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### *Wall Street Journal Career Opportunities*

Because starting a small business is not only a huge financial risk but also a complete lifestyle change, anyone who wants to be his or her own boss needs to approach entrepreneurship thoughtfully and with careful planning. That's why there is no better resource than The Wall Street Journal Complete Small Business Guidebook, a practical guide for turning your entrepreneurial dreams into a successful company, from America's most trusted source of financial advice. It answers would-be

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business owners' biggest question—how do I fund my venture?—then explains the mechanics of building, running and growing a profitable business. You'll learn:

- How to write a winning business plan
- Secrets to finding extra money during the lean years and beyond
- Ways to keep your stress in check while maintaining a work/life balance
- How to manage your time, including taking vacations and dealing with sick days
- Strategies for keeping your business running smoothly—from investing in technology to hiring the right people
- Marketing and management basics
- When angel investors or

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venture capital might be an appropriate way to grow

- How to execute your exit strategy Running the show may not always be easy, but the rewards can be tremendous. You may be on the job 24/7, but you have the freedom to call the shots, to hire whomever you want, to work when you want and to take your business as far as you want to go.

#1 Wall Street Journal Best Seller USA Today Best Seller Amazon Best Book of the Year TED Talk sensation - over 3 million views! The counterintuitive approach to achieving your true potential, heralded by the Harvard Business Review as a

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groundbreaking idea of the year. The path to personal and professional fulfillment is rarely straight. Ask anyone who has achieved his or her biggest goals or whose relationships thrive and you'll hear stories of many unexpected detours along the way. What separates those who master these challenges and those who get derailed? The answer is agility—emotional agility. Emotional agility is a revolutionary, science-based approach that allows us to navigate life's twists and turns with self-acceptance, clear-sightedness, and an open mind. Renowned psychologist Susan David developed this

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concept after studying emotions, happiness, and achievement for more than twenty years. She found that no matter how intelligent or creative people are, or what type of personality they have, it is how they navigate their inner world—their thoughts, feelings, and self-talk—that ultimately determines how successful they will become. The way we respond to these internal experiences drives our actions, careers, relationships, happiness, health—everything that matters in our lives. As humans, we are all prone to common hooks—things like self-doubt, shame, sadness, fear, or anger—that

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can too easily steer us in the wrong direction.

Emotionally agile people are not immune to stresses and setbacks. The key difference is that they know how to adapt, aligning their actions with their values and making small but powerful changes that lead to a lifetime of growth. Emotional agility is not about ignoring difficult emotions and thoughts; it's about holding them loosely, facing them courageously and compassionately, and then moving past them to bring the best of yourself forward. Drawing on her deep research, decades of international consulting, and her own experience overcoming adversity after

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losing her father at a young age, David shows how anyone can thrive in an uncertain world by becoming more emotionally agile. To guide us, she shares four key concepts that allow us to acknowledge uncomfortable experiences while simultaneously detaching from them, thereby allowing us to embrace our core values and adjust our actions so they can move us where we truly want to go. Written with authority, wit, and empathy, *Emotional Agility* serves as a road map for real behavioral change—a new way of acting that will help you reach your full potential, whoever you are and whatever you face.

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Disasters happen every day. Are your investments prepared? The investor who knows how to anticipate historically significant or earth-shattering events—who is prepared to act when others are frozen with fear—will always have a substantial advantage. By closely analyzing potential global threats and the opportunities they present, The Wall Street Journal Guide to Investing in the Apocalypse offers investors the key to finding a silver lining in almost any cataclysm. Even if the catastrophic does not occur, the strategies here can pay huge dividends even under more mundane circumstances.



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The Wall Street Journal Guide to Investing in the Apocalypse provides readers with valuable information for investment success: the ability to see opportunity where others see peril. Whether a global disaster is natural or man-made, environmental or financial, every fearsome scenario contains the seeds of profit for the investor who stays calm and thinks rather than panics and runs.

Former Wall Street Journal technology reporter Yukari Iwatani Kane delves deep inside Apple in the two years since Steve Jobs's death, revealing the tensions and challenges CEO Tim Cook and his

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team face as they try to sustain Jobs's vision and keep the company moving forward. Steve Jobs's death raised one of the most pressing questions in the tech and business worlds: Could Apple stay great without its iconic leader? Many inside the company were eager to prove that Apple could be just as innovative as it had been under Jobs. Others were painfully aware of the immense challenge ahead. As its business has become more complex and global, Apple has come under intense scrutiny, much of it critical. Maintaining market leadership has become crucial as it tries to conquer new frontiers

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and satisfy the public's insatiable appetite for "insanely great" products. Based on over two hundred interviews with current and former executives, business partners, Apple watchers and others, *Haunted Empire* is an illuminating portrait of Apple today that offers clues to its future. With nuanced insights and colorful details that only a seasoned journalist could glean, Kane goes beyond the myths and headlines. She explores Tim Cook's leadership and its impact on Jobs's loyal lieutenants, new product development, and Apple's relationships with Wall Street, the government, tech rivals,

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suppliers, the media, and consumers. Hard-hitting yet fair, Haunted Empire reveals the perils and opportunities an iconic company faces when it loses its visionary leader.

