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An introduction to the concepts and principles of sound design practice, with more than 175 exercises that teach readers to put theory into practice. This book offers an introduction to the principles and concepts of sound design practice, from technical aspects of sound effects to the creative use of sound in storytelling. Most books on sound design focus on sound for the moving image. Studying Sound is unique in its exploration of sound on its own as a medium and rhetorical device. It includes more than 175 exercises that enable readers to put theory into practice as they progress through the chapters.

Since the 1800s, the Balkans - the Wild East of Europe - have offered material for the literature and the entertainment industries in Western Europe and America. In this process of imaginative colonization, products developed in the West - lands such as Bram Stoker's Transylvania (in Dracula) and Anthony Hope's Ruritania (in The Prisoner of Zenda) - became lucrative brand-names which remain much better known than their real counterparts.

This book deals with the dramatic changes in diet and lifestyle that

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are occurring in the developing world as a result of globalization, and their impact on human health. The Editors have assembled a leading group of scientists in the fields of economics, population sciences, international health, medicine, nutrition and food sciences, to address each of the key issues related to the changes in demographic trends, food production and marketing, and disease patterns in the developing world. The Nutrition Transition provides essential information to understand the far-reaching effects that global economic, social and cultural trends are having on diet-related disease patterns in countries of transition. Contains numerous illustrative figures and tables Two case studies included—on China and Brazil Foreword written by Nevin Scrimshaw, recipient of the World Food Prize

Mankind in Transition

The Burden of the Balkans

Studying Sound

How Scientists and Journalists Devastated the Amazon

Second East European Symposium, ADBIS '98, Poznan, Poland, September 7-10, 1998, Proceedings

Why Games Make Us Better and How They Can Change the World

Concerto

“McGonigal is a clear, methodical writer, and her ideas are well argued. Assertions are

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backed by countless psychological studies.” —The Boston Globe “Powerful and provocative . . . McGonigal makes a persuasive case that games have a lot to teach us about how to make our lives, and the world, better.” —San Jose Mercury News “Jane McGonigal's insights have the elegant, compact, deadly simplicity of plutonium, and the same explosive force.” —Cory Doctorow, author of Little Brother A visionary game designer reveals how we can harness the power of games to boost global happiness. With 174 million gamers in the United States alone, we now live in a world where every generation will be a gamer generation. But why, Jane McGonigal asks, should games be used for escapist entertainment alone? In this groundbreaking book, she shows how we can leverage the power of games to fix what is wrong with the real world—from social problems like depression and obesity to global issues like poverty and climate change—and introduces us to cutting-edge games that are already changing the business, education, and nonprofit worlds. Written for gamers and non-gamers alike, Reality Is Broken shows that the future will belong to those who can understand, design, and play games. Jane McGonigal is also the author of SuperBetter: A Revolutionary Approach to Getting Stronger, Happier, Braver and More Resilient. Anthropology ought to have changed the world. What went wrong? Engaging Anthropology takes an unflinching look at why the discipline has not gained the popularity and respect it deserves in the twenty-first century. From identity to multicultural society, new technologies to work, globalization to marginalization, anthropology has a vital contribution to make. While showcasing the intellectual power of the discipline, Eriksen takes the anthropological

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community to task for its unwillingness to engage more proactively with the media in a wide range of current debates. If anthropology matters as a key tool with which to understand modern society beyond the ivory towers of academia, why are so few anthropologists willing to come forward in times of national or global crisis? Eriksen argues that anthropology needs to rediscover the art of narrative and abandon arid analysis and, more provocatively, anthropologists need to lose their fear of plunging into the vexed issues modern societies present. Engaging Anthropology makes an impassioned plea for positioning anthropology as the universal intellectual discipline. Eriksen has provided the wake-up call we were all awaiting.

This book constitutes the refereed proceedings of the Second East European Symposium on Advances in Databases and Information systems, ADBIS '98, held in Poznan, Poland in September 1998. The 25 revised full papers presented were selected from a total of 90 submissions and six extended abstracts within a special section. "East meets West". The papers are organized in topical sections on query languages, optimization, collaborative systems, schema integration, storage and version management, object systems, knowledge discovery and the Web, and systems design.

*The Cultural Spaces of a Vanished Land
Literature and Cultural Politics in Yugoslavia
An Introduction
Ya?nomamö, the Fierce People*

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Emotional Balance

Making a Nation, Breaking a Nation

Inspire Customer Loyalty Through Rewards, Challenges, and Contests

A study of the civilizations of the Zuni Indians, the natives of Dobu, and the Kwakiutl Indians.

