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A resource for information  
executives, the online  
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executive programs, research centers, general discussion forums, online information technology links, and reports on information technology issues.

This book serves as a guide to strategic management

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accounting. It introduces new and useful concepts on how to collect, analyse, and evaluate options to enable managers to steer corporate directions and write strategic plans for the long-term success of the

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corporation. Starting with basic techniques and the latest strategic management approaches, the book then presents cases that show the techniques employed step by step. By demonstrating how easily the ideas can be

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translated into action, it is a valuable resource for business practitioners, as well as for students taking advanced management accounting courses.

MacLife is the ultimate magazine about all things

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Apple. It's authoritative,  
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endlessly entertaining.  
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content that helps readers  
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every facet of their  
personal and professional  
lives.

Lilian's Last Dance

Forbes

Successful Meetings

Follow the Geeks

Attract Mode: The Rise and

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## Fall of Coin-Op Arcade Games

This comprehensive resource provides readers with the tools necessary to perform analysis of various waveforms for use in radar systems. It provides information about how to produce synthetic aperture (SAR) images by giving a tomographic formulation and implementation for SAR



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imaging. Tracking filter fundamentals, and each parameter associated with the filter and how each affects tracking performance are also presented. Various radar cross section measurement techniques are covered, along with waveform selection analysis through the study of the ambiguity function for each particular waveform

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from simple linear frequency modulation (LFM) waveforms to more complicated coded waveforms. The text includes the Python tool suite, which allows the reader to analyze and predict radar performance for various scenarios and applications. Also provided are MATLAB® scripts corresponding to the Python tools. The

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software includes a user-friendly graphical user interface (GUI) that provides visualizations of the concepts being covered. Users have full access to both the Python and MATLAB source code to modify for their application. With examples using the tool suite are given at the end of each chapter, this text gives

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readers a clear understanding of how important target scattering is in areas of target detection, target tracking, pulse integration, and target discrimination. The secret history of the invention that changed everything-and became the most profitable product in the world.

**NATIONAL BESTSELLERS** Shortlisted

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for the Financial Times Business Book of the Year Award One of the Best Business Books of 2016 - CNBC, Bloomberg, 1-800-CEO-Read "The One Device is a tour de force, with a fast-paced edge and heaps of analytical insight." -Ashlee Vance, New York Times bestselling author of Elon Musk "A stunning book. You will

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never look at your iPhone the same way again." -Dan Lyons, New York Times bestselling author of *Disrupted Odds* are that as you read this, an iPhone is within reach. But before Steve Jobs introduced us to "the one device," as he called it, a cell phone was merely what you used to make calls on the go. How did the iPhone

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transform our world and turn Apple into the most valuable company ever? Veteran technology journalist Brian Merchant reveals the inside story you won't hear from Cupertino-based on his exclusive interviews with the engineers, inventors, and developers who guided every stage of the iPhone's creation. This deep dive takes

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you from inside One Infinite Loop to 19th century France to WWII America, from the driest place on earth to a Kenyan pit of toxic e-waste, and even deep inside Shenzhen's notorious "suicide factories." It's a firsthand look at how the cutting-edge tech that makes the world work—touch screens, motion trackers, and even



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AI-made their way into our pockets. The One Device is a roadmap for design and engineering genius, an anthropology of the modern age, and an unprecedented view into one of the most secretive companies in history. This is the untold account, ten years in the making, of the device that changed everything.

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Through a vivid history of film, we move across America and the Atlantic, across art, culture, technology, villains, good guys, melodrama, war, relationships ... in the company of an unforgettable cast.

The Constitutional Practice and Discipline of the Methodist Church

The Independent Guide to IBM-standard

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Personal Computing

Introduction to Radar Using Python and  
MATLAB

PC Magazine

The Constitution Not a Compact Between  
Sovereign States

**From Tokyo to Helsinki,**

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**Manhattan to Manila, Howard Rheingold takes us on a journey around the world for a preview of the next techno-cultural shift-a shift he predicts will be as dramatic as the widespread adoption of the PC in the 1980s**

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**and the Internet in the 1990s. The coming wave, says Rheingold, is the result of super-efficient mobile communications-cellular phones, personal digital assistants, and wireless-paging and Internet-access devices that**

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**will allow us to connect with anyone, anywhere, anytime. From the amusing ("Lovegetty" devices in Japan that light up when a person with the right date-potential characteristics appears in the vicinity) to the**

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**extraordinary (the overthrow of a repressive regime in the Philippines by political activists who mobilized by forwarding text messages via cell phones), Rheingold gives examples of the fundamentally new ways in which**

