheadle, Jeremy Renner, Chadwick Boseman, Paul Bettany, Elizabeth Olsen, Paul Rudd, Emily VanCamp, Tom Holland, Frank Grillo, William Hurt, and Daniel Brühl. In Captain America: Civil War, disagreement over international oversight of the Avengers fractures them into opposing factions—one led by Steve Rogers and the other by Tony Stark. This book has been derived from Wikipedia: it contains the entire text of the title Wikipedia article + the entire text of all the 634 related (linked) Wikipedia articles to the title article. This book does not contain illustrations.

Using a transnational analytical framework, this book provides a comprehensive overview of formal and informal markets and place in globalised cities. It examines how urban markets are situated within social, cultural and media discourses, and within material and symbolic economies. The book addresses four key narratives – redevelopment and relocation; privatization of public space; urban renewal; and urbanism and sustainability – to investigate shared and individual attributes of markets and place in diverse, international urban contexts. With case studies in Sydney, Hong Kong, Beijing, Rio de Janeiro, London, Antwerp, Amsterdam, Paris and San Francisco, experiences of market, place and city are explored through interdisciplinary and multimodal perspectives of visual culture, spatial practice, urban design and textual analysis.

Heritage, Museums, National Narratives, and Identity in the Arab Gulf States
World Cities and Nation States
Markets, Places, Cities
The Handbook of Global Outsourcing and Offshoring 3rd edition
Geographies of Disruption
Overtourism
The Routledge Handbook of Tourism in Asia

This book looks at the uncharted territory between innovation activities and place making efforts to cultivate them. 'Geographies of Disruption' aims to fill that gap by exploring the growing importance of place making for knowledge generation and innovation activities in contemporary cities, and providing an in-depth understanding of both theoretical and practical aspects of innovation geographies and the conditions that help their emergence and growth. This book underlines the growing importance of knowledge generation and innovation activities for the competitiveness of cities and their regions. It provides an in-depth and comprehensive understanding of both theoretical and practical aspects of knowledge-based urban development and its implications and prospects for cities and regions. This pioneering book contributes to the conceptualisation and practice of innovation geographies by disseminating both conceptual and empirical research findings with real-world best practice applications. With a multidisciplinary approach to themes of technology and urban development, this book is a key reference source for scholars, practitioners, consultants, city officials, policymakers and innovation study enthusiasts.

Through an interdisciplinary approach combining the concepts, methods and tools in language and discourse studies and insights from marketing and tourism research, this book examines the online place branding of Hong Kong, one of the most visited cities and well-known spots in the world. The book compares how the place brand is officially constructed and conveyed by the institutional bodies, as realised on the Brand Hong Kong website online, with how the place brand is publicly experienced and perceived by individuals around the world, as realised on the TripAdvisor Hong Kong travel forum online. The book also includes comparative analysis between Singapore and Hong Kong to provide better understanding of online place branding and findings from the comparative study identify interesting similarities and differences between the official portrayal of the place brand of Hong Kong and its public perception in the digital realm, as well as between Hong Kong and Singapore in online place branding. The book also offers evidence-based suggestions on how we can bridge the gap between the online representation and perception of a place brand and how to enhance online place branding in general.

Asia is changing. Socio-political shifts in the world economy, technological advances of monumental scales, movements of people and ideas, alongside ongoing post-colonization projects across the region have created an emerging Asia - one confident and assertive of its place in the contemporary geopolitical sphere. As political and economic powers reassert Asian sovereignty in opposition to perceived Northern dominance, and dramatic and rapid development in the region shift the relationship between the centre and the periphery, new renderings and imaginations of hierarchies of identity and power come to the fore. This changing environment leads to emerging challenges for anthropologists working in the region: both those who have been working there for years, and new scholars entering the field. This volume considers these changes, and the implications of this on our practice. By focusing on Asia as a site of enquiry, the contributors to this book discuss tensions and opportunities arising in their ethnographic fieldwork in light of a changing Asia. Drawing on personal reflections on Asia's global positioning in this contemporary moment, the contributors consider how fieldwork is being negotiated within the changing dynamics of anthropology in the region. This book then, is a discussion on the shifting landscape of field sites and the resultant emerging research methodologies, and is aimed at those who are already deeply immersed in fieldwork as well as those who are seeking ways to undertake it.

The proliferation of entrepreneurship, technological and business innovations, emerging social trends and lifestyles, employment patterns, and other developments in the global context involve creative destruction that transcends geographic and political boundaries and economic sectors and industries. This creates a need for an interdisciplinary exploration of disruptive technologies, their impacts, and their implications for various stakeholders widely ranging from government agencies to major corporations to consumer groups and individuals. Disruptive Technologies for Business Development and Strategic Advantage is a critical scholarly resource that explores innovation, imitation, and creative destruction as critical factors and agents of socio-economic growth and progress in the context of emerging challenges and opportunities for business development and strategic advantage. Featuring coverage on a broad range of topics such as predictive value, business strategy, and sustainability, this book is geared towards entrepreneurs, business executives, business

professionals, academicians, and researchers interested in strategic decision making using innovations and competitiveness.