Is learner-centred education appropriate for all societies and classrooms? Learner-centred education (LCE) is a travelling policy, widely promoted by international agencies and national governments. Arguments in favour of this pedagogical tradition refer to theories and evidence from cognitive psychology, claiming that all learners can benefit equally from its judicious use. Beyond the benefits to the individual however, lie a set of assumptions about learner-centred education as a foundation for the building of democratic citizens and societies, suitable for economies of the future. These promises have been questioned by critics who doubt that it is appropriate in all cultural and resource contexts, and there is considerable evidence in the global South of perennial problems of implementation. In the light of these debates, is LCE still a good development 'bet'? This book provides an authoritative and balanced investigation of these issues, exploring the contextual factors from global movements to local resourcing realities which have fuelled it as a discourse and affected its practice. In the light of the theoretical underpinnings and

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research evidence, the book addresses pressing questions: to what extent is learner-centred education a sound choice for policy and practice in developing countries? And if it is a sound choice, under which conditions is it a viable one? The book is divided into three key parts: - Learner-centred Education as a Global Phenomenon - Learner-centred Education in Lower and Middle-income Countries - Lessons and Resolutions This book provides a much-needed fresh analysis of the concept and practice of LCE. It will be valuable reading for academics and post-graduates with a focus on comparative and international education, along with policy-makers in developing countries and development agencies.

Analyzes how the rhetoric of Yugoslav intellectuals and politicians and the U.S.-led Western media and political leadership framed the serbs as metaphorical vampires in the last decades of the twentieth century.

Diet and Disease in the Developing World

Voyage into the Unknown

Cherished Girl

The Palgrave Handbook of Literature and the City

Learner-centred Education in International Perspective

The Disinformation Guide to Media Distortion, Historical Whitewashes and Cultural Myths

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The Automated Society

This book acts as a battering ram against the distortions, myths and outright lies that have been shoved down our throats by the government, the media, corporations, organized religion, the scientific establishment and others who want to keep the truth from us. A group of researchers - investigative reporters, political dissidents, academics, media watchdogs, scientist-philosophers, social critics and rogue scholars - paints a picture of a world where crucial stories are ignored or actively suppressed and the official version of events has more holes in it than Swiss cheese. A world where real dangers are downplayed and nonexistent dangers are trumpeted. In short, a world where you are being lied to. You'll discover that a human being has already been cloned; Joseph McCarthy was not paranoid; museums refuse to display artifacts that conflict with the theory of evolution; the CIA has admitted to involvement in the drug trade; parents don't affect who their children become; plus further revelations involving Columbine, WWII, textbooks, Al Gore, George W. Bush, Timothy Leary and much more.

When Fearne's not making us laugh onscreen or keeping us company on the radio, you'll find her in the kitchen cooking up a storm. Easy, healthy recipes that are fun to make and delicious to eat - these are the recipes Fearne loves and has become famous for. Recipes she can't wait to share with you, too. With chapters

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covering fresh and delicious breakfasts to start your day well; simple, sumptuous lunches to enjoy at home and on the run; and comforting dinners that show you how to eat the rainbow, Cook. Eat. Love provides over 100 recipes that will have you eating happily and healthily at every meal time. A pescatarian herself who cooks meat for her family, Fearne includes recipes that can cater for both and be packed with goodness either way. You'll also find plenty of ideas for elevenses, afternoon treats, baked goods and desserts that use plenty of natural ingredients to make those sweet treats guilt-free and just as satisfying. From Thai Coconut Soup to Quick and Healthy Pizzas; Roast Chicken Cashew and Chilli salad to Salted Caramel Chocolate Slice and Beetroot Cupcakes, Cook. Eat. Love is guaranteed to bring joy to your kitchen and beyond.

Vasilii Kandinsky, whom many consider to be the father of abstract painting, was also a trained ethnographer with an abiding interest in the folklore of Old Russia. In this provocative book, Peg Weiss provides an entirely new interpretation of Kandinsky's art by examining for the first time how this commitment to his ethnic Russian heritage influenced the painter's work throughout his career.

For Composers, Sound Designers, Musicians, and Game Developers

Engaging Anthropology

Cook. Eat. Love.

Politics, Aesthetics, Metaphysics

Game-Based Marketing

Violence as Cultural Imaginary

In the Hold

From the myths and legends that fashioned the identities of ancient city-states to the diversity of literary performance in contemporary cities around the world, literature and the city are inseparably entwined. The international team of scholars in this volume offers a comprehensive, accessible survey of the literary city, exploring the myriad cities that authors create and the genres in which cities appear. Early chapters consider the literary legacies of historical and symbolic cities from antiquity to the early modern period. Subsequent chapters consider the importance of literature to the rise of the urban public sphere; the affective experience of city life; the interplay of the urban landscape and memory; the form of the literary city and its responsiveness to social, cultural and technological change; dystopian, nocturnal, pastoral and sublime cities; cities shaped by colonialism and postcolonialism; and the cities of economic, sexual, cultural and linguistic outsiders.