The Wall Street Journal. Complete Retirement Guidebook

Herd on the Street

WeWork, Adam Neumann, and the Great Startup Delusion

Out of Office

Old Jobs in the New Urban Economy

The Wall Street Journal Guide to the End of Wall

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Street as We Know It

From Big Macs to "Zombie Banks," the Indicators Smart Investors Watch to Beat the Market

*Your Road to Lifelong Financial Independence It's about time you felt empowered to better manage your money because—in tough economic times more than ever—your financial freedom depends on making smart choices. But it's hard to know where to begin, especially when you're just starting out. And of course, it only gets more complicated as you go through life: How do you establish good credit? Do you buy or rent? What kinds of health coverage do you really need? How do you actually stay afloat in an*

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*uncertain market? The Wall Street Journal Guide to Starting Your Financial Life gets you off on the right financial foot, from tackling everyday choices like cell-phone plans and pet ownership to big decisions such as smart investment strategies and buying a car or a house. You'll learn:*

- *How to open your first checking and savings accounts, get your first credit card, and establish good credit*
- *The ins and outs of starting a job, including information about taxes, choosing health insurance options, and saving for retirement*
- *How to budget for big purchases and expenses, such as paying off student loans, buying a car, and affording your housing*
- *Strategies for buying the little things you want and*

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*need without going broke • The basics of investing, how to manage an inheritance, and the documents you need to protect your assets This valuable resource puts you in the driver's seat, so you will be in control of your money and on your way to achieving lifelong financial independence across any economic terrain.*

**NATIONAL BESTSELLER** • *The gripping story of Elizabeth Holmes and Theranos—one of the biggest corporate frauds in history—a tale of ambition and hubris set amid the bold promises of Silicon Valley, rigorously reported by the prize-winning journalist. With a new Afterword. “Chilling ... Reads like a thriller ... Carreyrou*

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*tells [the Theranos story] virtually to perfection.” —The New York Times Book Review In 2014, Theranos founder and CEO Elizabeth Holmes was widely seen as the next Steve Jobs: a brilliant Stanford dropout whose startup “unicorn” promised to revolutionize the medical industry with its breakthrough device, which performed the whole range of laboratory tests from a single drop of blood. Backed by investors such as Larry Ellison and Tim Draper, Theranos sold shares in a fundraising round that valued the company at more than \$9 billion, putting Holmes’s worth at an estimated \$4.5 billion. There was just one problem: The technology didn’t work. Erroneous results put patients in*



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*danger, leading to misdiagnoses and unnecessary treatments. All the while, Holmes and her partner, Sunny Balwani, worked to silence anyone who voiced misgivings—from journalists to their own employees.*

*From the NPR host of The Indicator and correspondent for Planet Money comes an “accessible, funny, clear-eyed, and practical” (Sarah Knight, New York Times bestselling author) guide for how women can apply the principles of 16th-century philosopher Niccolò Machiavelli to their work lives and finally shatter the glass ceiling—perfect for fans of Feminist Fight Club, Lean In, and Nice Girls Don’t Get the Corner Office. Women have been making strides*

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*towards equality for decades, or so we're often told. They've been increasingly entering male-dominated areas of the workforce and consistently surpassing their male peers in grades, university attendance, and degrees. They've recently stormed the political arena with a vengeance. But despite all of this, the payoff is—quite literally—not there: the gender pay gap has held steady at about 20% since 2000. And the number of female CEOs for Fortune 500 companies has actually been declining. So why, in the age of #MeToo and #TimesUp, is the glass ceiling still holding strong? And how can we shatter it for once and for all? Stacy Vanek Smith's advice: ask Machiavelli “with this delicious look at what we*

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*have to gain by examining our relationship to power” (Sally Helgesen, New York Times bestselling author). Using The Prince as a guide and with charm and wit, Smith applies Renaissance politics to the 21st century, and demonstrates how women can take and maintain power in careers where they have long been cast as second-best. “Machiavelli For Women is the ultimate battle guide for our times. Brimming with hard-boiled strategies, laced with wit, it’s a must-read for every woman ready to wield power unapologetically” (Claire Shipman, coauthor of The Confidence Code). Nobody's Slave has descriptive copy which is not yet available from the Publisher.*

