

Triunfa Con Un Cv Eficaz Los Secretos Para Que Tu Curr Culum Destaque Spanish Edition

¡Consigue escribir un CV brillante, tu trampolín hacia el empleo deseado! Este libro es una guía práctica y accesible para escribir un CV eficaz, que te aportará la información esencial y te permitirá ganar tiempo. En tan solo 50 minutos podrás:
• Descubrir los elementos principales en un CV: sus secciones, la información que tiene que incluir y la manera de desarrollarla
• Identificar los elementos clave para la redacción de un CV óptimo: la organización en tres grandes apartados, el orden anticonológico y el formato de CV
• Aplicar nuestros ejemplos y técnicas para lograr la redacción de un CV que destaque entre la multitud
SOBRE en50MINUTOS ES | **Coaching en50MINUTOS**
ES te ofrece las claves para sacar el máximo partido a tus capacidades y lograr la plenitud profesional y personal para conseguir todas tus metas. Nuestras obras combinan teoría, estudios de caso y múltiples ejemplos prácticos para que puedas alcanzar el éxito y la satisfacción en tu vida laboral y privada sin perder el tiempo.
¡Descubre en un tiempo récord las claves para triunfar en la vida y ser más feliz!

Dale un vuelco a la relación de tu empresa con el público
Este libro es una guía práctica y accesible que te ayudará a diseñar un correo comercial y un boletín informativo adaptados, que te aportará la información esencial y te permitirá ganar tiempo. En tan solo 50 minutos podrás:
• Conocer en detalle las particularidades del correo comercial y del boletín informativo, que no tienen los mismos objetivos ni están dirigidos al mismo público
• Saber las claves para elaborar la mejor estrategia de comunicación para ti, en función de tu sector de actividad, de la segmentación de tu público y de los objetivos que persigues
• Evaluar la importancia de reflexionar sobre la redacción de un buen correo comercial o de un boletín informativo adecuado, para mantener o aumentar la reputación de tu empresa
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Triunfa con un CV eficazLos secretos para que tu curriculum destaque50Minutos.es

Ready to take your business to the next level? Find out everything you need to know about conflict resolution in the workplace with this practical guide. Conflict is an inevitable part of human relationships and often arises at work due to differences of opinion, disagreements over tasks or personality clashes. However, conflict does not have to be destructive: acting quickly will enable you to resolve the situation amicably, and disagreement can even lead to new ideas and innovation if it is channelled well. In 50 minutes you will be able to:
• Develop your assertiveness and make sure that your needs are respected
• Defuse tensions between colleagues before the situation deteriorates
• Channel conflict constructively to generate new ideas and solutions to problems
ABOUT 50MINUTES.COM | **COACHING**
The Coaching series from the 50minutes collection is aimed at all those who, at any stage in their careers, are looking to acquire personal or professional skills, adapt to new situations or simply re-evaluate their work-life balance. The concise and effective style of our guides enables you to gain an in-depth understanding of a broad range of concepts, combining theory, constructive examples and practical exercises to enhance your learning.

Managing Conflicts at Work Madness and Civilization On Photography The Structural Transformation of the Public Sphere Dimensions of Learning Teachers Manual, 2nd Edition A Contribution to a Psychoanalysis of Objective Knowledge

Las claves para convertirse en un community manager
Este libro es una guía práctica y accesible que te ayudará a adaptar tu comunicación a las redes sociales, que te aportará la información esencial y te permitirá ganar tiempo. En tan solo 50 minutos podrás:
• Analizar el impacto social y económico de las redes sociales en la comunicación de las empresas
• Evaluar las virtudes y los riesgos de empezar a usar este medio de comunicación para establecer un diálogo con tu público y mostrarte más cercano
• Conocer con precisión la aplicación de redes como Facebook, Instagram o LinkedIn al ámbito laboral y determinar cuál te garantiza una mejor visibilidad en tu área de especialización
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Gaston Bachelard is one of the indispensable figures in the history of 20th-century ideas. The broad scope of his work has had a lasting impact in several fields - notable philosophy, architecture and literature.