From Analysis to Action

Towards an Integrative Agenda on Urban Tourism

Delivering Tourism Intelligence

The Case of Hong Kong

Corporate Social Responsibility in the Hospitality and Tourism Industry

Mediterranean Cities and Island Communities

Creating the Most Attractive Cities for Talented Citizens

The Routledge Handbook of Tourism Cities presents an up-to-date, critical and comprehensive overview of established and emerging themes in urban tourism and tourist cities. Offering socio-cultural perspectives and multidisciplinary insights from leading scholars, the book explores contemporary issues, challenges and trends. Organised into four parts, the handbook begins with an introductory section that explores contemporary issues, challenges and trends that tourism cities face today. A range of topics are explored, including sustainable urban tourism, overtourism and urbanisation, the impact of terrorism, visitor–host interactions, as well as reflections on present and future challenges for tourism cities. In Part II the marketing, branding and markets for tourism cities are considered, exploring topics such as destination marketing and branding, business travellers and exhibition hosting. This section combines academic scholarship with real-life practice and case studies from cities. Part III discusses product and technology developments for tourism cities, examining their supply and impact on different travellers, from open-air markets to creative waterfronts, from social media to smart cities. The final Part offers examples of how urban tourism is developing in different parts of the world and how worldwide tourism cities are adapting to the challenges ahead. It also explores emerging forms of specialist tourism, including geology and ecology-based tourism, socialist heritage and post-communist destination tourism. This handbook fills a notable gap by offering a critical and detailed understanding of the diverse elements of the tourist experience today. It contains useful suggestions for practitioners, as well as examples for theoretical frameworks to students in the fields of urban tourism and tourism cities. The handbook will be of interest to scholars and students working in urban tourism, heritage studies, human geography, urban studies and urban planning, sociology, psychology and business studies.

World Tourism Cities: A Systematic Approach to Urban Tourism is a unique and contemporary textbook that addresses the particular situation of urban tourism destinations in the 2020s by reviewing key issues, trends, challenges and future opportunities for urban tourism destinations worldwide, as well as city destination management. The book is divided into four parts, with Part I providing background chapters on world tourism cities. It begins by clearly defining world tourism cities and explaining the impacts of globalisation and urbanisation on these cities. The subsequent chapter explains the urban tourism phenomenon and traces its growth. Part II presents city destination management, planning and development and the marketing and branding of cities, offering practical solutions and approaches. Part III discusses major issues and trends in world tourism cities including resident well-being and quality of life, sustainability, smart tourism, crises and the rise of tourism in Asian cities, and the final part identifies the future opportunities for city tourism. Written in a student-friendly tone, the book is richly illustrated and contains several engaging features, including Sweet tweets (snippets of information on cities) and Short breaks (detailed case studies on cities). This will be essential reading for all tourism students.

Understanding the politics of security in city-regions is increasingly important for the study of contemporary policing. This book argues that national and international governing arrangements are being outflanked by various transnational threats, including the cross-border terrorism of the attacks on Paris in 2015 and Brussels in 2016; trafficking in people, narcotics and armaments; cybercrime; the deregulation of global financial services; and environmental crime. Metropolises are the focal points of the transnational networks through which policing problems are exported and imported across national borders, as they provide much of the demand for illicit markets and are the principal engines generating other policing challenges including political protest and civil unrest. This edited collection examines whether and how governing arrangements rooted in older systems of national sovereignty are adapting to these transnational challenges, and considers problems of and for policing in city-regions in the European Union and its single market. Bringing together experts from across the continent, Policing European Metropolises develops a sociology of urban policing in Europe and a unique methodology for comparing the experiences of different metropolises in the same country. This book will be of value to police researchers in Europe and abroad, as well as postgraduate students with an interest in policing and urban policy.

Theory and Practice in Hospitality and Tourism Research includes 111 contributions from the 2nd International Hospitality and Tourism Conference 2014 (Penang, Malaysia, 2-4 September 2014), and covers a comprehensive range of topics, including:- Hospitality management- Hospitality & tourism marketing- Tourism management-Technology & innova

Theory and Practice in Hospitality and Tourism Research

Tourism in the City

Tourism in Asian Cities

The Business of Tourism

Proceedings of IAC-MEM 2016 in Budapest

The Case of Kraków

Representing the Nation

Now in its third edition, this is the only outsourcing and offshoring book to offer a broad but coherent guide to the strategy, operations and management of ITO and BPO outsourcing and offshoring, from how to source new relationships to managing busines national and global context.