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*In Control at 50+: How to Succeed in the New World of Work*

*Navigate Your Career Through the Changing World of Work*

*Masters of Craft*

*Defend Your Worth, Grow Your Ambition, and Win the Workplace*

*Secrets to Starting Your Career Off Right*

*Get Unstuck, Embrace Change, and Thrive in Work and Life*

*The WSJ Guide to the 50 Economic Indicators That Really Matter*

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### *A Wall Street Journal Bestseller*

*"...this guide provides readers with much more than just early careers advice; it can help everyone from interns to CEOs." – a Financial Times top title You've landed a job. Now what? No one tells you how to navigate your first day in a new role. No one tells you how to take ownership, manage expectations, or handle workplace politics. No one tells you how to get promoted. The answers to these*

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*professional unknowns lie in the unspoken rules—the certain ways of doing things that managers expect but don't explain and that top performers do but don't realize. The problem is, these rules aren't taught in school. Instead, they get passed down over dinner or from mentor to mentee, making for an unlevel playing field, with the insiders getting ahead and the outsiders stumbling along through trial and error. Until now. In this practical*

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*guide, Gorick Ng, a first-generation college student and Harvard career adviser, demystifies the unspoken rules of work. Ng distills the wisdom he has gathered from over five hundred interviews with professionals across industries and job types about the biggest mistakes people make at work. Loaded with frameworks, checklists, and talking points, the book provides concrete strategies you can apply immediately to your own situation and*

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*will help you navigate inevitable questions, such as: How do I manage my time in the face of conflicting priorities? How do I build relationships when I'm working remotely? How do I ask for help without looking incompetent or lazy? The Unspoken Rules is the only book you need to perform your best, stand out from your peers, and set yourself up for a fulfilling career. The definitive guide for Main Street*



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*readers who want to make sense of what's happening on Wall Street, and better understand how we got here and what we need to know to in days to come. Written by seasoned financial writer Dave Kansas, this official Wall Street Journal guide will be filled with practical information, revealing what the crisis means for reader's financial lives, and what steps they should be taking now to inform and protect themselves.*

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*A demographic futurist explains the coming Super Age—when there will be more people older than sixty-five than those under the age of eighteen—and explores what it could mean for our collective future. Societies all over the world are getting older, the result of the fact that we are living longer and having fewer children. At some point in the near future, much of the developed world will have at least twenty percent of their national*

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*populations over the age of sixty-five. Bradley Schurman calls this the Super Age. Today, Italy, Japan, and Germany have already reached the Super Age, and another ten countries will have gone over the tipping point in 2021. Thirty-five countries will be part of this club by the end of the decade. This seismic shift in the world population can portend a period of tremendous growth—or leave swaths of us behind. Schurman explains how changing*

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*demographics will affect government and business and touch all of our lives. Fewer people working and paying income taxes, due to outdated employment and retirement practices, could mean less money feeding popular programs such as Social Security and Medicare—with greater numbers relying on them. The forced retirement or redundancy of older workers could impact business by creating a shortage of workers, which would likely drive wages up and result*

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*in inflation. Corporations, too, must rethink marketing strategies—older consumers are already purchasing the majority of new cars, and they are a growing and vitally important market for health technologies and housing. Architects and designers must re-create homes and communities that are more inclusive of people of all ages and abilities. If we aren't prepared for the changes to come, Schurman warns, we face economic stagnation, increased*

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*isolation of at-risk populations, and accelerated decline of rural communities. Instead, we can plan now to harness the benefits of the Super Age: extended and healthier lives, more generational cooperation at work and home, and new markets and products to explore. The choice is ours to make. A career guide that rethinks the golden years, this handbook offers 50+ income models for creating flexible, fulfilling, and profitable work during*

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*the encore stage of one's career.*  
**RETHINK YOUR RETIREMENT** For many people, retirement is no longer a trifecta of golf, grandkids, and gardening—it's an opportunity for new pursuits that involve both earning income and exploring personal passions. If you're planning for retirement or already at "retirement age" but want to continue working—whether to supplement your income or to stay mentally and physically active—veteran career coach

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*Nancy Collamer shows how to identify your favorite interests and expertise and repackage them into more than fifty ways to earn income. These second acts range from the traditional (part-time employment, consulting) to newer Internet-based options (teaching online, writing a blog). With a prescriptive approach to securing second-act careers that are flexible, fulfilling, and fun, this book offers a wide variety of income-generating*



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*examples as well as exercises to clarify your lifestyle goals and help you plan for your next move. Second-Act Careers shows how to create a profitable and meaningful semi-retirement on your own terms and in your own way.*

*Nobody's Slave*

*The Wall Street Journal Guide to the Top Business Schools 2004*

*The Wall Street Journal Guide to the Business of Life*

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*Inside the Wall Street Journal*

*The Irwin Guide to Using the Wall Street Journal*

*How to Reboot Your Organization's Work Operating System*

*What It Means to Be Human*

Counsels readers on how to work to the top of a chosen profession, outlining step-by-step recommendations for the rapid realization of fulfilling goals.