Profile of Man and Culture in Mexico, originally written in 1934, is addressed to the author's compatriots, but it speaks to people, wherever they are, who are interested in enriching their own lives and in elevating the cultural level of their countries. And it speaks with a peculiar timeliness to citizens of the United States who would understand their neighbors to the south. Samuel Ramos's avowed purpose is to assist in the spiritual reform of Mexico by developing a theory that might explain the real character of Mexican culture. His approach is not flattering to his fellow citizens. After an analysis of the historical forces that have molded the national psychology, Ramos concludes that the Mexican sense of inferiority is the basis for most of the Mexican's spiritual troubles and for the shortcomings of the Mexican culture. Ramos subscribes to neither of the two major opposing schools of thought as to what norms should direct the development of Mexican culture. He agrees neither with the nationalists, who urge a deliberate search for originality and isolation from universal culture, nor with the "Europeanizers," who advocate abandonment of the life around them and a withdrawal into the modes of foreign cultures. Ramos thinks that Mexico's hope lies in a respect for the good in native elements and a careful selection of those foreign elements that are appropriate to Mexican life. Such a sensible choice of foreign elements will result not in imitation, but in assimilation. Combined with the nurturing of desirable native elements, it will result in an independent cultural unit, "a new branch grafted onto world culture." Ramos finds in Mexico no lack of intelligence or vitality: "It needs only to learn." And he believes that the future is Mexico's, that favorable destinies await a Mexico striving for the elevation of humanity, for the betterment of life, for the development of all the national capacities.

This revision of the Schultz's popular text surveys the field, presenting theory-by-theory coverage of the major theorists who represent the psychoanalytic, neopschoanalytic, life-span, trait, humanistic, cognitive, behavioral, and social-learning approaches, as well as clinical and experimental work. Where warranted, the authors show how the development of certain theories was influenced by events in a theorist's personal and professional life. This thoroughly revised Seventh Edition now incorporates more examples, tables, and figures to help bring the material to life for students. The new content in this edition reflects the dynamism in the field. The text explores how race, gender, and culture issues figure in the study of personality and in personality assessment. In addition, a final integrative chapter looks at the study of personality theories and suggests conclusions that can be drawn from the many theorists' work.

Probability and Statistics for Engineering and the Sciences + Enhanced Webassign Access

Las claves para convertirse en un community manager

Las claves para mejorar tu comunicación no verbal

Las etapas claves para aprovechar al máximo tu taller

The Birth of the Prison

Trabaja de forma eficaz desde casa

The Complete Edition, in a New Translation

Las claves para calmar las crisis de angustia y de ansiedad
Este libro es una guía práctica y accesible que te ayudará a tomar el control sobre la ansiedad, que te aportará la información esencial y te permitirá ganar tiempo. En tan solo 50 minutos podrás:
• Analizar en profundidad las distintas formas de estrés que se pueden dar en tu ambiente laboral, como la ansiedad o la angustia, su fase superior
• Saber de primera mano por qué se dan, sobre todo en el ámbito laboral, y qué mecanismos se instalan y las convierten en dolencias que pueden llegar a ser muy graves si no se tratan
• Prevenir las crisis o tomar el control sobre ellas siguiendo una serie de consejos que te ofrecerán una multitud de recursos
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Here in modern English is the most fervent of Baptist Confessions concerning the heart and soul of the Reformation in terms of clear Biblical truth. Here is a Confession of faith for churches to be founded upon, a faith for church members to know, love, defend and propagate, a faith that church officers can hand on to future generations. The Introduction which forms a preface to this Confession explains its origin and discusses several particularly relevant issues contained in the chapters, thereby increasing the usefulness of the whole.