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**people are already engaging in group or collective action. He also considers the dark side of this phenomenon, such as the coordination of terrorist cells, threats to privacy, and the ability to incite violent behavior.**



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**Applying insights from sociology, artificial intelligence, engineering, and anthropology, Rheingold offers a penetrating perspective on the brave new convergence of pop culture, cutting-edge technology, and social activism. At**

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**the same time, he reminds us that, as with other technological revolutions, the real impact of mobile communications will come not from the technology itself but from how people use it, resist it, adapt to it, and ultimately use it to**

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**transform themselves, their  
communities, and their  
institutions.**

**Market research guide to the  
wireless access and cellular  
telecommunications industry ????  
????????????????????????????????**

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????? a tool for strategic  
planning, competitive intelligence,  
employment searches or financial  
research. Contains trends,  
statistical tables, and an industry

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**glossary. Also provides profiles of 350 leading wireless, Wi-Fi, RFID and cellular industry firms - includes addresses, phone numbers, executive names.**

**Today's market for mobile apps goes beyond the iPhone to include**

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**BlackBerry, Nokia, Windows  
Phone, and smartphones powered  
by Android, webOS, and other  
platforms. If you're an  
experienced web developer, this  
book shows you how to build a  
standard app core that you can**

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**extend to work with specific devices. You'll learn the particulars and pitfalls of building mobile apps with HTML, CSS, and other standard web tools. You'll also explore platform variations, finicky mobile**

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for mobile, and much more.**

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APIs in apps for the App Store,  
App World, OVI Store, Android  
Market, and other online retailers.**



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technologies such as HTML5,  
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extensions Understand variations  
of platforms such as Symbian,  
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**Android, and iOS for iPhone and iPad Bypass the browser to create offline apps and widgets using web technologies**

**Il Mondo**

**The Disruption Dilemma**

**CIO**

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## **How to Do the Most Important, Useful & Fun Stuff with Your IPhone**

**The smartphone was an  
incredibly successful  
Canadian invention created by**

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**a team of engineers and marketers led by Mike Lazaridis and Jim Balsillie. But there was a third key player involved – the community of Kitchener-Waterloo. In this book Chuck Howitt offers a new history of**

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**BlackBerry which documents how the resources and the people of Kitchener-Waterloo supported, facilitated, benefited from and celebrated the achievement that BlackBerry represents. After its few short years of explosive**

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**growth and pre-eminence,  
BlackBerry lost its market to  
digital juggernauts Apple,  
Samsung and Huawei. No  
surprises there. Like Nokia  
and Motorola before it,  
BlackBerry was eclipsed.  
Shareholders lost billions.**

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**Thousands of employees lost jobs. Bankruptcy was avoided but the company's founding geniuses were gone, leaving an operation that today is only a fragment of what had been. For Kitchener-Waterloo — as Chuck Howitt tells the story —**



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**the Blackberry experience is a mixed bag of disappointments and major ongoing benefits. The wealth it generated for its founders produced two very important university research institutes. Many recent digital startups have taken advantage**

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**of the city's pool of talented and experienced tech workers and ambitious, well-educated university grads. A strong digital and tech industry thrives today in Kitchener-Waterloo — in a way a legacy of the BlackBerry experience.**

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**Across Canada, communities hope for homegrown business successes like BlackBerry. This book underlines how a mid-sized, strong community can help grow a world-beating company, and demonstrates the importance of the**

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**attitudes and decisions of local institutions in enabling and sustaining successful innovation. Canada has a lot to learn from BlackBerry Town.**

**From Mario Batali, superstar chef and author of Molto**

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**Italiano, comes the ultimate handbook on Italian grilling, which will become an instant must-have cookbook for home grillers. Easy to use and filled with simple recipes, Mario Batali's new grilling handbook takes the mystery out of**

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**making tasty, simple, smoky Italian food. In addition to the eighty recipes and the sixty full-color photographs, Italian Grill includes helpful information on different heat-source options, grilling techniques, and essential**

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**equipment. As in Molto  
Italiano, Batali's distinctive  
voice provides a historical and  
cultural perspective as well.  
Italian Grill features  
appetizers; pizza and  
flatbreads; fish and shellfish;  
poultry; meat; and vegetables.**

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**The delicious recipes include  
Fennel with Sambuca and  
Grapefruit; Guinea Hen  
Breasts with Rosemary and  
Pesto; Baby Octopus with  
Gigante Beans and Olive-  
Orange Vinaigrette; and  
Rosticciana, Italian-Style**