In this gripping, war-torn epic novel, author Igor Štiks, a nominee for the IMPAC Dublin Award, tells the story of a celebrated writer who travels to Sarajevo to unearth devastating family secrets and the lies that have defined his life. Author

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Richard Richter's mother and father were always phantoms, both parents having died by the time he was four. His life, now at a crossroads, has been a jumble of invention, elusive memories, and handed-down stories. But when Richard finds his mother's hidden notebook, written by her during World War II, he discovers a confession that was never meant to be read by anyone—least of all, her son.

Richard's quest for the truth about his life leads him to an embattled Sarajevo. In the chaos of the besieged city, he discovers something more: a transformative romance and unexpected new friendships that will change the course of his search. But fate has been playing with all of them. And just as fate determines the lives of the characters in his novel, a betrayal reaching back half a century has yet to loosen its grip—on Richard, on everyone he has come to love, and on those he has no choice but to try to forgive.

Yanomamö culture, in its major focus, reverses the meanings of "good" and "desirable" as phrased in the ideal postulates of the Judaic-Christian tradition. A high capacity of rage, a quick flash point, and a willingness to use violence to obtain one's ends are considered desirable traits. Much of the behavior of the Yanomamö can be described as brutal, cruel, treacherous, in the value-laden terms of our own vocabulary. The Yanomamö themselves, however, as Napoleon Chagnon came to intimately know them in the year and a half he lived

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with them, do not all appear to be mean and treacherous. As individuals, they seem to be people playing their own cultural game, with internal feelings that at times may be quite divergent from the demands placed upon them by their culture. This case study furnishes valuable data for phrasing questions about the relationship between the individual and his culture."-- Foreword.

The Disinformation Guide to Secrets and Lies

The Imperialism of the Imagination

Darkness in El Dorado

Rainbow Hat

Herbarium of Souls

After Yugoslavia

Farewell Gift

The book brings together many of the best known commentators and scholars who write about former Yugoslavia. The essays focus on the post-Yugoslav cultural transition and try to answer questions about what has been gained and what has been lost since the dissolution of the common country. Most of the contributions can be seen as current attempts to make sense of the past and help cultures

in transition, as well as to report on them. The volume is a mixture of personal essays and scholarly articles and that combination of genres makes the book both moving and informative. Its importance is unique. While many studies dwell on the causes of the demise of Yugoslavia, this collection touches upon these causes but goes beyond them to identify Yugoslavia's legacy in a comprehensive way. It brings topics and writers, usually treated separately, into fruitful dialog with one another.

In the summer of 1803, Thomas Jefferson sent Meriwether Lewis and William Clark on a journey to establish an American presence in a land of unqualified natural resources and riches. Is it fitting that, on the 200th anniversary of that expedition, the United States, together with international partners, should embark on another journey of exploration in a vastly more extensive region of remarkable potential for discovery. Although the oceans cover more than 70 percent of our planet's surface, much of the ocean has been investigated in only a cursory sense, and many areas have not been

investigated at all. Exploration of the Seas assesses the feasibility and potential value of implementing a major, coordinated, international program of ocean exploration and discovery. The study committee surveys national and international ocean programs and strategies for cooperation between governments, institutions, and ocean scientists and explorers, identifying strengths, weaknesses, and gaps in these activities. Based primarily on existing documents, the committee summarizes priority areas for ocean research and exploration and examines existing plans for advancing ocean exploration and knowledge.

This book focuses on the cultural processes by which the idea of a Yugoslav nation was developed and on the reasons that this idea ultimately failed to bind the South Slavs into a viable nation and state. The author argues that the collapse of multinational Yugoslavia and the establishment of separate uninational states did not result from the breakdown of the political or economic fabric of the Yugoslav state; rather, that breakdown itself sprang from the destruction of the concept of

a Yugoslav nation. Had such a concept been retained, a collapse of political authority would have been followed by the eventual reconstitution of a Yugoslav state, as happened after World War II, rather than the creation of separate nation-states. Because the author emphasizes nation building rather than state building, the causes and evidence he cites for Yugoslavia's collapse differ markedly from those that have previously been put forward. He concentrates on culture and cultural politics in the South Slavic lands from the mid-nineteenth century to the present in order to delineate those ideological mechanisms that helped lay the foundation for the formation of a Yugoslav nation in the first place, sustained the nation during its approximately seventy-year existence, and led to its dissolution. The book describes the evolution of the idea of Yugoslav national unity in four major areas: linguistic policies geared to creating a shared national language, the promulgation of a Yugoslav literary and artistic canon, an educational policy that emphasized the teaching of literature and history in schools, and the production of new literary and

artistic works incorporating a Yugoslav view. In the book's conclusion, the author discusses the relevance of the Yugoslav case for other parts of the world, considering whether the triumph of particularist nationalism is inevitable in multinational states.