This major work retraces the emergence and development of the Bourgeois public sphere - that is, a sphere which was distinct from the state and in which citizens could discuss issues of general interest. In analysing the historical transformations of this sphere, Habermas recovers a concept which is of crucial significance for current debates in social and political theory. Habermas focuses on the liberal notion of the bourgeois public sphere as it emerged in Europe in the early modern period. He examines both the writings of political theorists, including Marx, Mill and de Tocqueville, and the specific institutions and social forms in which the public sphere was realized. This brilliant and influential work has been widely recognized for many years as a classic of contemporary social and political thought, of interest to students and scholars throughout the social sciences and humanities.

Developing the Leader Within You is Dr. Maxwell's first and most enduring leadership book, having sold more than one million copies. In this Christian Leaders Series edition of this Maxwell classic, you will discover the biblical foundation for leadership that John Maxwell has used as a pastor and business leader for more than forty years. These same principles and practices are available for everyday leaders in every walk of life. It is a lofty calling to lead a group—a family, a church, a nonprofit, a business—and the timeless principles in this book will bring positive change in your life and in the lives of those around you. You will learn: The True Definition of Leader; "Leadership is influence. That's it. Nothing more; nothing less." The Traits of Leadership; "Leadership is not an exclusive club for those who were 'born with it.' The traits that are the raw materials of leadership can be acquired. Link them up with desire, and nothing can keep you from becoming a leader." The Difference Between Management and Leadership; "Making sure the work is done by others is the accomplishment of a manager. Inspiring others to do better work is the accomplishment of a leader." God has called every believer to influence others, to be salt and light. Developing the Leader Within You will equip you to improve your leadership and inspire others.

Empowerment and Poverty Reduction

Mundo hispánico

The Tactics, Routines, and Habits of Billionaires, Icons, and World-class Performers

Introduction to Logic

Exponential Organizations

Essentials of Negotiation

Leadership, Innovation, Technology

The real story behind the Tavistock Institute and its network, from a popular conspiracy expert
The Tavistock Institute, in Sussex, England, describes itself as a nonprofit charity that applies social science to contemporary issues and problems. But this book posits that it is the world's center for mass brainwashing and social engineering activities. It grew from a somewhat crude beginning at Wellington House into a sophisticated organization that was to shape the destiny of the entire planet, and in the process, change the paradigm of modern society. In this eye-opening work, both the Tavistock network and the methods of brainwashing and psychological warfare are uncovered. With connections to U.S. research institutes, think tanks, and the drug industry, the Tavistock Institute attempts to show that the conspiracy is real, who is behind it, what its final long term objectives are, and how we the people can stop them.

In this brilliant work, the most influential philosopher since Sartre suggests that such unwanted reforms as the abolition of torture and the emergence of the modern penitentiary have merely shifted the focus of punishment from the prisoner's body to his soul.

The System of Objects is a tour de force—a theoretical letter-in-a-bottle tossed into the ocean in 1968, which brilliantly communicates to us all the live ideas of the day. Pressing Freudian and Saussurean categories into the service of a basically Marxist perspective, the System of Objects offers a cultural critique of the commodity in consumer society. Baudrillard classifies the everyday objects of the "new technical order" as functional, nonfunctional and metafunctional. He contrasts "modern" and "traditional" functional objects, subjecting home furnishing and interior design to a celebrated semiological analysis. His treatment of nonfunctional or "marginal" objects focuses on antiques and the psychology of collecting, while the metafunctional category extends to the useless, the aberrant and even the "schizofunctional." Finally, Baudrillard deals at length with the implications of credit and advertising for the commodification of everyday life. The System of Objects is a tour de force of the materialist semiotics of the early Baudrillard, who emerges in retrospect as something of a lightning rod for all the live ideas of the day: Bataille's political economy of "expenditure" and Mauss's theory of the gift; Reisman's lonely crowd and the "technological society" of Jacques Ellul; the structuralism of Roland Barthes in 'The System of Fashion; Henri Lefebvre's work on the social construction of space; and last, but not least, Guy Debord's situationist critique of the spectacle.

Touqueville examined the archeology of madness in the West from 1500 to 1800 - from the late Middle Ages, when insanity was still considered part of everyday life and fools and lunatics walked the streets freely, to the time when such people began to be considered a threat, asylums were first built, and walls were erected between the "insane" and the rest of humanity.

