

University Evolution Entrepreneurial Activity And Regional Competitiveness International Studies In Entrepreneurship

This volume presents theoretical and empirical research on universities and their entrepreneurial ecosystems to better grasp the connections between universities and their surrounding environments and their engagement with sustainability. The book provides a better understanding of the entrepreneurial characteristics of universities. It examines the ways in which universities' collaboration and participation in an ecosystem support business and industry transformation. It also investigates how universities function within the university/industry/government/third sector relationship nexus. The book enables the systematisation of the literature while simultaneously builds theory, empirically testing existing theories, and contributes towards a future research agenda geared towards sustainability. The book gathers contributions from varied geographical contexts providing an international perspective.

Although this book addresses the leadership and management challenges of maximising the contribution of universities to civil society both locally and globally, it does this by developing a model of the civic university as an academic concept, drawing out practical lessons for university management on how to embed civic engagement in the heartbeat of the university. To this end, the contributors compare experiences and reports on a developmental process in eight institutions: University College London and Newcastle University in the UK, Amsterdam and Groningen Universities in the Netherlands, Aalto and Tampere Universities in Finland and Trinity College Dublin and Dublin Institute of Technology in Ireland. It will be of interest to academics of politics, public policy and management studies, as well as having relevance to policymakers in the field.

At IUs Kelley School of Business, we believe in the power of entrepreneurial thinking, with a relentless pursuit of excellence in the research and teaching of entrepreneurship and innovation across our entire campus. This book on academic entrepreneurship offers one of the most comprehensive approaches to understanding the framework and strategies for building effective entrepreneurship programs within universities today. I truly believe all universities, regardless of their current stage of development of their entrepreneurship programs, will materially benefit from the ideas in this book. Daniel C. Smith, former Dean, Kelley School of Business, Indiana University and current CEO, Indiana University Foundation, US I am a believer in the concept of the entrepreneurial university, and think our institutions of higher learning must learn to think and act in more entrepreneurial ways. The kind of entrepreneurial culture which this book champions can transform student lives, invigorate university campuses, and make a fundamental difference in our communities. Burns Hargis, President, Oklahoma State University, US After more than 30 years of impressive growth, what have we learned about building world-class entrepreneurship programs within universities? After tracing the evolution of entrepreneurship within institutions of higher learning, the authors explore the key elements that constitute a comprehensive entrepreneurship program. Best practices at leading universities and differing kinds of academic environments are highlighted. They examine multiple aspects of program management and infrastructure, including curriculum and degree program development, where entrepreneurship is administratively housed, how it is organized, and approaches to staffing and resource acquisition. The perspectives shared in the book enable university presidents, entrepreneurship students, provosts, deans, entrepreneurship program directors, faculty members, and others to better capitalize upon the empowering and transformative potential of entrepreneurship.

With an increasing focus on the knowledge and service economies, it is important to understand the role that entrepreneurial universities play through collaboration in policy and, in turn, the impact they have on policy. The authors evaluate how universities engage with communities while also balancing stakeholder considerations, and explore how universities should be managed in the future to integrate into global society effectively.

Policies Across Continents
The Entrepreneurial University
Entrepreneurial Universities
Universities, Entrepreneurial Ecosystems, and Sustainability
The Civic University
Science, Numbers and Politics

The use of financial concepts and tools to shape development is hardly new, but their recent adoption by advocates of sustainable environmental management has created opportunities for innovation in business and regulatory groups. The Handbook of Environmental and Sustainable Finance summarizes the latest trends and attitudes in environmental finance, balancing empirical research with theory and applications. It captures the evolution of environmental finance from a niche scholarly field to a mainstream subdiscipline, and it provides glimpses of future directions for research. Covering implications from the Kyoto and Paris Protocols, it presents an intellectually cohesive examination of problems, opportunities, and metrics worldwide. Introduces the latest developments in environmental economics, sustainable accounting work, and environmental/sustainable finance Explores the effects of environmental regulation on the economy and businesses Emphasizes research about the trade-environmental regulation nexus, relevant for economics and business students

The book explores different approaches towards the 'entrepreneurial university' paradigm, explores channels and mechanism used by universities to implement the paradigm and contributes to the public discussion on the impact of commercialization on university research and knowledge. It argues that different types of university-industry interaction may have repercussions even on funding of basic research if an appropriate balance is ensured between the two. University activities – both research and education in all forms – should provide economic and social relevance directed towards open science and open innovation. This book adds value to current knowledge by presenting both a conceptual framework and case studies which describe different contexts.