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**The Untold Story Behind the  
Extraordinary Rise and  
Spectacular Fall of BlackBerry  
ForbesLife**

**The Next Social Revolution**

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**PC Mag**

**Plunkett's Wireless, Wi-Fi,  
RFID & Cellular Industry**

**Almanac**

**CIOThe Disruption DilemmaMIT  
Press**

**If IPv6 is to be adopted on a large**

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**scale, the applications running on desktop systems, laptops, and even mobile devices need to work just as well with this protocol as they do with IPv4. This concise book takes you beyond the network layer and helps you explore the**

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**issues you need to address if you are to successfully migrate your apps to IPv6. It's ideal for application developers, system/network architects, product managers, and others involved in moving your network**

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**to IPv6. Explore changes you need to make in your application's user interface Make sure your application is retrieving correct information from DNS Evaluate your app's ability to store and process both IPv6 and IPv4**

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**addresses Determine if your app  
exposes or consumes APIs where  
there are IP address format  
dependencies Work with the  
network layer to ensure the  
transport of messages to and from  
your app Incorporate IPv6 testing**

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**into your plans, and use the  
correct IPv6 addresses in your  
documentation**

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features and functions of the  
iPhone, covering everything from  
the gadget's keyboard, built-in**



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**GPS, new App store, and  
MobileMe to its communication, e-  
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**A Comprehensive Compilation of  
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and Other Documents of the  
Federal Communications**

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**Commission of the United States**

**FCC Record**

**Strategic Management**

**Accounting**

**The One Device**

**How high tech success has played  
out for Canada's Kitchener-**

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**Waterloo**

From their haunts in the shadowy corner of a bar, front and center at a convenience store, or reigning over a massive mall installation bursting with

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light, sound, and action, arcade games have been thrilling and addicting quarter-bearers of all ages ever since Pong first lit up its paddles. Whether you wanted a few minutes' quick-

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twitch exhilaration or the  
taste of three-initial  
immortality that came with  
topping the high score  
screen, you could get it from  
the diverse range of space  
shooters, dot-eating

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extravaganzas, quirky  
beat-'em-ups, and more that  
have helped define pop  
culture for more than four  
decades. In *Attract Mode:  
The Rise and Fall of Coin-Op  
Arcade Games*, author Jamie

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Lendino celebrates both the biggest blockbusters (Pac-Man, Star Wars: The Arcade Game) and the forgotten gems (Phoenix, Star Castle) of the Golden Age of coin-op gaming, and pulls back the

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curtain on the personalities  
and the groundbreaking  
technologies that brought  
them to glitzy, color-  
drenched life in the U.S.,  
Japan, and all over the  
world. You'll start your



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journey exploring the electromechanical attractions and pinball games of the early 20th century. Next, you'll meet the earliest innovators, who used college computers and

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untested electronics to outline the possibilities of the emerging form, and discover the surprising history behind the towering megahits from Nintendo, Sega, and others that still

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inform gaming today. Then you'll witness the devastating crash that almost ended it all—and the rebirth no one expected. Whether you prefer the white-knuckle gameplay of

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Robotron: 2084, the barrel-jumping whimsy of Donkey Kong, or the stunning graphics and animation of Dragon's Lair, Attract Mode will transport you back to the heyday of arcade games

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and let you relive—or  
experience for the first  
time—the unique magic that  
transformed entertainment  
forever.

Science and technology have  
become increasingly

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intertwined in the twentieth century. However, little attention has been paid to the forces that have brought about this phenomena. Indeed, many writers have taken it for granted that

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causality always runs from science to technology. In this ground-breaking book, Rosenberg's research suggests that history and empirical evidence lead to a reality that is far more

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complex and interesting.  
Here, Rosenberg's papers  
cover a wide range of topics,  
especially those connected  
with the innovative process,  
including electric power,  
electronics, medicine,



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chemistry, engineering  
disciplines, scientific  
instrumentation, industrial  
research, and universities  
considered as economic  
institutions.

How To Live A Happy Life -

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101 Ways To Be Happier.  
Words of Wisdom from the  
Happiness Habit study and  
research program and as  
shared on Happy Life TV.  
The book describes lots of  
new, powerful ways to bring

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more happiness into your  
life and attain greater  
spiritual success. Secrets of  
living a happy or happier life  
include Be Guided By  
Goodness, Fuel Your Life  
With Fun, Touch Each

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happiness and cautions  
readers to Avoid The Fault  
Finding Feel Goods and to  
Avoid All Unnecessary, Non-

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Productive Negativity. How habits work, how to change them and physical well-being are also discussed. Life style suggestions include Discipline Driven By Desire, Profit From Your

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Mistakes, Radiate Relaxed  
Energized Well-Being and  
Practice Being Your Best  
Self All of the Time. How To  
Live A Happy Life - 101  
Ways To Be Happy is a fun,  
fast read, a powerful book

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that shares lots of new insights and wisdom that has not been available before. It will bring your greater happiness from the moment you begin reading it!