This volume demonstrates that tourism research can deliver quality implications for a range of stakeholders. Contributions from authors across the continents serve to illustrate ways in which academic analysis can, and does, result in action.

This timely Research Agenda explores and proposes critical lines of research to support understanding of the conditions under which urban tourism contributes to the development of urban systems, and what can be done to create and conserve these condit highlight conceptual discussions, concrete case studies and policy reviews to address the issues surrounding the economic, environmental and social impacts of tourism on cities.

Tourism as an industry is constantly evolving. Trends and attitudes are susceptible to changes in what people look for in a holiday, which can change within different economic contexts; generational shifts; the political landscape; and most recently, the Covid-pandemic. This popular and comprehensive textbook helps students to not only understand these changes but study them with a critical mindset and historical perspective, desirable for success in assessments. The text also continues to retain its focus on 'operational aspects of tourism, making it especially useful for students considering a career and/or short term placement in the tourism industry. This 12th edition of The Business of Tourism includes updates to take in changes to the tourism industry and c behaviours as a result of: Brexit (the UK's decision to leave the European Union) the pandemic and its impacts on nature; the operation of attractions; event tourism; hotel chains; transport; and governmental support Sustainability and the reduction of the ne caused by tourism Chris Holloway was a former Professor of Tourism Management at the University of the West of England. Claire Humphreys is a former Head of Department and Principal Lecturer at the University of Westminster.

ICTR 2020 3rd International Conference on Tourism Research

The Routledge Handbook of Consumer Behaviour in Hospitality and Tourism

Captain America: Civil War is a 2016 American superhero film based on the Marvel Comics character Captain America, produced by Marvel Studios and distributed by Walt Disney Studios Motion Pictures

Handbook of Research Methods for Marketing Management

Proceedings of the International Conference in Bilbao, Spain, February 2-5, 2016

Preservation, Communication and Development

e-Pedia: Captain America: Civil War

Hydrocarbons revenues still form the bulk of Abu Dhabi's GDP and while falling prices are a concern, the emirate has been moving steadily towards its economic diversification targets in line with Abu Dhabi Economic Vision 2030. The past 10 years has seen the non-oil sector expand strongly on the back of business-friendly government policies, as a result of which non-oil sector growth now outpaces that of the oil sector. Outside of hydrocarbons, construction and manufacturing represent the biggest GDP contributors in the emirate, with the construction sector poised to enter a period of renewed expansion and manufacturing identified as a key area for future growth, leveraging the emirate's natural resources, growing downstream capabilities and strategic location. Elsewhere Abu Dhabi's financial sector continues to assert itself and the expected 2015 launch of Abu Dhabi Global Market, the UAE's second financial free zone, is expected to boost activity in the sector. Meanwhile visitor numbers to Abu Dhabi continue to rise, with around 3.5m arrivals in 2014, up 25% on the previous year. This growth is expected to continue as major infrastructure upgrades continue apace. These include the expansion of Abu Dhabi International Airport and the development of the 1200-km wide Etihad rail project.

The papers presented in this volume advance the state-of-the-art research on digital marketing and social media, mobile computing and recommender systems, augmented and virtual reality, electronic distribution and online travel reviews, MOOC and eLearning, eGovernment and sharing economy. This book covers the most significant areas contributed by prominent scholars from around the world and is suitable for both academics and practitioners who are interested in the latest developments in eTourism.

After two decades of evolution and transformation, London had become one of the most open and cosmopolitan cities in the world. The success of the 2012 Olympics set a high water-mark in the visible success of the city, while its influence and soft power increased in the global systems of trade, capital, culture, knowledge, and communications. The Making of a World City: London 1991 - 2021 sets out in clear detail both the catalysts that have enabled London to succeed and also the qualities and underlying values that are at play: London's openness and self-confidence, its inventiveness, influence, and its entrepreneurial zeal. London's organic, unplanned, incremental character, without a ruling design code or guiding master plan, proves to be more flexible than any planned city can be. Cities are high on national and regional agendas as we all try to understand the impact of global urbanisation and the re-urbanisation of the developed world. If we can explain London's successes and her remaining challenges, we can unlock a better understanding of how cities succeed.

This book examines the main issues and concepts relating to heritage, screen and literary tourism (HSLT) and provides a comprehensive understanding and evaluation of these three forms of tourism in the context of global tourism development. It analyses the demand and supply of HSLT within the frameworks provided by service-dominant logic and value creation to enable a critical perspective on how HSLT tourist experiences are created, produced and shaped. The volume explores the challenges which relate to the role of the consumer in the co-creation of the tourist experience, and the implications this has for the development, marketing, interpretation, consumption, planning and management of HSLT. It will appeal to researchers and students of heritage tourism, film and literary tourism, media-driven tourism, tourism planning and destination development and management.