Exploration of the Seas

Applied Anthropology

Community in Quest

Reality Is Broken

Patterns of Culture

Inventing Ruritania

A Soap Opera

Whether trying to land that first big gig or working to perfect the necessary skills to fill a game world with sound, Aaron Marks' Complete Guide to Game Audio 3rd edition will teach the reader everything they need to know about the audio side of the multi-million dollar video game industry. This book builds upon the success of the second edition with even more expert advice from masters in the field and notes current changes within the growing video game industry. The tools of the trade excerpts will showcase what professionals, like Marty O'Donnell, Richard Jacques and Tom Salta, use to create their

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work and to help newcomers in the field prepare their own sound studios. Sample contracts are reviewed within the text as well as helpful advice about contractual terms and negotiable points. These sample contracts can also be found as a downloadable zip for the reader's convenience. Aaron Marks also explores how to set your financial terms and network efficiently along with examples of how projects can go completely awry and achieving the best results in often complicated situations. Aaron Marks' Complete Guide to Game Audio serves as the ultimate survival guide to navigating an audio career in the video game industry. Key Features New, full color edition with a complete update of information. Added and expanded coverage of field recording for games, creating voiceovers, adaptive and interactive audio and other cutting edge sound creation and implementation techniques used within games. Update/Replacement of interviews. Include interviews/features on international game audio professionals New and expanded interview features from game composers and sound designers of every experience level such as Keith Arem, Bradley Meyer, Christopher Tin and Rodney Gates including many international professionals like Pasi Pitkanen, Henning Nugel and Christos Panayides. Expanded and updated game console coverage of the Wii, Wii U, Xbox 360, Xbox One, PS3 and PS4. Includes new scripting and middleware concepts and techniques and review of powerful tools such as FMOD and Wwise. Focuses on the use of the methods and theories of anthropology to solve the practical problems of human communities. It addresses a wide range of problem-solving

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practices in both development action and applied research. The core of the book is chapters focused on specific practices such as evaluation and action research. In addition, there are chapters on history, employment strategies, and ethics.

This book is about the impact of literature upon cities world-wide, and cities upon literature. It examines why the city matters so much to contemporary critical theory, and why it has inspired so many forms of writing which have attempted to deal with its challenges to think about it and to represent it. Gathering together 40 contributors who look at different modes of writing and film-making in throughout the world, this handbook asks how the modern city has engendered so much theoretical consideration, and looks at cities and their literature from China to Peru, from New York to Paris, from London to Kinshasa. It looks at some of the ways in which modern cities – whether capitals, shanty-towns, industrial or ‘rust-belt’ – have forced themselves on people’s ways of thinking and writing.

*The Fierce Controversy and What We Can Learn from It
A View of the Distant Past, the Present, and the Far Future*

Chernobyl Strawberries

Handbook of Electronics Tables and Formulas

Vampire Nation

Blossoming Gold

You are Being Lied to

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Presents documented evidence that contradicts consensus views about the pharmaceutical industry, laundered money, the bombing of Pan Am Flight 103, nuclear power plant safety, the massacre at Columbine, and other topics.

Harness the power of games to create extraordinary customer engagement with Game-Based Marketing. Gamification is revolutionizing the web and mobile apps. Innovative startups like Foursquare and Swoopo, growth companies like Gilt and Groupon and established brands like United Airlines and Nike all agree: the most powerful way to create and engage a vibrant community is with game mechanics. By leveraging points, levels, badges, challenges, rewards and leaderboards – these innovators are dramatically lowering their customer acquisition costs, increasing engagement and building sustainable, viral communities. Game-Based Marketing unlocks the design secrets of mega-successful games like Zynga's Farmville, World of Warcraft, Bejeweled and Project Runway to give you the power to create winning game-like experiences on your site/apps. Avoid obvious pitfalls and learn from the masters with key insights, such as: Why good leaderboards shouldn't feature the Top 10 players. Most games are played as an excuse to socialize, not to achieve. Status is worth 10x more than cash to most consumers. Badges are not enough: but they are important. You don't need

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to offer real-world prizes to run a blockbuster sweepstakes. And learn even more: How to architect a point system that works Designing the funware loop: the basics of points, badges, levels, leaderboards and challenges Maximizing the value and impact of badges Future-proofing your design Challenging users without distraction Based on the groundbreaking work of game expert and successful entrepreneur Gabe Zichermann, *Game-Based Marketing* brings together the game mechanics expertise of a decade's worth of research. Driven equally by big companies, startups, 40-year-old men and tween girls, the world is becoming increasingly more fun. Are you ready to play?