Domina tu lenguaje corporal

Aprende a identificar el acoso moral

A History of Insanity in the Age of Reason

Developing the Leader Within You

The Baptist Confession of Faith of 1689

Consejos para organizar adecuadamente el teletrabajo

difusión y análisis

Las claves para organizar con éxito el teletrabajo
Este libro es una guía práctica y accesible que te ayudará trabajar de forma eficaz desde casa, que te aportará la información esencial y te permitirá ganar tiempo. En tan solo 50 minutos podrás:
• Saber de primera mano qué es el teletrabajo y conocer su evolución actual en el mundo laboral
• Descubrir las distintas formas de teletrabajo, haciendo hincapié en el trabajo a distancia y el trabajo pendular, y analizar los riesgos y las oportunidades que ofrece
• Guiarte a través de nuestros consejos y reflexiones para poder enfrentarte con éxito al cambio clave que supone el teletrabajo, tanto a nivel personal como a nivel profesional
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This publication offers a framework for the empowerment of people living in poverty throughout the world that concentrates on increasing people's freedom of choice and action to shape their own lives. Based on analysis of practical experiences, the book identifies four key elements to support empowerment:

information, inclusion and participation, improved accountability and local organisational capacity. This framework is then applied to five areas of action to improve development effectiveness: provision of basic services, improved local governance, improved national governance, pro-poor market development, and access to justice and legal aid. It also offers twenty 'tools and practices' which concentrate on a wide-range of topics to support the empowerment of the poor.

¡No dejes que tu lenguaje corporal te juegue una mala pasada! Este libro es una guía práctica y accesible para mejorar la comunicación con el lenguaje corporal, que te aportará la información esencial y te permitirá ganar tiempo. En tan solo 50 minutos podrás:
• Camuflar tu nerviosismo y transmitir una imagen de seguridad y confianza
• Descubrir los gestos que pueden ayudarte en una entrevista de trabajo o en una presentación para transmitir un mensaje óptimo
• Identificar los pequeños tics y posturas que tendrías que evitar para conseguir que tus interlocutores se centren en tu mensaje y se olviden del resto
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In this latest edition of Sales Force Management, Mark Johnston and Greg Marshall continue to build on the tradition of excellence established by Churchill, Ford, and Walker. Increasing the book's reputation globally as the leading textbook in the field. The authors have strengthened the focus on managing the modern tools of selling, such as customer relationship management (CRM), social media and technology-enabled selling, and sales analytics. It's a contemporary classic, fully updated for modern sales management practice. Pedagogical features include: Engaging breakout questions designed to spark lively discussion Leadership challenge assignments and mini-cases to help students understand and apply the principles they have learned in the classroom Leadership, Innovation, and Technology boxes that simulate real-world challenges faced by salespeople and their managers New Ethical Moment boxes in each chapter put students on the firing line of making ethical choices in sales Role Plays that enable students to learn by doing A selection of comprehensive sales management cases on the companion website A companion website features an instructor's manual, PowerPoints, and other tools to provide additional support for students and instructors.

Why new organizations are ten times better, faster, and cheaper than yours (and what to do about it)

Historia eclesástica y seglar de la colonia Betis, aora la ciudad de Buxante...

Mythologies

Diffuse tense situations and resolve arguments amicably

"Left Wing" Communism

Discipline and Punish

A Sourcebook

**Las claves para que tu taller sea todo un éxito Este libro es una guía práctica y accesible que te ayudará a organizar un taller productivo, que te aportará la información esencial y te permitirá ganar tiempo. En tan solo 50 minutos podrás:
• Conocer en detalle en qué consiste un taller y cuáles son sus objetivos, además de analizar el impacto positivo que puede tener en la vida de la empresa
• Saber con precisión qué pasos tienes que dar antes, durante y después del taller para sacar el mayor rendimiento posible
• Tomar como base nuestras ideas, que podrás usar como orientación para organizar un taller que resulte interesante y útil para todo el mundo y que culmine con éxito
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"This new edition of MYTHOLOGIES is the first complete, authoritative English version of the French classic, Roland Barthes's most emblematic work"--

"Fitness, money, and wisdom--here are the tools. Over the last two years ... Tim Ferriss has collected the routines and tools of world-class performers around the globe. Now, the distilled notebook of tips and tricks that helped him double his income, flexibility, happiness, and more is available as Tools of Titans"--Page 4 of cover.