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101 Ways to Be Happier  
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Entrepreneurial Experts



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Building a Block buster  
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**Want to take control of  
your life? Want to trade  
in that listless job and  
create the company**

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businesses are started  
each year, from online  
diamond dealers to part-  
time "pet projects" to  
the latest franchises.**

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**of successful businesses  
and have guided and  
advised thousands of  
others through their  
nationally syndicated  
radio talk show, on  
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aspect of smart  
entrepreneurship and  
help you create the**

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dreamed of. You'll learn  
about the dos and don'ts  
and the highs and lows  
of building your own  
business through the  
Sloan's in-the-trenches**

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**insights and the  
inspirational tales of  
over thirty other gutsy  
entrepreneurs. Among the  
stories you'll read  
about: • The Sloans' own  
patented invention, the**

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**Battery Buddy®**, which  
generated more than \$1  
million in royalties •  
**Lavetta Willis**, who  
built Dada Footwear into  
a fashion brand that now  
produces sneakers worn



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**by NBA basketball stars**

- **Tom Nardone, who created the booming ShopInPrivate.com, where people can order items they're embarrassed to buy at the local**

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**drugstore. StartupNation  
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in identifying a good  
idea, building the right  
kind of business around  
it, and avoiding the  
pitfalls that can derail**

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your most powerful  
resource.**

**An expert in management**

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**takes on the  
conventional wisdom  
about disruption,  
looking at companies  
that proved resilient  
and offering managers  
tools for survival.**

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**“Disruption” is a business buzzword that has gotten out of control. Today everything and everyone seem to be characterized as disruptive—or, if**

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**they aren't disruptive  
yet, it's only a matter  
of time before they  
become so. In this book,  
Joshua Gans cuts through  
the chatter to focus on  
disruption in its**

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**initial use as a  
business term,  
identifying new ways to  
understand it and  
suggesting new tools to  
manage it. Almost twenty  
years ago Clayton**

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**Christensen popularized  
the term in his book The  
Innovator's Dilemma,  
writing of disruption as  
a set of risks that  
established firms face.  
Since then, few have**



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**closely examined his  
account. Gans does so in  
this book. He looks at  
companies that have  
proven resilient and  
those that have fallen,  
and explains why some**

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**companies have  
successfully managed  
disruption—Fujifilm and  
Canon, for example—and  
why some like  
Blockbuster and  
Encyclopedia Britannica**

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**have not. Departing from  
the conventional wisdom,  
Gans identifies two  
kinds of disruption:  
demand-side, when  
successful firms focus  
on their main customers**

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**and underestimate market entrants with innovations that target niche demands; and supply-side, when firms focused on developing existing competencies**

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**become incapable of  
developing new ones.  
Gans describes the full  
range of actions  
business leaders can  
take to deal with each  
type of disruption, from**

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**“self-disrupting”  
independent internal  
units to tightly  
integrated product  
development. But therein  
lies the disruption  
dilemma: A firm cannot**

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**practice both  
independence and  
integration at once.  
Gans shows business  
leaders how to choose  
their strategy so their  
firms can deal with**

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continuing to innovate.  
In 2009, BlackBerry  
controlled half of the  
smartphone market. Today  
that number is one  
percent. What went so**



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company that toppled  
global giants before  
succumbing to the  
ruthlessly competitive  
forces of Silicon**

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by fraud and greed. The  
rise and fall of  
BlackBerry reveals the  
dangerous speed at which**

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the information  
superhighway. With  
unprecedented access to  
key players, senior  
executives, directors  
and competitors, Losing**

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**the Signal unveils the remarkable rise of a company that started above a bagel store in Ontario. At the heart of the story is an unlikely partnership between a**

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**visionary engineer, Mike Lazaridis, and an abrasive Harvard Business school grad, Jim Balsillie. Together, they engineered a pioneering pocket email**

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**device that became the  
tool of choice for  
presidents and CEOs. The  
partnership enjoyed only  
a brief moment on top of  
the world, however. At  
the very moment**

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growing company internal  
feuds and chaotic growth  
crippled the company as  
it faced its gravest  
test: Apple and Google's**

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