An AARP Work and Jobs Expert provides a road map to success for older workers navigating a post-

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pandemic workplace. When the coronavirus pandemic upended the US economy, many older workers lost their jobs and saw their retirement accounts take a hit. Those who remain employed are grappling with a new way of working: remotely from home, sometimes in isolation, facing daunting technological and social challenges. If you 're over 50, this must-have career guide will not only show you how to navigate this new normal, it will empower you to take control of your professional and economic future—with hope, confidence, and optimism. In this book, Kerry Hannon—a leading

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authority and strategist who has spent three decades covering all aspects of business, careers, personal finance, and retirement—offers advice, guidance, and concrete action steps that will enable older workers to succeed in the workplace and prepare for a financially secure retirement. It features inspiring case studies of how workers over 50 have successfully pivoted and thrived. It identifies the jobs that will be in demand in the post-pandemic economy, as well as leading companies providing new opportunities for older workers in a variety of fields. An essential resource for full-time

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employees, freelancers, entrepreneurs, and small-business owners alike, *In Control at 50+* will show you the way to a brighter professional and financial future.

American law assumes that individuals are autonomous, defined by their capacity to choose, and not obligated to each other. But our bodies make us vulnerable and dependent, and the law leaves the weakest on their own. O. Carter Snead argues for a paradigm that recognizes embodiment, enabling law and policy to provide for the care that people need.

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There are also opportunities for a nursing career in more unusual areas, especially if you choose to go on to more specialized training and acquire an advanced degree. It ' s difficult to imagine a more fulfilling career than one as a nurse-midwife, helping to usher new lives into the world, for instance, or as a nurse practitioner helping parents cope with their children ' s illnesses. Discover everything you need to know by grabbing a copy of this ebook today.

Make Money by Seeing Opportunity Where Others See Peril

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Work, Family, and Our Future

Recalculating

50+ Ways to Profit from Your Passions During Semi-Retirement

Work without Jobs

Animal Stories from The Wall Street Journal

The Wall Street Journal Guidebook On Nursing

A retired Wall Street Journal editor and mother compares two generations of women—boomers and GenXers—to examine how each navigates the emotional and professional challenges involved in juggling managerial careers and families. For the

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first time in American history, a significant number of mothers are heading major corporations, including General Motors, Ulta Beauty, and Best Buy. Over the past several decades, women have made gains throughout executive suites. Yet these “Power Moms” still struggle with balancing their management responsibilities with raising children. Joann S. Lublin draws on the experiences of the nation’s two generations of these successful women to measure how far we’ve come—and how far we still need to go. Lublin combines her own insights with those of eighty-five executive mothers across



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industries—including experienced public-company chiefs such as Carol Bartz, the first woman to command Autodesk and Yahoo; Hershey's Michele Buck, DuPont's Ellen Kullman, ITT's Denise Ramos, and WW International's Mindy Grossman—and twenty-five of their grown daughters. Lublin reveals how trailblazer boomers, many now in their sixties, often endured sweeping disapproval for their demanding management careers, even as their own daughters sometimes rejected their choices. While the second wave of executive mothers—all under forty-five—handle working parenthood with less

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angst, they still lead stressful lives. Power Moms provides lessons and advice to help today's professional women, their families, and their employers navigate this challenging terrain. Lublin looks at the trade-offs mothers are too often forced to make between work and family and the root causes, including the dearth of large-scale paid parental leave and other family-friendly policies. While it celebrates the gains women have made, Power Moms makes clear how much more must be done to make being a working mother easier. Offers advice on estate-planning, identifies key

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documents, and explains the technical jargon. Why the future of work requires the deconstruction of jobs and the reconstruction of work. Work is traditionally understood as a "job," and workers as "jobholders." Jobs are structured by titles, hierarchies, and qualifications. In *Work without Jobs*, Ravin Jesuthasan and John Boudreau propose a radically new way of looking at work. They describe a new "work operating system" that deconstructs jobs into their component parts and reconstructs these components into more optimal combinations that reflect the skills and abilities of individual