***THE MILLION COPY INTERNATIONAL BESTSELLER** Drawn from 3,000 years of the history of power, this is the definitive guide to help readers achieve for themselves what Queen Elizabeth I, Henry Kissinger, Louis XIV and Machiavelli learnt the hard way. Law 1: Never outshine the master Law 2: Never put too much trust in friends; learn how to use enemies Law 3: Conceal your intentions Law 4: Always say less than necessary. The text is bold and elegant, laid out in black and red throughout and replete with fables and unique word sculptures. The 48 laws are illustrated through the tactics, triumphs and failures of great figures from the past who have wielded - or been victimised by - power.*

_____(From the Playboy interview with Jay-Z, April 2003) PLAYBOY: Rap careers are usually over fast: one or two hits, then styles change and a new guy comes along. Why have you endured while other rappers haven't? JAY-Z: I would say that it's from still being able to relate to people. It's natural to lose yourself when you have success, to start surrounding yourself with fake people. In The 48 Laws of Power, it says the worst thing you can do is build a fortress around yourself. I still got the people who grew up with me, my cousin and my childhood friends. This guy right here (gestures to the studio manager), he's my friend, and

he told me that one of my records, Volume Three, was wack. People set higher standards for me, and I love it.

Las claves para lograr la plenitud personal y profesional

El Automóvil mexicano

Lex

Profile of Man and Culture in Mexico

The Emotionally Intelligent Workplace

Toma el control sobre la ansiedad

Las claves para una comunicación eficaz

Frost & Sullivan's 2014 Growth, Innovation, and Leadership Book of the Year "EXPONENTIAL ORGANIZATIONS should be required reading for anyone interested in the ways exponential technologies are reinventing best practices in business." --Ray Kurzweil, Director of Engineering at Google
In business, performance is key. In performance, how you organize can be the key to growth. In the past five years, the business world has seen the birth of a new breed of company—the Exponential Organization—that has revolutionized how a company can accelerate its growth by using technology. An ExO can eliminate the incremental, linear way traditional companies get bigger, leveraging assets like community, big data, algorithms, and new technology into achieving performance benchmarks ten times better than its peers. Three luminaries of the business world—Salim Ismail, Yuri van Geest, and Mike Malone—have researched this phenomenon and documented ten characteristics of Exponential Organizations. Here, in EXPONENTIAL ORGANIZATIONS, they walk the reader through how any company, from a startup to a multi-national, can become an ExO, streamline its performance, and grow to the next level. "EXPONENTIAL ORGANIZATIONS is the most pivotal book in its class. Salim examines the future of organizations and offers readers his insights on the concept of Exponential Organizations, because he himself embodies the strategy, structure, culture, processes, and systems of this new breed of company." —John Hagel, The Center for the Edge Chosen by Benjamin Netanyahu, Prime Minister of Israel, to be one of Bloomberg's Best Books of 2015

The premise of Dimensions of Learning an instructional framework founded on the best of what researchers and theorists know about learning is that five types, or dimensions, of thinking are essential to successful learning. These are: (1) positive attitudes and perceptions about learning, (2) thinking involved in acquiring and integrating knowledge, (3) thinking involved in extending and refining knowledge, (4) thinking involved in using knowledge meaningfully, and (5) productive habits of mind. Dimensions of Learning is a valuable tool for reorganizing curriculum, instruction, and assessment. The authors discuss each of the five dimensions in detail and describe hundreds of teaching strategies that support them for example, how to help students construct meaning for declarative knowledge, internalize procedural knowledge, and see the relevance of what they are expected to learn. The authors provide many examples at the elementary and secondary classroom levels. Teachers of grades K-12 can use this information to improve teaching and learning in any content area.