This edited volume presents new means of quantifying the behavioral and consequential differences between technology-based and non-technology-based nascent entrepreneurs in varied economies. It explores the socioeconomic place of technology in developed and developing countries, and describes the implications of this research for policymakers' ability to identify and support new areas of economic growth. This book also examines technology-based nascent entrepreneurship issues in the context of entrepreneurial leadership, business incubation, ethnic migrants, university researchers, new venture formation activities, student entrepreneurship, and start-up competitions. The contributors to this collection provide valuable insights for the growing study of and expanding policies addressing nascent entrepreneurship.

Although this book addresses the leadership and management challenges of maximising the contribution of universities to civil society both locally and globally, it does this by developing a model of the civic university as an academic concept, drawing out practical lessons for university management on how to embed civic engagement in the heartbeat of the university. To this end, the contributors compare experiences and reports on a developmental process in eight institutions: University College London and Newcastle University in the UK, Amsterdam and Groningen Universities in the Netherlands, Aalto and Tampere Universities in Finland and Trinity College Dublin and Dublin Institute of Technology in Ireland. It will be of interest to academics of politics, public policy and management studies, as well as having relevance to policymakers in the field.

Entrepreneurship Programs and the Modern University
Implications for Economic Policymaking
New Frontiers In Entrepreneurial Finance Research

The Evolution of Entrepreneurial Activity in the Nonprofit Sector
From Industrial Organization to Entrepreneurship

Strategies for the Creation and Maintenance of Entrepreneurial Universities

This edited book presents research results that are relevant for scientists, practitioners and policymakers who engage in knowledge and technology transfer from different perspectives. Empirical and conceptual chapters present original approaches regarding the current practice and policies behind technology transfer. By providing analyses at the macro, meso and micro-level, the respective chapters demonstrate how technology is moving from various organizational contexts into new institutions and becoming a critical aspect for competitiveness.

Gender, Science and Innovation explores the contemporary challenges facing women scientists in academia and develops effective strategies to improve gender equality. Addressing an important gap in current knowledge, chapters offer a range of international perspectives from diverse contexts, countries and institutional settings. This book is an essential contribution to the literature for academics, researchers and policy makers concerned with improving gender equality in academia and seeking to learn from the experiences of others.

Global recessions and structural economic shifts are motivating government and business leaders worldwide to increasingly look to "their" universities to stimulate regional development and to contribute to national competitiveness. The challenge is clear and the question is pressing: How will universities respond? This book presents in-depth case narratives of ten universities from Norway, Finland, Sweden, UK, and the U.S. that have overcome significant challenges to develop programs and activities to commercialize scientific research, launch entrepreneurial degree programs, establish industry partnerships, and build entrepreneurial cultures and ecosystems. The universities are quite diverse: large and small; teaching and research focused; internationally recognized and relatively new; located in major cities and in emerging regions. Each case narrative describes challenges overcome, actions taken, and resulting accomplishments. This volume will be of interest to policymakers and university administrators as well as researchers and students interested in how different programs and activities can promote university entrepreneurship while contributing to economic growth in developed and developing economies.

There is growing interest in the relationship between gender and entrepreneurial activity. In this book, 37 eminent scholars from diverse academic disciplines contribute cutting-edge research that addresses, from a gender perspective, three general areas of importance: key characteristics of entrepreneurs, key performance attributes of entrepreneurial firms, and the role of financial capital in the establishment and growth of entrepreneurial firms and in their growth.