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workers. In a new normal of rapidly accelerating automation, demands for organizational agility, efforts to increase diversity, and the emergence of alternative work arrangements, the old system based on jobs and jobholders is cumbersome and ungainly. Jesuthasan and Boudreau's new system lays out a roadmap for the future of work. *Work without Jobs* presents real-world cases that show how leading organizations are embracing work deconstruction and reinvention. For example, when a robot, chatbot, or artificial intelligence takes over parts of a job while a human worker continues to do other parts, what is

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the “job”? DHL found some answers when it deployed social robotics at its distribution centers. Meanwhile, the biotechnology company Genentech deconstructed jobs to increase flexibility, worker engagement, and retention. Other organizations achieved agility with internal talent marketplaces, worker exchanges, freelancers, crowdsourcing, and partnerships. It’s time for organizations to reboot their work operating system, and *Work without Jobs* offers an essential guide for doing so. A wonderfully irreverent and endlessly entertaining guide—with more than 80,000 copies sold worldwide

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in multiple languages—about the indicators most investors aren't following, but should be! In order to make the best possible investment decisions, savvy investors know that they must pay close attention to economic indicators. But while most are looking at conventional barometers like unemployment rates and housing statistics, the smartest investors are following the curious and often ignored indicators that offer a true sense of where the economy is and where it's heading. These factors have been proven to provide the vital information needed to beat the market. Dow Jones columnist Simon Constable and

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respected financial historian Robert E. Wright offer valuable tips and insight to help investors forecast and exploit sea changes in the global macroeconomic climate. Unlike other investment handbooks, Constable and Wright's guide explores the little-known economic indicators that the smartest investors watch closely in order to beat the stock market—from "Big Macs" to "zombie banks." This valuable and informative read entertains and enlightens while offering essential advice on navigating the global economic climate. The Wall Street Journal. Complete Personal Finance

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Guidebook

The Wall Street Journal. Complete Small Business Guidebook

Inside the Struggle To Control an American Business Empire

The Wall Street Journal Guide to Understanding Money & Investing

The Wall Street Journal Guide to Building Your Career

The Big Problem and Bigger Promise of Working from Home

The Wall Street Journal Guidebook On Pharmacy



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**Traces the history of money and discusses stocks, bonds, mutual funds, futures, and options.**

**For more than sixty years, The Wall Street Journal has prided itself not just on its serious journalism, but also on the whimsical and arcane stories that amuse and delight its readers. In that regard, animal stories have proven to be the most beloved of all. Now, veteran Journal reporter and Page One editor Ken Wells gathers the finest, funniest, and most fascinating of these animal tales in one exceptional book. Here are lighthearted, witty stories of breakthroughs in goldfish surgery, the untiring efforts of British animal lovers who guide lovesick**

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**toads across dangerous motorways, and the quest to tame doggy anxieties by prescribing the human pacifier Prozac. Other pieces reflect on mankind's impact on the animal kingdom: a close-up look at the nascent fish-rights movement, the retirement of U.S. Air Force chimpanzees that once soared through space, and ongoing scientific efforts to defeat that most hardy enemy -- the cockroach. Each of these fifty-odd stories -- from the outlandish to the poignant -- exemplifies the superb feature writing that makes The Wall Street Journal one of America's best-written newspapers. This charming and utterly captivating collection will be a joy not**

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**only to animal lovers, but to all those who appreciate artful storytelling by writers who are obviously having a wonderful time spinning the tales.**

**What would happen if no pharmacists were available to fill your prescription at the local drugstore, or to recognize medication errors in the emergency room? That could be reality if America doesn't train another 150,000 pharmacists by 2020. According to the U.S. Department of Labor, 7,000 to 10,000 pharmacist positions are left unfilled every year. Pharmacy graduates can expect a variety of possible career directions as well as four or five job**

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**offers. Besides earning a mean annual wage of \$77,050, pharmacists can choose from a wide variety of employment settings, from research laboratories to poison control centers to veterinary clinics. Discover everything you need to know by grabbing a copy of this ebook today.**

**This comprehensive history and analysis of the country's most influential financial newspaper traces its evolution over the past century, profiles the leaders that shaped its course, and examines its organization, policies, and key issues and controversies.**

**The Wall Street Professional's Survival Guide**

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### **Haunted Empire**

### **How Executive Mothers Navigate Work and Life Leap**

### **The Case for the Body in Public Bioethics**

### **Power Moms**

### **The Wall Street Journal. Guide to Starting Your Financial Life**

In today's new economy—in which “good” jobs are typically knowledge or technology based—many well-educated and culturally savvy young people are instead choosing to pursue traditionally low-status manual labor occupations as careers. *Masters of Craft* looks at the renaissance of four such trades: bartending, distilling,

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barbering, and butchering. In this engaging book, Richard Ocejo takes you into the lives and workplaces of these people to examine how they are transforming once-undesirable jobs into “cool” and highly specialized upscale occupations. He shows how they find meaning in these jobs by enacting a set of “cultural repertoires,” resulting in a new form of elite taste-making. Focusing on cocktail bartenders, craft distillers, upscale men’s barbers, and whole-animal butcher shop workers in Manhattan, Brooklyn, and upstate New York, *Masters of Craft* provides new insights into the stratification of taste, the spread of gentrification, and the evolving labor market in today’s postindustrial city.