Yanomami raises questions central to the field of anthropology - questions concerning the practice of fieldwork, the production of knowledge, and anthropology's intellectual and ethical vision of itself. Using the Yanomami controversy - one of anthropology's most famous and explosive imbroglios - as its starting point, this book considers how fieldwork is done, how professional credibility and integrity are maintained, and how the discipline might change to address central theoretical and methodological problems. Both the most up-to-date and thorough public discussion of the Yanomami controversy.

The Cambridge Companion to the City in Literature

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The Nutrition Transition

Aaron Marks' Complete Guide to Game Audio

Propaganda

The Judgment of Richard Richter

A Theory and Practice of Sound Design

Advances in Databases and Information Systems

A technical electronics reference! The premier reference for engineers, technicians, and hobbyists involved in the field of electronics. -- Contains computer programs for calculating many electrical and electronic functions -- Covers equations and formulas -- Discusses laws, constants and standards, and symbols and codes -- Presents service and installation data, design data, and more

Examines the destructive impact of journalists, anthropologists, and scientists on the Yamomami Indians, one of the Amazon basin's oldest tribes, whose internecine warfare was triggered by repeated visits by the world's leading anthropologists and by the Atomic Energy Commission's plans to use the tribe in radiation studies. Reprint.

This first book-length work of the prominent German philosopher Gunter Figal to appear in English offers a radical defense of metaphysical philosophy in the era of postmodern thought. For Figal, metaphysics does not represent an anachronistic and pernicious mode of thought that ought to be overcome but rather is a type of thinking that proceeds from a recognition of the necessary coherence of everything with its opposite. It is this agonistic relationship of opposites that Figal, following Heraclitus, terms strife. Rather than regarding the conflict of

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opposites as necessarily resulting in the dissolution of meaning and sense, as many contemporary thinkers maintain, Figal contends that sense and meaning can only come into existence metaphysically, that is to say, as a consequence of strife. And, the context within which strife occurs is freedom. Using these concepts of strife and freedom, Figal proposes new and provocative readings of Plato, Hegel, Nietzsche, and Kierkegaard, as well as of some of the most controversial figures of twentieth-century philosophy.

Kandinsky and Old Russia

The Formation of Men's Attitudes

Everything You Know is Wrong

What the Future Will be and how We Will Get it that Way

For a Philosophy of Freedom and Strife

The Artist as Ethnographer and Shaman

Yanomami

"Exceptional. If there has been a more honest, calm, and profoundly moving memoir written in the last few years, then I've missed it."—Times Literary Supplement How would you make sense of your life if you thought it might end tomorrow? In this captivating and best-selling memoir, Vesna Goldsworthy tells the story of herself, her family, and her early life in her lost country. There follows

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marriage, a move to England, and a successful media and academic career, then a cancer diagnosis and its unresolved consequences. A profoundly moving, comic, and original account by a stunning literary talent.

Dr Roy Martina has developed a powerful comprehensive healing system called 'Omega healing'. This preventative system has been acknowledged as one of the most powerful healing techniques currently available. It tackles the root cause of problems – not just the symptoms. Balancing the emotional body and returning to our core essence restores us to greater health, ease and happiness. This fantastic CD package collects together some of Roy's most powerful teachings on this subject, along with meditations that will allow you to implement its incredible effects in your life. The first section provides an excellent introduction to Roy's background and how he came to heal himself using his Omega Healing technique. The second section features four incredible meditations that will allow you to heal every aspect of your life. The first provides energy and

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vitality. The second is a relaxing visualisation for the end of the day. The third helps with releasing feelings. The fourth helps heal traumas in our past lives. These meditations, recorded live in London and exclusively for Hay House showcase one of the brightest new voices in healing.

Accompanies the film: Community in quest. It analyzes a community trying to open communication between young and adults through the confrontation techniques of role playing, particularly in view to further dialogue in the area of drug abuse.

The Case for a Public Presence

Whose Pedagogy for Whose Development?