Financial Innovations in the Digital Age
The Entrepreneur in Rule-Based Economics
Foundations, Processes and Environments
Innovation and the Entrepreneurial University

Gender, Science and Innovation

Higher Education Institutions (HEIs) around the world are being pressured to become more entrepreneurial. However, the concept of an entrepreneurial university has remained elusive, including ideas that range from supporting students and staff with new ventures to encouraging partnerships between academics and entrepreneurs. New research is needed on strategies and practices that can be implemented by universities in order to become more innovative and supportive. Strategies for the Creation and Maintenance of Entrepreneurial Universities uses findings from a major EU-funded five country project (THEI2.0) focused on enhancing the implementation and impact of the EU-OECD's HEInnovate tool to offer valuable strategies to help universities become more entrepreneurial, especially in the current COVID-19 and post-COVID-19 environments. This book's core value lies in the fact that it draws on real experiences and practices of those in this field, articulates key takeaway messages, and suggests potential strategies and actions to create impact. Covering topics such as campus incubation, policy strategies, and regional development, this book acts as an essential resource for senior academic leaders, academic managers, entrepreneurship/entrepreneurial educators, incubation center managers, technology transfer managers, researchers, students, and administrators seeking to make their university more entrepreneurial, maintain their entrepreneurial status, critically reflect on their current level of entrepreneurialism, explore new opportunities to enhance their entrepreneurial reputation, or implement strategies to consolidate their entrepreneurial endeavors within the current challenging environment.

This book identifies and explains the most salient opportunities for future research in the fields of entrepreneurship and innovation. It draws on the experiences and insights of leading scholars in the world on a broad array of rich and promising topics, ranging from entrepreneurial ecosystems to finance and to the role of universities.

University Evolution, Entrepreneurial Activity and Regional CompetitivenessSpringer

New organizations do not emerge full blown from the idiosyncratic minds of individual entrepreneurs. Their ideas for new organizations, their ability to acquire capital and other essential resources, and their likelihood of survival as entrepreneurs derive from the contexts in which they live and work. The Entrepreneurship Dynamic explores the conditions that prompt the founding of large numbers of new organizations or entirely new industries, and the effects on existing industries, economies, and societies.

Global Perspectives on Recruiting International Students

The globalization of academic innovation

Creating Technology-Driven Entrepreneurship

Research Handbook on Start-Up Incubation Ecosystems

A Tribute to David B. Audretsch

New Perspectives

This book synthesises current knowledge on entrepreneurial finance. It provides a comprehensive and up-to-date overview of the state-of-the-art in entrepreneurial finance, with a focus on its ecosystem and main players. It analyses different channels of funding for young and growing ventures, namely debt financing, venture capital, business angels, and new forms of alternative finance, highlighting their advantages and disadvantages from an entrepreneur's perspective. It further discusses the characteristics of financial markets in entrepreneurial finance, examining financial gaps and public policies.This book is ideal for students in entrepreneurship, innovation, finance and business at the graduate and post-graduate levels.

Entrepreneurs and policymakers interested in financial issues related to start-ups and new ventures will also find this book interesting.

This insightful and comprehensive Handbook explores the concept of start-up incubation ecosystems, investigating the various factors that interact to provide a nurturing environment suitable for the successful development of start-ups and illustrating the critical part this plays within entrepreneurial ecosystems. Chapters include literature reviews, theoretical studies, and empirical research featuring both quantitative and qualitative methods, using data from a range of countries analyzed by an international team of authors.

Universities have become essential players in the generation of knowledge and innovation. Through the commercialization of technology, they have developed the ability to influence regional economic growth. By examining different commercialization models this book analyses technology transfer at universities as part of a national and regional system. It provides insight as to why certain models work better than others, and reaffirms that technology transfer programs must be linked to their regional and commercial environments. Using a global perspective on technology commercialization, this book divides the discussion between developed and developing countries according to the level of university commercialization capability. Critical cases as well as country reports examine the policies and culture of university involvement in economic development, relationships between university and industry, and the commercialization of technology first developed at universities. In addition, each chapter provides examples from specific universities in each country from a regional, national, and international comparative perspective. This book includes articles by leading practitioners as well as researchers and will be highly relevant to all those with an interest in innovation studies, organizational studies, regional economics, higher education, public policy and business entrepreneurship.