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The Wall Street Professional's Survival Guide: The Secrets of a Career Coach is the only complete, up-to-date, and practical guide for financial industry professionals seeking new or better jobs in today's brutally competitive environment. Author Roy Cohen spent more than 10 years providing outplacement services to Goldman Sachs' employees. In this book, he shares finance-specific job-hunting insights you simply won't find anywhere else. Drawing on his immense experience helping financial industry professionals find and keep outstanding positions, Cohen tells you what to do when and if you're fired (or ready to move), how to develop a "game plan" and search targets, how to build

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your “story”, how to move from the sell-side to the buy side, and much more. You’ll find industry-specific guidance on interview strategy, resumes, follow-up, references, and even negotiation with real examples drawn from Cohen’s own practice.

Shows how to use the Journal to understand the business cycle, federal fiscal policy, the stock market, and international transactions

The story of the man who transformed The Wall Street Journal and modern media In 1929, Barney Kilgore, fresh from college in small-town Indiana, took a sleepy, near bankrupt New York financial paper—The Wall Street Journal—and turned it into a thriving national newspaper



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that eventually was worth \$5 billion to Rupert Murdoch. Kilgore then invented a national weekly newspaper that was a precursor of many trends we see playing out in journalism now. Tofel brings this story of a little-known pioneer to life using many previously uncollected newspaper writings by Kilgore and a treasure trove of letters between Kilgore and his father, all of which detail the invention of much of what we like best about modern newspapers. By focusing on the man, his journalism, his foresight, and his business acumen, *Restless Genius* also sheds new light on the Depression and the New Deal. At a time when traditional newspapers are under increasing threat, Barney Kilgore's story offers lessons

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that need constant retelling.

Bad Blood

Restless Genius

What You Need to Know About the Greatest Financial Crisis of Our Time--and How to Survive It

Machiavelli for Women

The History and the Power of Dow Jones & Company and America's Most Influential Newspaper

Secrets and Lies in a Silicon Valley Startup

Leaving a Job with No Plan B to Find the Career and Life You Really Want

Until recently, Tess Vigeland was a longtime host with

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Public Radio's Marketplace; it was a rewarding, high-status job, and Tess was very good at it—but she'd begun to feel restless. Without any definite, clear sense of what she wanted to do next (but an absolute certainty that what she'd been doing was no longer truly satisfying), she walked away from her dream job and into a vast unknown. Suddenly she was no longer “Marketplace’s Tess Vigeland,” she was just Tess Vigeland. For the multitude of Americans who change jobs mid-career (by choice or circumstance), the growing legions of freelance workers, and the entrepreneurially-minded who see self-employment as an increasingly more appealing and viable

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option, Tess Vigeland has created a personal and well-researched account of leaping without a net. With her signature humor, she writes honestly about the fear, uncertainty, and risk involved in leaving the traditional workforce—but also the excitement, resources, and possibilities that are on the other side. Part memoir and part field guide, this book offers a funny, thoughtful, and provocative look at how to find happiness, satisfaction, and success when pursuing a career less ordinary.

Ranks one hundred accredited, full-time Masters of Business Administration programs throughout the United States and abroad, including listings of top schools for

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women and minorities, and top schools by industry and academic discipline.

As you think about retirement, you've got facts to face, planning to do, decisions to make and numbers to crunch. With the experts at The Wall Street Journal to guide you, you'll learn how to tailor a financial plan for the lifestyle you want. □ Answers your biggest question □ How big does my nest egg need to be? □ by linking it to your particular hopes for how you want to spend your days in retirement □ Shows how to translate your dreams and interests into daily activities, whether traveling, opening a business, volunteering or going back to school □ Provides a timeline

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for decisions to make and steps to take ten years, five years and one year before you retire □ Offers tips on investing wisely and working with the right financial adviser □ Tells you how to maximize your benefits from Social Security and Medicare □ Guides you through the intricacies of 401(k)s, IRAs, annuities and other financial tools and resources Today, the average person can expect to spend two decades in retirement□why leave it to chance? For all of its changes and challenges, a well-planned retirement could very well be the best part of your life.