Technological Revolutions and Financial Capital presents a novel interpretation of the good and bad times in the economy, taking a long-term perspective and linking technology and finance in an original and convincing way.

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Las claves para detectarlo y combatirlo en el trabajo

Social Engineering the Masses

Technological Revolutions and Financial Capital

How to Select For, Measure, and Improve Emotional Intelligence in Individuals, Groups, and Organizations

Triunfa con un CV eficaz

The 48 Laws Of Power

More Nuts and Bolts for the Social Sciences

Winner of the National Book Critics' Circle Award for Criticism. One of the most highly regarded books of its kind, "On Photography" first appeared in 1977 and is described by its author as "a progress of essays about the meaning and career of photographs." It begins with the famous "In Plato's Cave" essay, then offers five other prose meditations on this topic, and concludes with a fascinating and far-reaching "Brief Anthology of Quotations."

In this new edition of his critically acclaimed book, Jon Elster examines the nature of social behavior, proposing choice as the central concept of the social sciences. Extensively revised throughout, the book offers an overview of key explanatory mechanisms, drawing on many case studies and experiments to explore the nature of explanation in the social sciences; an analysis of the mental states - beliefs, desires, and emotions - that are precursors to action; a systematic comparison of rational-choice models of behavior with alternative accounts, and a review of mechanisms of social interaction ranging from strategic behavior to collective decision making. A wholly new chapter includes an exploration of classical moralists and Freud in charting mental mechanisms operating behind the back of the agent, and a new conclusion points to the pitfalls and fallacies in current ways of doing social science, proposing guidelines for more modest and more robust procedures.

How does emotional intelligence as a competency go beyond the individual to become something a group or entire organization can build and utilize collectively? Written primarily by members of the Consortium for Research on Emotional Intelligence in Organizations, founded by recognized EI experts Daniel Goleman and Cary Chernis, this groundbreaking compendium examines the conceptual and strategic issues involved in defining, measuring and promoting emotional intelligence in organizations. The book's contributing authors share fifteen models that have been field-tested and empirically validated in existing organizations. They also detail twenty-two guidelines for promoting emotional intelligence and outline a variety of measurement strategies for assessing emotional and social competence in organizations.

*Descubre cómo acabar con el acoso moral en el trabajo Este libro es una guía práctica y accesible que te ayudará a identificar el acoso moral en el trabajo, que te aportará la información esencial y te permitirá ganar tiempo. En tan solo 50 minutos podrás:
• Analizar las conductas y los factores ambientales que favorecen que se instale una situación de acoso en el ámbito laboral
• Saber de primera mano qué acciones debes llevar a cabo para enfrentarte al acoso o para prevenirlo, gracias a nuestros mejores consejos
• Aprender a detectar con facilidad los gestos, los escritos, las conductas y las acciones que pueden desembocar en situaciones de acoso hacia ti o hacia tu entorno*

Aprende a diseñar tu estrategia de marketing digital

Adapta tu comunicación a las redes sociales

A Faith to Confess

An Inquiry Into a Category of Bourgeois Society

Tools of Titans

Organiza un taller productivo

Introduction to Logic is a proven textbook that has been honed through the collaborative efforts of many scholars over the last five decades. Its scrupulous attention to detail and precision in exposition and explanation is matched by the greatest accuracy in all associated detail. In addition, it continues to capture student interest through its personalized human setting and current examples. The 14th Edition of Introduction to Logic, written by Copi, Cohen & McMahon, is dedicated to the many thousands of students and their teachers - at hundreds of universities in the United States and around the world - who have used its fundamental methods and techniques of correct reasoning in their everyday lives.

Theories of Personality

Los secretos para que tu curriculum destaque

Sales Force Management

Explaining Social Behavior

Conceptual Bases of Professional Nursing

An Infantile Disorder

The System of Objects