Once relegated to the dusty shelves of ancient buses, research and scholarship on entrepreneurship has exploded as a field of research, with impactful additions from a range of disciplines rendering the field a tricky one to traverse. The Routledge Companion to the Makers of Modern Entrepreneurship offers a comprehensive guide to entrepreneurship, providing an authoritative exploration of the key people and their ideas. This book tells the stories of the scholars who have set the standard and tone for thinking and analysing entrepreneurship. Edited by two of the world's leading entrepreneurship scholars, this comprehensive volume offers a platform for understanding and future research that is both state-of-the-art and authoritative. It expands on how modern entrepreneurship has developed, with a focus on the key 'makers' of the field – including theories, such as social psychology; concepts, such as neuroeconomics; and types, such as political entrepreneurship. The contributions to the collection are grouped into three sections: Emergence of Entrepreneurship Research Theories in Modern Entrepreneurship Concepts and Makers in Modern Entrepreneurship This companion is essential reading for students and academics interested in entrepreneurship, entrepreneurial management and business management.

Applied Evolutionary Economics and Economic Geography

Universities and Entrepreneurship

Joining Complexity Science and Social Simulation for Innovation Policy

The Entrepreneurship Dynamic

Origins of Entrepreneurship and the Evolution of Industries

Meeting the Educational and Social Challenges

This book offers cutting-edge insights into the changing landscape of entrepreneurial finance, as digital technologies play an increasingly dynamic role in the world economy. Assessing the rapid development of innovative technologies in entrepreneurial ecosystems, it contributes to a wider discussion on the role that technology plays in facilitating and commercializing ideas in the context of global finance.

University-industry interaction combines several layers of actors, states and effects. People make choices, based on their individual characteristics, at different stages of a scientific career, in a highly internationalised profession. Tensions arise when university administrators and managers need to strike a balance among different promotion instruments, or when the university or public research organisation tries to solve the trade-offs between long- and short-term relationships, or among new management practices. Impacts are related to scientific agendas, the economic returns for firms or the societal benefits. This book adopts a people-tension-impact approach to identify key insights, by combining qualitative and quantitative research, established and novel methodologies, and different geographic settings. The chapters in this volume provide new perspectives on university-industry interactions related to gender biases, entrepreneurial involvement of PhD students and the role of international mobility. They also focus on how the positive impacts of university-industry interactions coexist with unresolved tensions linked to policy combinations, long-term contractual relationships, management practices and organisational strategies. Chapters 4 and 6 are available open access under a Creative Commons Attribution 4.0 International License via link.springer.com.

?This book aims to bring together different contributions highlighting how the recent changes that modify universities' activities, such as the necessity to internationalize and crucially rely on third party funding, and the new entrepreneurial trajectories stemming from the recent economic-financial crisis, contribute to emphasize the existing differences between successful and lagging regions, as occurred at a country level (e.g. Southern Europe). This book should be of interest to economists, sociologists, political scientists as well as to policy makers and practitioners involved in the creation of value at a local level.

This study explores the dynamic relationship between science, numbers and politics. What can scientific evidence realistically do in and for politics? The volume contributes to that debate by focusing on the role of "numbers" as a means by which knowledge is expressed and through which that knowledge can be transferred into the political realm. Based on the assumption that numbers are constantly being actively created, translated, and used, and that they need to be interpreted in their respective and particular contexts, it examines how numbers and quantifications are made "politically workable," examining their production, their transition into the sphere of politics and their eventual use therein. Key questions that are addressed include: In what ways does scientific evidence affect political decision-making in the contemporary world? How and why did quantification come to play such an important role within democratic politics? What kind of work do scientific evidence and numbers do politically?