A tale about big business, an imploding dynasty, a mogul

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at war, and a deal that epitomized an era of change. While working at the Wall Street Journal, Sarah Ellison won praise for covering the \$5 billion acquisition that transformed the pride of Dow Jones and the estimable but eccentric Bancroft family into the jewel of Rupert Murdoch's kingdom. Here she expands that story, using her knowledge of the paper and its people to go deep inside the landmark transaction, as no outsider has or can, and also far beyond it, into the rocky transition when Murdoch's crew tussled with old Journal hands and geared up for battle with the New York Times. With access to all the players, Ellison moves from newsrooms

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to estates and shows Murdoch, finally, for who he is—maneuvering, firing, undoing all that the Bancrofts had protected. Her superlative account transforms news of the deal into a timeless chronicle of American life and power.

Emotional Agility

The Cult of We

Success Secrets of a Career Coach

Barney Kilgore, The Wall Street Journal, and the Invention of Modern Journalism

The Wall Street Journal Guide to Investing in the Apocalypse

The Unspoken Rules



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planning a college savings fund and, ultimately, retirement. From The Wall Street Journal, the most trusted name in financial and money matters, this indispensable book takes the mystery out of personal finance. Start with the basics, learn how they work, and you'll become a better steward of your own money, today and in the future. Consider The Wall Street Journal Complete Personal Finance Guidebook your cheat sheet to the finances of your life. This book will help you:

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The future isn't about where we will work, but how. For years we have struggled to balance work and life, with most of us feeling overwhelmed and burned out because our relationship to work is broken. This "isn't just a book about remote work. It's a book that helps us imagine a future where our lives—at the office and home—are happier, more productive, and genuinely

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meaningful” (Charles Duhigg, best-selling author of *The Power of Habit*). *Out of Office* is a book for every office worker – from employees to managers – currently facing the decision about whether, and how, to return to the office. The past two years have shown us that there may be a new path forward, one that doesn’t involve hellish daily commutes and the demands of jam-packed work schedules that no longer make sense. But how can we realize that future in a way that benefits workers and companies alike? Based on groundbreaking

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reporting and interviews with workers and managers around the world, *Out of Office* illuminates the key values and questions that should be driving this conversation: trust, fairness, flexibility, inclusive workplaces, equity, and work-life balance. Above all, they argue that companies need to listen to their employees – and that this will promote, rather than impede, productivity and profitability. As a society, we have talked for decades about flexible work arrangements; this book makes clear that we are at an inflection

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point where this is actually possible for many employees and their companies. Out of Office is about so much more than zoom meetings and hybrid schedules: it aims to reshape our entire relationship to the office.

A New York Times Bestseller An intimate and powerful memoir by the trailblazing former CEO of PepsiCo For a dozen years as one of the world's most admired CEOs, Indra Nooyi redefined what it means to be an exceptional leader. The first woman of color and immigrant to run a Fortune 50

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company — and one of the foremost strategic thinkers of our time — she transformed PepsiCo with a unique vision, a vigorous pursuit of excellence, and a deep sense of purpose. Now, in a rich memoir brimming with grace, grit, and good humor, *My Life in Full* offers a firsthand view of Nooyi's legendary career and the sacrifices it so often demanded. Nooyi takes us through the events that shaped her, from her childhood and early education in 1960s India, to the Yale School of Management, to her rise as a



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corporate consultant and strategist who soon ascended into the most senior executive ranks. The book offers an inside look at PepsiCo, and Nooyi's thinking as she steered the iconic American company toward healthier products and reinvented its environmental profile, despite resistance at every turn. For the first time and in raw detail, Nooyi also lays bare the difficulties that came with managing her demanding job with a growing family, and what she learned along the way. She makes a clear, actionable, urgent

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call for business and government to prioritize the care ecosystem, paid leave and work flexibility, and a convincing argument for how improving company and community support for young family builders will unleash the economy's full potential. Generous, authoritative, and grounded in lived experience, *My Life in Full* is the story of an extraordinary leader's life, a moving tribute to the relationships that created it, and a blueprint for 21st century prosperity. A leading workplace expert provides an

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inspirational, practical, and forward-looking career playbook for recent grads, career changers, and transitioning professionals looking to thrive in today's rapidly evolving workplace. Covid-19 has heightened career uncertainty in a work landscape dominated by turbulence and change, and it is directly impacting how people are entering—or re-entering—the workplace. But as Lindsey Pollak makes clear, the pandemic merely accelerated career and hiring trends that have been building. Changes that were once slowly

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spreading have been rapidly implemented across all industries. This means that the old job hunting and career success rules no longer apply. Job seekers of all generations and skill sets must learn how to thrive in this "new normal," which will include a hybrid of remote and in-person experiences, increased reliance on virtual communication and automation, constant disruption, and renewed employer emphasis on workers' health and well-being. While this new world is complicated and constantly evolving, you won't have to