Issues, realities and solutions

Towards a Truly Sustainable Tourism

World Tourism Cities

Routledge Handbook of Tourism Cities

The Century of Global Cities

The Politics of Security in City-Regions

Heritage, Screen and Literary Tourism

World Cities and Nation States takes a global perspective to show how national governments and states/provinces/regions continue to play a decisive, and often positive, partnership role with world cities. The 16 chapter book ï¿½ comprised of two introductory chapters, 12 central chapters that draw on case studies, and two summary chapters - draws on over 40 interviews with national ministers, city government officials, business leaders and expert academics.

"... to ensure that this tourism development strategy will produce the expected outcomes; i.e. the target aimed for by 2019, Indonesia needs to thoroughly research its tourism development strategy, its implementation and various other aspects of the tourism sector." Dr. Ir. Arief Yahya, M.Sc, Minister of Tourism, Republic of Indonesia ----------- -UnpadPress- #Unpad #60thFEBUnpad

This new volume addresses the growing interest to understand tourism and hospitality in Southeast and South Asia, two regions that have seen tremendous growth in international tourists in recent years. It explores the current development of hospitality and tourism industry in the regions of Hong Kong, Macao and Taiwan as well as other key countries in Southeast and South Asia. The Hospitality and Tourism Industry in ASEAN and East Asian Destinations: New Growth, Trends, and Developments provides updated findings and case studies that highlight opportunities and issues of tourism and hospitality development in ASEAN. Chapters cover such diverse topics as: Online marketing strategies Sustainable hospitality development Diversification efforts of the tourism industry Innovations in independent hotels Wildlife tourism in urban destinations The Vietnamese national park system Consumers' positive and negative images of certain destinations Much more While academicians will benefit from the updated research findings summarized by the respected scholars, hospitality professionals will also find the book a valuable source of information as the chapters delve into the most recent topical and industry focused issues.

This book explores the ways in which information and communication technologies (ICTs) offer a powerful tool for the development of smart tourism. Numerous examples are presented from across the entire spectrum of cultural and heritage tourism, including art, innovations in museum interpretation and collections management, cross-cultural visions, gastronomy, film tourism, dark tourism, sports tourism, and wine tourism. Emphasis is placed on the importance of the smart destinations concept and a knowledge economy driven by innovation, creativity, and entrepreneurship. New modes of tourism management are described, and tourism products, services, and strategies for the stimulation of economic innovation and promotion of knowledge transfer are outlined. The potential of diverse emerging ICTs in this context is clearly explained, covering location-based services, internet of things, smart cities, mobile services, gamification, digital collections and the virtual visitor, social media, social networking, and augmented reality. The book is edited in collaboration with the International Association of Cultural and Digital Tourism (IACuDiT) and includes the proceedings of the Third International Conference on Cultural and Digital Tourism.

How Urbanisation Is Changing the World and Shaping our Future

Methods, Moments, and Ethnographic Spaces in Asia

New Growth, Trends, and Developments

An Infographic Exploration

Place Making for Innovation in the Age of Knowledge Economy

Dr. Manoj Srivastava is a PhD from Manipal University Jaipur.Over three decades of experience in Hospitality Industry & Academia, Food Production Research,resulting made9 culinary based Limca Book of World Records. For which he is honored with Honorius Causa form England. He join the Hospitality Industry in 1990 when he joined the Taj Group of Hotels. He rose quickly to product development and research. Joined Australian Bakels as National Support Manager. At Present associated as Professor& Principal,NIMS University, School of Hotel Management. He is authored a Book "The Art of research in Hospitality" and wrote many research papers in National and International journals of repute.He is on the board of many Journal as Editorial Board member & Reviewer of Hospitality & Tourism management journals.

Heritage tourism is tied to myth making and stories; creative content that can be shared, stored, combined and manipulated, but that depends on a unique cultural or natural history. A significant section of the wider phenomenon that is cultural tourism, heritage tourism is a demand-driven industry that continues to be a subject of heated debate in academic circles. Beginning with an overview of the subject, this book considers the conservation and revitalization of heritage destinations, as well as the role local communities have in supporting an attraction. It then discusses product development and communication around the world, using new techniques such as social media and examples from food tourism and sporting events, before a final section reviews the planning and institutionalisation of heritage spaces. A timely conclusion subsequently considers the implications of developments such as globalisation, technological improvement and climate change upon these unique destinations. A valuable addition to the literature, this book is the first to bridge the gap between theory and practice, including the latest research and international case studies for researchers and practitioners in tourism and destination management.