University-Industry Knowledge Interactions

Handbook of Universities and Regional Development

An Entrepreneurial Approach

University Technology Transfer

Blockchain Economics and Financial Market Innovation

Technology-Based Nascent Entrepreneurship

The aim of this book is to discuss how universities are acting in an entrepreneurial way by responding to educational and social challenges. This will help to understand fruitful new areas of teaching, research, service and engagement that can occur in a university setting based on entrepreneurial thinking.

This book celebrates the contributions of David B. Audretsch, Distinguished Professor at the School of Public and Environment Affairs (SPEA) at Indiana University (USA), co-founder and co-editor of Small Business Economics, and former Director of the Entrepreneurship, Growth and Public Policy Group at the erstwhile Max Planck Institute of Economics (Jena, Germany). For his pioneering work, which explores the links between entrepreneurship, government policy, innovation, economic development, and global competitiveness, he has received the 2001 Global Award for Entrepreneurship Research from the Swedish Foundation for Small Business Research and the 2011 Schumpeter Prize from the University of Wuppertal (Germany). This volume features original contributions from over 50 leading scholars to map, analyze and evaluate the impact of Audretsch's research on a broad spectrum of research fields, ranging from economics to entrepreneurship and geography. The development and evolution of key ideas which have significantly shaped theory and future research across these fields are also explored.

This book discusses various aspects of blockchains in economic systems and investment strategies in crypto markets. It first addresses the topic from a conceptual and theoretical point of view, and then analyzes it from an assessment and investment angle. Further, it examines the opportunities and limitations of the taxation of crypto currency, as well as the political implications, such as regulation of speculation with crypto currencies. The book is intended for academicians and students in the fields of economics and finance. This insightful Handbook offers a lens through which to view entrepreneurship strategy for higher education institutions, as it becomes increasingly necessary for universities to consider changing their strategies, culture and practices to become more entrepreneurial. Is the idea of an entrepreneurial university a myth or a reality? Is the university model capable of adapting to new evolving trends and a more complex professional world? And, what is the impact of entrepreneurship in education? Through extensive research and case studies from some of the leading entrepreneurial thinkers around the world, Alain Payolle and Dana Redford answer these questions and raise further issues for debate. Particular focus is given to developing university strategy, public policy and start-up support as a means to foster graduate entrepreneurship. Each contribution explores different perspectives related to the entrepreneurial university concept and its role in stimulating economic growth through cooperative relationships with business and government. As a comprehensive study of the entrepreneurial university, this Handbook will prove invaluable to business and entrepreneurship students and academics, as well as university administrators, researchers and others interested in the evolution of the university.

Gender and Entrepreneurial Activity

Context and Institutional Change

People, Tensions and Impact

Building Technology Transfer within Research Universities

The Policy and Leadership Challenges

Handbook on the Entrepreneurial University

This book proposes a comprehensive analysis of the existing schools of thought on technology-driven entrepreneurship to point out the process-based nature of this phenomenon. It explores whether entrepreneurship can be learned and examines the main processes that help influence entrepreneurial mind-sets. In the current economic landscape, technology-driven entrepreneurship is the driving force behind national economies and entrepreneurial societies. It is the engine of innovation, job creation, productivity and economic growth, bringing benefits both at the level of the individual and of the society and promoting sustainable smart growth and development. This book provides a comprehensive view of "how" entrepreneurs and future entrepreneurs learn and develop their business ventures in a wider environment. Moreover, it discusses issues concerning setting up the suitable entrepreneurial environments, processes, values and research to enhance and foster individual entrepreneurial aptitudes. It also explores practices for developing technology-driven entrepreneurship in a European context as well as in emerging regions.