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navigate it alone. For twenty years, Pollak has been following the trends and successfully advising young professionals and organizations on workplace success. Now, she guides you through the changes currently happening—and those to come. Combining insights from both experts and professionals across generations, she provides encouraging, strategic, and actionable advice on making lifelong decisions about education; building a resilient personal brand; using virtual communication to remotely interview,

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network, and work; skilling and reskilling for the future; and maintaining self-care and mental health. Like your personal GPS, Pollak equips you to handle workplace obstacles, helping you see them as challenges to navigate rather than impossible roadblocks. There is no perfect path to a dream career, but with Recalculating you'll be prepared with the necessary skills and tools to succeed.

The Super Age

Apple After Steve Jobs

My Life in Full

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How to Plan It, Live It and Enjoy It

The Wall Street Journal Complete Estate-planning Guidebook

Second-Act Careers

How Uncovering My Family's History Set Me Free

Almost Everything You Need to Know About Leading the Good Life Too many decisions. Too many choices. What today's smart consumer must have is a money-and-time-saving guide for conducting the "business of life"—both the big challenges, such as getting top-notch health care for the family and the best education for the kids, and the pleasurable ones, like plotting the family summer

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vacation. Nancy Keates and her expert colleagues at The Wall Street Journal provide all-new material that gives the lowdown on: The Savvy Traveler: How to cut to the chase and not only avoid the indignity of cramped plane seats and overpriced tickets, but also get the best and safest seats at the same time. The Fine Art of Dining and Drinking: Landing the hottest table in town—at a discount; picking wine without becoming a wine snob; and learning about “barley matters”—the newest, hottest beers. How to Speak Geek: Demystifying tech trends, with smart advice on not only what high-tech gadgets to buy but how to shop for them. Everything You Need to Know About Buying, Selling and Financing a Car: How to



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get the best and safest vehicle at the best price. Real Estate: Will the bubble burst? Here's how to be an informed buyer and seller along with the basics of remodeling and designing your home. How to Be an Informed Patient: Choosing a hospital, playing private investigator with your M.D., and learning about the tests you really ought to have (even if you have to pay for them yourself). Getting Real Bang for Your Education Bucks: What you need to know from preschool through college and graduate school. The Great Balancing Act: Managing work and family, and finding out how to avoid the overstretched child and parent syndromes. Financing Your Life: It was easy in the 1990s, but the world has

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changed dramatically. Here's how to deal with the new world of saving, investing and borrowing money.

Shopping: The New Sex? Throw away your Kama Sutra.

The number one thrill in shopping is getting a good deal—here's how to play the game and get the best stuff at the best price. The Wall Street Journal Guide to the Business of Life is both an instruction manual for living life to the fullest and a fun read about what really matters in the day-to-day. It has all the basic insight and information you need to navigate through life along with hilarious side trips such as “The Three-Decorator Experience” and “Cruises: Sailing New Waters.”

Why did so many intelligent people—from venture

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capitalists to Wall Street elite-fall for the hype? And how did WeWork go so wrong? In little more than a decade, Neumann transformed himself from a struggling baby clothes salesman into the charismatic, hard-partying CEO of a company worth \$47 billion-on paper. With his long hair and feel-good mantras, the six-foot-five Israeli transplant looked the part of a messianic truth teller. Investors swooned, and billions poured in. Neumann dined with the CEOs of JPMorgan and Goldman Sachs, entertaining a parade of power brokers desperate to get a slice of what he was selling: the country's most valuable startup, a once-in-a-lifetime opportunity and a generation-defining moment. Soon, however, WeWork

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was burning through cash faster than Neumann could bring it in. From his private jet, sometimes clouded with marijuana smoke, he scoured the globe for more capital. Then, as WeWork readied a Hail Mary IPO, it all fell apart. .

The indispensable resource that has helped the writers and editors of The Wall Street Journal earn a reputation for the most authoritative business writing anywhere -- now fully expanded and revised for the twenty-first century In the field of business, the words you use -- and how you use them -- can either bolster your credibility or undermine your intelligence. For anyone who is faced with the task of writing a memo, report, proposal, press

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release or even an e-mail, The Wall Street Journal Essential Guide to Business Style and Usage is an invaluable one-stop resource. Originally intended exclusively for use by the paper's staff, the book is organized in a user-friendly A to Z format, with appropriate cross-referencing, that helps you solve almost any question of spelling, grammar, punctuation or word definition. For those seeking a competitive edge for succeeding in the world of business, The Wall Street Journal Essential Guide to Business Style and Usage is the definitive reference to keep close to your desk -- the last word for everyone who works with words.

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