The literature in female entrepreneurship has witnessed significant development in the last 30 years, with the research emphasis shifting from purely descriptive explorations towards a clear effort to embed research within highly informed conceptual frameworks. With contributions from leading and emerging researchers, The Routledge Companion to Global Female Entrepreneurship brings together the latest international research, concepts and thinking in the area. With a strong international dimension, this book will facilitate comparative discussion and analysis on all aspects of female entrepreneurship, including start-ups, socio-economic influences, entrepreneurial capital and minority entrepreneurship. Reflecting the subject's growing importance for researchers, academics and policy makers as well as those involved in supporting women's entrepreneurship through training programmes, networks, consultancy or the provision of venture capital, The Routledge Companion to Global Female Entrepreneurship will be an invaluable reference resource.

Howard Aldrich and Martin Ruef's tour de force shows us how the evolutionary approach can explain change not only in organizational populations, but within sectors and within organizations. Aldrich and Ruef display an astonishing command of the management literature, using vivid illustrations from cutting edge research to show how the processes of variation, selection, retention and struggle operate within organizations and across them. A lucid and engaging book that should appeal both to the newcomer to organization theory and to the old pro". Frank Dobbin, Harvard University, a keenly anticipated Second Edition of an award winning classic, Organizations Evolving presents a sophisticated evolutionary view of key organizational paradigms that will give readers a unified understanding of modern organizations. This Second Edition is an up-to-date survey of the literature, as well as an overview of the new developments across organization studies. It contains new sections on organizational forms, community evolution and methods for studying organizations at multiple levels. The field of organization studies contains many contending paradigms that often puzzle and perplex students. This book is a stunning synthesis of the major organizational paradigms under the umbrella of organizational theory. Scholars and students will find it an excellent guide to the strengths and weaknesses of the various approaches, as well as an outstanding review of the best recent empirical research on organizations. The book includes many helpful features, such as: – Review questions and exercises that will consolidate reader's learning – A methodological appendix that assesses common research methods – Engaging cases that bring principles and concepts to life This Second Edition is a rich resource for study, discussion and debate amongst organizational scholars and postgraduate students of organizations.

This book provides an up-to-date view of new trends in entrepreneurial finance, with the aim of guiding academics and non-academics alike that want to gain a deeper understanding of this field.It collects recent contributions from scholars from all over the world. Each chapter provides new empirical or theoretical evidence on fundamental issues related to entrepreneurial finance, including business angels, crowdfunding, Initial Coin Offerings, Mini bonds, public support and more. Besides reviewing the recent trends in the field, the book also highlights new avenues for research, and implications for practitioners.

Organizations Evolving

Theory, Empirical Practice, and Policy Design

Innovation and Entrepreneurship in the Academia

Agent-based Modelling using the SKIN Platform

Handbook of Environmental and Sustainable Finance

Technology Transfer and Entrepreneurial Innovations

Evidence suggests that economies with technology transfer initiatives provide a better supply of high-quality jobs and tend to be characterized by entrepreneurs with higher innovation contributions. This book explores the effectiveness of technology transfer policies and legislation on entrepreneurial innovation in a non-US context. It analyses the theoretical, empirical and managerial implications behind the success of technology transfer policies and legislations in stimulating entrepreneurial innovation; analyses which other contextual condition (e.g., culture) are necessary for successful implementation; and explores the extent and level of replication of US policies (e.g., Bayh-Dole Act, Small Business Innovation Research [SBIR] program) in other national and regional systems. In addition, this book looks at the effect technology transfer policies have on the adoption of open innovation and open science.

This book aims to contribute to the understanding and evaluation of innovation in education and translate this into innovative and transformative educational institutions. The chapters included in this edited volume discuss new trends related to the impact of policies on innovation and entrepreneurial activity in universities, by providing a variety of insights from both an individual and an institutional perspective and with reference to a number of different contexts and units of analysis. The integration of both qualitative and quantitative approaches, as well as the multidisciplinary approach that characterizes this volume makes it possible to provide an in-depth understanding of today's dynamics. The volume will be of relevance to scholars, students and researchers interested in Entrepreneurship, Higher Education, Economics and Technology Management. The chapters in this book were originally published as a special issue of the journal Industry & Innovation.

This book explores how complexity science and social simulation can be used to improve and inform policy-making in both research and innovation. Beginning with an introduction to conceptual definitions of complexity science and social simulation, the book demonstrates the validity of the underlying integrated research framework used throughout. It is then divided into two parts, with the first investigating the effects and impacts of policy making on the structure, composition and outputs of research and innovation networks using the agent-based SKIN platform (Simulating Knowledge Dynamics in Innovation Networks, <http://cress.soc.surrey.ac.uk/SKIN/>). The second half of the book discusses a research initiative funded by the Irish government focusing on innovation policy simulation for economic recovery. This consists of empirical research on Irish research and innovation networks, and SKIN-based simulations of technology transfer issues and the commercialization of research in areas with high potential for innovation and economic growth. The book concludes with reflections on the maturity and utility of an approach combining complexity science and social simulation for research and innovation policy. Joining Complexity Science and Social Simulation for Innovation Policy will be of particular interest to scientists concerned with innovation and complex systems, including economists, sociologists, and complexity researchers, as well as students and practitioners, such as innovation policymakers and innovation business managers.

The Handbook on Universities and Regional Development offers a comprehensive and up-to-date insight into how academic institutions spur their surroundings. The volume sheds light on universities as regional development actors from a historical perspective by introducing institutional changes and discussing the interrelatedness of society, business and academia. It provides detailed investigations on various knowledge transfer mechanisms to help understand the diverse ways through which ideas and intellectual property can flow between universities and businesses. Detailed case studies from three continents (Europe, Asia, and America) demonstrate the highly contextual nature of the interactions between academia, industry and government.

The Routledge Companion to the Makers of Modern Entrepreneurship

A Research Agenda for Entrepreneurship and Innovation

New Perspectives in Technology Transfer

The Routledge Companion to Global Female Entrepreneurship

Developments in Entrepreneurial Finance and Technology

Theories, Concepts, and Practices in an Age of Complexity

Academic thought-leaders in the field of technology transfer analyse critically the factors behind success-oriented entrepreneurial start-up cultures on university campuses.

This volume brings together three areas of interest: the rule-based approach, the entrepreneur, and Japan as an empirical application. It highlights the advantages of the rule-based approach for economic analysis by linking different methodological underpinnings. Using these, the author exemplifies how rule-based economics allows a systematic analysis of the entrepreneur as the key figure in bringing about economic change and diversity. The book includes an empirical methodology for applied research in rule-based economics, which it puts to the test in an empirical study of entrepreneurship in contemporary Japan. The choice of entrepreneurship and Japan showcases the integrative power that rule-based economics brings to further breaking a theoretical deadlock and to analytically capturing a very particular economy investigated very little so far. By offering a body of new and original research, the monograph shows how the idea of entrepreneurship as a rule helps to resolve the Schumpeter-Kirzner divide and to develop an empirical approach to the determinants of entrepreneurial activity.

The volume Applied Evolutionary Economics and Economic Geography is the fourth book published by Edward Elgar on applied evolutionary economics stems from the fourth European Meeting on Applied Evolutionary Economics (EMAE) held in Utrecht, 19-21 May, 2

The concept of open innovation (OI) has become a very popular topic during the last decade, with increasing number of SMEs embracing OI practices to gain competitive advantage. This edited volume is a timely opportunity to gather research on OI in SMEs, to investigate how OI is managed and implemented to determine the peculiarities compared to OI management in large companies, and to specify the consequences for future OI research. The book offers insights into the following topics: The state of the art on open innovation in SMEs; adopting open innovation in SMEs; interorganizational networks and innovation ecosystems; sectoral patterns of open innovation in SMEs; and measuring, evaluating and stimulating open innovation in SMEs.

Challenges and Opportunities

Entrepreneurial Finance: A Definitive Guide

Researching Open Innovation In Snes

University Evolution, Entrepreneurial Activity and Regional Competitiveness